

TFT Italy Edition

Italian Exhibition Group Acquires Majority Stake in Movestro

Ecomondo 2025 Italy:

Over 100 Events to Showcase Global Green Economy Innovations

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Exclusive QnA



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Promoplast Srl



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CONTENT



08

Silver Lining of the Israel Boycott in Exhibitions



12

Fiera Milano and IEG Acquire Majority Stake in EMAC to Strengthen Italy's Classic Car Trade Shows



26

OSH India 2025 Concludes in Mumbai with Record Participation, Showcasing Global Innovations in Workplace Safety



32

iPHEX 2025 : India Strengthens Global Healthcare Partnerships, Showcasing Pharma Leadership



38

InfoComm India 2025 Sets New Standards in Pro AV Industry – Driving Innovation, High-Impact Networking, and Digital Transformation



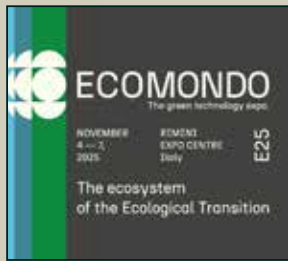
42

Polymerupdate and AMI host India's first 'Plastic Recycling and Compounding expo' in Mumbai



10

Italian Exhibition Group Acquires Majority Stake in Movestro



17

Ecomondo 2025 Italy : Over 100 Events to Showcase Global Green Economy Innovations



31

Shenzhen Gift Fair 2025: Asia's Largest B2B Trade Show Returns with 4,500+ Exhibitors & Global Brands



34

BLTM 2025 Concludes at Yashobhoomi, Setting New Benchmarks in India's Business, Leisure Travel & MICE Sector



40

REFCOLD 2025 : Agriculture Ministry's Joint Secretary (Horticulture) Highlights Cold Chain as Key to USD 74.5 Billion Growth Story



43

SEMICON India 2025 Concludes on a High Note, Cementing India's Position in the Global Semiconductor Ecosystem

Editor's Note



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TradeFairTimes Italy Edition is Here!!!

Welcome to the Italy Edition of TradeFairTimes, where we explore the depth and diversity of Italy's exhibition industry, from leading trade fairs to insightful perspectives from key industry figures shaping global exhibition trends. This special edition features exclusive interviews with two influential leaders of Italy's exhibition landscape - Mario Maggiani, CEO of Promaplast Srl, and Carolina Giobbi from ExpoSicam. Both share valuable insights on Italy's exhibition sector, its evolving dynamics, and the growing prominence of the Asian and Indian markets in global trade fair collaboration. We bring you major developments such as the Italian Exhibition Group's acquisition of Movestro, marking its strategic expansion into the bike industry and sustainable mobility, and an in-depth look at Ecomondo 2025, which will host over 100 events dedicated to green economy innovations. The Smart Label Awards at Host 2025 also feature prominently, celebrating groundbreaking ideas that are redefining the hospitality sector in Italy.

Our guest contributors add further depth to this issue: Stephan Murtagh shares why "The Best Salespeople Are Not Always the Best People to Work at Your Stand," and Jagriti Pandey writes on why "Payment Terms in the Exhibition Industry Should Be Loud and Clear." Beyond Italy, we bring significant global updates shaping the exhibitions and trade landscape. The UAE's decision to bar Israeli firms from the Dubai Airshow, IMTMA's announcement of new leadership for 2025-2026, and India's major infrastructure milestone - the Noida International Airport at Jewar, which nears completion ahead of its expected inauguration this November.

With these stories, TradeFairTimes continues to connect readers to the pulse of the global exhibition and trade fair community - celebrating innovation, collaboration, and the spirit of growth across continents.

Happy Reading!

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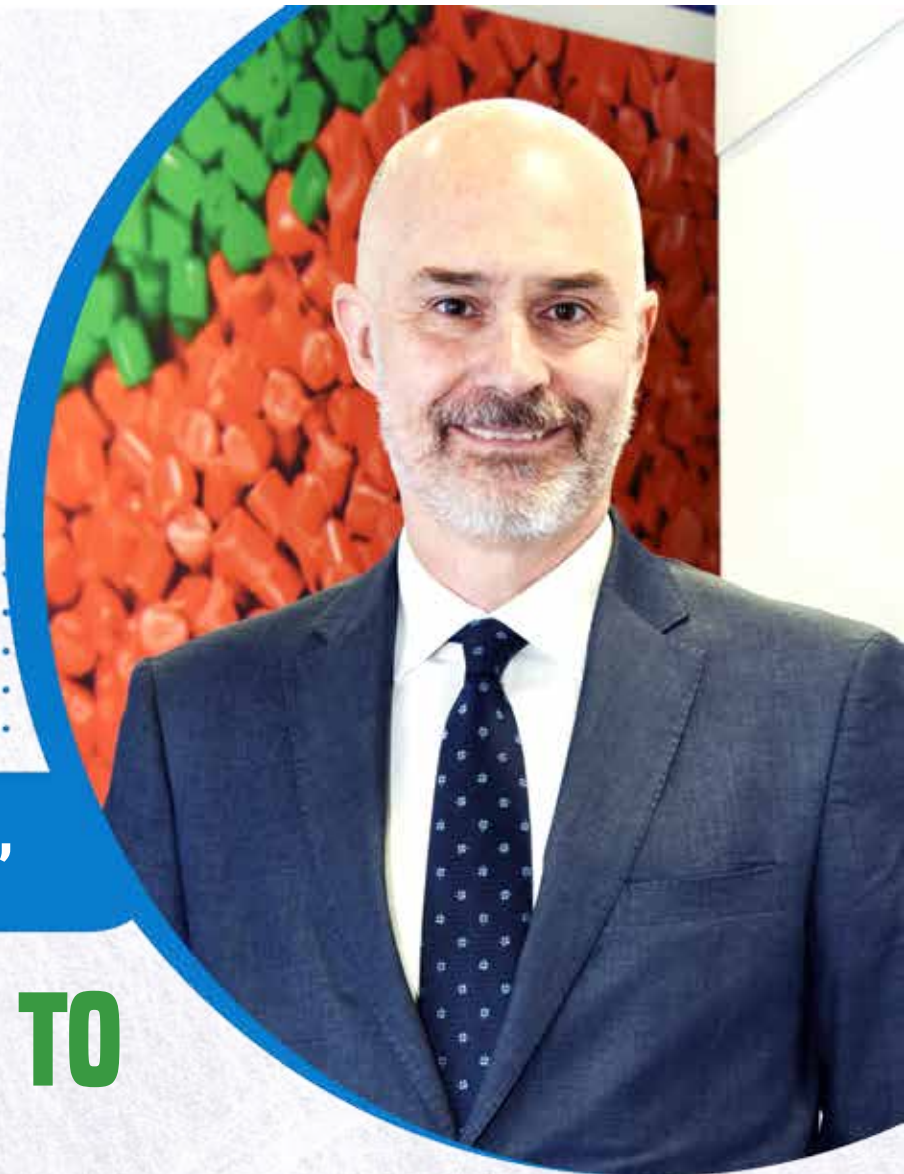
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Mario Maggiani,
CEO, Promaplast Srl

FROM MILAN TO THE WORLD :

MARIO MAGGIANI ON THE GLOBAL SIGNIFICANCE OF PLAST



Promaplast will continue to strengthen its role as the leading European organizer in this sector. We aim to keep adapting and growing PLAST to reflect the global shift towards responsible, high-tech manufacturing, ensuring it remains a vital catalyst for international business, especially with key markets like India.

TFT : Promaplast Srl is one of the leading exhibition organizer in Italy. Please tell us about the company and the upcoming exhibition!

Mario Maggiani : Promaplast srl is the commercial entity of AMAPLAST (Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association). This relationship places us at the very heart of the Italian technology sector, giving us an unparalleled understanding of the industry's needs, trends, and innovation cycles. We're not just fair organizers, we're industry facilitators.

Our flagship event, PLAST – International Exhibition for Plastics and Rubber Industries, held in Fiera Milano Rho (Milan) every three years, is the premier showcase for this technology in Europe. The upcoming edition from June 9 to 12, 2026 will consolidate our role as a vital business platform, offering a comprehensive display of machinery, ancillary equipment, moulds, raw materials, and services, with a strong focus on sustainability, automation, circular economy, and Industry 4.0.

TFT : What has been Promaplast's vision in shaping exhibitions for the plastics and rubber industry?

Mario Maggiani : Our core vision is to serve as the technological compass for the global plastics and rubber community. Since its inception, PLAST has been committed to showcasing the entire value chain—from raw materials to finished products—but our primary focus is on high-quality, efficient, and innovative machinery.

We created a triennial hub where industry professionals don't just see the technology of today but actively engage with the solutions of tomorrow. This vision is now powerfully centred on sustainable innovation, which we believe is the non-negotiable future of the sector.

TFT : Plast is recognized as one of the most important trade shows for the plastics and rubber industry. What makes this exhibition stand out globally?

Mario Maggiani : PLAST stands out for three main reasons: Italian excellence, completeness, and timing.

Italian technological excellence: Italy is a global leader in manufacturing plastics and rubber processing machinery, with an extraordinary export quota. PLAST is the direct expression of this vibrant, quality-driven industry.

The "Milan System": We benefit from being hosted in Milan, an international hub of business and design. Our show integrates several specialized satellite areas—like Rubber, 3D PLAST, and Plast-Mat—ensuring visitors find every

segment of the industry covered.

Strategic timing: Our triennial schedule is strategically aligned with the innovation cycle of the machinery sector, ensuring that each edition features truly new and groundbreaking technologies, making attendance highly valuable for serious buyers.

TFT : In terms of participation, what trends have you noticed in recent years—both from exhibitors and visitors?

Mario Maggiani : We've observed several key trends:

- **from exhibitors :** there's a noticeable shift towards presenting integrated solutions rather than just single machines. The focus is heavily on energy efficiency, automation, digitalization (Industry 4.0), and particularly on machinery for recycling and bioplastics. Exhibitors are investing more in showcasing equipment that supports the circular economy.
- **from visitors :** the profile is becoming more specialized. Visitors are increasingly high-level decision-makers, production managers, and R&D specialists who come to the exhibition with specific investment goals. They are actively seeking solutions and technologies that reduce operating costs and meet strict sustainability mandates. This trend confirms PLAST as a "must-attend" sourcing event.

TFT : Italy is home to many globally recognized exhibitions. How do you see the current state of the exhibition industry in Italy?

Mario Maggiani : The Italian exhibition industry is robust, resilient, and highly specialized. We see a strong return to in-person events after the challenging years. Italian fairs are thriving due to two factors: the strength of the underlying Italian manufacturing sectors (like machinery, fashion, and food) and the high service quality offered from our fairgrounds.

For Promaplast, our position is secured by our direct link to AMAPLAST, which guarantees that PLAST remains a highly technical event driven by real industrial demand.

TFT : Plast attracts participants from across the world. Is there any significant participation from Asian Countries especially India?

Mario Maggiani : Absolutely. International participation is a cornerstone of PLAST's success. Asian countries, and especially India, are crucial markets for us. We consistently see strong exhibitor groups from across Asian countries, demonstrating

the region's importance in global manufacturing.

For India specifically, the presence is significant. We view India as a country-continent with immense growth potential. We have seen a steady increase in both the number and quality of Indian visitors, recognizing the crucial role of Indian converters and manufacturers in the global plastics economy.

We actively run promotional campaigns and maintain relationships with key industry bodies in India to foster even greater engagement.

TFT : How do you view India as a market for plastics and rubber technology, and what synergies exist between Italian and Indian companies?

Mario Maggiani : India is a dynamic and essential market for our sector. With its rapidly growing middle class and expanding infrastructure, the demand for plastics applications—particularly in packaging, automotive, infrastructure, and medical devices—is exponential. This necessitates significant investment in advanced machinery.

The synergy with Italian companies is deep. Indian companies provide a large, dynamic, and competitive market for our technologies, often leading to joint ventures, local manufacturing collaborations, and technological transfer. Italian companies recognize that a strong local presence in India is key to future growth.

TFT : Where do you see Promaplast Srl in the next 5-10 years?

Mario Maggiani : Promaplast will continue to strengthen its role as the leading European organizer in this sector. We aim to keep adapting and growing PLAST to reflect the global shift towards responsible, high-tech manufacturing, ensuring it remains a vital catalyst for international business, especially with key markets like India.

TFT : Finally, what message would you like to share with international exhibitors and visitors who are considering participating in your exhibition?

Mario Maggiani : To all international exhibitors and visitors, especially our partners in India: PLAST is where the future of plastics and rubber manufacturing is decided.

If you want to see the most innovative and efficient machinery in Europe and to network with high-level decision-makers from over 100 countries, PLAST in Milan is the essential appointment.

We look forward to welcoming you to the next edition!



“
**BEHIND THE
SCENES AT SICAM:
INNOVATIONS AND INSIGHTS
FROM CAROLINA GIOBBI**
”



Carolina Giobbi opens up about her vision for Exposicam amid global change, technological disruption, and evolving market demands. A compelling discussion on leadership, innovation, and creating a truly global platform in the heart of Italy's furniture industry.

CAROLINA GIOBBI
Head of Communication,
PR and Marketing, Exposicam Srl

TFT : Can you share with us the journey of Expositcam since its inception? How did it establish itself as one of the leading exhibitions in the furniture industry?

Ms. Carolina Giobbi : SICAM was born with a very focused idea: bring the entire furniture-components and accessories supply chain together in an efficient, business-first environment. From the outset we prioritized curated exhibitor selection, high design standards, and a layout that makes sourcing fast and purposeful. Word-of-mouth from manufacturers, designers, and international buyers helped us scale year after year. By staying consistent—quality over quantity, easy logistics, and a warm, human experience—we’ve grown into a reference point for the furniture industry.

TFT : What are the key highlights and unique features of Expositcam that make it a must-attend event for industry professionals?

Ms. Carolina Giobbi : SICAM stands out as a must-attend event because it brings together the most important companies in the international furniture components and accessories industry in a highly curated, business-oriented environment. Every detail of the exhibition is designed to foster meaningful encounters, inspire creativity, and generate new projects — SICAM is, in fact, where many of the ideas that shape the future of furniture design are born. Its compact and well-organized format allows professionals to explore a complete value chain — from materials, surfaces, and hardware to technologies and semi-finished components — efficiently and without dispersion. The exhibition’s international reach attracts buyers and manufacturers from across Europe, North America, Asia, and the Middle East, creating a dynamic platform for exchange and collaboration. At the same time, SICAM serves as a crossroads between design and technology, highlighting trends in colour, materials, and sustainability, and encouraging dialogue between companies, designers, and research institutions. Combined with the hospitality and efficiency of its host city, these elements make SICAM a unique event where business, innovation, and inspiration naturally come together.

TFT : Are there any new initiatives, technologies, or collaborations that attendees can look forward to in the upcoming edition?

Ms. Carolina Giobbi : At SICAM, the product is always the true protagonist of the fair. Every new initiative we introduce starts from that core idea — to give companies the best possible stage to present their products, materials, and innovations in the most effective and direct way. In the upcoming edition, this

approach will be even more evident: the focus will be entirely on the product experience, on the tactile and visual quality that defines excellence in furniture components and materials. Visitors will find new inspirations and concrete opportunities for collaboration directly at the stands, where innovation can be seen and touched. Alongside this, SICAM will continue to strengthen its role as a platform for dialogue and cooperation between companies, designers, and research institutions — because every new project, technology, or partnership starts from the encounter between product, people, and ideas.

TFT : Was there any change in the customer base after the breakout of Russia-Ukraine Conflict and how it has affected the exhibition industry of Italy?

SICAM is one of the world’s key meeting points for the furniture components and accessories industry, making it the ideal place for companies to explore the European market. It offers Indian manufacturers, designers, and technology providers the opportunity to test the ground, meet potential partners, and develop new buyer relationships in a highly international and business-focused environment. The fair provides direct access to decision-makers and trend-setters, creating the perfect context to understand market expectations, showcase capabilities, and build long-term collaborations.

Ms. Carolina Giobbi : The conflict reshaped trade routes and procurement strategies. We saw a rebalancing toward EU markets, North America, and parts of Asia, with companies diversifying risk across suppliers. For Italian exhibitions, it reinforced the role of fairs as neutral, high-trust meeting grounds where buyers can validate alternatives quickly. Attendance remained resilient, but with a stronger emphasis on cost efficiency, supply security, and sustainability in discussions at the stands.

TFT : The Indian Furniture market is estimated to grow US\$90 billion by 2030-2033. How does Expositcam view the opportunities for collaboration between Italian and Indian companies?

Ms. Carolina Giobbi : We see strong complementarity: Italian firms bring design leadership, advanced components, and finishing; Indian companies contribute scale, agility, and fast-growing domestic demand. SICAM is an ideal bridge—an efficient place to source high-spec components, form joint ventures, and co-develop products calibrated for

both European standards and Indian volume.

TFT : Are there specific opportunities for Indian manufacturers, designers, or technology providers to tap into the European market through Expositcam?

Ms. Carolina Giobbi : Absolutely. SICAM is one of the world’s key meeting points for the furniture components and accessories industry, making it the ideal place for companies to explore the European market. It offers Indian manufacturers, designers, and technology providers the opportunity to test the ground, meet potential partners, and develop new buyer relationships in a highly international and business-focused environment. The fair provides direct access to decision-makers and trend-setters, creating the perfect context to understand market expectations, showcase capabilities, and build long-term collaborations.

TFT : Many Indian exhibitors are keen on entering the European market. What advice would you give them to make the most of platforms like Expositcam?

Ms. Carolina Giobbi : Entering the European market requires a combination of vision, preparation, and presence — and SICAM is the right place to start. For Indian exhibitors, it’s important to approach the fair not just as a showcase, but as an opportunity to understand how the European furniture industry moves, what values drive it, and which trends are shaping its future. Participating in SICAM allows companies to build visibility, gain insights, and create authentic relationships with potential partners and clients. The key is to be curious, open to dialogue, and ready to adapt — Europe values reliability, innovation, and design culture, and this event offers the perfect environment to connect with that mindset. Ultimately, success comes from being part of the conversation: observing, listening, and sharing your own story in a context where quality, creativity, and collaboration speak the same language.

TFT : What is your vision for Expositcam in the next 5-10 years? Are there any plans for expansion?

Ms. Carolina Giobbi : Our vision is to remain the most effective B2B platform for furniture components and materials, while deepening our role as a trend and innovation hub. We’ll continue to refine the curated format, expand international buyer programs, and invest in content that connects design, technology, and sustainability. Expansion for us means quality-led growth—enhancing the experience, strengthening strategic partnerships, and selectively broadening categories only where they add real value for exhibitors and buyers.



Silver Lining of the Israel Boycott in Exhibitions

By MQ Syed

The boycott of Prime Minister Netanyahu's UN speech by 77 countries—and the subsequent exclusion of Israeli firms from key events such as the Dubai Air Show—has been widely read as a setback for Israel's global exhibition diplomacy. Yet, for the rest of the world's exhibition industry, this rupture also brings fresh opportunities and a new direction for growth.

Opening Space for Global South Players

Israeli national pavilions, traditionally large and government-backed, often occupied prime positions at global trade fairs. Their absence frees up valuable space



for emerging market exhibitors, SMEs, and Global South industries, particularly from Arab, African, and Asian economies. For many organizers, this translates into a more diverse and locally relevant exhibitor mix.

Regionalization and Bloc Solidarity

The boycott has galvanized regional blocs such as the OIC, African Union, and CELAC, providing momentum for their trade fairs to evolve into powerful collective platforms. Exhibitions in Riyadh, Jakarta, Cairo, Johannesburg, and São Paulo now stand to attract increased participation and sponsorship under banners of solidarity, cooperation, and South-South trade.

New Market Leaders

Without Israel as a competitor,

Tradefairs have long claimed neutrality, but geopolitics is rewriting that rule. While Israel risks isolation, the broader exhibition community is presented with a silver lining: a chance to reimagine platforms that amplify the Global South, diversify exhibitor bases, and realign business with political reality.

companies from Turkey, UAE, India, Brazil, South Korea, and China gain more visibility in high-value sectors such as agritech, drones, cybersecurity, and med-tech. This redistribution of attention helps accelerate the rise of alternative innovation hubs across the Global South.

Stronger Branding and Political Goodwill

Expos that position themselves as inclusive and representative of Global South interests may draw greater attendance, political endorsement, and even multilateral backing. Organizers can now use this moment to create special showcases for Palestinian innovation or Arab-African cooperation, adding moral weight to commercial engagement.

Growth of Neutral & Emerging Venues

India, Brazil, Indonesia, and South Africa—neutral yet globally connected—are emerging as natural beneficiaries. By offering platforms less encumbered by controversy, these markets can consolidate their role as new exhibition super-hubs.

A New Era for Tradefairs

Tradefairs have long claimed neutrality, but geopolitics is rewriting that rule. While Israel risks isolation, the broader exhibition community is presented with a silver lining: a chance to reimagine platforms that amplify the Global South, diversify exhibitor bases, and realign business with political reality.

IMTMA Announces New Leadership for 2025-2026

The Indian Machine Tool Manufacturers' Association (IMTMA), the apex body of India's machine tool industry, announced its new office bearers for the year 2025-2026 during the 79th Annual General Meeting (AGM) held at the Bangalore International Exhibition Centre (BIEC), Bengaluru.

Ms. Mohini Kelkar, Director – Business Development at Grind Master Machines Private Limited, has been elected as the President of IMTMA for 2025-2026. She takes charge as the first woman to hold this prestigious position, bringing her vast industry expertise and leadership to the forefront.

Vikram Salunke, Managing Director of Accurate Gauging & Instruments Pvt. Ltd., has been elected as the Vice President of

IMTMA for the same term. His extensive contributions to precision engineering and manufacturing will further strengthen the association's leadership.

The AGM also announced the formation of the new Executive Committee of IMTMA for 2025-2026, which will guide the association's initiatives in policy advocacy, industry growth, skill development, and international collaborations.

Founded in 1946, IMTMA represents over 500 member companies from both public and private sectors, covering manufacturers of metal cutting machines, metal forming machines, cutting tools, accessories, and related equipment. Over the decades, IMTMA has played a pivotal role in advancing the Indian machine tool industry through:

- Policy advocacy and government engagement
- Organizing flagship exhibitions and trade fairs, including IMTEX
- Publishing research reports and industry insights
- Creating platforms for knowledge sharing and training

IMTMA also owns and operates the Bangalore International Exhibition Centre (BIEC), one of India's green and world-class exhibition facilities that hosts international exhibitions, conferences, and corporate events. The new leadership marks an important milestone in IMTMA's journey, as the association continues to strengthen India's position in the global manufacturing ecosystem and drive sustainable growth for the machine tool sector.

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Italian Exhibition Group Acquires Majority Stake in Movestro

Strategic Acquisition Strengthens IEG's Position in Green Mobility

Italian Exhibition Group (IEG) has acquired a majority stake in Movestro Srl, the organizer of the Italian Bike Festival (IBF)—Europe's leading platform dedicated to the bike industry and sustainable mobility. With this acquisition, IEG further strengthens its portfolio in the fast-growing sectors of cycling, green transportation, and sustainable tourism.

Italian Bike Festival: Europe's Premier Cycling Event

Launched in 2018 in Rimini, the Italian Bike Festival has grown into a key international event for cycling enthusiasts, industry professionals, and mobility innovators.

- The 2024 edition, hosted at the Misano World Circuit, featured 600+ brands and welcomed 57,000 participants, including end consumers and industry

stakeholders.

- IBF combines a showcase of new products and innovations with a strong tourism ecosystem supported by 300+ bike-friendly hotels along the Romagna coast.

Leadership Insights

Fabrizio Ravasio, co-founder of IBF, welcomed the partnership:

"Joining IEG is a great pleasure and the result of mutual respect built over the years. Our shared vision sees the bicycle as a driver of the future economy and IBF as a catalyst for business, sustainability, and innovation."

The Growing Impact of Italy's Bike Economy

The Italian bike economy is valued at nearly €3 billion in turnover, supporting 17,600 jobs and generating an export surplus of €75 million (source: National Association of Bicycle-Motorcycle Accessories). Cycling tourism further amplifies its



IEG is a global trade show organizer that invests in high-potential sectors with international reach. IBF has captured both the industry's sharp growth and the passion for cycling tourism. Together with the existing team, we will expand its global impact and continue building a platform that delivers both experience and business opportunities.

Corrado Peraboni,
CEO of IEG

economic significance:

- According to ISNART (National Institute for Tourism Research), 57 million overnight stays in 2023 were linked to cycling-related tourism.
- This segment generated a direct economic impact exceeding €5.5 billion, showcasing cycling's role as both an economic and sustainable growth engine.

Future Development and Global Outlook

With IEG's acquisition, IBF is set for accelerated growth:

- The founding managers will remain actively involved, ensuring continuity and expertise.
- A shared business plan will drive expansion, backed by IEG's international event management experience and financial strength.
- Institutional partnerships, especially with the Emilia-Romagna Tourist Board and Visit Romagna, will be further reinforced to promote cycling tourism.
- IBF will also gain global visibility in the lead-up to Velo-City 2026, the world's largest cycling event, scheduled at Rimini's Palacongressi Conference Centre.

IEG's Broader Vision

IBF now joins IEG's extensive portfolio of events focused on ecological transition, sustainable mobility, and quality of life worldwide. With this acquisition, IEG positions itself as a stronger international player in green mobility trade shows, fostering innovation, sustainability, and economic growth in the cycling sector.

Source: Italian Exhibition Group

International Hardware Fair Italy 2025 Concludes Successfully with Global Participation

The second International Hardware Fair Italy concluded last week in Milan, attracting 320 exhibitors from 22 countries and over 5,600 visitors from 53 countries. The two-day event featured exhibitions, live demonstrations, networking opportunities, and industry conferences, making it a key platform for professionals across the hardware, building, industrial supplies, garden and outdoor, security and safety equipment, and paints and colors sectors.

Product of the Year 2025 Awards

A highlight of the fair was the Product of the Year 2025 awards, evaluating more than 100 submissions across three categories: Innovation, Design, and Green. Winners included:

- Innovation: Stanley Black & Decker Italia SRL
- Design: Unique Solutions USA
- Green: Industrial Starter S.p.A. – PIP

The awards celebrated the quality, creativity, and commitment of participating companies, showcasing the latest industry innovations.

Networking and Matchmaking Opportunities

The fair also featured a matchmaking program, connecting participants with shared interests and fostering collaboration between companies from around the world.

Looking Ahead: 2027 Edition

The third International Hardware Fair Italy is scheduled for May 5–6, 2027, in Bergamo, Italy, promising even more innovation, networking, and international participation.

Source: International Hardware Fair Italy



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Fiera Milano and IEG Acquire Majority Stake in EMAC to Strengthen Italy’s Classic Car Trade Shows

Fiera Milano and Italian Exhibition Group (IEG) have acquired 70% of EMAC S.r.l., a leading Italian company specializing in classic car trade shows, from Andrea Martini via Mosaico Capital. Under the new structure, Fiera Milano and IEG each hold 35%, while Martini retains 30%, ensuring strategic and synergistic management of EMAC’s two major automotive events.

Debut Under New Management

The acquisition will debut at the 15th edition of Milano AutoClassica, scheduled November 21–23, 2025, at Fiera Milano, followed by the 3rd edition of Vicenza Classic Car Show from March 28–30, 2026, at

Vicenza Expo Centre. This partnership marks the beginning of a broader collaboration between Italy’s leading exhibition operators. Fiera Milano and IEG aim to create synergies, shared projects, and increased competitiveness on international markets.

Expansion into Conferences and International Promotion

The collaboration extends to conference centers of international excellence, including Allianz MiCo in Milan, Palacongressi in Rimini, Vicenza Convention Centre, Palazzo dei Congressi in Fiumicino, and MoMeC in Rome. By combining forces, the two groups aim to position



EMAC represents a strategic step toward uniting Italy’s major expo centers. Through synergies, we strengthen our position internationally, optimize vertical supply chains, and generate economies of scale. Italy’s leadership in hosting international congresses – first in Europe and second worldwide with 635 events in 2024 – shows the power of collaboration.

Francesco Conci, CEO and General Manager of Fiera Milano

Italy as a premier destination for international conferences and exhibitions.

IEG CEO Corrado Peraboni added:

“Creating synergies within the national exhibition system allows us to generate value for territories, companies, and shareholders, while opening growth opportunities for exhibitors at our events. Fiera Milano is an ideal partner to make this vision a reality.”

Andrea Martini expressed confidence in the partnership: “Milano **AutoClassica** and Vicenza Classic Car Show complement each other perfectly. With unified management and the support of Fiera Milano and IEG, these events will achieve greater synergies, expand market presence across the trade show season, and strengthen exhibitor and audience loyalty.”

Key Automotive Heritage Events

Milano AutoClassica – Established in 2012, this premier event for classic and sports cars is hosted at Fiera Milano. The 2024 edition recorded 82,000 visitors, 4,500 cars on display, and 1,000 rally registrations. The 15th edition takes place November 21–23, 2025.

Vicenza Classic Car Show – Launched in 2024, this spring event for vintage car enthusiasts filled the early-year gap in the automotive calendar. The 2025 edition drew 35,000 visitors, 2,300 cars on display, and 310 rally registrations. The next edition is scheduled for March 28–30, 2026, at Vicenza Expo Centre.

Italian Plant Engineering Targets the Arab Market

MCE – Mostra Convegno Expocomfort, now in its 44th edition and recognized as a leading international event for civil and industrial plant engineering, HVAC, and renewable energy, is strengthening its focus on the Arab market through a strategic partnership with GEN Emirates.

The partnership aims to support Italian companies in establishing a long-term presence in the Arab region, particularly in Saudi Arabia, a key market for Italian exports in the plant engineering sector. Saudi Arabia’s

investments in energy, construction, and advanced infrastructure projects make it a prime destination for high-quality Italian know-how.

According to ANIMA Confindustria, Saudi Arabia ranks as the fourth-largest destination for Italian exports of thermal system equipment, valves, taps, HVAC systems, refrigeration compressors, and hydraulic pumps. Exports reached €853.7 billion in 2024, marking an 89.9% increase over the previous year.

The CRESME economic report confirms Italy as the leading European partner and fourth

overall for Saudi Arabia in plant engineering, emphasizing the high-quality perception of Made in Italy products in civil and industrial plant engineering, air conditioning, and energy sectors.

“The Arab plant engineering market is growing rapidly but remains complex. While Italy has strengthened its position, competition from regional and Asian suppliers is rising. Companies entering this market often require guidance, whether setting up commercial branches, production sites, or exporting products and services.”



Winners announced for Smart Label: at Host 2025 hospitality is rewriting the rules of innovation

In just eight years, the Host Innovation Award has become an international benchmark for innovation in hospitality and beyond, celebrating products that bring together digital technology, sustainability, design and performance. The trends that emerge each year demonstrate how hospitality often anticipates changes that later become part of our everyday lives.

Smart surfaces that recognise temperature. Sensory experiences that enrich the act of consumption. Materials that combine durability with aesthetics. These are just a few of the innovations that now shape our daily lives but which first took root in the world of hospitality. More and more, hospitality is acting as a laboratory where ideas are tested, refined and ultimately adopted far more widely.

Moving beyond established trends, digitalisation and sustainability

Against this backdrop, Smart Label – Host Innovation Award, promoted by Fiera Milano and Host Milano in partnership with POLI.design and under the patronage of ADI – the Association for Industrial Design, has established itself in only eight editions as the global reference point for innovation in the sector. This year once again, the winning products show why. The awards are given across three categories:

Smart Label, for products with distinctive innovation at their core; Innovation Smart Label, for those that challenge established trends, particularly through digital solutions; and Green Smart Label, which highlights products that stand out for their sustainable credentials.

The jury that conferred the awards was composed of leading experts: Chair Matteo O. Ingaramo, Associate Professor at the School of Design of Politecnico di Milano; Venanzio Arquilla, Associate Professor at the same school; Vu Duy Phong, Chief Design Director at De’ Longhi; Markus Orthey, Design Director at Braun; and Giselle Chajin, Service Design Director at Tangity / NTT Data.

New patterns of consumption, new responses: hospitality reinvents itself

The submissions reveal a sector in which innovation is no longer an afterthought but an integral part of the process, transforming market challenges into concrete solutions. Digitalisation and artificial intelligence are no longer “nice to have” features but the very backbone of products. They allow consumption to be monitored, maintenance to be optimised, and processes to be simplified. Technologies developed for one field are being successfully applied elsewhere: the start & stop function, for example, has found its way into deep fryers to reduce waste and energy use.



Hospitality is becoming a laboratory that anticipates wider societal change. We are not just talking about new technologies, but about a culture of innovation that integrates digital, sustainability and design. Artificial intelligence, for instance, is no longer a detail but the backbone of products and services. At the same time, awareness is growing that innovation must be inclusive, fair and built to last. This is where design makes the difference, bringing together aesthetics and responsibility, experience and performance. Smart Label and Host Milano are key players in this process, giving visibility to solutions that meet today’s needs and point the way to those of tomorrow.

Matteo O. Ingaramo, Associate Professor, School of Design of Politecnico di Milano

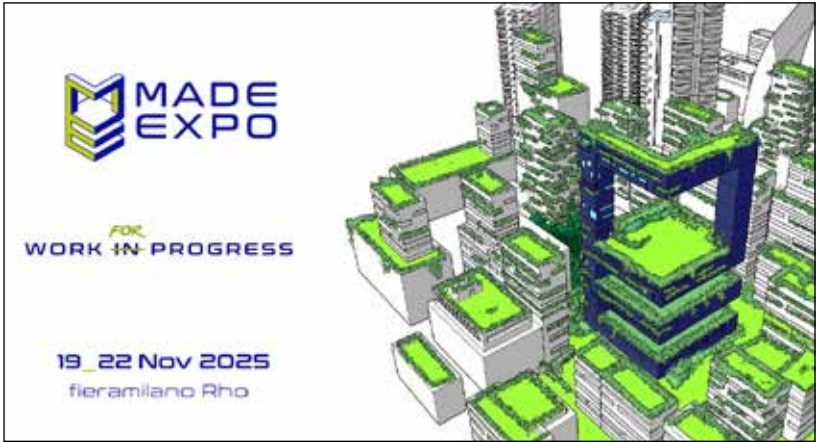
Alongside digital, sustainability has become ever more central. It is seen not only in terms of reducing consumption, but also in the use of eco-friendly materials, low-impact solutions and products designed to last longer. This vision of sustainability is closely intertwined with design, where aesthetics and functionality go hand in hand. Some solutions reinterpret archetypes from the past in a contemporary key, such as retro-style refrigerated counters that combine vintage looks with high efficiency.

The shortlisted products also show a remarkable ability to respond quickly to shifts in consumer behaviour. Coffee machines are evolving to meet demand for specialty coffee and new extraction methods. Hardware and software solutions for delivery are growing at an exponential pace. New models of hospitality based on motivational communities are also emerging. There is no longer a single dominant approach, but a mosaic of experiences that must be customised.

Host 2025, a global platform for dialogue and inspiration

“With Smart Label, we shine a light on solutions that speak of the future of hospitality, while also underlining the role of Host as an international platform for exchange and growth,” adds Francesca Cavallo, Head of Hospitality Exhibitions at Fiera Milano. “Host is not just a hub for doing business, but a stage for sharing knowledge and experiences. It also reflects Fiera Milano’s ability to support stakeholders across entire supply chains, building bridges between different worlds and championing innovation as a driver of development.”

Host Milano, long committed to sustainability, is now reinforcing its role as a guide along an ESG pathway to be shared with exhibitors and visitors alike. The aim is to highlight not only technological and design solutions, but also those that reduce environmental and social impacts. This commitment runs through the entire exhibition, making sustainability – alongside innovation and digitalisation – one of the key pillars for the future of hospitality.



MADE expo 2025 : a key event for the building industry

MADE Expo 2025, Italy's most important trade event for the construction and architecture sectors, will take place at Fiera Milano from 19 to 22 November 2025 (Milan – Rho, Italy). This edition promises to redefine the boundaries of the industry, featuring major innovations, international participants, strategic partnerships, and high-value content.

In today's market, where vision and planning are essential, MADE Expo 2025 is ready to capture and support the sector's most dynamic signals. While in Italy the building renovation market is slowing down, the construction sector continues to grow, fuelled by public investment. According to exclusive data from CRESME for MADE Expo, public works in 2025 will reach an outstanding value of nearly €78 billion at current prices. This represents a further increase of 7.5% (adjusted for inflation), following a 13.8% rise in 2024 and +23% in 2023.

Organised by MADE Eventi Srl, a company by Fiera Milano Spa and Federlegno Arredo Eventi SpA, MADE Expo 2025 responds to a real need: to provide an advanced platform where innovation, sustainability, and building culture come together in a single, shared vision. MADE Expo will once again be structured into two main exhibition areas: Salone Involucro and Salone Costruzioni.

- The Salone Involucro will focus on windows, doors and frames; façades and roofing; components and accessories;

- shutters, automation, and solar shading solutions.
- The Salone Costruzioni will showcase software and technologies for design and Building Information Modelling (BIM), as well as products and services for structures, infrastructures, and building systems; construction site equipment; and solutions for energy upgrading, restoration, safety, thermal insulation, and indoor comfort.

A Shared Project That Attracts Excellence and Creates Real Opportunities

Four exhibition halls and over 600 companies will bring the event to life, including major returns from the aluminium sector, choosing to invest in the MADE Expo project. Many new high-quality players will also make their debut, especially in window systems, outdoor solutions, innovative construction systems, and high-performance building materials. This is a clear and powerful sign: the market sees MADE Expo as an essential event for its vision, content, and impact. MADE Expo attracts those who want to lead and brings together those who truly want to shape the future of the industry.

Supporting the event is a strategic partnership with ICE – Italian Trade Agency, which will activate an extensive Buyer Programme to welcome top international industry players. This programme will include targeted scouting in key foreign markets and personalised

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meeting agendas, creating real business opportunities. It's a strategic move to meet exhibitors' needs and boost business potential at the event.

A Knowledge and Innovation Ecosystem

More than just a trade fair, MADE Expo is a collective intelligence that fuels design culture and industrial strategy. With the support of leading knowledge partners such as the Politecnico di Milano and CRESME, the event serves as a platform for ideas, offering insights, future scenarios, and practical tools for the entire supply chain.

MADE Expo brings together technical knowledge and systemic vision, research and business, through collaborations with leading industry associations such as UNICMI, Federparquet, Confartigianato, Conpaviper, ANIT, and Assorestauro. Other partners include Fondazione Eucentre, the College of Engineers and Architects of Milan, and ANCI – National Association of Italian Municipalities.

These collaborations, among diverse but complementary organisations, make MADE Expo a cross-sector, dynamic, and results-driven event.

An International Platform with a European Outlook

MADE Expo speaks to the world with authority. Thanks to its partnership with the New European Bauhaus – the EU initiative promoting sustainable, beautiful, and inclusive architecture – the 2025 edition will be deeply aligned with key European themes.

This cultural and political direction also sees the launch of the MADE Sustainable Award, a new prize recognising outstanding sustainable design projects.

Sustainability: A Core Value

At MADE Expo, sustainability is not just one theme among many. It is a core value, a shared responsibility, and a defining choice.

A new agreement with Green Building Council Italia, part of the global World GBC network in over 80 countries, confirms this commitment.

It also strengthens MADE Expo's role as Italy's hub for the sustainable transition in construction, with action taken across environmental, economic, and social dimensions.



IEG : A PLUS SIGN FOR VICENZAORO SEPTEMBER 2025

International positioning, business, training and networking. These are the four cornerstones of Vicenzaoro September on which the global success of Italian Exhibition Group's (IEG) B2B event is based. The international gold, jewellery and watchmaking exhibition closed today with a 3% increase in buyers compared to the September 2024 edition and, as with the January edition, attracted the entire jewellery supply chain to Vicenza.

International positioning

Vicenzaoro consolidates its international positioning, above all in key export markets: the United States (+2%) and the United Arab Emirates (+21%). Visitors arrived from a total of 130 countries with Spain, France and Germany representing the largest foreign attendances, while those from Australia doubled and those from China, Hong Kong, Japan and Brazil increased. New arrivals came from 15 countries including Bolivia, Madagascar, Macao, Mozambique, Nicaragua and the

Dominican Republic.

Business

With over 1,200 exhibitors (60% of whom were Italian) from 30 countries, Vicenzaoro September was once again all sold out due to its comprehensive supply chain offer, which proved attractive despite geopolitical uncertainty. In addition to spontaneous visits to the show, and thanks to the Italian Trade Agency's incoming program, the encounter between supply and demand was structured around 605 buyers hosted from 63 countries led by the United States, the United Arab Emirates and France. Close collaboration with the management of IEG's Vicenza venue ensured smooth internal navigation to the benefit of business, even while construction work on the district's expansion, which is proceeding fully to schedule, continued.

Training

Vicenzaoro September asserted its role as an all-round training platform for the gold,

IEG's Jewellery Agenda continues with JGTD – Jewellery, Gems and Technology in Dubai from 11th to 13th November. In Italy, the jewellery industry will gather in the manufacturing districts for the Valenza Gem Forum on October and at the Italian Jewellery Summit in Arezzo on December 4th and 5th. Vicenzaoro January will once again open the industry's international trade show calendar from 16th to 20th January 2026, and will feature a new event: the announcement of the winners of the first edition of the VO Awards, reserved for designers and exhibiting companies.

jewellery and watchmaking sector. Endless distances would need to be travelled to interpret the changing context in which the jewellery industry now finds itself competing. However, at Vicenzaoro, just a few meters from its own stand, the world described this change, the trends and prospects in a varied and authoritative programme of events, preceded by the success of the Vicenza Symposium, the 3-day event held in the Basilica Palladiana in the city centre, attended by the international scientific community of precious metal processing technologies from 15 countries.

Networking and the bond with the territory

After business at the show, Vicenzaoro also offered the chance for people to consolidate the value of the contacts and network of relationships created surrounded by architectural treasures and beauty. The ViOff programme of events, organized in collaboration with the municipal administration, made the experience of staying in the city even more enjoyable and memorable for all the international guests attending the IEG trade show.

Vo vintage

With the debut of the September edition, VO Vintage doubled and amplified its success. Four fully-immersive days amid the beauty of vintage jewellery and watches that won over an audience of enthusiasts and collectors. Events and talks completed the appeal. A success that confirmed the soundness of IEG's strategy for this event.

Italian Construction Machinery Market Grows 3% in H1 2025 Ahead of SaMoTer 2026

The Italian construction machinery market started 2025 on a positive note, with 9,946 site vehicles sold between January and June, marking a 3% increase compared to the same period in 2024. Sales included 9,471 construction machines (+2%) and 475 road machines (+10%), according to Unacea (Italian Construction Machinery Union), the strategic partner of the upcoming SaMoTer 2026 exhibition at Veronafiere, May 6–9, 2026.

Despite the domestic growth, Italian exports of construction machinery declined by 8.8%, totaling €1.293 billion

between January and May 2025. Key export gains were recorded in India, the Middle East, and Africa, while sectors experiencing the steepest declines included:

- Concrete machinery: -22%
- Drilling machinery: -12.1%
- Aggregate preparation machinery: -11.8%
- Road construction machinery: -8%

Other categories showing modest declines included tower cranes (-4.4%) and earthmoving machinery (-4.2%). Imports decreased slightly by 2.9% to €828 million, leaving a positive trade balance of €464 million despite a 17.6% setback compared

to 2024. The Italian market continues to benefit from government incentives and remains one of the largest in Europe in terms of fleet size and volume.

Against this backdrop, SaMoTer 2026 emerges as a key international platform for the construction machinery supply chain, covering:

- Earthmoving, lifting, and hoisting
- Demolition, drilling, and crushing
- Quarry and construction site vehicles
- Concrete and road machinery
- Equipment, engine components, spare parts, logistics, services, and ICT



BIT 2026 : Value Grows Along the Entire Travel Supply Chain – Thanks to the Travel Makers

In a constantly changing world, tourism is no longer just about movement: it is about connection, relationship, and regeneration. It creates bonds between people, cultures, and territories. It goes beyond boundaries – geographical, cultural, mental – to give rise to new travel ecosystems, where the travel experience becomes a catalyst for shared value.

Today, designing tourism means listening to local areas, involving communities, and promoting authenticity. It means imagining experiences that go beyond simply “visiting” and instead bring about transformation – for the traveller, the host, and the storyteller alike.

BIT as a Cultural, Innovative, and Storytelling Hub for the Entire Industry

BIT 2026 is set to become a dynamic platform for exchange, inspiration, training, and business – a shared, open, and participatory space where travel is not just a product, but also a narrative, a relationship, an experience, and a skillset.

This approach strengthens business opportunities too, by attracting a highly profiled, motivated, and engaged visitor base. A prime example of this is the Straight to the Point programme, designed for industry professionals: a series of themed speedy meetings between supply and demand, creating

commercial connections through 9 targeted matchmaking sessions – sport and adventure, wellness, art and culture, film, food and wine, major events, business travel, technology, and hospitality.

While matchmaking remains one of the fair's strongest assets, the true beating heart of BIT 2026 will be the Travel Makers Fest, dedicated to exploring new ways of experiencing travel under the banner: “Building bridges. Imagining new ecosystems”.

A vibrant, inclusive space for reflecting on the deeper meaning of travel – its transformations, the places and people that make it a generator of not only economic but also social value. At the centre of this experience is a rich and diverse cultural programme: six arenas – four thematic and two main plazas – will host over 200 events across three days, with six hours of daily talks, seminars, and discussions.

The narrative unfolds through several thematic formats: Discovery, dedicated to journeys of self and worldly exploration; Backstage, revealing the hidden sides of the tourism experience; (Im)Possible, sharing inspirational stories from great travellers; This Must Be the Place, spotlighting destinations and their stories; BIT&Friends, a series of deep dives curated with experts into cross-cutting topics such as artificial intelligence, hospitality design, e-commerce, and data management.

Also part of the Travel

BIT 2026 is being reimagined around a powerful new concept: the Travel Makers. These are the individuals who, through a wide range of roles and approaches, turn the dream of travel into reality. They create, enable, promote, and guide experiences, working across all levels of the tourism value chain – from planning and delivery to communication and storytelling: from specialist intermediaries to bespoke travel designers; from consultants to local ambassadors; from community managers to professional storytellers.

Makers Fest will be Future Travel Minds, an event focused on young professionals, students, changemakers, and start-ups who are envisioning the tourism of tomorrow. Topics will include inclusive leadership, sustainability and impact, smart destinations, branding, emerging professions, mentorship, and innovation.

Professional development will be at the core of the Next Level workshop programme, offering four dedicated tracks: Travel Agents Academy, for travel agencies; Hospitality Academy, for hospitality professionals; Storytelling Farm, to enhance communication and narrative skills guided by professional communicators; Discovery Italy Academy, to promote Italy's tourism offering to domestic and international buyers.

An Ecosystem Built Around People, to Create Value Across the Chain

To further encourage dialogue, interaction, and inspiration among exhibitors and the wider community, BIT 2026 will take place on new dates: 10 to 12 February. The exhibition area will be organised into six thematic districts – Italy, World, Travel Expert, Hospitality, Transportation, and Innovation – to represent all facets of the sector. Every stand will be content, every event an opportunity, every encounter a potential spark.

The concept behind BIT 2026 stems from in-depth reflections by Fiera Milano and its stakeholders on what a tourism fair truly needs today to effectively respond to the sector's ongoing evolution. The answer: to place people and their ideas at the centre, bringing together the industry's key players to promote a travel supply chain where value is equitably distributed among all actors.

To further support this vision, BIT 2026 will also be guided by an advisory board of industry experts, who will accompany the event on its path towards a new positioning – one designed to create long-term value across the entire chain. A contribution that reinforces Fiera Milano's strategic role: not just as organiser and stage for events, but as a true engine generating opportunity – bringing together business and meaningful relationships between people.



Ecomondo 2025 Italy : Over 100 Events to Showcase Global Green Economy Innovations

From November 4–7, 2025, Ecomondo, the premier European and Mediterranean green economy exhibition organized by Italian Exhibition Group (IEG), returns to Rimini Expo Centre. The event will highlight circular, green, and blue economy solutions, driving discussions on environmental challenges and sustainable development.

“With more than 166,000 m² of exhibition space, Ecomondo continues to be the central hub for international dialogue among companies, institutions, and academia, featuring over 100 high-profile events,” said IEG CEO Corrado Peraboni.

Strategic Policy Discussions and Key Conferences

Maurizio Ermeti, IEG President, emphasized that

the States General of the Green Economy, organized in collaboration with the Ministry of the Environment and the National Council of the Green Economy, is among the most anticipated strategic discussions on environmental policies.

Alessandra Astolfi, Head of IEG’s Green & Technology Division, explained that the conference program, curated by Ecomondo’s Scientific Committee under Professor Fabio Fava, will cover critical sustainability topics, including soil restoration at the fourth edition of the General States for Soil Health.

Focus on Innovation and Technology

The event will showcase the latest satellite and Earth Observation technologies at the conference “From Sky



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Corrado Peraboni, IEG CEO

to Ground,” organized by the Polytechnic of Turin, CINECA, and Spatial Agency. Other highlights include:

- **Resource Recovery Innovations** : “Technological solutions for resources recovery from end-of-life products and materials in the Mediterranean landscape,” organized by Società Chimica Italiana-CABC Division, ISWA International, and ATIA-ISWA.
- **Water Management & Nature-Based Solutions** : “European and Mediterranean nature-based, digital, and cyber-physical initiatives,” in partnership with the European Commission and other international collaborators.
- **Next-Generation Bioeconomy** : “What bioeconomy for the next generation?” focusing on regenerative bioeconomy opportunities for youth in the Mediterranean and Africa.

Africa Green Growth Forum Returns

The fifth edition of the Africa Green Growth Forum will bring together investors, policymakers, and sustainability professionals to exchange experiences and case studies on sustainable development across the continent.

Ecomondo 2025 continues to strengthen its position as Europe’s leading green economy event, fostering innovation, policy dialogue, and international collaboration for a sustainable future.

Source: Italian Exhibition Group

KEY 2026 – The Energy Transition Expo Returns to Rimini as a Global Hub for Green Innovation

KEY – The Energy Transition Expo, organized by Italian Exhibition Group (IEG), is set to take place from March 4–6, 2026 at Rimini Expo Centre. Recognized as a benchmark event for energy transition and efficiency across Europe, Africa, and the Mediterranean basin, KEY 2026 will bring together global stakeholders to drive decarbonization and foster sustainable energy solutions.

The fourth edition of KEY will continue to serve as a strategic

networking platform for companies, institutions, and professionals in the energy sector. The event promotes dialogue between industry leaders and policymakers, supporting the creation of partnerships, collaborations, and innovative projects aimed at accelerating the energy transition. Attendees will gain insights into cutting-edge technologies, market innovations, and solutions to optimize energy consumption and reduce environmental impact.

Energy efficiency remains a cornerstone of the energy transition,

with dedicated zones for industrial and residential solutions. Notable collaborations include the Sustainable Building District with Green Building Council Italia and Federcostruzioni, bringing the entire Italian construction supply chain to the event.

KEY 2026 aims to strengthen its international profile, with a focus on Africa (North and sub-Saharan regions), Turkey, and Europe, particularly Germany, Spain, the UK, Poland, Serbia, and the Balkans. The expo was promoted via a three-stage roadshow in Cairo, Belgrade, and Warsaw, alongside Ecomondo 2025.

Fiera Milano



Spanning 405000 square meters, it is the premier European Venue for Exhibitions with it's state of the art facilities and the capacity to accommodate various types of events. It provides indoor/outdoor spaces and has 20 pavilions.

Top Exhibition Venues of Italy

Italy hosts one of the top exhibition venues of the world with top class features which facilitate the exhibitors and visitors. These venues are capable of holding large scale events, concerts, conferences and exhibitions. Let's have a look on these venues.

Fiera di Genova



The Genoa Fair is an exhibition area located in the Foce district of Genoa , at the mouth of the Bisagno stream . Since 2019 it has been managed by Porto Antico Spa. The exhibition complex includes pavilions, outdoor areas, and 100,000 square meters of water, making the area unique in the international trade fair landscape.

Fiera Roma



Fiera Roma is the State-of-the-art Exhibition Venue based in the city of Rome, Italy. It is spread in 3,90,000 square meters offering the organizers plenty of exhibition space. In total 14 pavilions are present in this exhibition space.

Rimini Fiera



Rimini Fiera is a major exhibition centre in Rimini, in the region of Emilia-Romagna, northern Italy. Completed in 2001 and expanded in 2018, the complex is set in sixteen pavilions with 129,000 m2 (1,390,000 sq ft) of exhibit floor and a dedicated railway station.

Vicenza Fiera



Vicenza Expo Centre covers an area of 80,000 square metres and is equipped with a raised area featuring a restaurant and conference rooms, service areas for exhibitors and visitors, catering facilities, a press room and meeting rooms.

Verona Fiere



Verona Fiere is the most prominent trade fair venue of Italy based in the city of Verona. It offers best in class services with an area of 3,09,000 square meters and 13 halls.

Lingotto Fiere



The GL events group operates in Italy through the company GL events Italia, managing Lingotto Fiere Torino, the main exhibition centre in north-west Italy, with a total area of over 100,000 square metres, and directly organising some of the most important events and festivals on the Turin calendar.

MalpensaFiere



A easily accessible and strategic location. With 15,000 sq m of indoor exhibition space, 15,000 sq m of outdoor areas, meeting rooms, and service facilities, MalpensaFiere is divided into two functional areas: the Exhibition Halls and the Conference Center.

Bologna Fiere



With an area spanning 375000 square meters and 18 halls it becomes the best place for Expos, Conferences and live events.

Fiera del Levante



Fiera del Levante is a true city district for business, culture, and technology, a major hub for the entire Mediterranean economic system. A vibrant and vibrant European hub, where permanent activities, trade fairs, shows, events, and conferences coexist year-round.

Mostra d'Oltremare



The Mostra d'Oltremare in Naples is one of the main trade fair venues in Italy and, together with the Fiera del Levante in Bari, the largest in Southern Italy.

Event Calendar ITALY 2025 - 2026

Hotel Bolzano 2025 Date : 13-16 OCT 2025 Venue : Fiera Bolzano, Bolzano, Italy Organiser : Fiera Bolzano Spa	SICAM 2025 Date : 14-17 OCT 2025 Venue : Pordenone Fiere, Pordenone, Italy Organiser : ExpoSicam srl	FESI - Integrated Sustainable Building Fair 2025 Date : 14-16 OCT 2025 Venue : BolognaFiere, Italy Organiser : MESSE FRANKFURT ITALIA SRL.	Abilmente Vicenza 2025 Date : 16-19 OCT 2025 Venue : Fiera di Vicenza, Vicenza, Italy Organiser : ITALIAN EXHIBITION GROUP SPA	Colloquium Dental 2025 Date : 16-18 OCT 2025 Venue : Centro Fiera, Montichiari, Italy Organiser : Teamwork Media Srl
HostMilano Show 2025 Date : 17-21 OCT 2025 Venue : Fiera Milano, Milano, Italy Organiser : Fiera Milano International Spa	Abilmente Milan 2025 Date : 23-26 OCT 2025 Venue : Superstudio Maxi, Milan, Italy Organiser : ITALIAN EXHIBITION GROUP SPA	SAIE Bari 2025 Date : 23-25 OCT 2025 Venue : Fiera del Levante, Bari, Italy Organiser : Senaf Srl.	Auto E Moto d'Epoca 2025 Date : 23-26 OCT 2025 Venue : BolognaFiere, Italy Organiser : Intermeeting Srl	A&T - Automation & Testing 2025 Date : 28-30 OCT 2025 Venue : Vicenza Exhibition Center, Vicenza, Italy Organiser : A&T Sas
Asphaltica 2025 Date : 29-31 OCT 2025 Venue : Fiera del Levante, Bari, Italy Organiser : BolognaFiere Spa	EICMA 2025 Date : 4-9 NOV 2025 Venue : Fiera Milano, Milan, Italy Organiser : EICMA S.p.A	Biolife - Bolzano 2025 Date : 6-9 NOV 2025 Venue : Fiera Bolzano, Bolzano, Italy Organiser : Fiera Bolzano Spa	Abilmente Turin 2025 Date : 13-16 NOV 2025 Venue : Lingotto Fiere Torino, Turin, Italy Organiser : ITALIAN EXHIBITION GROUP SPA	GEE - Global Elevator Exhibition Milan 2025 Date : 19-21 NOV 2025 Venue : Fiera Milano, Milan, Italy Organiser : Fiera Milano International Spa
MADE Expo 2025 Date : 19-22 NOV 2025 Venue : Fiera Milano, Rho, Italy Organiser : Made Eventi Srl	AGRIALP - Bolzano 2025 Date : 20-23 NOV 2025 Venue : Fiera Bolzano, Bolzano, Italy Organiser : Fiera Bolzano Spa	Denim Premiere Vision 2025 Date : 26-27 NOV 2025 Venue : Superstudio Piu, Milan, Italy Organiser : PREMIERE VISION - Paris	Prowinter - Bolzano 2026 Date : 11-13 JAN 2026 Venue : Fiera Bolzano, Bolzano, Italy Organiser : Fiera Bolzano Spa	Pitti Immagine Uomo 2026 Date : 13-16 JAN 2026 Venue : Fortezza da Basso, Florence, Italy Organiser : Pitti Immagine Srl
Marca Bologna 2026 Date : 14-15 JAN 2026 Venue : BolognaFiere, Italy Organiser : BolognaFiere Spa	T.Gold Vicenza 2026 Date : 16-20 JAN 2026 Venue : Fiera di Vicenza, Vicenza, Italy Organiser : Fiera di Vicenza SpA	Sigep - The Dolce World Expo Rimini 2026 Date : 16-20 JAN 2026 Venue : Rimini Fiera, Rimini, Italy Organiser : ITALIAN EXHIBITION GROUP SPA	Pitti Immagine Bimbo 2026 Date : 21-22 JAN 2026 Venue : Fortezza da Basso, Florence, Italy Organiser : Pitti Immagine Srl	Klimahouse - Bolzano 2026 Date : 28-31 JAN 2026 Venue : Fiera Bolzano, Bolzano, Italy Organiser : Fiera Bolzano Spa
Pipeline & Gas Expo 2026 Date : 4-6 FEB 2026 Venue : Piacenza Expo - Expo Piacenza, Piacenza, Italy Organiser :	Fornitore Offresi February 2026 Date : 19-21 FEB 2026 Venue : Lariofiere Como Lecco, Erba, Italy Organiser : Lariofiere - Centro Espositivo e Congressuale	FIERAGRICOLA - Verona 2026 Date : 4-7 FEB 2026 Venue : VeronaFiere, Verona, Italy Organiser : Veronafiere	ArteFiera Bologna 2026 Date : 6-8 FEB 2026 Venue : Bologna Exhibition Centre, Bologna, Italy Organiser : BolognaFiere Spa	BIT Show - Milan 2026 Date : 10-12 FEB 2025 Venue : Allianz MiCo - Milano Convention Centre, Milan, Italy Organiser : Fiera Milano International Spa
SOLIDS Parma Show 2026 Date : 11-12 FEB 2026 Venue : Fiere di Parma, Parma, Italy Organiser : EasyFairs Deutschland GmbH	Vehicle & Transportation Technology Innovation Meetings 2026 Date : 24-26 MARCH 2026 Venue : OGR - Officine Grandi Riparazioni, Torino, Italy Organiser : Advanced Business Events	Si Sposaitalia Collezioni 2026 Date : 21-23 FEB 2026 Venue : Mico - Milano Congressi, Milan, Italy Organiser : Fiera Milano International Spa	Progetto Fuoco - Verona 2026 Date : 25-28 FEB 2026 Venue : Verona Exhibition Centre, Verona, Italy Organiser : Piemmenti - Promozione Manifestazioni Tecniche S.p.a	Key Energy - Rimini 2026 Date : 4-6 MARCH 2026 Venue : Rimini Expo Centre, Rimini, Italy Organiser : ITALIAN EXHIBITION GROUP SPA
MCE - Mostra Convegno Expocomfort 2026 Date : 24-27 MARH 2026 Venue : Fieramilano Rho, Rho, Italy Organiser : RX Italy	Macfrut 2026 Date : 21-23 APRIL 2026 Venue : Rimini Expo Centre, Rimini, Italy Organiser : Cesena Fiera S.p.A.	Cosmopack Worldwide Bologna 2026 Date : 26-29 MARCH 2026 Venue : Bologna Exhibition Centre, Bologna, Italy Organiser : BolognaFiere Spa	Art3F Milan 2026 Date : 10-12 APRIL 2026 Venue : Superstudio Maxi, Milan, Italy Organiser : Art3f	MIR - Multimedia Integration Expo 2026 Date : 12-14 APRIL 2026 Venue : Rimini Fiera, Rimini, Italy Organiser : ITALIAN EXHIBITION GROUP SPA
Salone del Mobile - Milan 2026 Date : 21-26 APRIL 2026 Venue : Rho Fiera Milano, Milan, Italy Organiser : Federlegno Arredo Eventi Spa	Transpotec Logitec 2026 Date : 13-16 MAY 2026 Venue : Fieramilano, Milan, Italy Organiser : Fiera Milano International Spa	Making Pharmaceuticals Italy 2026 Date : 21-22 APRIL 2026 Venue : Hotel NH Milano Congress Centre, Assago, Italy Organiser : Step Exhibitions Ltd.	SaMoTer - Verona 2026 Date : 6-9 MAY 2026 Venue : Verona Exhibition Centre, Verona, Italy Organiser : Veronafiere	TANEXPO 2026 Date : 7-9 MAY 2026 Venue : BolognaFiere - Bologna Exhibitions and Fairs, Bologna, Italy Organiser : Conference Service srl,
Colloquium Dental 2026 Date : 8-10 MAY 2026 Venue : Centro Fiera, Montichiari, Italy Organiser : BOS S.r.l.	Rimini Wellness - Italy 2026 Date : 28-31 MAY 2026 Venue : Expo Centre & Riviera di Rimini, Rimini, Italy Organiser : ITALIAN EXHIBITION GROUP SPA	Routes Europe 2026 Date : 18-20 MAY 2026 Venue : Rimini, Italy Organiser : Informa Group Limited	IVS - Industrial Valves Summit 2026 Date : 19-21 MAY 2026 Venue : Fiera di Bergamo, Bergamo, Italy Organiser : Confindustria Bergamo	SPS Italia - Smart Production Solutions - Parma 2026 Date : 26-28 MAY 2026 Venue : Fiere di Parma, Parma, Italy Organiser : MESSE FRANKFURT ITALIA SRL.
Mapic Italy 2026 Date : 27-28 MAY 2026 Venue : Fiera Milano, Milan, Italy Organiser : RX Italy	CPhI Milan 2026 Date : 6-8 OCT 2026 Venue : Fiera Milano, Milan, Italy Organiser : Informa Markets	Interzum - Bergamo 2026 Date : 4-5 JUNE 2026 Venue : Fiera di Bergamo, Bergamo, Italy Organiser : Koelnmesse GmbH	PLAST - Milan 2026 Date : 9-12 JUNE 2026 Venue : Fiera Milano, Milan, Italy Organiser : PROMAPLAST SRL	Fastener Fair - Italy 2026 Date : 24-25 JUNE 2026 Venue : Fiera Milano, Milan, Italy Organiser : RX GLOBAL HQ

THE MAN BEHIND FUTUREX TRADE FAIRS -PREM ANVESHI AT THE HELM!



As India's exhibition industry scales new heights, Prem Anveshi, Managing Director of Futurex Trade Fairs Private Limited, shares how innovation, strategy, and foresight have shaped the company's success story and what lies ahead for the sector.



TFT: Futurex Trade Fairs has been organizing expos around the world for a very long time. Please tell us something about the company!

Prem Anveshi : At Futurex Trade Fair and Events, we believe that business growth happens when people come together, share ideas, and build lasting connections. Over the years, we've had the privilege of organizing over 200 international exhibitions and conferences across various industries, including Corrupack, mining, building & infrastructure, wood and woodworking, agriculture, power, plastics, packaging, pharma, and more. Each event we create

is designed to give businesses a stage to showcase their work, meet potential buyers, and explore fresh opportunities.

What sets us apart is not just the scale of our events, but the personal touch and care we bring to every detail. Our team works closely with clients to understand their unique goals and deliver experiences that are both meaningful and cost-effective, while also being sustainable. From startups looking to make their mark, to established companies aiming to expand globally – we're here to make that journey smoother and more rewarding.

For us, exhibitions aren't just

about stalls and spaces – they're about stories, connections, and possibilities. That's why industry professionals see Futurex as a trusted partner, one that combines professionalism with passion and consistently brings the world closer to their business.

Futurex – Let's Build the Future Together.

TFT: What are the flagship exhibitions of Futurex, and what new shows can we expect in the coming years?

Prem Anveshi : Futurex Trade Fair & Events Pvt. Ltd. has, over the years, grown into a name that

industries trust when it comes to building meaningful platforms. Their exhibitions aren't just about booths and displays — they are about creating spaces where people, ideas, and opportunities come together. From mining, woodworking, construction, and EV/green mobility to plastics, packaging, energy, and their signature "Buildcon" and "Wood" series, every Futurex show is designed to bring the entire ecosystem under one roof. It's where manufacturers meet buyers, technology providers meet innovators, and conversations turn into collaborations.

Among their most exciting upcoming events is the Corru Pack Print India Expo 2026, happening from 19–22 March 2026 at the Bombay Exhibition Centre (NESCO), Goregaon, Mumbai. This is more than just an exhibition — it's the second edition of India's only dedicated show for corrugated packaging machinery and allied technologies, organized alongside ICPMA. What makes this event special is its energy: the sound of machines running live demos, the sight of new printing and converting lines in action, and the buzz of professionals exchanging ideas across aisles. From raw materials like inks and paper to cutting-edge automation and quality testing systems, the diversity is immense. Add to that panel discussions, buyer–seller meets, and international delegations — and it becomes clear why this show is set to be a global meeting point for the packaging world. With over 250+ live machines expected and a scale three times bigger than its debut, Corru Pack Print 2026 is a celebration of how packaging is evolving with e-commerce, FMCG, and logistics.

Equally important is the Odisha Mining & Infrastructure International Expo 2026, which will mark its 4th edition in Bhubaneswar. Over time, this event has become a flagship platform for India's mining and infrastructure sector — not only showcasing heavy machinery and technologies but also sparking conversations around sustainability, development, and the future of resources. It's where policymakers, global buyers, technology experts, and industry leaders come together to shape what's next for one of India's most vital industries.

With flagship events like these, Futurex isn't just organizing trade fairs — it's building bridges between

industries and people. Our shows are designed to feel alive, to inspire progress, and to make sure that every participant walks away with new ideas, new partners, and new possibilities.

TFT: You have been organizing expos globally. What are the things that differentiate the Indian Market from the Global Market?

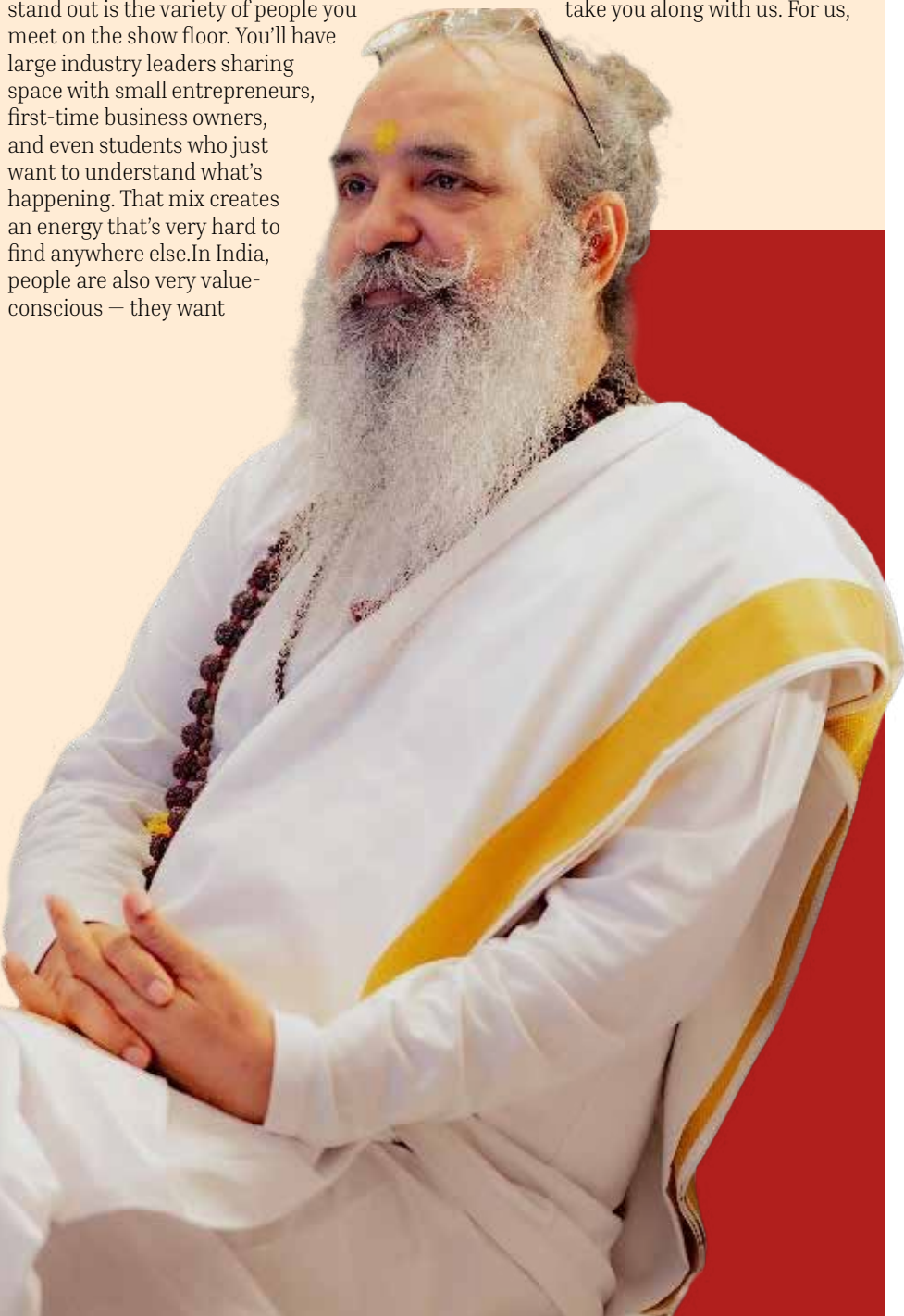
Prem Anveshi : That's a really interesting question, and honestly, India feels like a world of its own when it comes to exhibitions. The biggest difference we see is that the Indian market is still in this fast-growing, discovery phase. Globally, many markets are already mature — people know exactly what they're looking for, deals are very structured. But in India, exhibitions are as much about learning and exploring as they are about buying. Another thing that makes India stand out is the variety of people you meet on the show floor. You'll have large industry leaders sharing space with small entrepreneurs, first-time business owners, and even students who just want to understand what's happening. That mix creates an energy that's very hard to find anywhere else. In India, people are also very value-conscious — they want

solutions that are affordable, practical, and sustainable. This means exhibitors have to not only showcase products but also really connect, explain, and build trust. Globally, decisions can be quicker and more data-driven, but in India, it often starts with a warm conversation and sometimes even a cup of chai.

So if I had to sum it up: the global market runs on systems and predictability, while India runs on energy, diversity, and human connections. And that's exactly what makes organizing expos here both exciting and incredibly rewarding.

TFT: Are there any new projects in the pipeline at Futurex which we can expect in the coming days?

Prem Anveshi : Are you ready for what's coming next? Because at Futurex, we sure are — and we'd love to take you along with us. For us,



exhibitions have never been just about booths or machines; they're about people, energy, and discovery. When you step into one of our shows, you don't just attend – you experience.

We're kicking things off in December 2025 with a double treat.

First, the 7th India International EV Show (5–7 December, Pune). Imagine walking into a hall buzzing with electric cars, futuristic bikes, battery innovations, and charging solutions – the kind of stuff that makes you stop and think, “Wow, the future is already here.” Then, just a few days later, we're heading to Kathmandu for the 11th Nepal Wood International Expo (19–21 December, Bhrikuti Mandap). Picture the hum of live woodworking machines, the scent of fresh timber, architects and carpenters huddled together, and new ideas flying around faster than sawdust in the air.

In January 2026, the spotlight shifts to Bhubaneswar with the 4th Odisha Mining & Infrastructure International Expo (8–11 January). This one is big – literally. Think massive mining equipment parked right next to buzzing conversations on sustainability, infrastructure, and the future of India's growth. It's not just about machines; it's about people coming together to tackle the big questions.

By February 2026, we're back in Kathmandu for the 11th Nepal Buildcon International Expo (5–8 February). Here, it feels like stepping into the future of cities – everything from heavy construction machinery to interiors, urban design, and smart solutions. If you're a builder, planner, or dreamer, this is where your ideas find wings.

And then comes the grand finale in March 2026 – the Corru Pack Print India Expo in Mumbai (19–22 March). Imagine 250+ machines running live, people from across continents shaking hands in buyer–seller meets, and innovation in packaging that makes you rethink the box itself. It's the only dedicated corrugated packaging show in India, and this year it's three times bigger. Walk in, and you'll literally feel the pulse of an industry in transformation.

Each of these expos has its own personality, but together they tell one story: that exhibitions are about more than products – they're about people, possibilities, and progress. So, the question is... which chapter will you be part of?

TFT: Futurex is known for organizing large-scale international exhibitions. What makes your approach unique compared to others in the industry?

Prem Anveshi : What makes us different? Honestly, it's the way we look at exhibitions. For many, an expo is about putting up booths, machines, and

banners. For us at Futurex, it's about creating a space that feels alive. When you walk into one of our shows, we don't want you to just see products – we want you to feel the energy of the industry. The buzz of live machines, the excitement of a first-time entrepreneur meeting a global buyer, the spark of an idea born over a quick coffee – those are the moments we build for. We also believe exhibitions should be about people, not just products. That's why we work hard to bring the entire value chain together – manufacturers, innovators, buyers, policymakers, and even young students exploring the industry for the first time. When all these voices come together in one place, magic happens. Ideas flow, partnerships form, and businesses grow in ways they never expected.

And maybe the biggest difference? We

What makes us different? Honestly, it's the way we look at exhibitions. For many, an expo is about putting up booths, machines, and banners. For us at Futurex, it's about creating a space that feels alive. When you walk into one of our shows, we don't want you to just see products – we want you to feel the energy of the industry. The buzz of live machines, the excitement of a first-time entrepreneur meeting a global buyer, the spark of an idea born over a quick coffee – those are the moments we build for.

listen. Every show we design is shaped by the people who join us. We ask what they need, where the gaps are, and how we can make the experience more valuable. That's why our events don't just repeat year after year – they evolve, just like the industries we serve.

So yes, we organize exhibitions. But more importantly, we create journeys that connect people, open doors, and spark growth. That's what makes the Futurex experience unique.

TFT: What are the different challenges you face while organizing exhibitions in the Indian Market and even out of India?

Prem Anveshi : Every exhibition has its own journey, and with that come challenges that teach us something new each time.

In India, the first challenge is actually a beautiful one – the diversity of people who walk through our doors. At a single show, you might meet a large corporate buyer, a small-town entrepreneur looking for opportunities, and even students eager to learn about the industry. It's amazing, but it also means we have to design our events so that everyone leaves with value, no matter their size or background. Then there's the practical side – infrastructure and logistics. India

is moving fast, but handling big venues, traffic, connectivity, and ensuring smooth experiences for thousands of visitors is always a juggling act. And of course, we know our audience here is very value-conscious – people expect a lot, and rightly so. That keeps us on our toes to make sure exhibitors and visitors feel their time and money were well invested.

Outside India, the challenges feel different. International markets are often more mature and specialized, but markets like Nepal, Bangladesh, Sri Lanka, Bhutan, Kenya, Uganda, Tanzania, and Oman are still developing, but expectations are very high. Everything has to be precise, professional, and tailored to niche industries. On top of that, there are local regulations, cultural nuances, and compliance rules that we need to respect and adapt to. And let's not forget – we're often competing with global exhibition giants who have been in the space for decades, so we have to bring something fresh, something that makes people notice.

But honestly, we see these challenges as part of the thrill. They push us to innovate, to listen more carefully, and to grow with every show we do. At the end of the day, whether it's in Bhubaneswar, Mumbai, Kathmandu, or anywhere else in the world, the heart of it remains the same – creating platforms where people connect, ideas spark, and businesses move forward.

TFT: What are your thoughts on India's current exhibition infrastructure compared to other global markets?

Prem Anveshi : If you've been to an exhibition in India recently, you've probably noticed how much things have changed. Step into Jio World Convention Centre in Mumbai, walk through Yashobhoomi in Dwarka, explore India Expo Mart in Greater Noida, or the new halls at Pragati Maidan, and you'll see spaces that can finally host shows of truly global scale. Just a decade ago, we were constantly working around limitations – smaller venues, patchy facilities, and infrastructure that simply couldn't match the ambition of our exhibitors. Today, the experience feels completely different.

Now, when you compare this with global markets like Germany, Dubai, or Singapore, the gap is still there. Their venues often feel like entire mini-cities – seamlessly connected to airports, hotels, and public transport, with digital systems guiding you from entry to exit. In India, we're still ironing out challenges like last-mile connectivity, parking, and smooth visitor flow. And I'm sure many of you who've attended large expos here have felt that pinch too.

But here's what makes India special – and I think anyone who's walked a show floor here would agree – the

energy is unmatched. The diversity of people, the curiosity, the eagerness to connect and learn, create an atmosphere you won't find anywhere else in the world. Pair that natural energy with the rapid infrastructure upgrades already happening, and India isn't just catching up — it's on its way to becoming one of the most exciting exhibition destinations globally.

TFT: What sectors in India do you believe have the highest potential to benefit from exhibitions and trade shows?

Prem Anveshi : You know, the beauty of India is that almost every sector has something to gain from exhibitions — but a few really stand out right now.

Take infrastructure and construction. India is literally building its tomorrow — new roads, smarter cities, housing for millions. An exhibition here isn't just about showing off machinery; it's where global tech providers sit across the table from local builders and government planners, and suddenly ideas turn into real projects. Then there's EVs and green mobility. We all see how fast the world is moving toward sustainability, and India is no exception. Exhibitions give EV startups, battery innovators, and component makers the one thing they need most — visibility and collaboration. It's where a young startup can meet the right investor or partner and completely change its growth path.

Now, one of the most exciting sectors is corrugation and packaging. With e-commerce exploding and FMCG growing at lightning speed, packaging is no longer just a box — it's about efficiency, branding, and sustainability. At a corrugation expo, you can actually watch machines running live, see new materials

being tested, and meet buyers who are actively looking for smarter, greener solutions. It's one of those sectors where exhibitions make innovation feel tangible. And of course, mining, energy, and power continue to be the backbone of India's economy. Here, exhibitions become more than displays — they're platforms for tough conversations: how do we grow while also being responsible, sustainable, and future-ready?

The best part is, exhibitions in India don't just serve the "big players." They're equally powerful for smaller industries — woodworking, interiors, agritech, even education. For many of them, it's their first real chance to step into a larger marketplace, showcase what they do, and connect with people who can help them grow.

So, if you ask me, sectors like infrastructure, EVs, corrugation, and energy are leading the way — but the truth is, in India, exhibitions are really about unlocking opportunities for everyone, no matter how big or small.

TFT: What support would you like to see from government bodies to strengthen the exhibition industry?

Prem Anveshi : That's a really meaningful question, because exhibitions have so much potential to boost trade, tourism, and investment in India — but to unlock that fully, we definitely need stronger support from government bodies.

First off, infrastructure. Yes, we have great venues like Yashobhoomi, Pragati Maidan, and India Expo Mart, but imagine if every major metro and even tier-2 cities had modern, world-class exhibition centers, well connected to airports, hotels, and public transport.

Exhibitions wouldn't just stay confined to Delhi or Mumbai — they'd reach places where industries are actually growing on the ground. Then there's the whole side of policies and permissions. As organizers, we spend so much time navigating approvals, compliance, and paperwork that it sometimes takes away from focusing on what we do best — creating impactful events. If the government could simplify and streamline these processes, it would free us up to deliver even more value to exhibitors and visitors.

Another big thing is promotion. Look at how countries like Germany or Dubai market themselves as global exhibition hubs — they actively invite the world in. India has that same potential, maybe even more, because of our scale and diversity. If the government invested in positioning India as a must-visit exhibition destination globally, it would attract not just exhibitors, but international buyers and investors too. And finally, I'd love to see closer collaboration between government and organizers in sectors that matter most for the country — like EVs, renewables, infrastructure, and agriculture. Exhibitions can be powerful stages to showcase India's strengths in these areas, but with the right government backing, they could have an even bigger global impact.

At the end of the day, exhibitions aren't just events. They're platforms for progress — places where industries connect, deals get signed, and ideas take root. With the right support, India has everything it takes to become one of the world's top exhibition destinations.

UAE Bars Israeli Firms from Dubai Airshow Following Qatar Strike

In a big move with wide implications for the global defense exhibition circuit, the United Arab Emirates has barred Israeli defense companies from participating in the upcoming Dubai Airshow, one of the world's premier aerospace and defense trade shows.

Organizers informed Israeli exhibitors this week that they would not be permitted to showcase at the November event, citing "security concerns." Industry observers, however, widely view the decision as a response to Israel's recent strike in Doha, Qatar, which targeted Hamas leaders negotiating, initiated by Qatar government. The attack drew sharp condemnation from across the Gulf.

The Dubai Airshow has long been a strategic platform for Israeli defense and aerospace firms, providing them rare visibility in a Gulf market historically closed off until the Abraham Accords normalized ties in 2020. In past editions, Israeli booths drew significant traffic from international delegations, making the ban a setback not only for Israeli defense exports but also for the broader normalization process.

Trade fair industry insiders note the move could reshape exhibitor lineups and international participation dynamics at the show. "Expos like Dubai Airshow thrive on inclusivity of major defense players. Blocking a country as active in aerospace innovation as Israel will be noticed by

the entire industry," said one regional analyst.

Israeli companies had been planning product debuts and high-level meetings in Dubai, now left scrambling for alternative platforms such as Eurosatory in Paris or MSPO in Poland. Ironically, Israeli defense representatives in Poland this week faced questioning by local police about their military affiliations, highlighting the rising scrutiny of Israel's defense sector on the global exhibition circuit.

Despite the setback, organizers of the Dubai Airshow expect strong participation from U.S., European, Asian, and other Middle Eastern firms. Still, the absence of Israeli exhibitors—once considered a symbol of shifting regional ties.

It seems counter-intuitive to say it, but the best salesperson in your company is not always the best person to work on your booth at an Exhibition. This would seem to go against common business practice and in other situations, but exhibitions are very different selling environments. Obviously, you need to have some salespeople on the booth but is the star of the office, the star on the show floor?

"People come to Exhibitions to Buy not be sold"

To be fair this quote could be attributable to pretty much every client business situation but where it becomes more obvious is at an exhibition because in most situations you have a very specific ROI...Exhibitions are about people power not necessarily sales power.

"85% of an exhibitor's success lies in the performance of the staff"

Yes, it's true and whilst this may not come as a surprise, it's probably the area that companies pay the least amount of time on pre-show. It seems logical that the best salespeople should work the booth because that's what they do...they sell your products and services during the year. But are we focussing on our business or that of our potential clients?

Successful exhibitors don't focus on how good their salespeople are, they focus on who can deliver the most value to their clients. Looking at some examples below may help.

- **Choosing Wisely :** Just as an example, the best salesperson in your organisation may absolutely kill it on the phone and be able to sell your products all year around. That same amazing salesperson may crumble in a F2F environment. Being good or great at selling on the phone is not the same as being F2F. In fact, they are vastly different skillsets. You also potentially risk your top telephone salespersons confidence by dropping them in the Lions Den of an Exhibition Hall.
- **Energy :** Many salespeople have great energy and it's part of the DNA for a lot of us. However, energy day to day and energy at a tradeshow are very, very different. Some great salespeople are so good at their job but don't have a lot of patience for dealing with lots of people at one time or indeed handling the unavoidable tyre kickers at exhibitions. Working exhibitions involves lots of time on your feet and this does not always sit well with some salespeople.
- **Closers :** One of the great traits of great salespeople is their ability to close sales. This is not something that comes easily, and exhibitions and the great salesperson can get frustrated that it's not happening quick enough. Exhibition selling is far more about

THE BEST SALESPEOPLE ARE NOT ALWAYS THE BEST PEOPLE TO WORK AT YOUR STAND



STEPHAN MURTAGH,
Director,
The Exhibition Guy Group

patience.

- **Overkill :** There is a rule of thumb at Exhibitions that you should have 1 person on the stand per 6sqm of space. This may limit the amount of people you can bring to the Exhibition. There may be other people who need to be there, so you need to factor this into your staffing plan.
 - **Expertise:** If you sell a technical product or one that needs a lot of demonstrating or explaining, the audience/visitors may be better served by having experts on the booth. The best salesperson may not be this person. By having technical experts in play as opposed to purely salespeople you are focusing more on the visitor's requirement.
 - **Authenticity :** Some salespeople get a bad rap for not being authentic. Sometimes it's right! The key point of an Exhibition is to build relationships and the sale comes next. Someone who has a natural ability to build relationships can be far more valuable as the first point of contact.
 - **Demonstrating :** A lot of companies will place a huge emphasis on demonstrating their product to prod the sales onto the next stage. The best salesperson may know all the features and benefits to the customer but not score highly in the more technical piece of actually demonstrating it. Exhibitions are about the visitor experience and building credibility around your brand and company. The best salespeople may be able to excel at this in the field but don't necessarily have the temperament to do the same for an exhibition.
- There are also many objectives' companies want to achieve outside of sales and when we consider these, we may find that it's equally important to have other "personnel" on the stand. It

could be technical people as described above, Meet and Greet people for VIP clients, Marketing people to really understand and get client feedback. Maybe it's important that someone from senior management or even legal is there. It will depend entirely upon the show itself. You need people who are really passionate about the product and not totally focussed on their commission!

The real trick for tradeshow staffing is to pick the right people and not necessarily the best people. A recent article in an American magazine summed up trade show staffing and how to decide on the best people to work the stand in a unique way with the acronym... A.P.P.L.E.

A → Attitude : The people who work your booth should have a great attitude

P → Personality: You need the personality to be able to engage with lots of different types of people and buyers

P → Product Knowledge : Knowing your product is critical as you only get 1 chance to make a first impression and product knowledge is key when you have so many competitors in the same hall at the same time.

L → Location : People who are local to where most of the buyers come from are probably more likely to be able to engage with those buyers. People like familiarity

E → Experience : It goes without saying that you should have the experience to back up what you are saying as this builds credibility, rapport and trust

As I finish up, I don't want to knock all those great salespeople in your organisations as they may well be the best people to work your booth but it's also worth considering your options.

They say that 75%+ of sales success comes from having passion and passion is not exclusive to the best salespeople in the world!

Why Payment Terms in Exhibition Industry should be Loud and Clear?

By Jagriti Pandey,
Project Head, Futurex Trade Fairs and Events Pvt. Ltd.

In the World of Trade Exhibitions, this is a major issue to discuss in the industry as many payments are pending and yet to be received. How the future planning and investments should be done if this is not clear on time? Payment terms aren't just about money—they're about building trust and strong relationships. Clear, open payment terms help everyone—exhibitors, vendors, organizers, and even employees—feel confident and on the same page. When payment expectations are communicated clearly to employees as well, it brings a sense of clarity and motivation, ensuring that everyone knows where they stand and feels valued. Being specific about



things like deposit amounts or due dates helps prevent confusion and promote a sense of trust. Offering flexibility in payment options, like installment plans or deferred payments, can be especially helpful for exhibitors who might be facing tight budgets. It shows empathy and helps everyone manage their finances more easily, making

Exhibitors who return for multiple events can be rewarded with loyalty discounts or special payment terms, which makes them feel appreciated and strengthens the partnership. Offering these perks lets organizers show how much they value the trust and collaboration of their repeat exhibitors. Convenient digital payment options also make it easier for everyone to stay on track, creating a smoother and more positive experience.

sure the event runs smoothly for everyone involved. Early bird discounts or incentives for paying early not only encourage exhibitors to commit on time, but they also help keep things financially healthy for organizers.

Also very important : Exhibitors who return for multiple events can be rewarded with loyalty discounts or special payment terms, which makes them feel appreciated and strengthens the partnership. Offering these perks lets organizers show how much they value the trust and collaboration of their repeat exhibitors. Convenient digital payment options also make it easier for everyone to stay on track, creating a smoother and more positive experience. Clear cancellation and refund policies help build trust, so exhibitors know they're covered even when the unexpected happens. And when organizers offer additional value—whether it's marketing support or networking opportunities—alongside flexible payment terms, it helps solidify relationships and ensures everyone feels invested in the event's success.

Delhi Comic Con 2025 Set to Light Up NSIC Grounds This December with India's Biggest Pop-Culture Festival

The wait is over for fans! Delhi Comic Con 2025-26 is officially returning from December 5-7, 2025 at the NSIC Exhibition Grounds, Okhla, promising India's grandest celebration of comics, cosplay, gaming, and pop culture.

Since its launch in 2011, Delhi Comic Con has been the birthplace and epicenter of India's pop-culture revolution, uniting fans, creators, and artists under one roof. Over the years, the event has evolved into the ultimate fan destination with cosplay competitions, exclusive comic book collections, immersive experiences, fan meet-ups, and merchandise launches. Last year alone, it attracted over 52,000 visitors, featuring popular comedians Ashish Solanki, Ravi Gupta, Rohan Joshi, alongside electrifying performances by Panther and rapper Fotty Seven.

Akshat Rathee, Co-founder & MD, NODWIN Gaming, shared:

"Delhi will always be home for Comic Con India. This is where it all began in 2011, with a small



group of fans and creators starting a cultural movement. Every year, the city gives us the biggest stage and the loudest voice. From comic book shops in Connaught Place to buzzing campus festivals and the creativity of cosplayers and gamers, Delhi truly embodies the spirit of fandom. This December, I look forward to seeing the capital once again transform into India's biggest celebration of stories, characters, and imagination."

Beyond being a convention, Delhi Comic Con 2025 will offer

workshops, panel discussions, gaming tournaments, VR zones, artist showcases, and networking opportunities, making it a bridge between passion and profession. Over the years, the event has welcomed international icons like Ryan North, Jason Loo, Dan Parent, David Lloyd, and Japanese voice actors Kappei Yamaguchi and Natsuki Hanae.

Shefali Johnson, CEO, Comic Con India, added:

"Delhi Comic Con is special because of the fans who bring it alive. The warmth and excitement here create a family-like atmosphere. The magic happens when someone discovers a story, a character, or a community that feels like home. That's the essence of Comic Con, and I cannot wait to see it again this December."

The three-day extravaganza will feature everything from comics and manga to sci-fi adventures and cutting-edge gaming, cementing its place as the ultimate pop-culture festival in India.

Tickets for Delhi Comic Con 2025-26 are now live on the District app.



OSH India 2025 Concludes in Mumbai with Record Participation, Showcasing Global Innovations in Workplace Safety

Informa Markets in India successfully concluded the 13th edition of OSH India Expo-South Asia's largest occupational safety and health event at the Bombay Exhibition Centre, Mumbai. This year event brought together over 170 exhibitors representing 300+ leading brands and 1,500+ products from 13 countries, attracting 9,000+ visitors, 150+ delegates, and more than 60 speakers. With India's personal protective equipment (PPE) market valued at USD 2.7 billion in 2024 and projected to grow at a CAGR of 5.86% to reach USD 4.7 billion by 2033, the expo served as a timely platform to showcase cutting-edge technologies, integrated solutions, and product innovations shaping the future of workplace safety.

The Expo was inaugurated in the presence of eminent dignitaries, including Chief Guest – Dr. Pramod Sawant, Hon'ble Chief Minister, Government of Goa & Executive Member, The National Integrated Medical Association (NIMA) India; Guest of Honour - Shri Anant Pangam, Chief Inspector, Inspectorate of Factories & Boilers, Govt. of Goa; Shri Ram Dahiphale, Additional Director, Directorate of Industrial Safety & Health (DISH), Government of Maharashtra; Shri Chandrakant (Anna)

Nakhate, Member, BJP Cell, Maharashtra; Dr. Shyam Sunder Devidas Sonawane, President-Industrial Medical Cell, BJP; Capt. Nitin Mukesh, Deputy Nautical Advisor-cum-Sr. DDG (Technical), Directorate-General of Shipping, Govt. of India, Shri Mahesh Kudav, President, Safety Appliances Manufacturers Association; Shri Sanjeev Raina, Executive Director - Corp HSSE, Bharat Petroleum Corporation Ltd.; alongside Prashant Jain, Sr. Project Director – Safety & Security Portfolio, Informa Markets in India, and Yogesh Mudras, Managing Director, Informa Markets in India.

Innovation took center stage with the Startup Pavilion and Innovation Zone presenting disruptive ideas from emerging companies, while renowned names including Udyogi, BisonLife, UTEX, Honeywell, Aktion Safety, Hilson Footwear, Arvind Ltd, Portwest, Torpedo Shoes, HS International, among others, introduced their latest advancements.

Dr. Pramod Sawant, Hon'ble Chief Minister of Goa and Executive Member, National Integrated Medical Association (NIMA), India, expressed his views on occupational safety and health, saying, Occupational safety and health are not just legal obligations but moral



India's safety landscape is undergoing a significant transformation, driven by legislative reforms, digital integration, and a heightened awareness around workplace well-being. Yet, bridging the safety gap in the informal sector, which still accounts for over 80% of India's workforce and enhancing compliance remain critical. With the occupational safety market in India projected to grow at a CAGR of over 11.1% by 2030, technologies such as IIoT, AI, and predictive analytics are enabling organisations to proactively monitor operations and move towards zero-incident environments.

Yogesh Mudras,
Managing
Director,
Informa
Markets in India

responsibilities that directly impact productivity and national growth. The Indian PPE market, valued at USD 2.7 billion in 2024, is projected to reach USD 4.7 billion by 2033, growing at nearly 6 percent annually, reflecting rising awareness and stronger regulatory frameworks. Under the leadership of Hon'ble Prime Minister Shri Narendra Modi, India has introduced key reforms such as the OSH Code 2020, Shram Suvidha Portal, and Pradhan Mantri Suraksha Bima Yojana, which are driving compliance and improving worker welfare. In Goa, we are committed to this vision through initiatives including factory health camps, worker safety training and digital reforms. A culture of safety is essential for sustainable growth. Let us work together to build a safer, stronger India aligned with the vision of Viksit Bharat 2047.

Shri Ram Dahiphale, Joint Director, DISH, Mumbai, Government of Maharashtra, said, "The Directorate of Industrial Safety & Health enforces the Factories Act, 1948, to ensure the safety, health, and welfare of workers across Maharashtra. In factory environments where people, machines, and materials interact, risks are inherent. Our role is to minimize those risks and create safer, more compliant workplaces. In today's landscape, ensuring safety is just as important as supporting business growth. We are focused on promoting safe working conditions through a combination of regulation and industry collaboration. Platforms like OSH India play a vital role in spreading awareness, sharing knowledge, and driving action."

The presence of NGOs like READ India adds further value by highlighting the broader social impact of safety and empowerment. Safer factories lead to safer states and ultimately a safer India. It starts with each of us taking safety seriously and applying what we learn."

Capt. Nitin Mukesh, Deputy Nautical Advisor-cum-Sr. DDG (Technical), Directorate-General of Shipping, Govt. of India, said "The 13th edition of OSH India Expo convenes government, industry leaders, and practitioners with a unified commitment to advancing workplace safety through collaboration and progress.

Occupational safety is not merely a matter of policy or compliance; it is about safeguarding people, upholding dignity, protecting families, and ensuring the fundamental right of every worker to return home safely. In the maritime sector, this responsibility is paramount. Initiatives such as the Maritime Single Window, ISPS port compliances, the Integrated Safety and Welfare Program, NAVIC, and the forthcoming India Maritime Compliance Code Manual are setting new benchmarks in safety and welfare for seafarers. At the same time, India's personal protective equipment market, valued at USD 2.7 billion in 2024 and projected to reach USD 4.7 billion by 2033 with a CAGR of 5.86%, reflects the growing recognition of safety as an everyday necessity across industries. The path forward requires safety to transcend compliance, embedding itself into culture, responsibility, mental well-being, and sustainability. The Maritime India Vision 2030 and Amritkal Maritime Vision 2047 provide the strategic frameworks to position India as a global maritime leader, where safety, welfare, and sustainability are integral to national progress."

Dr. Shyam Sunder Devidas Sonawane, President-Industrial Medical Cell, BJP, said "Industrial growth has been the backbone of national progress, but it carries with it a profound responsibility. Safety and health are not merely compliance requirements, they are core values that protect people, preserve productivity, and promote sustainability. Workplace accidents, unsafe practices, and neglected health standards affect not only individuals and their families, but also organizations and society at large. Building a strong culture of safety is therefore imperative, for safe industries are productive industries, and healthy workers are the true strength of a nation."

Shri Anant Pangam, Chief Inspector, Inspectorate of Factories & Boilers, Government of Goa, commended the OSH India initiative, stating, "Informa Markets and its partners have created a platform that goes beyond compliance by fostering dialogue, driving innovation, and building partnerships to create safer and healthier workplaces. In Goa, under the leadership of Hon'ble Chief Minister Dr. Pramod Sawant, we are committed to promoting a proactive safety culture that prioritizes worker well-being. Occupational safety is not just a legal duty but a moral responsibility. I urge all stakeholders to make safety an integral part of industry practices."

Shri Mahesh Kudav, President, Safety Appliances Manufacturers Association, said "The Safety Appliances Manufacturers Association (SAMA),

established nearly five decades ago, has been instrumental in developing India's safety ecosystem. With the PPE market projected to double to around ₹20,000 crore (USD 5 billion) in the next 8 years, driven largely by MSMEs, the focus on innovation, Make in India, and global standards is critical. As legislation and risk awareness strengthen, SAMA continues to drive collaboration and technology adoption to enhance workplace safety across industries."

Shri Chandrakant (Anna) Nakhate, Member, BJP Cell, Maharashtra, said "Safety is the foundation of a secure



society, and initiatives like OSH India serve as a protective shield for people. The thoughtful guidance of leaders such as Chief Minister Pramod Sawant in Goa and Chief Minister Devendra Fadnavis in Maharashtra has been instrumental in strengthening this cause. Such events play a vital role in creating awareness and building a culture of safety for all."

Sanjeev Raina, Executive Director - Corp HSSE, Bharat Petroleum Corporation Ltd, said, "Viksit Bharat rests on six fundamental pillars: health, education, environment, agriculture, technology, and infrastructure. Each of these must be integrated with safety. Safety cannot remain transactional or limited to statistics on paper; it must be transformational, creating a real impact at the ground level. True safety is built on sincerity, swift action, fact-finding, education, environmental responsibility, and the effective use of technology, always keeping the human being at the center. As we move towards 2047 with the vision of becoming one of the world's most developed nations, safety consciousness will shape character, drive resilience, and ensure that growth remains pro-India, pro-people, and pro-planet."

The three-day knowledge forum at OSH India 2025 brought together experts, practitioners, and thought leaders for a series of insightful panel discussions, workshops, and partner sessions. Day 1 featured a panel discussion on Safety Leadership – A Key to Transforming Safety Culture and Improving Safety Performance,

moderated by Gaurang Baxi, Director, Tactise, followed by From Recovery to Rescue: A Paradigm Shift in Safety Leadership with Shreesh Nadgouda, Regional Business Head for India and South Asia, Blackline Safety. A workshop on Providing First Response to Chest Pain Victims at Workplaces (in association with Add on Safety & Surgicals Pvt Ltd) was conducted by Dr. Manjeet Singh Arora, First Aid/CPR/Safety Trainer and Disaster Management Consultant, Fortis Hospital, Bhandup, Mumbai. The day also included Driving Safety Today,

Sustaining Tomorrow: A Journey from Innovation to Global Sustainability and Future Growth by MD Rafi, Founder & CEO, Bison Life Inc, and a partner session by Amit Kumar, Sr Director, Marketing, Netradyne.

India's Occupational and Safety Health Landscape

India's journey toward improving Occupational Safety and Health (OSH) is gaining significant traction, reflecting a more mature approach to safeguarding worker welfare across sectors. The Occupational Safety, Health and Working Conditions Code, 2020, which consolidates 13 labour laws under a unified framework, marked a watershed moment in this transformation, and recent state-level activity has added fresh momentum. In May 2025 alone, 68 labour-related regulatory updates were issued, underscoring the government's renewed thrust on workplace safety. Parallely, the rapid rise of e-commerce and retail has amplified the demand for PPE, with warehouse and logistics operations requiring escalated safety measures. Industry projections estimate India's e-commerce sector to reach USD 200 billion by 2026, further fueling the PPE market. Backed by technology-driven innovations and studies such as those by the Indian Council of Medical Research—which found face masks reduce transmission risk by 85% the market is set for sustained growth, signaling a stronger alignment between economic progress and worker well-being.



London’s Newest Convention Centre : The ICC at Olympia

London’s Newest Convention Centre is set to open in 2026. It is designed by keeping all organizers in mind as a part of £1.3bn transformation. It boasts two auditoriums with collectively 1200 seating capacity, seven breakout rooms, a business lounge, and a 3000 sqm of flexible event space.

Novotel Jaipur Convention Centre and JECC- Managed by Accor Appoints Sheetal Sangalia as Director of Sales

Ms. Sheetal Sangalia brings over 14 years of experience in the hotel Industry and a proven track record of success. Sheetal is an accomplished hotel professional with rich experience across leading five-star properties. She excels in driving sales, achieving profit targets, and leveraging market trends to deliver strong results. Known for her strategic mindset and problem-solving skills, she consistently attracts new business and fosters growth.



Penang Waterfront Convention Centre is set to open in Oct 2025



The Penang Waterfront Convention Centre is set to be the largest in the northern region of Malaysia. It has total of 10,000 sqm area with a column-free hall which has the capacity to accommodate 10,000 guests

Neha Rustagi has been appointed Assistant Marketing Manager at Crowne Plaza Muscat Oman Convention & Exhibition Centre

Crowne Plaza Muscat Oman Convention & Exhibition Centre has announced the appointment of Neha Rustagi as the Assistant Marketing Manager. In her new role, Neha will be leading the hotel's marketing and communications function, driving strategic initiatives to reposition the brand and strengthen its visibility in Oman's dynamic hospitality landscape.



New Convention Centre in Agra launched by Grand Mercure



Grand Mercure Agra had recently announced the launch of new Convention Centre. The Convention Centre has a total area of 16,000 square feet with a Hall area, pre-function area and a lawn area. The Centre has the capacity to host 1000 guests.



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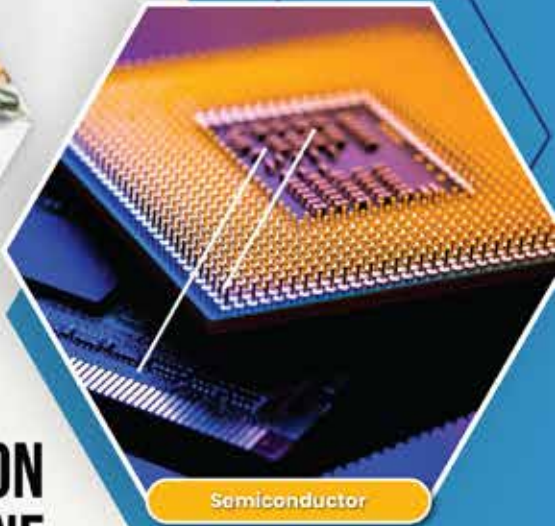
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India’s Powerplay in Electronics Commands Global Attention at electronica India and productronica India 2025

electronica India and productronica India 2025, held at the Bangalore International Exhibition Centre (BIEC), concluded three days of significant business engagement, industry discourse, and technological exploration. The trade fairs, featuring over 6000+ global brands from more than 50 countries and attracting 50,194 trade professionals, reinforced India’s expanding role within the global electronics manufacturing landscape.

Organised by Messe Muenchen India, these co-located trade fairs continue to serve as a strategic meeting point for the entire electronics manufacturing value chain, encompassing design, components, assembly, automation, embedded systems, and quality assurance. While established global entities leveraged the platform to consolidate their regional footprint, Indian manufacturers, Electronics Manufacturing Services (EMS) providers, and material suppliers actively showcased advanced capabilities, often with a view toward securing international export partnerships.

Government representation, including senior leadership from Karnataka—Shri. Rahul Sharanappa Sankanur, IAS, Managing Director, Managing Director Karnataka Innovation and Technology Society (KITS), Smt. Gunjan Krishna, IAS, Commissioner, Industries and Commerce Department, Government of Karnataka and Dr. Darez Ahamed, IAS- Managing Director, Guidance Tamil Nadu affirmed ongoing state-level commitments to cultivating electronics manufacturing hubs. Concurrently, dedicated international pavilions from

Japan, Taiwan, and Germany were prominent, solidifying the show’s reputation as a key gateway for international enterprises seeking to engage with India’s dynamic ecosystem.

The facilitated Buyer-Seller Forum proved highly effective, recording over 2,000 structured meetings. Sourcing teams from key sectors such as automotive, industrial automation, and consumer electronics—including leading companies such as Samsung, Spark Minda, and Jio platforms—engaged directly with component manufacturers and solutions providers. Discussions primarily revolved around optimizing lead times, establishing local inventory, implementing cost engineering strategies, and fostering supplier development—all critical aspects for global supply chain resilience.

With Rohit Sharma as the face for electronica India and productronica India 2025, the platform also expanded its reach beyond the immediate industry community. His association helped connect the event’s core message to a wider and increasingly tech-aware audience, highlighting the growing societal relevance of electronics manufacturing in India.

Exhibitor Testimonials

Exhibitors consistently reported high-quality interactions. Sanjay Kumar, Managing Director from Kyocera Asia Pacific India Pvt. Ltd an electronica India exhibitor, said, “The scale and focus here in Bengaluru this year was truly impressive. The international pavilions provided direct access to component suppliers we would typically need to visit multiple regional shows to engage with.”

For process-focused technology providers, the utility



The 2025 edition of electronica India and productronica India has cemented the industry’s trust in these platforms and their intent to catalyse the next phase of electronics manufacturing in India. The “trust” placed in the platform reflects its proven ability to consistently deliver valuable cross-border interactions, solidifying its role as a premier facilitator for the next, more advanced phase of electronics manufacturing in India, characterized by deeper international integration and technological collaboration.

Bhupinder Singh,
President IMEA,
Messe München
and CEO, Messe
Muenchen India

was clear Gaurav Mehta, President – Business Development from Kaynes Technology India Ltd, an exhibitor at productronica India, stated, “For a process-driven technology company like ours, productronica India gave us access to the right mix of automation buyers and R&D teams. What impressed us was not just the quantity of inquiries but their technical specificity—Indian manufacturers are now discussing Industry 4.0 integration parameters and machine learning capabilities, not merely basic automation. We received interests from across verticals like defence & aerospace, IT/IOT, Healthcare, Automotive. Semiconductor, bare PCBs, Industrial and Consumer segments.

Gurdeep Singh, General Manager—Strategic Sourcing Group, Samsung India Electronics Pvt Ltd—“This exhibition brilliantly showcased the immense potential for localized electronics component sourcing in India. We were particularly impressed with the focus on nurturing growing Indian manufacturing capabilities and the opportunity to identify several promising new sourcing partners. A truly invaluable experience for anyone in the industry!”

Starting 2026, electronica India and productronica India will transition to a bi-annual format taking place both in Greater Noida (April) and Bengaluru (September). This strategic shift aims to provide more frequent market access points and better align with evolving regional business cycles, reflecting the accelerated pace of India’s electronics sector.



Shenzhen Gift Fair 2025: Asia’s Largest B2B Trade Show Returns with 4,500+ Exhibitors & Global Brands

The 33rd China (Shenzhen) International Gifts and Home Products Fair (Shenzhen Gift Fair 2025), organized by RX Huabo, will take place from October 20–23, 2025 at the Shenzhen World Exhibition & Convention Center. Recognized as Asia’s leading B2B trade show for the gifts and home industry, the fair will host 4,500+ exhibitors and attract more than 200,000 professional buyers worldwide, offering a one-stop sourcing platform for innovative, design-driven, and high-quality products.

Global Brands and Curated Imports Take Center Stage
This year’s edition will feature global brands debuting new product lines alongside curated international imports:

- Panasonic will launch its

- latest personal care products, combining smart functionality with refined design.
- Midea, a leader in the smart kitchen ecosystem, will showcase advanced appliances and live cooking demonstrations.
- Exhibitors from Japan and South Korea will present specialty homewares and food products, allowing buyers to explore unique imported offerings.

Direct Access to China’s Manufacturing Clusters
The Shenzhen Gift Fair continues to be a sourcing hub for factory-direct products from across 30+ Chinese manufacturing hubs. Buyers will find:

- Drinkware from Yongkang
- Small appliances from



Demand for customized and premium gifts is growing globally. The Shenzhen Gift Fair connects buyers directly with China’s top manufacturers, helping optimize supply chains and speed time-to-market

Helen Shen,
Vice President,
RX Huabo

Shunde

- Home textiles from Nantong
- And much more

“Demand for customized and premium gifts is growing globally. The Shenzhen Gift Fair connects buyers directly with China’s top manufacturers, helping optimize supply chains and speed time-to-market,” said Helen Shen, Vice President of RX Huabo.

IP Products and Gen Z Personalization Trends
The 2025 edition will highlight intellectual property (IP)-driven products and Gen Z personalization trends:

- Lofree x Starbucks will present playful co-branded keyboard and mouse sets designed for young consumers.
- GiGwi, the global pet-toy brand, will launch co-branded toys featuring international IPs.
- Licensing representatives from the Van Gogh Museum, British Museum, and Palace Museum will engage with manufacturers to explore collaborations in cultural product development.

Why Shenzhen Gift Fair 2025 Matters
With its vast international reach, the Shenzhen Gift Fair not only serves as a premier sourcing hub but also as a collaboration platform, bridging global brands, cultural institutions, and China’s manufacturing strength. The 33rd edition reinforces Shenzhen’s position as a global hub for the gifts, home, lifestyle, and consumer products industry.

ET Expo & AETS 2026 to be held in Pune

Vaarta Trade Fairs India Pvt. Ltd. has announced the 2026 editions of ET Expo – The Electronics Technology Show and the Automotive Electronics & Testing Show (AETS 2026). The co-located events will take place from 8–10 January 2026 at the Messe Global Exhibition & Convention Centre, Hadapsar, Pune.

Bringing together electronics, semiconductors, automotive electronics, and testing technologies under one roof, the twin exhibitions are set to host 100+ exhibitors and attract 10,000+ business visitors from India and overseas. The platform will feature the latest in semiconductors, PCBs, embedded systems, EV electronics,

automotive lighting, and testing & validation solutions.

“ET Expo & AETS 2026 will be a catalyst for India’s growing electronics and automotive industries. Pune, being a hub of manufacturing and innovation, is the perfect location to bring global and domestic players together,” said Deepak Bohara, Director, Vaarta Trade Fairs India Pvt. Ltd.

With conferences, expert sessions, and B2B networking opportunities, ET Expo & AETS 2026 is positioned as Western India’s most premium business forum for electronics and automotive electronics.

Event Details:

- 8–10 January 2026



- Messe Global Exhibition & Convention Centre, Hadapsar, Pune

For more information, visit <https://et-automotive.com/> or contact info@vaartaIndia.com / +91-8178535916.



IPHEX 2025 : India Strengthens Global Healthcare Partnerships, Showcasing Pharma Leadership

The 11th edition of iPHEX (International Exhibition on Pharmaceuticals and Healthcare) 2025, organized by the Pharmaceuticals Export Promotion Council of India (Pharmexcil) under the Ministry of Commerce & Industry, Government of India, was inaugurated at Bharat Mandapam, New Delhi. The event brings together international regulators, buyers, and Indian pharmaceutical exporters to reinforce India's role as the Pharmacy of the World.

Piyush Goyal's Keynote: India's Responsibility in Global Healthcare

Delivering the inaugural address, Piyush Goyal, Minister for Commerce and Industry, highlighted India's pivotal role in the global healthcare ecosystem.

- He called for deeper international collaborations to build stronger healthcare systems worldwide.
- He emphasized India's responsibility to ensure equitable access to affordable,

high-quality medicines.

- Goyal reiterated the government's commitment to reducing trade barriers, boosting market access, and keeping Indian exporters globally competitive.

Regulatory Confidence and Innovation

Dr. Rajeev Singh Raghuvanshi, Drug Controller General of India (DCGI), stressed the importance of regulatory convergence and reliance, reassuring global stakeholders of India's adherence to quality benchmarks.

He underlined India's transition from volume-driven to value-driven growth, highlighting the country's progress in developing innovative products for global markets.

Industry Leaders on India's Pharma Growth

- Namit Joshi, Chairman, Pharmexcil, noted that iPHEX has become India's most credible global touchpoint for pharmaceutical exports, linking policy, regulation, and market opportunity.



As one of the founding members of iPHEX, it is inspiring to see how this initiative has matured into an institution. iPHEX 2025 is focused on empowering MSMEs, driving market intelligence, and sustaining credibility through compliance. From FY14 to FY25, India's pharmaceutical exports have more than doubled—from \$14.9 billion to \$30.5 billion—registering an impressive growth of over 104%, a testament to the sector's resilience, innovation, and expanding global trust. Together, we are shaping the future of Indian pharma as the Partner of First Choice for global healthcare.

Bhavin Mehta,
Chairman,
iPHEX & Vice
Chairman,
Pharmexcil

- Bhavin Mehta, Chairman, iPHEX & Vice Chairman, Pharmexcil, emphasized the event's role in empowering MSMEs, driving market intelligence, and sustaining credibility through compliance. He highlighted that India's pharma exports have grown from USD 14.9 billion in FY14 to USD 30.5 billion in FY25, recording over 104% growth.
- Raja Bhanu, Director General, Pharmexcil, added that iPHEX is more than an exhibition—it is a year-round commitment to expanding India's global footprint, fostering buyer-seller partnerships, regulatory dialogues, and sustainable trade outcomes.

Event Highlights

- International Buyer-Seller Meet with global regulators and trade partners.
- Focused exhibition with 700+ stalls featuring leading exporters across formulations, biosimilars, bulk drugs, and surgical products.

Since its inception in 2013, iPHEX has hosted 5,000+ international delegates and 4,000+ Indian exhibitors across major cities including Mumbai, Hyderabad, New Delhi, and Ahmedabad.

Global Impact and Outlook

With participation from buyers across 150+ countries spanning NAFTA, EU, ASEAN, LAC, Africa, and GCC regions, iPHEX continues to strengthen India's leadership in pharmaceuticals and healthcare exports. By fostering strategic collaborations, market access dialogues, and regulatory alignment, the event reinforces global trust in India's pharmaceutical ecosystem and positions the country as the Partner of First Choice for global healthcare.

MAPIC India 2025 Highlights Landmark Retail Destinations

The 21st edition of MAPIC India 2025 was successfully held on 16-17 September 2025 at the Jio World Convention Centre, Mumbai, reaffirming its status as India's premier retail real estate and innovation platform. Organized by RX India, the event brought together retail developers, investors, brands, and industry stakeholders to explore

emerging trends, cutting-edge technology, and future-ready retail concepts shaping India's dynamic market.

Centered around the theme "NextGen Retail: Navigating Disruption, Seizing Opportunities," MAPIC India 2025 provided a strategic platform for networking, partnerships, and knowledge exchange, enabling participants to stay ahead in an ever-

evolving retail landscape.

Among the notable exhibitors, Group 108, a leading real estate developer specializing in retail and IT/ITeS projects across the NCR, showcased its flagship retail destinations. The company highlighted Grandthum and One FNG, a prominent retail hub along the Noida Expressway, designed to cater to modern lifestyles and global retail brands.

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BLTM 2025 Concludes at Yashobhoomi, Setting New Benchmarks in India’s Business, Leisure Travel & MICE Sector

The eighth edition of BLTM 2025 wrapped up successfully at Yashobhoomi, India International Convention Centre (IICC), New Delhi, after three days of high-impact B2B networking, knowledge sharing, and industry collaboration. Held from 11th to 13th September 2025, the event reinforced its reputation as India’s premier platform for business, leisure travel, and MICE (Meetings, Incentives, Conferences, and Exhibitions).

Extensive Participation and Global Representation

BLTM 2025 saw 500+ exhibitors and over 10,500 B2B visitors from 7+ Indian states and union territories and 5+ countries. The event was inaugurated by Shri Kapil Mishra, Hon’ble Minister of Tourism, Govt. of NCT of Delhi, alongside ambassadors, dignitaries, and key industry

stakeholders. The exhibition hosted a diverse mix of international tourism boards and convention bureaus, including the Sri Lanka Convention Bureau, Israel Ministry of Tourism, St. Petersburg Convention Bureau, Northern Finland, and Visit Oulu. Additionally, state tourism boards from Delhi, Odisha, Gujarat, Andhra Pradesh, Tamil Nadu, Jharkhand, Jammu & Kashmir, Meghalaya, and others, alongside leading travel brands, showcased their offerings. Insightful Sessions and Structured Networking The three-day event featured panel discussions, interactive workshops, CEO lunches, and pre-scheduled B2B meetings. A standout feature of BLTM 2025 was the reverse networking concept, where buyers remained seated at designated tables while exhibitors rotated to present their products and services.



BLTM 2025 has once again demonstrated its unmatched value as a platform where quality meets opportunity. In an era of rapid growth and evolution in the business and MICE sectors, we are proud to provide a marketplace that fosters not just transactions, but strategic partnerships, sustainable development, and skill-building for the future of travel in India.

Sanjiv Agarwal, Chairman & CEO, Fairfest Media Ltd.

This innovative setup facilitated productive business discussions and high-value transactional outcomes.

New Initiatives: MPI & Rural Tourism

In alignment with its mission to advance the industry, BLTM introduced two key initiatives this year:

- MPI Meeting Fundamentals Certificate Course: Delivered by Meeting Professionals International (MPI), this globally recognized program aimed to upskill professionals and establish new standards of excellence across India’s MICE sector.
- Rural Tourism Pavilion: Featuring 50+ homestays from Himachal Pradesh and Uttarakhand, this pavilion, presented by Fairfest Media and ACT, connected rural hospitality entrepreneurs with corporates, travel agents, and tourism boards. The initiative promoted sustainable tourism, empowered local communities, and created fresh business opportunities. Indian Subcontinent Awards 2025

BLTM 2025 also hosted the ICRT Indian Subcontinent Awards 2025, supported by the Ministry of Tourism, Government of India. The awards, recognizing sustainable and responsible tourism practices, were presented by Shri Satpal Maharaj, Hon’ble Minister of Tourism, Government of Uttarakhand. The ceremony celebrated innovators and changemakers driving positive transformation in India’s tourism sector.

Poultry India Expo 2025 to Showcase Global Poultry Innovations

The Indian Poultry Equipment Manufacturers’ Association (IPEMA) has announced the 17th edition of Poultry India Expo 2025, South Asia’s largest poultry industry exhibition, scheduled to take place from November 25–28, 2025 at HITEX Exhibition Centre, Hyderabad. The event will begin with Knowledge Day on November 25 at Novotel, Hyderabad, where global experts, researchers, and industry leaders will discuss critical topics such as sustainable feed solutions,

poultry health, automation, manure management, and career growth opportunities in the sector. With the theme “One Nation, One Expo”, Poultry India Expo 2025 will highlight India’s fast-expanding poultry sector. The country is currently the second-largest egg producer and ranks among the top four in broiler meat production worldwide. Chicken meat production is growing at 8–10% annually, while egg production is increasing at 6–8% per year, contributing significantly to the ₹1.35 lakh crore poultry economy. The sector not only supports

nutrition and food security but also plays a crucial role in employment generation and rural development across India. Speaking about the upcoming edition, Uday Singh Bayas, President of IPEMA, stated: “India’s poultry industry is on a strong growth path. Poultry India Expo 2025 will provide a world-class platform for farmers, breeders, veterinarians, researchers, and global stakeholders to connect, collaborate, and explore new opportunities.”



East Africa Pharma Expo 2025 Showcases Regional Manufacturing Growth and Global Partnerships

The 8th East Africa Pharma Expo & East Africa Lab Expo 2025, held on September 16-17, 2025 at the Kenyatta International Convention Centre (KICC), Nairobi, successfully convened pharmaceutical manufacturers, technology providers, regulators, and healthcare leaders from across East Africa and the international community.

The exhibition brought together 100+ companies from over 10 countries, showcasing a complete spectrum of solutions for the pharmaceutical and life sciences sector. Exhibits spanned pharmaceutical raw materials & APIs, formulation and contract manufacturing, packaging materials & machinery, manufacturing machinery, analytical and laboratory technologies, cleanroom & HVAC systems, water treatment and utilities, automation and digitalization, and project consultancy and turnkey solutions. The platform facilitated B2B meetings and networking,

strengthening Kenya's position as a growing hub for pharmaceutical manufacturing in the region.

The Inauguration Ceremony was graced by prominent dignitaries and industry leaders, including Dr. John Munyu, Chairman of the Pharmacy and Poisons Board (PPB); Dr. Nancy M. Njeru, DHPT – Ministry of Health; Dr. Wairimu Mbogo, President, Pharmaceutical Society of Kenya (PSK); Vimal Patel, Chairman, Federation of Kenya Pharmaceutical Manufacturers (FKPM); Ms. Stella Kiptanui, Executive Director, Kenya Association of Pharmaceutical Industry (KAPI); and Chitechi Asman, President, Kenya Pharmaceutical Association (KPA), alongside senior officials from the Ministry of Health, Kenya and representatives from the Uganda Pharmaceutical Manufacturers Association (UPMA).

The expo was held under the patronage of the Pharmacy and Poisons Board (PPB) and supported by leading associations including the Federation of Kenya Pharmaceutical Manufacturers (FKPM), Pharmaceutical Society

Anchorage of Local Pharmaceutical Industry to AI and Regulatory Compliance in Achieving Enhanced National Universal Health. Sessions featured international faculty and regional experts, who explored the role of AI in pharma and regulatory affairs, track-and-trace systems, compliance best practices, and reflections on the challenges and opportunities shaping East Africa's pharmaceutical industry.

of Kenya (PSK), Kenya Association of Pharmaceutical Industry (KAPI), Kenya Pharmaceutical Association (KPA), and the Uganda Pharmaceutical Manufacturers Association (UPMA).

A special highlight was the participation of a delegation of senior QA/QC officers from the Tanzania Medicines & Medical Devices Authority (TMDA), underscoring the growing cross-border collaboration and harmonization of regulatory practices across East Africa.

Running parallel to the exhibition, the Pharma Conference addressed the theme: "Anchorage of Local Pharmaceutical Industry to AI and Regulatory Compliance in Achieving Enhanced National Universal Health." Sessions featured international faculty and regional experts, who explored the role of AI in pharma and regulatory affairs, track-and-trace systems, compliance best practices, and reflections on the challenges and opportunities shaping East Africa's pharmaceutical industry.

A key highlight of the conference was the keynote address by Ranjit Barshikar, CEO of QbD International and UN MPP Geneva Advisor, who emphasized embedding Quality by Design (QbD) across manufacturing processes. He highlighted how AI, data integrity, and harmonized inspection frameworks can mitigate risks and improve competitiveness. His session drew strong participation from QA/QC professionals, regulators, and industry leaders, and was recognized as a cornerstone in aligning East Africa's industry with international quality standards.

With strong participation from stakeholders across Kenya, Uganda, Tanzania, Ethiopia, Rwanda, and Burundi, the two-day Expo reaffirmed its position as East Africa's premier B2B platform for pharmaceutical manufacturing and supply chain solutions.





Travel Tech Asia 2025: Where Innovation Powers the Future of Travel

Singapore to host the premier travel technology showcase for the APAC region, bringing together leading brands, visionary startups, and top industry executives to redefine the future of tourism.

From 15 – 17 October 2025, the global travel technology community will gather at the Sands Expo and Convention Centre, Singapore (Level 1, Hall B) for Travel Tech Asia 2025. Co-located with ITB Asia and MICE Show Asia, the event unites the brightest minds, pioneering technologies, and most influential leaders in the travel and tourism sector. Over three days, executives, innovators, and thousands of attendees will meet to showcase solutions, forge partnerships, and shape the future of how the world travels.

Travel Tech Asia: Where Innovation Meets Opportunity

Travel Tech Asia is the definitive platform where cutting-edge technologies, emerging trends, and disruptive startups converge with established travel brands. The show offers unparalleled opportunities for networking, deal-making, and discovery, enabling businesses to unlock new frontiers in the ever-evolving travel ecosystem.

The exhibition floor will feature leading global names including Trip.com Group, Agoda, Go Global Travel, Juniper Travel Technology, Korea Tourism Startup Center, Xendit, SUNRATE,

SiteMinder, Airalo, DerbySoft, RateHawk, Skyscanner, RESTEL S.A., Holafly, and Worldline. These companies represent the pinnacle of travel technology, showcasing cutting-edge solutions that are driving the evolution of travel across the APAC region.

Equally important are the top buyers attending from across the industry, including C-level executives from renowned organisations such as Trip.com (CTO), THE ASCOTT LIMITED (Digital Transformation), Capitaland (Digital International Lodging Systems), HPL Hotels & Resorts (Director of Revenue Management), Expedia (Principal Software Engineer), Far East Hospitality Management Services (Area Director of Revenue Management), and The Capitol Kempinski Hotel Singapore (Ecommerce & Digital Strategy Manager). Their presence highlights the strategic significance of the event, bringing together the most influential decision-makers to explore partnerships, investment opportunities, and technology adoption.

Kicking off Travel Tech Asia on a vibrant note, an exclusive RSVP-only Happy Hour networking session will take place at the Buyers Lounge on 15 October 2025, from 5 pm to 6 pm. Open to Travel Tech Asia exhibitors, buyers and speakers, this lively gathering offers a prime opportunity to connect, exchange ideas and forge meaningful partnerships – further enriching the Travel



Travel Tech Asia is the meeting place for the great minds shaping the future of travel. In an industry traditionally driven by people and experiences, technology is the catalyst that enhances, personalises and scales those very experiences. At our travel technology showcase ideas become innovations, and innovations become the force that will drive the entire travel industry forward.

Darren Seah,
Executive Director,
Messe Berlin Asia Pacific and organiser,
Travel Tech Asia, MICE Show Asia, and ITB Asia.

Technology Zone experience.

Conference Highlights: Insightful Sessions from Global Leaders

The Travel Tech Asia Conference 2025 will deliver forward-looking insights on how technology is reshaping travel. This year's programme focuses on trends and innovations in travel technology, the role of AI in transforming travel and tourism, the future of travel payments, and strategies for aviation distribution, offering participants the tools and strategies to navigate the next wave of transformation.

The Tech Leaders' Panel: Driving Innovation in Travel through Technology will explore how travel companies are adapting to shifting consumer demands for personalisation, seamless experiences, and efficiency. Tejveer Singh Bedi, Vice President of Traveloka Partners Network at Traveloka, will moderate a discussion with Clive Ashmore Butler, Chief Customer Officer at Atlas; Chris Hodges, Vice President of Global Connectivity & Partner Solutions at Expedia Group; Brett Henry, President Director at MG Group; Edmund Ong, Senior Regional Director SEA and GM Singapore at Trip.com; and Kazuhisa Takahashi, CEO of Tripla, examining how digital solutions are driving innovation and addressing the key challenges and opportunities for the industry.

The panel on The Impact of AI on the Future of Travel will focus on how artificial intelligence is redefining the traveller journey, streamlining operations, and delivering hyper-personalised experiences. Moderated by Kei Shibata, Co-founder and CEO of Venture Republic & Trip 101, the discussion features Max Martin, Founder of Kai; Linda Adami, Founder and CEO of Quantum Temple; Apichai Sakulsureeyadej, CEO of RadiantI; and Jeff Kim, CEO of Yanolja Cloud, exploring how businesses can harness AI to boost operational efficiency and elevate customer satisfaction.

In the session, Real-World Applications of AI and Strategies for Hotels, Andrew Smith, Senior Vice President of Supply at Agoda, will present hands-on examples of how AI is transforming hotel operations and guest experiences, providing actionable strategies for hoteliers to implement or scale



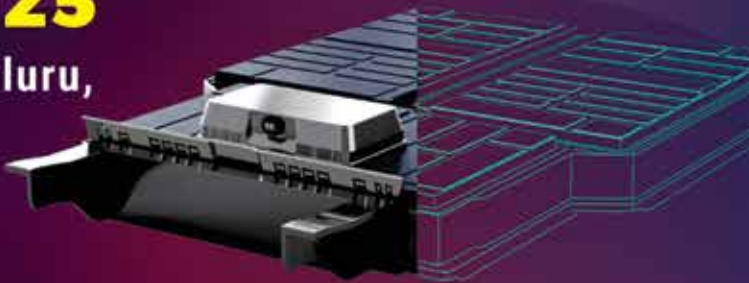
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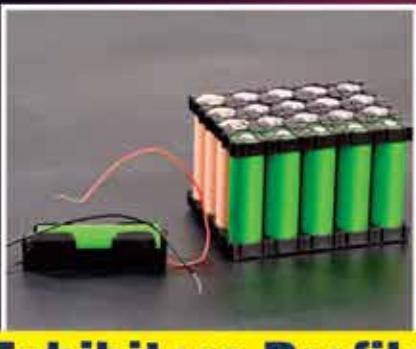
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- Reverse Buyer Seller Meet
- Vendor Development Programme

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InfoComm India 2025 Sets New Standards in Pro AV Industry – Driving Innovation, High-Impact Networking, and Digital Transformation

InfoComm India 2025 concluded on 11 September 2025, emerging as a landmark event that reinforced India's role as a key hub for the global Professional Audiovisual (Pro AV) industry. The three-day expo served as a nexus for technology innovation, strategic business discussions, and high-value networking, attracting top-tier enterprise buyers, policymakers, and industry leaders from around the world.

Unprecedented Growth in Attendance and Buyer Engagement

The 2025 edition saw a 17.2% year-on-year increase in technology end-user participation, with 28% of attendees representing technology decision-makers, reflecting strong demand for Pro AV solutions in India. International participation grew significantly, drawing visitors from 30 countries, highlighting India's growing prominence as a regional hub for knowledge exchange, business, and cross-border collaboration.

The Invited Guests Program featured 75 high-value decision-makers from India and the Middle East, facilitating curated business meetings and guided tours across the show floor. These invited guests represented sectors including smart cities, urban planning, enterprise, live events, entertainment, and education,

generating over US\$100 million in projected business opportunities for the next 12–18 months.

Government Support and Strategic Investment in Pro AV

Shri Ashish Shelar, Hon'ble Minister of Information Technology and Cultural Affairs, Government of Maharashtra, lauded the expo's contribution to India's national vision of Viksit Bharat, emphasizing the role of digital innovation and smart solutions in transforming classrooms, offices, and public spaces.

A new US\$400 million government budget for India's Ministry of Culture is set to accelerate demand for Pro AV technologies, focusing on digital integration of heritage sites and immersive visitor experiences. This initiative aligns with India's growing tourism sector, projected at US\$231.6 billion, and was reflected in the increased participation of buyers from live events, museum management, heritage sites, and tourism development bodies. Notable attendees included Ramoji Film City, Groove Temple Entertainment, Directorate of Museums, and Madhya Pradesh & Assam State Tourism Development Corporations.

High-Value Business and Buyer Networks

InfoComm India 2025 showcased an impressive assembly of top-tier buyers and project heads from leading

A new US\$400 million government budget for India's Ministry of Culture is set to accelerate demand for Pro AV technologies, focusing on digital integration of heritage sites and immersive visitor experiences. This initiative aligns with India's growing tourism sector, projected at US\$231.6 billion, and was reflected in the increased participation of buyers from live events, museum management, heritage sites, and tourism development bodies. Notable attendees included Ramoji Film City, Groove Temple Entertainment, Directorate of Museums, and Madhya Pradesh & Assam State Tourism Development Corporations.

organizations including Accenture, Google, Nvidia, Capgemini, HCL Technologies, Bayer, Hyundai Motor, Cognizant Technology, and Juniper Networks India. Prominent AV integrators like AVI-SPL, Vega Global, Diversified AV, Hewshott, Actis Technologies, Sigma AVIT, AllWaveAV, and DVI Solutions India also participated, reflecting the critical role of Pro AV technology in India's digital and economic transformation.

Diverse Industry Representation

The expo hosted leaders from live events and entertainment, broadcast media, banking and finance, and higher education, including Netflix, Times Group, Imagicaaworld Entertainment, LVT Media, Zee Entertainment, NDTV-Profit, Deutsche Bank, RBL Bank, Virginia Commonwealth University, and Jindal Global University. This diverse representation underscores Pro AV's growing importance across multiple verticals.

Summit Sessions Drive Knowledge and Learning

The InfoComm India 2025 Summit featured speakers from 14 countries, presenting insights on the future of the Pro AV industry. With 60+ sessions led by 50+ experts, attendance increased by 22% compared to 2024, highlighting the sector's appetite for cutting-edge educational content.

New Features and Initiatives Enhance Engagement

Key new initiatives launched at the 2025 edition included:

- InfoComm Smart Tech Stage – A hub for seminars on critical industry topics, attracting over 200 attendees at the opening session.
- Dedicated Demo Rooms – Immersive, hands-on experiences with technologies from HARMAN, JABRA, and SILICON RADIO HOUSE.
- AVIXA Xchange Live – A networking platform connecting the online community with in-person attendees, featuring sessions like AVIXA Women's Council and Rising Professionals Meetup.
- First-ever In-person AVIXA CTS® Training in India – The sold-out session underscored the high demand for professional certification in the Pro AV sector.

InnoMetro 2026: India’s Leading Metro & Railway Expo and Conference Set for New Delhi

Metro Rail News proudly announces the 6th edition of InnoMetro, India’s premier expo and conference dedicated to innovation and technology in the metro, railway, RRTS, HSR, and allied sectors. Scheduled to take place from May 21-22, 2026, at Bharat Mandapam, New Delhi, the event promises to be a convergence point for industry leaders, policymakers, solution providers, and innovators.

Driving Growth in Metro & Railway Infrastructure

InnoMetro 2026 continues its mission of supporting the development of sustainable, efficient, and passenger-centric mobility systems in India. The event will enable the exchange of ideas, technologies, and collaborations, fostering an ecosystem that promotes modern and resilient rail infrastructure.

Over 200 Local and Global Exhibitors

The exhibition floor will host 200+ local and international exhibitors, showcasing cutting-edge technologies and sustainable solutions poised to redefine the future of urban rail and metro systems. InnoMetro provides an exclusive platform for product launches, giving exhibitors the opportunity to present innovations directly to industry decision-

makers, government officials, and potential buyers.

10,000+ Business Visitors Expected

The event is projected to attract over 10,000 business visitors, including professionals from leading enterprises, policymakers, and government bodies, facilitating high-value networking and strategic partnerships across the sector.

Introducing the Bharat AI Pavilion

A highlight of InnoMetro 2026 is the launch of the Bharat AI Pavilion, dedicated to artificial intelligence applications in metro and railway operations. The pavilion will feature innovations in:

- Predictive maintenance and diagnostics
- Traffic and operations management
- Passenger services and safety systems
- Energy optimisation and sustainability

This initiative also aims to support startups and technology innovators working in AI, accelerating the adoption of AI-driven tools in railway and urban mobility systems, improving efficiency, and promoting sustainable development.

Conference: Trends, Challenges & Opportunities in Rail Mobility

InnoMetro 2026 will feature structured discussions, keynote



What distinguishes the 6th edition of InnoMetro from its previous editions is the introduction of a Bharat AI Pavilion, which will feature AI-powered technologies and solutions that can influence the future of rail and urban mobility. This Bharat AI Pavilion will showcase applications of artificial intelligence in areas such as predictive maintenance, traffic management, passenger services, safety systems, and energy optimisation.

presentations, and panel sessions led by technical experts, government officials, and global industry leaders. The conference theme, “Transit-Oriented Development: Shaping Sustainable Urban Futures”, will focus on:

- Emerging rail technologies and digital solutions
- Regulatory frameworks and financing models
- Infrastructure development and supply chain enhancement
- Railways’ role in achieving national development goals, aligned with the Make in India initiative

Supporting India’s Rail Sector Growth

The 6th edition of InnoMetro is designed to promote indigenous capabilities, strengthen collaborations, and improve the rail supply chain, offering innovators and stakeholders a platform to contribute to a technologically advanced, efficient, and sustainable rail ecosystem in India.

For registration, participation, and sponsorship details, visit the official InnoMetro website.

Hyve enters global top 10 organisers list

Climbing from 15th to 8th in just one year by delivering industry-leading growth. According to the recently published report by STAX 2024 rankings, Hyve has entered the coveted list of Top 10 exhibition organisers by revenue. It signifies a giant leap in the exhibition industry as the company has jumped from 15th position to 8th position underlining the strength of strategy and execution.

Even more notably, Hyve have been ranked #1 in year-on-year growth, having

almost doubled the revenues - a clear marker of the defining strategy, building momentum and industry-leading performance. Total growth between 2019 and 2024 was a huge 96% organically on a pro forma basis.

This success reflects a combination of:

- Organic performance: running outstanding events that deliver results, continuing to digitise by rolling out tech-enabled products such as meeting programmes and table talks, launching new events at scale, optimising systems and data,

and embedding best practice in areas such as sales, marketing, and pricing.

- Strategic acquisitions: entering high-growth end markets and applying our proven strategies and operating model to accelerate performance.

“Our rise is not only a story of numbers, but of vision, discipline, and culture. By combining bold decision-making with relentless customer focus, we have become one of the most dynamic and fastest-growing organisers, partnering with the world’s leading companies.” Mark Shashoua, CEO



REFCOLD 2025 : Agriculture Ministry's Joint Secretary (Horticulture) Highlights Cold Chain as Key to USD 74.5 Billion Growth Story

The 8th edition of REFCOLD India 2025, South Asia's premier refrigeration and cold chain exhibition, made a high-impact debut in the capital on September 18, 2025, at Bharat Mandapam, Pragati Maidan, New Delhi. Co-organized by ISHRAE (Indian Society of Heating, Refrigerating and Air Conditioning Engineers) and Informa Markets in India, the 3-day event opened with an impressive response from industry professionals, global participants, and policymakers.

High-Profile Inauguration Marks Industry Milestone

The inauguration ceremony was marked by the presence of senior dignitaries from the Ministry of Agriculture & Farmers' Welfare, including Pramod Kumar, Additional Secretary (Horticulture); and Priya Ranjan, Joint Secretary (Horticulture). Also present were Asheesh Fotedar, Chief Operating Officer, National Centre for Cold-chain Development (NCCD); R. Sarvanan, National President Elect, ISHRAE; Lieny Jamg, Director, Marketing Business Partner, Copeland Asia Middle East and Africa; Madhur Sehgal, Head Climate Solutions Sales, Danfoss Industries Pvt Ltd; Rajnish Aggarwal, Chair, REFCOLD 2025; Ashish Gupta, Convener, REFCOLD 2025, Richie Mittal, President Member, ISHRAE; Waleuddin Siddiqui, President, Delhi Chapter, ISHRAE; Sukhda Tandon, President Elect, DCI; Mukesh Aggarwal, President,

FCAOI, Yogesh Mudras, Managing Director, Informa Markets in India, and Ritesh Modi, Finance Director, Informa Markets in India.

The inauguration of the expo, which underlines the cold chain sector's key role in strengthening food security, driving sustainability, and accelerating economic growth, was also marked by the launch of the National Centre for Cold-chain Development (NCCD) website and the unveiling of the Energy Transition Report by the Secretary, MoA&FW.

Referred to as a 'sunrise sector', the cold chain industry has become integral to India's evolving economy. Day 1 witnessed massive participation from across industries, with over 10,000 visitors anticipated across the three days, exploring innovations from over 200 exhibitors. The strong turnout underlined the cold chain industry's rising importance as India's market prepares to scale from USD 10.5 billion in 2024 to USD 74.5 billion by 2033.

Global Participation Drives Cross-Border Collaboration

This year's event hosted globally renowned brands such as Copeland, Daikin, Danfoss, Carrier Transicold, Rinac, and Luve to attract professionals from diverse sectors, including pharmaceuticals, seafood, dairy, meat, agriculture, hospitality, logistics, food processing, healthcare, retail, and bakeries. The event also featured



India is an agrarian economy, and the strength of our cold chain will determine how effectively we reduce post-harvest losses. These losses are not only a drain on farmer incomes but also a national wastage that undermines our food security. A robust cold chain enhances the shelf life and quality of produce, benefiting both the domestic market and exports. At APEDA, we see cold chain infrastructure as a cornerstone for agri-exports, ensuring that Indian produce reaches global markets with consistent quality standards. Beyond perishables like fruits and vegetables, sectors such as dairy, meat, and fisheries also rely heavily on reliable cold chain solutions.

Dr. Sudhanshu,
Secretary,
APEDA

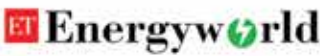
international participation in terms of visitor and buyer delegations from Nepal, Sri Lanka, the Middle East, South Africa and Kenya, creating avenues for cross-border collaboration.

Supported by prestigious associations, including the International Institute of Refrigeration (IIR), the National Centre for Cold-chain Development (NCCD), the Ministry of Food Processing Industries (MOFPI), Agriculture and Processed Food Products Export Development Authority (APEDA), Norsk Kjøleteknisk Forening (NKF), Refrigeration and Trade Association (RATA), Refrigeration and Air Conditioning Servicing Sector Society RASSS, (All India Air Conditioning and Refrigeration Association (AIACRA), and Indian Polyurethane Association (IPUA), the event serves as a hub for knowledge exchange and international collaboration. It also received support from the end-user communities such as Federation of Cold Store Owners Association (FCAOI) and JKPICCA (Jammu & Kashmir).

India's cold chain is not a choice; it is a necessity for securing farmer incomes and expanding our global footprint."

Vivek Kumar Singh, Director, MoFPI, said, "At MoFPI, our primary mandate is to build a strong and resilient food processing ecosystem that caters to both domestic consumption and global exports. From farm to fork, it is our responsibility to ensure safe, high-quality, and sustainable food. For this, we are driving three flagship schemes. The first is the Production Linked Incentive (PLI) Scheme, through which we aim to create global champions by incentivizing companies on the basis of sales growth. The second is the PM Formalisation of Micro Food Processing Enterprises (PMFME) Scheme, which provides credit-linked support to micro-processors along with training, branding, and handholding support. The third is the Pradhan Mantri Kisan Sampada Yojana (PMKSY), under which we extend assistance to MSMEs for establishing and expanding preservation and processing capacities across the country. Through these interventions, we are not only minimizing wastage and improving efficiency but also empowering farmers, boosting incomes, and enhancing food security.

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Polymerupdate and AMI host India’s first ‘Plastic Recycling and Compounding expo’ in Mumbai

By **DILIP KUMAR JHA**,
Editor, POLYMERUPDATE

Polymerupdate.com, Asia’s #1 petrochemical market intelligence company, in collaboration with AMI, a London-based global organizer of plastics industry events, successfully hosted two premier exhibitions — Plastic Recycling World Expo India and Compounding World Expo India — under the unified banner of RACE (Recycling and Compounding Expo). With the theme focused on ‘Race to Recycle’, the event successfully saw 100+ leading industry players displaying their innovative technology, machines, sharing views, and exchanging ideas for mutual growth towards achieving greater milestone in plastic circular economy.

The two-day industry-focused event, held from September 10–11, 2025 at the Bombay Exhibition Centre, Nesco, at Goregaon in Mumbai, brought together the plastics industry’s most influential voices. Exhibitors

visitors spanning the plastics value chain, the Expo served as a powerful platform for networking, knowledge sharing, and business development.

Complementing the exhibitions were a series of high-impact seminars, where industry leaders and experts shared their perspectives on key challenges and opportunities shaping the future of plastics recycling, circular economy practices, and advanced compounding solutions. The sessions drew hundreds of participants, highlighting the growing interest in sustainable and innovative approaches to plastics. With its scale, diversity of participants, and engaging thought leadership, the two-day RACE Expo set the stage for India’s transition towards a circular economy in plastics, driving collaboration and innovation across the sector.

Bhushan Gagrani, Commissioner, Municipal Corporation of Greater Mumbai (MCGM), said, “We plan to engage



The second day of the Expo was even more engaging, with a higher number of visitors at our stall. Many attendees learned about our innovations in the plastic recycling industry. Although the Indian plastic recycling sector has come a long way from its nadir over a decade ago, we still have a long journey ahead. While the global average for plastic waste recycling is around 8 percent, industrial waste generated during manufacturing is processed at levels of up to 50 percent in northern India and as high as 80 percent in southern states.

Sanjay Pandey,
Director –
Marketing,
Premium
Polyalloys Ltd

our internal team to collaborate with RACE in organizing a closed-door roundtable with the support of industry stakeholders and experts from the recycling sector. The objective of this initiative is to explore practical solutions for plastic waste recycling in the city. Platforms like RACE, which combine exhibitions and seminars, serve as excellent forums for all participants across the plastic value chain. The recycling industry stands to gain significantly from this initiative, and together with RACE, we are committed to addressing the city’s plastic waste challenges.”

On the first day, the event was inaugurated by Harsh Mariwala, Chairman and Managing Director, Marico Ltd., who was joined by eminent dignitaries including Dr. Avinash Dhakne, Member Secretary, Maharashtra Pollution Control Board (MPCB); Arvind Mehta, Chairman, Governing Council, All India Plastic Manufacturers Association (AIPMA); Manoj Shah, President, AIPMA; Andy Beevers, Director, Events and Magazines, AMI; and Prof. Dr. Sajjid Mitha, Chief Executive Officer (CEO) and Founder, Polymerupdate.

The second day was even more inspiring, with approximately 2,000 additional visitors making their way to the Expo to exchange ideas for exponential business growth. Several industry experts shared insights on the current state of plastic recycling and compounding, machinery manufacturing, and the challenges that lie ahead for future growth. Participants remarked, “This was the best seminar we have ever attended. The knowledge gained by interacting with industry experts was exceptional and highly useful for driving business growth.”

Lok Samvardhan Parv 2025 in Kochi Showcases Minority Artisans, Crafts, and Cuisine

The Ministry of Minority Affairs, Government of India, has successfully concluded the 5th edition of Lok Samvardhan Parv from 26 August to 4 September 2025 at the Marine Drive Exhibition Area, Kochi, Kerala. Organized under the Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) scheme, the 10-day cultural

and trade festival aimed to provide artisans, weavers, craftspeople, and culinary specialists from minority communities with market linkages, economic empowerment, and national visibility.

The event was inaugurated on 27 August 2025 by Shri George Kurian, Hon’ble Minister of State for Minority Affairs, and Fisheries, Animal

Husbandry & Dairying.
Cultural & Economic Impact
Lok Samvardhan Parv 2025 drew over 46,000 visitors, featuring cultural performances that celebrated India’s diverse heritage. The event generated tangible benefits with artisans recording ₹66 lakh in craft sales and culinary experts achieving ₹12 lakh in food sales.



SEMICON India 2025 Concludes on a High Note, Cementing India’s Position in the Global Semiconductor Ecosystem

SEMICON India 2025, the nation’s largest and most influential semiconductor conference, concluded successfully at Yashobhoomi, Dwarka, marking a defining milestone in India’s journey to becoming a global semiconductor powerhouse. The three-day event, held from 2–4 September 2025, brought together more than 350 exhibitors and participants from 48 countries and regions. With four country pavilions, six high-level country roundtables, a dedicated Workforce Development Pavilion, and an extensive conference agenda, the event highlighted every facet of the semiconductor value chain—from design and fabrication to packaging, R&D, state policies, and ecosystem building. The conference attracted 35,000 registrations,

30,000 onsite visitors, and 25,000 online viewers. Jointly organised by the India Semiconductor Mission (ISM) under the Ministry of Electronics and Information Technology (MeitY) and SEMI, the global semiconductor industry association, SEMICON India 2025 provided a world-class platform for industry leaders, policymakers, academia, startups, and investors to collaborate and forge strategic partnerships. Building on successful past editions in Bengaluru (2022), Gandhinagar (2023), and Greater Noida (2024), the Delhi edition set a new benchmark by showcasing India’s rapidly evolving role in the global semiconductor landscape. The event was inaugurated by Prime Minister Narendra Modi, who also toured the exhibition on Day 2 and engaged

We are creating a semiconductor ecosystem that makes India self-reliant and globally competitive. The day is not far when India’s smallest chip will drive the world’s biggest change. Our journey began late, but nothing can stop us now. With the mantra of Reform, Perform, and Transform, India is entering a new phase of next-generation reforms, guided by the long-term vision of the India Semiconductor Mission.

Narendra Modi, Prime Minister, India

in a roundtable with leading global CEOs and CXOs to discuss the future of semiconductor innovation and India’s strategic role in the sector. Key highlights included:

- 13 MoUs announced on Day 1 focusing on indigenous chip design, camera modules, microphone buds, miniature packaging, and talent development.
- Panel discussions and keynotes on Day 3 that emphasized catalyzing India’s chip design ecosystem and strengthening the innovation pipeline.
- Seven additional announcements at the closing ceremony, jointly addressed by ISM CEO Amitesh Kumar Sinha and SEMI President Ajit Manocha. SEMICON India 2025 was more than a conference—it was a statement of intent. It showcased India’s ambition to lead with ‘Design and Make in India’, powered by government initiatives, global collaborations, and strategic investments. With innovation at its core, the event reaffirmed India’s commitment to emerging as a global technology leader and shaping the future of the digital economy.



Anime India 2025 Debut in Mumbai Attracts 29,000 Fans

Mumbai witnessed a historic pop-culture moment as Anime India 2025, the country’s first large-scale anime and manga festival, made its debut at the Nesco Bombay Exhibition Centre from 22–24 August. Drawing more than 29,000 attendees over three days, the event cemented itself as one of the fastest-growing anime

and pop-culture conventions in India. Organized alongside the 7th Animation & More Summit and Ann Awards, the festival brought together global anime creators, industry leaders, cosplayers, and fans under one roof. One of the biggest highlights was the appearance of Tetsuro Araki, director of iconic anime titles like

Attack on Titan and Death Note, who joined fans for multiple meet-and-greet sessions. Another major draw was Susumu Fukunaga, corporate officer at The Pokémon Company, who shared insights into the global success of Pokémon and future plans for India. Popular influencer and comedian Rohan Joshi also lit up the stage with interactive games like anime-themed dumb charades.

Event Calendar OCTOBER 2025

DigiMarCon Middle East & Dubai 2025 Date : 1-2 OCT 2025 Venue : Hyatt Regency Dubai Organiser : DIGIMARCON, LLC.	AMWC - Aesthetic & Anti-Aging Medicine World Congress Dubai 2025 Date : 1-3 OCT 2025 Venue : Grand Hyatt Dubai Organiser : Informa Connect	PHARMMAX 2025 Date : 3-4 OCT 2025 Venue : Bombay Exhibition Centre Organiser : DEVASYA MEDIA PRIVATE LIMITED	Jewellery World Premium Jewellery Exhibition 2025 Date : 3-5 OCT 2025 Venue : Hotel Taj Krishna, Hyderabad Organiser : INSIGNIA EXHIBITIONS AND EVENTS	JITO Connect 2025 Date : 3-5 OCT 2025 Venue : HITECH Exhibition Centre, Hyderabad Organiser : JITO CONNECT
Najah Expo Dubai 2025 Date : 5-7 OCT 2025 Venue : Dubai World Trade Centre Organiser : Informa Markets	AgraME - Agra Middle East 2025 Date : 6-7 OCT 2025 Venue : Dubai World Trade Centre Organiser : Informa Exhibitions	Forex Expo Dubai 2025 Date : 6-7 OCT 2025 Venue : Dubai World Trade Centre Organiser : HQMENA	Kids India 2025 Date : 6-8 OCT 2025 Venue : Bombay Exhibition Centre Organiser : Spielwarenmesse India Pvt. Ltd.	INDIAN ICE CREAM CONGRESS & EXPO 2025 Date : 6-8 OCT 2025 Venue : Yashobhoomi Organiser : AIM EVENTS
ICIDCA 2025 Date : 6-8 OCT 2025 Venue : Coimbatore, India Organiser : RVS Technical Campus	AccessAbilities Expo 2025 Date : 6-8 OCT 2025 Venue : Dubai World Trade Centre Organiser : Nadd Al Shiba PR & Event Management	26th Saudi Elenex 2025 Date : 6-8 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : Riyadh Exhibitions Co. Ltd.	World Hydrogen Forum 2025 Date : 7-8 OCT 2025 Venue : The Arena Riyadh Organiser : Valiant & Company Ltd	Global Fintech Fest Conference & Exhibition 2025 Date : 7-9 OCT 2025 Venue : Mumbai Organiser : Global Fintech Fest
Parking InfraTech Expo 2025 Date : 7-9 OCT 2025 Venue : Yashobhoomi Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	TrafficInfraTech Expo 2025 Date : 7-9 OCT 2025 Venue : Pragati Maidan, New Delhi Organiser : Virtual Info Systems Pvt. Ltd.	WORLD OF CONCRETE INDIA 2025 Date : 8-10 OCT 2025 Venue : Bombay Exhibition Centre Organiser : INFORMA MARKETS INDIA PRIVATE LIMITED	India Mobile Congress 2025 Date : 8-11 OCT 2025 Venue : Yashobhoomi Organiser : India Mobile Congress	India First Startup Expo 2025 Date : 8-9 OCT 2025 Venue : Pragati Maidan, New Delhi Organiser : India First Startup Expo
CTW Global 2025 Date : 8-9 OCT 2025 Venue : Dubai World Trade Centre Organiser : MIE EVENTS DMCC	3D GRAPHY ENGINEERING & MEDICAL (3D GEM) 2025 Date : 9-10 OCT 2025 Venue : JN Tata Auditorium, Bengaluru Organiser : 3D GRAPHY LLP	IITM - India International Travel Mart - Mumbai 2025 Date : 9-11 OCT 2025 Venue : Mumbai Organiser : Sphere Travelmedia & Exhibitions Pvt. Ltd.	Media Expo New Delhi 2025 Date : 9-11 OCT 2025 Venue : Pragati Maidan, New Delhi Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	Autoserve 2025 Date : 9-11 OCT 2025 Venue : Chennai Trade Centre Complex Organiser : CONFEDERATION OF INDIAN INDUSTRY
GUJARAT CONEX 2025 Date : 9-11 OCT 2025 Venue : Helipad Exhibition Centre - HEC, Gandhinagar Organiser : K and D Communication Limited	India Water Show 2025 Date : 9-11 OCT 2025 Venue : India Knit Fair Exhibition Center, Tirupur Organiser : PROPLE ENTERPRISES	DyeChem World 2025 Date : 9-11 OCT 2025 Venue : India Knit Fair Exhibition Center, Tirupur Organiser : Textile Excellence	DRT Show India 2025 Date : 10-11 OCT 2025 Venue : World Trade Center- Mumbai Organiser : LX Development Group Ltd	PLAST CHAMPIONS - INTERNATIONAL PLASTICS EXPO 2025 Date : 10-12 OCT 2025 Venue : Bombay Exhibition Centre Organiser : DYNASTY EXHIBITORS PVT. LTD
The Haat of Art Mumbai 2025 Date : 10-12 OCT 2025 Venue : World Trade Center- Mumbai Organiser : EXHOBUEZZ PRIVATE LIMITED	Mumbai Art Fair 2025 Date : 10-12 OCT 2025 Venue : Nehru Centre, Mumbai Organiser : RUTURAJ INDOARTFEST PRIVATE E LIMITED	Economic Times ACETECH Bengaluru 2025 Date : 10-12 OCT 2025 Venue : Bengaluru International Exhibition Centre Organiser : Asian Business Exhibition & Conferences Private Limited	Bake Expo 2025 Date : 10-12 OCT 2025 Venue : International Convention & Exhibition Center, Kochi Organiser : BAKERS ASSOCIATION KERALA	Growth Expo Pune 2025 Date : 11-12 OCT 2025 Venue : Hotel Westin Koregaon Park, Pune Organiser : GROWTH EXPO PRIVATE LIMITED
FinTech Surge 2025 Date : 12-13 OCT 2025 Venue : Dubai Harbour, Dubai Organiser : DUBAI WORLD TRADE CENTRE - DWTC	Mobility Live Saudi Arabia 2025 Date : 12-14 OCT 2025 Venue : Riyadh Front Exhibition & Conference Center Organiser : Terrapinn Middle East Fz LLC	Expand North Star Dubai 2025 Date : 12-15 OCT 2025 Venue : DUBAI Organiser : DUBAI WORLD TRADE CENTRE - DWTC	Future Blockchain Summit 2025 Date : 12-15 OCT 2025 Venue : Dubai Harbour Organiser : DUBAI WORLD TRADE CENTRE - DWTC	FABEX Saudi Arabia 2025 Date : 12-15 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : Arabian German Exhibitions & Publishing Ltd.
PROPAPER Dubai 2025 Date : 13-15 OCT 2025 Venue : Festival Arena - Festival City, Dubai Organiser : VERIFAIR EVENT MANAGEMENT LLC	IHGF Delhi Fair 2025 Date : 13-17 OCT 2025 Venue : India Expo Centre and Mart, Greater Noida Organiser : Export Promotion Council for Handicrafts	GITEX GLOBAL 2025 Date : 13-17 OCT 2025 Venue : Dubai World Trade Centre Organiser : DUBAI WORLD TRADE CENTRE - DWTC	BROADCAST INDIA SHOW 2025 Date : 14-16 OCT 2025 Venue : JWCC, MUMBAI Organiser : NurnbergMesse India Pvt. Ltd.	IFAT India 2025 Date : 14-16 OCT 2025 Venue : Bombay Exhibition Center Organiser : Messe Muenchen India Pvt. Ltd.
IREE - International Railway Equipment Exhibition 2025 Date : 15-17 OCT 2025 Venue : Pragati Maidan, New Delhi Organiser : Confederation of Indian Industry	MEGA WEDDING EXPO 2025 Date : 15-17 OCT 2025 Venue : Palace Grounds, Bengaluru Organiser : VIHAR TRADE SERVICES	Frankfurter Buchmesse 2025 Date : 15-19 OCT 2025 Venue : Messe Frankfurt, Germany Organiser : Frankfurter Buchmesse GmbH	Saudi Rail 2025 Date : 19-20 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : Terrapinn Middle East Fz LLC	Saudi Agriculture 2025 Date : 20-23 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : Riyadh Exhibitions Co. Ltd.
Global Health Exhibition 2025 Date : 20-23 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : Informa Markets	IFM - The International Family Medicine Conference & Exhibition 2025 Date : 21-23 OCT 2025 Venue : Dubai World Trade Centre Organiser : INDEX Conferences & Exhibitions Organisation Est.	SuperReturn Middle East 2025 Date : 21-23 OCT 2025 Venue : The Ritz-Carlton, Dubai International Financial Centre, Dubai Organiser : ICBI - The International Centre for Business Information	Annual Radiology Meeting Conference and Exhibition 2025 Date : 21-23 OCT 2025 Venue : Dubai World Trade Centre Organiser : INDEX Conferences & Exhibitions Organisation Est.	HRSE - HR Summit & Expo 2025 Date : 22-23 OCT 2025 Venue : Dubai World Trade Centre Organiser : INFORMA MIDDLE EAST (DUBAI)
Dubai Muscle Show 2025 Date : 24-26 OCT 2025 Venue : Dubai Exhibition Centre, Dubai Organiser : Dubai Sports Council	Urban Mobility India (UMI) Conference and Expo 2025 Date : 25-27 OCT 2025 Venue : Mahatma Mandir Convention and Exhibition Centre, Gandhinagar Organiser : Institute of Urban Transport	Beautyworld Middle East 2025 Date : 27-29 OCT 2025 Venue : Dubai World Trade Centre Organiser : Messe Frankfurt Middle East GmbH	EV Auto Show 2025 Date : 28-30 OCT 2025 Venue : Riyadh International Convention & Exhibition Center Organiser : EV Auto Show 2023	CPHI Frankfurt 2025 Date : 28-30 OCT 2025 Venue : Messe Frankfurt, Germany Organiser : Informa Markets

Event Calendar NOVEMBER 2025

Print Innovation Kolkata 2025 Date : 1-3 NOV, 2025 Venue : Labhganga Exhibition Centre Organiser : Screen Printers Association of India	MedFuture India Exhibition & Conference 2025 Date : 2-3 NOV, 2025 Venue : Jaipur Exhibition & Convention Centre Organiser : Services International	ICEAMST 2025 Date : 3-4 NOV, 2025 Venue : Bengaluru Organiser : RV College of Engineering	ORGATEC INDIA 2025 Date : 4-6 NOV, 2025 Venue : Jio World Convention Centre Organiser : Koelnmesse Private Limited	CABLE & WIRE FAIR 2025 Date : 4-6 NOV, 2025 Venue : Pragati Maidan, New Delhi Organiser : TULIP 3P MEDIA PRIVATE LIMITED
Open Source India conference 2025 Date : 5-6 NOV, 2025 Venue : NIMHANS Convention Center, Bengaluru Organiser : Open Source India	HYGIENEX ASIA 2025 Date : 6-8 NOV, 2025 Venue : Yashobhoomi Organiser : RADEECAL COMMUNICATIONS	IMS - INDIA MANUFACTURING SHOW 2025 Date : 6-8 NOV, 2025 Venue : Bangalore International Exhibition Centre Organiser : IMS Foundation	Intralogistics & Warehousing Expo 2025 Date : 6-8 NOV, 2025 Venue : KTPO Bangalore, Karnataka Organiser : Future Market Events	SUBCONTRACT INDIA 2025 Date : 6-8 NOV, 2025 Venue : Auto Cluster Exhibition Center, Pune Organiser : EEPIC India
Economic Times ACETECH Mumbai 2025 Date : 6-9 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : Asian Business Exhibition & Conferences Private Limited	RUBEXPO 2025 International Rubber Expo Date : 6-9 NOV, 2025 Venue : Chennai Organiser : Smart Expos & Fairs India Pvt Ltd.	Agriculture, Food Processing, and Allied Industries exposition 2025 Date : 6-9 NOV, 2025 Venue : India Expo Mart, Greater Noida Organiser : Quayo Communications Private Limited	Indian Pharma Fair 2025 Date : 7-8 NOV, 2025 Venue : Palace Grounds, Bengaluru Organiser : Indian Pharma Fair	India Art Festival - New Delhi 2025 Date : 7-9 NOV, 2025 Venue : Constitution Club of India, New Delhi Organiser : RUTURAJ INDOARTFEST PRIVATE E LIMITED
Global Flooring Solutions Expo 2025 Date : 7-9 NOV, 2025 Venue : HITEX Organiser : Hyderabad International Trade Expositions Limited	WAREMAT 2025 Date : 7-9 NOV, 2025 Venue : HITEX Organiser : MIDAAS TOUCH EVENTS AND TRADE FAIRS LLP	PackPlus South 2025 Date : 7-9 NOV, 2025 Venue : HITEX Organiser : Reed Exhibitions India	Kalaa Spandan Art Fair November 2025 Date : 7-9 NOV, 2025 Venue : Kalinga Cultural Centre, Hyderabad Organiser : Indian Art Promoter	GTE - Garment Technology Expo 2025 Date : 7-9 NOV, 2025 Venue : Helipad Ground Exhibition Centre, Gandhinagar Organiser : GARMENT TECHNOLOGY EXPO PVT LTD
Farm-Tech India 2025 Date : 8-10 NOV, 2025 Venue : Labhganga Exhibition Centre Organiser : RADEECAL COMMUNICATIONS	World Dental Show 2025 Date : 8-9 NOV, 2025 Venue : Jio World Convention Centre Organiser : Indian Dental Association	IFF - India Food Forum 2025 Date : 11-12 NOV, 2025 Venue : Jio World Convention Centre Organiser : IMAGES MULTIMEDIA PVT. LTD.	MultiLogistix Expo 2025 Date : 12-13 NOV, 2025 Venue : Yashobhoomi Organiser : ASAPP INFO GLOBAL SERVICES PVT. LTD	CEMENT EXPO 2025 New Delhi Date : 12-13 NOV, 2025 Venue : Yashobhoomi Organiser : ASAPP INFO GLOBAL SERVICES PVT. LTD
Bharat Footwear & Leather Expo (BFLEX 2025) Date : 12-14 NOV, 2025 Venue : Yashobhoomi Organiser : Council for Leather Exports	Composites And Fiberglass Expo 2025 Date : 12-14 NOV, 2025 Venue : Mahatma Mandir Convention and Exhibition Centre, Gandhinagar Organiser : CONFEDERATION OF INDIAN INDUSTRY	ICMSSMT Coimbatore 2025 Date : 13-14 NOV, 2025 Venue : Aloft Coimbatore Singanallur Organiser : Diligentec Solutions	drinktec India 2025 Date : 13-15 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : Messe Muenchen India Pvt. Ltd.	Bharat Recycling Show 2025 Date : 13-15 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : MEDIA FUSION INDIA PRIVATE LIMITED
Plastics Recycling Show India 2025 Date : 13-15 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : Plastics Recycling Show India	PACKMACH ASIA EXPO 2025 Date : 13-15 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : MESSE MUENCHEN INDIA PRIVATE LIMITED	IPVS + ICPE Exhibition 2025 Date : 13-15 NOV, 2025 Venue : Chennai Trade Centre Complex Organiser : ORBIT EXHIBITIONS PRIVATE LIMITED	Water Expo Hyderabad 2025 Date : 13-15 NOV, 2025 Venue : HITEX Organiser : WATER INDIA	INDIAN PLUMBING CONFERENCE KOLKATA 2025 Date : 13-15 NOV, 2025 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Indian Plumbing Association
Asia Labex 2025 Date : 13-15 NOV, 2025 Venue : Helipad Ground Exhibition Centre, Gandhinagar Organiser : Fenza Exhibitions Pvt. Ltd.	HortiProIndia 2025 Date : 13-16 NOV, 2025 Venue : New Agriculture College Ground, Pune Organiser : VASU EVENT SERVICES	FRANCHISE INDIA 2025 - Mumbai Date : 14-15 NOV, 2025 Venue : Jio World Convention Centre Organiser : Franchise India Holdings Limited	AUTOTECHNICIA 2025 Date : 14-16 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : S.D. Promo Media Pvt. Ltd.	4th International Autoshow 2025 Date : 14-16 NOV, 2025 Venue : Palace Grounds, Bengaluru Organiser : Reed Triune Exhibitions Pvt.Ltd.
Food A'Fair 2025 Date : 14-16 NOV, 2025 Venue : HITEX Organiser : BLITZ EVENTS & EXHIBITIONS PRIVATE LIMITED	MEDICCON EXPO 2025 Date : 14-16 NOV, 2025 Venue : CODISSIA TRADE FAIR Centre Organiser : buoyant media	POWERTOOLEX 2025 Date : 14-16 NOV, 2025 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : AMAZE EXHIBITIONS	YARNFAB-TX KOLKATA 2025 Date : 14-16 NOV, 2025 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Vardaan Events Pvt. Ltd.	IndExpo Indore 2025 Date : 14-16 NOV, 2025 Venue : Urban Haat Ground, Indore Organiser : Indore Infoline Pvt. Ltd.
IITF - India International Trade Fair 2025 Date : 14-27 NOV, 2025 Venue : Bharat Mandapam Organiser : India Trade Promotion Organisation (ITPO)	Fire Safety & Security Trade Show 2025 Date : 16-18 NOV, 2025 Venue : Helipad Ground Exhibition Centre, Gandhinagar Organiser : Brahmani Events & Exhibitions Pvt. Ltd.	Fabexa 2025 Date : 17-22 NOV, 2025 Venue : New Cloth Market, Ahmedabad Organiser : MASKATI CLOTH MARKET ASSOCIATION	IndiAirport Expo 2025 Date : 18-20 NOV, 2025 Venue : Yashobhoomi Organiser : RADEECAL COMMUNICATIONS	DIDAC INDIA 2025 Date : 18-20 NOV, 2025 Venue : Yashobhoomi Organiser : Messe Stuttgart India Private Limited
India Warehousing & Logistics Show (IWLS) 2025 Date : 20-22 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : Reed Manch Exhibitions Pvt. Ltd.	DIEMEX- 2025 International Die & Mould Exhibition Date : 20-22 NOV, 2025 Venue : Chennai Trade Centre Complex Organiser : Maxx Business Media Pvt. Ltd.	ENGINEERING TECHNOLOGY EXPO 2025 Date : 20-22 NOV, 2025 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Future Market Events	M Tech Expo 2025 Date : 20-23 NOV, 2025 Venue : Pune International Exhibition and Convention Centre Organiser : M Tech Expo	IHFF - International Health Sports & Fitness Festival Mumbai 2025 Date : 21-23 NOV, 2025 Venue : Bombay Exhibition Centre Organiser : IHFF SECRETARIAT
MUNICIPALIKA 2025 Date : 27-29 NOV, 2025 Venue : Mahatma Mandir Convention and Exhibition Centre, Gandhinagar Organiser : FAIRFEST MEDIA LIMITED	IKPE Infant & Kids Products Expo 2025 Date : 28-30 NOV, 2025 Venue : Jio World Convention Centre Organiser : Infant & Kids Products Expo	Global Colours & Wrap Expo 2025 Date : 28-30 NOV, 2025 Venue : Ganesh Kala Krida Manch, Swargate, Pune Organiser : Global Media Communication	EPS (Electrical, Power, and Solar) Expo 2025 Date : 28-30 NOV, 2025 Venue : Auto Cluster Exhibition Center, Pune Organiser : A AND A MEDIA GROUP	EPSEXPO ENERGY INDIA EXPO 2025 Date : 28-30 NOV, 2025 Venue : Mahalaxmi Lawns, Pune Organiser : A AND A MEDIA GROUP

SGI DUBAI 2025



SGI EXPO 2025 was inaugurated on 22nd September 2025 at Dubai World Trade Centre. As the global printing machinery market advances toward \$20.5 billion by 2031 industry leaders used the inaugural day to convert research-led optimism into orders, partnerships, and technology roadmaps tailored to the Middle East & Africa.

ALUMEX INDIA 2025



India's first-ever exhibition dedicated solely to aluminium extrusions 'ALUMEX India 2025', organised by ALEMAI (Aluminium Extrusion Manufacturers Association of India), was inaugurated on 10th September at the Bharat Mandapam Convention Centre in the capital city of India with more than 200 exhibitors.

STARTUP CONCLAVE AND EXHIBITION 2025



Union Home Minister Amit Shah on 23rd September inaugurated the two day "Startup Conclave and Exhibition" in Gandhinagar in presence of CM Bhupendra Patel. Shah also visited various stalls and lauded their efforts. Also seven different MOUs were signed in Presence of Union Home Minister Amit Shah.

EAST TECH EXPO 2025



The East Tech Expo 2025 was jointly inaugurated by HQ Eastern Command of the Indian Army, the Society of Indian Manufacturers and Confederation of Indian Industry was inaugurated at Tana Bhagat Indoor Stadium, Ranchi. The three-day exhibition's theme was "Atmanirbharta Se Samprabhuta" which brings together the Military, academia, MSMEs, startups. The event was formally inaugurated by Jharkhand Governor Santosh Kumar Gangwar.

AGRI ASIA 2025



The 14th edition of Agri Asia, an international exhibition on agriculture technologies, was inaugurated on 18TH September at the Helipad Exhibition Centre, Gandhinagar. The three-day event (September 18-20, 2025) was inaugurated by Gujarat Legislative Assembly Speaker Shankar Chaudhary in the presence of Gujarat Agriculture Minister Raghavji Patel and IFFCO Chairman Dileep Sanghani. The inaugural ceremony was graced by several dignitaries, including GCMMF Chairman Ashok Chaudhary, IFFCO Managing Director K.J. Patel, Agri Asia's Dr. Bharat Patel, and Amul MD Amit Vyas, among others.

HINDUSTAN INTERNATIONAL FURNITURE FAIR 2025



The expo was inaugurated with great pride by C.P. Reddy, Assistant Director, MSME Development Facilitation Office, marking the beginning of three days filled with innovation, inspiration, and business opportunities. The HIFF expo was organised at the Codissia Trade Fair Complex.

UP INTERNATIONAL TRADE SHOW 2025



Hon'ble Prime Minister Inaugurates UP International Trade Show 2025 at IEM, giving a major boost to the state's mission of emerging as a global hub for trade, commerce, and investment. The Prime Minister was warmly received at IEM's helipad by the Hon'ble Chief Minister of Uttar Pradesh, Yogi Adityanath Ji, Cabinet Ministers of the Government of Uttar Pradesh, Shri Rakesh Kumar Ji, Chairman of India Expo Centre & Mart, along with the Commissioner and District Magistrate of Noida.

EV INDIA EXPO 2025



The most awaited EV INDIA EXPO 2025 was Inaugurated at India Exposition Mart Limited on 11th September. The event was inaugurated by Smt. Mercy Epao, Joint Secretary, Ministry of MSME, Dr. Subhransu Sekhar Acharya, CMD, NSIC. The dignitaries jointly lit the ceremonial lamp and later visited the exhibition, appreciating the wide showcase of innovations and technologies in the electric mobility sector. Organised by Indian Exhibition Services and Green Society of India, the expo is a leading platform driving India's sustainable mobility transformation.

OSH INDIA 2025



Informa Markets in India successfully concluded the 13th edition of OSH India Expo-South Asia's largest occupational safety and health event at the Bombay Exhibition Centre, Mumbai. Running from 16th to 18th September 2025, the event has brought together over 170 exhibitors representing 300+ leading brands and 1,500+ products from 13 countries, attracting 9,000+ visitors, 150+ delegates, and more than 50 speakers. With India's personal protective equipment (PPE) market valued at USD 2.7 billion in 2024 and projected to grow at a CAGR of 5.86% to reach USD 4.7 billion by 2033, the expo serves as a timely platform to showcase cutting-edge technologies, integrated solutions, and product innovations shaping the future of workplace safety.

LOGMAT 2025

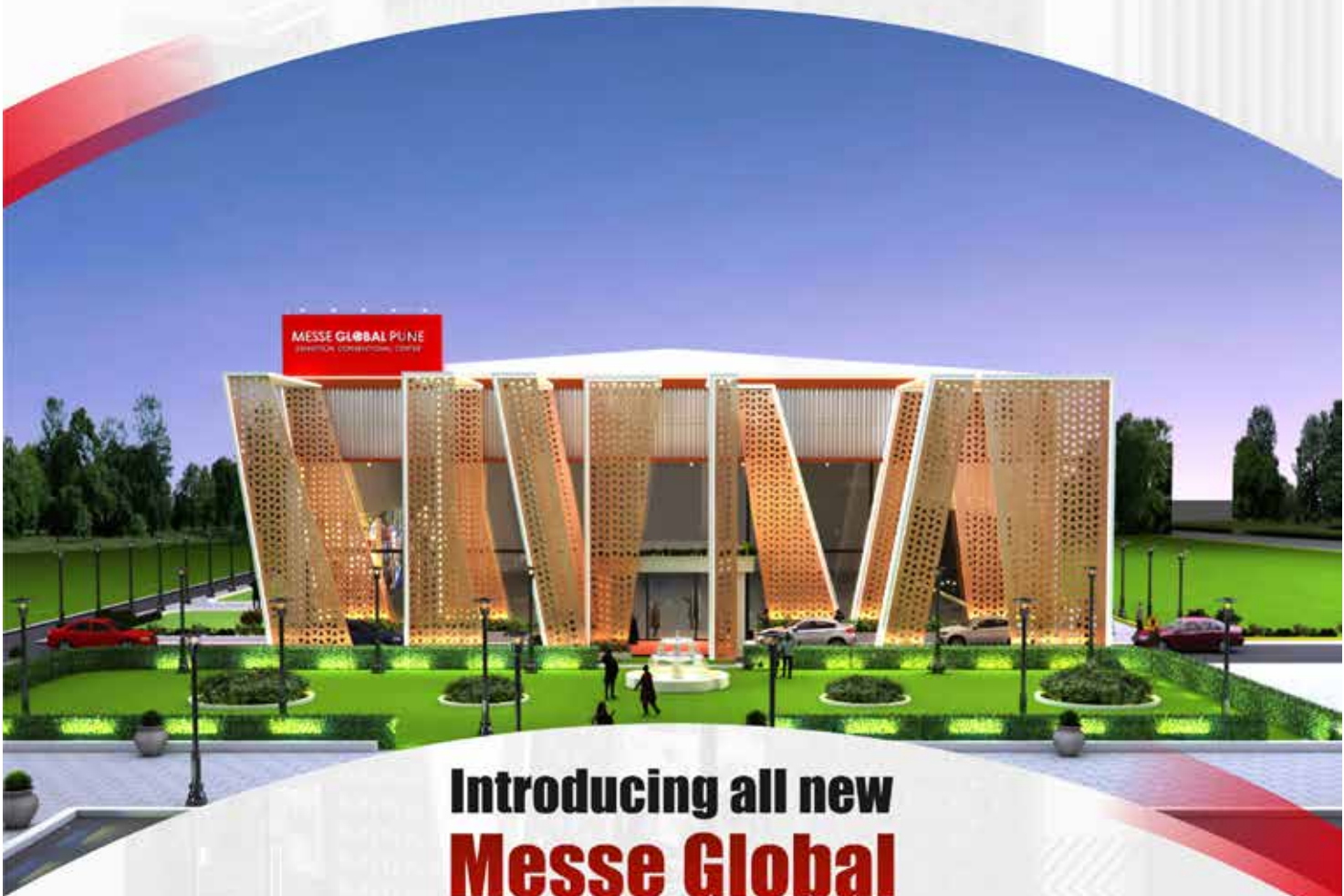


The Inauguration ceremony of Logmat 2025 was led by Mr. Nitin Babbar, VP (Sales & Marketing), KION India. LOGMAT, organized by Smart Expos & Fairs India Pvt Ltd, is a premier event that has been held in India for the past decade. It serves as a comprehensive showcase for the material handling, storage, logistics, transportation, supply chain, e-commerce, warehousing, and automation industries.

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