

Progress in Motion Amid Global Headwinds

AAHAR 2026

Concludes on a High Note at Bharat Mandapam

33rd Convergence India Expo

Reflecting India's Tech Alignment

Garment Technology Expo

Reaffirmed its Position as a Catalyst for Innovation and Efficiency at IEML

IIJS Bharat-Tritiya 2026

Strengthens India's Global Jewellery Leadership



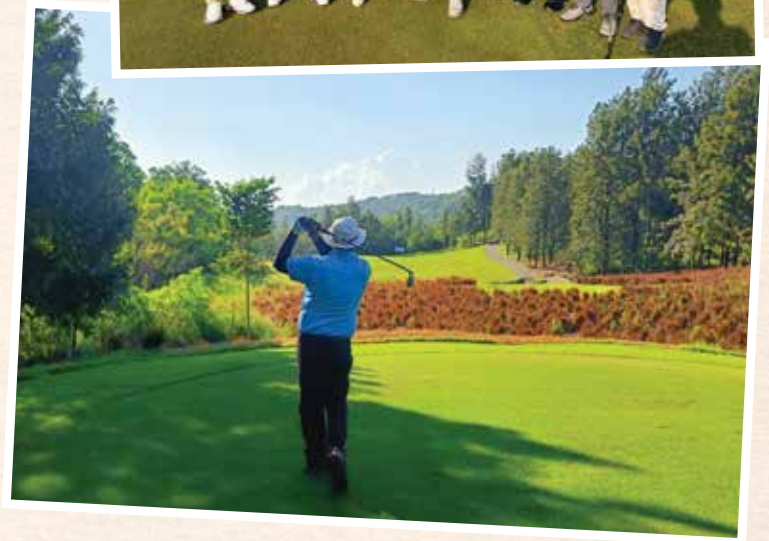
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**M Q
SYED**

Editor-In-Chief,
TradeFairTimes
syed@exhicongroup.com

Progress in Motion Amid Global Headwinds

As we move into April, the exhibition and events industry continues to evolve with strong momentum, marked by infrastructure growth, global collaborations, and sector-specific innovation. A key development this month is EXHICON securing the Mohali Convention & Exhibition Centre project under the PPP model, signalling growing confidence in India's exhibition infrastructure. At the same time, platforms like the Gandhi Shilp Bazaar in Goa highlight the cultural and grassroots impact of exhibitions by celebrating India's rich tribal heritage. AAHAR 2026 has once again demonstrated its scale and influence, drawing over 1.5 lakh visitors, while IIJS Bharat-Tritiya strengthens India's position in the global jewellery market. The Garment Technology Expo also reaffirmed its role as a catalyst for innovation and efficiency in the apparel sector. On the global front, the rescheduling of ATM 2026 at the Dubai World Trade Centre reflects shifting industry dynamics, while the continued collaboration between Messe Frankfurt and IMEX underlines the importance of strategic partnerships in strengthening the global events ecosystem.

Travel and tourism exhibitions such as India International Travel Mart and TTF Chennai indicate sustained growth in the sector, supported by strong participation. Meanwhile, upcoming shows like the Intralogistics & Warehousing Expo in Mumbai and the much-anticipated India ITME 2026 promise scale and industry-wide engagement. This edition also features insightful perspectives from Ms. Jagriti Pandey on leveraging on-ground intelligence, and Richard (Rich) Erschik on improving trade show lead conversions, both offering practical takeaways for industry professionals. Alongside, we bring you the Event Manager's Horoscope for April, upcoming event calendars for April and May, and a dedicated section on postponed events to help you stay informed and prepared.

We hope this issue provides valuable insights as you navigate the months ahead.

TEAM TFT

Editor-In-Chief

M Q Syed

Group Editor

S M Quasim

Group Director

Padma Mishra

Associate Editor

Syed Abul Fazal

Resident Editors

Dr. Sadaf Rizvi

Gaurav Singh

Digital Strategist

Suhail Tak

Design Team

Pravin Kapase

Swapnil Pagar

BD Team

Kussum Sharma

Sneh Sanjay

Nausheen Khan

Advertising

Amrita Singh

Kunal Kanaujiya

tft@exhicongroup.com

Kolkata

Adrija Dasgupta

Web Manager

Suraj Ambesange

Circulation

Abutalib Syed

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DRIVING THE FUTURE OF MOBILITY

THE VISION BEHIND AUTO TECH ASIA

In an insightful conversation, Mukesh Yadav, Director of Auto Tech Asia 2026, shares his vision behind launching the platform and what sets its upcoming edition apart. Scheduled to be held from April 17–18, 2026 at Pragati Maidan, the event aims to bring together key stakeholders from across the automotive technology ecosystem. He also highlights how the platform is positioned to foster collaboration, drive industry advancement, and support the evolving needs of the automotive sector.



TFT : Auto Tech Asia Expo is positioned as a future mobility platform, what was the core vision behind launching this exhibition?

MY : The core vision behind launching Auto Tech Asia was to create a future-ready platform that brings together the entire mobility ecosystem—from automotive manufacturing and EV technologies to battery innovation and smart mobility solutions.

As the industry undergoes rapid transformation, we envisioned a platform that not only showcases products but also drives innovation, collaboration, and knowledge exchange. Auto Tech Asia is designed to connect industry leaders, policymakers, startups, and technology providers, enabling meaningful partnerships and supporting the transition towards sustainable and next-generation mobility.

TFT : What gap in the Indian exhibition landscape does Auto Tech Asia aim to fill?

MY : Auto Tech Asia aims to fill the gap for a truly integrated platform that brings together the entire automotive and mobility value chain under one roof. While many exhibitions focus on specific segments, there was a clear need for a unified ecosystem covering EV technologies, battery innovation, auto components, and smart manufacturing.

The platform bridges the gap between traditional automotive and future mobility by enabling collaboration between industry leaders, startups, policymakers, and technology providers—creating a space where innovation, partnerships, and business opportunities can thrive.

TFT : What kind of participation are you expecting in terms of exhibitors, international presence, and visitor turnout?

MY : We are expecting strong participation across all segments, with a diverse mix of leading manufacturers, technology providers, startups, and solution providers showcasing the latest innovations in automotive, EV, and battery technologies.

On the international front, we anticipate growing global interest with exhibitors and partners from key automotive and EV markets, along with dedicated international pavilions. In terms of visitors, we are targeting a high-quality audience including industry professionals, decision-



- **Driving Advancements** : Launched to foster collaboration, drive technological advancement, and support the evolving needs of the automotive sector.
- **Key Stakeholders** : The platform is positioned to bring together crucial players from across the entire automotive technology ecosystem under one roof.

makers, OEMs, suppliers, investors, and policymakers—making it a highly engaging and business-focused platform.

TFT : What kind of innovations or technologies will be the key highlights of the 2026 edition?

MY : The 2026 edition of Auto Tech Asia will showcase a wide range of next-generation innovations shaping the future of mobility. Key highlights will include advancements in electric vehicle technologies, battery innovation and energy storage solutions, as well as charging infrastructure.

We will also see strong focus on smart and connected mobility, ADAS, AI-driven automotive solutions, and smart manufacturing technologies. In addition, emerging startups will present cutting-edge innovations, making the platform a hub for future-ready technologies and industry transformation.

TFT : What are the biggest challenges in organising a large-scale automotive technology exhibition in India today?

MY : Organising a large-scale automotive technology exhibition in India comes with its own set of challenges, including aligning a diverse and rapidly evolving industry, managing logistics at scale, and ensuring strong participation across both traditional and

emerging sectors.

Additionally, keeping pace with fast-changing technologies and market dynamics, while delivering high-value engagement for exhibitors and visitors, requires continuous innovation in event design and execution.

However, these challenges also present opportunities—to create more focused, future-ready platforms like Auto Tech Asia that drive meaningful connections, innovation, and industry growth.

TFT : Are there any conferences arranged during the show?

MY : Yes, Auto Tech Asia 2026 will host the AUTOTECH CONCLAVES—a series of high-impact conference sessions focused on the automotive industry ecosystem. These sessions will bring together industry leaders, policymakers, and technology experts to discuss key trends, challenges, and opportunities across the automotive, EV, and battery sectors.

The AUTOTECH Conclaves will focus on areas such as electric mobility, battery innovation, smart manufacturing, sustainability, and future mobility solutions—creating a strong platform for knowledge sharing and meaningful industry dialogue.

TFT : Do you have plans to expand into other cities or international markets?

MY : Yes, we do have plans to expand the Auto Tech Asia platform both within India and into international markets. As the mobility and EV ecosystem continues to grow, we see strong potential to take this platform to other key cities and emerging hubs.

Our focus will be on creating region-specific editions while also building stronger international collaborations, making Auto Tech Asia a globally recognized platform for innovation, business, and future mobility solutions.



NAVIGATING SCALE AND STRATEGY

ASAB MEHDI ON GOVERNMENT PROJECTS, INNOVATION, AND INDUSTRY GROWTH

In a candid interaction, Asab Mehdi, CXO at Exhicon Events Media Solutions Ltd, delves into the complexities of delivering large-scale government projects while maintaining creative excellence. He discusses the nuances of tender-driven assignments, operational challenges, and the importance of innovation in shaping impactful event experiences, alongside building strong industry relationships.

TFT : As Chief Experience Officer, how do you define “experience” in the context of exhibitions and live events today?

AM : As Chief Experience Officer, I define “experience” in exhibitions and live events as the total emotional, sensory, and meaningful journey a participant goes through—before, during, and after the event.

Today, experience is no longer limited to what people see on the show floor. It’s about how they feel, how they engage, and what they take back with them.

In a modern context, experience has certain key dimensions:

- **Personalization**
Every attendee expects relevance. From curated agendas to targeted interactions, the experience should feel tailored, not generic.
- **Engagement & Interaction**
Experience is participative. Whether through live demos, networking formats, or digital integrations, attendees should be co-creators, not spectators.
- **Seamless Journey**
From registration to exit—and even post-event follow-ups—the journey must be frictionless, intuitive, and well-orchestrated across physical and digital touchpoints.
- **Measurable Impact**
A great experience drives outcomes : brand recall, business connections, knowledge transfer, and emotional resonance. If it’s not remembered or actionable, it’s incomplete.

TFT : What are the key factors that determine success in securing large-scale government tenders in the exhibitions and events space?

AM : So the Government works mostly on L1 (Lowest Bidder) or QCBS (Quality + Cost Based Selection) on both Tender platforms Gem Portal & E-Procurement. Any Organisation participating in Tender have to take care for basic 8 Pointers.

1. Strong Technical Proposal
2. Relevant Experience & Past Projects
3. Financial Strength & Stability including BG, EMDs, Strong balance sheet & financial Background.
4. Compliance & Documentation
5. Competitive Pricing Strategy
 - Not just lowest price (L1), but value-based pricing
 - Smart cost optimization without compromising quality
 - Understanding of BOQ (Bill of Quantities)

6. Vendor & Supply Chain Network including Backup Vendor & Crisis Management
7. Project Management Capability & Relationship Management
8. Innovation & Technology Integration
 - Use of digital displays, AR/VR, smart kiosks
 - Efficient crowd control systems
 - Sustainable materials and green practices

TFT : What are the biggest operational or execution challenges you face while delivering government-led projects, and how do you overcome them?

AM : Delivering government-led events isn’t just about good planning, it’s about managing complexity under pressure. The biggest challenges usually come from scale, compliance, and coordination. Here are some practical breakdown what team face on ground and how to handle them

- Tight & Non-Negotiable Timelines (One have to be prepare Backup Vendor & manpower pool, also shift planning is very important to meet timelines)
- Complex Approval & Compliance Processes (Assign a dedicated compliance manager, Build relationship with authorities for fastest approvals of creatives & other elements)
- Multiple Stakeholder Coordination (Prepare Centralized communication System & assign SPOC for each stake holder)
- Payment Delays & Cash Flow Pressure (Clear Contract Terms at initial stage, strong financial planning and Milestone billing instead of Final billing on completion)

TFT : Government projects often come with strict compliance and timelines. How do you balance creativity and innovation within these structured frameworks?

AM : Balancing creativity with strict government compliance isn’t about choosing one over the other, it’s about designing creativity to fit inside the framework.

- Start with Compliance-First Creativity, Make all compliance Requirements & then start creative concept accordingly)
- Innovate in Layers (Not Core Structure) & Add creativity through lighting, content, digital screens, graphics, storytelling, Add AR/VR.
- Pre-Approve Creative Elements

for last minutes rejection, Get Stakeholder Buy-in before execution.

- Use Proven Innovation (Not Risky Experiments) & no Experiments, Use Global approved practices.
- Align Creativity with Government Objectives of the Event is very important, Awareness campaign, Trade Fairs, Public events all should be treat as per their expected outcomes.

TFT : How do you approach relationship-building and long-term engagement with government bodies and public institutions?

AM : Building strong, long-term relationships with government bodies isn’t about networking alone, it’s about consistent credibility, reliability, and value delivery over time. In the exhibitions and events space, relationships are earned project by project.

- Deliver Reliability First, Then Expand Scope, Government bodies Rely on past performance & Your response time
- Maintain Transparency & Clean Processes
- Build Multi-Level Relationships
- Position yourself as a partner, not just a vendor, Think about Long terms not Transactional
- Relationships grow in the “off-season,” not just during bidding,

TFT : With increasing focus on Digital India, smart cities, and infrastructure development, what new opportunities do you see emerging in government-led exhibitions?

AM : With initiatives like Digital India, Smart Cities Mission government-led exhibitions are evolving from static showcases into high-impact, tech-driven experience platforms. This shift is opening several new opportunities, The future of government exhibitions lies in blending physical scale with digital intelligence, storytelling, and measurable impact.

- Create experience-driven pavilions that simplify complex government initiatives for the public.
- Curate live demo zones and simulation environments for urban tech
- Offer end-to-end digital event ecosystems, not just physical setup
- Position yourself as a green event solutions provider
- Provide insight-based reporting and dashboards post-event



Jaipur Set for Global Leap: NBCC to Execute ₹ 5,800 Crore Rajasthan Mandapam & Allied Infrastructure

The ambitious project, near Jaipur International Airport is expected to come up on more than 90 acre in Jaipur with a total built up area (BuA) of more than 94.53 lakh sq.ft. The master plan integrates an iconic convention centre (BuA more than 9 lakh sq.ft.), grand expo halls (BuA around 7 lakh sq.ft.), Global Capability Centres (GCCs) & IT/ITES Office Spaces (BuA around 18 lakh sq.ft.), Hotels, Retail facilities & Housing (BuA more than 10.76 lakh sq.ft.), a Natural History Museum (BuA more than 1.77 lakh sq.ft.), Riverfront public spaces, Unity Mall, and Fintech plaza (BuA close to 69 thousand sq.ft), creating a vibrant mixed-use ecosystem combining business, tourism, culture, leisure, and social interaction. Strong emphasis has been placed on connectivity, sustainability, climate-responsive design, and pedestrian-friendly public realms, ensuring long-term urban resilience and liveability. The entire development will have provision of ample parking with BuA of around 32.5 lakh sq.ft.

The entire development is being developed by RIICO with NBCC executing the project. The total project value has been assessed at more than ₹5,800 crore, reflecting the expanded scale and comprehensive scope of the Rajasthan Mandapam and allied developments. Reaffirming its commitment to timely delivery, NBCC plans to float tenders for the project in April, marking the transition from planning to execution. The convention complex will feature multiple auditoria, including the grand Padam Mandap with a seating capacity of approximately 6500 persons, Swarn, Tulsi, and Kadam Mandaps, in addition to banquet halls, summit spaces, meeting rooms, and a state-of-the-art concert arena designed to meet global standards.

Source: NBCC

ICPB MICE Roadshow 2026 Positions Goa as India's Emerging Hub for High-Value Events



The India Convention Promotion Bureau (ICPB) MICE Roadshow 2026 successfully concluded in Goa, bringing together key stakeholders from across the Meetings, Incentives, Conferences and Exhibitions (MICE) ecosystem. Held from March 25-27 at Taj Cidade de Goa, the initiative reaffirmed Goa as a preferred destination for high-value business events while fostering stronger collaboration across industry and government.

Initiated by ICPB which is a body supported by the Ministry of Tourism, Government of India, hosted by Indian Hotels Company Limited (IHCL) Goa in partnership with and the Government of Goa, the roadshow convened a curated group of national association leaders, professional conference organisers (PCOs), event management companies (EMCs), destination management companies (DMCs), and key tourism stakeholders.

IAAPI Leadership Reappointed : They Immediately Lay a Bold Vision for Indian Manufacturing

In a move that signals stability and confidence, the Indian Association of Amusement Parks and Industries (IAAPI) announced during its award



ceremony on March 10, 2026, that its top leadership will continue for a second consecutive term. Ankur Maheshwary has been reappointed as Chairman, with Prashant Kanoria and Maneesh Verma returning as 1st and 2nd Vice Chairmen, respectively. The new tenure is set to begin on April 1, 2026, and will run through March 31, 2027. The decision follows a landmark year for the association, characterized by significant milestones like Membership Surge, The introduction of Gaja, the association's mascot, has successfully boosted brand recall, Safety & Standardization, Policy Advocacy.

The association is also currently collaborating with the Ministry of Tourism on a comprehensive strategy paper to further integrate amusement hubs into India's tourism map.

Punjab to get Three New Exhibition Centres



Punjab CM Bhagwant Mann during the Progressive Punjab Investors Summit announced that in order to showcase the capacity of every industry Punjab will be developing three exhibition centres. These

exhibition centres will be in Ludhiana, New Chandigarh and Amritsar. "Punjab does not have big exhibition centres due to which the industry does not have proper places to showcase their products. To address this gap, the Punjab Government is in the process of setting up three world-class exhibition centres at Ludhiana, New Chandigarh and Amritsar on the lines of Pragati Maidan in New Delhi so that industry gets a strong platform to display their goods and boost economic activity," said CM Bhagwant Singh Mann.

UP Cabinet Approves the Revised Cost for Building Exhibition-cum-Convention Centre in Lucknow



With a cost of 1435.25 crore Lucknow will be getting an exhibition-cum-convention centre in the Vrindavan Yojana. This was passed by the state cabinet on 23rd March, 2026. The convention centre will have a seating capacity of 10,000 and an auditorium for 2,500. The centre will also have space for exhibitions, conferences and meetings. The centre once built will position the state capital as a premiere destination for MICE.

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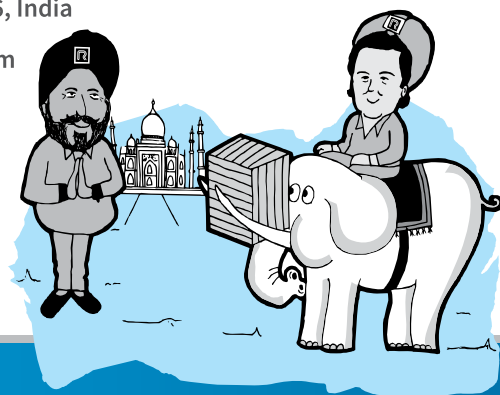
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Exhicon Bags Mega Mohali Convention Centre Project, Strengthening India's Event Infrastructure

Exhicon Events Media Solutions Limited has been declared the Winning Bidder for the development of a Convention & Exhibition Centre in Mohali, Punjab, under a Build-Operate-Transfer (BOT) Public-Private Partnership (PPP) framework with the Government of Punjab. The project represents a significant strategic step for EXHICON as it expands into long-term event infrastructure development, creating new growth opportunities and asset value for its shareholders.

Under the project structure, the Government of Punjab will provide 13.57 acres of land in the IT Parks area of Mohali, while EXHICON will undertake the design, development, operations and long-term management of the Convention & Exhibition Centre. The

development will also include integrated hospitality and retail components, enabling the creation of multiple revenue streams from exhibitions, conferences, corporate events, entertainment events, hospitality and venue services.

Phase 1 of the project involves an estimated investment of ₹75 crore. The facility is planned as a modern convention and exhibition destination capable of hosting large-scale exhibitions, conferences, concerts, summits and social events, addressing the growing demand for event infrastructure in the Chandigarh-Mohali region, one of North India's key economic corridors.

The first phase of the project is expected to be completed by October 2027. The 2027 edition of the Progressive Punjab Investors Summit,



The Mohali Convention & Exhibition Centre project marks a pivotal strategic step for EXHICON, propelling us into long-term event infrastructure development. This Build-Operate-Transfer initiative, in partnership with the Government of Punjab, will not only establish a modern, multi-revenue stream destination in North India's economic corridor but also significantly enhance shareholder value through strategic asset growth and 'Invest Punjab' incentives.

M. Q. Syed
Chairman &
MD of EXHICON
Group

organised by the Government of Punjab, is proposed to be hosted at the Mohali Exhibition & Convention Centre in March 2027, highlighting the strategic relevance of the venue in supporting the State's global investment outreach.

Importantly, the total project investment is proposed to be reimbursed through incentives under the 'Invest Punjab' initiative, significantly strengthening the financial viability of the project while enhancing potential returns and long-term value creation for EXHICON's shareholders.

EXHICON already owns and operates a large multipurpose event venue and a dedicated corporate and live events venue in Pune, along with two of Pune's four major golf courses, providing the company with a strong operational foundation in the events, hospitality and venue management ecosystem.

The company has also partnered with India Exposition Mart Limited to develop 24,000 sq. m. of modern exhibition halls at the India Expo Centre & Mart, Greater Noida, further expanding its role in India's exhibition infrastructure landscape.

With the Mohali project, EXHICON continues to build a portfolio of strategic event infrastructure assets, strengthening its position as a developer and operator of convention and exhibition venues in India while creating scalable long-term revenue opportunities and asset growth for its shareholders.

Further updates on project execution timelines and development milestones will be announced in due course.

Gandhi Shilp Bazaar Celebrates India's Tribal Craft Heritage at Goa

The rich tapestry of India's tribal handicrafts was brought to life with the inauguration of the Gandhi Shilp Bazaar at the International Centre Goa. The exhibition serves as a vibrant platform for artisans from across the country to present their traditional craftsmanship while promoting India's diverse cultural legacy.

Organised by the Assam Small Industries Development Corporation and supported by the Development Commissioner (Handicrafts) under the



National Handicrafts Development Programme, the bazaar showcases a curated selection of tribal handicrafts, with strong representation from the North Eastern region.

The event was inaugurated by Chief Guest Sagun Velip, Director of the Department of Handicrafts, Textiles and Coir, Government of Goa, in the presence of key officials including Deeptansu Haldar, Regional Director (Western Region), Development

Commissioner (Handicrafts), along with other dignitaries from the handicrafts ecosystem.

Addressing the gathering, Sagun Velip commended the artisans for their commitment and highlighted the importance of such initiatives in preserving traditional art forms while offering visitors an authentic cultural experience. Deeptansu Haldar emphasised the government's continued efforts to strengthen support mechanisms for artisans and expand opportunities for the handicrafts sector.



AAHAR 2026 Concludes on a High Note at Bharat Mandapam; Draws Over 1.5 Lakh Visitors

The 40th edition of AAHAR 2026, the International Food & Hospitality Fair, concluded on a resounding high at Bharat Mandapam, further cementing its position as one of Asia's most influential B2B platforms for the food processing and hospitality sectors. The five-day exhibition recorded an impressive footfall of over 1.5 lakh visitors, significantly exceeding expectations, along with more than 2,800 high-value B2B meetings, reflecting strong business engagement and industry confidence.

Organised by the India Trade Promotion Organisation under the Ministry of Commerce and Industry India, in association with the Ministry of Food Processing

Industries India, the event brought together a diverse mix of stakeholders across the global value chain. Over 1,800 exhibitors from 17 countries, including 155 international participants, showcased a comprehensive range of innovations spanning food processing machinery, packaging technologies, ingredients, kitchen equipment, and hospitality solutions.

The exhibition served as a dynamic convergence point for manufacturers, suppliers, policymakers, and buyers, facilitating strategic partnerships, knowledge exchange, and business expansion opportunities. Dedicated segments highlighted advancements in automation, sustainable packaging, cold chain infrastructure, and food safety

AAHAR 2026 has unequivocally cemented its position as Asia's premier B2B platform for food and hospitality. With over 1.5 lakh visitors, 2,800 high-value B2B meetings, and 1,800 exhibitors from 17 countries, including our first-time Partner Country Italy, this edition truly showcased India's resilience and growth potential. We successfully championed innovation, sustainability, and global collaboration, further solidifying India's strategic importance as a global hub for culinary and hospitality excellence.

standards.

A notable highlight of this year's edition was the participation of Italy as the Partner Country for the first time, adding a strong European dimension to the exhibition. The presence of global participants from countries such as Australia, Germany, Japan, and the United Kingdom further enhanced the international stature of the event and reinforced its role as a gateway for global trade and collaboration.

Spanning an expansive 1,15,000 square metres, AAHAR 2026 also placed strong emphasis on promoting MSMEs and start-ups, offering them a high-visibility platform to showcase innovations, connect with buyers, and access new domestic as well as international markets. Special initiatives and curated zones enabled emerging enterprises to engage directly with industry leaders and investors, fostering an ecosystem of growth and innovation.

In addition to the exhibition, the event featured live demonstrations, product launches, and industry interactions, providing insights into evolving consumer preferences, supply chain efficiencies, and technological disruptions. The strong turnout and active participation across segments underscored the resilience and growth potential of India's food processing and hospitality industries.

Backed by robust government support, expanding international participation, and a clear focus on innovation-driven growth, AAHAR 2026 once again demonstrated its strategic importance in positioning India as a global hub for food processing, culinary excellence, and hospitality innovation.

ATM 2026 rescheduled to August at the Dubai World Trade Centre

RX has confirmed that the 2026 edition of Arabian Travel Market (ATM) 2026, originally scheduled to take place from 4-7 May 2026 at Dubai World Trade Centre, will now take place from 17-20 August 2026, with the venue remaining unchanged.

The decision to reschedule the event has been made to prioritise the safety and well-being of customers, partners and colleagues, and to give the global travel and tourism community greater confidence and flexibility to attend.

Now in its 33rd edition, Arabian

Travel Market serves as a key global platform connecting destinations, travel suppliers, hospitality brands, airlines, technology providers and industry professionals from across the travel ecosystem.

Danielle Curtis, Exhibition Director ME, Arabian Travel Market, said: "Arabian Travel Market has long served as a vital platform for bringing the global travel and tourism community together in Dubai, enabling destinations, suppliers and industry leaders to connect, collaborate and shape the future of the sector."

"The safety and well-being of our customers, partners and colleagues remains our highest priority, and the decision to reschedule ATM 2026 to August reflects our commitment to ensuring that everyone can participate at this important industry gathering. We look forward to welcoming the international travel community back to Dubai later this year."

The RX team remains committed to supporting all participants and will work closely with exhibitors, partners and stakeholders to ensure a seamless transition to the new dates. **Source: RX**



India International Travel Mart Showcases Global Tourism Opportunities

The vibrant city of Ahmedabad witnessed the grand opening of the India International Travel Mart (IITM) at the YMCA International Convention Centre, bringing together key stakeholders from the global travel, tourism, and hospitality industries. The two-day B2B travel exhibition, which took place from 20–21 March 2026, served as a dynamic platform for tourism boards, travel operators, hoteliers, destination management companies, and service providers to connect with travel trade professionals from across the region.

The Guests of Honour at the Inauguration included Mr. Shreeram Patel, Hon. Secretary General, TAAI, Mr. Paras Lakhia, Hon. Treasurer, TAAI, Mr. Prashant Madhani, Chairman, TAAI - Gujarat Chapter, Mr. Bijal Shah, Secretary, TAFI (Gujarat Chapter), Mr. Munjal Fitter, President, Tour Operators and Travel Agents Association of Gujarat, Mr. Ashok Dhoot, EC Member – IATO, Ms. Jane D’Cruz, Tourism Malaysia, Mr. Kalpesh Shah, Secretary, GTAA;

Mr. Kunal Kothari, President, Tour Operators Assc. Of South Gujarat and Mr. Nilesh Barot, Vice – President Tour Operators and Travel Agents Association of Gujarat.

Organised by Sphere Travelmedia & Exhibitions Pvt Ltd, the India International Travel Mart has established itself as one of India’s leading travel trade networking platforms. The Ahmedabad edition features over 100 exhibitors and stakeholders representing more than 10 countries and over 15 Indian states, offering an expansive showcase of destinations, travel services, and tourism experiences to the growing travel trade community in western India.

This year’s edition highlights Tourism Malaysia as the Partner Country, presenting a range of tourism offerings including leisure travel, cultural experiences, adventure tourism, and luxury hospitality. Malaysia’s participation underscores the strong tourism ties between India and Malaysia, while also promoting the country as a preferred



Ahmedabad has once again proven to be a dynamic hub for the travel industry, and IITM 2026 has successfully brought together an incredible array of global and domestic tourism stakeholders. With over 100 exhibitors from 10+ countries and 15+ Indian states, and the vibrant participation of Tourism Malaysia as our Partner Country, this event is a testament to the robust growth of India’s travel and tourism market. Our objective is always to foster direct engagement and collaboration, driving the future of travel in this vital region.

**Sanjay Hakhu,
Director
of Sphere
Travelmedia &
Exhibitions**

destination for Indian travellers seeking diverse holiday experiences.

The exhibition floor features national tourism boards, state tourism departments, destination management companies, airlines, hotels, resorts, cruise operators, and travel service providers who are showcasing their products and services to travel agents, tour operators, corporate travel planners, and MICE specialists from Gujarat and neighbouring regions.

The travel and tourism industry continues to witness strong growth in India, particularly with the rise of outbound travel, experiential tourism, and specialised segments such as MICE (Meetings, Incentives, Conferences and Exhibitions), wellness travel, and adventure tourism. Platforms like the India International Travel Mart play a vital role in connecting tourism stakeholders with the travel trade, facilitating business interactions and fostering collaborations that drive tourism growth.

Speaking on the occasion, Mr. Sanjay Hakhu, Director of Sphere Travelmedia & Exhibitions, expressed his enthusiasm about bringing the travel trade fraternity together in Ahmedabad. “Ahmedabad and the state of Gujarat represent a dynamic and growing market for tourism and travel services. Through the India International Travel Mart, our objective is to create an effective networking and business platform where tourism stakeholders from across the world can engage directly with the travel trade in this region. The participation of international tourism boards, including Tourism Malaysia as our Partner Country, along with a wide representation of Indian states, makes this edition particularly exciting and promising for all participants,” he said.



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By Ms. Jagriti Pandey

(PhD Scholar) Project Lead - Futorex Trade Fair and Events Pvt. Ltd.

The next significant power shift in the exhibition and events industry both in India and globally will not come from selling more square meters or increasing ticket prices, but from the organisers who recognise that they are sitting on one of the most valuable and structurally undermonetised commercial assets in any industry: proprietary, first-party data collected directly from verified buyers, decision-makers, and exhibitors at scale, inside a global event and exhibition market that, according to Mordor Intelligence, is already valued at \$57.17 billion in 2025 and projected to reach \$73.98 billion by 2030, and within India specifically, a market that Verified Market Research values at \$5.12 billion in 2023 and projects to reach \$7.50 billion by 2030 at a CAGR of 8.1% one of the fastest growth rates of any exhibition market in the world, fuelled by government initiatives like Make in India, a rapidly expanding middle class, and the emergence of Tier 2 and Tier 3 cities as new exhibition hubs that are hungry for structured industry intelligence that currently does not exist in any organised form. Consider what is already being generated at every edition of every show: according to the online source material, citing CEIR research, 81% of trade show attendees carry buying authority, meaning the data flowing through a well-attended B2B exhibition in Mumbai, Delhi, or Bengaluru or at a flagship international show in Frankfurt, Las Vegas, or Dubai is not passive consumer behaviour but verified procurement intent from decision-makers who, the same Cvent research shows, spend an average of 5.5 hours on the show floor, generating a behavioural dataset of extraordinary richness that records which product categories they visited, which competing suppliers they compared, which seminar topics they chose, and how their movement patterns evolved across the day. In India, where Stratview Research, citing the Indian Exhibitions Industry Association, confirms over 550 events are conducted annually in the organised exhibition sector alone, and where industries from automotive and pharma to engineering and textiles are simultaneously navigating domestic expansion and global export ambitions, the demand for verified, behaviour-based market intelligence is acute yet the overwhelming majority of Indian organisers still deliver nothing more commercially meaningful post-show than an attendance certificate and a generic

Your Floor Collects Footsteps The Smart Organiser Collects Intelligence

visitor report, leaving exhibitors who have invested lakhs in stand construction and staffing with no structured data about whether the buyers who walked past were actively sourcing, casually browsing, or already committed to a competitor. In India's manufacturing and engineering segment alone, Mordor Intelligence notes that industrial manufacturing and engineering represented 28.25% of the 2025 exhibition market pie, mirroring India's \$600 billion factory output and the localisation thrust under Production-Linked Incentives a sector that desperately needs buyer intent data to convert show-floor interactions into supply chain decisions, yet receives almost none in structured form from organisers. Globally, the gap is equally stark: according to the online source material, 93% of exhibitors say quality of leads is the most important outcome of events they attend, and yet the industry as a whole has not yet built the data infrastructure to deliver lead intelligence at the depth and structure that exhibitors actually need, despite those same exhibitors allocating, per the online source material, an average of 31.6% of their total marketing budgets to trade shows a budget commitment that dwarfs most other marketing channels and that demands a correspondingly serious return in intelligence, not just footfall numbers. The opportunity that forward-thinking organisers in both markets are beginning to recognise is that this data, when properly structured, ethically packaged with transparent consent frameworks, and sold as genuine intelligence products rather than vanity metrics, creates entirely new revenue lines that are structurally superior to floor space revenue: industry intelligence reports compiled from aggregated behavioural data can be sold to sector analysts, investment firms, government ministries, and trade associations; buyer intent data knowing that a procurement head from a Pune auto-components manufacturer spent forty minutes comparing three German machinery suppliers is commercially explosive for those exhibitors who flew in from Europe or invested in a premium stand; and longitudinal market



insights built by tracking the same buyer cohort across three to five editions reveal purchasing cycle shifts, category trends, and supplier switching patterns that no survey, no consultant, and no secondary research firm can replicate, because as the online source material research shows, 90% of expo attendees have not met face-to-face with any of the exhibiting companies in the twelve months prior to the event, making the show the single most concentrated moment of fresh, unmediated buyer-supplier interaction in any industry's annual calendar. According to UFI's Global Exhibition Barometer, global exhibition revenues are expected to grow 16% in 2024 and 18% in 2025 year-on-year, and in India, Mordor Intelligence reports that entertainment and media exhibitions alone are growing at a 9.41% CAGR with live-event revenue in the media sector expanding 15% in 2024 this is an industry accelerating, not plateauing, and the data being created by that acceleration is compounding in volume and value with every edition. The TSNN analysis of UFI data further reveals that 67% of U.S. exhibition organisers are already using AI for sales, marketing, and customer relations, creating the infrastructure backbone on which data products can be built, yet the leap from using AI to automate outreach to using AI to package and sell proprietary industry intelligence has barely been made by any organiser at scale in India or globally. The organiser who solves the consent architecture, data engineering, and product design challenges first, who hires people who understand both the exhibition floor and the intelligence economy, and who builds transparent opt-in data frameworks that exhibitors and visitors trust, will not simply grow faster than those who only sell square meters; they will occupy an entirely different and far more defensible commercial position, because in a market racing toward \$74 billion globally and \$7.5 billion in India alone figures drawn from Mordor Intelligence and Verified Market Research respectively square meters can always be undercut on price, but a decade of proprietary longitudinal industry intelligence, verified, behavioural, and exclusive, cannot be replicated by any competitor overnight, and cannot be replaced by any algorithm that has never stood on a show floor.



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Garment Technology Expo Reaffirmed its Position as a Catalyst for Innovation and Efficiency

The 39th edition of the Garment Technology Expo 2026 was inaugurated on March 20, 2026, at India Exposition Mart Limited, reaffirming its position as South Asia's premier platform for garment manufacturing machinery and technology. The three-day exhibition concluded successfully on March 23, setting the stage for its upcoming edition in Bengaluru and continuing its legacy of driving innovation within the apparel manufacturing ecosystem.

The inauguration ceremony brought together a distinguished panel of industry leaders, including Rakesh Kumar, HKL Magu, Lalit Thukral, Rakshit Poddar, Anil Anand, Sunder Belani, and M L Jain, alongside other prominent stakeholders from across the apparel and textile value chain. Their presence underscored the growing importance of the platform in shaping the future of garment manufacturing in India and the region.

Addressing the gathering,

Dr. Rakesh Kumar emphasised that the expo continues to serve as a critical interface for industry participants to engage with emerging technologies and assess their transformative impact on the garment value chain. He highlighted the need for accelerated adoption of automation, digitalisation, and sustainable practices to enhance global competitiveness.

The 2026 edition witnessed participation from over 200 exhibitors representing more than 650 brands, including garment manufacturers, exporters, sourcing professionals, and technology providers. The exhibition floor showcased a wide spectrum of innovations, ranging from advanced sewing and cutting machinery to CAD/CAM systems, digital textile printing technologies, finishing solutions, trims and accessories, and next-generation production systems designed to improve efficiency, precision, and scalability.

A key highlight of the expo



The 39th Garment Technology Expo 2026 has powerfully reaffirmed its status as South Asia's preeminent platform for apparel manufacturing innovation. With over 200 exhibitors showcasing 650+ brands and a strong focus on Industry 4.0 and sustainable practices, this edition served as a critical interface for the industry. We've witnessed a remarkable drive towards automation, digitalization, and enhanced global competitiveness, crucial for the future of India's textile and apparel sector.

Dr. Rakesh Kumar
Director General
(Chief Mentor),
EPCH

was the strong focus on smart manufacturing and Industry 4.0 applications, with several exhibitors presenting integrated solutions for automation, real-time production monitoring, and data-driven decision-making. Sustainable manufacturing practices also featured prominently, with innovations aimed at reducing waste, energy consumption, and environmental impact across the production cycle.

Further strengthening its industry relevance, the event received support from the Ministry of Textiles India and was recognised under MSME initiatives. This enabled Micro, Small and Medium Enterprises to access government-backed schemes, explore new technologies, and build strategic partnerships for business expansion. Dedicated engagement opportunities allowed MSMEs to interact with technology providers and buyers, fostering inclusive growth across the sector.

In addition to the exhibition, the event facilitated networking interactions and business discussions, creating opportunities for collaborations between domestic and international stakeholders. The strong turnout and active participation reflected the continued momentum of India's textile and apparel sector, particularly in the context of evolving global supply chains and rising demand for technologically advanced manufacturing solutions.

With its successful conclusion, the 39th Garment Technology Expo once again reinforced its role as a vital industry platform driving innovation, enabling knowledge exchange, and supporting the growth and modernisation of the garment manufacturing industry in India.

Bharat Shiksha Expo 2026 to Highlight Innovation & Global Collaboration at India Expo Mart

The Bharat Shiksha Expo 2026 will be held from April 23–25 at the India Expo Centre & Mart. Positioned as a leading platform for academic exchange, the event will bring together students, educators, policymakers, and industry leaders from India and overseas.

Designed to strengthen India's position as a global education hub, the expo will showcase domestic academic excellence alongside international learning opportunities, fostering collaboration between traditional

education systems and modern technologies.

With participation from over 200 exhibitors across 25+ categories, the event will feature more than 500 educational products and services. Dedicated zones will include universities, schools, EdTech platforms, career counselling, scholarships, and education financing solutions.

A major highlight will be the Knowledge Hub, hosting expert-led sessions on current trends, challenges, and the future of education. Interactive

workshops and live demonstrations will offer practical exposure to innovative teaching methods and advanced learning tools.

The expo will also serve as a strong networking platform, encouraging engagement between institutions, policymakers, and industry stakeholders, with a focus on partnerships, study-abroad prospects, and global academic collaboration. Policy discussions will address key issues and strategies to align India's education system with evolving demands.

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India's expanding garment and apparel manufacturing ecosystem to come together at Gartex Texprocess India Mumbai

As India's textile and apparel industry continues to expand its global footprint while adapting to evolving manufacturing technologies and sustainability priorities, Gartex Texprocess India Mumbai incorporating the Denim Show will bring together the apparel and garment manufacturing value chain from 9 – 11 April 2026, at the Bombay Exhibition Centre, Mumbai.

The exhibition will serve as a platform for the machinery manufacturers, technology providers, fabric suppliers, textile printers and accessories suppliers to connect, explore innovations and strengthen business collaborations across the textile and garment manufacturing ecosystem.

India's textile and apparel sector – valued at nearly USD 179 billion, remains a key pillar of the economy, contributing around 2% to the GDP nearly 11% to manufacturing GVA and over 8% to exports while supporting the livelihoods of 45 million people across the value

chain. Besides being the largest cultivator of cotton and producer of jute and silk, backed by rich legacy of India's timeless textile designs, the country has set a precedent in also in manufacturing of manmade textile ecosystem. These reflect the scale, diversity and potential of India's textile ecosystem.

Amidst this evolving industry backdrop Gartex Texprocess India Mumbai will bring together more than 125 companies participating at the show presenting solutions across apparel and garment manufacturing technologies, denim manufacturers, fabrics, trims, accessories and textile printing solutions. The event will feature participation from companies representing key textile technology markets including Italy, Germany, China, Japan, Taiwan and Hong Kong. Visitors will have access to over 500 products and 300 brands along with some new participants at the show. The fair will see new products launches, expected during the show.

Mr Raj Manek, Executive

India's textile and apparel industry is not just expanding its global footprint; it's rapidly adapting to advanced manufacturing technologies and sustainability imperatives. Gartex Texprocess India Mumbai, incorporating the Denim Show, stands as a critical platform to foster these connections. With over 125 companies from key global markets and a vast array of innovations, we are enabling machinery manufacturers, fabric suppliers, and technology providers to forge collaborations that will drive the sector's next phase of growth and reinforce India's position as a textile powerhouse.

Director & Board Member, Messe Frankfurt Asia Holdings Ltd expressed: "India's textile industry is witnessing strong momentum driven by technological advancement, global sourcing opportunities and increasing emphasis on sustainability. Platforms such as Gartex Texprocess India play an important role in bringing together industry stakeholders to explore innovations, share knowledge and build partnerships that support the sector's next phase of growth."

Likewise, Mr Gaurav Juneja, Director, MEX Exhibitions Pvt Ltd, shared: "The garment and textile manufacturing sector continues to evolve with growing demand for advanced machinery, efficient processing technologies and integrated supply chains. Through Gartex Texprocess India and it's co-located shows, we aim to provide a focused platform for technology providers manufacturers and suppliers to engage with industry professionals and explore new business opportunities."

The trade fair will see participation from Indian brands like: Balaji Sewing Machine, Bekah, Benz Embroidery, Brother, DCC, Dollar, Epson, Fynd, HSW, Jack, Jaysynth, Lordi Mehala Machines, Mexum, National Fabricator, Om Satya, Optitex, Siruba, Stampit Robotai, V Design and many more prestigious brands. The Denim show in association with the Denim Manufacturers Association will showcase brands like: Ginni International, LNJ Denim, Oswal Denim, Siyarams, Syama Denim and many more.

The expo is jointly organised by Messe Frankfurt Trade Fairs India Pvt Ltd and MEX Exhibitions Pvt Ltd.

India ITME 2026 Set for Its Largest-Ever Edition at IEML

The upcoming India ITME 2026 is gearing up to deliver its biggest edition to date, spanning 15 halls across a massive 2,35,000 sq. mtrs. The event also marks a significant milestone, celebrating 40 years of India ITME, and is set to reinforce its standing as the country's most comprehensive textile engineering and technology platform, bringing together a record number of global participants under one roof.

Organised by the India ITME Society, the exhibition will take place from 4–9 December 2026 at India Exposition Mart Limited. It will showcase cutting-

edge innovations, advanced machinery, and sustainable solutions across the entire textile value chain, from fibre and yarn to fabrics, finished products, and technical textiles.

The event is expected to feature over 1,800 exhibitors across 20 specialised chapters and attract more than 1,50,000 visitors during its six-day run. With participation from over 91 countries, the exhibition will serve as a global hub for textile machinery, engineering solutions,



and technological advancements.

Key segments will include spinning preparatory machinery, technical textiles equipment, weaving preparatory systems, knitting and hosiery machinery, embroidery solutions, laboratory and testing equipment, among

others. With its unparalleled scale, international reach, and strong industry relevance, India ITME 2026 is poised to be a defining event shaping the future of the global textile sector.



TTF Chennai 2026 Wraps Up with Robust Participation, Highlighting South India's Travel Momentum

TTF Chennai 2026 concluded on 22 March 2026 at the Chennai Trade Centre, reaffirming its status as one of South India's premier travel trade platforms. Organised by Fairfest Media, the exhibition recorded strong engagement from both industry stakeholders and consumers, underlining Chennai's growing importance as a key source market for travel.

The inaugural ceremony was attended by prominent figures from the tourism sector, including

J Innocent Divya, who emphasised the importance of such platforms in bringing together diverse stakeholders to foster collaboration. B N Patil highlighted the exhibition's economic significance, noting its effectiveness in promoting destinations to major markets like Tamil Nadu and the broader South Indian region.

The event featured over 250 exhibitors representing more than 12 Indian states and five countries, showcasing a wide array of destinations, travel experiences, and tourism products. It attracted

TF Chennai 2026 has once again proven its strategic importance as a nexus for South India's travel industry. With robust participation from over 250 exhibitors, including Nepal as our Partner Country and key Indian states, the event fostered invaluable B2B engagements and captivated over 1,500 general visitors. This success underscores Chennai's vibrant role as a crucial source market and reaffirms our commitment to driving growth, collaboration, and enhanced destination visibility across the global travel landscape.

over 2,500 travel trade buyers, including agents, tour operators, corporate planners, and MICE professionals who participated in business meetings and networking sessions. Additionally, more than 1,500 general visitors attended, exploring holiday options and engaging directly with tourism boards and travel brands.

Key participation included Nepal Tourism as the Partner Country, while Goa Tourism and Kerala Tourism were featured as Partner States. Other major stakeholders such as Telangana Tourism, Maharashtra Tourism, Tamil Nadu Tourism, and the Ministry of Tourism under the Incredible India campaign were also present. International representation from destinations like the UAE, Sri Lanka, Singapore, China, and Bhutan further added to the event's global appeal.

Supported by leading travel and tourism associations, TTF Chennai 2026 successfully facilitated meaningful B2B interactions while offering consumers access to diverse travel opportunities. The strong turnout and participation reaffirm the exhibition's role as a key catalyst for industry growth, partnerships, and enhanced destination visibility.

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ASIABRAKE 2026 Concludes on a High Note, Advancing Global Dialogue on Mobility and Braking Technologies

The ASIABRAKE 2026—the 11th Annual Conference & Exhibition successfully brought together global leaders, experts, and stakeholders from the braking and automotive ecosystem in Gurugram, Delhi NCR. Marking over a decade of industry collaboration, the event once again reinforced its position as a leading techno-commercial platform for knowledge exchange, partnerships, and forward-looking discussions on the future of mobility.

The three-day conference attracted more than 350 delegates, featured 25+ speakers, and hosted over 60 sponsors and exhibitors from across the globe, including OEMs, component manufacturers, research institutions, and technology providers. It created a dynamic environment for meaningful engagement and exploration

of opportunities in an evolving automotive landscape.

The event commenced with a ceremonial lamp lighting by Tarun Agrawal and Vivek Trivedi of Maruti Suzuki India Limited, alongside other dignitaries. The conference featured an Industry Keynote Address by Francesco Massi and an invited lecture by Georg Ostermeyer, adding strong academic depth to the discussions.

Speaking at the event, Kuldip Singh Rathee, Chairman & Managing Director of ASK Automotive Limited, highlighted the ongoing transformation of the automotive industry driven by electrification, sustainability, and digital innovation. He emphasised the critical role of braking systems in ensuring safety, reliability, and performance, and the need for continuous innovation and collaboration.



ASIABRAKE 2026 has powerfully cemented its legacy as the premier techno-commercial platform for the braking and automotive ecosystem. With over 350 delegates and 60+ sponsors and exhibitors from around the globe, we've fostered crucial dialogue on electrification, sustainability, and digital innovation. This event is a testament to the industry's collaborative spirit, translating cutting-edge ideas into actionable opportunities that will undoubtedly shape the future of automotive safety and mobility.

Kuldip Singh Rathee,
Chairman &
Managing
Director, ASK
Automotive
Limited

Aman Rathee noted that ASIABRAKE has evolved into a truly global platform connecting OEMs, suppliers, academia, and technology experts, fostering partnerships and translating ideas into actionable opportunities.

The conference saw participation from leading organisations such as Toyota Motor Corporation and other global players across the braking systems and friction materials value chain, highlighting the importance of collaboration in addressing industry challenges. Key sessions featured insights from industry leaders including Prasad Ambekar, D Bheemsingh Melchisedec, and Naveen Sahni. International perspectives were shared by Toru Matsushima on electrification's impact on braking systems and Richard Liu on evolving trends in EV and hybrid braking technologies. Additional insights came from Carlos Agudelo and Albert Dall'Aglio, who discussed advancements in testing systems and global friction material trends. The accompanying exhibition provided a vibrant platform for showcasing innovative technologies, materials, and solutions, facilitating deeper business engagement. Overall, ASIABRAKE 2026 once again underscored its significance as a global knowledge forum, driving innovation, strengthening partnerships, and shaping the future of automotive safety and mobility.

Source: The Manufacturing Frontier

Maharashtra CM Devendra Fadnavis visits Mahalakshmi Saras exhibition in Nagpur

Maharashtra Chief Minister Devendra Fadnavis visited the Mahalakshmi Saras exhibition in Nagpur on 22nd March. Around 404 stalls have been set up at the exhibition, generating sales of approximately 10 crore rupees so far.

Speaking on the occasion, the Chief Minister said the government will continue efforts to further boost turnover in the coming days. He described the exhibition as more than a sales platform, calling it an effective marketplace for women's self-help



groups.

He noted that the event is

receiving growing public participation and that the 'Mahalakshmi Saras' brand is steadily gaining strength. He also highlighted that self-help groups across the state are conducting transactions worth around 100 crore rupees.

During the visit, the Chief Minister inaugurated several initiatives, including the 'Didi Ki Rasoi' restaurant, Project Dream 100 Village Library, 14 ICT labs in Zilla Parishad schools, 'AI Lab on Wheels – Gyanrath', 'Super 40 Anganwadi', and 'Gurukul AI Lab 48'.

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Unprecedented Investment Interest and Historic Industry Pacts Mark the Largest IAAPI Amusement Expo Yet

The Indian Association of Amusement Parks and Industries has successfully concluded its most expansive and impactful edition of the IAAPI Amusement Expo to date. The latest edition recorded an impressive 30% growth, making it the biggest in the association's history. The event attracted an exceptional turnout of high-quality buyers, international amusement consultants, and global investors, further strengthening India's position as a key player in the global leisure and entertainment industry.

The expo received strong backing from the states of Andhra Pradesh, Madhya Pradesh, and Telangana as official State Partners, underlining the increasing focus on experiential tourism and entertainment infrastructure at the governmental level.

The event was inaugurated by Chief Guest Kandula Durgesh, setting a progressive tone for the industry. A major milestone marked the opening ceremony with the launch of the first-ever comprehensive Safety Handbook for amusement operations. Developed over two years by leading experts, this guide reflects the industry's commitment to enhancing safety standards and operational excellence.

While safety and business discussions remained central, the exhibition floor was vibrant and dynamic. The industry's mascot, "Gaja," emerged as a major attraction, drawing attention and adding an engaging, energetic atmosphere across the venue.

Beyond the exhibition, the expo delivered significant value through a series of concurrent events and strategic initiatives. The Safety

The latest edition of the IAAPI Amusement Expo has been our most expansive and impactful to date, achieving an impressive 30% growth and setting new benchmarks for the Indian leisure and entertainment industry. With strong governmental backing, the launch of our comprehensive Safety Handbook, and crucial strategic agreements like the MoU with Andhra Pradesh for a ₹100 crore amusement park, we are not just showcasing innovation, but actively building a safer, more dynamic, and globally competitive future for amusement in India.

Conclave, integrated into the main event, saw strong participation, reinforcing the sector's proactive approach to safety training, risk management, and visitor security.

During the IAC Connect session, IAAPI, in collaboration with ANAROCK, unveiled the first detailed White Paper on Indoor Amusement Centres (IACs) in India. The report offers critical insights into one of the fastest-growing segments of the entertainment industry, providing valuable data for stakeholders and investors.

The momentum continued at the grand Award Night, which witnessed the signing of key strategic agreements. IAAPI entered into a Memorandum of Understanding with the Shopping Centres Association of India to encourage knowledge exchange and collaborative training, bridging the gap between retail and entertainment sectors. Additionally, the state of Andhra Pradesh announced a landmark MoU for the development of a world-class amusement park in Visakhapatnam, backed by an investment of ₹100 crore, significantly boosting regional tourism prospects.

The scale of the event, record-breaking participation from both domestic and international stakeholders, and the signing of major agreements signal a strong growth trajectory for India's amusement industry. With its membership reaching an all-time high of 650, IAAPI continues to play a pivotal role in shaping the future of the sector, driving innovation, collaboration, and sustainable growth across the industry.

VINYL INDIA 2026 Positioned as a Timely Global Platform for the PVC Industry

At a time of heightened uncertainty in global petrochemical and polymer markets, the 13th edition of VINYL INDIA 2026 is set to take place at a crucial juncture for the industry. Ongoing geopolitical developments, supply disruptions, fluctuating freight costs, and constrained feedstock availability have created a volatile environment, prompting stakeholders across the PVC value chain to closely monitor demand-supply dynamics, pricing trends, and global trade flows.

Against this backdrop, VINYL INDIA 2026 offers a strategic global platform for industry leaders to convene, assess evolving market conditions, and plan for the future. Recognised as the world's largest PVC summit and exhibition,

the event will bring together over 1,200 senior professionals from 600+ organisations across more than 25 countries, representing the entire global PVC ecosystem.

The two-day conference will feature leading international experts who will provide insights into the current market landscape and guide businesses on navigating volatility. Key themes include global demand-supply outlook, the impact of geopolitical shifts on polymer trade, freight and energy cost trends influencing pricing, evolving trade alignments, and the growing influence of Chinese exports on global PVC markets. Discussions will also cover strategic planning for CAPEX and OPEX, along with approaches for manufacturers and processors to manage uncertainty and

sustain growth.

These sessions aim to equip participants with forward-looking perspectives, enabling them to interpret market signals, refine procurement strategies, and align business decisions with emerging global trends. In addition to market-focused discussions, the broader agenda will address advancements in technology, applications, sustainability, and the future trajectory of the vinyl industry.

In the current dynamic and rapidly shifting environment, VINYL INDIA 2026 stands out as a must-attend global forum. It offers decision-makers a valuable opportunity to gain early insights, understand evolving market forces, and develop informed strategies to remain competitive in the global PVC landscape.



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UAE to Commence GVP Inspections from Q2 2026, Announced at 5th Edition Drug Safety Symposium 2026 – Middle East Chapter

The 5th Edition Drug Safety Symposium 2026 – Middle East Chapter, hosted by Eminence

Group Ventures, concluded successfully on January 21st and 22nd, 2026, at the Grand Mercure Hotel, Dubai bringing together regulators, industry leaders, academics, and pharmacovigilance professionals from across the Middle East.

The theme of the year, “Pharmacovigilance 360°: From Clinical to Post-Market,” reflected the growing expectation that patient safety must be embedded across the entire product lifecycle – not treated as a post-approval activity.

With over 50 senior and mid-level professionals in attendance, the symposium featured regulator-led sessions, industry case studies, interactive workshops, and certified masterclasses focusing on inspection readiness, CAPA excellence, Safety Data Exchange Agreements (SDEAs), outsourcing and license-partner governance, real-world evidence (RWE), advanced therapies safety, and regional regulatory expectations across the UAE, Saudi Arabia, Egypt, and the wider MENA region.

A defining feature of the event was its hands-on approach, including mock inspection scenarios, group-based RWE analysis, and practical case management exercises – enabling participants to translate guidance into operational readiness.

Ms. Guneet Kaur Hayer, Managing Director, Eminence

Group, added: “DSS has evolved into a space for honest, practical conversations between regulators and industry. The announcement on UAE GVP inspections reflects why this platform matters – it allows organizations to prepare early, ask the right questions, and move from compliance on paper to confidence in practice.”

Key Regulatory Announcement

A major regulatory announcement marked this year’s symposium, reinforcing its role as a platform for real-world regulatory dialogue. – The United Arab Emirates will commence Good Pharmacovigilance Practice (GVP) inspections starting Q2 2026.

The announcement was made by Dr. Katya Ailabouni, Head of the National Medical Product Vigilance Section – Centre for Crisis Management & Drug Security at the Emirates Drug Establishment (EDE), during her workshop at DSS 2026.

Dr. Katya also highlighted clear expectations around the qualification, roles, responsibilities, and local accountability of the QPPV in the UAE, providing critical guidance for companies preparing for upcoming inspections.

Dr. Katya Ailabouni, Head of National Medical Product Vigilance Section, Emirates Drug Establishment, stated:

“As the UAE strengthens its pharmacovigilance framework, inspection readiness must be built into daily operations – not treated as an event-driven exercise. Clear QPPV accountability, defined responsibilities, and system maturity



DSS has evolved into a space for honest, practical conversations between regulators and industry. The announcement on UAE GVP inspections reflects why this platform matters – it allows organizations to prepare early, ask the right questions, and move from compliance on paper to confidence in practice.

Ms. Guneet Kaur Hayer, Managing Director, Eminence Group

will be key focus areas as GVP inspections commence.”
Certified Masterclass Highlight: ADR & ICSR Management

A key highlight of the 5th Drug Safety Symposium 2026 was the Certified Masterclass on ADR & ICSR Management, designed to address one of the most inspection-critical areas in pharmacovigilance. Led by Dr. Graeme Ladds, CEO, PharSafer Associates, the masterclass moved beyond theory to focus on the practical realities of case management, where reporting quality often breaks down. Through real-world examples, interactive discussion, and inspection-driven insights, participants explored how to strengthen clinical judgement, improve narrative clarity, and ensure consistency across ADR and ICSR handling.

Speakers included Dr. AHMED HEGAZY, Managing Director, Pvigilant Health; Dr. MAHA EL TEMAMY, Head of Pharmacovigilance Hub at Roche CEETRIS, Middle East & Africa, Roche; Prof. MIRZA BAIG, Associate Dean-Clinical Affairs & Professor, Dubai Pharmacy College for Girls; Dr. ASHAR NAEEM, Global Director RA & PV, Jamjoom Pharma; Dr. ISRAA GAMAL, Pharmacist, Egyptian Drug Authority; Mr. PAV RISHIRAJ, Director, Pharmacovigilance & UK QPPV, Ipsen Ltd | ABPI Board SG Member & PV Expert Chair, Ipsen Ltd; Dr. ZAKARIA THAMRI, Interim Head Of Patient Safety & Pharmacovigilance – Imeta, Boehringer Ingelheim; Ms. ALINA PANOURGIA, Founder, Composite Pharma; Dr. ABDELHAMID SHALBY, Director, Patient Safety – Middle East, AstraZeneca; Dr. MINA MASROUR GERGIS, Pharmacovigilance Manager & QPPV, Vieco Pharmaceuticals; and Dr. MOHAMED ABDEL HADY, Patient Safety Director, Gilead Lifesciences.

Safety Beyond Systems Reinforcing Eminence Group’s philosophy of “Safety Beyond Systems,” DSS 2026 also featured a Health Awareness & Emergency Response (CPR) demonstration, emphasizing that patient safety extends beyond regulations, systems, and documentation – to human preparedness and responsibility.

With its continued focus on regulatory clarity, collaboration, and real-world application, the 5th Edition Drug Safety Symposium 2026 – Middle East Chapter has firmly established itself as one of the Middle East’s most impactful platforms for advancing pharmacovigilance excellence and patient safety readiness.

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India Smart Utility Week 2026 Concludes in New Delhi with Strong Global Participation

The 12th edition of India Smart Utility Week 2026, the flagship international conference and exhibition of the India Smart Grid Forum, concluded successfully in New Delhi. Held from March 10 to 14, the event brought together over 2,000 delegates, more than 230 speakers, and representatives from 40+ electricity utilities from India and across the globe.

Over the years, ISUW has established itself as a leading global platform for discussions on smart grids, utility digitalisation, energy transition, electric mobility, and smart cities. The 2026 edition convened policymakers, regulators, utility leaders, technology providers, researchers, and innovators to deliberate on the future of the energy ecosystem.

The week-long programme featured plenary sessions, keynote addresses, bilateral workshops, technical sessions, roundtables, tutorials, paper presentations, and

technical tours, fostering dynamic exchange of ideas, best practices, and emerging technologies.

The event received support from key government and institutional bodies, including the Ministry of Power India, Central Electricity Authority, Department of Science and Technology India, NITI Aayog, and the All India DISCOMs Association. Host utilities included BSES Rajdhani Power Limited, BSES Yamuna Power Limited, Tata Power Company Limited, Tata Power Delhi Distribution Limited, and Noida Power Company Limited. Smart Energy Water served as the Platinum Partner, while the Power Foundation of India was the Knowledge Partner.

ISUW 2026 saw participation from several countries, including the United States, United Kingdom, Brazil, Indonesia, Netherlands, France, Australia, Slovenia, United Arab Emirates, South Korea, and several African nations, underscoring its growing global relevance as a platform for energy



ISUW has evolved into a globally recognized platform that brings together leaders from utilities, governments, technology firms, and academia to accelerate power sector transformation. As energy systems become increasingly digital, decentralized, and sustainable, platforms like ISUW play a critical role in enabling collaboration, innovation, and knowledge exchange.

**Reji Kumar Pillai
President, India Smart Grid Forum**

dialogue and collaboration.

A major highlight of the event was the bilateral smart grid workshops with partner countries such as the United Kingdom, Brazil, and Indonesia. These sessions focused on strengthening cooperation in grid modernisation, renewable energy integration, utility digitalisation, electric mobility, and emerging energy technologies.

The event also hosted the 10th edition of the ISGF Innovation Awards 2026, recognising outstanding innovations, projects, and technologies driving transformation in the energy and utilities sector. Utilities, technology providers, and startups were honoured for their contributions towards building smarter, more resilient energy systems.

Speaking at the event, Reji Kumar Pillai noted that ISUW has evolved into a globally recognised platform that brings together leaders from utilities, governments, technology firms, and academia to accelerate power sector transformation. He emphasised that as energy systems become increasingly digital, decentralised, and sustainable, platforms like ISUW play a critical role in enabling collaboration, innovation, and knowledge exchange.

ISUW 2026 was inaugurated by several distinguished dignitaries, including Mashal Dhawan, Brian Motherway, Amal Sinha, Ashish Khanna, Shivkumar Kalyanaraman, Ashish Goel, Alok Kumar, Ghanshyam Prasad, and Richard Schomberg, reflecting the high-level participation and strategic importance of the event.

SIANGPEX-2026 Celebrates Philately and Postal Heritage in Pasighat

The Department of Posts, Arunachal Pradesh Division, successfully hosted SIANGPEX 2026, a district-level philatelic exhibition, at the IGJGHSS Auditorium. The event drew enthusiastic participation from students, philatelists, and the general public, highlighting the legacy of India's postal system and the art of stamp collecting.

The programme was attended by Tapi Darang Jiwani, along with Bodong Yirang and other dignitaries. A key highlight was the release of a special cover honouring Sutem Tasung, the first MLA of the undivided Pasighat constituency, in recognition of his contributions to the state. The



initiative was proposed by Bodong Yirang and supported by Tajing Taki. Family members of the late leader, including Runi Tasung, were present and expressed appreciation for the tribute.

The exhibition showcased an extensive range of philatelic

collections, including rare and thematic stamps. To encourage youth participation, the event also featured competitions such as painting, drawing, and letter writing, along with a philately workshop aimed at fostering awareness and interest in the hobby.

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Intralogistics & Warehousing Expo 2026 to Be Held in Mumbai

The Intralogistics & Warehousing Expo 2026 will take place from 14–16 May 2026 at the Bombay Exhibition Centre. Recognised as one of South Asia's leading platforms for warehousing, logistics, and supply chain sectors, the event will attract industry professionals, technology providers, and key decision-makers from India and abroad.

Organised by Future

Market Events, the expo marks its fifth edition with strong participation. Over 275 exhibitors are expected to present more than 1,500 products and solutions, covering warehouse management, automation, material handling, robotics, storage systems, and advanced supply chain technologies. The event will draw a diverse audience, including manufacturers,

The Intralogistics & Warehousing Expo 2026 is poised to be a pivotal event for South Asia's logistics and supply chain sectors. With over 275 exhibitors showcasing 1,500+ innovative products and solutions, alongside co-located expos and two high-level summits, we are creating an unparalleled platform for industry leaders and technology providers. Our focus is squarely on driving operational efficiency, fostering digital transformation, and strengthening supply chain resilience across all key sectors.

logistics companies, retailers, e-commerce players, pharmaceutical firms, and distributors.

The exhibition will showcase innovations designed to enhance operational efficiency, reduce costs, and strengthen supply chain performance. Attendees can experience live demonstrations and engage directly with solution providers.

Co-located with the Material Handling Expo and Pharma Supply Chain Expo, the event will offer a comprehensive industry platform. It will also feature the Warehousing & Supply Chain Summit and the Pharma Supply Chain Summit, addressing key themes such as automation, digital transformation, cold chain logistics, and resilience. A CEO Roundtable will further bring together industry leaders and policymakers for focused discussions, while an international delegation from Sri Lanka will support cross-border collaboration and business opportunities.

IIJS Bharat-Tritiya 2026 Strengthens India's Global Jewellery Leadership

India reaffirmed its growing dominance in the global gem and jewellery industry with the launch of the fourth edition of IIJS Bharat-Tritiya 2026 at the Bengaluru International Exhibition Centre. Recognised as the country's third-largest B2B jewellery exhibition, the event is steadily evolving into a crucial sourcing platform ahead of the festive and wedding seasons.

Organised by the Gem & Jewellery Export Promotion Council, this year's edition has expanded significantly, featuring over 1,100 exhibitors from 40+ cities. Spread across three halls, the exhibition hosts more than 1,900 stalls, presenting a diverse portfolio that includes gold, diamond and silver jewellery, gemstones, lab-grown diamonds, couture collections, and machinery solutions.

The event was inaugurated by Gunjan Krishna, alongside key industry figures such as Kirit Bhansali and Shaunak Parikh. Industry leaders highlighted the sector's resilience amid global headwinds, noting that India's



gem and jewellery exports reached ₹2.28 lakh crore between April 2025 and February 2026, reflecting over 4% growth despite a slowdown in traditional markets like the United States.

Diversification into newer markets, supported by trade agreements with countries such as United Arab Emirates and Australia, continues to drive momentum. Meanwhile, the domestic jewellery market is projected to reach \$130 billion by 2030, fuelled by rising demand and design innovation.

Highlighting regional ambitions, Gunjan Krishna emphasised Karnataka's vision to position Bengaluru as a global jewellery hub by focusing on design-led luxury and leveraging India's

rich craftsmanship traditions. A significant milestone at the event was the signing of an MoU between GJEPC and the Jewellers Association Bengaluru to strengthen the regional ecosystem and enhance global participation of Karnataka-based retailers.

The exhibition also celebrates India's heritage through a Crafts Pavilion showcasing GI-tagged jewellery forms such as Banaras meenakari, Cuttack tarakasi filigree, Thewa art of Rajasthan, and Hupari silver craft. Premium offerings are highlighted in "The Select Club" segment, while the Innov8 Talks platform features panel discussions, product launches, and insights into emerging industry trends and innovations.



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PALM Expo Expands to Delhi, Strengthening North India's Professional AV and Lighting Market

Informa Markets in India has announced the launch of PALM Expo Delhi, extending one of India's most established professional audio, visual, and lighting platforms into the North Indian market. Building on the long-standing success of PALM Expo Mumbai, the new edition aims to tap into the region's rapidly expanding demand for advanced AV solutions.

The debut edition will be held from January 7–9, 2027, at Bharat Mandapam, and is expected to host 70–100 curated exhibitors along with 5,000–7,000 industry professionals. The announcement was made during a networking event in New Delhi, attended by key stakeholders, technology innovators, and senior industry executives.

The expansion underscores North India's growing prominence in the AV ecosystem. The region accounts for nearly 40–45% of India's AV hardware market, with Delhi NCR

emerging as a major hub for corporate, institutional, government, and event-driven installations. This demand is fuelled by investments in digital infrastructure, rising consumer spending, and a strong concentration of corporate offices, convention centres, and educational institutions.

Commenting on the launch, Yogesh Mudras highlighted that the move reflects the maturity and scale of the North Indian AV and lighting market. He noted that India's professional audio segment is valued between USD 750–850 million, while the lighting industry is nearing USD 2 billion, growing at over 11% annually. The region also demonstrates higher adoption of premium audio solutions and hosts more than 300 professional venues, making it a key market for large-scale deployments.

Ramesh Chetwani added that the Delhi edition will focus on high-growth segments such as home audio systems and advanced

The launch of PALM Expo Delhi at Bharat Mandapam marks a strategic expansion into North India's burgeoning AV market, which alone accounts for 40-45% of India's AV hardware. This region, a vital hub for corporate, institutional, and event-driven installations, is ripe for advanced audio, visual, and lighting solutions. We anticipate hosting 70-100 curated exhibitors and 5,000-7,000 professionals, showcasing everything from professional and home audio to immersive visual technologies, truly reflecting the maturity and immense potential of this dynamic sector.



visual display technologies, which are witnessing strong traction across premium and institutional markets.

A notable feature of the exhibition will be dedicated line array demonstration zones, enabling live outdoor showcases of high-performance audio systems at Bharat Mandapam's expansive venue. The show will feature a balanced mix of global and domestic players, with around 80% of brands representing international manufacturers through Indian partners and 20% highlighting "Make in India" innovations.

The exhibition will centre on four core segments: professional audio systems, home audio and premium speakers, advanced display and visual solutions, and entertainment lighting technologies. It is also expected to spotlight emerging trends such as immersive spatial audio, AI-driven audio management, integrated AV ecosystems, digital signage, and interactive display solutions, positioning the event as a key platform for the future of the AV industry.

Messe Frankfurt and IMEX continue their collaboration

Messe Frankfurt and IMEX have extended their collaboration agreement for another five years.

IMEX Frankfurt, the world's leading trade fair for the events industry, will continue to be held at the Frankfurt exhibition grounds until 2030.

"We are delighted to have signed a new multi-year agreement with Messe Frankfurt for the period from 2026 to 2030," says Mark Mulligan, IMEX's Director of Operations. "Frankfurt is where the IMEX story began with the launch of our very first show more than 20 years ago. By working closely with the Messe Frankfurt team and our other partners across the city, we've strengthened the show's role as a catalyst for innovation, collaboration and positive impact across our sector."



Michael Biwer, Vice President Guest Events, Messe Frankfurt, adds, "Our long-standing collaboration with IMEX shows what can be achieved through partnership. We create an environment in Frankfurt that offers international organizers the best conditions for exchange, development and sustainable growth."

IMEX Frankfurt has been held annually at Messe Frankfurt since 2003. The 2025 edition of the show attracted over 13,000 international visitors to Frankfurt, including over 4,000 buyers for meetings and events, and 2,900 exhibiting companies from all over the world. Messe Frankfurt itself always plays a prominent dual role at the show, as host location on the one hand and exhibitor on the other.

This year, IMEX Frankfurt will take place from May 19 to 21 in Halls 8 and 9. In keeping with Frankfurt's status as World Design Capital 2026, the central talking point at the show is 'Design Matters'. Exhibitors and trade visitors from over around the world can look forward to inspiring ideas, networking events and education sessions.

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#Glimpse of ICPB Roadshow Goa 2026

Initiated by ICPB, hosted by Indian Hotels Company Limited Goa in partnership with Government of Goa, the roadshow convened a curated group of national association leaders, professional conference organisers, event management companies, destination management companies, and key tourism stakeholders.



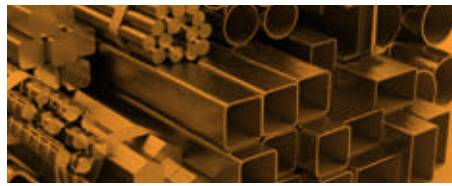


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By Mike Gunawan, B2B Event Strategist



#1 Retention Rate

Based on Forrester research acquiring new B2B customers costs significantly more, like 5x than retaining existing ones. While I don't know the stats for B2B exhibitors, I am sure the salespeople will agree it is much better to retain exhibitors.

Organizers should ask themselves:

1. What is the exhibitor retention rate?
2. What is their satisfaction level?
3. What is the average for similar show?
4. How exhibitors measure success?

Retention rate depends on the experience of exhibitors and visitors as they speak with each other. Remember to align what booth visitors want with exhibitor goal to promote their brand and product. This is where



mismatch often happens, both want to have genuine conversation and connection so that they can

learn from each other effectively.

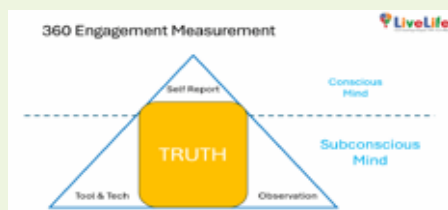
We need to gain insights from exhibitors & visitors, which is often done using feedback form. Unfortunately many forms are not designed well and can be:

- Too quantitative: eg number rating/scale without description
- Non contextual: eg asking #booth visits even if the person just arrived
- Non sequential: eg question without flow (arrival to leaving)
- Unclear: eg question/answer that can be interpreted wrongly
- Too long: eg I once had to complete 40 questions!
- Too troublesome: eg Lazy to input DIY though have lots to say
- Non rewarding: 'What is it in for me?' worse if too long & DIY

That is why we also recommend Interview to not only gain qualitative & in-depth feedback, but also to repurpose the testimonials for next promotion.

Aside from Self-Report Measurement, we can also gain insights from field Observation since people might say one thing but do other things instead.

When we combine Self Report and Observation with Tools & Tech to track and measure digital engagement (eg exhibitor profile visits + favourites, name card exchanges) and in-person (eg #people nearby booth, passerby, visitor, visit duration), we get a full 360 Feedback on areas we did well & need



to improve for exhibitor & visitor engagements.

#2 Exhibition Offers

Exhibitors always want to know how good the offers are & whether realize-able. Instead of just offering exhibition space, booth, & facilities, there are other areas that interest exhibitors and can be monetized (sponsorship revenue):

A) Insights

What Makes an Exhibition Sustainable?

Ideally organizers should share Quantity & Quality of Exhibitor Audience Profile attending.

For Quantity 'How many of them can be reached via organizer promotion?', while offering promo sponsorships to enable exhibitors to reach out to them (pre-exhibition), attract to their booth (during-exhibition), & continue the engagement (post-exhibition).

Whereas audience Quality goes much deeper beyond (a) Industry (b) Categories (usually surface level) (c) Authority (eg researcher, influencer, user, buyer, decision maker) as highlighted by Mala Dorasamy on her post:

- Product-Fit: The products might have same name, but different usage eg drills used for mining are different than manufacturing. There are also different mining drills.
- Deal-Readiness: Some visitors are already looking for solution, while other might still be unaware of their problems or effective solution. The more exhibitors can provide ready-to-buy visitors, the more willing exhibitors to invest.
- Budget Alignment: Even if buyers are ready, they might not have enough budget, thus gaining budget insights is crucial via registration or conversation.
- Market Relevance: Example, buyers only want products which exhibitors have presence or distributor in that location, or are sustainability-certified.

B) Support

After having consulted for, trained & visited many B2B exhibitions in Singapore, Indonesia, Thailand, and Malaysia, I realize even the frequent exhibitors can still Strategize Engagement better to attract, engage, and follow up with visitors more effectively.

Organizers need to reflect on: How well they help exhibitors to...

1. Reach out to target audience pre-event?
2. Engage, qualify & interest visitors in-event?
3. Capture & transfer insights & leads easily?
4. Follow up leads swiftly & effectively post-event?
5. Repurpose content for continuous engagement?

#3 Exhibition Sales

Even the best exhibition offers won't sell by itself, the sales team must plan and execute their sales strategy effectively by understanding Exhibitor Buying Journey.

At each stage, exhibitors will have their specific challenges, needs, and concerns that we need to address before they can proceed to the next:

A) Problem/Opportunity Unaware

They might have never thought of exhibiting and thus wonder:

- What are the pros and cons of exhibiting?
- Needed if we already do digital marketing?
- How different from organizing own event?

They are still unaware how tradeshow can help get new prospects, accelerate existing opportunities, and up+cross sell to clients.

B) Solution/Opportunity Unaware

They might have considered exhibiting, but still unsure and want to understand:

- What are the different ways to participate? (eg attend, speak or exhibit?)
- What are the comparative benefits of each

participation?

They are still unaware how to participate effectively in tradeshow and the benefits.

C) Product Unaware

They might plan to exhibit or finished exhibiting somewhere else, but don't know about your tradeshow. They might not have any experience exhibiting or bad experience exhibiting elsewhere, thus wondering:

- How to evaluate which tradeshow to exhibit?
- How to plan a successful booth activation??

D) Fit Unaware (Solution)

They are interested to exhibit in your tradeshow, but unsure how suitable it is:

How good your Exhibition Offers are, and whether they are realize-able? If organizers give great Audience Insights, Support to Strategize Success, & Exhibitor Testimonials, they will likely want to exhibit.

E) Fit Unaware (ROI)

Now that they already want to exhibit, the last hurdles are:

- Will this generate a positive ROI?
- How much return to expect & by when?
- How to ensure and measure success?
- How to continuously learn & improve?

The tradeshow marketing and sales team must work in alignment to guide prospect exhibitors across the buying journey and address the above questions.

LiveLife have customize-able contents (posts, articles, & talks) to help convince prospects to exhibit with you. We can also help strategize your sales plan and find exhibitors, especially from Singapore and Indonesia.

#4 Agency Partnerships

Most B2B tradeshows need to get overseas exhibitors, which might be difficult to do it by themselves, thus it is advisable to partner with exhibition sales agencies and explore:

- How effective are the current agencies?
- How long they require to bring exhibitors?
- Average exhibitors & sales per agency?
- How do they do marketing & sales?

#5 Circularity

Retention is about making our exhibitors come back again. Exhibition Offer is about improving our offer based on repurposing the insights gained. Exhibition Sales is about making sure our offers circulate to prospects. Sales Partnership is about repurposing our exhibition offer.

Just like how nature wastes nothing as everything goes in circulation benefiting the whole ecosystem, so should an exhibition be, which is an ecosystem that comprises of multi stakeholders from the organizing team to the exhibitor, sponsor, visitor, speaker and even local community & environment.

What IF all tradeshows are able to:

- Make its exhibitors successful, thus great Retention Rate?
- Learn effectively, thus create great Exhibition Offer?
- Optimize circulating Exhibition Offers by its own?
- Have predictable sales Agency Partnerships?
- Benefit the local Society & Environment? How can organizers circulate back all of the insights, contents, & contacts gained back into the exhibition, resulting in win-win collaboration, thus forming a sustainable community, which works much more effortlessly like a Natural Ecosystem.

By understanding the above, organizers can better estimate potential exhibitors, revenue, & sales duration thus better strategizing sales plan better, while also continuously learning and improving more effortlessly.



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The Real Problem with Trade Show Leads – and How to Fix It

By **Richard (Rich) Erschik**
The Voice of Trade Show ROI

Trade shows remain one of the most powerful face-to-face marketing opportunities available to companies. Organizations invest significant budgets in exhibit space, displays, travel, logistics, and staffing with the expectation that these events will generate new sales opportunities. In most cases, the show does exactly that. Booth conversations produce names, and those names are captured as leads.

Yet the greatest problem in trade show marketing today is not lead generation – it is lead follow-up.

In the traditional process, leads collected in the booth are sent directly to the sales department after the show, where salespeople are expected to follow up. On paper this seems logical. In practice, it often fails. Salespeople are already responsible for managing existing customers, active opportunities, travel schedules, and internal responsibilities. When they return from a trade show and are handed dozens or even hundreds of new names, contacting every one of them becomes unrealistic. As a result, many leads receive little or

no follow-up.

The issue is not a lack of effort from the sales force. The issue is the process itself.

Trade shows generate names, but many of those names are not yet qualified prospects. Some booth visitors are simply gathering information, comparing suppliers, or learning about new technologies. Others may be interested but are still months or years away from making a purchase. Before a salesperson invests the time required for a meaningful follow-up conversation, it is important to determine which leads represent genuine sales opportunities.

A more effective solution is for marketing to take responsibility for the initial post-show response and qualification process before leads are transferred to sales. Instead of immediately forwarding raw lead lists, marketing sends each booth visitor a brief one-page Customer Satisfaction Document (CSD) using an attention-getting direct mail package such as a large envelope or mailing tube. This simple communication thanks the visitor for stopping by the booth and asks a few short questions that salespeople need answered before making a call. Questions might include whether the



Trade shows rarely fail because of poor lead generation. They fail because of poor lead management after the show. When marketing manages the initial response and qualification process, every lead receives attention and salespeople are given fewer but far better opportunities to pursue. The result is a more efficient sales process and a measurable return on the company's trade show investment.

Richard (Rich) Erschik,
The Voice of
Trade Show ROI

visitor currently uses the type of product offered, whether they are considering a purchase, when that purchase might occur, whether they are involved in the buying decision, and whether a budget has been established.

When prospects complete and return the document, they are effectively identifying themselves as interested buyers. Those responses can then be forwarded immediately to the appropriate salesperson for meaningful follow-up. Leads that do not respond are not necessarily poor prospects; they may simply be earlier in their buying cycle and can be placed into longer-term nurturing programs.

Direct mail plays an important role in this process. Cold-calling every booth visitor is costly and inefficient, and follow-up emails from unknown senders are frequently ignored or deleted. Physical mail, however, still stands out and is far more likely to be opened and reviewed. When a prospect takes the time to respond, they have already taken the first step toward becoming a qualified opportunity.

Trade shows rarely fail because of poor lead generation. They fail because of poor lead management after the show. When marketing manages the initial response and qualification process, every lead receives attention and salespeople are given fewer but far better opportunities to pursue. The result is a more efficient sales process and a measurable return on the company's trade show investment.

Richard (Rich) Erschik, known in the industry as “The Voice of Trade Show ROI,” has spent decades helping companies improve their exhibiting results through better lead management and follow-up processes.

Richard (Rich) Erschik

- richard@exhibitortrainingwebinar.com
- 630-642-6500
- ExhibitorTrainingWebinar.com

Catcha Digital Arm to Acquire F&B Trade Fair Organiser

Catcha Digital Bhd has announced that its 60%-owned subsidiary, One International Exhibition Sdn Bhd, will acquire Constellar Exhibitions Malaysia Sdn Bhd for RM3.97 million, marking its entry into the food and beverage (F&B) exhibition segment.

Constellar is the organiser of the

Malaysian International Food & Beverage Trade Fair (MIFB), a well-established platform that has been serving the industry for over 25 years and is regarded as one of ASEAN's leading F&B trade shows.

According to Catcha, the acquisition is expected to strengthen its B2B exhibition portfolio while unlocking operational

synergies, including integrated sales networks, streamlined venue and contractor management, and a more cohesive approach to event execution across its portfolio. Currently, One International organises Agri Malaysia and co-organises MBAM OneBuild as a 49% joint venture with the Master Builders Association Malaysia.



6th Edition
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INDIA CHAPTER

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Postponed and Rescheduled Events

50th Carpet India Expo

50th Carpet India Expo organised by CEPC which was to be held from 11th – 14th April, 2026 in New Delhi has been postponed. This decision was taken considering the global situation arising from the conflict in the Middle East, which is impacting international travel and participation. India Carpet Expo is one of the largest Handmade Carpet Fair in Asia which serves as a unique platform for the buyers to source the best of handmade carpets, rugs and other floor coverings under one roof.

ITB India 2026

ITB India has confirmed new dates for its 2026 edition, which will now be held from 1 to 3 September in Mumbai. The three-day B2B trade show and conference will take place at the Jio World Convention Centre. The dates were previously scheduled for 2–4 September.

Plastics, Packaging and Printing Exhibition

The Chennai edition of P3 Exhibition 2026 Chennai, covering plastics, printing, packaging, and allied industries has been rescheduled and will now take place from 26–29 June 2026 at the Chennai Trade Centre. Originally slated for April, the event has been postponed in view of the upcoming elections in the region.

IAAPA Expo Middle East

IAAPA has announced that the inaugural IAAPA Expo Middle East 2026 will no longer take place as scheduled in Abu Dhabi from March 30 to April 2, 2026. Following a Board decision, the event has been rescheduled to April 12–15, 2027. The move comes amid the evolving situation in the Middle East, with safety and well-being of all stakeholders cited as the top priority.

Waptema Water Expo 2026

Leading exhibition on water industry, Waptema Water Expo 2026 which was to be held in the month of April is postponed due to the tensions in the middle - east and market instability. New dates of the expo will be announced soon depending upon the situations. Exhibitors who have booked booths can avail refund by contacting at www.waptema.in.

DUPHAT 2026

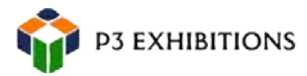
MEA's largest exhibition of pharma industry has announced new dates of the exhibition. It will take place from 30 June – 2 July 2026. The expo will be organised at the Dubai World Trade Centre, Dubai.

M&I Expo 2026

A global exhibition for the elite of the MICE industry will now take place on 5-7 April, 2027. This decision comes amid the rising tensions in the middle – east. The exhibition is exclusively designed for the "MICE 1,000" - a curated group of the most senior, influential decision-makers in the global MICE industry - M&I Expo prioritises quality over quantity.

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Event Calendar APRIL 2026

CMAI NORTH INDIA GARMENT FAIR 2026 Date : 2-4 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA	IMTOF 2026 INTERNATIONAL MACHINE TOOLS EXHIBITION Date : 2-6 APRIL, 2026 Venue : CHENNAI TRADE CENTRE Organiser : Madras Machine Tools Association	India Art Festival Hyderabad 2026 Date : 3-5 APRIL, 2026 Venue : Jubilee Convention Centre, Hyderabad Organiser : RUTURAJ INDOARTFEST PRIVATE E LIMITED	Medicall Hyderabad 2026 Date : 4-6 APRIL, 2026 Venue : HITEX Organiser : GLOBAL EXHIBITION ORGANISERS AND CONSULTANTS	United Property Expo Mumbai 2026 Date : 3-4 APRIL, 2026 Venue : Hotel Sahara Star, Mumbai Organiser : United Expo Organizasyon ve Ticaret Limited Sirketi
The Gold Show of India 2026 Date : 4-7 APRIL, 2026 Venue : Jio World Convention Centre Organiser : All India Gem And Jewellery Domestic Council	ECAMEX 2026 Date : 4-6 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : The Electrical Contractors' Association of Maharashtra	India Automation & Robotics Expo 2026 Date : 6-8 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Media Day Marketing	India Cyber security Expo 2026 Date : 6-8 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Media Day Marketing	Smart Home & Office Expo 2026 Date : 6-8 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Media Day Marketing
IBEX INDIA 2026 Date : 7-8 APRIL, 2026 Venue : Jio World Convention Centre Organiser : PDA TRADE FAIRS PVT. LTD.	India Rubber Expo 2026 Date : 7-10 APRIL, 2026 Venue : Pragati Maidan Organiser : All India Rubber Industries Association	SmartTech Asia 2026 Date : 7-8 APRIL, 2026 Venue : Jio World Convention Centre Organiser : Messe Muenchen India Pvt. Ltd.	AeroDef India 2026 Date : 8-10 APRIL, 2026 Venue : YASHOBHOOMI Organiser : Infinity Expo Pvt. Ltd.	INDIA STAINLESS STEEL EXPO 2026 Date : 8-10 APRIL, 2026 Venue : YASHOBHOOMI Organiser : Infinity Expo Pvt. Ltd.
PARA Tech Expo 2026 Date : 8-10 APRIL, 2026 Venue : CIDCO Organiser : Infocast Systems Pvt. Ltd.	Productronica India 2026 Date : 8-10 APRIL, 2026 Venue : INDIA EXPO CENTRE & MART Organiser : Messe Muenchen India Pvt. Ltd.	CAEV EXPO 2026 Date : 9-10 APRIL, 2026 Venue : KTPO Trade Centre, Bengaluru Organiser : Future Mobility Media Pvt. Ltd.	Media Expo Mumbai 2026 Date : 9-11 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	Metal Forming Expo 2026 Date : 9-11 april, 2026 Venue : PUNE INTERNATIONAL EXHIBITION CENTRE Organiser : FUTURE MARKET EVENTS
Water Expo Pune 2026 Date : 9-11 APRIL, 2026 Venue : DECCAN COLLEGE GROUND Organiser : WATER INDIA	Asia Jewels Show 2026 - Bengaluru Date : 10-12 APRIL, 2026 Venue : JW Marriott Bengaluru Prestige Organiser : HRS Media	India Frame Expo 2026 Date : 10-12 APRIL, 2026 Venue : Pragati Maidan Organiser : Buysell Interactions Pvt. Ltd.	Plastic Packaging Printing Expo (P3) 2026 Date : 26-29 June, 2026 Venue : CHENNAI TRADE CENTRE Organiser : P3 EXPO	PREMIUM EXTERIORS & INTERIORS EXPO 2026 Date : 10-13 APRIL, 2026 Venue : LABHGANGA EXHIBITION CENTRE Organiser : FUTURE EVENTS
SIAL INDIA 2026 Date : 10-12 APRIL, 2026 Venue : Jio World Convention Centre Organiser : INTER ADS-VNS EXHIBITIONS PRIVATE LIMITED	Zak Jewels Expo - Chennai 2026 Date : 10-12 APRIL, 2026 Venue : Taj Coromandel, Chennai Organiser : Zak Trade Fairs & Exhibitions Pvt. Ltd.	Hair & Beauty Show india 2026 Date : 13-14 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : C&E Media	India Paint & Coating Expo 2026 Date : 13-15 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Media Day Marketing	CyberSec India Expo 2026 Date : 23-24 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : MEDIA FUSION L.L.C
Airport 360 Expo Date : 23-24 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : MEDIA FUSION L.L.C	Bharat Steel 2026 Date : 16-17 APRIL, 2026 Venue : Pragati Maidan Organiser : NMDC	FABTEX Expo 2026 Date : 16-18 APRIL, 2026 Venue : Jio World Convention Centre Organiser : Tecoya Infotech Pvt. Ltd.	Plumbex India 2026 Date : 16-18 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Indian Plumbing Association	Fresh Produce India 2026 Date : 16-17 APRIL, 2026 Venue : Trident Nariman Point, Mumbai Organiser : Market Intelligence Asia Pty Ltd
GATE 2026 - GCCI Annual Trade Expo Date : 16-18 APRIL, 2026 Venue : HELIPAD EXHIBITION CENTRE Organiser : GUJARAT CHAMBER OF COMMERCE INDUSTRY	Autotech Asia 2026 Date : 17-19 April, 2026 Venue : Pragati Maidan Organiser : Auto Tech Asia	EV Tech India Expo 2026 Date : 17-19 APRIL, 2026 Venue : Pragati Maidan Organiser : Globe Tech	India Gaming Show 2026 Date : 17-19 APRIL, 2026 Venue : CHENNAI TRADE CENTRE Organiser : Confederation of Indian Industry	IREX Residency & Citizenship Conclave Mumbai 2026 Date : 17-18 APRIL, 2026 Venue : The St. Regis Mumbai Organiser : Global Media Network
Trading & Investing 2026 Date : 18-19 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Finbridge	Educatus Expo - Delhi 2026 Date : 18-19 APRIL, 2026 Venue : Pragati Maidan Organiser : S S Exhibitions & Media Pvt. Ltd.	analytica Lab India 2026 - Mumbai Date : 22-24 APRIL, 2026 Venue : Jio World Convention Centre Organiser : Messe Muenchen India Pvt. Ltd.	DIE & MOULD INDIA 2026 Date : 21-24 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : TAGMA TOOL & GAUGE MANUFACTURERS ASSOCIATIONS	IFAT Delhi 2026 Date : 22-24 APRIL, 2026 Venue : Pragati Maidan Organiser : Messe Muenchen India Pvt. Ltd.
INDIA LICENSING EXPO 2026 Date : 23-24 APRIL, 2026 Venue : Hotel Sheraton Grand Brigade, Bengaluru Organiser : License India Advisory Pvt. Ltd.	India Pharma Expo 2026 Date : 23-25 APRIL, 2026 Venue : HITEX Organiser : Elets Technomedia	INTERMAT India 2026 Date : 23-25 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : INTER ADS SGM CONVENTIONS PRIVATE LIMITED	PharmaCore India 2026 Date : 22-24 APRIL, 2026 Venue : Jio World Convention Centre Organiser : Messe Muenchen India Pvt. Ltd.	RenewX 2026 Date : 22-24 APRIL, 2026 Venue : CHENNAI TRADE CENTRE Organiser : INFORMA MARKETS INDIA PRIVATE LIMITED
7th Rail MetroTech Expo India 2026 Date : 23-25 APRIL, 2026 Venue : Pragati Maidan Organiser : Rail Analysis (India)	BHARAT SHIKSHA Expo 2026 Date : 23-25 APRIL, 2026 Venue : INDIA EXPO CENTRE & MART Organiser : INDIA EXPO CENTRE & MART	Roof India Exhibition 2026 Date : 23-25 APRIL, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Informa Markets	CHOCOLATE & BAKERY EXPO (CBEx) 2026 Date : 24-26 APRIL, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Radiant Exposition Ltd.	Indus Tech Expo 2026 Kolkata Date : 24-27 APRIL, 2026 Venue : Biswa Bangla Convention Centre Organiser : Dronacharya Events Pvt Ltd.
Medical Expo Gujarat 2026 Date : 24-26 APRIL, 2026 Venue : Gujarat University Convention Exhibition Centre Organiser : Swastik Projects	RideAsia Ev 2026 Date : 24-26 April, 2026 Venue : Pragati Maidan Organiser : UDAN MEDIA	Waptema Water Expo 2026 Date : 23-25 APRIL, 2026 Venue : Pragati Maidan Organiser : Water Purification Treatment Equipment Manufacture Association	Wellfest India 2026 Date : 24-26 APRIL, 2026 Venue : INDIA EXPO CENTRE & MART Organiser : INDIA EXPO CENTRE & MART	Kidz World Expo 2026 Date : 25-26 APRIL, 2026 Venue : World Trade Centre, Mumbai Organiser : Introduction Trade Shows

Event Calendar MAY 2026

CMPL Expo 2026 Date : 4-6 MAY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : CONTRACT MANUFACTURING & PRIVATE LABEL EXPO (CML EXPO)	LED Expo Mumbai 2026 Date : 7-9 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	PHYGITAL RETAIL CONVENTION (PRC) INDIA 2026 Date : 13-14 MAY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : IMAGES GROUP	IndExpo Mumbai 2026 Date : 14-16 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indore Infoline Pvt. Ltd.	Intralogistics & Warehousing Expo 2026 Date : 14-16 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : FUTURE MARKET EVENTS
IN-STORE ASIA 2026 Date : 21-23 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : EXCOSA	Palm Expo - Mumbai 2026 Date : 28-30 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Markets	RACE: Recycling And Compounding Expo 2026 Date : 14-16-DECEMBER 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : AMI - Applied Market Information Ltd.	Pharma & Lab Expo 2026 Date : 22-24 20October 2026 Venue : CIDCO Organiser : EXHIVISION MEDIA PRIVATE LIMITED	3D GRAPHY ENGINEERING & MEDICAL (3D GEM) 2026 Date : 28-29 MAY, 2026 Venue : Victor Menezes Convention Centre, Mumbai Organiser : 3D GRAPHY LLP
AV-ICN Expo 2026 Date : 28-30 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Exhibitions India Private Limited	Fresh India Show 2026 Date : 29-30 MAY, 2026 Venue : CIDCO Organiser : Media Today Pvt. Ltd.	SYNC Delhi 2026 Date : 6-7 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : A and P Trade Fairs Private Limited	InnoMetro 2026 Date : 21-22 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : Symbroj Media Pvt Ltd.	CEI - India Components Electronics & It Systems Exhibition 2026 Date : Postponed Venue : PRAGATI MAIDAN Organiser : Worldex India Exhibition & Promotion Private Limited
The Bharat Fire Safety Congress 2026 Date : 14-15 MAY, 2026 Venue : YASHOBHOOMI Organiser : THE ENERGY & CLIMATE INITIATIVES SOCIETY	International Summit & Expo on Bioenergy Value Chain 2026 Date : 7-9 MAY, 2026 Venue : YASHOBHOOMI Organiser : Indus Expositum Private Limited	India Energy X 2026 Date : 7-9 MAY, 2026 Venue : YASHOBHOOMI Organiser : Indus Expositum Private Limited	Bharat Startup Summit 2026 Date : 16-17 MAY, 2026 Venue : YASHOBHOOMI Organiser : Franchise India Holdings Limited	INDIA BEAUTY & SPA EXPO 2026 Date : 18-19 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : Nexus Exhibition Pvt. Ltd.
India Dairy Summit & Awards 2026 Date : 28-May-26 Venue : Radisson Blu New Delhi Organiser : Synnex Business Media PVT LTD	IEW - India Electronics Week 2026 Date : 6-8 MAY, 2026 Venue : KTPO Organiser : EFY Enterprises Pvt.Ltd.	IoTshow.in 2026 Date : 13-15 MAY, 2026 Venue : KTPO Organiser : EFY Enterprises Pvt.Ltd.	ELASIA 2026 Date : 14-17 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : TRIUNE EXHIBITORS PVT LTD.	DEFTECH Bharat Conference 2026 Date : 21-22 MAY, 2026 Venue : KTPO Organiser : NEW DELHI PRINT MEDIA PRIVATE LIMITED
Asia Labex 2026 Date : 27-29 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Fenza Exhibitions Pvt. Ltd.	International Agarbatti & Perfume Expo 2026 Date : 9-11 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Incense Media	Denims and Jeans India Date : 6-7 MAY, 2026 Venue : The Lalit Ashok, Bengaluru Organiser : Denimsandjeans	RENEWABLE ASIA 2026 Date : 14-17 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Triune Exhibitors Pvt Ltd	Electric Expo 2026 Date : 29-31 MAY, 2026 Venue : EKA Club, Ahmedabad Organiser : Aakar Expocomm
GeoSpace Bharat 2026 Date : 21-22 MAY, 2026 Venue : Vigyan Bhawan Science City, Ahmedabad Organiser : TPCGSI	Drone Shaurya Global Summit & Expo 2026 Date : 21-22 MAY, 2026 Venue : Vigyan Bhawan Science City, Ahmedabad Organiser : TPCGSI	Smart Home Expo 2026 Date : 29-31 MAY, 2026 Venue : EKA Club, Ahmedabad Organiser : Aakar Expocomm	GROWTH EXPO 2026 Date : 29-31 MAY, 2026 Venue : GMDC Ground, Ahmedabad Organiser : GROWTH EXPO PRIVATE LIMITED	Pune's 1st Fire, Safety & Security Expo 2026 (PFSS) Date : 7-9 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Exponomics Events Private Limited
Auto EV Show 2026 Date : 13-15 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Crestal Exhibitions Pvt Ltd	ERP Expo 2026 Date : 7-9 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Exponomics Events Private Limited	Bharat Silver Show 2026 Date : 1-3 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Stylus Events India Pvt. Ltd.	FACTEQ 2026 Date : 7-10 MAY, 2026 Venue : Pune International Exhibition and Convention Centre Organiser : Indian Machine Tool Manufacturers' Association	Global Colours & Wrap Expo 2026 Date : 8-10 MAY, 2026 Venue : Ganesh Kala Krida Manch, Pune Organiser : Global Media Communication
Pharma Expotech 2026 Date : 22-23 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Expotech Media	Property Festival 2026 Date : 15-17 MAY, 2026 Venue : CODISSIA Trade Fair Comple Organiser : Prompt Trade Fairs India Pvt Ltd	IEIA OPEN SEMINAR & EXHIBITION SERVICES EXPO 2026 Date : 8-9 MAY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : IEIA	Hyderabad Jewellery Pearl & Gem Fair 2026 Date : 8-10 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : INFORMA MARKETS INDIA PRIVATE LIMITED	Buildex India Expo 2026 Date : 15-17 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Brandscope Exhibitions
India Stone & Tile Expo 2026 Date : 29-31 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Incense Media	HYDERABAD INTERNATIONAL JEWELLERY SHOW 2026 Date : 1-3 MAY, 2026 Venue : SS Convention Centre, Hyderabad Organiser : United Exhibitions	IGBC Green Property Show 2026 Date : 22-25 MAY, 2026 Venue : HITEX EXHIBITION CENTRE Organiser : CII	Kolkata Machine Tools Show 2026 Date : 8-11 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : K and D Communication Limited	Pack O Printex Expo 2026 Date : 15-18 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Dronacharya Events Pvt Ltd.
Indus Tech Expo 2026 Kolkata Date : 15-18 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Dronacharya Events Pvt Ltd.	IISM - International Indonesia Seafood & Meat Expo 2026 Date : 6-9 MAY, 2026 Venue : Jakarta International Expo Organiser : PT. PELITA PROMO INTERNUSA	Forklift Indonesia 2026 Date : 20-22 MAY, 2026 Venue : Jakarta International Expo Organiser : PT. GEM INDONESIA	ACE REFLECT - Chennai 2026 Date : 23-24 MAY, 2026 Venue : Chennai Trade Centre Organiser : ABEC	LOGMAT India 2026 Date : 28-30 MAY, 2026 Venue : Chennai Trade Centre Organiser : Smart Expos & Fairs India Pvt Ltd.

IDAC EXPO 2026



The grand inaugural ceremony of the 7th edition of IDAC Expo Mumbai 2026 brought together key leaders and decision-makers shaping the future of the built environment. The event commenced with an inaugural address by Eknath Shinde, Hon'ble Deputy Chief Minister of Maharashtra, followed by the opening remarks from Pankaj Bhojar, Hon'ble Minister of State for Home (Rural), Housing, Mining, Cooperation, and School Education, Government of Maharashtra. A key highlight of the ceremony was a panel discussion on "People-Centric Policy Framework for Mumbai's Sustainable Growth," featuring eminent speakers including Sanjeev Jaiswal, Vice President and CEO of the Maharashtra Housing and Area Development Authority; Satish Kumar, CEO of Mumbai First; Amit Sinha; and Hafeez Contractor, Principal Architect at Architect Hafeez Contractor. The session was moderated by Deben Moza, Senior Executive Director at Knight Frank, and focused on policy frameworks and collaborative approaches required to drive sustainable urban growth in Mumbai.

GRAND INAUGURATION OF PLASTIWORLD 2026



Plastiworld, a B2B exhibition cum fair meant for promoting export of Plastic end products had a grand opening today at Jio World Convention Centre. Plastiworld event was inaugurated by Shri Vikas Pansare, IAS, MD, MSSIDC who was the chief guest. Dignitaries present for inauguration were

sitting on the dais were Ramu S Deora, Past Chairman, FIEO, Ravikant Kapoor, Vice President, FIEO, Arvind Goenka, Chairman Northern Region, FIEO, Sunil Shah, President AIPMA, Arvind Mehta, Chairman, Governing Council, AIPMA, Kailash Murarka, Charman, Plastiworld, Ravish Kamat, President, Plast India, Ajay Desai, Chairman, Export Delegation, AIPMA. The inaugural function started with lighting of the lamp followed by Felicitation of Guests S/Sh Vikas Pansare, Ravikant Kapoor, Arvind Goenka, Ramu Deora and Ravish Kamat.

CORRU PACK PRINT INDIA 2026



Corru Pack Print India Expo 2026, India's largest B2B exhibition dedicated to corrugated packaging machinery and allied technologies, was inaugurated on March 19, 2026 at the Bombay Exhibition Centre. The event marked a significant gathering of industry stakeholders, bringing together manufacturers, suppliers, converters, and decision-makers on a single platform to foster collaboration, knowledge exchange, and business growth. Jointly organised by the Indian Paper Corrugated and Packaging Machinery Manufacturers Association and Futorex Trade Fair and Events Private Limited, the expo highlighted the latest advancements in corrugation, printing, packaging automation, and converting technologies. Exhibitors showcased a wide spectrum of machinery, equipment, raw materials, and innovative solutions aimed at enhancing efficiency, productivity, and sustainability across the packaging value chain.

CEM INDIA | AQUAMATE INDIA



Organised by International Labmate Ltd through its events division ILM Exhibitions, the three-day event was held from March 10 to 12, 2026, serving as a vital platform for discussions on environmental compliance,

monitoring technologies, and sustainable industrial practices. Recognised as one of India's leading platforms dedicated to air quality and emissions monitoring, CEM India 2026



attracted a diverse audience, including process and plant operators, instrument users, environmental managers, procurement professionals, and regulators from industries responsible for monitoring and managing air emissions. The exhibition showcased a comprehensive range of advanced technologies such as Continuous Emissions Monitoring Systems (CEMS), Air Quality Monitoring Systems (AQMS), sensors, and analytical instrumentation. These solutions play a critical role in enabling industries to comply with evolving environmental regulations while improving operational efficiency and sustainability outcomes.

HAAT OF ART NEW DELHI



The inauguration ceremony of Haat of Art Delhi 2026 was marked by the presence of eminent personalities including Vindu Dara Singh, Sandeep Marwah, Founder Director Jyoti Yadav, and Seema Alawa, setting the tone for a vibrant celebration of art, culture, and creativity. Their presence underscored the growing significance of the platform in promoting artistic expression and cultural dialogue. The exhibition presents a rich and diverse showcase of Indian art forms, spanning traditional, contemporary, and experimental works. It offers artists a pivotal platform to exhibit their creations, connect with collectors and audiences, and gain visibility in an increasingly competitive art ecosystem. Over the years, Haat of Art has steadily evolved into one of India's foremost platforms dedicated to art and culture, bringing together artists, galleries, and art enthusiasts under one roof. The expo continues to play a crucial role in nurturing talent, encouraging cultural exchange, and strengthening India's creative landscape.

TTF BENGALURU 2026



TTF Bengaluru witnessed a vibrant and high-energy show floor, with destinations, tourism boards, travel brands, and buyers engaging actively throughout the exhibition. The aisles remained bustling as stakeholders explored new offerings, forged connections, and discussed emerging travel trends shaping the industry. From pre-scheduled B2B meetings to spontaneous networking interactions, the event created a dynamic environment for meaningful business exchanges. Exhibitors showcased a diverse range of destinations and travel experiences, while buyers, including travel agents, tour operators, and corporate planners, leveraged the platform to identify new partnerships and expand their portfolios. The strong footfall and continuous engagement across stands highlighted the growing demand from South India as a key source market. Overall, the expo underscored TTF Bengaluru's position as a leading travel trade platform in the region, successfully facilitating collaboration, business growth, and industry connectivity.

PANACEA 2026



The 12th edition of Panacea was held from March 6-8, 2026 at People's Plaza, Necklace Road, Hyderabad, bringing together innovators and organisations working towards natural, organic and sustainable living. The expo was organised by Seishido Communications with the support of the Telangana Biodiversity Board. The inaugural ceremony was graced by distinguished guests Sri. Kalicharan Khartade, IAS, Member Secretary, Sri. C. Achalender Reddy, IFS Retd, Former Chairperson NBA, Chef Gautham Karingi, Chef Association of Telangana & Andhra Pradesh, and J. Sriranga Rao, along with Mini Chakravarty, Founder & CEO of Seishido Communications. With over 100 stall exhibitors, the expo showcased organic foods, millets, herbal and Ayurveda products, health and nutrition innovations, natural cosmetics, and environmentally sustainable solutions etc., encouraging awareness about healthy lifestyles and biodiversity conservation.

SURAT INTERNATIONAL AUTO EXPO 2026



The 7th edition of the Surat International Auto Expo 2026 was inaugurated with great enthusiasm and excitement, marking the beginning of one of the

region's most anticipated automotive showcases. The opening ceremony witnessed the presence of prominent industry leaders, dignitaries, exhibitors, and automobile enthusiasts, all coming together to celebrate innovation and growth in the automotive sector.

INDIA AT ITB BERLIN 2026



The Ministry of Tourism, Government of India, participated at ITB Berlin 2026, held from 3rd - 5th March at Messe Berlin, Germany. As the world's leading travel trade show, ITB Berlin (Internationale Tourismus-Börse Berlin) is a key meeting point for the global tourism industry, providing an important platform for networking and exchange for the Indian travel stakeholders. India participated with a significant delegation of Destination Management Companies (DMCs), hoteliers, State Governments / Union Territories and tour operators from across the country.

Event Manager's Horoscope – April 2026

■ Aries (Mar 21 – Apr 19)

Career : April pushes you into fast execution mode, tight



timelines, quick turnarounds, and last-minute client tweaks. Stay agile.

Finance :

Unexpected

expenses may pop

up, budget buffers will save the day.

Relationships : Team patience will be tested; keep communication crisp.

Tip : Don't rush approvals, small oversights can snowball.

■ Taurus (Apr 20 – May 20)

Career : Stability returns with long-term projects and repeat



clients. A good month for planning ahead.

Finance : Steady inflow, but avoid overcommitting to large-scale spends.

Relationships : Strong vendor relationships work in your favour.

Tip : Negotiate calmly, you'll get better margins.

■ Gemini (May 21 – Jun 21)

Career : Multitasking is your superpower this month, multiple events, multiple roles.

Finance : Side projects or add-ons can boost revenue.



Relationships :

Networking opens new doors, stay visible.

Tip : Keep documentation

tight, details matter now.

■ Cancer (Jun 21 – Jul 22)

Career : A slightly slow start, but momentum builds mid-month with promising leads.

Finance : Watch cash flow, delayed payments may need follow-ups.

Relationships : Strengthen client trust through consistency.



Tip : Don't hesitate to push for pending dues.

■ Leo (Jul 23 – Aug 22)

Career : Spotlight's on you, high-profile events or big clients may come your way.

Finance : Increased scale



means increased costs, track everything.

Relationships : Collaborations bring visibility and growth.

Tip : Delegate wisely, you can't do it all alone.

■ Virgo (Aug 23 – Sep 22)

Career : Precision wins, your planning skills shine in complex or multi-location events.



Finance :

Smart budgeting helps improve profitability.

Relationships :

Minor team hiccups, stay

flexible.

Tip : Always have a backup plan (or two).

■ Libra (Sep 23 – Oct 22)

Career : Partnerships and co-hosted events bring fresh opportunities.

Finance : Shared investments, shared gains, balance is key.



Relationships :

Harmony with clients strengthens repeat business.

Tip : Focus on experience design,

details elevate events.

■ Scorpio (Oct 23 – Nov 21)

Career : Competitive energy rises, you may win a key pitch or contract.



Finance : Big

deals possible, but read the fine print.

Relationships : Keep negotiations discreet and strategic.

Tip : Trust instincts, but verify everything.

■ Sagittarius (Nov 22 – Dec 21)

Career : Travel and outstation events dominate, great exposure ahead.

Finance : Gains from international or large-scale



projects.

Relationships : Global connections expand your network.

Tip : Stay organised, logistics

can get tricky.

■ Capricorn (Dec 22 – Jan 19)

Career : Heavy workload, but strong leadership will set you apart.



Finance : Good time for structured financial planning.

Relationships :

Senior clients appreciate reliability.

Tip : Lock timelines

early to avoid last-minute chaos.

■ Aquarius (Jan 20 – Feb 18)

Career : Innovation leads, tech-driven or experiential events take centre stage.



Finance :

Investments in new tools may pay off long-term.

Relationships :

Creative

collaborations spark fresh ideas.

Tip : Don't hesitate to experiment, April favours bold moves.

■ Pisces (Feb 19 – Mar 20)

Career : Intuition guides



decision-making, trust your creative instincts.

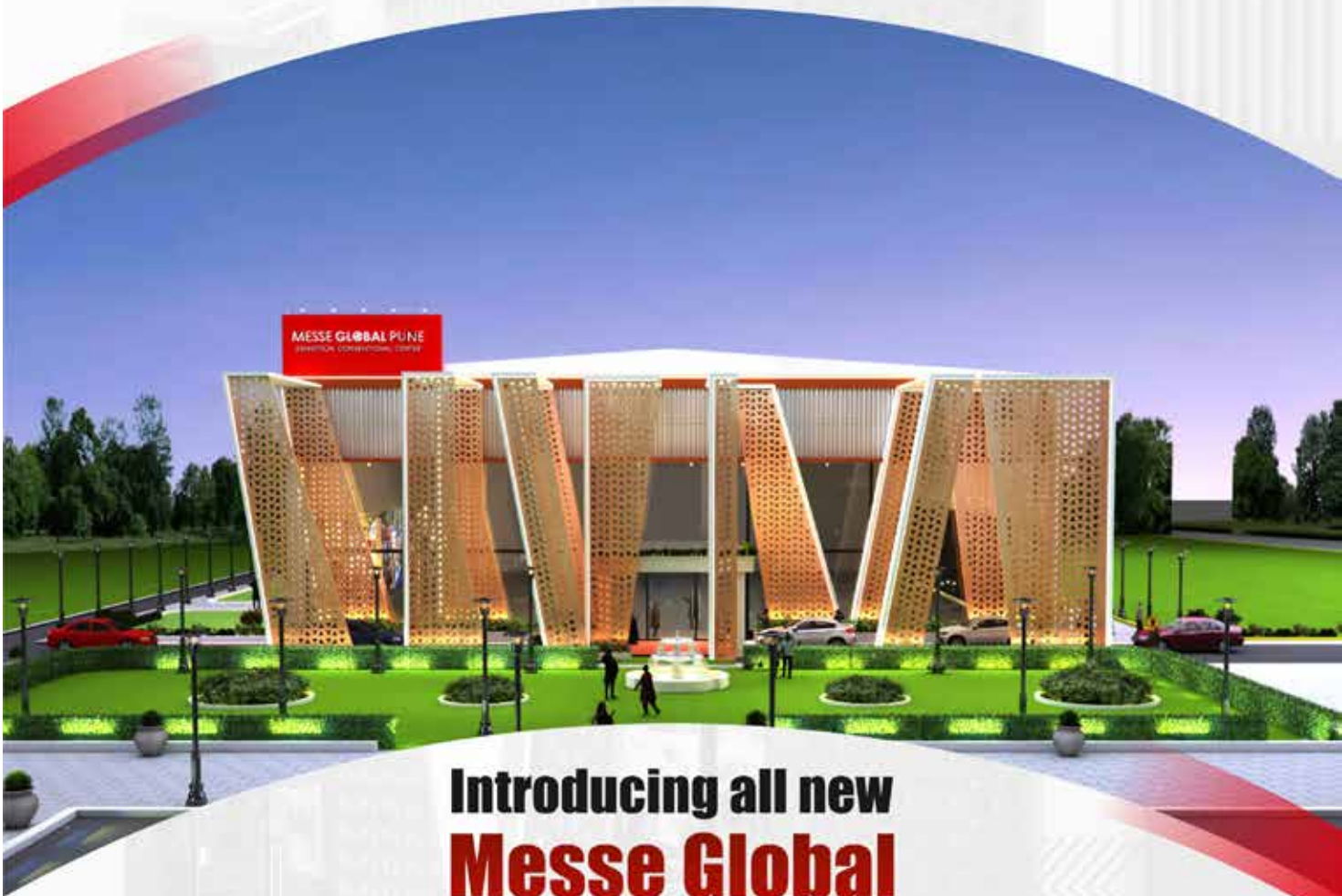
Finance : Keep a close watch on receivables and payments.

Relationships : Emotional intelligence helps manage clients smoothly.

Tip : Document everything, clarity avoids confusion later.

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1st Floor, Andheri Industrial Estate,
Plot No. 22, Veera Desai Road,
Andheri West, Mumbai - 400053,
Maharashtra, India

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