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Aditi Shukla on building
GREENS 2026

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Power India's Electronics Edge

THE TIMES OF INDIA

Expands into Exhibitions
with SFI Expo 2026

IEEMA UNVEILS

ELECRAMA 2027



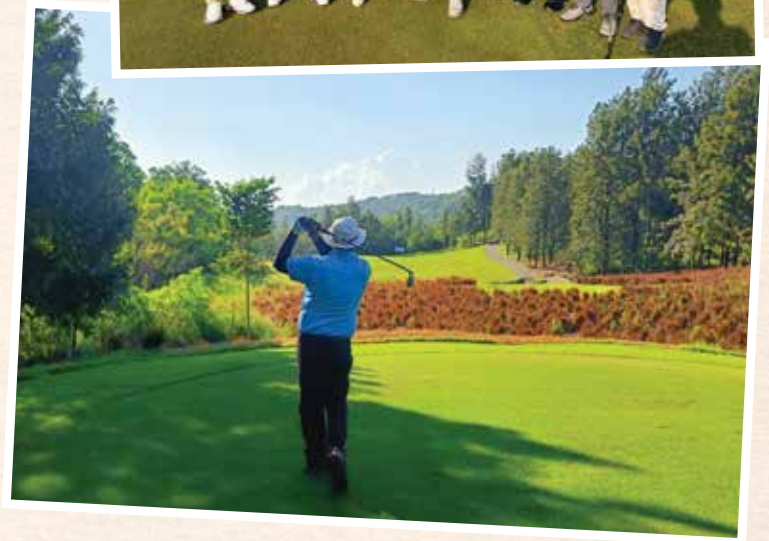
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CONTENT



14

Aqua North East Expo 2026 to Accelerate Aquaculture Innovation and Investment in India's Northeast



16

India sharpens its electronics manufacturing edge at electronica India and productronica India 2026 in Greater Noida



20

Shripad Naik Emphasises Solar Expansion and Local Manufacturing at ECAMEX 2026



22

Technology Integration in Exhibition Operations - Let's Talk About What's Actually Changing!



24

IT'S TIME FOR SHOW ORGANIZERS TO PROVIDE EXHIBITOR EDUCATION



30

IEEMA Unveils ELECAMA 2027, Reinforcing Its Position as the World's Largest Electrical Industry Platform



32

How Impactful Can You Actually Be?



34

Rhenus Logistics Partners with MIE Events to Strengthen Global Exhibition Logistics



40

Koelnmesse and dmg events Launch IDEM Saudi Arabia 2026 to Drive Growth in the Kingdom's Dental Industry



42

VIV Select India 2026: A Powerful First Edition Puts India at the Heart of the Global Animal Feed-to-Food Conversation

Editor's Note



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Exhibitions: Not Just Shows Strategic Platforms

The latest edition of TradeFairTimes captures an industry in transition, one that is steadily expanding beyond traditional formats to become a strategic driver of business, collaboration, and long-term economic value. As exhibitions continue to evolve into integrated platforms, this issue presents a balanced mix of leadership perspectives, sectoral developments, and forward-looking insights.

We feature three significant interviews that reflect the diversity of the ecosystem. Aditi Shukla shares her views on sustainability-driven exhibitions through Greens Expo, highlighting the growing relevance of environmentally responsible platforms. Ravinder Sethi marks the 40-year milestone of R E Rogers India, offering a retrospective on logistics excellence and its critical role in enabling global exhibitions. Adding to this, Zainab Rizvi provides insights into execution capabilities and the evolving demands of exhibition services.

On the industry front, the entry of The Times of India into the exhibitions space with SFI Expo 2026 reflects a growing convergence between media and experiential platforms. India's manufacturing ambitions are further underscored at electronica India 2026 and productronica India 2026, while RX strengthens its presence with the launch of WTM Spotlight in New Delhi. The issue also highlights major industry platforms shaping sectoral growth. India Rubber Expo 2026 concluded with strong business outcomes and global participation, while IEEMA has unveiled ELECAMA 2027, reinforcing its position as a global benchmark. Emerging initiatives such as EAW Global Aqua Expo 2026 and the Global Leadership Summit – Vision 2047 further reflect the industry's alignment with national priorities.

Strategic partnerships remain central to this growth trajectory, with Rhenus Logistics collaborating with MIE Events to strengthen global exhibition logistics. Complementing these developments are expert contributions from Jagriti Pandey, Richard Erschik, Larry Kulchawik, and Mike Gunawan, alongside regular sections such as Swift Snippets, the Event Manager's Horoscope, and the Event Calendar.

As the sector continues to scale, the message is clear: exhibitions are no longer transactional, they are strategic platforms shaping industries, partnerships, and the future of global trade.

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HITEX TO HOST 'INDIA FOR MICE 2026'

A STRATEGIC PLATFORM TO SHAPE INDIA'S MICE GROWTH STORY

Hyderabad, India | June 2026

SRIKANTH T. G, Business Head, HITEX Exhibition Center, announced the upcoming **INDIA FOR MICE 2026**, a premier conference and expo scheduled to be held on **14th June 2026 at HITEX, Hyderabad.** The event aims to bring together key stakeholders from across the Meetings, Incentives, Conferences, and Exhibitions (MICE) ecosystem to foster dialogue, collaboration and strategic direction for the industry's future in India.

"At HITEX, we strongly believe that successful events are built on strong partnerships. We are not just a venue or an organiser, we are collaborators in every event we host," said Srikanth T. G. "Every event is a shared responsibility, and our commitment goes far beyond providing infrastructure. Our focus is on enabling our partners to deliver exceptional outcomes."

Hosted as a part of World Events Economy Week (WEEW), INDIA FOR MICE comes at a pivotal time when India's events and tourism ecosystem is witnessing rapid transformation. Globally, the MICE industry is valued at over USD 1 trillion and accounts for a significant share of international travel. While India's contribution is currently estimated at around USD 50 billion, the country is set for exponential growth driven by strong economic fundamentals, infrastructure expansion, and increasing global interest.

"The potential for India to emerge as a leading global MICE destination is immense. With world-class venues, improved connectivity and a robust services ecosystem, the country is well-positioned to capture a larger share of this global market," added Srikanth.T.G.

Over the past few years, India has seen the development of landmark convention and exhibition infrastructure such as the Jio World Convention Centre, Bharat Mandapam, and the India International Convention Centre (IICC). Additionally, several existing venues have undergone significant modernization, aligning with global standards. Enhanced international connectivity and ease of doing business have further strengthened India's appeal as a preferred destination for global events.

INDIA FOR MICE 2026 is designed to serve as a unifying platform for industry stakeholders, including policymakers, event organisers, corporates, tourism boards, venue operators and service providers. The event will facilitate meaningful conversations around critical areas such as infrastructure development, policy frameworks, global positioning and incentive travel shaping the future of the MICE industry.



14TH JUNE 2026
HITEX, HYDERABAD



"Behind every successful event at HITEX is a dedicated team that works closely with organisers and stakeholders to anticipate requirements, address challenges proactively and ensure seamless execution," Srikanth T.G. emphasized.

Through INDIA FOR MICE, we aim to extend this collaborative approach to the entire ecosystem bringing together voices that can collectively define a roadmap for sustainable and scalable growth.

The event has already generated significant interest, with confirmations expected from leading industry bodies, global experts and prominent stakeholders from the events and tourism sectors. It is set to become a key platform for knowledge exchange, networking and strategic partnerships.

As India continues its journey towards becoming a global hub for business events, initiatives like INDIA FOR MICE play a crucial role in aligning industry efforts and unlocking new opportunities.

"I warmly invite all stakeholders from the events and tourism industry to join us for this impactful dialogue. Together, we can shape the future of India's MICE sector and position the country as a leading destination on the global stage," Srikanth T.G. concluded.



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POLICY, INDUSTRY, CAPITAL IN THE SAME THREE DAYS

ADITI SHUKLA ON BUILDING GREENS 2026

The Director of SALT Alliances... six weeks out from opening India's first compliance-era circular economy show, on the filter she applied to every summit session, the introductions she's scheduling on the floor, what she refuses to put on stage, why she thinks most Indian sustainability events are broken. And why this June matters.

"Most Indian sustainability shows end by four in the afternoon."

Aditi Shukla is in her Ahmedabad office, three table-top layouts of the GREENS 2026 summit floor pinned behind her. She has spent fifteen years on India's exhibition circuit. She is one of very few women running a national industrial show in this country. And on June 4, the show she has built will open at the Helipad Exhibition Centre in Gandhinagar.

"You do this for fifteen years, you learn to count the ones where something actually happened. Most years it is zero."

The timing of GREENS 2026 is not accidental. On April 1 this year, three regulatory shifts the Indian waste and biogas sectors had been waiting on for years finally lined up on the same date. The Solid Waste Management Rules, 2026 came into force, making four-stream

segregation (wet, dry, sanitary, special-care) and bio-methanation of the wet fraction legal obligations for the first time in Indian law. The Compressed Biogas Obligation tripled from 1% to 3% of national CNG and PNG blending, with a published path to 5% by 2029. And weeks earlier, Union Budget 2026–27 removed the excise duty on the biogas portion of blended CNG, a tax distortion that had held back the blending economy since 2023. The Supreme Court, in its February 19 order on solid waste, put it bluntly: "It is now or never."

GREENS 2026, the Global Recycling & Waste Management Expo & Summit opens in Gandhinagar from June 4 to 6. Co-organised by SALT Alliances and the Gujarat Chamber of Commerce and Industry (GCCCI), knowledge-partnered by Deloitte India, supported by the Gujarat

Pollution Control Board. The first full trade gathering of India's circular economy since the rules went live. TradeFairTimes sat down with Shukla to talk through how the show came together.

TFT : Why do Indian sustainability shows end by four in the afternoon?

Shukla: Because most of them are built as ceremonies, not as business events. You put up a sponsor wall. You invite a Minister for the lamp-lighting. You fill Day One with three panels of twelve speakers each, and not one person on those panels has the authority to decide anything in the room. Delegates need more. They come on Day One out of duty. They look around. They leave. I have watched entire halls empty by lunch on Day Two. It happens so often that nobody is even shocked by it anymore.



TFT : GREENS has thirteen sector tracks. That is a lot of programmes to curate. How do you avoid the same trap?

Shukla: We wrote one rule and applied it without exception. Every summit session has to be tied to a live regulatory instrument with a deadline in the next six to eighteen months. The SWM Rules. The CBG Obligation. The February Supreme Court directions. The NITI Aayog reports from January. The state-level CBG policies landing one after another. If a session cannot tell me what decision has to get made next quarter, it is off the programme. That one rule cut our first-draft session list in half. It was painful. It was also the right filter.

TFT : You claim that GREENS is the only event in the Indian calendar bringing policy, industry, and capital into the same room. Every show says something like that.

Shukla: I know. Which is why I am careful with the claim. Let me tell you what we have actually changed. At the normal Indian industry show, the regulator comes for the inaugural, gives a speech, gets photographed, and leaves. Industry shows up for Day Two. Capital does not show up at all... it appears as logos on the sponsor wall and nothing else. At GREENS, we have scheduled the regulators into working sessions, not keynotes. The industry tracks are built to feed into those sessions with operational questions and not "the future of plastics," but "how will food-grade rPET be audited under FSSAI's 40% mandate that took effect on April 1." And we have built a curated-introductions function on the floor. Not a B2B lounge with coffee. Actual scheduled meetings, such as CBG

producers with CGD entities, waste processors with Urban Local Body commissioners, and early-stage technology with sector-specific investors. That is the delivery mechanism. It is administrative work. It is what separates a show that closes deals from a show that prints badges.

TFT : Tell us about the floor.

Shukla: Three days, 15000+ expected exhibitors, spanning 18 sectors, and topics ranging from anaerobic digestion and biogas upgrading, AI-driven material recovery, shredding, wet-waste pre-processing, water treatment, magnetics, to the broader recycling machinery base. On the summit stage, a curated slate of public-service veterans, federation leaders, and founder-operators. We have decided to screen speakers and sessions diligently, to ensure there is something for everyone.

TFT : One last question. What does success look like on June 6, when the lights go down?

Shukla: Offtake agreements signed on the floor. A state pollution control board walking out with a four-stream implementation plan, they did not walk in with. An early-stage sorting technology meeting three sector investors they would have chased for six months otherwise. Footfall is the vanity metric. Those are the real ones. On June 6, we will have the count.

"Aditi builds shows the way SALT Alliances builds every platform... around the operational question, not the ceremonial one," said Ketan Prajapati, Director, SALT Alliances. "GREENS 2026 is the first real test of what India's circular economy looks like when the rules are live. She has

Event	GREENS 2026 – Global Recycling & Waste Management Expo & Summit
Dates	4–6 June 2026
Venue	Helipad Exhibition Centre, Gandhinagar, Gujarat
Co-organisers	SALT Alliances · Gujarat Chamber of Commerce and Industry (GCCI)
Knowledge Partner	Deloitte India
Government Support	Gujarat Pollution Control Board (GPCB)
Sector Tracks	Plastic · Metal · Rubber · E-Waste & Battery · Water Treatment · Solar / Renewable Energy · Waste Management · Waste to Energy · Startups · ELV · C&D Waste · AI Tech · GST & Compliance
Delegate registration, media accreditation, exhibitor enquiries: www.greensexpo.com	

built the room for that test."

GREENS is India's national event for circular economy and waste management – bringing regulators, industry, technology, and capital into the same space across three days. The 2026 edition is built around the rules and questions the sector is dealing with right now, with summit content shaped in partnership with GCCCI and Deloitte India.

About SALT Alliances

SALT Alliances is an Ahmedabad-based strategy and events firm that builds industry gatherings at the meeting point of policy, business, and capital.

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40 YEARS STRONG :

Ravinder Sethi on R E Rogers Legacy and Future

TFT : R E Rogers India is celebrating 40 years of operations in India. How would you reflect on this journey, from its inception in 1986 to becoming a market leader in specialised logistics?

RS : This journey cannot be reflected in a few words, considering my ambition in life was to become an Economics Professor. Destiny had its own plans, taking me initially to the private sector, then into business to become a market leader in specialised logistics. It was God's will for which I have no regrets and am eternally grateful.

I could write a book reflecting on these 40 years. The most prominent was the strength from my family (especially my wife) and my colleagues (our Rogers Family) who blindly supported my vision on exhibition logistics.



As R E Rogers India Pvt. Ltd. marks 40 years of excellence in logistics, the milestone reflects not just longevity but sustained leadership in one of the most complex and execution-driven sectors. From handling exhibition cargo to managing high-value, time-critical projects across industries, the company has consistently set benchmarks in precision and reliability. In this special interaction with TradeFairTimes, Chairman and Managing Director Ravinder Sethi shares insights into the company's journey, key turning points, and the vision that continues to drive its growth.

TFT : When you look back at the early days of the company, what were some of the biggest challenges in establishing exhibition logistics in India?

RS : The biggest challenge in the early years was the lack of opportunity. There simply wasn't enough business and many thought my vision was unrealistic.

From four to six exhibitions a year, we are today involved in almost three hundred annually. And from the initial five people, we are today two hundred pan India. We proudly became market leaders in a sector that we helped define in India.

TFT : As Chairman and Managing Director, what leadership principles have guided you through these four decades?

RS : My leadership principles, or 'mantras', guiding me through these four decades:

- Lead the way and set the rules.
- Set quality standards for others to follow.
- Keep pace with the technical and digital revolution.
- Follow non-negotiable sustainability standards.
- Maintain relationships, both internally and externally.
- Retain our culture and humility.

TFT : R E Rogers India is often described as one of the most comprehensive logistics providers in the country. What differentiates R.E. Rogers from other logistics players in such a competitive market?

RS : I mentioned earlier of the 'mantras' for our success. Others may profess to follow them as well, but for sure nobody does it as we do.

The credit for that goes to ALL our colleagues (the Rogers Family) who put everything in place. Their commitment, dedication, and professionalism is absolutely unparalleled - not just in India but globally.

I acknowledge everyone and mention the top team by name: Kiran Sethi, Sudhir Dhavan, Sushil Upadhyay, Manoj Kumar, Lalita Singh. They rock!!

TFT : Exhibition logistics is a highly specialised domain. How

- **From Vision to Reality:** Originally aspiring to be an Economics Professor, RS pivoted to logistics, building a market leader from the ground up over four decades.
- **Massive Growth:** The company has scaled from handling just 4-6 exhibitions a year to nearly 300 annually.
- **Workforce Expansion:** Growth from an initial team of 5 people to a pan-India presence of 200 professionals.
- **Support System:** RS credits his family (especially his wife) and the "Rogers Family" (colleagues) for supporting his vision when others thought it was unrealistic.

has this segment evolved over the years, and how has your company adapted to these changes?

RS : Exhibition logistics was, is, and will always remain the personalised service it's known for. We ensure correct documentation for clearances, move boxes to/from, and provide a special handling service on site.

What has changed over time, however, has been a strong focus on sustainability, higher communication levels, and advanced office systems in place.

TFT : You work closely with international organisers, governments, and trade bodies. How important is global collaboration in your operations today?

RS : Global collaboration is not only important, but critical in providing a platinum level combined operations service.

We are proud to have age old global partners, who like us, are committed to providing high quality sustainable services at competitive prices.

TFT : What are the biggest

operational or regulatory challenges currently facing the logistics industry in India?

RS : The regulatory challenges are getting lesser by the day. Indian Customs are becoming more and more customer friendly towards exhibition cargo in today's date.

The biggest operational challenges today come from within the industry. Many organizers are drastically reducing buildup and breakdown days. This often poses serious health and safety concerns, especially when having to work around the clock.

TFT : Looking ahead, what is your long-term vision for R E Rogers India over the next decade?

RS : During Covid, exhibitions closed completely. This was a very serious blow as exhibitions accounted for almost 80 percent of our revenues.

Luckily customs and ports/airports were open during Covid being essential services. To survive, we started focusing immediately more on our other smaller verticals - special import/export cargo, free trade zone services, live/sports events, and defence projects.

My long term vision for RE Rogers in the coming decade is to become market leaders, as we are for exhibition logistics for these verticals as well.

TFT : What continues to motivate you as a leader after four decades in such a dynamic and demanding industry?

RS : Logistics is in the DNA and adrenaline comes from my Rogers Family being the backbone in motivating me all the time.

TFT : As you celebrate this 40-year milestone, what message would you like to share with your clients, partners, and the industry at large?

RS : A very big Thank You to our clients, partners, and industry at large for their confidence and support in our four decades journey.

And a huge gratitude to the Almighty for keeping his Hand on us and to ensure that we always stay on the path of humility.



In this exclusive interview, Mukesh Gupta, Director & Strategic Advisor of India Exposition Mart Limited, shares key insights from the recently held Money Alpha Expo. He discusses the vision behind the event, emerging trends in wealth creation and financial markets, and how platforms like Money Alpha are shaping investor awareness and industry collaboration in India.

FROM VISION TO IMPACT MUKESH GUPTA ON MONEY ALPHA EXPO

TFT: The recent edition of Money Alpha Expo has concluded successfully. How would you assess the overall outcome in terms of scale, participation, and industry impact?

The first, curtain raiser, edition of Money Alpha Expo marks a defining step in building a serious, investor-focused platform intending to cover the India's and global financial ecosystem.

We witnessed participation from a wide spectrum of stakeholders—market experts, wealth managers, fintech innovators, and a highly engaged investor community. While the scale—both in terms of footfall and exhibitors—was strong, what stood out was the depth of engagement.

This was not a passive exhibition.

It was a platform where informed investors came with intent, engaged in meaningful discussions, and explored actionable opportunities.

Importantly, the association with credible financial voices, including strong visibility from platforms like Zee Business and insights led by respected market experts such as Anil Singhvi, further strengthened the event's positioning as a trusted investment knowledge platform.

TFT: What were the key highlights or differentiators of this edition that set it apart from previous financial or investment-focused events hosted at IEML?

There are not too many financial centric events covering the entire financial eco system happening in

IEML or for that matter, anywhere else in India. The closest event covering the financial, regulatory and investment issues was World Forum of Accountants (WOFA 2026) held recently at IEML. This edition stood apart because it was designed as an IP-led, content-first platform, rather than a conventional exhibition cum conference. There are other events taking place in Delhi, Mumbai and Bangalore but most of these events are on fintech. A couple deals purely with stock investments. No event in India has so far covered the various integral aspects of the financial system at one platform.

A key highlight was the seamless integration of high-quality conference programming with the exhibition floor and a plenary session for the



stock investors & traders, ensuring that every visitor interaction was backed by insight and relevance.

The presence of credible and influential market voices—particularly those shaping investor sentiment through leading media platforms—added both depth and trust. Sessions were sharply curated, focusing on real market trends, disciplined investing, and emerging opportunities.

Additionally, structured engagement formats such as curated delegate programs and focused networking ensured that the event delivered outcomes, not just visibility.

In essence, the expo evolved from being a display platform into a decision-making ecosystem.

TFT: In your view, how important are such specialised expos in strengthening India's financial literacy and investment ecosystem?

Such platforms are becoming increasingly critical in India's financial journey. As I have stated, there is a deep vacuum in the understanding of the financial aspects by the public, at large. It invariably leads to the financial decisions resulting into regrets, more often than not. There are scamsters who take advantage of this vacuum.

As the country transitions from a savings-driven to an investment-driven economy, the need for credible, accessible, and experiential learning platforms has never been greater. Events like Money Alpha bring together education, trust, and direct access—something that digital mediums alone cannot fully replicate.

When investors hear directly from trusted voices—whether through market experts, institutions, or influential platforms like Zee Business—it significantly enhances confidence and decision-

making ability.

In that sense, such expos act as accelerators of financial literacy and catalysts for responsible investing.

TFT: What challenges, if any, did the venue face during this edition, and how were they addressed?

Large-scale, multi-dimensional events like Money Alpha Expo require precise coordination across multiple layers—exhibition, conferences, and visitor management. The most important challenge was to convince the various stakeholders about the utility and interest of masses in such subjects. There is a myth that I already know everything. Once, the person is at the event and hears from the experts, he starts realizing the deficiencies in his understanding. Hence, designing the program which addressed the need of masses while still making it a revenue centric proposition was the most difficult option.

The next key challenge was ensuring seamless movement and experience across these parallel environments. However, at India Exposition Mart Limited, we are well-equipped to manage such complexities.

Through detailed pre-planning, integrated operations control, and real-time coordination with organizers, we ensured that the event ran smoothly and delivered a high-quality, uninterrupted experience for all stakeholders.

Our approach remains simple—anticipate, adapt, and deliver excellence consistently.

TFT: Looking ahead, what is your vision for IEML in terms of hosting more sector-specific exhibitions and scaling its global footprint?

Our vision is to position India Exposition Mart Limited as a global hub for high-impact, sector-focused

exhibitions and IP-led platforms.

The success of Money Alpha Expo reinforces our belief that the future lies in curated, knowledge-driven formats that create real value for participants.

We will be covering the full spectrum of finance in our December edition, which will be the first full edition after the current curtain raiser. We will be covering the financial eco system from the evolution of banking to digital finance and fintech innovations, from blockchain and emerging technologies, to insurance and financial security.

We will explore wealth creation strategies through experts, dive into mutual funds, PMS, and AIFs, and examine modern stock trading techniques, including algorithmic solutions. Equally important, we will address regulatory compliances, and host focused roundtables with the legendary experts for the venture capital and angel funding, as well as for retail investors. It will be an initiative to simplify finance, to make knowledge accessible, and to empower all to make better, more informed financial decisions.

We will have B2B networking opportunities for all business segments.

Going forward, we aim to:

- Scale Money Alpha into a flagship financial platform with national and international relevance
- Develop similar IPs across high-growth sectors such as fintech, manufacturing, and sustainability
- Strengthen global participation through strategic partnerships and cross-border collaborations

Our long-term objective is clear:

To transform IEML from a venue into a creator of influential business ecosystems that drive growth, innovation, and thought leadership.

FROM CONCEPT TO CONSTRUCTION

ZAINAB RIZVI ON DESIGNING AND EXECUTING MODERN EXHIBITION SPACES

TFT : You have led several key projects at IEML and other locations. Could you walk us through some of the most significant executions and what made them stand out?

ZR : We are developing 30 Sqmt AC indoor Space in IEML in 2 phases wherein 3 separate multipurpose Exhibition halls will be developed (2 are almost completed for Handover), this will be one of its kind -using MS structure & Tensile roofing, all these structures can be easily dismantled and shifted as they are on Nut Bolt System. These structures are of low maintenance cost & made considering less carbon footprints.

TFT : What were the core design and infrastructure challenges you encountered while working on projects, and how did your team address them?

ZR : Designing exhibition halls with MS (mild steel) structures and tensile roofing looks flexible on paper, but in reality, it's a coordination-heavy, high-risk exercise. The biggest challenges usually come from scale, speed, and environmental exposure.

1. Structural stability vs. large column-free spans

Exhibition halls demand huge, obstruction-free spaces. Achieving this with MS structures without excessive deflection or vibration was a key challenge.

How we addressed it : We optimized truss design (space frames/portal frames), used high-

Sharing her professional insights, Zainab Rizvi of Exhicon Events Media Solutions Ltd explores the transformation of exhibition infrastructure in India. She reflects on her career, the complexities of executing large-scale hangar projects and the balance between structural efficiency and design innovation.



grade steel, and ran detailed load simulations (wind, live load, dynamic loads). Value engineering helped balance strength and cost.

2. Tensile membrane behaviour & durability

Tensile roofs are sensitive to wind uplift, ponding, and long-term sagging. Poor detailing can lead to leaks or fabric fatigue.

How we addressed it : We used pre-stressed membrane systems (PVC/PTFE), ensured proper curvature for water runoff, and collaborated with specialized tensile consultants for form-finding and anchoring systems.

3. Weather resilience (especially in regions like North India)

Wind loads, heavy rain, and temperature variation create stress on both steel and fabric.

How we addressed it : Site-specific wind tunnel data, robust anchoring, corrosion protection (galvanization/paint systems), and drainage planning were critical.

4. Integration of services (MEP, HVAC, lighting, rigging loads)

Exhibition halls carry heavy temporary loads—LED walls, trusses, HVAC ducts—which weren't always part of initial structural assumptions.

How we addressed it : Early coordination with MEP teams, designing for additional rigging loads, and providing dedicated load-bearing points avoided last-minute reinforcements.

TFT : How is client brief translation evolving today, especially with increasing demand for immersive and experience-led environments?

ZR : Earlier, briefs were largely functional—area, height, load, timeline. Now they are experience-first : visitor flow, dwell time, visual drama, digital integration, and brand storytelling.

1. From static briefs to dynamic experience mapping

Clients now talk in terms of “journey” rather than “space.” We translate this by creating zoned layouts—entry impact zones, high-energy display areas, quieter networking pockets—while ensuring the MS structure supports large spans and flexible circulation without

- **IEML Expansion :** Developing a 30,000 sq. mt. AC indoor space featuring 3 multipurpose exhibition halls.
- **Smart Engineering :** Utilizing Mild Steel (MS) structures with tensile roofing on a "Nut & Bolt" system, allowing the massive structures to be easily dismantled, relocated, and maintained with a low carbon footprint.

obstructions.

2. Flexibility and modularity as core design drivers

Clients want spaces that can transform between exhibitions, concerts, and summits.

We respond by designing modular MS frameworks and adaptable tensile systems that allow quick reconfiguration without major structural changes.

3. Tensile roofing as an experiential element, not just cover

Earlier it was just shelter; now it's part of the visual identity.

Form-finding is driven by light play, translucency, and brand expression, while still solving for drainage, insulation, and durability.

TFT : Can you share insights into any upcoming projects or developments that you are particularly excited about?

ZR : In line with the success and learnings from developments such as India Expo Mart, we are currently spearheading the development of a state-of-the-art Multipurpose Exhibition & Events Venue in Mohali, Punjab.

This project is particularly significant as it is being developed under a Public-Private Partnership (PPP) model in collaboration with Greater Mohali Area Development Authority, marking a first-of-its-kind initiative for the region.

Long-Term Strategic Outlook

Our vision is to contribute towards strengthening India's MICE and exhibition ecosystem by:

- Creating next-generation exhibition infrastructure
- Enabling regional economic growth through event-led development
- Developing scalable, sustainable,

and future-ready venues

TFT : How is Exhicon positioning itself to support the next phase of growth in India's exhibition and convention infrastructure?

ZR : Exhicon is positioning itself very deliberately for the next phase of India's exhibition and convention infrastructure growth—not just as an event executor, but as a fully integrated infrastructure developer, EPC player, and ecosystem builder.

We have evolved from a traditional exhibition services company into a 360° infrastructure-driven organization.

- Offers end-to-end capabilities : from concept, design, engineering, fabrication to execution
- Active in temporary, semi-permanent, and permanent venue development
- Among the few players in India providing the complete lifecycle of exhibition infrastructure Strategic Partnerships for Large-Scale Venue Expansion

Development of new large-span indoor exhibition halls (~24,000+ sqm)

Focus on future-ready, scalable infrastructure for global events

Expansion aimed at enabling larger exhibitions and smarter event formats

TFT : What advice would you give to young professionals aspiring to build a career in exhibition design and project execution?

ZR : A career in exhibition design and project execution is exciting—but it's also one of the most demanding, deadline-driven, and multidisciplinary fields.

Don't limit yourself to just design.

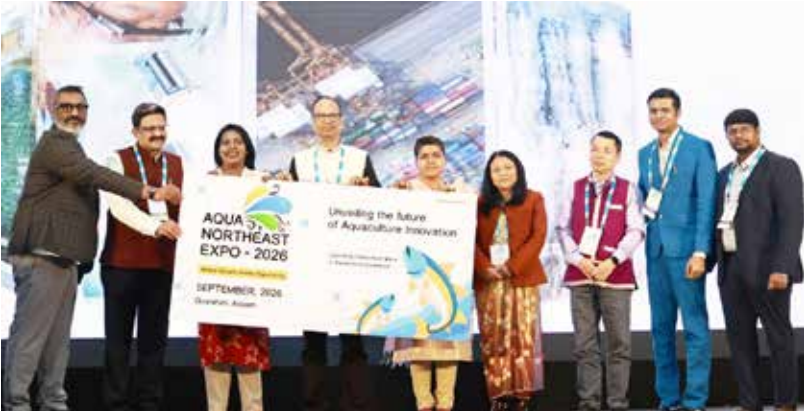
Respect Timelines Like Everything Depends on It (Because It Does)

Early in your career, don't chase titles—chase exposure

Even if you're a designer, thinking like a project manager will accelerate your growth

Communicate as a Superpower because Many projects fail not due to design—but due to poor communication.

If you enjoy dynamic, on-ground work—you'll thrive. If not, it can feel overwhelming.



Aqua North East Expo 2026 to Accelerate Aquaculture Innovation and Investment in India's Northeast

Building on the success of the Aqua North East Summit 2025, the inaugural edition of Aqua North East Expo 2026 is set to take place from 17-19 September 2026 at the Maniram Dewan Trade Centre. The expo aims to emerge as a dedicated platform driving growth, innovation, and collaboration within the aquaculture sector in Northeast India.

Designed as a comprehensive industry marketplace, the expo will bring together companies, technology providers, startups, government bodies, and key stakeholders to tap into the region's

growing potential. With high fish consumption and increasing developmental focus, Northeast India is rapidly positioning itself as a significant aquaculture hub, and the event seeks to connect it with national and global ecosystems.

The initiative is supported by organisations such as the National Fisheries Development Board (NFDB) and the Bengal Chamber of Commerce & Industry (BCC&I), along with active participation from fisheries departments across Northeastern states.

The expo is being organised by Aqua Doctor Solutions Pvt Ltd, led by Dr. Debtanu Barman, in association with Fishery.News,

Northeast India is no longer just a high-consumption market; it is rapidly positioning itself as the next great frontier for global aquaculture innovation. With abundant water resources and a growing focus on scientific practices, the Aqua North East Expo 2026 is the catalyst that will unlock the full economic potential of the region's blue economy.

founded by Induwardhan Reddy Putana.

Spanning three days, the event will feature specialised segments including an Ornamental Aquaculture Pavilion, a Startup & Innovation Pavilion, and an Industry Conference & Knowledge Summit—creating a dynamic mix of exhibitions, expert discussions, and networking opportunities.

The announcement follows the strong momentum generated by the Aqua North East Summit 2025, which convened policymakers, researchers, industry leaders, technology providers, startups, cooperatives, Farmer Producer Organisations (FPOs), and progressive farmers from across the region.

Key discussions at the summit addressed critical challenges such as productivity gaps, limited adoption of scientific practices, weak market linkages, value chain inefficiencies, and climate-related risks. Focus areas included species diversification, cold-chain infrastructure, adoption of AI and IoT in aquaculture, sustainability practices, and financial inclusion through schemes like the Pradhan Mantri Matsya Sampada Yojana (PMMSY).

With the Northeast endowed with abundant water resources and a rapidly expanding market, stakeholders highlighted the need for technology-driven approaches, stronger coordination, and increased investment to unlock the full potential of the aquaculture sector.

Fresh Produce India Awards 2026 Winners Announced at Mumbai

The winners of the Fresh Produce India Awards 2026 were officially announced during Fresh Produce India 2026, held at the Trident Nariman Point on 16-17 April 2026.

Top honours were awarded to Westfalia Fruit India, Sweet C, and Namdhari's Group, recognising their outstanding contributions to India's fresh fruit and vegetable sector.

Presented by Fruitnet Media International, the awards celebrate excellence across three categories: India Business, India Marketing Campaign, and India Impact.

Westfalia Fruit India was honoured for its pioneering role in developing the avocado category in India. The company has focused on building demand for pre-ripened avocados and has made significant investments

in supply chain infrastructure. Since launching India's first dedicated avocado ripening facility in Mumbai in 2023, it has expanded operations to four major hubs, servicing 16 cities nationwide.

Sweet C secured the Marketing Campaign Award for its innovative campaign, "Blue is the New Orange." Launched in July 2025, the campaign addressed the common consumer perception of grouping all orange-coloured citrus under "oranges." By leveraging its distinctive blue branding, Sweet C encouraged consumers to make more informed choices, positioning itself as a premium and differentiated citrus option.

Namdhari's Group received the India Impact Award for its pioneering seed-to-shelf supply chain model.

Established in 1985, the company played a key role in scaling hybrid vegetable seeds in India, significantly improving crop yields, uniformity, and disease resistance, while strengthening the overall agricultural value chain.

Commenting on the awards, John Hey, Managing Director of Fruitnet Asia, congratulated the winners for their innovation and leadership. He noted that each organisation has set new benchmarks within the fresh produce sector and contributed meaningfully to the industry's growth and evolution.

The awards once again highlighted the dynamism and innovation driving India's fresh produce ecosystem, recognising organisations that continue to push boundaries and create lasting impact.

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India sharpens its electronics manufacturing edge at electronica India and productronica India 2026 in Greater Noida

India's ambition to position itself as a global electronics manufacturing hub is beginning to reflect in more concrete ways; on factory floors, in policy corridors, and increasingly, on industry platforms where supply chains are being actively reshaped.

The 2026 Greater Noida edition of electronica India and productronica India brought this shift into focus, with a strong turnout of global suppliers, domestic manufacturers, and sourcing leaders. For an industry navigating geopolitical realignments and cost pressures, the event served less as a showcase and more as a working marketplace. The event was attended by 20,922 participants and brought more than 1000+ suppliers and distributors from across the globe and India to the show floor.

The Government of Uttar Pradesh, as the Host State, played a key role in supporting electronica India and productronica India 2026 in Greater Noida. Its partnership reflected the state's continued focus on building a strong electronics manufacturing ecosystem, backed by policy support, infrastructure development, and investment facilitation. The presence and involvement of senior government representatives underscored Uttar Pradesh's intent to position itself as a preferred destination for electronics manufacturing, while

also enabling closer engagement between industry stakeholders and policymakers on the ground.

Therefore, the inauguration was led by a cross-section of political and industry leaders, including Shri Suresh Kumar Khanna, Uttar Pradesh's Minister for Finance and Parliamentary Affairs, and Shri Jitin Prasada, Union Minister of State for Electronics and IT, and for Commerce and Industry. They were joined by Shri Nand Gopal Gupta 'Nandi', Minister for Industrial Development; Shri Sunil Kumar Sharma, Minister for IT & Electronics; Shri Ajit Singh Pal, Minister of State for Science and Technology, Electronics and IT; and Shri Alok Kumar, Principal Secretary, IT & Electronics, Uttar Pradesh.

Scale with direction

Across its dual editions in Greater Noida and Bengaluru, the platform now brings together over 60,000 participants annually, reflecting a 50% expansion in scale and reinforcing its position as a key industry meeting point.

The Greater Noida edition saw significant participation from key manufacturing economies including Germany, China, Japan, Taiwan, and the United States—an indicator of India's increasing integration into global value chains.

More notably, 1500+ structured and on-ground B2B meetings were conducted during the event, many centred on supplier diversification,



The conversations at electronica India and productronica India 2026 reflected a clear shift in industry priorities. Localisation has moved beyond policy intent and is increasingly becoming a business imperative. The platform brought the value chain together in a way that enabled more practical discussions around strengthening component manufacturing capabilities and reducing external dependencies.

**Rajoo Goel,
Secretary
General, ELCINA**

localisation strategies, and lead-time optimisation. These are areas that have moved to the top of boardroom agendas as companies reassess dependence on concentrated supply bases.

The current edition reflected a clear emphasis on capability building. Exhibitors pointed to growing interest in component manufacturing, automation, and supply chain resilience. Buyers, particularly from sectors such as automotive and consumer electronics, were seen evaluating domestic suppliers with an eye on long-term partnerships rather than short-term procurement.

Alongside the exhibition, a series of conferences provided a forum for more detailed engagement, aligning with the sector's current priorities, addressing policy, supply chain resilience, automotive electronics, PCB manufacturing, and advanced production technologies. These themes were explored through platforms such as the UP Electronics Leadership Summit, the ELCINA Supply Chain Summit, the Automotive Display Conference by ICEA, the Bharat PCB Tech Conference, and the SMT Thought Leadership Summit.

The edition also emphasised innovation, featuring a Startup Pavilion supported by the Government of Uttar Pradesh and curated industry podcasts. A notable development was the launch of BPCA, Bharat's dedicated platform for printed circuits and assemblies, introduced in collaboration with ELCINA and Messe Muenchen India.

Industry bodies such as ELCINA and ICEA were active participants, contributing to both conference discussions and closed-door industry interactions.

Rajoo Goel, Secretary General, ELCINA stated, "The conversations at electronica India and productronica India 2026 reflected a clear shift in industry priorities.

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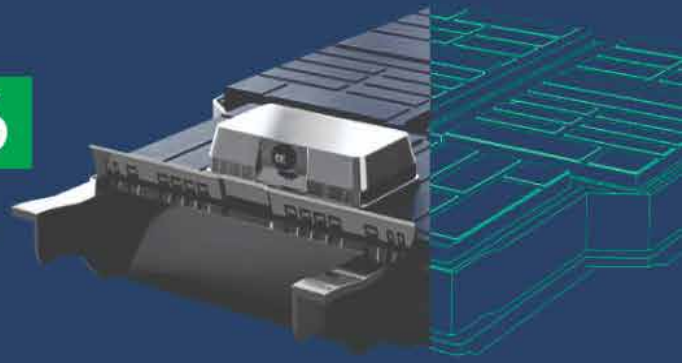
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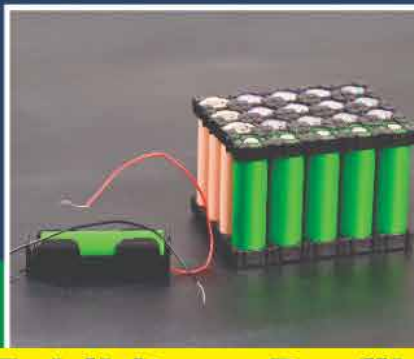
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Localisation has moved beyond policy intent and is increasingly becoming a business imperative. The platform brought the value chain together in a way that enabled more practical discussions around strengthening component manufacturing capabilities and reducing external dependencies.”

Pankaj Mohindroo, Chairman, ICEA added, “What stood out clearly was the growing maturity of India’s electronics ecosystem. We are now seeing a far stronger convergence between policy direction, industry investments, and supply chain strategies, an alignment that is critical for sustainable scale. *electronica* and *productronica India 2026* played an important role in advancing this momentum by enabling meaningful, direct engagement between global technology and component suppliers and Indian manufacturers who are expanding with long-term commitment and strategic intent.”

Voices from the floor

Participants indicated that the value of the platform lay in the quality of engagement rather than scale alone.

Tsuyuki Junichi—Division Head—Robotics Support Business Division, Yamaha Motor India Sales (P) Ltd said, “For Yamaha Motor India Sales (P) Ltd., *electronica India* and *productronica India*, opened more meaningful conversations with teams that are actively planning their next phase of manufacturing growth.”

Mr. Narendra Savant—VP Operations, Kyoritsu Electric India Pvt Ltd stated, “What stood out for us at *electronica*

India and *productronica India 2026* in Greater Noida was the clarity of intent from buyers. They came with defined sourcing requirements, timelines, and technical expectations. We saw strong interest across diverse industrial manufacturers for our Customised Robotic + Automation Integrated solutions and our Made-in India End-of-Line Testers—which aligns with where the Indian electronics manufacturing production needs are heading. For us, the value of this platform lies in the ability to engage with decision-makers who are actively evaluating long-term supply partnerships rather than short-term procurement.”

Raj Kumar Saini—Managing Director, Saini Communications Pvt Ltd, mentioned, “The quality of interaction has definitely gone up. We’re no longer talking about basic automation; most conversations are now around integration, efficiency, and how to scale operations. We’ve had interest coming in from multiple sectors, which is a good sign. You can see that manufacturers are thinking more long-term now, and that changes the kind of discussions you have.”

Visitors highlighted the ability to evaluate global and domestic suppliers within a single platform, enabling faster decision-making.

The event also witnessed strategic announcements and MoUs, including expanded collaborations between international PCB and component associations and Indian industry bodies, aimed at strengthening supply chain capabilities and fostering technology

exchange.

Dr Reinhard Pfeiffer, CEO, Messe München, said, “What is becoming evident is how quickly India is moving from being part of the conversation about the supply chain to influencing it. Companies no longer assess the country solely based on cost or scale; they are also looking at long-term manufacturing alignment. This shift is reflected in the discussions taking place at *electronica India* and *productronica India 2026* in Greater Noida.”

Bhupinder Singh, President—IMEA, Messe München & CEO, Messe Muenchen India said, “*electronica India* and *productronica India* are increasingly reflecting what the industry is dealing with in real time, supply chain adjustments, localisation, and the need for reliable partners. The conversations here are more structured, more practical, and closely linked to actual business decisions, which is where their relevance comes from.”

Looking ahead

The second edition of *electronica India* and *productronica India 2026* is scheduled to be held in Bengaluru from September 16 to 18, 2026, extending the platform’s reach into another major electronics manufacturing hub. As the industry recalibrates in response to geopolitical and economic shifts, platforms such as these are likely to play a more central role. The question, increasingly, is not whether India will be part of the global electronics supply chain—but how large a role it intends to occupy.

The Times of India Expands into Exhibitions with Launch of SFI Expo 2026

Broadening its media footprint, The Times of India has forayed into the exhibitions space, aiming to create immersive platforms that bring together key industry stakeholders. Backed by over 187 years of credibility across print, digital, and experiential media, the move signals a strategic expansion into curated, experience-led industry engagement.

As part of this initiative, TOI has announced the launch of its debut exhibition, Times of India Sports Fitness and Infrastructure Expo 2026, which will integrate the entire value chain of sports, fitness, technology, and infrastructure under one platform. Scheduled for July 2026 in New Delhi, the expo marks a significant step in supporting India’s



evolving sports ecosystem.

The event is designed to bring together sports enterprises, infrastructure developers, government bodies, fitness technology providers, wellness brands, athletes, innovators, and community groups. It aims to facilitate collaboration across sectors—from developing world-class sports infrastructure to enabling advanced training environments and performance solutions through

technology.

Speaking on the initiative, Surinder Chawla of Bennett Coleman and Co Ltd highlighted that India is entering a transformative phase in sports growth, driven by initiatives such as Khelo India and Fit India. He noted that the exhibition aims to unify stakeholders and accelerate the development of a strong, globally competitive sporting ecosystem.

Envisioned as an annual platform, the expo will serve as a collaborative hub showcasing innovations in training, performance, recovery, and sports technology, while also enabling dialogue, partnerships, and knowledge exchange. It is set to play a key role in fostering investment and supporting the growth of a future-ready sports community in India.

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Shripad Naik Emphasises Solar Expansion and Local Manufacturing at ECAMEX 2026

Shri Shripad Naik inaugurated ECAMEX 2026, highlighting the growing importance of renewable energy, solar adoption, and domestic manufacturing in shaping India's future energy landscape.

Addressing industry stakeholders, the minister underscored the need to accelerate the share of renewables in India's power mix, positioning solar energy as a key driver of long-term energy security and sustainability. He noted that scaling solar deployment across both utility-scale and distributed segments

will be critical to meeting rising electricity demand while lowering carbon intensity.

From an industry standpoint, he emphasised the strategic importance of strengthening domestic manufacturing under the Make in India initiative. Expanding local production of solar modules, electrical equipment, and system components is expected to improve supply chain resilience, reduce import dependence, and unlock new economic opportunities across the value chain.

Organised by the Electrical Contractors Association of Maharashtra, the event serves



Solar energy is no longer just an alternative; it is the key driver of India's long-term energy security and environmental sustainability. Scaling solar deployment across both utility and distributed segments is critical to meeting our rising electricity demand while lowering our carbon intensity.

Shripad Naik, Union Minister of State for New & Renewable Energy and Power,

as a key platform bringing together policymakers, contractors, manufacturers, and technology providers, reflecting the growing convergence of infrastructure development, clean energy integration, and electrical system modernisation.

Industry experts view such platforms as critical enablers of India's energy transition, particularly in fostering collaboration between on-ground execution networks, such as electrical contractors, and large-scale renewable deployment strategies. This alignment is expected to accelerate project timelines while ensuring quality and efficiency in installations.

Discussions at ECAMEX 2026 also highlighted the evolving role of the electrical ecosystem in supporting next-generation energy systems, including smart infrastructure, distributed solar, and energy-efficient technologies. As India advances towards its clean energy targets, the integration of innovation, skilled workforce development, and localised manufacturing is set to drive sustained sectoral growth. Overall, the event reflects strong policy-industry alignment, reinforcing confidence in India's journey towards a more resilient, self-reliant, and renewable-driven power sector.

IATO to Convene 41st Annual Tourism Convention in Visakhapatnam

The Indian Association of Tour Operators (IATO) will host its 41st Annual Convention from 10–13 September 2026 in Visakhapatnam, a prominent coastal destination often referred to as the "City of Destiny" and the "Jewel of the East Coast." The flagship industry gathering is being organised with the full support of the Government of Andhra Pradesh. Key state leaders, including Kandula Durgesh, Minister of Tourism, Culture & Cinematography, along with senior officials such as Ajay Jain and Amrapali Kata, are extending their support to ensure the success of the event.

Ravi Gosain, President of IATO, stated that the convention's theme and agenda are being thoughtfully curated to address emerging opportunities and evolving challenges within the tourism sector.

The event will be hosted at Novotel Visakhapatnam Varun Beach, which will serve as the central venue for

registrations, the inaugural ceremony, business sessions, and evening programmes. The opening session on 10 September is expected to be attended by the Hon'ble Chief Minister of Andhra Pradesh and the Union Minister of Tourism, Government of India, along with senior officials from the Ministry of Tourism and representatives from 17–18 State Tourism Departments.

Highlighting the scale of the convention, Sanjay Razdan, Vice President of IATO, noted that the association is targeting participation from 900–1000 delegates nationwide. Post-convention tours are also being planned to showcase Andhra Pradesh's diverse tourism offerings, enabling delegates to promote these experiences across domestic and international markets.

The three-day programme will feature high-level business sessions, bringing together industry leaders, policymakers, and experts to deliberate on key issues

shaping the future of tourism in India.

In addition to business engagements, the convention will include interactive and cultural activities such as the "IATO Run for Responsible Tourism," industry recognition awards, and evening entertainment programmes. A unique highlight will be "IATO's Got Talent," a karaoke singing competition designed to encourage participant engagement. A major attraction of the event will be the Indian Tourism Fair (Travel Mart), scheduled for 11–12 September at the venue. The platform is expected to facilitate meaningful interactions between IATO members, State Tourism Boards, and industry stakeholders, fostering partnerships and driving sectoral growth. With strong institutional backing, robust participation, and a dynamic agenda, the 41st IATO Annual Convention is set to be a significant industry platform, reinforcing India's position as a leading global tourism destination.

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By Ms. Jagriti Pandey
(PhD Scholar)
Project Lead -
Futorex Trade Fair



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Let's be honest. If you're still running your show check-ins with printed name lists and a highlighter, you're losing 20 minutes of goodwill before the first visitor even reaches the floor. QR-based check-in isn't just a "nice upgrade," it's the difference between a chaotic opening hour and a smooth one. Exhibitors scan their phones, they're in, done. And on your end? Every entry is timestamped, counted, and tracked automatically. No manual errors. No "sorry, I can't find your name." Just a clean start to the day.

Now, once people are inside, do you actually know what they're doing? Because badge scanning analytics can tell you. Every time a visitor scans at a stall or a seminar, they leave a data point. Stack thousands of those data points across a two-day show, and suddenly you can answer questions you used to guess at. Which zones held people longest? Which exhibitor categories pulled the most repeat visits? Which sessions were half-empty by lunchtime? That's not just interesting, that's the information you need when you're designing the next edition or justifying floor space pricing to a hesitant exhibitor. And while we're talking about exhibitors, how many of them are still collecting business cards that end up crumpled in a jacket pocket, never followed up on? Lead retrieval systems fix exactly that problem. An exhibitor scans a visitor's badge, tags them with a note right there on the spot, and that lead is already sitting in their system before the visitor has even moved to the next stall. The speed matters more than people realise. Following up in 24 hours versus 7 days can genuinely be the difference between a deal and a dead end. When exhibitors can walk away from your show with 200 clean, organised, actionable leads justifying next year's participation to their management becomes a very easy conversation.

Now take all of that visitor tracking and go one level deeper, that's where AI-based footfall analytics comes in. Cameras, machine learning, and live heat maps of your entire floor. You can

Technology Integration in Exhibition Operations – Let's Talk About What's Actually Changing!



"Stop managing your exhibition from memory and start leading it with data. From AI-based footfall analytics to CRM integration, the right tech stack turns a chaotic event into a powerful blueprint for future growth. In this industry, efficiency isn't just a cost—it's an investment in your show's survival."

see in real time where crowds are building, where things are quiet, and where a bottleneck is about to form. You make live decisions, move some signage, alert an exhibitor, and open a second entry point. Over multiple editions, this data becomes something genuinely powerful: a blueprint of how your audience actually moves through your show. That's not something you can buy. You build it, edition by edition. Behind all of this, though, the technology that holds everything together is CRM integration for the exhibitor lifecycle. Because think about how an exhibitor relationship actually works it starts with a cold call, runs through booking, payment, stall allocation, design approvals, logistics coordination, on-site support, and ends (hopefully) with a renewal conversation. Without a CRM, that entire journey lives across WhatsApp threads, email inboxes, and somebody's memory. With one, every touchpoint is logged, every deadline is tracked, and no exhibitor quietly slips away between editions because nobody remembered to check in with them.

And finally, the one that your

operations team will thank you for most, the WhatsApp bot for exhibitor support. In the two weeks before your show opens, how many times does someone call to ask where they can collect their badge? Or what time does setup begin? Or whether they can bring an extra table? The same 15 questions, asked by 200 different people. A WhatsApp bot handles all of it, 24 hours a day, in the exhibitor's own language, without pulling a single team member away from work that actually needs a human. The exhibitors get instant answers. Your team gets their evenings back. And the whole pre-show experience, which sets the tone for everything, feels professional, responsive, and organised.

Put all six of these together, and you're not just running a more efficient show. You're building something that exhibitors can measure, trust, and want to come back to. And in this industry, that's the whole game.

So What Does All of This Actually Cost? This is usually the question that gets asked last but matters most. The good news? You don't need a massive budget to start. Most of these tools are surprisingly accessible; the expensive version of each exists, but so does a very workable starter version.

QR-based check-in is where you'll spend the least. Most event management platforms bundle check-in functionality into their base plans, which can start from as little as ₹15,000–30,000 per show for a mid-size exhibition. If

you're already using a registration platform, there's a good chance this is already included, and you're just not using it yet.

Lead retrieval is where costs vary the most. Hardware rental scanners from show-specific providers can cost ₹25,000 - 40,000 per device per event. App-based solutions are far more economical than annual licences for a good tool, typically running ₹5,000 - 15,000 per user per year, which becomes very cost-effective if your team is doing multiple shows. For most Indian mid-size exhibitions, the sweet spot sits around ₹4,000 - 12,000 per show per exhibitor, and many smart organisers bundle it as a premium add-on, turning what is a cost into an additional revenue line.

Badge scanning analytics rarely come as a separate bill. It's typically embedded within whichever event management platform you're already using, so once your check-in infrastructure

is in place, the analytics come along for the ride at no extra cost.

AI footfall analytics is the biggest investment of the six. Camera setup, software licensing, and live monitoring support mean you're looking at ₹1.5 - 3 lakh for a mid-size show. That sounds significant until you realise that a single exhibitor renewal by the data you can now put in front of them often pays for the entire system.

CRM is one area where you genuinely don't need to spend much to start. Free tiers on popular platforms are genuinely useful for small teams just getting started. As your needs grow, a paid plan built around the exhibition lifecycle typically runs ₹2,000 - 8,000 per month. The truth here is that the ROI has less to do with which tool you pick and more to do with whether your team actually uses it consistently.

WhatsApp automation costs come from two places: the

platform you use to build your bot, and Meta's per-conversation API fees. For an Indian exhibition managing 200 - 300 exhibitors, a monthly platform subscription runs roughly ₹3,000-8,000, with API charges adding about ₹1 - 2 per conversation. A pre-show support bot handling 500 conversations costs under ₹5,000 to run, less than what it costs to have one team member spend a week manually answering the same questions over and over.

All in, a first-time technology setup covering all six areas for a mid-size Indian trade show can be done for somewhere between ₹3 - 6 lakh per show. That's not a trivial number but weigh it against the cost of losing exhibitors because your show felt outdated, or a sales team buried in manual work that should have been automated months ago. Suddenly, it's not a cost question at all. It's an investment decision. And a fairly straightforward one at that.

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IT'S TIME FOR SHOW ORGANIZERS TO PROVIDE EXHIBITOR EDUCATION

By Richard (Rich) Erschik
– The Voice of Trade Show ROI

Trade shows are getting more expensive every year. Floor space, freight, labor, travel, hotels. The investment keeps climbing. Yet one thing hasn't changed in decades: most exhibitors don't know how to produce measurable return from their investment. (ROI)

When their results fall short, exhibitors complain, shrink their space, skip a year, question the value of the show, or quietly disappear.

FACT: Organizers don't lose events because the carpet color was wrong. They lose them because exhibitors don't get the results they expected (and it's their own fault.)

Here's the disconnect. Organizers deliver attendees. Exhibitors expect revenue. When the revenue doesn't materialize, frustration sets in – and the blame often lands on the show. But the uncomfortable truth is this: most exhibitors are undertrained. They don't set measurable objectives. They don't properly prepare their

booth staff. They don't qualify leads with discipline. And they don't execute consistent post-show follow-up. No amount of foot traffic in the aisles fixes a broken process.

Some will argue that, "Exhibitor success is the exhibitor's responsibility." Technically, that's true. Strategically, it's not. If exhibitor ROI drives renewals – and renewals drive floor space revenue for organizers – then exhibitor performance becomes an organizer issue whether anyone wants to admit it or not. Better exhibitors produce better outcomes. Better outcomes drive renewals. Renewals grow the show. That's not theory. That's math.

If organizers want stronger retention, larger booth upgrades, and healthier long-term growth, they need better-performing exhibitors. Performance improves through structured, practical education—not motivational talks or trend reports—but real training tied to measurable results. When exhibitors win financially, organizers win strategically.

There's also a competitive reality. If organizers don't step into the role of a strategic partner in



"Education isn't a favor you do for your exhibitors; it's revenue insurance for organizers. The shows that embrace this mindset will grow, while those who view themselves as mere 'floor space providers' will continue to wonder why booth sales get harder every year."

their exhibitor success, someone else will. And when third parties become the trusted advisor, the organizer risks being viewed as little more than a floor space provider. The stronger position is to make exhibitor success part of the show's value proposition.

Education isn't a favor to exhibitors. It's revenue insurance for organizers. And the shows that embrace that mindset will be the ones still growing – while others keep wondering why booth sales get harder and harder every year.

Smarter exhibitors will reduce this familiar occurrence for show organizers.

COVID didn't just disrupt trade shows. It quietly erased a generation of exhibiting experience. When companies downsized, trade show exhibit managers were often among the first to go. And when they left, they took years of hard-earned knowledge with them.

Today, many companies have assigned the responsibility for trade shows to someone new. Capable people but often learning how to exhibit from scratch.

That's why the organizer hosted webinar at ExhibitorTrainingWebinar.com exists.

Richard (Rich) Erschik

- richard@exhibitortrainingwebinar.com
- 630-642-6500
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Bharat Steel Expo Postponed amid Evolving Global Situation

The official website of Bharat Steel Expo noted that the event which was scheduled to be held from 16th to 17th April, 2026 has now been postponed. This step comes in light of the evolving global situation including the West Asia crisis. It also noted that the revised dates will be shared soon.

About Bharat Steel Expo:
This event aims to foster robust

engagement, present groundbreaking innovations, and collectively shape the trajectory of the steel industry. It emphasizes collaboration, enhances competitiveness, and builds capacity, all contributing to national priorities and strengthening global partnerships in steel.

Key highlights and opportunities at Bharat Steel 2026 include:

- Innovation Showcase: Featuring cutting-edge technologies and advancements.
- Global Networking: Providing unparalleled opportunities to connect with industry leaders from around the world.
- Market Insights: Offering valuable perspectives on current trends and investment prospects within the steel sector.



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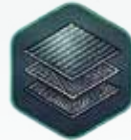
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Integrated Trade Show Marketing

By Larry Kulchawik

W

hen I was the VP of Sales & Marketing for Greyhound Exhibit group, I

was asked the question “What’s the difference between sales and marketing? My definition of marketing vs. sales: “Anything you do to support a selling situation is marketing.” Upgrading to first class and sit next to a fellow business traveler is a marketing strategy. It is common to strike up a discussion with a fellow passenger that leads to “So, what do you do?” Most first-class travelers are business people, so the topic of marketing often is understood. This brief face-to-face encounter can be very powerful, and the element of emotion kicks in to carry harmless small talk (a marketing situation) to a selling situation very quickly. Your seat mate may not be involved directly in marketing, but rest assured they will pass along your business card to a person who is.

Many different attention getting strategies can serve to create a “selling situation.” But caution- do not start selling until the telling has been done objectively and the buyer exclaims- tell me more. It is now that selling begins. This is now a selling situation.

Before trade shows, one of the earliest forms of live selling in America was the Patent Medicine Show. Hucksters promoting potions and lotions from the back

of small wagons. They always provided an entertaining bit of shittck to gather a crowd before they launched into their pitch.

Trade show marketing guru Fred Kitzing would say- “Its not

the exhibit, but an attraction that encourages a trade show visitor to stop and observe. It is now that human contact will be accepted to begin a dialog.

Freds wife, Llona Kitzing, conceived the concept of integrated trade show marketing. This concept has now been embraced by marketing managers, exhibit designers, and trade show industry associations.

According to Llona, there are seven major components to marketing. The rule of thumb for exhibiting companies planning a budget for trade shows, is that 5 percent of their business revenue should be earmarked for marketing. This of course depends on the business you are in. A consumer product company would spend more than a machine tool company, so 5 percent is a fair starting figure. This 5 percent marketing budget is then divided among the seven components in the mix to then collectively support a specific marketing strategy. Each component is not independent of the other. Each component must be integrated to compliment a single marketing goal.

The pie chart illustrates a likely assessment for many companies. For many companies, the trade show/event portion of the budget will be the biggest cost. With that said, measuring the impact of the trade show with other marketing components, is key to continuing this investment activity. It’s not about the exhibit structure, but what the structure is doing to enhance a message and reach a targeted audience, according to Llona Kitzing.

When setting a marketing



Do not start selling until the telling has been done objectively. It is only when the buyer asks for more that selling truly begins. Trade show marketing is not about the exhibit structure; it is about what the structure does to enhance a message and reach a targeted audience.

budget, no one component of the seven is more important than the other. The formula for which components you combine is up to you with each working to compliment the other. The mix together creates an integrated marketing strategy.

Collectively, all components should contribute to creating a selling situation. In some cases, when an exhibit visitor knows exactly what they really need, human contact may not be needed. For example, shopping through the Internet to buy a commodity like a watch, an appliance, or a set of golf clubs, can work just fine and can be less time consuming, provided you know exactly what you are buying and their relative value. But when you are uncertain what you need or expect to receive, human contact is a powerful tool to influence your decision to buy. Of all the seven marketing strategies, only two components require eye-to-eye contact where emotion comes into play—direct sales and trade shows. Of all the seven components, trade shows will be the greatest expense, but can deliver the greatest return when executed correctly. It must be noted that without the support from each of the other marketing components, this human-contact element would be minimal if starting from scratch in the selling process. Trade show marketing can be very expensive, but the return can be greater if all the components are integrated to work in harmony. Yes, trade show marketing is expensive but doing it right is one thing, but measuring the results of each trade show is equally critical if you expect your marketing budget to be approved the same for each year.

Larry Kulchawik,

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GIICOMVEC 2026 Concludes Successfully with Nearly 10% Growth in Visitor Footfall

G

IICOMVEC 2026 was successfully held at its new venue, the Jakarta International Expo,

reinforcing its position as a key B2B platform for the commercial vehicle industry.

The exhibition served as a dynamic marketplace where leading brands showcased advanced technologies tailored to meet the evolving needs of multiple industrial sectors. Over the

four-day event, GIICOMVEC 2026 recorded strong performance, with trade visitor attendance increasing by nearly 10% compared to its previous edition.

Putu Juli Ardika, Chairman of Gaikindo, highlighted that the event achieved highly positive results, attracting a total of 12,685 trade visitors. The majority comprised business professionals from diverse industries seeking networking opportunities and practical solutions for their operations.

He expressed optimism that GIICOMVEC will continue to play a meaningful role in supporting the growth and advancement of Indonesia’s commercial vehicle sector. He also extended appreciation to Gaikindo members, exhibitors, partners, and trade visitors for their continued support. The event also witnessed strong engagement in its knowledge programmes, with over 1,200 participants attending seminars and workshops.

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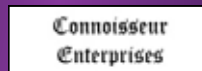
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**Empowering Businesses through Strategic Barter Solutions:
Anytime Barter Ventures' Story**

If cash is the king, then Barter is the kingmaker, is a firm belief of Anytime Barter Ventures, which has been revolutionizing business operations in today's competitive landscape. With cash crunches and market challenges on the rise, effective cash flow management is crucial, and Anytime Barter Ventures plays the role of a game changer. As a cornerstone of global trade for centuries, the barter industry has evolved to meet modern needs, enabling businesses to exchange goods and services without cash transactions. In recent years, the industry has experienced remarkable growth, characterized by a rising demand for innovative trade solutions that enable businesses to optimize their resources and improve their bottom line.

As a trailblazer in the barter industry, Anytime Barter Ventures is a pioneering company based in Maharashtra, India, spearheading innovative trade solutions under the visionary leadership of Amod Bramhe. With a legacy spanning over 14 years, the company has earned a reputation as a trusted Barter partner, enabling businesses to streamline inventory, reduce purchase costs, and get new clients as well.

The Key Offerings

Anytime Barter Ventures offers a comprehensive range of services designed to drive business growth through strategic barter trade solutions. Their spectrum of services includes:

- **Multilateral Barter Platform:** Enables businesses to exchange goods, media, and services with ease, offering a one-to-many transaction model that provides better flexibility and options.
- **Secured Platform:** Assures clear bookkeeping, removes ambiguity in deals, and provides end-to-end trade solutions.
- **Expert Guidance:** Provides top-notch media & Purchase guidance to optimize the spend.
- **Industry-specific meets & Trade fairs:** organizing various industry & profession-specific Events and exhibitions to create a marketplace for their clients.

All these and many more services are provided by Anytime Barter Ventures to save the cash flow and increase sales for their clients to have a competitive edge through strategic Barter solutions.

Anytime Barter Ventures: Mission and Vision

Anytime Barter Ventures aims to make the procurement process less cash-dependent and empower its trade associates to use their inventory effectively and profitably through a cutting-edge barter solution.

The company is India's premier B2B barter service provider, empowering businesses to drive business growth through innovative and strategic barter solutions.

Out-of-the-Box Benefits: Unlocking Business Potential

Anytime Barter Ventures enables businesses to unleash their full potential by offering numerous benefits, including better inventory management, improved cash flow, increased sales, and growth opportunities by using Barter as a strategic tool.

Here are some key benefits that make the company stand out:

- **Optimizing Inventory:** Supporting businesses in converting excess inventory into valuable trades, thereby increasing the value of existing assets.
- **Boosting Sales:** Helping businesses to notably raise sales by offering more products and services in exchange for promotional opportunities.
- **Establishing Brand Reputation:** Providing brand exposure and building relationships with other companies and brands through its bartering services.
- **Conserving Cash Flow:** Supporting businesses to trade goods and services without spending cash flow and maintaining operational stability.
- **Positive impact on Topline and Bottom Line:** Driving growth in businesses by reducing costs, boosting efficiency, and finding new revenue streams through strategic bartering.

The Man of the Hour

Amod Bramhe is a trailblazing entrepreneur and visionary who is revolutionizing the barter system in India. With over two decades of expertise in insurance, financial services, and media, he has pioneered a new approach to barter trade. As the founder of Anytime Barter Ventures, Amod has transformed barter into a powerful financial tool, reshaping how businesses across India approach barter. Under his guidance, the company has successfully expanded its reach nationwide, becoming a trusted partner for top-notch barter solutions. His expertise and leadership have cemented his position as a pioneer in the Indian business landscape, driving growth and innovation. He is well known as a **Barter Guru**.

Esteemed Clientele

Anytime Barter Ventures has established itself as



a trusted partner for more than 300 corporate clients across the nation, delivering innovative barter solutions that drive growth and profitability. From a small startup to a large corporation, its solutions are tailored to meet clients' unique needs. This bespoke service has earned Anytime Barter Ventures a reputation for excellence and innovation. The company's diverse clientele spans multiple industries, including hospitality, travel, media, real estate, FMCG, lifestyle, cosmetics, and the list goes on. This extensive network enables Anytime Barter Ventures to offer a wide range of media products and services on barter with a PAN-India presence. The company's associations reflect its commitment to providing effective barter solutions that meet clients' distinctive needs.

Legacy of Excellence: Remarkable Milestones and Achievements

Over its 14-year journey, Anytime Barter Ventures has successfully completed 24,000+ barter transactions, strengthening its position as an industry leader. With a strong presence across seven states, the company has garnered 17+ prestigious awards and recognitions from prominent media houses, business federations, and industry forums, underscoring its commitment to excellence and client satisfaction.



IEEMA Unveils ELEC RAMA 2027, Reinforcing Its Position as the World's Largest Electrical Industry Platform

The Indian Electrical & Electronics Manufacturers' Association (IEEMA) officially announced the 17th edition of ELEC RAMA 2027 on 9 April, reaffirming its status as the world's largest electrical show. The event is scheduled to take place from 20–24 February 2027 at India Expo Mart.

The upcoming edition will be held under the theme "Harnessing the Power of 'I,'" highlighting India's expanding global capabilities, IEEMA's role in industry development, and the growing importance of intelligence-driven innovation. The theme also reflects the sector's focus on impact, immersive stakeholder experiences, knowledge-led insights, and international collaboration in a connected

global ecosystem.

ELEC RAMA 2027 will spotlight key priorities including sustainability, innovation, safety, and the increasing integration of artificial intelligence and digitalisation within the energy landscape. Germany has been designated as the Partner Country, underlining IEEMA's commitment to strengthening global cooperation and technology exchange.

Addressing the launch, Ghanshyam Prasad, Chairperson of the Central Electricity Authority, Government of India, emphasised the need for rapid industry scaling, backward integration, and a strong focus on quality.

Providing an overview, Hartek Singh stated that the exhibition will span over 110,000



With over 25,000 B2B meetings and a \$25 billion inquiry potential, ELEC RAMA 2027 is the world's most powerful engine for electrical and industrial growth. ELEC RAMA has evolved beyond a biennial show into a comprehensive platform—a holistic ecosystem for innovation, dialogue, and international business exchange.

Vikram Gandotra,
Vice President,
IEEMA

square metres, featuring more than 1,100 exhibitors from around the world and 10 dedicated country pavilions. The event is expected to attract over 500,000 visitors and around 500 international buyers, creating significant global business opportunities. The platform aims to facilitate more than 25,000 B2B meetings, potentially generating business enquiries worth approximately USD 25 billion.

Vikram Gandotra added that ELEC RAMA has evolved beyond a biennial exhibition into a comprehensive industry platform, with ambitions to surpass previous milestones and deliver greater value and business outcomes in 2027.

The exhibition will be complemented by a range of co-located initiatives, including the World Utility Summit, Reverse Buyer-Seller Meet, Domestic Buyer-Seller Meet, and the Electraverse Showcase. Together, these programmes will create a holistic ecosystem for innovation, dialogue, and business exchange.

This edition will also place a stronger emphasis on emerging areas such as renewable energy, digital energy, and energy storage, showcasing advanced technologies shaping the future of the power sector.

More than just an exhibition, ELEC RAMA 2027 aims to serve as a catalyst for collaboration, innovation, and growth—bringing together ideas, partnerships, and opportunities to power the future of the global energy industry.

EAW Global Aqua Expo 2026 to Focus on Water and Wastewater Solutions in New Delhi

The EAW Global Aqua Expo 2026 will be held from 6–8 August 2026 at Hall No. 1, Bharat Mandapam, Pragati Maidan, New Delhi, bringing together stakeholders from across the global water and wastewater sector.

The event is positioned as an international platform that will connect industry participants, including manufacturers, technology providers, consultants, researchers, government representatives and investors. It aims to facilitate discussions on water management



challenges and the adoption of technologies across urban, industrial and agricultural applications.

The expo will showcase developments across key segments such as smart metering, digital monitoring systems, advanced water treatment technologies, industrial

wastewater recycling and desalination solutions. Participants will also engage in discussions on policy frameworks, investment opportunities and case studies from India and international markets.

The event is being organised by Earth Water Foundation, with ASSOCHAM as the lead industry partner. According to the organisers, the expo is intended to serve as a platform for knowledge exchange and collaboration, supporting efforts to improve water infrastructure and resource management.

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By Mike Gunawan,
B2B Event Strategist



We all have unique insights,

skills and relationships built over the years through our experience. These are assets that nobody can take away from us, even more valuable than money.

Some share these assets, others monetize them, while sadly many keep to themselves not fully utilizing them.

Les Brown, an American motivation speaker sums this beautifully:

"The graveyard is the richest place on earth, because it is here that you will find all the hopes and dreams that were never fulfilled, the books that were never written, the songs that were never sung, the inventions that were never shared, the cures that were never discovered, all because someone was too afraid to take that first step, keep with the problem, or determined to carry out their dream."

That is why I love the theme of an event organized by Imran Tahir: 'How to Stop Being Your Industry's Best Kept Secrets'.

The 1st speaker Sarjit Singh shared this hilariously accurate quote by the famous psychologist Stuart Henderson Britt:

"Doing business without advertising is like winking at a girl in the dark. You know what you are doing but nobody else does."

Then the 2nd speaker Victoria Dior Wang shared an interesting point that although BYD started 8 years earlier than Tesla, we know Elon Musk but not the founder of BYD. This highlighted the importance of branding not only for company but also personal.

Why Not Sharing?

Makes me wonder, why don't more people share about their assets?

- Too Busy: Reminds me of a dear friend whose company went public

How Impactful Can You Actually Be?

but doesn't really talk much about it because he is too busy building.

- Not Confident: Some people think their knowledge or skills are not something special, thus not worthwhile sharing. They are often introvert by nature.
- Don't Know How-To: They might consider doing it but not sure what is the best way to do it. Or get discouraged after posting a few times without much result.

Where to Start?

The key is to start small eg share to family & friends, get feedback & improve continuously. What if I don't know what to write or say Mike?

Don't do anything fancy, share your experience eg interesting article read, video watched, place visited, event attended, and conversation made. My most engaging post comes from this personal approach.

To make starting easier, you can share based on your preferred:

- Format: Written, verbal, or visual
- Audience: To many, few or 1 person
- Channel: Digital or in-person
- Interaction: Live or asynchronous

You can scribe (text & image eg shape, flow, graph) or voice out what you want to say, then share with your loved ones, the gradually to a bigger crowd directly or via recording.

Well without realizing you are already doing the above everyday, but to yourself. Don't you talk to yourself before saying it out loud or visualize things to understand better?

The difference is when you share

to others, there will be feedback on how to make things better. The goal is to have other people being able to understand and visualize your message as clearly as you do. Then it takes a life on its own.

Lastly, share for the right reason, that is to benefit others instead of boosting our ego.

When I started LiveLife 10 years ago, it was more about making me successful and showing people that I could do it. It stems from my thinking 'I am not good enough and when my business reaches success that I envision, I will feel better about myself from other's approval.'

Yes though I have a bigger purpose, my ego comes first. A simple way to know your 'real why' is to ask yourself honestly:

"Do you love to talk about (1) Your work OR (2) How great you are because of your work?" The former is about lifting others, while the latter focuses on oneself.

A great example is Elon. Though he is undoubtedly passionate about his work, his childhood trauma (he often shared about the abuse from his dad Errol), made him subconsciously craving to be the hero that saves the world.

So yah, definitely to be more impactful we need to tell our stories in whatever way we can, but let's do it consciously and purposefully, while also understanding more about ourselves and growing in the process.

Mike Gunawan

B2B Event Strategist
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Let's Make Your Event Unforgettable



Rhenus Logistics Partners with MIE Events to Strengthen Global Exhibition Logistics

Rhenus Logistics and MIE Events have entered into a strategic Memorandum of Understanding (MoU) to enhance logistics capabilities across MIE Events' growing portfolio of international exhibitions and business summits. The agreement was formalised at MIE Events' headquarters in Dubai.

The MoU was signed by Zahoor Ahmed, Vice President of MIE Groups, and Anas Al Arid, Regional Manager – Exhibitions & Fairs at Rhenus Logistics UAE, marking the beginning

of a closer collaboration in delivering seamless logistics solutions for global events.

Under the partnership, Rhenus has been appointed as the Global Logistics Partner for MIE Events, providing comprehensive on-ground logistics support across all regions. The collaboration aims to deliver reliable international freight management, efficient local execution, and consistent service standards for exhibitors, partners, and suppliers at every event.

As part of this alliance, Rhenus will also play a strategic role in the 4th edition of



This partnership marks a significant milestone in our global expansion strategy. Logistics is the backbone of any successful international exhibition, and by appointing Rhenus as our Global Logistics Partner, we are ensuring that our exhibitors and partners receive consistent, high-quality experiences across all our markets, from Asia and the GCC to the MENA region and the United States.

Zahoor Ahmed, Vice President of MIE Groups

CTW Global, contributing its expertise to support industry dialogue, operational efficiency, and knowledge exchange within the logistics and supply chain sector.

Commenting on the partnership, Zahoor Ahmed stated that the collaboration marks a significant milestone in MIE Events' global expansion strategy. He emphasised that logistics plays a critical role in the success of international exhibitions, and having a reliable global partner will enable the organisation to deliver consistent, high-quality experiences across markets including Asia, GCC, MENA, and the United States.

Anas Al Arid highlighted that the partnership reflects the trust placed in Rhenus Logistics and reinforces its commitment to supporting the exhibition ecosystem. He noted that by combining a strong global network with local expertise, Rhenus aims to provide practical, end-to-end logistics solutions while maintaining high service standards across all touchpoints.

Through this collaboration, Rhenus Logistics continues to strengthen its position as a key logistics partner for the global exhibitions industry, supporting clients with integrated solutions that streamline operations and ensure efficient execution worldwide.

Global Leadership Summit – Vision 2047 to be held at Yashobhoomi Convention Centre on 18-19 July 2026

Molog, in association with NGM, is set to bring together leaders from government, industry, and the startup ecosystem, with Jayant Chaudhary confirmed as the keynote speaker.

The Global Leadership Summit – Vision 2047 will take place on 18–19 July 2026 at Yashobhoomi Convention Centre. The summit aims to convene key stakeholders from government, business, investment, and startups to deliberate on India's long-term development roadmap.

Organised by Molog in collaboration with NGM, the summit is aligned with the national vision of Viksit Bharat 2047 and the broader development



agenda outlined by Narendra Modi.

A major highlight of the event will be the keynote address by Jayant Chaudhary, Hon'ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship and Minister of State for Education, Government of India. His address is expected to focus on skill development, entrepreneurship, and the critical role of youth in driving India's growth

trajectory.

The summit will witness participation from startups, venture capital and private equity firms, corporates, central ministries, and various state governments. Institutional representation will include members from leading IIT and IIM alumni networks, along with senior stakeholders from the innovation and policy ecosystem.

Key discussions will revolve around themes such as employability and skill development, expansion of the startup ecosystem, innovation-led industrial growth, artificial intelligence, manufacturing competitiveness, clean energy, and public-private collaboration.



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Food Hotel Tech and Tech For Retail join Easyfairs to accelerate growth

Easyfairs announced on 15th April 2026 the acquisition of Paris-based Food Hotel Tech and Tech For Retail, two market leading events dedicated to innovation in the hospitality and retail sectors. This union will enable the incumbent entrepreneurial team, led by Karen Serfaty, to build on their success and continue to deliver an impactful visitor and exhibitor experience. Empowered by Easyfairs' data driven approach, operational expertise and 'Visit the Future' ethos, the move will supercharge growth while preserving the events' core values. Another key advantage is Easyfairs' international reach, which will elevate the events' impact in France and open a broader platform for innovation in new European territories.

As part of Easyfairs' broader growth strategy to enhance its tech portfolio, this latest acquisition reflects the group's understanding that technology and data now sit at the heart of the retail and hospitality sectors. The vibrant start-up scene and Big Tech are reshaping every part of the sector, from guest experience and operations to supply chains and customer engagement. This is increasing the need for strong, community focused platforms, such as these two market leading event brands, that connect innovators with retailers and restaurant and hospitality operators.

The new partnership places community and integrity at its core. Food Hotel Tech and Tech For Retail bring deep market insight, strong local relationships and a commitment to long-term community impact. Complementing this, Easyfairs provides extensive resources, including community-embedded teams, a robust tech ecosystem built for connecting stakeholders and on-the-ground expertise across European hubs. Backed by a broad Europe-wide events portfolio and an ever-growing community network – including flagship hospitality

event Horeca in Belgium, the group's biggest event Paris Packaging Week and others across countries such as Italy, UK, Sweden, Spain and Algeria – the partnership is built on a strong foundation for impact.

These strengths position the group to anticipate emerging trends, support innovators and build a scalable platform for decision-makers across France and Europe.

The next edition of 'le salon européen du retail', Tech For Retail, will take place on 30 November & 1 December 2026 at Paris Expo Porte de Versailles and is expected to welcome more than 15,000 visitors and 420 exhibitors.

'Le salon TECH & RSE Hôtellerie-Restaurant', Food Hotel Tech, will take place on 31 March & 1 April 2027, also at Paris Expo Porte de Versailles, and is expected to attract over 8,500 visitors and 200 exhibitors. Both audiences will be immersed in content from leading industry speakers, hands-on workshops, innovative pitches and awards ceremonies, providing them with the knowledge and connections to continue driving innovation and growth in their businesses.

Karen Serfaty, CEO & Founder of Tech For Retail & Food Hotel Tech, commented: "Together, we can dream big. For our communities, for our clients, for our teams. Our ambition is to build platforms that do not just follow the market but help to shape its future." Karen continued: "Easyfairs was the natural home for both events. My team and I are excited to join forces with one of the world's largest event organisers, which will enable exhibitors of both events, in particular Tech for Retail to connect with a wider French audience and meet even more international attendees. This step will take the events to the next level, and I cannot wait to get started."

When asked what comes next, Karen added: "Ultimately, our goal is simple: to create events where every participant leaves with new ideas,



In high-tech sectors like retail and hospitality, 'human contact' remains the most powerful tool. Trade shows provide the eye-to-eye contact where the emotion of a deal truly takes hold. Marketing supports the situation; Easyfairs' data-driven strategy ensures that the right innovators and retailers meet at the right time to turn 'small talk' into a 'selling situation. It's not just about the tech on display; it's about the 'attraction' that encourages a visitor to stop and engage. Easyfairs provides the structure to enhance that message.

new connections and new opportunities to grow their business. The entrepreneurial spirit that flows through Easyfairs and its community-focused approach align perfectly with our ambitions. Together, we will unlock new growth opportunities in Europe and beyond."

Alison Willis, CEO of Easyfairs UK & Global, added: "The team behind these two fantastic shows is clearly at the heart of their communities, something that is so important for us at Easyfairs. We are delighted that the brilliant people behind both Food Hotel Tech and Tech For Retail will join us and continue to drive the inevitable success going forward. One thing that stood out to me throughout this process was the respect Karen and her team have in the markets they serve. I'm in awe of what they have created and our role going forward is to support their vision."

When asked how these events fit into the Easyfairs portfolio, Alison replied: "Strategically, this acquisition strengthens our position in France, home to the ever-growing and largest event in our group, Paris Packaging Week. These events complement our existing shows in other regions and enable us to maximise marketing, apply our processes and technology and foster deeper collaboration between teams. It is an honour to have Karen and her team join our growing company, and we are excited to apply the Easyfairs magic to these well-respected and inspirational events".



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Pragati Maidan Underpass-5 Clears Final Hurdle, Set for Completion by December 2026

The long-delayed Underpass-5 project at Pragati Maidan has received a major boost, with Indian Railways granting the final no-objection certificate (NOC). This clearance removes the last bottleneck, enabling the project to move forward towards its targeted completion by December 2026. Also known as the Bhairon Marg underpass, the project is a key component of the Pragati Maidan Integrated Transit Corridor. It is designed to provide seamless, signal-free connectivity between Sarai Kale Khan and Mathura Road, helping commuters bypass the heavily congested Ring Road-Bhairon Marg junction.

Once operational, the underpass is expected to significantly ease traffic flow across east, central, and southeast Delhi, improving connectivity to critical stretches including ITO, Rajghat, and Laxmi Nagar. The NOC marks the resolution of long-standing delays that had stalled the project despite earlier approvals. Officials confirmed that major technical and inter-agency challenges have now been addressed, allowing the Public Works Department (PWD) to resume and accelerate construction.

Informa Appoints David Lynn as CEO of inD to Drive B2B Events Growth Across IMEA

Informa plc (LSE: INF.L), the international B2B Events, Digital Services, and Academic Markets Group, has announced the appointment of David Lynn as Chief Executive Officer of inD, its Dubai-based partnership with the Dubai World Trade Centre (DWTC).

Mr. Lynn brings extensive global leadership experience, having previously served as President and CEO of ViacomCBS Networks International, a billion-dollar business operating across 180 markets with a workforce of 5,000 professionals. During his tenure, he led major digital transformation initiatives, including the rollout of streaming platforms such as Paramount+ and PlutoTV across 20 countries. He also oversaw the successful integration of key media networks including Network 10 (Australia), Telefe (Argentina), and Channel 5 (UK).



Exhicon Signs 5th Venue Deal at Indore

Exhicon Events Media Solutions Limited has signed a strategic Design & Construction along with Operations & Maintenance (O&M) partnership for an Exhibition & Convention Centre at MMLP Indore, further strengthening its expansion in India's venue infrastructure space.

In a differentiated structure, the project CAPEX is fully funded by the developer, while the design and construction mandate has been awarded to Exhicon's subsidiary, Exhicon Global Development Pvt. Ltd., enabling the Company to monetise project CAPEX through execution revenues, alongside long-term operational income.

Located within MMLP Indore in the Pithampur industrial hub, the development spans approximately 4 acres within a 255-acre multimodal logistics park and forms part of a larger ~25-acre commercial ecosystem comprising hotels, retail, and convention infrastructure. The facility will include an exhibition centre, convention centre, open event arenas, along with integrated utilities and parking infrastructure.

J Kumar Infra Projects bags the deal of building a convention centre in Lucknow

J Kumar Infra Projects has secured a Rs. 1,184 crore convention centre project to be constructed in Lucknow. The contract involves the designing, engineering, procurement and construction of the convention centre which will have a capacity of holding 10,000 people. The convention centre is set to be developed at the Vrindavan Yojana, sector-15 in Lucknow.

Top Lighting Brands Return to the Exhibition Floor after a long time

After a highly anticipated wait, the biggest names in the Indian Lighting sector are making a triumphant return to the exhibition floor. The Smart Lighting Expo, organized by Vaarta Trade Fairs India Pvt. Ltd., is officially scheduled to take place from August 6 to August 8, 2026, at the prestigious India Expo Mart Limited (IEML) in Greater Noida.

Positioned as the premier B2B marketplace for the Indian lighting industry, the three-day mega-event is designed to translate intense networking into year-round business growth. Leading industry powerhouses, including Surya, RR Kabel, and Havells, have already joined the show,

setting the stage for an unparalleled convergence of innovation and market leadership.

As urban landscapes and smart homes rapidly evolve, the expo will serve as a comprehensive showcase of the future of illumination. Attendees will explore the latest innovations across architectural lighting solutions, decorative lighting, outdoor decor lights, high-impact facade lighting, and intelligent smart home integrations.

To ensure maximum ROI for exhibiting giants and emerging innovators alike, the organizers have curated a highly targeted audience. The event is expected to draw over 14,000 high-profile B2B visitors, featuring hand-picked buyer groups

comprising top-tier architects, interior designers, real estate developers, and key decision-makers from robust retail networks. Procurement heads from upcoming large-scale residential and commercial projects will also be walking the floor, allowing them to source the best from the best for their visionary blueprints.

A major highlight of the 2026 edition is its strategic alignment with India's broader infrastructure vision. The expo will feature a specialized focus on connecting lighting manufacturers with Smart City Councils seeking energy-efficient, scalable public lighting, as well as stakeholders involved in the delicate revamping of heritage properties and monuments.



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Koelnmesse and dmg events Launch IDEM Saudi Arabia 2026 to Drive Growth in the Kingdom's Dental Industry

Koelnmesse and dmg events have announced the launch of the International Dentistry Exhibition and Meeting Saudi Arabia (IDEM Saudi Arabia), set to take place from 27–29 September 2026 at the Riyadh International Convention & Exhibition Center.

The introduction of IDEM Saudi Arabia comes amid rapid expansion in the Kingdom's dental sector and the broader regional market. Growth is being fuelled by rising demand for cosmetic and implant dentistry, the proliferation of private clinics, increasing patient volumes, and the accelerated adoption of digital

technologies and workflows.

According to IMARC Group, Saudi Arabia's dental devices market is expected to reach USD 286.6 million by 2033, while the dental consumables segment is projected to grow to USD 465.5 million. This reflects a sector undergoing significant transformation, with clinics embracing advanced technologies such as intraoral scanners and 3D printing, thereby driving demand for high-performance materials and systems.

Despite this momentum, Saudi Arabia has lacked a dedicated large-scale international platform aligned with the Kingdom's healthcare transformation



The launch of IDEM Saudi Arabia marks a significant milestone in our mission to bring world-class industry platforms to the world's most dynamic markets. As Saudi Arabia rapidly emerges as a global hub for specialised industries, IDEM will serve as a vital gateway for international innovation to align with the Kingdom's transformative Vision 2030. We are not just launching an exhibition; we are creating a high-growth ecosystem for the global dental community to engage with the Middle East's most ambitious healthcare economy.

Gerald Böse,
CEO of
Koelnmesse

under Saudi Vision 2030. IDEM Saudi Arabia aims to bridge this gap by providing a focused platform for global innovation, business exchange, and industry collaboration tailored to the Saudi market.

The event is being developed through a strategic partnership between Koelnmesse and dmg events, two globally established organisers with extensive experience across healthcare and specialised industry exhibitions. While Koelnmesse brings expertise from internationally recognised dental platforms such as IDEM Singapore and IDEC Indonesia, dmg events contributes strong regional insights and a proven track record in delivering high-impact trade exhibitions.

Gerald Böse, Chief Executive Officer of Koelnmesse, stated that Saudi Arabia's emergence as a hub for specialised industries underscores its growing importance in the global exhibition landscape. He emphasised that IDEM Saudi Arabia will strengthen market access, encourage industry exchange, and support long-term growth aligned with Vision 2030.

Geoff Dickinson, Chief Executive Officer of dmg events, highlighted that the Kingdom is rapidly developing a next-generation healthcare ecosystem, with dentistry playing a key role. He noted that the exhibition will serve as a central platform for innovation, partnerships, and best practices, connecting global solution providers with key decision-makers shaping the sector in Saudi Arabia.

RX launches WTM Spotlight in India's vibrant capital Delhi

Global leader in events and exhibitions, RX, has announced the launch of WTM Spotlight Delhi, a brand-new event showcasing the power, potential and diversity of India's growing travel market.

Taking place in February 2027, the inaugural edition will unite leading destinations, travel brands, buyers and media for three days of business, inspiration and cultural connection. Attendees will immerse themselves in targeted B2B meetings, explore cutting-edge travel products, and delve into fascinating market insights with an exhilarating conference programme.



Led by globally-renowned thinkers and innovators, sessions will explore everything from sustainable tourism and digital transformation to the evolving Indian traveller. Launching in India's vibrant capital city, Delhi, the event will also be packed with cultural showcases and networking experiences that reflect the

country's exciting energy and diversity.

Jonathan Heastie, Portfolio Director of Travel at RX, said: "WTM Spotlight Delhi marks an exciting evolution in the WTM brand. India is one of the fastest-growing travel markets in the world - both as a source of global travellers and as an extraordinary destination in its own right. Creating a powerful platform for global and Indian travel professionals to connect, collaborate and capitalise on the country's immense potential, WTM Spotlight Delhi provides a front-row seat to the next wave of global tourism growth."

Event Manager's Horoscope – May 2026

May Momentum: Planning, Pressure & Precision

■ Aries (Mar 21 – Apr 19)

Career: May accelerates planning cycles, multiple projects demand quick decisions and tighter coordination.



Finance:

Budget approvals come through, but cost control will be critical.

Relationships:

Team may feel stretched; clear communication avoids friction.
Tip: Act fast, but don't skip the details, errors now cost later.

■ Taurus (Apr 20 – May 20)

Career: Stability returns as long-term projects gain structure and direction.



Finance: Steady inflow, but large vendor commitments need careful review.

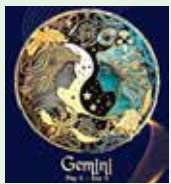
Relationships:

Vendor relationships strengthen, good time to negotiate.
Tip: Lock in deals early before costs rise.

■ Gemini (May 21 – Jun 21)

Career: A high-energy month, expect multiple meetings, pitches, and follow-ups.

Finance: Side opportunities or freelance collaborations can add value.



Relationships:

Networking pays off; new contacts bring future prospects.
Tip: Stay organised, May can get chaotic fast.

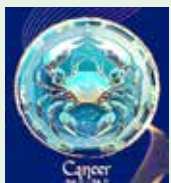
■ Cancer (Jun 21 – Jul 22)

Career: A slower start, but momentum builds with new project confirmations.

Finance: Keep an eye on fluctuating budgets and delayed payments.

Relationships:

Strengthen client



trust through consistency.

Tip: Don't rush decisions, clarity now avoids confusion later.

■ Leo (Jul 23 – Aug 22)

Career: Spotlight is on you, lead major projects or high-visibility events.

Finance: Increased scale brings higher costs; plan allocations wisely.



Relationships:

Team looks to you for direction, be decisive.

Tip: Delegate

effectively, you can't do everything alone.

■ Virgo (Aug 23 – Sep 22)

Career: Precision and planning win, your attention to detail ensures smooth execution.



Finance: Smart budgeting helps maintain profitability.

Relationships: Minor

team challenges may arise; stay flexible.
Tip: Always have a Plan B (and even Plan C).

■ Libra (Sep 23 – Oct 22)

Career: Partnerships and collaborations open new opportunities.

Finance: Shared investments or joint ventures bring balanced gains.



Relationships:

Strong client rapport leads to repeat business.

Tip: Focus on

presentation, design and detailing elevate outcomes.

■ Scorpio (Oct 23 – Nov 21)

Career: Competitive energy rises, key deals or contracts may be finalised.



Finance: Big-ticket projects require careful scrutiny of

terms.

Relationships: Stay strategic and discreet in negotiations.

Tip: Trust your instincts, but verify every detail.

■ Sagittarius (Nov 22 – Dec 21)

Career: Travel and outdoor events pick up, logistics take centre stage.



Finance: Gains from international or large-scale projects likely.

Relationships:

Expanding networks bring long-term benefits.
Tip: Stay organised, movement increases chances of oversight.

■ Capricorn (Dec 22 – Jan 19)

Career: Heavy workload, but your structured approach keeps things on track.



Finance: Good time for long-term financial planning.

Relationships:

Seniors and clients recognise your reliability.
Tip: Start early, last-minute pressure can be avoided.

■ Aquarius (Jan 20 – Feb 18)

Career: Innovation drives success, tech-led solutions and new ideas stand out.



Finance: Investments in tools or systems may pay off soon.

Relationships:

Collaborative efforts spark fresh concepts.
Tip: Experiment, but stay aligned with client needs.

■ Pisces (Feb 19 – Mar 20)

Career: Creativity and intuition guide key decisions.
Finance: Watch for delayed receivables; maintain a buffer.



Relationships:

Emotional intelligence strengthens client connections.

Tip: Document everything, miscommunication can derail plans.



VIV Select India 2026: A Powerful First Edition Puts India at the Heart of the Global Animal Feed-to-Food Conversation

The first-ever VIV Select India wraps up with industry-wide enthusiasm and a clear mandate to return VIV Select India held its inaugural edition from April 22–24, 2026 at the Yashobhoomi Convention and Expo Centre in New Delhi, marking the first time the globally established VIV Worldwide platform has convened on Indian soil. Organised by VNU Exhibitions Europe, the international division of Royal Dutch Jaarbeurs, in strategic partnership with the Poultry Federation of India (PFI), the three-day B2B exhibition opened a long-term platform commitment to India's animal protein and livestock industry.

The show welcomed 7,100 professional visitors from 37 countries, 101 industry leaders, 23 VIPs and dignitaries from national and international government bodies, and 130 exhibitors spanning poultry production, dairy technology, animal health, feed ingredients and additives, breeding and hatching technology, food engineering, aquaculture, and agri-tech. Participation which filled the 10,000 sqm exhibition floor came from companies across Europe, the Middle East, Asia, and South America reflecting India's growing importance as a destination market for global innovation in animal protein production. The show was covered by 39 members of the local press.

Over the first two days, the conference programme highlighted sessions in Advances in Poultry Sector and Advances in Biologicals and Vaccines with speakers coming from leading Indian and international

companies and institutions.

Where Indian Industry and Global Innovation Converged

Exhibitors at the inaugural edition included Big Dutchman, JBT Marel India, Viscon Hatchery Automation, De Heus Animal Nutrition India, FAMSUN, and Venky's India, Biozene, ASM Process Automation, Sanzyme Biologics, Optima Poultry and many other Indian and international companies. The exhibition floor offered solutions across automation, precision farming, animal health, biosecurity, processing technology, and digital tools designed for the specific production realities of the Indian market.

The show opened with a formal inaugural ceremony attended by senior government and industry figures, including H.E. Ms. Marisa Gerards, Ambassador of the Netherlands Embassy in India, Nepal & Bhutan; Mr. Jeroen van Hooff, President and CEO, Royal Jaarbeurs and VNU Group; Mr. Mahipal Dhanda, Hon'ble Education Minister, Government of Haryana; Mr. Ranpal Dhanda, President, PFI; Dr. S.K. Dutta, Joint Commissioner (NLM), Department of Animal Husbandry and Dairying, Government of India; and esteemed dignitaries from PFI. The ceremony was moderated by Dr. Jeetendra Varma.

VIV Square served as the hub for professional dialogue throughout the three days, with sessions addressing poultry production, dairy advancement, animal health, nutrition strategy, processing performance, and the integration of automation and AI in livestock management – all grounded in the challenges and



The response from the Indian industry to this first edition has been something we are genuinely proud of. Producers, integrators, and technology providers came together with a shared intent to exchange, learn, and build. This show floor gives us every confidence that this platform will provide lasting value for the sector.

Patrick van Rooij, Project Manager, VIV Select India

opportunities facing producers in India.

A highlight was the Dairy Conference, which drew strong attendance and brought together industry leaders, farmers, and innovators for a dedicated day of dialogue. Discussions ranged from India's dairy sector within a global context to strengthening Indo-Dutch partnerships aimed at supporting medium-sized dairy farmers, generating significant engagement and reflecting the collaborative momentum shaping the sector's future.

Patrick van Rooij, Project Manager of VIV Select India, shares, "The response from the Indian industry to this first edition has been something we are genuinely proud of. Producers, integrators, technology providers and policymakers came together with a shared intent: to exchange, to learn, and to build. What we saw on this show floor gives us every confidence that this platform will grow into something of lasting value for the sector."

Arriving at India's Moment of Transformation

India's animal protein sector is undergoing rapid change. As the world's largest milk producer and one of the fastest-growing poultry markets globally, the country is at a point where scale must be matched by efficiency, resilience, and smarter use of technology. VIV Select India was conceived as a long-term platform to support that transition, connecting the full feed-to-food value chain in a way that reflects the specific needs and structure of the Indian market.

The partnership with PFI has been central to the event's foundation. As PFI President Ranpal Dhanda noted ahead of the show, the collaboration is designed to help Indian producers access cutting-edge technologies and international best practices, while showcasing India's production potential to the global community – a two-way exchange the inaugural edition actively delivered upon.

Rajeevan Vattakat, VIV Worldwide representative in India happily says, "VIV Select India 2026 has exceeded all expectations and delivered a quality show which the Indian animal protein industry was looking for many years. There were quality visitors, an excellent atmosphere to discuss business opportunities and moreover, attendees from India and abroad."



6th Drug Safety Symposium 2026 to Focus on “Beyond Algorithms & Assumptions, What Actually Matters in Pharmacovigilance”

The 6th Drug Safety Symposium 2026 – India Chapter, scheduled for June 24th & 25th, 2026 in Mumbai, will bring together leading voices from across the pharmacovigilance ecosystem to address one of the industry’s most pressing questions, are current advancements truly translating into better patient safety outcomes?

With the theme “Beyond Algorithms & Assumptions, What Actually Matters in PV?,” this year’s symposium aims to move beyond discussions on artificial intelligence and automation, and instead focus on the clarity, decision-making, and real-world impact of pharmacovigilance systems.

The theme has been shaped through extensive discussions with over 30 pharmacovigilance

professionals across pharmaceutical companies, contract research organisations (CROs), and technology providers. A key insight emerging from these interactions is that while AI adoption is accelerating, organisations continue to face challenges in aligning processes, defining accountability, and translating data into meaningful safety decisions.

The symposium will address a range of critical and emerging challenges in pharmacovigilance, including evolving regulatory expectations, the growing complexity of social media-driven literature monitoring, gaps in the implementation of additional risk minimization measures (aRMMs) in India, and the increasing need to make real-world data more reliable and actionable. It will

In an era of rapid digital transformation, we must ask the most pressing question: Are current advancements truly translating into better patient safety outcomes? This year’s theme, ‘Beyond Algorithms & Assumptions,’ challenges the industry to move past the AI hype and focus on what actually matters—clarity, accountability, and real-world impact.

Symposium Organizing Committee

also explore challenges related to signal prioritization, clarity in pharmacovigilance agreements between pharma and CROs, and the balance between automation and human oversight.

The agenda is designed to be highly practical and discussion-driven, featuring workshops, panel discussions, and leadership roundtables that aim to provide actionable insights rather than theoretical perspectives.

The symposium is guided by a distinguished Scientific Committee comprising industry leaders:

- Dr. Rahul Somani, Global Head – Pharmacovigilance, Alkem Laboratories
- Prasad Deshmukh, Vice President & Head – Pharmacovigilance, Cipla
- Dr. Rajendra Kasi, Glenmark Pharmaceuticals
- Dr. Siva Kumar Budha, Global Director – Global Patient Safety, Amgen
- Vikram K, Director PvOps, Bristol Myers Squibb

Their collective expertise ensures that the symposium remains aligned with both global best practices and region-specific challenges.

As pharmacovigilance continues to evolve in an increasingly complex and data-driven environment, the 6th Drug Safety Symposium 2026 – India Chapter seeks to serve as a platform for meaningful dialogue, cross-industry collaboration, and strategic realignment.

The event is expected to attract over 100 senior professionals from pharmaceutical companies, CROs, regulatory bodies, and technology organizations.

Valve World Expo India 2026 to Drive Innovation and Industry Partnerships in Mumbai

The second edition of Valve World Expo India 2026 is scheduled to be held on June 11–12, 2026 at the Bombay Exhibition Centre, further strengthening its position as a leading business and networking platform for the industrial valve and flow control industry. Following a successful debut in 2024, the India edition continues to expand its international presence alongside its globally established counterparts in Düsseldorf, China, the United States, and Singapore.

Widely regarded as one of the most prominent trade fairs for industrial valves since its launch in 2010 at the Düsseldorf Exhibition Centre, the global series regularly attracts nearly 700 exhibitors from more than 40 countries. The India edition is steadily emerging as an important meeting ground for manufacturers, suppliers, consultants, engineers, EPC contractors, and decision-makers from across the sector.

The 2026 show is expected to span over 4,000 square metres of

exhibition space and welcome more than 4,000 industry professionals, over 70 exhibitors, and participants from 12+ countries. The event will also feature more than nine summit sessions and seven technical workshops focused on innovation, operational efficiency, and sustainability in the valve and flow control ecosystem. Held alongside the exhibition, the Valve World Summit India will bring together global experts and thought leaders to discuss market trends, new technologies, and key industry developments.

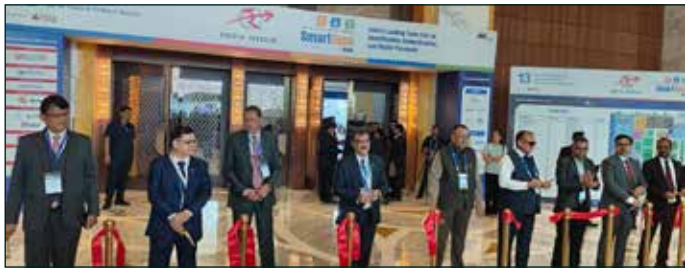
Event Calendar MAY 2026

CMPL Expo 2026 Date : 4-6 MAY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : CONTRACT MANUFACTURING & PRIVATE LABEL EXPO (CMPL EXPO)	LED Expo Mumbai 2026 Date : 7-9 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	PHYGITAL RETAIL CONVENTION (PRC) INDIA 2026 Date : 13-14 MAY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : IMAGES GROUP	IndExpo Mumbai 2026 Date : 14-16 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indore Infoline Pvt. Ltd.	Intralogistics & Warehousing Expo 2026 Date : 14-16 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : FUTURE MARKET EVENTS
IN-STORE ASIA 2026 Date : 21-23 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : EXCOSA	Palm Expo - Mumbai 2026 Date : 28-30 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Markets	SYNC Delhi 2026 Date : 6-7 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : A and P Trade Fairs Private Limited	InnoMetro 2026 Date : 21-22 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : Symbroj Media Pvt Ltd.	3D GRAPHY ENGINEERING & MEDICAL (3D GEM) 2026 Date : 28-29 MAY, 2026 Venue : Victor Menezes Convention Centre, Mumbai Organiser : 3D GRAPHY LLP
AV-ICN Expo 2026 Date : 28-30 MAY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Exhibitions India Private Limited	Fresh India Show 2026 Date : 29-30 MAY, 2026 Venue : CIDCO Organiser : Media Today Pvt. Ltd.	India Energy X 2026 Date : 7-9 MAY, 2026 Venue : YASHOBHOOMI Organiser : Indus Expositum Private Limited	Bharat Startup Summit 2026 Date : 16-17 MAY, 2026 Venue : YASHOBHOOMI Organiser : Franchise India Holdings Limited	CEI - India Components Electronics & It Systems Exhibition 2026 Date : Postponed Venue : PRAGATI MAIDAN Organiser : Worldex India Exhibition & Promotion Private Limited
The Bharat Fire Safety Congress 2026 Date : 14-15 MAY, 2026 Venue : YASHOBHOOMI Organiser : THE ENERGY & CLIMATE INITIATIVES SOCIETY	International Summit & Expo on Bioenergy Value Chain 2026 Date : 7-9 MAY, 2026 Venue : YASHOBHOOMI Organiser : Indus Expositum Private Limited	IoTshow.in 2026 Date : 13-15 MAY, 2026 Venue : KTPO Organiser : EFY Enterprises Pvt.Ltd.	ELASIA 2026 Date : 14-17 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : TRIUNE EXHIBITORS PVT LTD.	INDIA BEAUTY & SPA EXPO 2026 Date : 18-19 MAY, 2026 Venue : PRAGATI MAIDAN Organiser : Nexus Exhibition Pvt. Ltd.
India Dairy Summit & Awards 2026 Date : 28-May-26 Venue : Radisson Blu New Delhi Organiser : Synnex Business Media PVT LTD	IEW - India Electronics Week 2026 Date : 6-8 MAY, 2026 Venue : KTPO Organiser : EFY Enterprises Pvt.Ltd.	Denims and Jeans India Date : 6-7 MAY, 2026 Venue : The Lalit Ashok, Bengaluru Organiser : Denimsandjeans	RENEWABLE ASIA 2026 Date : 14-17 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Triune Exhibitors Pvt Ltd	DEFTECH Bharat Conference 2026 Date : 21-22 MAY, 2026 Venue : KTPO Organiser : NEW DELHI PRINT MEDIA PRIVATE LIMITED
Asia Labex 2026 Date : 27-29 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Fenza Exhibitions Pvt. Ltd.	International Agarbatti & Perfume Expo 2026 Date : 9-11 MAY, 2026 Venue : BANGALORE INTERNATIONAL EXHIBITION CENTRE Organiser : Incense Media	Smart Home Expo 2026 Date : 29-31 MAY, 2026 Venue : EKA Club, Ahmedabad Organiser : Aakar Expocomm	GROWTH EXPO 2026 Date : 29-31 MAY, 2026 Venue : GMDC Ground, Ahmedabad Organiser : GROWTH EXPO PRIVATE LIMITED	Electric Expo 2026 Date : 29-31 MAY, 2026 Venue : EKA Club, Ahmedabad Organiser : Aakar Expocomm
GeoSpace Bharat 2026 Date : 21-22 MAY, 2026 Venue : Vigyan Bhawan Science City, Ahmedabad Organiser : TPCGSI	Drone Shaurya Global Summit & Expo 2026 Date : 21-22 MAY, 2026 Venue : Vigyan Bhawan Science City, Ahmedabad Organiser : TPCGSI	Bharat Silver Show 2026 Date : 1-3 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Stylus Events India Pvt. Ltd.	FACTEQ 2026 Date : 7-10 MAY, 2026 Venue : Pune International Exhibition and Convention Centre Organiser : Indian Machine Tool Manufacturers' Association	Pune's 1st Fire, Safety & Security Expo 2026 (PFSS) Date : 7-9 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Exponomics Events Private Limited
Auto EV Show 2026 Date : 13-15 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Crestal Exhibitions Pvt Ltd	ERP Expo 2026 Date : 7-9 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Exponomics Events Private Limited	IEIA OPEN SEMINAR & EXHIBITION SERVICES EXPO 2026 Date : 8-9 MAY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : IEIA	Hyderabad Jewellery Pearl & Gem Fair 2026 Date : 8-10 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : INFORMA MARKETS INDIA PRIVATE LIMITED	Global Colours & Wrap Expo 2026 Date : 8-10 MAY, 2026 Venue : Ganesh Kala Krida Manch, Pune Organiser : Global Media Communication
Pharma Expotech 2026 Date : 22-23 MAY, 2026 Venue : Auto Cluster Exhibition Center, Pune Organiser : Expotech Media	Property Festival 2026 Date : 15-17 MAY, 2026 Venue : CODISSIA Trade Fair Comple Organiser : Prompt Trade Fairs India Pvt Ltd	IGBC Green Property Show 2026 Date : 22-25 MAY, 2026 Venue : HITEX EXHIBITION CENTRE Organiser : CII	Kolkata Machine Tools Show 2026 Date : 8-11 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : K and D Communication Limited	Buildex India Expo 2026 Date : 15-17 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Brandscope Exhibitions
India Stone & Tile Expo 2026 Date : 29-31 MAY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Incense Media	HYDERABAD INTERNATIONAL JEWELLERY SHOW 2026 Date : 1-3 MAY, 2026 Venue : SS Convention Centre, Hyderabad Organiser : United Exhibitions	Forklift Indonesia 2026 Date : 20-22 MAY, 2026 Venue : Jakarta International Expo Organiser : PT. GEM INDONESIA	ACE REFLECT - Chennai 2026 Date : 23-24 MAY, 2026 Venue : Chennai Trade Centre Organiser : ABEC	Pack O Printex Expo 2026 Date : 15-18 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Dronacharya Events Pvt Ltd.
Indus Tech Expo 2026 Kolkata Date : 15-18 MAY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : Dronacharya Events Pvt Ltd.	IISM - International Indonesia Seafood & Meat Expo 2026 Date : 6-9 MAY, 2026 Venue : Jakarta International Expo Organiser : PT. PELITA PROMO INTERNUSA	LOGMAT India 2026 Date : 28-30 MAY, 2026 Venue : Chennai Trade Centre Organiser : Smart Expos & Fairs India Pvt Ltd.		

Event Calendar JUNE 2026

WORLD OF CONCRETE INDIA 2026 Date : 3-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Markets	IFTEx India Expo 2026 Date : 3-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Radeecal Exhicon	Indonesia Critical Minerals Conference & Expo 2026 Date : 3-5 JUNE, 2026 Venue : Pullman Jakarta Central Park Organiser : SMM INFORMATION & TECHNOLOGY COM	World Aquaculture 2026 Date : 3-5 JUNE, 2026 Venue : Singapore Organiser : The World Aquaculture Society	2nd Asian International Apparel Sourcing Show 2026 Date : 3-5 JUNE, 2026 Venue : IMPACT Organiser : CEMS-Conference & Exhibition Management Services Ltd.
International Fishery Tech Expo 2026 Date : 4-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Virtual Info Systems Pvt. Ltd.	GPEX - Global Precision Expo 2026 Date : 4-6 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Maxx Business Media Pvt. Ltd.	India International Cargo Show 2026 Date : 4-6 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : UPSTREAM BUSINESS SOLUTIONS LLP	WORLD OF HOSPITALITY EXPO 2026 Date : 4-6 JUNE, 2026 Venue : Palace Grounds, Bengaluru Organiser : Incredible Fairs And Media Private Limited	BATTERY ASIA 2026 Date : 4-6 JUNE, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Indian Exhibition Services
INTEC 2026 Date : 4-8 JUNE, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : CODISSIA Intec Technology Centre	BUSINESS GOVirtual Expo & Conference 2026 Date : 4-5 JUNE, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Baobab Tree Event Management Co Ltd	D-arc BUILD - Bengaluru 2026 Date : 5-7 JUNE, 2026 Venue : Bangalore International Exhibition Centre Organiser : Zion Exhibitions India Llp	Mookambika Rice & Grains Tech Expo 2026 Hyderabad Date : 5-7 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Mookambika Exhibitions	PapExpo 2026 Date : 5-7 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : PAPHYRUS EXPO LLP
Truck Trailer & Tyre Expo 2026 Date : 5-7 JUNE, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Media Day Marketing	Health & Wellness Expo 2026 Date : 6-7 JUNE, 2026 Venue : WORLD TRADE CENTRE, MUMBAI Organiser : Introduction Trade Shows	ASME OMAE Conference 2026 Date : 7-12 JUNE, 2026 Venue : Singapore EXPO Convention & Exhibition Centre, Singapore Organiser : American Society of Mechanical Engineers	Solar & Storage Live Middle East 2026 Date : 9-10 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Terrapinn Middle East Fz Llc	CastForge Stuttgart 2026 Date : 9-11 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : Landesmesse Stuttgart GmbH & Co. KG
17th Annual Clinical Trials Summit 2026 Date : 10-11 JUNE, 2026 Venue : Kohinoor Continental Hotel, Mumbai Organiser : Virtue Insight	ProPak Asia 2026 Date : 10-13 JUNE, 2026 Venue : BITEC Organiser : Informa Markets Thailand	Valve World Expo India 2026 Date : 11-12 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Dusseldorf GmbH	Manufacturing IT Summit 2026 Date : 11-Jun-26 Venue : MUMBAI Organiser : Exito Media Concepts Pvt Ltd.	The Poultry Expo 2026 Date : 11-13 JUNE, 2026 Venue : Bangalore International Exhibition Centre Organiser : Media Day Marketing
Surfentech Expo 2026 Date : 11-13 JUNE, 2026 Venue : Chennai Trade Centre Organiser : TOREDO FAIRS INDIA PVT. LTD	HORECA EXPO 2026 Date : 11-13 JUNE, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Pixie Expo Media	Bakery Business 2026 Date : 11-13 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Hospitality First	Dairy Expo 2026 Date : 11-13 JUNE, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : Media Day Marketing	Indian Pharma Fair 2026 Date : 11-12 JUNE, 2026 Venue : Golden Blossom Imperial Resorts, Lucknow Organiser : Indian Pharma Fair
Famdent Show Mumbai 2026 Date : 12-14 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Dusseldorf GmbH	International Health, Sports & Fitness Expo (IHFF) 2026 Date : 12-14 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Asian Business Exhibition & Conferences Private Limited	India Frame Expo 2026 Date : 12-14 JUNE, 2026 Venue : Palace Grounds, Bengaluru Organiser : Buysell Interactions Pvt. Ltd.	Healthcare Innovation Summit & Expo 2026 Date : 12-13 JUNE, 2026 Venue : HYDERABAD Organiser : Elets Technomedia	IndoMach Hyderabad 2026 Date : 12-14 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : INDOMACH BUSINESS SOLUTIONS
Business & Franchise Expo 2026 Date : 13-14 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Fortune Trade Fairs	Aesthetic Medicine India 2026 Date : 14-15 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : The Ideas Exchange	International Machine Tools & Engineering Expo 2026 Date : 16-18 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indore Infoline Pvt. Ltd.	TCCA Critical Communications World 2026 Date : 16-18 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Mark Allen Group	Indo Agrotech 2026 Expo & Forum Date : 16-18 JUNE, 2026 Venue : Jakarta Convention Center Organiser : PT Napindo Media Ashatama
Manufacturing Expo 2026 Date : 17-20 JUNE, 2026 Venue : BITEC Organiser : Reed Tradex Company	InnoPack Pharma Confex 2026 Date : 18-19 JUNE, 2026 Venue : Hotel Sahara Star, Mumbai Organiser : Informa Markets	Bharat Buildcon 2026 Date : 18-21 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Vibrant Buildcon	Food Tech Show 2026 Date : 19-21 JUNE, 2026 Venue : CIDCO Organiser : VAPAR EXPRESS	WOOD AND PANEL 2026 Date : 19-21 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Businesslive Trade Fairs
Earthcon Expo 2026 Date : 19-21 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Aries Events Pvt. Ltd.	The Homeware Expo 2026 Date : 20-22 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Trade Conexon Co.	NGF Kidswear 2026 Date : 22-24 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA	21st International Apparel & Textile Fair 2026 Date : 23-25 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Nihalani events management	Global Automotive Components And Suppliers Expo 2026 Date : 23-25 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : UKI Media & Events
ADAS & Autonomous Vehicle Technology Expo Stuttgart 2026 Date : 24-26 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : UKI Media & Events	Drone International Expo 2026 Date : 24-25 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Nexgen Exhibitions Pvt. Ltd.	FSD - Fire Safety and Disaster Expo 2026 Date : 24-25 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Nexgen Exhibitions Pvt. Ltd.	STEEL DAY 2026 Date : 25-26 JUNE, 2026 Venue : The Lalit Hotel, Mumbai Organiser : MX Business Network Pvt. Ltd	International Crop Science Conference and Exhibition 2026 Date : 25-26 JUNE, 2026 Venue : NEW DELHI Organiser : PMFAI AGRIBUSINESS FOUNDATION
India Warehousing Show 2026 Date : 25-27 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Reed Manch Exhibitions Pvt. Ltd.	The Architect & Interior Expo 2026 Date : 25-28 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Big 3 Exhibitions	Plastic Packaging Printing Expo (P3) 2026 Date : 26-29 JUNE, 2026 Venue : Chennai Trade Centre Organiser : P3 Exhibitions	All in Print South 2026 Date : 26-28 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : All In Print South	Professional Beauty India - Delhi 2026 Date : 29-30 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : IDEX EVENTS PRIVATE LIMITED

IBEX INDIA 2026



The inaugural session of IBEX India 2026 set the tone for two days of high-level discussions and industry insights, bringing together key leaders shaping the future of India's BFSI sector. The session featured addresses by distinguished speakers including CH SS Mallikarjuna Rao, Hon. Chairman of the IBEX India 2026 Advisory Committee and former MD & CEO of Punjab National Bank and Allahabad Bank; Paramita Gupta, EVP – Financial Services at Capgemini; Deepak Kumar Lalla, CEO of the Indian Institute of Banking & Finance; and the Honourable Chief Guest Kalyan Kumar, MD & CEO of the Central Bank of India. The session offered valuable perspectives on innovation, resilience, and the strategic direction of the BFSI ecosystem, laying a strong foundation for the discussions, showcases, and collaborations that define IBEX India 2026.

ECAMEX 2026



Shri Shripad Naik, Minister of State for New & Renewable Energy and Power, Government of India, inaugurated ECAMEX 2026, India's mega electrical and energy exhibition, marking 101 years of the Electrical Contractors' Association of Maharashtra (ECAM), at BEC, Goregaon. Addressing industry stakeholders, Shri Shripad Naik emphasized that the percentage of power generation from renewable energy must increase significantly to meet India's growing energy demand sustainably. He highlighted that the renewable energy sector presents immense opportunities for industry, innovation, and sustainable development, while also strengthening India's energy security.

GJC APRIL 2026



The 9th edition of the India Gems and Jewellery Show (GJS April 2026) was inaugurated at the Jio World Convention Centre, Mumbai. Known as "Humara Apna Show," the premier B2B exhibition was inaugurated by Chief Guest Shri Chandrashekhar Bawankule Ji, Minister of Revenue, Maharashtra. The grand opening was graced by industry leaders and policymakers. The theme of this edition, "Akshay Kala: The Eternal Art," was evident across the floor as over 400 exhibitors unveiled collections specifically curated for the upcoming Akshaya Tritiya and wedding seasons.

DRINKTEC INDIA 2026



Drink technology Delhi 2026 was inaugurated with Strong Industry Participation at Bharat Mandapam, marking the beginning of three days of innovation, business exchange, and industry collaboration. The event opened with a ceremonial ribbon-cutting in the presence of key industry leaders and dignitaries. Hosted at Bharat Mandapam, the exhibition offers a dynamic platform for networking, knowledge exchange, and exploring next-generation technologies.

ROOF INDIA EXPO 2026



The 23rd edition of Roof India, Asia's premier exhibition for roofing and allied products, opened on 24th April 2026 at Bangalore International Exhibition Centre (BIEC) with strong participation from over 150 Indian and international brands, including exhibitors from China, Malaysia, Saudi Arabia, Taiwan and Türkiye. The exhibition was inaugurated in the presence of key industry leaders, including Ar. Neelam Manjunath, Founder, Managing Trustee and CEO, CGBMT – Centre for Green Building Material & Technology, Ar. Mahesh Bangad, Chairman, Architects, Engineers and Surveyors Association; Mr. Sandeep Chaudhry, President (WAI – Waterproofers Association of India), Mr. Kunjjaan Papat, Secretary (WAI – Waterproofers Association of India), Mr. Brajesh Nahar, Managing Director (Aerolam Insulations Pvt Ltd), Dr Er. Amarnath CB, President, IBIMA – India BIM Association; Brajesh Nahar, Director & COO, APL Apollo Building Product Pvt. Ltd.; Savio Lainez, Vice President – Sales and Marketing, Mr. Umed Sing – Founder, (Mount Roofing and Structures Private Limited), Mr. Joseph Rozario, Director (Metal Scope (India) Private Limited), Colorshine Coated Private Limited; along with Yogesh Mudras, Managing Director, Informa Markets in India.

2ND EVTECH INDIA EXPO 2026 & 2ND BATTERY TECH INDIA EXPO 2026 WITH AUTO TECH ASIA 2026



✦ The 2nd EVTECH INDIA EXPO 2026 & 2nd BATTERY TECH INDIA EXPO 2026 with AUTO TECH ASIA 2026 saw a grand opening on 17th April 2026 at Bharat Mandapam. The inauguration ceremony was attended by various dignitaries including the CEO and Secretary General of Indo-Italian Chamber of Commerce, Mr. Claudio Maffioletti. The exhibition also saw the inauguration of the first Italian Country Pavilion. Various panel discussions on topics such as the importance of indigenous innovation, the role of SiC MOSFET technology in accelerating efficiency, and why reducing import dependency is critical to building a truly self-reliant, Viksit Bharat were organised. The expo witnessed outstanding participation, meaningful collaborations, and an overwhelming response from visitors across the automotive ecosystem.

INDIA GAMING SHOW 2026



✦ The India Gaming Show saw a lively opening at the Chennai Trade Centre, led by Shri Mandipalli Ramprasad Reddy, Hon'ble Minister for Transport, Youth and Sports, Government of Andhra Pradesh. In addition to the inaugural address to welcome the Hon'ble Minister, alongside Mr B Thiagarajan, Mr Sean (Hyunil) Sohn, Mr Biren Ghose and other industry drivers, had a future looking chat with Mr Raghav Anand, Partner and Leader – Media & Entertainment, EY-Parthenon on the emerging trends in Video Games and Esports.

MEDIA EXPO 2026



✦ The 57th edition of Media Expo and 14th edition of Gartex Texprocess India was inaugurated at the Bombay Exhibition Centre, Mumbai on 9th April 2026. Media Expo organised by Messe Frankfurt Trade Fairs India Pvt Ltd. brought together 150 exhibitors, setting the stage for breakthrough technologies, bold ideas, and future-forward solutions in the printing and visual communication industry while Gartex Texprocess India saw a grand opening with the inauguration led by distinguished dignitaries and industry leaders like Shri Ajay Pandit, Additional Textile Commissioner, Office of the Textile Commissioner, Ministry of Textiles, Government of India, Mr Sharad Jaipuria, President, Denim Manufacturers Association & Chairman & Managing Director of Ginni International Ltd and others.

PLUMBEX INDIA 2026 BENGALURU



✦ Plumbex India 2026, India's premier exhibition on water, sanitation, and plumbing, was inaugurated on 16 April 2026 at the Bangalore International Exhibition Centre. The opening ceremony was attended by key industry leaders, including Mahesh Kumar Khaitan, Director of Sattva Group, and Gurmit Singh Arora, National President of the Indian Plumbing Association, along with other distinguished representatives. The inaugural session focused on critical issues such as strengthening water security, sustainable groundwater management, and developing resilient urban water systems to address future challenges.

PREMIUM EXTERIORS AND INTERIORS EXPO



✦ Premium Exteriors & Interiors Expo 2026 was inaugurated at the Labhganga Exhibition Centre in Indore. The exhibition is the ultimate gateway to the finest in architecture, interiors, furniture, lighting, décor, and premium lifestyle solutions all under one roof. The exhibition is Central India's biggest destination for luxury living, modern interiors and premium home solutions.

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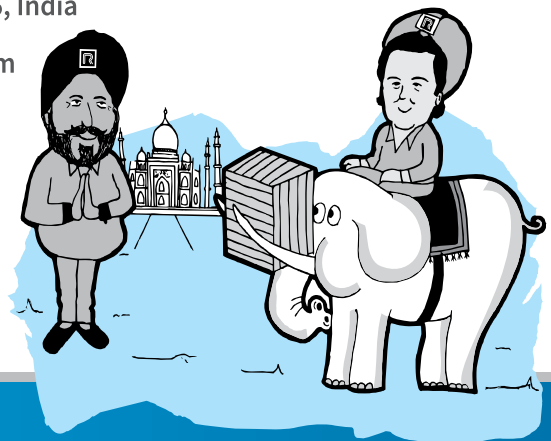
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