



PHARMA QUALITY
EXCELLENCE
AWARDS 2026



BEYOND

COMPLIANCE

Building Quality Maturity

DR. RANJANA PATHAK
PHARMA QUALITY LEADER



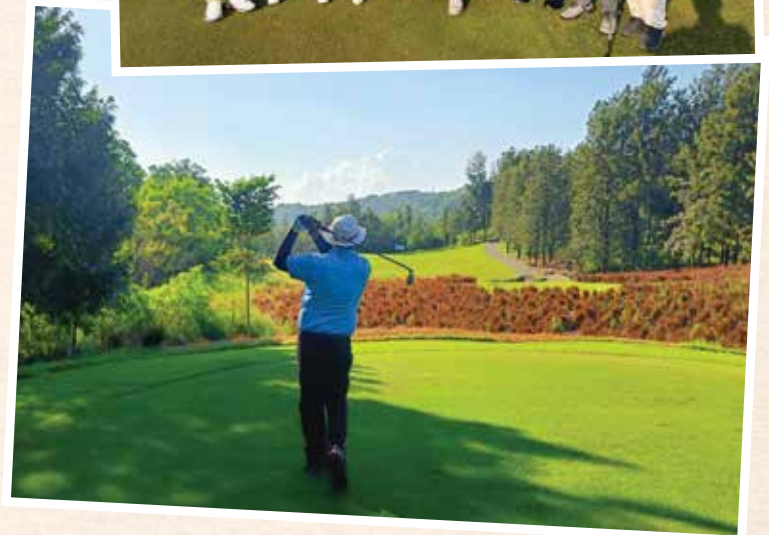
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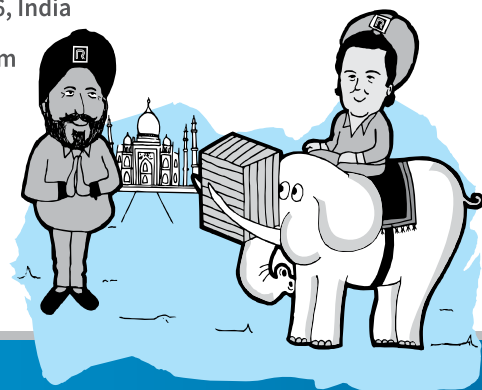
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PHARMA QUALITY EXCELLENCE AWARDS 2026

In this exclusive cover story, Guneet Hayer, Founder and Managing Director of Eminence Group, reflects on the key moments, industry insights, and success stories from the prestigious Pharma Quality Excellence Awards 2026. She shares her perspective on the evolving quality landscape in the pharmaceutical sector and highlights how a culture of continuous improvement, innovation, and accountability is shaping the future of pharmaceutical manufacturing and healthcare excellence.



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Editor's Note



**M Q
SYED**

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Industry Insights, Infrastructure and Innovation

Welcome to another edition of Trade Fair Times, bringing you the latest developments from the exhibitions, events, and business landscape. This issue begins with a special focus on the Pharma Quality Excellence Awards 2026, organized by Eminence Business Media. Under the leadership of Guneet Hayer, Founder and Managing Director of Eminence Business Group, the awards continue to recognize outstanding achievements and quality excellence within the pharmaceutical industry, highlighting organizations and professionals driving innovation and growth. We also cover several significant industry developments, including the Assam Government's approval of the ₹477 crore Riverfront Convention Centre Project and Exhicon's strong FY26 performance, with revenue crossing ₹205 crore and profits rising by nearly 50 percent.

The exhibition sector continues to evolve with Messe Stuttgart expanding its India portfolio through the addition of Cable & Wire Fair, while Indian Ceramics Asia embarks on a new journey with its rebranding as ceramics India. We also report on the partnership between TPCI and VA Exhibitions to launch Liqui ProPac, India's dedicated trade show for liquid processing and packaging. Other highlights include EEMA's appreciation of policy reforms aimed at simplifying India's music licensing framework, OTM's recognition as the leading travel trade show in India and Asia for the third consecutive year, and the upcoming North East India Infrastructure Summit & Exhibition in Meghalaya. We also preview the South Edition of Tube & Pipe Fair 2026, promising greater business opportunities and industry engagement.

Adding further depth to this issue are insightful articles by Jagriti Pandey and Richard Erschik, along with our regular features, the Event Manager's Horoscope and Event Calendar.

We thank our readers, partners, and industry stakeholders for their continued support and hope this edition offers valuable insights into the trends and opportunities shaping the future of the exhibition and events industry.

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Award Ceremony by EBM

“The evening was not merely an awards ceremony. It was a reflection of an industry standing at an important crossroads, where pharmaceutical quality is no longer being viewed as a department, a checklist, or a fear-driven obligation, but as a living culture built on ownership, maturity, ethics, and intent.”

The Pharma Quality Excellence Awards 2026, co-located with the 6th Annual Pharma GMP and Quality Management 2026, brought together leaders, quality professionals, manufacturing experts, regulators, consultants, technologists, and changemakers from across the pharmaceutical ecosystem to celebrate one collective idea: Compliance may open the door, but quality maturity keeps it open.

The Founder and Managing Director of Eminence Group, Ms. Guneet Hayer shared her thoughts and outcome of the event, “The evening was not merely an awards ceremony. It was a reflection of an industry standing at an important crossroads, where pharmaceutical quality is no longer being viewed as a department, a checklist, or a fear-driven obligation, but as a living culture built on ownership, maturity, ethics, and intent.”

Guneet Hayer,
Managing Director of Eminence Group



Award Ceremony by EBM

'Beyond Compliance: Building Quality Maturity'



With the overarching theme- 'Beyond Compliance: Building Quality Maturity', the awards recognised organisations and individuals who are redefining what quality leadership truly means in modern pharmaceutical operations. She added, "We intentionally co-located this ceremony with the two-day conference on GMP and Quality Management because the goal is not just to celebrate excellence, but also to help the industry move forward by encouraging those making a sincere effort to get there."

#EminenceHealthAwareness - A Defining Initiative

Beyond awards, networking, and industry dialogue, team Eminence also reflected a broader philosophy that healthcare responsibility extends beyond manufacturing floors and regulatory frameworks. Through the ongoing #EminenceHealthAwareness initiative, participants engaged in awareness-driven activities around Basic Life Support (BLS) and CPR, reinforcing the importance of preparedness, responsiveness, and human-centric thinking within the healthcare ecosystem. In many ways, the initiative served as a reminder that while pharmaceutical quality protects patients indirectly through systems and science, the spirit of healthcare ultimately begins with the willingness to protect life directly when it matters most.



Award Ceremony by EBM



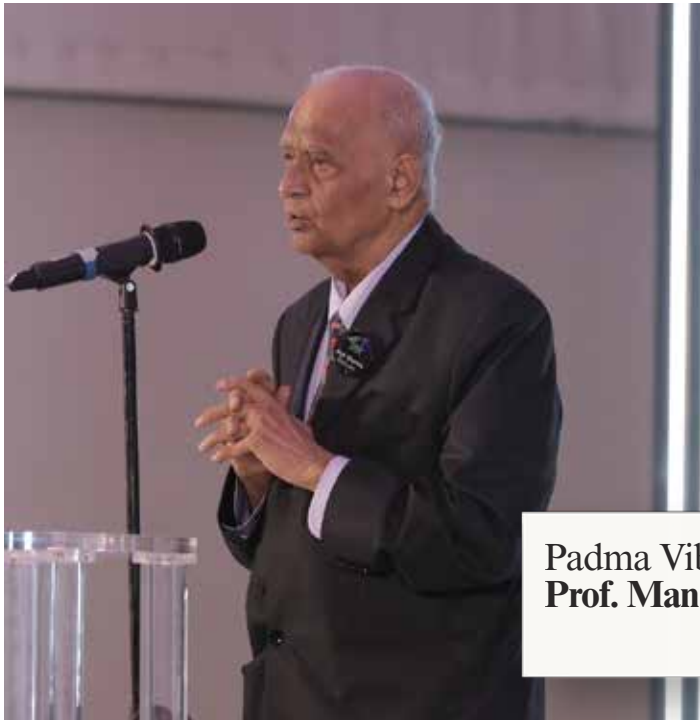
The credibility and integrity of the awards were strengthened by an esteemed jury panel comprising respected industry veterans and quality leaders, including Dr. Rajiv Desai, Dr. Adil Billimoria, Vijay Kshirsagar, Dr. Deo Narain Dixit, Mr. Shirish Belapure, and Dr. Antony Raj Gomes. Through detailed deliberations and evidence-led evaluations, the jury ensured that the awards recognised meaningful impact, leadership intent, and sustained contributions toward building mature pharmaceutical quality ecosystems.



One of the defining aspects of the awards this year was the emphasis on evidence-led recognition. Winners were selected through detailed assessments, category-specific evaluation frameworks, and rigorous jury deliberations that looked beyond presentations and into actual organisational impact, leadership intent, systems thinking, and sustainable quality practices. Guneet highlighted, “There were several meetings- virtual, in-person, calibrations, re-calibrations, jurors scrutinized every trail of information and evidence submitted by the companies.” She added, “This was not an evening about ‘who looked best on paper.’ It was about who demonstrated the courage to build mature systems when no auditor was watching.”



Award Ceremony by EBM



Professor Man Mohan Sharma is one of India's most distinguished chemical engineers and a globally respected academician. Widely recognized for his pioneering contributions to chemical reaction engineering, particularly in multiphase reactions and catalysis,

**Padma Vibhushan
Prof. Man Mohan Sharma**

Chief Guest

The awards ceremony was graced by Padma Vibhushan Prof. Man Mohan Sharma- one of India's most respected engineering minds and a towering figure in industrial innovation and scientific advancement- as the Chief Guest of the evening; Mr. Sumnesh Joshi - Deputy Director General with Department of Telecommunications as the Guest of Honour.

The evening concluded with NDTV coverage, media interactions, celebration, and a networking cocktail session, strengthening industry collaboration.

Mr. Sumnesh Joshi is a senior officer of the Indian Telecom Service with over 25 years of distinguished service in the Government of India. He played a pivotal role in the rollout of the biometric-based digital identity platform "Aadhaar" across India.



Mr. Sumnesh Joshi
Deputy Director General with the Department of
Telecommunications, Govt. of India
Guest of Honour

WINNER'S 2026

The Pharma Quality Excellence Awards 2026 was filled with moments that captured not only professional achievement, but also the spirit of the pharmaceutical community itself. There were smiles of relief from teams who had spent months preparing nominations, moments of pride as organisations saw years of effort recognised publicly, warm reunions between industry colleagues, and conversations that continued long after the trophies had been handed over.

Here's more about the winners

INDIVIDUAL WINNER



Sandip S Vasav
Ajanta Pharma
Quality Control Analyst of the Year



Kashif A Khan
Ajanta Pharma
Deviation & CAPA Management Award



Nidhi Sharma
Biocon Ltd
Quality Assurance Analyst of the Year



Amit Verma
GlaxoSmithKline Pharmaceuticals Ltd.
Quality Culture Ambassador Award



Md Ehatasham Ansari
Biocon Biologics
Sustainability Advocate Award



Birendra Kumar
Plasmagen Biosciences
Quality Culture Torch Bearer Award



Dr. A. Rama Mohana Rao
Aurobindo Pharma Limited
Innovative Leader Award



Manjunath MS
Micro Labs Limited
Continuous Improvement Advocate Award

ORGANISATIONAL WINNER



Ajanta Pharma Limited
Turnover Over INR 3000/- Crores
EHS & Sustainable Quality Ecosystem Award



Micro Labs Limited
Turnover Over INR 3000/- Crores
Continuous Improvement & Operational Excellence in Quality



FDC limited
Risk-Based GMP & Compliance Excellence Award



Biocon Limited
Quality Culture Transformation Award



GlaxoSmithKline Pharmaceuticals Ltd.
Data Integrity & Documentation Maturity Award



Pinnacle Life Science Pvt. Ltd.
Turnover upto INR 500/- Crores
Best in Process Validation Award



Encube Ethicals
Innovation in Quality Award



LINUX LIFE SCIENCES PRIVATE LIMITED
Turnover upto INR 500/- Crores
Continuous Improvement & Operational Excellence in Quality



Lupin Manufacturing Solutions
Turnover upto INR 500/- Crores
Facility Design Excellence Award



Aarti Pharmalabs Limited
Turnover Between INR 500 - 1500/- Crores
Facility Design Excellence Award



Pinnacle Life Science Pvt. Ltd.
Turnover upto INR 500/- Crores
GMP Maturity Excellence Award



Granules India LTD.
Continuous Learning Award



Strides Pharma Science Ltd.
Turnover Over INR 3000/- Crores
GMP Maturity Excellence Award



Aurobindo Pharma Limited
Turnover Over INR 3000/- Crores
Best in Process Validation Award



Biocon Limited
Turnover Over INR 3000/- Crores
Facility Design Excellence Award

Award Ceremony by EBM

The most awaited moments of the evening- the Jury's Selection Awards- a special recognition celebrating pioneers in pharmaceutical quality. These awards were not nomination-based, they were awarded solely by the jury to recognize and celebrate the leaders whose excellence has shaped project and portfolio practices within the industry.



**Pharma Quality Leader:
Dr. Ranjana Pathak**

Dr. Ranjana Pathak was recognized for her exceptional contribution toward strengthening quality leadership, organizational culture, and patient-centric quality systems within the pharmaceutical industry. Her ability to combine strategic vision with operational discipline has made her a respected voice in driving quality maturity beyond conventional compliance practices.

Mr. Tuljapurkar was honored for his enduring contribution toward operational excellence, industry leadership, and the advancement of mature pharmaceutical quality ecosystems. His leadership approach reflects a strong balance of governance, execution discipline, and long-term commitment to building sustainable quality-driven organizations.



**Life's Achievement Award:
Mr. R R Tuljapurkar**

THOUGHT LEADERS WITH FOCUS 'PHARMACY OF THE WORLD'

The Pharma Quality Excellence Awards 2026 successfully reinforced this shift, celebrating those who are raising standards for the industry. This evening reinforced India's vision of 'Pharmacy of the World' with thought leading solution providers like Veeva Systems and Thermo Fisher Scientific- the organizations that value ethics and progress of the pharmaceutical world.



Veeva Systems is the global cloud leader for the life sciences industry, committed to powering innovation, improving efficiency and enhancing quality across the entire product lifecycle. Their solutions help pharmaceutical companies accelerate research, ensure compliance, and deliver better outcomes for patients worldwide.

Veeva



Thermo Fisher Scientific enables customers to make the world healthier, cleaner and safer through innovative solutions and unmatched scientific expertise. Their advanced technologies, products, and services support the pharmaceutical industry in advancing quality, ensuring safety, and driving scientific progress for a better tomorrow.

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SCIENTIFIC





CONNECTING STAKEHOLDERS, CREATING OPPORTUNITIES THE STORY BEHIND INDIA FOR MICE 2026

In an exclusive conversation, **Srikanth T G,** Business Head, HITEX, shares insights into the vision behind INDIA FOR MICE 2026, a national platform designed to strengthen India's Meetings, Incentives, Conferences and Exhibitions (MICE) ecosystem. He discusses the exhibition's objectives, key conference themes, stakeholder participation, and how the platform aims to foster collaboration, innovation, and global opportunities for India's growing MICE industry.



TFT : INDIA FOR MICE 2026 is positioned as a national platform for the MICE ecosystem. What inspired HITEX to launch this initiative, and what gap does it aim to fill in India's exhibition and events industry?

Srikanth : INDIA FOR MICE 2026 was envisioned as a dedicated platform to bring together the entire MICE ecosystem and create meaningful conversations around the future of India's Meetings, Incentives, Conferences, and Exhibitions industry. While India has rapidly emerged as a strong destination for business events, there has been a growing need for a focused industry platform that connects stakeholders across exhibitions, tourism, hospitality, convention infrastructure, policy, and global associations. Through this initiative, HITEX aims to bridge that gap by creating a collaborative ecosystem where India's MICE industry can engage with global opportunities, exchange ideas, and drive long-term growth.

TFT : What are the primary objectives you hope to achieve through INDIA FOR MICE 2026?

Srikanth : Our objective is to position India as a globally competitive MICE destination while fostering industry collaboration and innovation. Through INDIA FOR MICE 2026, we aim to facilitate networking between domestic and international stakeholders, encourage discussions on infrastructure and policy, promote India's emerging exhibition destinations, and strengthen the country's ability to win global MICE event bids. We also want to provide professionals and businesses with access to industry insights, partnerships, and growth opportunities.

TFT : Can you share details about the scale of the exhibition in terms of exhibitors, participating organisations, or international representation?

Srikanth : INDIA FOR MICE 2026 is being planned as a large-scale industry conclave with participation from leading convention centres, exhibition organizers, tourism boards, hospitality brands, event service providers, associations, and policymakers. The platform is also expected to witness strong international representation through global industry bodies and experts. Organizations such as UFI, ICCA, IEIA, HCVB, and several prominent MICE stakeholders are associated with the initiative, reinforcing its global relevance and industry significance.

TFT : What trends do you believe will dominate conversations at INDIA FOR MICE 2026?

Srikanth : Some of the key trends expected to dominate conversations include global MICE opportunities for India, convention infrastructure development, policy and connectivity, sustainable event practices, destination branding, technology integration, and the growing importance of international association meetings. There will also be strong focus on how India can align itself with global standards in event services and enhance its competitiveness in the international MICE market.

TFT : Conferences are a major component of INDIA FOR MICE. Could you tell us about the themes and topics that will be covered this year?

Srikanth : The conference sessions will revolve around themes such as India's global MICE opportunity, association meetings and international event opportunities, convention infrastructure and connectivity, India's emerging exhibition destinations, strategies for winning global MICE event bids, and building global standards in event services. The agenda has been curated to ensure practical industry insights, policy discussions, and future-focused conversations relevant to all MICE stakeholders.

TFT : Who are some of the distinguished speakers, industry leaders, or policymakers invited to the conference?

Srikanth : The conclave features an impressive lineup of industry leaders, policymakers, and global experts, including:

- Shri Jupally Krishna Rao, Hon'ble Minister for Tourism and Culture, Government of Telangana
- Shri Ajay Jain IAS, Special Chief Secretary to Government, Tourism C Culture, Government of Andhra Pradesh
- Suman Billa IAS, Additional Secretary C Director General, Ministry of Tourism, Government of India
- Ms. Adeline Vancauwelaert, Chief Operating Officer, UFI
- Ms. Anju Gomes, Senior Regional Director – Middle East, ICCA
- Sooraj Dhawan, President, IEIA
- Gary Khan, Chief Executive Officer, Hyderabad Convention Visitors Bureau (HCVB)
- Thomas Joseph, Vice President – Business Development, Jio World Convention Centre
- Rubin Cherian, General Manager, Novotel Hyderabad Convention Centre C Hyderabad International Convention Centre
- Ubaid Ahmad, Sr. Director C Head Marketing, Bangalore International

Exhibition Centre

- Manuj Ralhan, General Manager, Novotel Jaipur Convention Centre and Jaipur Exhibition C Convention Centre
- Uday Singh Bayas, President, IPEMA – Poultry India
- Senior leaders from convention centres, hospitality groups, tourism boards, and international exhibition organizations.

We are also awaiting confirmations from several more distinguished speakers, policymakers, and international industry experts who will further strengthen the conference agenda and global industry representation.

TFT : How can one book the passes for the event? And what are the various benefits they are getting in it?

Srikanth : Delegates can register for the event through the official INDIA FOR MICE registration platform and QR code shared across promotional channels. The delegate pass provides access to conference sessions, exhibition areas, networking opportunities, industry insights from leading experts, and access to the post-conference sundowner. The platform has been designed to maximize business interactions, knowledge sharing, and meaningful industry connections for attendees.

TFT : What is your long-term vision for INDIA FOR MICE, and where do you see the platform in the next few years?

Srikanth : Our long-term vision is to establish INDIA FOR MICE as one of Asia's most influential platforms for the MICE and exhibition industry. We see it evolving into a globally recognized annual industry gathering that attracts international participation, drives innovation, supports policy discussions, and contributes significantly to India's MICE economy. We believe the platform can play a major role in shaping India's future as a preferred destination for global conferences, exhibitions, and business events.

TFT : What message would you like to give to professionals, organisations, and stakeholders considering attending INDIA FOR MICE this year?

Srikanth : INDIA FOR MICE 2026 is an opportunity for the industry to come together, collaborate, and collectively shape the future of India's MICE ecosystem. We invite professionals, organizations, associations, tourism stakeholders, and event service providers to participate in this important industry platform, explore new partnerships, gain valuable insights, and be part of conversations that will define the next phase of growth for the Indian MICE industry.



POWERING PROGRESS ACROSS LOGISTICS, PACKAGING & AUTOMATION

A CONVERSATION WITH D VIVEKANANDHAN

In an exclusive interaction, D Vivekanandhan, Organiser of WAREMAT, TOPACK, AUTOROBOT, and COSLOG, shares insights into the vision behind these co-located exhibitions, emerging trends in warehousing, packaging, automation, robotics, and cold storage, and how these platforms are shaping the future of India's industrial and logistics ecosystem.

TFT : WAREMAT, TOPACK, AUTOROBOT, and COSLOG cover interconnected industries. What was the vision behind bringing these exhibitions together under one platform?

DV : Our vision was to create a comprehensive platform that brings together professionals from warehousing, material handling, packaging, automation, robotics, cold storage and logistics essentially showcasing the entire industry chain under one roof.

Southern cities like Chennai, Coimbatore and Hyderabad, sits at the heart of one of the country's most dynamic manufacturing belts. We wanted WAREMAT and it's co-located exhibitions to serve as India's premier platform for warehousing, material handling, logistics, and supply chain excellence connecting manufacturers, solution providers, logistics operators, SMEs, MSMEs, and industry leaders in one place.

And the results have validated this vision. At our 5th edition in Coimbatore, we had over 150 stalls, 12,000-plus business professionals, and business transactions worth ₹85 crore all in just three days.

With rapid urbanization, stricter food safety standards, booming exports, automation, and the rise of e-commerce transforming the industry, businesses don't need more fragmented events they need one powerful ecosystem where they can connect, collaborate, and grow. That is exactly what we have built.

At Midaas Touch, we don't just organize exhibitions. We connect customers and communities through physical exhibitions and our passion is to produce and deliver tailor-made B2B experiences for various industry sectors. This multi-vertical platform is the most tangible expression of that mission.

TFT : How do these co-located events create value for exhibitors and visitors compared to standalone exhibitions?

DV : When an exhibitor participates in a standalone exhibition, they reach one specific audience. But when you co-locate WAREMAT, TOPACK, AUTOROBOT, and COSLOG under one roof, something powerful happens, the audience multiplies and the conversations deepen. A packaging machinery manufacturer at TOPACK suddenly finds himself talking to a warehouse automation buyer from WAREMAT, or a cold chain logistics decision-maker from COSLOG. These are not accidental interactions, they

are high-value business conversations that would never have happened at a standalone event. For exhibitors, this means significantly better return on their investment. One participation fee, one travel, one set of stall logistics but exposure to the entire ecosystem of buyers across interconnected industries. That is a proposition no standalone exhibition can match.

For visitors, the value is equally transformational. Instead of traveling to multiple cities and blocking multiple days on their calendar to attend separate events, they walk into one venue and meet suppliers, technology partners, and solution providers across their entire operational value chain, from packaging to warehousing to automation to cold chain logistics, all in a single visit. A supply chain head, a procurement manager, or a plant operations director can evaluate solutions end-to-end, compare technologies side by side, and make informed decisions faster. This is what we mean when we call it a One-Stop Expo for the manufacturing and logistics ecosystem. We are not just saving people time, we are creating a platform where the right people meet the right solutions at the right time, and that is where real business gets done."

TFT : How important is South India in driving growth across warehousing, packaging, automation, and cold chain sectors?

DV : South India is not just a market for us, it is the engine. Cities like Chennai, Coimbatore, and Hyderabad sit at the heart of one of India's most powerful manufacturing and industrial corridors. This region represents one of the biggest manufacturing belts in the country, with a dense concentration of auto ancillaries, textile units, pharma companies, food processors, and FMCG players, all of whom are active consumers of warehousing, packaging, automation, and cold chain solutions. The appetite for industrial upgradation here is enormous, and it is only accelerating.

South India sits at the epicentre of a perfect storm, urbanization, e-commerce, food safety mandates, export growth, and automation are all converging at once, and they are reshaping these industries faster than ever before. Hyderabad, for instance, is fast emerging as a powerhouse for cold chain growth, fueled by strong investments in food processing, agriculture, and pharmaceuticals, while

Chennai's port connectivity makes it a critical logistics gateway. That is precisely why we anchor our exhibitions in these cities, because this is where the demand is real, the buyers are serious, and the business happens.

TFT : Could you share insights into the expected scale of participation this year - exhibitors, buyers, delegates, and international presence?

DV : Every edition we have grown and this year too, we are aiming for our biggest yet. The 7th Edition of WAREMAT, along with TOPACK, AUTOROBOT, and COSLOG, will be held from 30th, 31st July and 1st August 2026 at the Chennai Trade Centre, one of South India's most prestigious and well-connected venues. Building on the momentum of our previous edition, where we had over 150 stalls and more than 12,000 business professionals transacting ₹85 crore worth of business in just three days, we are targeting a significantly larger exhibitor base, expanded hall space, and a stronger delegation of senior industry decision-makers this year.

On the international front, our ambition is very clear, we want Chennai 2026 to have a meaningful global footprint. Our platform is designed to enable connection between global and domestic expertise, fostering a profound understanding between international markets and local industry. We are actively engaging with overseas companies, technology providers, associations, and trade bodies to bring international participation to the floor. Visitors can expect to meet top exhibitors, discover the latest industry trends, attend live demos, and connect with potential buyers from across India and global markets, making this not just South India's premier industrial event, but a truly world-class B2B platform.

TFT : SMEs are a major focus at WAREMAT. How does the exhibition support growth opportunities for SMEs?

DV : SMEs & MSMEs are not an afterthought for us, they are the backbone of this exhibition. One of the core reasons we built this platform was to give small and medium enterprises an equal seat at the table alongside large corporations and MNCs. WAREMAT has from its very inception served as a common platform for SMEs & MSMEs in the logistics, warehousing, and material handling sector, giving them access to buyers, decision-makers, and technology partners that they would

otherwise never be able to reach. For an SME & MSME, attending or exhibiting at WAREMAT means compressing months of sales outreach, market research, and partnership building into just three high-intensity days. That is transformational for a growing business.

The value goes beyond just visibility. WAREMAT is designed as one of the fastest and most effective platforms to enter and expand within the warehousing and material handling industry across Southern India, and for SMEs, MSMEs, speed of market entry is everything. We bring together manufacturers, solution providers, logistics operators, SMEs, MSMEs, and industry leaders under one roof for three days of networking, knowledge exchange, and business growth, which means an SME & MSME doesn't just find customers here, they find mentors, collaborators, suppliers, and even investors. At Midaas Touch, it is more than just hosting events, it is about building communities and catalysing growth through every exhibition we organize. And for SMEs, that community is often the very launchpad they need.

TFT : Beyond exhibitions, conferences are key to industry discussions. What conference themes and topics will be featured across these events?

D.V : Conferences, for us, are not just add-ons to the exhibition floor, they are where the real intellectual value gets created. Our knowledge exchange sessions include conferences, panel discussions, and technical sessions that address emerging trends, policy frameworks, and digital transformation shaping the future of these industries. Across WAREMAT, TOPACK, AUTROBOT, and COSLOG, the conference themes are intentionally built around what industry practitioners are grappling with right now, warehouse automation and AI-driven logistics, Industry 4.0 adoption for SMEs, MSMEs, smart packaging technologies, robotics integration on the shop floor, and the evolving cold chain ecosystem. We also place strong emphasis on sustainable and circular practices, integrating eco-friendly operations and ESG principles across warehousing and logistics value chains, because green supply chains are no longer optional; they are a business imperative.

On the knowledge-sharing side, our sessions are designed to highlight trends, real-world case studies, and strategies shaping the future

of the industry, not just theoretical presentations but actionable insights that a plant manager or a logistics head can walk away and implement. We also focus on market insights covering emerging trends in automation, digitalization, and sustainability impacting India's logistics landscape, and we deliberately invite voices from government, academia, and global industry to ensure the conversations are well-rounded. The goal is simple, when a delegate walks out of our conference hall, they should feel more equipped, more connected, and more inspired than when they walked in.

TFT : Robotics and AI are rapidly transforming industries. What key automation trends will AUTROBOT highlight this year?

D.V : AUTROBOT 2026 is not just an exhibition floor, it is a live demonstration of where Indian manufacturing is headed. AUTROBOT 2026 brings together cutting-edge technologies in industrial automation, robotics, AI, smart factories, material handling, and Industry 4.0 solutions, and this year, the spotlight is firmly on trends that have moved from pilot projects to real-world deployment. The focus is shifting from simply increasing productivity to improving quality and flexibility in manufacturing, with modern automated systems developing beyond mechanization through the addition of artificial intelligence and machine learning. Visitors can expect to see live showcases of collaborative robots or cobots working alongside humans, autonomous mobile robots transforming warehouse floors, AI-driven machine vision for quality control, and predictive maintenance solutions that are saving crores in downtime across factories.

What makes AUTROBOT particularly relevant this year is its grounding in what South India's manufacturing sector needs right now. From IIoT platforms and connected systems to collaborative robots, autonomous vehicles, and AI-powered production lines, the exhibition demonstrates how manufacturing is being reshaped for resilience, scalability, and sustainability. We are also seeing a major shift in maintenance strategies, from schedule-based to condition-based and predictive models, with AI and data analytics now monitoring equipment health in real time, which is a game-changer for mid-sized manufacturers. And alongside all of this, cybersecurity for operational technology is emerging

as a critical conversation, because a connected factory is only as strong as its most vulnerable node. AUTROBOT 2026 addresses all of this, making it the most comprehensive automation platform South India has seen.

TFT : What message would you like to give industry professionals considering attending the event?

D.V : My message is simple, if you are serious about your business, you cannot afford to miss this. We are living through the most exciting and disruptive period in the history of Indian manufacturing, Warehousing, logistics, and supply chain. The decisions that industry professionals make in the next two to three years, about automation, about packaging technology, about cold chain infrastructure, about warehouse intelligence, will define whether their businesses lead or lag for the next decade. You never get a second chance to make a first impression, and right now, the impression your business makes in the market is being shaped by how quickly and how smartly you are adopting the right technologies and the right partnerships.

For those still on the fence, I want them to understand what they are actually walking into. WAREMAT, TOPACK, AUTROBOT, and COSLOG together are designed as a dynamic B2B networking and sourcing platform that brings together industry leaders, technology providers, manufacturers, system integrators, startups, and SMEs to showcase innovations, exchange ideas, and build strategic partnerships that drive business growth. This is not a trade fair where you walk around, collect brochures, and go home. This is a platform where you participate in knowledge sessions, understand emerging trends in automation, digitalization, and sustainability, and walk away with real market insights that you can act on immediately. There is also a unique possibility of connection between global and domestic expertise, fostering a profound understanding between international markets and local industry, and that kind of exposure is invaluable for any business looking to grow beyond its current boundaries. Come with an open mind, come with your team, come ready to do business and I promise you, Chennai 2026 will be three days that change the trajectory of your company.

ONE PLATFORM EVERY MICE PROFESSIONAL SHOULD BE AT



Where India's MICE Meets the World

The future of India's Meetings, Incentives, Conferences & Exhibitions industry will be shaped by the conversations happening here.

14TH JUNE 2026
HITEX, HYDERABAD

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- India's Global MICE Opportunity
- Association Meetings & Global Event Opportunities
- Convention Infrastructure, Policy & Connectivity
- India's Emerging Exhibition Destinations
- Winning Global MICE Event Bids
- Building Global Standards in Event Services

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 General Manager
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SRI LANKA STRENGTHENS MICE OUTREACH IN INDIA

“The Sri Lanka Tourism MICE promotions are structured to facilitate meaningful B2B interactions and productive dialogue among industry stakeholders”.

TFT Kolkata Correspondent ADRIJA DASGUPTA in an exclusive interview with DHEERA HETTIARACHCHI, Chairman of Srilanka Convention Promotion Bureau

TFT : Could you briefly introduce the exhibition and its core objectives?

DH : Sri Lanka’s MICE (Meetings, Incentives, Conferences, and Exhibitions) tourism promotion drives business travel to the island through targeted marketing campaigns and flagship events like the Sri Lanka MICE EXPO. We are coming in these cities in India mainly in Ahmedabad, Kolkata, and Chennai. Sri Lanka is considered one of the finest MICE destinations. The core objectives of Sri Lanka’s MICE tourism promotion is to establish the island as Asia’s premier, cost effective, corporate event hub and showcasing Sri Lanka’s modern infrastructure, luxury resorts, and eco-friendly event venues to global business leaders.

TFT : What inspired the launch of this campaign, and what gap does it address within the industry?

DH : Sri Lanka launched its targeted MICE tourism campaign to maximize revenue, boost foreign exchange, and fill excess hotel capacities created by new infrastructure ventures. In Ahmedabad, we had reached million tourist. Our target is to attract 5 million tourist by 2030. Business travellers typically spend four times more than standard leisure tourist, making it a highly lucrative sector for the National economy.

TFT : What are some of the important things from the event you would like to share?

DH : The Sri Lanka Tourism MICE promotions are structured to facilitate meaningful B2B interactions and productive dialogue among industry stakeholders. We came with 22 Sri Lanka

Airlines. This initiative forms part of a focused effort to strengthen Sri Lanka’s position as a preferred MICE tourism destination in India, one of the country’s most important source markets. A 24 member delegation comprising leading Sri Lankan tour operators and hoteliers will participate in the initiative, highlighting the country’s diverse attractions, world class infrastructure and hospitality, and unique experiences.

TFT : What type of audience is this campaign targeting?

DH : Sri Lanka Tourism’s MICE promotions specifically target corporate travel planners, international business delegates and event organizers.

TFT : How do you think this campaign will benefit the growing tourism economy of Sri Lanka?

DH : Sri Lanka’s MICE sector is experiencing rapid growth as the country positions itself as a premier South Asian Corporate hub. Planners are combining business with authentic, curated cultural experiences, as MICE delegates seek deeper cultural immersion. Evening networking sessions will further strengthen professional relationships in a more informal setting. A performance by a Sri Lankan cultural troupe will also provide a vibrant cultural showcase, highlighting the country’s rich heritage and traditions.

TFT : How does this campaign help business discover new opportunities and partnership?

DH : Exhibitions and roadshows, such as the India International Travel Mart (IITM) in Kolkata, act as a catalysts

for the Sri Lanka Convention Bureau to capture a share of India’s booming MICE. Sri Lankan delegates engage in structured one-on-one meetings with corporate buyers and event planners. This direct access connect hospitality and airline executives to regional decision makers planning corporate retreats or conferences. Face to Face interactions foster the long term trust necessary to form strategic partnerships between Indian Travel Agencies and Sri Lankan Travel Agencies.

TFT : Apart from this campaign what are the other initiatives taken?

DH : Apart from the exhibition, the Sri Lanka Convention Bureau’s MICE Promotion structured B2B sessions connecting local Indian buyers with Sri Lankan suppliers, a comprehensive Destination Seminar and a Press Conference focused on cross border on corporate tourism industry. A detailed seminar Showcasing Sri Lanka’s MICE infrastructure hotels, venues, event support to Kolkata based business event planners and corporate travel agencies.

TFT : Who are some of the distinguished speakers, industry leaders or policymakers participating in Sri Lanka Tourism MICE Promotion?

DH : The Sri Lanka Convention Bureau and Sri Lanka Tourism hosted the “Meet in Sri Lanka” MICE Roadshow in Kolkata. Key distinguished speakers, industry leaders, participated in this event were Dheera Hettiarachchi, Chairman of the Sri Lanka Convention Bureau, Malkanthi Welikala, Manager Marketing of Sri Lanka Convention Bureau, Melum Samarawickrama,

Manager, Inbound, Karusan Travels, Sri Lanka & Maldives. The key delegates representing the Sri Lankan Ministry of Foreign Affairs, Foreign Employments and Tourism Industry were also present.

TFT : What opportunities does the event offer for networking and business collaborations?

DH : The Sri Lanka Tourism MICE Promotion in Kolkata offered a targeted B2B platform. The Kolkata based travel agents, corporate leaders and event planners had participated in this networking sessions with 24 member delegation of leading Sri Lankan hoteliers and tour operators. This Roadshow also highlighted Sri Lanka's expanding hospitality infrastructure and as a premium location for destination weddings and corporate



incentive travel. Travel between Sri Lanka and India remains highly convenient with Sri Lankan Airlines operating 90 week flights connecting Sri Lanka with nine Indian cities. In addition, Indigo and Air India operate daily flights to Ahmedabad, Kolkata and Chennai ensuring seamless accessibility for both business and leisure travellers.

TFT : How do you see the Sri Lankan tourism Industry evolving over the next 5 to 10 years?

DH : The Sri Lankan Tourism Industry aims to secure 1.4 billion in revenue and capture roughly 10% to 20% of total tourist arrivals by focusing on high yield business travellers.

TFT : What message would you like to share to our readers?

DH : Sri Lanka blends world class business infrastructure with beautiful leisure travel. It is one of the finest destinations for both work and play. The message for all exhibitors, visitors, and stakeholders in Sri Lankan MICE Tourism highlights the islands premier position as the ideal, strategic gateway at the heart of the Indian Ocean.



IESA Tamil Nadu Chapter Announces 2nd Edition of Events Today Conclave 2026

The countdown has officially begun for the 2nd Edition of Events Today Conclave 2026, one of the key gatherings for professionals from the events and exhibitions industry. Organized by the IESA Tamil Nadu Chapter, the conclave is set to take place on 26–27 June 2026 at the Four Points by Sheraton, Mahabalipuram Resort & Convention Center.

With the theme “Reliable Today, Ready for Tomorrow,” the two-day conclave will bring together industry leaders, innovators, event professionals, entrepreneurs, and business owners to discuss emerging trends, exchange ideas, and explore opportunities shaping the

future of the events ecosystem.

The event aims to serve as a collaborative platform for networking, knowledge-sharing, and industry advancement. Participants will gain insights into the latest innovations, best practices, and evolving business strategies while connecting with key stakeholders from across the sector.

As the countdown enters its final weeks, anticipation continues to build around the conclave, which promises to foster meaningful discussions and inspire innovative solutions for the future of the industry. The event is being positioned as a forum where professionals can collectively work towards creating greater impact and driving sustainable

The 2nd Edition of Events Today Conclave 2026, organized by the IESA Tamil Nadu Chapter, is poised to be a pivotal gathering for the events and exhibitions industry. With our theme ‘Reliable Today, Ready for Tomorrow,’ we aim to foster an environment where industry leaders, innovators, and professionals can collaborate, share insights, and collectively shape a more impactful and sustainably growing future for our ecosystem. We invite all stakeholders to join us for what promises to be a landmark event.

growth in the events and exhibitions landscape.

The conclave is supported by leading industry partners, including Impress Signature Seating as the Platinum Sponsor and Goutham Associates Flooring & Wallpaper as the Silver Sponsor.

Inviting industry professionals to be part of this important gathering, the organizers encourage stakeholders from across the events fraternity to register and participate in what promises to be a landmark industry event.

Event Details:

- **Event :** 2nd Edition of Events Today Conclave 2026
- **Dates :** 26–27 June 2026
- **Venue :** Four Points by Sheraton, Mahabalipuram Resort & Convention Center
- **Theme :** Reliable Today, Ready for Tomorrow
- **Organizer:** IESA Tamil Nadu Chapter



IEML & EXHICON Partner to Develop Punjab's Largest Purpose-Built Exhibition & Convention Centre in Mohali

In a landmark development for India's meetings, incentives, conferences, exhibitions (MICE) and events industry, IEML and EXHICON have joined hands for the development of the Mohali Exhibition & Convention Centre, with the foundation stone now laid for the ambitious project.

Developed under a Public-Private Partnership (PPP) model with the Government of Punjab, the project marks the creation of Punjab's first and largest purpose-built

integrated exhibition and convention infrastructure. EXHICON secured the project through a competitive bidding process, reinforcing its growing role in developing world-class exhibition infrastructure across India.

The multipurpose development is envisioned as a comprehensive destination comprising exhibition halls, convention facilities, retail spaces, food & beverage outlets, hospitality infrastructure, and other visitor amenities, positioning Mohali as a major destination

The Mohali Exhibition & Convention Centre marks a monumental step forward for Punjab and India's MICE industry. Dedicated exhibition infrastructure like this is absolutely critical for facilitating trade, attracting investment, fostering knowledge exchange, and driving regional economic growth. This project, and others like it from EXHICON, are not just building venues; they are building platforms that will generate substantial opportunities for local businesses and position emerging cities as vital hubs for commerce and innovation.

for business events, trade exhibitions, conventions and consumer shows in North India.

The first phase of construction is expected to involve an investment of approximately ₹75 crore, while the overall project investment is projected at ₹250 crore upon completion. The fully integrated development will include a hotel, convention centre, exhibition facilities, retail zones and a vibrant F&B ecosystem, creating a year-round business and leisure destination.

Industry observers view the project as a significant step towards strengthening Punjab's business tourism ecosystem and attracting national and international exhibitions, conferences and investment-related events to the region.

A major milestone for the venue is already on the horizon, with the Invest Punjab Summit 2027 proposed to be hosted at the new facility, underscoring the state's confidence in the project and its potential to serve as a premier platform for investment promotion and economic engagement.

Speaking on the significance of the development, industry stakeholders noted that dedicated exhibition infrastructure plays a critical role in facilitating trade, investment, knowledge exchange and regional



economic growth. The Mohali Exhibition & Convention Centre is expected to generate substantial opportunities for local businesses, hospitality operators, service providers and the wider economy.

Upon completion, the venue is expected to emerge as one of North India's leading MICE destinations, supporting Punjab's vision of attracting greater domestic and international business activity while creating a modern platform for exhibitions, conventions, corporate events and large-scale public gatherings.

The project represents another important milestone in India's expanding exhibition infrastructure landscape and reflects the growing emphasis on creating purpose-built venues capable of hosting world-class business events.

Expanding Exhibition Infrastructure Across India

The Mohali project forms part of EXHICON's broader strategy to create and strengthen exhibition and convention infrastructure across emerging business destinations in India.

Over the years, EXHICON has successfully developed and operationalised two exhibition venues in Pune, contributing significantly to Maharashtra's exhibition ecosystem and supporting the growth of trade fairs, industrial exhibitions and corporate events in the region.

Building on this experience, the company is actively advancing several new venue development initiatives during FY 2026-27, including exhibition and convention



facilities at:

- Multi Modal Logistics Parks (MMLP) – Indore
- Nashik
- Ayodhya
- Mohali Exhibition & Convention Centre, Punjab

These projects are aligned with India's growing demand for modern event infrastructure beyond

traditional metropolitan markets and are expected to unlock new opportunities for trade promotion, logistics, tourism and regional economic development.

Industry experts note that the development of purpose-built event venues in Tier-2 and emerging business cities is critical to supporting India's manufacturing ambitions, export growth and investment outreach programmes.

With multiple venue developments underway, EXHICON is positioning itself among the few Indian companies actively contributing to the creation of next-generation exhibition infrastructure, helping bridge the gap between growing industry demand and the availability of world-class event venues.

As India's exhibition and convention sector continues to expand, projects such as Mohali, Indore, Nashik and Ayodhya are expected to play an increasingly important role in decentralising business events and creating new hubs for commerce, innovation and investment.





India's Listed Event, Exhibition & Experiential Companies Report Strong FY25-26 Performance – A TradeFairTimes Special

India's listed event, exhibition, experiential marketing and destination management companies delivered another year of growth in FY25-26, reflecting the continued expansion of the country's MICE, exhibitions, weddings, tourism and live experiences sectors.

A comparative review of key industry players including Exhicon Events Media Solutions Ltd., Praveg Limited, E-Factor Experiences Limited, Mach Conferences & Events Limited, Party Cruisers Limited and Touchwood Entertainment Limited reveals a sector that is rapidly evolving from pure event execution to integrated infrastructure, experiential destinations and long-term venue development.

EXHICON Emerges as One of the Sector's Strongest Performers

EXHICON reported total consolidated revenue of ₹205 crore and Profit After Tax (PAT) of ₹45.24 crore, making it one of the most profitable listed companies in India's event and exhibition sector.

The company recorded 41.24% growth in revenue, while PAT increased by 49.54%. Profit attributable to shareholders grew by 56.54%, reflecting strong operational efficiency and disciplined execution across business verticals.

EXHICON also strengthened its balance sheet significantly,

- India's listed event, exhibition, experiential marketing, and destination management companies showed continued growth.
- Reflects expansion in MICE, exhibitions, weddings, tourism, and live experiences.
- Sector evolving from pure event execution to integrated infrastructure, experiential destinations, and venue development.

EXHICON Events Media Solutions Ltd.:

- Revenue: ₹205 crore (+41.24% growth).
- PAT: ₹45.24 crore (+49.54% growth), making it one of the most profitable.
- Profit Attributable to Shareholders: +56.54% growth.
- Balance Sheet: Net worth > ₹212 crore, total assets ~₹264 crore.
- Diversified Model: Exhibitions, event management, venue infrastructure, aviation logistics, religious tourism, destination management, international trade fair participation.

"FY25-26 unequivocally confirms that India's event, exhibition, and experiential industry is entering a dynamic new growth phase. While strong event execution remains crucial, the next generation of market leaders will be increasingly defined by the strategic ownership, operation, and development of long-term infrastructure assets, creating sustainable enterprise value and robust recurring revenue streams."

ending the year with a net worth exceeding ₹212 crore and total assets of approximately ₹264 crore. EXHICON today operates across exhibitions, event management, venue infrastructure, aviation logistics, religious tourism, destination management and international trade fair participation, creating a diversified revenue model.

Praveg Continues as Revenue Leader

Praveg remained among the largest companies in the sector by revenue, crossing approximately ₹226 crore in annual turnover. The company continues to benefit from its hospitality-led experiential model, including luxury tent cities, tourism infrastructure and destination experiences.

Its growth demonstrates the increasing convergence between tourism, hospitality and experiential events in India.

E-Factor Strengthens Experiential Infrastructure Position

E-Factor Experiences reported consolidated revenue of ₹191.44 crore, registering 11.6% growth over the previous year, while PAT stood at ₹19.67 crore. The company also reported net worth growth of more than 24%, reaching ₹90.32 crore. Its performance was supported by government projects, experiential infrastructure, tourism initiatives and immersive cultural experiences. E-Factor continues to distinguish itself through investments in intellectual property-led experiences, immersive destinations and cultural infrastructure projects, while maintaining one of the strongest project pipelines in the experiential sector.

Mach Conferences Maintains Strong Corporate Events Presence

Mach Conferences & Events continued to benefit from increasing corporate event spending, government projects and conference management mandates. With revenues exceeding ₹200 crore, the company remains one of India's largest listed event management businesses and a significant player in the corporate events and conferences segment.

Party Cruisers Rides India's

Wedding Boom

Party Cruisers maintained strong momentum driven by India's rapidly growing luxury wedding market. With annual revenue estimated at around ₹120 crore and growth of nearly 57%, the company remains one of the country's leading wedding and social event specialists.

The continued expansion of destination weddings and premium celebrations has provided significant tailwinds for the business.

Touchwood Focuses on Scale Amid Margin Pressures

Touchwood Entertainment continued to expand its event portfolio, reporting revenue of approximately ₹72 crore. While revenue growth remained positive, profitability faced pressure from increasing operating costs and a highly competitive market environment.

The company nevertheless remains a recognised player in luxury weddings, social celebrations and corporate events.

Infrastructure Development: The New Differentiator

Perhaps the most significant trend emerging from FY25-26 is the growing importance of infrastructure ownership and venue development. EXHICON has moved aggressively into exhibition and convention infrastructure development.

The company has already developed

Conclusion:

- FY25-26 confirms a new growth phase for India's event, exhibition, and experiential industry.
- Praveg leads in revenue, E-Factor in experiential infrastructure.
- EXHICON: Emerged as one of the fastest-growing and most profitable, distinguished by high PAT and expanding exhibition infrastructure assets.
- Future Leaders: Will be defined by both event execution capabilities and the ownership, operation, and development of long-term infrastructure assets for recurring revenue and sustainable enterprise value.

and operationalised two multipurpose

EXHICON's Initiatives:

- Developed and operationalized two venues in Pune.
- Advancing multiple new projects:
- Mohali Exhibition & Convention Centre, Punjab (PPP with Govt. of Punjab, with India Exposition Mart Limited, ₹250 crore total investment, proposed host for Invest Punjab Summit 2027).
- MMLP Exhibition Centre, Indore.
- PPP project in Nashik.
- Owned asset in Ayodhya.

venues in Pune and is currently advancing multiple projects, including:

· Mohali Exhibition & Convention Centre, Punjab · MMLP Exhibition Centre, Indore · PPP project in Nashik · Owned asset in Ayodhya and the recently announced ₹250 crore Mohali Exhibition & Convention Centre, under a Public-Private Partnership model with the Government of Punjab in a partnership with India Exposition Mart Limited .

The venue is also expected to host the proposed Invest Punjab Summit 2027.

TradeFairTimes Analysis

FY25-26 confirms that India's event, exhibition and experiential industry is entering a new growth phase.

While Praveg continues to lead in overall revenue scale and E-Factor remains a major force in experiential infrastructure, EXHICON has emerged as one of the sector's fastest-growing and most profitable companies, distinguished by a PAT of ₹45.24 crore on revenue of ₹205 crore and an expanding portfolio of exhibition infrastructure assets.

As India's MICE industry continues to mature, the next generation of market leaders is likely to be defined not only by event execution capabilities but also by ownership, operation and development of long-term infrastructure assets that create recurring revenue streams and sustainable enterprise value.

Exhibition Excellence Awards & Summit 2026 to Mark Landmark 10th Edition in Mumbai

T

he Exhibition Excellence Awards & Summit (EEA) is set to return for its landmark 10th edition on 12th June 2026 in Mumbai, bringing together India's Exhibition, MICE and Events Industry for a grand celebration of excellence, innovation and achievement.

Over the past decade, EEA has established itself as one of the industry's most recognized platforms, celebrating the people, organizations and ideas shaping the future of exhibitions, conferences, trade shows and live business experiences across the country.

The 2026 edition is expected to witness one of the largest gatherings of industry leaders, innovators, venues, organizers and service providers, offering a platform for networking, collaboration and



industry recognition.

This year's edition will feature record-breaking nominations across

categories, alongside insightful leadership forums and panel discussions focused on the evolving landscape of India's exhibition and MICE ecosystem. The event will also host the India Event Expo, bringing together key stakeholders and solution providers under one roof.

Apart from knowledge-sharing and business networking opportunities, the summit will culminate in the prestigious gala awards ceremony, recognizing outstanding achievements and contributions across the industry. Spectacular entertainment experiences are also expected to be a major highlight of the evening. As the Exhibition Excellence Awards & Summit completes 10 years, the platform continues to celebrate the passion, progress and people driving the growth of India's exhibitions and live business events industry.



TPCI and VA Exhibitions Partner to Launch 'Liqui ProPac', India's Dedicated Trade Show for Liquid Processing and Packaging

The Trade Promotion Council of India (TPCI) and VA Exhibitions Pvt. Ltd. have announced a strategic collaboration to launch Liqui ProPac, a specialised trade exhibition focused on the liquid processing and packaging industry. The new platform is designed to bring together stakeholders across the entire liquid food and beverage ecosystem, highlighting emerging trends and innovations in sectors including dairy, alcoholic beverages, water, and non-alcoholic drinks.

Liqui ProPac will be organised from 28-30 September 2027 at Yashobhoomi, New Delhi, creating a dedicated platform for the liquid manufacturing industry.

The partnership brings together the expertise of TPCI,

organiser of INDUS FOOD, one of India's leading food industry exhibitions, and VA Exhibitions Pvt. Ltd., organiser of INTER FOODTECH, a prominent exhibition for food processing and packaging technologies. Together, the two organisations aim to establish a first-of-its-kind platform tailored specifically to the needs of the beverage and liquid food manufacturing sectors.

Designed as an integrated industry platform, Liqui ProPac will showcase complete value-chain solutions spanning ingredients, processing technologies, filling systems, packaging, storage, distribution, automation, recycling, and sustainable manufacturing practices.

The collaboration was formalised through the signing of an MoU in New Delhi on 15



We aim to leverage the learnings and strengths of INDUS FOOD to establish this pioneering platform in India, which will not only strengthen the food and beverage value chain but also create opportunities for MSME exporters to engage with global buyers within the country.

Sandip Das,
Deputy Director
General, TPCI

May 2026, by Shri Sandip Das, Deputy Director General, TPCI, and Shri Ashwani Pande, CEO, VA Exhibitions.

The initiative comes at a time when industries are increasingly adopting advanced processing methods, automation technologies, energy-efficient systems, and sustainable manufacturing approaches, underscoring the need for a dedicated platform focused on the complete liquid ecosystem.

Speaking on the significance of the exhibition, Mr. Mohit Singla, Chairman, TPCI, stated:

"As India strengthens its position as a global hub for food processing and value-added manufacturing, there is a growing need for specialised platforms that encourage innovation, technology adoption, quality standards, and international collaborations. Liqui ProPac will act as a catalyst for investment, competitiveness, and advanced manufacturing aligned with the vision of 'Make in India' and food processing-led growth."

The launch also reflects strong market potential across multiple sectors. India's dairy industry, currently valued at more than USD 140 billion, is expected to exceed USD 290 billion by 2033, while the alcoholic beverages market is projected to grow beyond USD 120 billion by 2034. Additionally, increasing infrastructure investments are driving expansion in the water and wastewater treatment sector, while the non-alcoholic beverages market continues to grow due to rising demand for healthier, functional, and low-sugar beverage options.

Future Market Events launches India Aluminium Show to further expand its engineering portfolio

Strategically targeting the rapidly growing aluminium ecosystem, India Aluminium Show will take place from 12-14 February 2027 at Autocluster Exhibition Centre in Pune to gather industry stakeholders from entire value chain of aluminium sector.

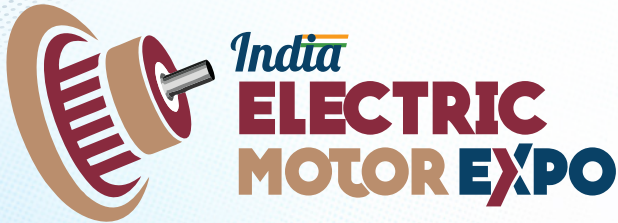
India's aluminium sector is witnessing strong, demand-led growth of around 8-9% annually, fueled by key industries such

as infrastructure, automotive (including EVs), renewable energy, packaging, and aerospace—positioning aluminium as a future-ready, high-growth material. At the same time, India's ambition to expand production capacity from approximately 4.2 MTPA to 37 MTPA by 2047 underscores a significant push towards self-reliance and global leadership, with major investments flowing into smelters, refineries, and downstream facilities, thereby

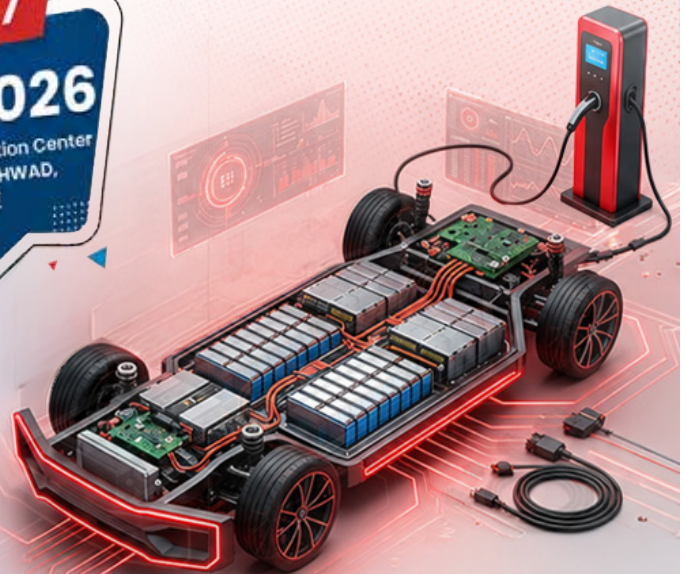
unlocking substantial long-term capital investment opportunities across the value chain.

As India accelerates its focus on lightweight and sustainable materials in the engineering sector, the debut edition of India Aluminium Show aims to gather suppliers of machinery, equipment, raw materials and ancillary services and solutions from across the country to foster innovation and explore new business opportunities.

One Big Platform Two Massive Markets



15-16-17
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Auto Cluster Exhibition Center
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PUNE



Exhibitor Profile

- Electric Motor & Complete System
- Magnetic Materials for BLDC & PMSM Motors
- Wires, Coils, Winding & Insulation Solutions
- Stamping, Laminations & Core Components
- Bearings, Power Transmission & Mechanical Parts
- Motor Control, Drives & Manufacturing Machinery

- Semiconductors & AIoT Electronics
- EV Charging & Battery Management Systems
- EV Motors & Powertrain Technologies
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Messe Stuttgart Strengthens its India Presence by adding 'Cable & Wire Fair' to Its Portfolio

Messe Stuttgart, has announced the addition of Cable & Wire Fair, India's leading exhibition dedicated to the wire and cable industry along with Wire & Cable India magazine to its portfolio. This marks a significant milestone in the company's continued expansion in India's high-growth industrial sectors and underscores Messe Stuttgart's long-term commitment to enabling industry platforms that drive innovation, collaboration, and global integration. The industry stands to gain stronger access to international buyers, technology providers, and international business opportunities benefitting from Messe Stuttgart's international network.

The timing of this addition aligns with a period of strong momentum for India's wire and cable industry. The market is projected to grow from USD 21.22 billion in 2025 to USD 23.13 billion in 2026, and further reach USD 35.58 billion by 2031, at a CAGR of 9.01%. This growth is being driven by rising housing demand, expanding renewable energy targets, and rapid upgrades in telecom infrastructure which positions the sector not just as a manufacturing backbone, but also as a key enabler of modern engineering and infrastructure systems.

As global supply chains continue to shift and the China+1 strategy gains traction, India has steadily emerged as a reliable and competitive manufacturing hub. In this environment, Wire & Cable India Magazine, since its inception in 2011, and

Cable & Wire Fair, launched in 2015, have together played an important role in providing the industry with a strong business and growth platform, helping the sector translate the vision of "Make in India" into a more tangible "Made in India" reality.

The biennial show, over its six editions has expanded significantly in both scale and influence, to become India's largest and most impactful platform for the sector. The 2025 edition brought together 424 exhibitors and over 16,393 visitors, including 89 international exhibitors from 24 countries, which underscores its growing global relevance and its ability to connect India's manufacturing strength with engineering innovation and international markets. The 7th edition of the show is scheduled to take place from 9th to 11th December 2027 at Yashobhoomi Convention and Exhibition Centre, Dwarka, New Delhi.

Messe Stuttgart via its subsidiary Messe Stuttgart India, will work in close collaboration with Mr Priyank Jain, founder of Cable & Wire Fair and Wire & Cable India Magazine to further elevate the show's positioning. As the Founding Director, Mr Priyank Jain will continue to be associated with the show and magazine, ensuring that the exhibition remains deeply rooted in industry insight while scaling its footprint with the strength of Messe Stuttgart's global network.

Speaking on this, Roland Bleinroth, CEO of Messe Stuttgart, said: "India is one of the most dynamic and strategically important markets for us globally. The addition

We are proud to have facilitated this landmark addition to Messe Stuttgart's portfolio. By leveraging our deep sector expertise and disciplined execution, we helped align two powerful visions to create a global powerhouse platform that will redefine the future of the wire and cable industry in India and beyond. The integration of Cable & Wire Fair into Messe Stuttgart's global network represents a powerful alignment of international exhibition excellence and deep-rooted industry insight. This partnership is set to transform India's premier wire and cable platform into a truly global stage, driving innovation and 'Made in India' excellence for a market projected to reach USD 35.58 billion by 2031.

of Cable & Wire Fair and Wire & Cable India magazine in our portfolio reflects our commitment to investing in sectors that are not only growing rapidly but are also critical to the future of global manufacturing and infrastructure. With our international expertise and network, we see strong potential to further strengthen this platform as a key meeting point for the global wire and cable industry."

Gaurav Sood, CEO & Managing Director, Messe Stuttgart India, added: "Cable & Wire Fair has already established itself as a powerful industry platform with strong credibility and momentum. Our vision is to build on this foundation by bringing in Messe Stuttgart's global standards of exhibition excellence and stronger international participation. The addition of the show to Messe Stuttgart portfolio marks far more than an expansion, it represents the coming together of two aligned visions to build a stronger, future-ready platform that reflects the evolving ambitions of India's manufacturing ecosystem."

Priyank Jain, Co-founder of Tulip 3P Media, said: "Cable & Wire Fair was built with a clear intent, to create a unified, growth-oriented platform for the industry. Over the years, it has evolved into a space where business, knowledge, and innovation come together in a meaningful way. Partnering with Messe Stuttgart India is a natural next step in this journey. Their global perspective, combined with our industry insight, will help unlock the next phase of growth and deliver even greater value to all stakeholders."

This strategic integration reflects a powerful alignment of global exhibition organising expertise and deep industry knowledge. As Cable & Wire Fair enters its next phase, this move is set to enhance the show's scale, strengthen its international reach, and further cement the show's position as a leading platform for manufacturing excellence, not just in India, but on the global stage.

GM Corporate Solutions' deep sector expertise and disciplined execution were vital in making this addition to our portfolio.



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EEMA Applauds Key Policy Moves to Reform and Simplify India's Music Licensing Framework

The Event and Entertainment Management Association (EEMA) has welcomed a series of significant policy initiatives aimed at streamlining India's music licensing ecosystem, following a high-level meeting chaired by Piyush Goyal on 14 May 2026 at Vanijya Bhawan.

The meeting brought together representatives from the events, exhibitions, hospitality, venue management, and music industries to address longstanding regulatory and operational challenges associated with music licensing in India.

Representing EEMA at the discussion were Sabbas Joseph and Ankur Kalra, alongside senior film and television personality Shashi Ranjan, who participated on behalf of the Indian Television Academy.

During the meeting, EEMA highlighted the operational,

financial, and legal challenges currently faced by event organisers under the existing music licensing framework, advocating for a system that is more transparent, practical, and aligned with industry requirements.

Among the major outcomes was clarification regarding wedding-related exemptions under Section 52 of the Indian Copyright Act. The Minister indicated that, in both interpretation and intent, the term "marriage" should extend beyond the wedding ceremony itself to include associated celebrations such as Roka, Mehndi, Sangeet, receptions, and related functions.

To formalise this interpretation, directions were issued to initiate an amendment process under the Indian Copyright Act, with the matter expected to be placed before the Parliamentary Standing Committee for consideration.

The meeting also focused

"This progress represents the outcome of years of collective efforts by the events and entertainment industry to promote greater transparency, fairness, and rationalisation within India's music licensing system."

Ankur Kalra,
representing
EEMA

on reviewing and improving the Sangeet Dwar Portal and the Single Window Licensing mechanism, following industry concerns related to operational efficiency, implementation challenges, and commercial viability.

Additionally, a committee led by Anoop Jalota and Sanjay Tandon has been tasked with resolving tariff-related and operational issues within 30 days, with the objective of creating a more balanced, competitive, and compliance-friendly licensing environment.

Commenting on the developments, Ankur Kalra stated that the progress represents the outcome of years of collective efforts by the events and entertainment industry to promote greater transparency, fairness, and rationalisation within India's music licensing system.

He expressed appreciation for the Minister's engagement with industry concerns and noted that the proposed reforms could significantly strengthen the events ecosystem by reducing disputes, litigation, and operational complexities, allowing the sector to focus more effectively on experience creation, employment generation, and contributions to India's creative economy.

India ITME Society Unveils Textile Horizons 2026

The India ITME Society has announced the launch of Textile Horizons 2026, a two-day international conference scheduled for 5–6 December 2026 at India Exposition Mart Ltd (IEM), Greater Noida, with Fibre2Fashion joining as the Knowledge Partner. The conference will be held alongside India ITME 2026, the country's flagship textile machinery exhibition taking place from 4–9 December.

Designed as a dedicated knowledge platform within the larger exhibition ecosystem, Textile Horizons 2026 aims to convene industry stakeholders to explore the evolving

landscape of textile manufacturing. While the exhibition will focus on machinery, technology, and business opportunities, the conference will address strategic priorities, technological advancements, and sustainability challenges shaping the industry's future.

The announcement comes at a pivotal time for India's textile sector, which is witnessing rapid transformation driven by initiatives such as the ₹44,450 crore PM Mega Integrated Textile Region and Apparel (PM MITRA) scheme and the Production Linked Incentive (PLI) programme. These initiatives are accelerating investments in integrated

manufacturing and man-made fibre production, while increasing sustainability expectations, including zero liquid discharge (ZLD) compliance and evolving global sourcing standards, continue to reshape industry practices.

The conference programme will be organised around two central themes – Technology & Efficiency and Sustainability & Circular Economy. Discussions will cover topics including smart manufacturing, AI and IoT integration, robotics in textile production, energy efficiency, circular design principles, sustainable processing methods, and regulatory compliance frameworks.



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Bharat 6G Vision Drives India's Rise in Global Connectivity

Bharat Exhibitions hosted the 4th edition of Bharat 6G 2026, a premier industry conference and exhibition bringing together key stakeholders from the telecom, technology, and policy ecosystem to shape the future of next-generation connectivity in India. The one-day conference and exhibition convened policymakers, telecom operators, global technology providers, academia, and startups to discuss the roadmap, innovations, and collaborative strategies needed to drive India's leadership in 6G development. Bharat 6G 2026 featured insightful keynote sessions, panel discussions, and industry presentations focusing on emerging technologies, use cases, and the transformative potential of 6G across sectors such as smart cities, healthcare, manufacturing, and digital infrastructure. The conference aims to foster dialogue, encourage partnerships, and accelerate the development of a robust 6G ecosystem aligned with India's vision for a digitally empowered future.

Speaking at the event, Mr. Shashi Dharan, Managing Director, Bharat Exhibitions, said, "Bharat 6G 2026 is a strategic platform to bring together industry leaders and innovators to collectively define the next phase of connectivity. India has a unique opportunity to play a leading role in the global 6G landscape, and this conference will help drive that vision forward." The Conference began with a plenary session which explored how 6G research, standards, and policy

frameworks are evolving in alignment with the circular economy. The discussion focuses on building sustainable, energy-efficient, and resource-optimized network ecosystems, while accelerating global standardization, industry collaboration, and innovation roadmaps to make 6G future-ready and environmentally responsible. Moderated by Mr. Debashish Chakraborty, the panel brought together industry leaders including Mr. R.K. Pathak, Mr. Bharat Bhatia, Mr. Dinesh Chand Sharma, Dr. Sandip Chatterjee, Mr. Jitendra Singh and Dr. Sonali Garg, representing key organizations across the 6G and standards ecosystem.

The inaugural session of Bharat 6G 2026 set the tone for India's leadership in the global 6G era, highlighting the nation's strategic vision, transition towards AI-native networks, and the role of 6G in driving connectivity, sustainability, and inclusive digital transformation. Industry leaders, policymakers, and technology experts underscored the importance of innovation, collaboration, and standardization in shaping next-generation networks. Guest of Honour, Shri A. Robert J. Ravi, ITS, Chairman & Managing Director, BSNL said, "6G will play a transformative role in expanding connectivity, bridging digital divides, and enabling inclusive growth across India. India is not just preparing for 6G—we are shaping its global direction. Bharat's 6G vision reflects our ambition to lead the next digital revolution globally". Mr. AK Tiwari, President (Regulatory),



Bharat 6G 2026 serves as a strategic engine for collective innovation. By uniting policymakers, global tech giants, and telecom leaders, we are accelerating a roadmap that ensures India doesn't just participate in the 6G era but defines its standards and sustainability.

Shashi Dharan, MD, Bharat Exhibitions

Reliance Jio noted, "India's 6G vision is centered on innovation, sustainability, and global standardization leadership, positioning the country at the forefront of the next telecom revolution." Mr. Rahul Vatts, Chief Regulatory Officer (India & South Asia), Bharti Airtel, stated his speech, "The transition to 6G is about innovation, collaboration, and delivering future-ready digital experiences at scale." While another speaker, Mr. Gulshan Khurana, EVP (Technology), Vodafone Idea, was heard quoting, "India has the opportunity to lead the global 6G landscape through innovation, collaboration, and strong policy alignment. The future of networks lies in intelligence, sustainability, and seamless connectivity—and 6G will bring it all together." Brig. Anil Tandan, Director General, Broadband India Forum, Mr. Abhinav Puri, Director, 6D Technologies, also joined during the session as keynote speakers. They all reiterated on India's Bharat 6G Vision that aims to position the country as a global leader in 6G by 2030, focusing on indigenous innovation, affordability, sustainability, and universal connectivity.

As India positions itself as a global leader in 6G innovation, the conference underscores the nation's commitment to developing ultra-high-speed, AI-driven, and sustainable communication networks that will power the next wave of digital transformation. The day saw several impactful sessions led by eminent speakers from industry and policy domains. The Conference is supported by an ecosystem of leading partners including Broadband India Forum (Knowledge Partner), TSDSI (Standards Partner), 6D Technologies (Presenting Partner), Qualcomm (Powered By), BSNL (Host Operator), Altius (Digital Infra Partner), Syniverse (Roaming Monetization Partner), Rohde & Schwarz (Gold Partner), STPI (Supporting Partner), Techspire (Conference Partner), Commscope and SAARTEK (Associate Partners), with industry bodies such as Bharat 6G Alliance, DIPA, ETSI, GSMA, and IAFI, and media partner Communications Today. The event aims to strengthen India's position in the global 6G landscape.



GRAM 2026 Postponement: Implications for India's Exhibition & MICE Economy

The postponement of GRAM 2026, the Global Rajasthan Agritech Meet scheduled from 23–25 May 2026 at the JECC Jaipur, has triggered serious discussions across India's exhibition, convention, agritech, and MICE ecosystem regarding the wider economic implications of large-format event disruptions.

According to official statements, the event has been postponed "until further notice," citing the Prime Minister's appeal for restraint in fuel consumption and broader austerity measures being considered by the Rajasthan Government.

Immediate Impact on the Exhibition Industry

The postponement of such a mega exhibition extends far beyond the organiser or venue. Large-format exhibitions function as integrated economic ecosystems involving multiple industries and service providers.

Key Stakeholders Affected

- Organisers
- Venue
- Temporary structure and fabrication companies
- Logistics and freight operators
- Hotels and hospitality providers
- Airlines and transport services
- Event technology and registration companies
- Branding and printing vendors
- Food & beverage contractors
- Skilled and temporary manpower suppliers

For many of the vendors, project mobilisation for GRAM 2026 was already nearing completion. India's exhibition

services industry operates on highly cyclical execution timelines, where delayed events directly affect working capital rotations for multiple SMEs dependent on event execution.

Impact on the Exhibition Economy

The Indian exhibition industry has evolved into a major economic multiplier over the past decade, driven by convention infrastructure growth, manufacturing expansion, government investment summits, sectoral trade exhibitions, experiential economy growth, International business participation, Trade fairs are no more only an activity; they are economic activation platforms.

Economic Ripple Effect

Such large exhibition generates spending across, local tourism, transportation, retail, food services, advertising, logistics, event infrastructure.

Jaipur's MICE ecosystem was expected to significantly benefit from visitor inflows linked to GRAM 2026. Hotels, transport operators, local tourism businesses, restaurants, and ancillary service providers would all have anticipated increased commercial activity during the event period. The postponement has temporarily suspended this multiplier effect.

Pressure on Exhibition Infrastructure Providers

India's rapidly growing exhibition infrastructure ecosystem - including convention centres, temporary structure providers, fabrication companies,

AV suppliers, and experiential agencies depends heavily on event continuity and calendar predictability. Companies involved in large-span temporary structures and pre-fabricated exhibition halls are particularly exposed due to high upfront mobilisation costs.

Is This a Structural Risk for India's Exhibition Sector?

India continues to remain one of the fastest-growing exhibition and convention markets globally, however, concerns are emerging as multiple large exhibitions face postponements, fuel or travel restrictions expand, austerity measures continue, global geopolitical uncertainties intensify. Such trends may impact: venue utilisation, exhibitor confidence, infrastructure investments and event profitability.

Industry Associations Need to Play a More Active Role

The current situation also raises a broader industry question regarding the role of exhibition, convention and event industry associations in protecting the interests of the ecosystem during such disruptions. Industry bodies such as Indian Exhibition Industry Association, Indian Exhibitions, Conferences and Events Services Association, Event and Entertainment Management Association and India Convention Promotion Bureau may need to collectively engage with government authorities and event organisers whenever large-scale postponements occur.

Since the immediate financial and operational impact is often borne by service providers, vendors and SMEs across the value chain, industry associations can potentially act as representative bodies to initiate structured dialogue with organisers and policymakers. Such engagement could focus on improving communication timelines, establishing contingency frameworks, protecting stakeholder interests and ensuring better visibility around event scheduling decisions. As India's MICE and exhibition ecosystem matures, a collaborative approach between government bodies, organisers and industry associations may become increasingly important to preserve business confidence and reduce disruption across the wider event economy.

"Exhibitions in India have evolved from simple commercial activities into massive economic activation platforms. When a mega-event like GRAM 2026 is postponed, it doesn't just stop a show; it temporarily halts an entire economic ecosystem— affecting everything from SME working capital and logistics to local hospitality and tourism."



South Edition : Tube & Pipe Fair 2026 Is Bigger, Better and Even More Business Focused!

The Tube & Pipe Fair returns with its bigger and better 4th edition from 16-18 July 2026 at HITEX, Hyderabad Telangana, bringing together manufacturers, suppliers, buyers, distributors, and industry professionals from tube and pipe industry across India and abroad.

Since its debut in 2023 in New Delhi, Tube & Pipe Fair (TPF) has evolved from 63 exhibitors to 133 exhibitors in 2025, growing 2x since its launch. A defining highlight of TPF is its steady journey from Delhi to South India and back. The first edition was launched at Delhi's Pragati Maidan in 2023. The successful debut motivated the organizers to diversify their footprint. Hence the second edition- TPF 2024 was held at Hyderabad's HITEX Exhibition Centre.

Hyderabad has emerged as a major hub for engineering, fabrication, infrastructure, and process industries. Its strategic location, robust industrial clusters, and world-class exhibition facilities make it the ideal venue for the current edition of the Tube & Pipe Fair.

With strong demand from South and West India, the 2026 edition aims to deliver significant business opportunities for exhibitors and an unmatched sourcing experience for visitors.

The Tube & Pipe Fair is India's dedicated platform showcasing- Tube & Pipe Manufacturing Machinery, Raw Materials - Steel, Stainless Steel, Non-Ferrous Metals, Finished Tubes & Pipes,

Welding, Forming & Cutting Technologies, Tools, Dies & Accessories, Testing, Inspection & Measuring Solutions, Surface Treatment & Finishing and Automation & Industry 4.0 Solutions.

The event connects the entire value chain, from machinery manufacturers to fabricators, buyers, EPC companies, OEMs, and distributors.

The 2026 edition promises to be bigger, better, and even more business-focused, offering an expanded exhibition area featuring leading companies from India and overseas. Attendees can look forward to live machinery demonstrations, high-value buyer-seller meetings, and dedicated networking zones designed to foster productive industry connections. The event will also host new product launches, advanced technology showcases, and a range of technical interactions that deepen sectoral insight. With the addition of international pavilions and a strong emphasis on delivering high-quality footfall, the 2026 edition is geared toward creating meaningful business engagement for every participant.

Companies engaged in tube and pipe machinery, steel and stainless-steel tube manufacturing, welding technologies, and laser cutting and forming solutions will find strong value in exhibiting at the event. It is equally well-suited for businesses dealing in raw materials and alloys, testing and instrumentation, tools, dies, lubricants, and

advanced automation and control systems. Exhibitors offering slitting, cutting and bending equipment, as well as tube mills, finishing lines, and ancillary machinery, will also benefit from the show's highly targeted audience. If your products or services cater to the tube, pipe, fabrication, auto components, construction, infrastructure, process industries, or heavy engineering sectors, this is the ideal platform to showcase your solutions.

The event is ideal for professionals from tube and pipe manufacturing companies, fabricators, and engineering firms, as well as dealers, distributors, and stockists seeking new business opportunities. It is equally relevant for EPC contractors, infrastructure developers, and manufacturers in the automobile and auto components sector.

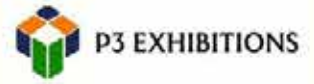
Visitors from oil and gas, energy, and power plants, along with those involved in construction, architecture, and major public projects such as railways, airports, and metro systems, will find immense value. Procurement and purchase teams, quality specialists, and R&D professionals can also benefit from direct access to suppliers, innovations, and technical expertise. Whether the goal is to expand networks, source new partners, or explore the latest technologies, TPF 2026 is the must-attend destination for industry stakeholders.

Previous editions of the Tube & Pipe Fair have featured a strong presence of both national and international exhibitors, drawing quality trade visitors and buyers from across key industry segments. The event has consistently delivered successful buyer-seller meetings, complemented by live demo zones and high-impact product launches that enhance the visitor experience. Exhibitors have repeatedly highlighted the quality of networking opportunities and the positive business conversions generated at the show. This upward trend continues year after year, underscoring the industry's confidence in the Tube & Pipe Fair as a trusted and effective marketplace for growth.

Since its debut, the Tube & Pipe Fair has doubled in scale—evolving from 63 to over 133 exhibitors in just three years. This 2x growth is a powerful testament to the industry's demand for a dedicated, high-quality platform that mirrors India's surging infrastructure ambitions. By returning to Hyderabad, TPF 2026 places the industry at the epicenter of India's engineering and fabrication clusters. This edition is strategically designed to bridge the gap between global technology providers and the high-intent buyers of South and West India.

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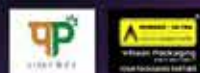
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IMAGES Retail Awards Honour India's Most Admired Retailers, Campaigns and Retail Innovations at PRC 2026

The awards celebrated excellence across retail innovation, marketing, customer engagement, technology and business expansion during the 7th edition of the Phygital Retail Convention

The spotlight turned to India's most admired retail brands and breakthrough business ideas as the IMAGES Retail Awards were presented during the Phygital Retail Convention (PRC) 2026, one of India's largest gatherings of retail leaders, innovators and changemakers.

Held alongside the seventh edition of PRC, the awards recognised retailers, brands, campaigns and technology innovators that are redefining the future of retail across fashion, food, beauty, lifestyle and consumer businesses. From customer loyalty initiatives and experiential store concepts to AI-powered marketing and supply chain innovation, the awards showcased the breadth of transformation taking place across India's retail ecosystem.

The awards presentations and nominee evaluations were reviewed by an eminent industry jury comprising senior retail consultants, strategists, business leaders and sector specialists, including:

- Pankaj Renjhen, COO & Jt. Managing Director - Retail Services, ANAROCK
- Shardah Uniyal, Marketing Consultant
- Milin Rohinesh, Executive Director - Head of Retail, India, Cushman & Wakefield
- C. S. Suryanarayanan, Former MD, Levi's
- Pankaj Jaju, Founder & CEO, Metta Capital Advisors

- Vivek Mathur, Co-Founder, Gosolo Advisory Services
- Naitik Soni, Director - Retail Services, Cushman & Wakefield
- Smita Bhatia, Business Consultant, Third Eyesight
- Nandini Kelkar, Vice President - Customer Analytics, MEASA and APAC, Frost & Sullivan (MEASA)
- Sameer Mehta, MD & CEO, Multiplier Brand Solutions
- Iti Rawat, Director, Thinkhall Training and Consultancy
- Ameesha Prabhu, CEO, TRRAIN
- Ravi Wazir, Restaurant and F&B Strategist and Operator
- Viren Razdan, MD, Brand-Nomics
- Rohit Aneja, Director and CEO, Grapevine Designs and be-blu! Lake Como
- Sharad Nagpal, Head - Retail Consulting & International BD, Jones Lang LaSalle
- Bimal Sharma, Head - Retail, CBRE
- Veronique Poles, Luxury Lifestyle Fashion Consultant; Advisor - India, Poles Luxe Consulting
- Jermina Menon, Brand and Marketing Strategist, Bhartiya Urban
- Sadashiv Nayak, Retail Veteran
- Manoj K Agarwal, Consultant, Independent
- N. P. Singh, Ex Retail Head - Samsonite and Director - International, Indian Economic Trade Organization (IETO)
- Vijay Jain, Strategic Advisor to Founders, Boards and Investors; Founder and Ex-CEO ORRA
- Anand Dutta, Associate Executive Director, Head Retail - South & East, India, CBRE South Asia

The awards recognised excellence across multiple categories:

From AI-powered marketing automation to geospatial consumer intelligence, the 2026 awards confirm that data is the new store manager. The brands winning today are those using technology not just for efficiency, but to build deeper, more intuitive connections with the modern Indian consumer. Evaluated by the most respected minds in Indian retail consulting and leadership, the IMAGES Retail Awards remain the ultimate benchmark for excellence. This year's winners prove that in a hyper-competitive market, the ultimate edge lies in a brand's ability to innovate across the entire value chain—from ESG and supply chain to customer loyalty.

IMAGES Most Admired Retailer of the Year: ESG Initiatives

- C Krishniah Chetty Jewellers
IMAGES Most Admired Retailer of the Year: CRM / Loyalty Programme
- Pepe Jeans London
IMAGES Most Admired Retailer of the Year: Employee Practices
- Subway
IMAGES Most Admired Retail Launch of the Year: Brand Debut
- Pepe Jeans London – Social Discovery (Fashion Category)
IMAGES Most Admired Marketing Campaign of the Year: Multi-Media
- Nature's Basket – “All Hail the King – Mango Season Campaign” (Food Category)
- Marks & Spencer – “Love That” (Fashion Category)
IMAGES Most Admired Marketing Campaign of the Year: Festival Campaign
- VISMAY – Kerala Literature Festival (Fashion Category)
- Mad Over Donuts – Donut Day Campaign (Food Category)
- Home Centre – “Is Diwali, Gift Karo Formality Nahi” (Home & Lifestyle Category)

IMAGES Retail TechNXT Award for Supply Chain Innovation

- TagID & Style Union
IMAGES Retail TechNXT Award for Consumer Intelligence via Geospatial Analytics
- Kentrix AI
IMAGES Retail TechNXT Award for AI-powered Marketing Automation
- Kumba.AI & SOCH
The awards reflected the changing priorities of India's retail industry, where technology, customer experience, sustainability, omnichannel engagement and brand storytelling are increasingly shaping business growth and consumer loyalty.

As PRC marks its seventh edition, the IMAGES Retail Awards continue to celebrate the brands, teams and innovators building the next phase of India's retail transformation.

Trade show success does not happen in a booth

By Richard (Rich) Erschik
– The Voice of Trade Show ROI

It happens in three connected phases:

1. BEFORE the show.
2. DURING the show.
3. AFTER the show.

Most exhibitors spend the majority of their time and budget focused on the visible parts of exhibiting:

- Booth design
- Graphics
- Giveaways
- Travel
- Setup
- Booth traffic

Those things matter. But after more than 50 years in the trade show industry – including operating a lead management company that processed more than one million trade show leads – I learned something many exhibitors still underestimate:

- Trade show ROI is usually

determined AFTER everyone goes home.

- The strongest exhibitors understand that exhibiting is not an event.
- It is a process.

The BEFORE phase determines:

- ❖ Who shows up
- ❖ How much traffic you generate
- ❖ How prepared your staff is
- ❖ Whether your team has a plan

The DURING phase determines:

- ❖ How visitors are engaged
- ❖ How opportunities are qualified
- ❖ How information is captured
- ❖ Whether booth staff perform effectively

But the AFTER phase is where measurable results are either created... or quietly lost.

This is where many exhibitors struggle:

- ❖ Leads sit too long



Success happens in three connected phases: Before, During, and After. While many focus on the booth, the strongest exhibitors focus on the process.

- ❖ Salespeople get busy
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EEPC India Organises Hyderabad Roadshow Ahead of Pharma MachTech & LabNext Expo 2026

As part of preparations for the second edition of Pharma MachTech & LabNext Expo 2026, EEPC India (Engineering Export Promotion Council of India) hosted a roadshow at ITC Kakatiya, Begumpet, Hyderabad, featuring discussions focused on strengthening India's position as a global innovation hub for pharmaceutical machinery and laboratory equipment.

The upcoming Pharma MachTech & LabNext Expo 2026 is scheduled to take place from 7–9 September 2026 at Bharat Mandapam, New Delhi, and will be co-located with iPHEX, one of India's leading pharmaceutical exhibitions with significant international participation. Together, the events will present the complete pharmaceutical and healthcare engineering value chain on a unified platform.

Addressing the gathering as Chief Guest, Akshay S.C., Joint Director General of Foreign Trade (DGFT), RA Hyderabad,

emphasised the interconnected growth of India's pharmaceutical, steel, and manufacturing sectors. He highlighted the importance of aligning domestic manufacturing capabilities with global market demands and called for accelerated production of specialised machinery within India.

In his welcome address, Adhip Mitra, Executive Director & Secretary of EEPC India, stated that India is targeting pharmaceutical exports worth USD 130 billion by 2030, underscoring the need for manufacturers and exporters to prioritise innovation, value creation, and quality-driven growth.

He noted that Pharma MachTech & LabNext Expo 2026 would provide stakeholders with opportunities to explore emerging technologies such as Pharma 4.0, automation, precision drug delivery systems, and advanced laboratory equipment. He further highlighted that seminars,



To achieve our national target of USD 130 billion in pharmaceutical exports by 2030, India must move beyond manufacturing medicines to becoming a global leader in the high-tech machinery that creates them. This expo is the roadmap for that transition.

**Adhip Mitra,
Executive
Director &
Secretary, EEPC
India**

conferences, and buyer-seller meetings with international business delegations would support knowledge exchange and foster global business opportunities.

The roadshow also featured a seminar titled "Transforming Pharma & Biotech Industries through Smart Manufacturing and Next-Gen Laboratory Solutions", focusing on innovation and technological advancement within the sector. During the session, Rakesh Suraj, Regional Director of EEPC India, presented an overview of Pharma MachTech & LabNext Expo 2026, while industry experts shared perspectives on emerging opportunities in pharmaceutical machinery and laboratory technologies.

Discussions covered a broad range of themes, including government initiatives supporting innovation, sustainability, digital transformation, and advanced manufacturing practices within the pharmaceutical and biotech industries.

The event concluded with a vote of thanks delivered by Arun Shukla, who acknowledged the active participation of industry leaders and stakeholders. The roadshow brought together senior government officials, industry representatives, and key stakeholders, while also facilitating valuable networking opportunities. Distinguished attendees included Pankaj Chadha, Chairman of EEPC India; K. Narendran, Deputy Drugs Controller (India), CDSCO; and Suresh Babu, Senior Manager at ECGC, Hyderabad.

Meghalaya to Host North East India Infrastructure Summit & Exhibition

The Government of Meghalaya is set to organise the North East India Infrastructure Summit and Exhibition (NEIINFRA) on 11–12 June, bringing together policymakers, investors, financial institutions, and industry leaders to discuss infrastructure development, connectivity, investment opportunities, and the region's economic growth.

Speaking at an event, Meghalaya Chief Minister Conrad Sangma highlighted the state's economic progress, stating that Meghalaya's economy has doubled over the past five years, while capital investment has increased fourfold since

2018. Describing Meghalaya as one of India's fastest-growing economies, he emphasised that the state has maintained consistent growth over the last three to four years, a factor seen as crucial in strengthening investor confidence.

The Chief Minister also highlighted the Meghalaya Industrial Promotion Policy, noting that the state has introduced substantial incentives aimed at attracting investments across sectors.

Emphasising Meghalaya's entrepreneurial ecosystem, he stated that the state has gained recognition for fostering one of the strongest environments for entrepreneurship in

the country.

He further pointed to the growth of Meghalaya's IT sector, sharing that the state's first IT park has reached full occupancy, while the upcoming second IT park has already received strong interest from both national and international industry players.

Also addressing the occasion, Secretary, Ministry of Development of North Eastern Region, Sanjay Jaju acknowledged Meghalaya's rapid development trajectory and reaffirmed the Government of India's commitment to supporting infrastructure-driven growth and regional integration across Northeast India.

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ELCOMA and Ace Exhibitions Launch 'Lighting World & Home Tech Expo' to Accelerate India's Smart Lighting and Connected Living Revolution

ELCOMA (Electric Lamp and Component Manufacturers Association of India) and Ace Exhibitions have announced a strategic collaboration to introduce Lighting World & Home Tech Expo, India's first dedicated exhibition platform focused on advanced lighting technologies and next-generation smart home solutions.

The announcement was made during a curtain-raiser event at India Habitat Centre, where both organisations formalised the partnership through an MoU signing and hosted a panel discussion on "The Future of Smart Lighting & Home Tech in India", bringing together industry leaders, policymakers, and technology experts.

Inaugural Edition to Debut at Bharat Mandapam in 2027

The first edition of the expo is scheduled to take place from 14–16 January 2027 at Bharat Mandapam, New Delhi. Envisioned as a comprehensive B2B and B2C platform, the event will showcase the full ecosystem of lighting and smart living technologies, spanning lamps, luminaires, components, automation systems, AV integration, energy management, and connected home innovations.

Riding the Growth Wave

of Smart Lighting and Home Technology

The launch comes at a time when India's lighting and smart home sectors are experiencing significant expansion. The Indian lighting industry, estimated at USD 3.83 billion in 2025, is projected to reach USD 5.12 billion by 2031.

Meanwhile, the smart lighting segment is expected to witness rapid growth, increasing from approximately USD 1.2 billion in 2025 to over USD 11.5 billion by 2034, driven by the adoption of IoT-enabled technologies, human-centric lighting systems, and voice-controlled automation.

India's smart home market is also forecast to grow substantially, expanding from USD 5.2 billion in 2025 to USD 24.1 billion by 2031, supported by urbanisation, rising disposable incomes, affordable IoT technologies, and growing demand for connected lifestyles.

Industry Leaders Highlight the Need for Innovation and Collaboration

Commenting on the partnership, Parag Bhatnagar, President, ELCOMA, stated:

"The lighting industry in India is rapidly transitioning towards intelligent, connected, and sustainable solutions. Through our collaboration with Ace Exhibitions, we aim to create a dedicated platform



The transition toward intelligent, sustainable solutions is the most significant shift in the history of the Indian lighting industry. Our partnership with Ace Exhibitions ensures that manufacturers, designers, and tech-innovators finally have a unified platform to lead this transformation.

that fosters innovation, strengthens industry collaboration, and supports technologies aligned with India's smart infrastructure ambitions."

Amal Sengupta, Secretary General, ELCOMA, emphasised the increasing convergence between smart lighting and home automation, noting that the expo will serve as an important forum for manufacturers, designers, and system integrators to showcase interoperable technologies and discuss evolving industry standards.

Sharing his vision for the event, Anupreet Singh Jaggi, Managing Director, ACEXM7 Events Pvt Ltd, said:

"Lighting World & Home Tech Expo is designed to unify the worlds of lighting and home automation under a single platform. The initiative aligns with national programmes such as the Smart Cities Mission and broader sustainability objectives. We envision the expo becoming an annual flagship event that drives innovation, supports 'Make in India', and positions Delhi-NCR as a hub for smart living technologies."

What to Expect at the Expo:

The three-day event will feature Large-scale exhibition showcases, Technical seminars and industry conferences, Buyer-seller meetings and networking opportunities, Innovation showcases and awards programmes.

Workshops focused on emerging technologies including Li-Fi technologies, Circadian lighting solutions, AI-powered automation, Net-zero and energy-efficient building technologies.

About the Organisers:

ELCOMA, established in 1970, is India's apex industry body representing manufacturers of lamps, lighting products, and components. The association works closely with government and industry stakeholders to promote quality standards, technological advancement, and energy-efficient solutions.

Ace Exhibitions, a division of ACEXM7 Events Pvt Ltd / M7 Creations, specialises in organising trade fairs and consumer exhibitions across technology, lifestyle, and home solution sectors in India.

Parag Bhatnagar,
President,
ELCOMA

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India Opens Its Doors to the Global Nutraceutical Industry with Second Annual Bharat Nutraverse Expo 2026

The Government of India has officially announced the second edition of Bharat Nutraverse Expo 2026, reinforcing the country's ambition to emerge as a global leader in the nutraceutical sector while extending a formal invitation to international innovators, finished goods manufacturers, brand leaders, and product development teams to participate as honoured guests.

Scheduled to take place from 7-9 September 2026 at Bharat Mandapam, New Delhi, the expo will be co-located with IPHEX 2026. Organised by SHEFEXIL (Shellac and Forest Products Export Promotion Council) under the Ministry of Commerce and Industry, Bharat Nutraverse Expo is positioned as one of the most significant global trade and sourcing platforms for the nutraceutical industry.

Announcing the event, Dr Debjani Roy, Executive Director, SHEFEXIL, Ministry of Commerce and Industry, stated that Bharat

Nutraverse serves as India's invitation to global nutraceutical leaders, buyers, and innovators to connect with Indian suppliers whose ingredients are backed by both scientific validation and centuries of traditional knowledge.

The announcement comes amid unprecedented growth in the global nutraceutical market. The worldwide dietary supplements industry, valued at USD 209.5 billion in 2025, is expected to exceed USD 500 billion by 2035, driven by rising consumer focus on preventive healthcare, personalised nutrition, and long-term wellness. The market is projected to surpass USD 217 billion in 2026 alone.

Demographic shifts are further accelerating demand, with the global population aged 65 and above expected to double by 2050, creating one of the most influential growth drivers in the sector. Simultaneously, preventive healthcare approaches are replacing reactive treatments, while personalised wellness solutions continue moving into the



India is no longer just a provider of raw ingredients; we are the global architects of the next-generation nutraceutical industry. Bharat Nutraverse 2026 is our invitation to the world to witness the powerful fusion of ancient traditional knowledge and rigorous modern science.

Dr. Debjani Roy, Executive Director, SHEFEXIL

mainstream.

Among the fastest-growing categories globally is women's health, spanning reproductive health, hormonal wellness, bone health, menopause support, longevity, and overall wellbeing.

Reflecting this trend, Women in Nutraceuticals (WIN), an international non-profit organisation, will participate at Bharat Nutraverse Expo 2026, advocating for gender equity across the supply chain, greater representation of women in science and leadership, improved healthcare access, and stronger research initiatives focused on women's health outcomes.

WIN's participation underscores the increasing recognition that the future growth of the nutraceutical industry, particularly in women's health, requires stronger representation of women in leadership and decision-making processes.

Commenting on India's growing influence in the sector, David Foreman, US-based The Herbal Pharmacist®, global nutraceutical educator, and media commentator, noted that India has long served as a source of herbal and traditional wellness solutions, with modern science increasingly validating these practices.

He highlighted the quality, diversity, and scientific backing of Indian ingredient manufacturers, describing Bharat Nutraverse as an important platform offering direct access to Indian innovation at scale, supported by government initiatives. As global demand for nutraceuticals continues to surge, Bharat Nutraverse Expo 2026 aims to strengthen India's position as a key hub connecting traditional knowledge, scientific advancement, manufacturing capability, and international market opportunities.

Sponsorship and Exhibition Applications Open for 30th World Gas Conference in London

The International Gas Union (IGU) has opened expressions of interest for sponsorship and exhibition participation at the 30th World Gas Conference (WGC2028), scheduled to take place from 15-18 May 2028 at ExCeL London, United Kingdom.

As the global energy sector navigates growing complexity driven by geopolitical shifts, energy security concerns, affordability challenges, emissions reduction goals, and the need to support economic growth, WGC2028 aims to serve

as a key platform for collaboration and dialogue across the international gas and energy community.

The four-day event will feature plenary sessions, current debates, closed roundtables, side events, and an extensive technical programme, complemented by a large international exhibition showcasing innovations and developments across the global gas industry.

Commenting on the significance of the event, Marcus Gurske, Executive Director of the 30th World Gas Conference, stated that WGC2028 will provide an important

forum for the global gas and energy sector to exchange perspectives and contribute to progress at a critical time for the industry. He noted that participation from leading organisations will play a vital role in advancing a more secure and sustainable energy future.

Menelaos (Mel) Ydreos, Conference Chair and Secretary General of IGU, added that as global energy priorities continue to evolve, the gas sector remains central to ensuring reliable, affordable, and secure energy while supporting economic development.



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OTM Identified by Study Respondents as the Leading Travel Trade Show in India and Asia for the Third Consecutive Year

In a customised study commissioned by Fairfest Media and conducted by NielsenIQ, 71% of eligible respondents claimed OTM provides the highest overall business value among evaluated travel trade shows.

OTM, organised by Fairfest Media, was identified by a significant percentage of respondents as a leading travel trade show in India and Asia in a customised market research study conducted by NielsenIQ, a leading consumer intelligence company. The organisers noted that this is the third consecutive year that respondents claimed OTM to be the leading travel trade show in India and Asia. The study, which is now an annual feature, was commissioned by Fairfest Media and independently conducted by NielsenIQ among exhibitors and visitors of travel trade shows who had participated in OTM and one or more other travel trade shows.

With significantly stronger scores than the previous year, the organisers note that OTM's lead has grown with each successive study. In addition to identifying the leading travel trade show at both the India

and Asia levels, the study also assessed perceptions around overall business value.

The market research survey evaluated 15 international travel trade shows across Asia and 19 regional shows in India, including SATTE Delhi, ITB Asia Singapore, TTF and ITB India. Survey respondents across the India and Asia level indicated strong preference for OTM.

The 2026 study's findings among respondents who participated in OTM and one or more travel trade shows in India were:

OTM as the Top Travel Trade Show in India: 63% identified OTM as the leading travel trade show in India, a significantly higher percentage than any other event in the country.

Leadership in Asia: In the broader Asia-wide context, 36% claimed OTM to be the leading travel show in Asia, significantly higher than other events in Asia, further reinforcing its position.

Leader in Overall Business Value: 71% of eligible respondents identified OTM as providing the highest overall business value among evaluated travel trade shows.

The independent study covered exhibitors and

In a market defined by competition, 71% of industry professionals have sent a clear message: OTM is the gold standard for business value. It is no longer just a trade show; it is the primary engine for ROI in the Asian travel industry. With 63% of respondents naming OTM as India's leading travel trade show and its influence surging across Asia, the data confirms a shifting tide. OTM has moved from being a regional powerhouse to an undisputed global benchmark for the travel trade.

visitors of travel trade shows across Asia, Europe, North America and Africa, including respondents from India, the UAE, the USA, Switzerland and South Africa. Conducted between 18 March and 7 April 2026 using unbiased online research methodologies, the study was based on a significantly expanded respondent base compared to the previous year. The 2026 research included 435 respondents overall, comprising 77 exhibitors and 358 visitors, representing more than twice the sample size of the previous year's study. The study was conducted using a total usable database of over 14,000 visitors and more than 2,200 global exhibitors.

These findings reflect higher respondent preference levels for OTM compared with the previous edition of the study in 2025, where 55% of respondents had identified OTM as India's leading travel trade show (amongst the respondents who participated in 2 or more shows in India).

According to the findings, OTM enjoys a significantly higher preference compared to competing travel trade shows, reinforcing its position as the preferred platform for travel industry professionals seeking meaningful business opportunities, quality buyers and measurable ROI.

"The latest findings are especially meaningful because they reflect both leadership and business value," said Mr. Sanjiv Agarwal, Chairman & CEO, Fairfest Media. "For OTM, the finding that more than seven in ten eligible respondents selected OTM as the show delivering the highest overall business value reinforces what we continue to focus on: quality buyers, meaningful meetings and measurable outcomes for the travel trade. As India and Asia become even more central to global tourism, OTM will continue to serve as the platform where the industry connects with this opportunity."

OTM has consistently expanded its international reach, buyer quality and industry participation, while the growing importance of India and Asia as travel markets continues to strengthen the show's strategic relevance for the global travel industry.



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(PhD Scholar) Project Lead - Futurex Trade Fair and Events Pvt. Ltd.



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According to The Business Research Company's Exhibition Global Market Report

2026, the global exhibition market is projected to reach USD 74.65 billion this year, advancing toward USD 92.7 billion by 2030 at a compound annual growth rate of 5.7 percent. On paper, this trajectory suggests broad and shared prosperity across markets. The reality, however, is considerably more uneven. Growth is not distributed according to legacy reputation, venue quality, or the depth of an organiser's brand portfolio. It is distributing itself according to the deliberateness with which governments have chosen to treat the exhibition industry as an instrument of economic policy rather than a commercial activity to be accommodated at the margins. The markets that understood this distinction early are accelerating. Those that did not are defending ground they once considered permanent.

- **Global market** : USD 74.65B in 2026, forecast USD 92.7B by 2030 at 5.7% CAGR. Asia-Pacific holds ~43% of global revenue, growing at nearly 9% annually.

The divergence is sharpest at the regional level. Fundamental Business Insights' Exhibition Market Statistics report places Asia-Pacific at approximately 43 percent of global exhibition revenue in 2025, with the region forecast to grow at 8.7 percent annually through 2035, the fastest of any geography in the world. Mordor Intelligence puts India's exhibition and events market at USD 6.15 billion in 2026, forecast to reach USD 9.04 billion by 2031 at a CAGR of 8.05 percent. In the Gulf, WTM and RX Global's industry briefings project Saudi Arabia's MICE sector to exceed USD 5.5 billion by 2031, with Riyadh actively positioning itself as a rotational destination for events that previously considered only Frankfurt, Chicago, or Milan viable venues. The picture at the other end is equally telling. The UFI Global Exhibition Barometer, published in February 2026, reveals that only 8 percent of US exhibition companies expect operating profits to grow by more than 10 percent this year, against a global average of 33 percent a gap that reflects something structural, not cyclical. Germany retains its position as the world's trade show

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capital by heritage, but the competitive environment requires it to work considerably harder to hold events it once attracted without contest.

- **India** : USD 6.15B (2026) → USD 9.04B (2031). Saudi MICE: projected to exceed USD 5.5B by 2031. US firms forecast strong profit growth: 8% vs. 33% global average.

The most immediate and most consistently underestimated lever in this competitive dynamic is visa policy. Global Market Insights identifies visa complications and travel restrictions as a recurring, documented deterrent to international exhibition participation, not a theoretical concern, but a practical reason why qualified buyers skip shows and why certain markets find their exhibition calendars structurally constrained regardless of venue quality. The United Arab Emirates has moved with clarity on this front. Following its introduction of a dedicated event visa category covering conferences, exhibitions, festivals, and formal gatherings, the UAE government, responding to arrival headwinds from European and North American markets in early 2026, further accelerated its e-visa rollout, launched airline incentive programmes to restore routes, and deployed event tourism calendars as demand-generation instruments, as reported by Travel and Tour World. Saudi Arabia, meanwhile, extended its e-visa regime to a broader range of nationalities and maintained its 96-hour stopover visa mechanism, a tool, as Mordor

Intelligence documents, specifically designed to convert transit traffic into short-stay business delegates who attend events, hold meetings, and return home with commercial relationships. Visa policy, designed and deployed with intention, is not an administrative function. It is a demand generation strategy.

- **UAE** : dedicated event visa category; e-visa fast-tracked following early-2026 arrival declines. Saudi Arabia: expanded e-visa regime and 96-hour stopover visa as a business events tool.

Government subsidy frameworks represent the second structural dimension where competitive asymmetry has become most pronounced. RX Global's published industry data confirms that in 2024, 237 RX-managed events worldwide were approved for Chinese government support, enabling Chinese companies to participate in overseas trade shows at subsidised stand costs of between 70 and 100 percent. In early 2026, China Briefing, citing a joint notice from China's Ministry of Finance and State Taxation Administration, reported that import tax incentive packages explicitly covering international trade exhibitions were extended through the end of the 15th Five-Year Plan period in 2030, effective January 2026. A competitor from a non-subsidised market standing on the floor of the same international trade show is not competing against another commercial exhibitor. They are

competing against a national export strategy expressed through exhibition attendance. The Gulf mirrors this logic domestically. Vision 2030 sector reporting confirms that Saudi Arabia's 588 million SAR incentive programme, approximately USD 156 million, has moved from announcement to operational deployment in 2026, with measurable rotation of international organiser interest toward Riyadh. KPMG's Hong Kong Budget Summary 2026–27 documents the Hong Kong government's allocation of HKD 100 million specifically to attract international large-scale exhibitions of new thematic categories, alongside preferential tax packages carrying rates as low as 5 percent for targeted industries. These are not marketing budgets. They are industrial policy instruments.

- **China:** 70–100% government subsidy on overseas stand costs across 237 events (2024); exhibition tax incentives extended through Dec 2030. Saudi Arabia: 588M SAR (~USD 156M). Hong Kong: HKD 100M fund + 5% preferential tax rate.

Infrastructure investment follows subsidy commitment, and the compounding effect of both produces a competitive repositioning that operates across years rather than event cycles. Mordor Intelligence documents Dubai's USD 2.7 billion expansion of Expo City's exhibition complex, advancing toward phased completion by 2031, alongside parallel venue development programmes in Beijing and Riyadh that are increasing gross floor area and reducing per-square-meter costs. These investments make it commercially rational, not merely aspirationally attractive for global organisers to shift rotation schedules away from historically congested Western exhibition centers. Business Research Insights notes that India's total exhibition area of approximately 7.3 million square meters remains around 5 percent of China's comparable space, a figure that is now characterised as an investment opportunity rather than a permanent limitation. The India International Convention and Expo Centre is operational, and the country's exhibition sector is forecast by EXPOSALÉ, drawing on UFI data, to grow at 10 percent annually in 2026. Global Market Insights points

The global exhibition industry is no longer just a commercial activity to be accommodated; it is a strategic instrument of national economic policy. In today's market, growth does not follow legacy—it follows the deliberateness of government intent. The divergence in the global exhibition market is now structural, not cyclical. While heritage markets defend their ground, emerging hubs in the Asia-Pacific and the Gulf are winning because they treat visa access, subsidies, and tax frameworks as demand-generation strategies rather than administrative functions. The global trend is opportunity, but local regulation is what captures it. The winners of the next decade will be the markets that build a competitive architecture, not just a venue.

to the TFWA Asia Pacific Exhibition and Conference at Marina Bay Sands in May 2026 as emblematic of how thoroughly the region has institutionalised the conditions, infrastructure, access, and state support that make it the preferred default for global organisers evaluating rotational schedules.

- **Dubai:** USD 2.7B Expo City expansion by 2031. India exhibition area: ~7.3M m², ~5% of China's scale. India sector: 10% annual growth forecast in 2026.

Tax structures occupy the quietest corner of this competitive landscape, yet their cumulative effect on organiser economics and exhibitor return on investment is substantial. The Exhibitions and Conferences Alliance, as reported through IAEE communications, has described tax reform as the defining policy priority for the US industry in 2026, with the principal objective being the defense of existing conditions rather than the pursuit of new advantage: protecting the tax-exempt status of nonprofit associations and resisting changes to the private equity treatment of small exhibition businesses. The UFI Global Exhibition Barometer reinforces this picture, with more than half of US exhibition companies citing geopolitical and macroeconomic concerns, including the downstream effects of current US trade policies, as their most significant short-term

challenge. This is the profile of an industry managing exposure, not one backed by active government promotion. The contrast with Hong Kong's 5 percent preferential tax packages, as documented by KPMG, and the Gulf's ongoing deployment of tax holidays and financial incentives, as detailed in Vision 2030 sector analysis, could not be starker. Some markets are using tax policy to actively attract exhibition business. Others are using advocacy to protect conditions from further erosion.

- **US:** majority of firms cite geopolitical and trade policy risk as primary 2026 challenge. Hong Kong: 5% preferential tax rate + direct exhibition funding. Gulf: tax holidays deployed as active demand tools.

Taking in aggregate, these policy dimensions, visa access, subsidy frameworks, infrastructure investment, and tax environment, compose a competitive architecture that determines whether a market captures the growth that global commercial demand makes available, or watches it flow elsewhere. The UFI Global Exhibition Barometer, published in February 2026, confirms that industry-wide momentum is genuine: 47 percent of companies globally increased rented space by more than 5 percent year-on-year, 31 percent grew operating profits by more than 10 percent, and 39 percent plan to increase staff numbers through the year. But aggregate momentum obscures a structural divergence at the market level. Growth is flowing toward markets whose governments made a clear and sustained decision expressed through visa reform, subsidy deployment, infrastructure funding, and tax incentives that exhibitions represent a strategic economic asset. It is flowing away, quietly and persistently, from markets that left the industry to compete on the strength of its own talent and tradition. The global trend is opportunity. The local regulation is what captures it.

- **UFI Barometer Feb 2026:** 47% of firms increased rented space >5% YoY; 31% grew profits >10%; 39% plan headcount growth. Market: USD 74.65B (2026) → USD 92.7B (2030).

The global trend is opportunity. The local regulation is what captures it.



International Farmers Convention Centre Nears Completion

The International Farmers Convention Centre developing at Dabha, Nagpur is around 70% complete nearing completion before the proposed deadline. The Rs. 235.67 crore facility is being built by the executing agency Maharashtra State Infrastructure Development Corporation (MSIDC) on the land belonging to Dr. Panjabrao Deshmukh Krishi Vidyapeeth. The convention centre one of its own kind once completed will be hosting agricultural events boosting agri-tourism and inviting investments in the region. The project is stated as a dream project by Union Minister Nitin Gadkari which will make Nagpur as a leading hub for agriculture and allied industries.

ITPO Proposes ₹ 2-Crore Pumping Infrastructure to Tackle Waterlogging Near Bharat Mandapam



The India Trade Promotion Organisation (ITPO) is planning to install an underground sump reservoir along with a high-pressure pumping system near Bharat Mandapam to address persistent waterlogging issues in the area, according to senior officials. The proposed project, with an estimated investment of approximately ₹2 crore, aims to divert excess rainwater collected near Gate No. 3 into a nearby municipal drainage network.

The move comes in response to recurring flooding in and around Bharat Mandapam, including the Pragati Maidan tunnel, which has experienced frequent water accumulation during periods of heavy rainfall. The tunnel, developed under the Pragati Maidan redevelopment initiative, had also reported leakages at several points shortly after opening to traffic, resulting in temporary closures and route diversions. At the time, authorities had linked the issue to waterproofing deficiencies and indicated that remedial measures would be implemented to address the concerns.



Assam Approves ₹477 Crore Riverfront Convention Centre Project

Guwahati is set to witness a major infrastructure boost with the development of a ₹477 crore Convention Centre-cum-State Guest House along the Brahmaputra riverfront, reinforcing Assam's efforts to expand tourism, hospitality, and business event infrastructure in Northeast India.

Strategically located on the banks of the Brahmaputra River, the integrated complex is being designed to host international conferences, business summits, exhibitions, cultural programmes, and major government events. According to officials, the project will feature modern convention halls, meeting spaces, hospitality infrastructure, and accommodation facilities built to international standards, strengthening Assam's capacity to host large-scale national and global events.

India Set to Host ITU Plenipotentiary Conference 2030, Strengthening Global Telecom Leadership

India has moved a step closer to hosting the International Telecommunication Union (ITU) Plenipotentiary Conference 2030 (PP-2030), marking a significant development in the country's expanding role within the global telecommunications and digital policy landscape.



During the ITU Council meeting, the Department of Telecommunications (DoT) delegation, alongside the Permanent Representative of India to the United Nations Office in Geneva, actively contributed to discussions on key issues surrounding global telecommunications and digital cooperation, highlighting India's growing influence in the sector. As part of the proceedings, India formally proposed hosting the ITU Plenipotentiary Conference 2030, a proposal that received acceptance from the ITU Council. The development represents an important milestone in India's efforts to play a more prominent role in shaping international telecom and digital governance. The proposal is expected to be considered for final approval during the ITU Plenipotentiary Conference 2026, scheduled to take place in November 2026 in Doha, Qatar.

Singapore International Jewellery Expo Unveils New Brand Identity



The Singapore International Jewellery Expo (SIJE), organised by IEG Asia Pte. Ltd., has introduced a refreshed brand identity ahead of its 2026 edition, marking a new phase in the evolution of one of Asia's premier luxury jewellery exhibitions.

Scheduled to take place from 9-12

July 2026 at the Sands Expo & Convention Centre, SIJE will once again bring together over 250 renowned jewellers and watchmakers from around the world, offering visitors access to exceptional craftsmanship and luxury collections under one roof.

The rebranding features an updated logo and modern visual identity,

including a new deep purple brand colour symbolising luxury and royalty, alongside contemporary design elements. The refreshed logo incorporates diamond-inspired iconography, reflecting the exhibition's commitment to creating a more engaging, accessible, and discovery-led experience for exhibitors and visitors alike.

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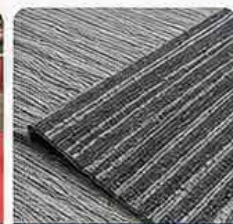
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Event Manager's Horoscope – June 2026

June Outlook : Growth, Networking & Smart Decisions

■ **Aries (Mar 21 – Apr 19)**

Career : High execution momentum and rapid on-site decision-making.



Finance : Lucrative sponsorship potential; avoid impulsive decor buys.
Relationships : Backstage tension

rising; manage crew with patience.

Tip : Channel your energy into execution, not micromanagement.

■ **Taurus (Apr 20 – May 20)**

Career : Stable phase for client retention and long-term logistics.

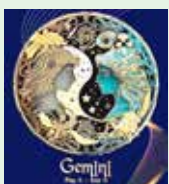


Finance : Ideal timing for budget auditing and vendor contract renewals.
Relationships : Deepening trust and solid alignment with fabrication teams.

Tip : Don't rush production; lean into slow, sustainable planning.

■ **Gemini (May 21 – Jun 20)**

Career : Prime time for pitching PR stunts and tech-heavy corporate summits.



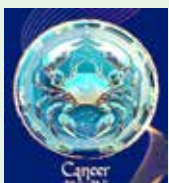
Finance : Influx from winning pitches, but watch sudden tech overspending.

Relationships : Smooth, transparent dialogue locks in tricky venue clauses.

Tip : Secure your plans early to avoid live-show burnout.

■ **Cancer (Jun 21 – Jul 22)**

Career : Portfolio expansion and rising operational leadership responsibilities.



Finance : Financial stability improves, but production overheads may spike.

Relationships :

Core crew provides massive emotional stability and support.

Tip : Trust your gut intuition during live-show tech anomalies.

■ **Leo (Jul 23 – Aug 22)**

Career : High visibility for grand concepts, staging, and lighting design.



Finance : Keep luxury design and production overheads on a tight leash.

Relationships :

Manage high-profile client and artist egos calmly.

Tip : Use controlled ambition rather than loud bravado to command the room.

■ **Virgo (Aug 23 – Sep 22)**

Career : Flawless floor-planning, legal permitting, and business pitches.



Finance : Stable conditions, but handle shared production finances with caution.

Relationships : Avoid authority power

struggles with co-planners over show-calling.

Tip : Maintain strict professional consistency to prevent backstage friction.

■ **Libra (Sep 23 – Oct 22)**

Career : Early planning delays clear up for major industry breakthroughs.



Finance : Corporate booking revenue grows; client hospitality expenses rise.

Relationships : High

partner intensity requires calm, transparent dialogue.

Tip : Guard your peace; don't overthink minor contract clauses.

■ **Scorpio (Oct 23 – Nov 21)**

Career : Heavy operational pressure leads to major international event briefs.



Finance : Excellent time for budget auditing and cash flow tracking.

Relationships : Crew collaboration thrives, but minor late-month

friction is possible.

Tip : Prioritize physical rest between grueling site-recce schedules.

■ **Sagittarius (Nov 22 – Dec 21)**

Career : Creative enthusiasm wins pitches and inspires the backstage crew.



Finance : Gradual budget improvement; focus funds on client interests.

Relationships :

Deepening trust

and open alignment with business partners.

Tip : Streamline workflows and strictly avoid petty backstage arguments.

■ **Capricorn (Dec 22 – Jan 19)**

Career : Demanding corporate management yields massive long-term success.



Finance : Budget uncertainty early on, but favorable deals arrive quickly.

Relationships :

Warmth, harmony, and emotional

bonding with key stakeholders.

Tip : Do not let mounting work hours eat into your recovery time.

■ **Aquarius (Jan 20 – Feb 18)**

Career : Innovation peaks for tech-heavy, hybrid, or interactive activations.



Finance : Long-term stability reinforced through disciplined savings habits.

Relationships : High-energy networking phase; vendor

relations remain secure.

Tip : Establish healthier daily habits on-site to maintain your stamina.

■ **Pisces (Feb 19 – Mar 20)**

Career : Highly favored for creative pitches and brand footprint expansion.



Finance : Gains increase, though you may splurge on studio upgrades.

Relationships : Deep understanding and empathy solidify long-term client bonds.

Tip : Trust your disciplined pre-production work; don't overthink minor details.



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Event Calendar JUNE 2026

WORLD OF CONCRETE INDIA 2026 Date : 3-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Informa Markets	IFTEX India Expo 2026 Date : 3-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Radeecal Exhicon	Indonesia Critical Minerals Conference & Expo 2026 Date : 3-5 JUNE, 2026 Venue : Pullman Jakarta Central Park Organiser : SMM INFORMATION & TECHNOLOGY COM	World Aquaculture 2026 Date : 3-5 JUNE, 2026 Venue : Singapore Organiser : The World Aquaculture Society	2nd Asian International Apparel Sourcing Show 2026 Date : 3-5 JUNE, 2026 Venue : IMPACT Organiser : CEMS-Conference & Exhibition Management Services Ltd.
International Fishery Tech Expo 2026 Date : 4-5 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Virtual Info Systems Pvt. Ltd.	GPEX - Global Precision Expo 2026 Date : 4-6 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Maxx Business Media Pvt. Ltd.	India International Cargo Show 2026 Date : 4-6 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : UPSTREAM BUSINESS SOLUTIONS LLP	WORLD OF HOSPITALITY EXPO 2026 Date : 4-6 JUNE, 2026 Venue : Palace Grounds, Bengaluru Organiser : Incredible Fairs And Media Private Limited	BATTERY ASIA 2026 Date : 4-6 JUNE, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Indian Exhibition Services
INTEC 2026 Date : 4-8 JUNE, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : CODISSIA Intec Technology Centre	BUSINESS GOVirtual Expo & Conference 2026 Date : 4-5 JUNE, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Baobab Tree Event Management Co Ltd	D-arc BUILD - Bengaluru 2026 Date : 5-7 JUNE, 2026 Venue : Bangalore International Exhibition Centre Organiser : Zion Exhibitions India Llp	Mookambika Rice & Grains Tech Expo 2026 Hyderabad Date : 5-7 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Mookambika Exhibitions	PapExpo 2026 Date : 5-7 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : PAPHYRUS EXPO LLP
Truck Trailer & Tyre Expo 2026 Date : 5-7 JUNE, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Media Day Marketing	Health & Wellness Expo 2026 Date : 6-7 JUNE, 2026 Venue : WORLD TRADE CENTRE, MUMBAI Organiser : Introduction Trade Shows	ASME OMAE Conference 2026 Date : 7-12 JUNE, 2026 Venue : Singapore EXPO Convention & Exhibition Centre, Singapore Organiser : American Society of Mechanical Engineers	Solar & Storage Live Middle East 2026 Date : 9-10 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Terrapinn Middle East Fz Llc	CastForge Stuttgart 2026 Date : 9-11 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : Landesmesse Stuttgart GmbH & Co. KG
17th Annual Clinical Trials Summit 2026 Date : 10-11 JUNE, 2026 Venue : Kohinoor Continental Hotel, Mumbai Organiser : Virtue Insight	ProPak Asia 2026 Date : 10-13 JUNE, 2026 Venue : BITEC Organiser : Informa Markets Thailand	Valve World Expo India 2026 Date : 11-12 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Dusseldorf GmbH	Manufacturing IT Summit 2026 Date : 11-Jun-26 Venue : MUMBAI Organiser : Exito Media Concepts Pvt Ltd.	The Poultry Expo 2026 Date : 11-13 JUNE, 2026 Venue : Bangalore International Exhibition Centre Organiser : Media Day Marketing
Surfentech Expo 2026 Date : 11-13 JUNE, 2026 Venue : Chennai Trade Centre Organiser : TOREDO FAIRS INDIA PVT. LTD	HORECA EXPO 2026 Date : 11-13 JUNE, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Pixie Expo Media	Bakery Business 2026 Date : 11-13 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Hospitality First	Dairy Expo 2026 Date : 11-13 JUNE, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : Media Day Marketing	Indian Pharma Fair 2026 Date : 11-12 JUNE, 2026 Venue : Golden Blossom Imperial Resorts, Lucknow Organiser : Indian Pharma Fair
Famdent Show Mumbai 2026 Date : 12-14 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Messe Dusseldorf GmbH	International Health, Sports & Fitness Expo (IHFF) 2026 Date : 12-14 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Asian Business Exhibition & Conferences Private Limited	India Frame Expo 2026 Date : 12-14 JUNE, 2026 Venue : Palace Grounds, Bengaluru Organiser : Buysell Interactions Pvt. Ltd.	Healthcare Innovation Summit & Expo 2026 Date : 12-13 JUNE, 2026 Venue : HYDERABAD Organiser : Elets Technomedia	IndoMach Hyderabad 2026 Date : 12-14 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : INDOMACH BUSINESS SOLUTIONS
Business & Franchise Expo 2026 Date : 13-14 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Fortune Trade Fairs	Aesthetic Medicine India 2026 Date : 14-15 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : The Ideas Exchange	International Machine Tools & Engineering Expo 2026 Date : 16-18 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indore Infoline Pvt. Ltd.	TCCA Critical Communications World 2026 Date : 16-18 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Mark Allen Group	Indo Agrotech 2026 Expo & Forum Date : 16-18 JUNE, 2026 Venue : Jakarta Convention Center Organiser : PT Napindo Media Ashatama
Manufacturing Expo 2026 Date : 17-20 JUNE, 2026 Venue : BITEC Organiser : Reed Tradex Company	InnoPack Pharma Confex 2026 Date : 18-19 JUNE, 2026 Venue : Hotel Sahara Star, Mumbai Organiser : Informa Markets	Bharat Buildcon 2026 Date : 18-21 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Vibrant Buildcon	Food Tech Show 2026 Date : 19-21 JUNE, 2026 Venue : CIDCO Organiser : VYAPAR EXPRESS	WOOD AND PANEL 2026 Date : 19-21 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Businesslive Trade Fairs
Earthcon Expo 2026 Date : 19-21 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Aries Events Pvt. Ltd.	The Homeware Expo 2026 Date : 20-22 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : Trade Conexon Co.	NGF Kidswear 2026 Date : 22-24 JUNE, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA	21st International Apparel & Textile Fair 2026 Date : 23-25 JUNE, 2026 Venue : Dubai World Trade Centre Organiser : Nihalani events management	Global Automotive Components And Suppliers Expo 2026 Date : 23-25 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : UKi Media & Events
ADAS & Autonomous Vehicle Technology Expo Stuttgart 2026 Date : 24-26 JUNE, 2026 Venue : Messe Stuttgart, Stuttgart, Germany Organiser : UKi Media & Events	Drone International Expo 2026 Date : 24-25 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Nexgen Exhibitions Pvt. Ltd.	FSD - Fire Safety and Disaster Expo 2026 Date : 24-25 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : Nexgen Exhibitions Pvt. Ltd.	STEEL DAY 2026 Date : 25-26 JUNE, 2026 Venue : The Lalit Hotel, Mumbai Organiser : MX Business Network Pvt. Ltd	International Crop Science Conference and Exhibition 2026 Date : 25-26 JUNE, 2026 Venue : NEW DELHI Organiser : PMFAI AGRIBUSINESS FOUNDATION
India Warehousing Show 2026 Date : 25-27 JUNE, 2026 Venue : YASHOBHOOMI Organiser : Reed March Exhibitions Pvt. Ltd.	The Architect & Interior Expo 2026 Date : 25-28 JUNE, 2026 Venue : Chennai Trade Centre Organiser : Big 3 Exhibitions	Plastic Packaging Printing Expo (P3) 2026 Date : 26-29 JUNE, 2026 Venue : Chennai Trade Centre Organiser : P3 Exhibitions	All in Print South 2026 Date : 26-28 JUNE, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : All In Print South	Professional Beauty India - Delhi 2026 Date : 29-30 JUNE, 2026 Venue : PRAGATI MAIDAN Organiser : IDEX EVENTS PRIVATE LIMITED

Event Calendar JULY 2026

Seafood Expo Bharat 2026 Date : 1-3 JULY, 2026 Venue : CHENNAI Organiser : The Marine Products Export Development Authority (MPEDA) Ministry of Commerce & Industry	India Horeca Expo 2026 Date : 1-3 JULY, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : SYNERGY EXPOSURES AND EVENTS INDIA PRIVATE LIMITED	Design & Manufacturing Solutions Expo Japan 2026 Date : 1-3 JULY, 2026 Venue : Tokyo International Exhibition Center Organiser : RX JAPAN LTD.	Mobility Tech Asia 2026 Date : 1-3 JULY, 2026 Venue : AsiaWorld-Expo, Hong Kong Organiser : Informa Markets Thailand	Mercom India Renewables Summit 2026 Date : 1-2 JULY, 2026 Venue : Hyatt Regency Delhi Organiser : MERCOM INDIA PRIVATE LIMITED
MTA Vietnam 2026 Date : 1-4 JULY, 2026 Venue : Saigon Exhibition and Convention Center Organiser : INFORMA MARKETS	RACC ASEAN (Thailand) 2026 Date : 1-3 JULY, 2026 Venue : IMPACT EXHIBITION AND CONVENTION CENTRE Organiser : Hangzhou Fima Expo Co.,Ltd	TCE Baby Expo - Kuala Lumpur 2026 Date : 2-5 JULY, 2026 Venue : Mid Valley Exhibition Centre Organiser : TCE GROUP SDN BHD	Food A'Fair 2026 Date : 2-4 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : BLITZ EVENTS & EXHIBITIONS PRIVATE LIMITED	GLOBAL CONCLAVE ON PLASTICS RECYCLING AND SUSTAINABILITY 2026 Date : 2-5 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : The All India Plastics Manufacturers Association
Rail & Transit Expo (RailTrans) 2026 Date : 3-4 JULY, 2026 Venue : BHARAT MANDAPAM Organiser : Urban Infra Communication Pvt. Ltd	SEA - Senior Expo Asia 2026 Date : 3-5 JULY, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Brilliant Vertical Exhibition (Hong Kong) Limited	SOMS Exhibition & Conference 2026 Date : 2-4 JULY, 2026 Venue : Helipad Exhibition Centre, Gandhinagar Organiser : Soluble Fertilizer Industry Association	JAS - Jewellers Association Show 2026 Date : 3-5 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Jewellers Association	PHARMAEX 2026 Date : 3-4 JULY, 2026 Venue : Biswa Bangla Exhibition Centre Organiser : DEVASYA MEDIA PRIVATE LIMITED
Wedding Asia - Hyderabad 2026 Date : 4-5 JULY, 2026 Venue : Park Hyatt Hyderabad Organiser : THE WEDDING EXTRAORDINAIRE	Toy Biz International 2026 Date : 4-7 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : The Toy Association of India	Fusion the Era 2026 Date : 4-7 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : Fusion The Era	Indian Houseware Show 2026 Date : 4-6 JULY, 2026 Venue : Chennai Trade Centre Organiser : STEEL MARKET INFO	Pharma India Expo 2026 Date : 7-9 JULY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indian Exhibition Services
CPhI South east Asia 2026 Date : 8-10 JULY, 2026 Venue : Queen Sirikit National Convention Center, Thailand Organiser : Informa Markets	Solar & Storage Live Vietnam 2026 Date : 8-9 JULY, 2026 Venue : SKY EXPO VIETNAM Center, Vietnam Organiser : Terrapinn	East India National Garment Fair 2026 Date : 8-10 JULY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : AIATF (All India Association of Textile & Fashion)	Body Blueprint 2026 Date : 8-9 JULY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : AIATF GARMENT FAIR	ACE REFLECT - Jaipur 2026 Date : 18-19 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Asian Business Exhibition & Conferences Private Limited
Media Expo Chennai 2026 Date : 9-11 JULY, 2026 Venue : Chennai Trade Centre Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	Pharma Pro&Pack Expo 2026 Date : 9-11 JULY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : MESSE MUENCHEN INDIA PRIVATE LIMITED	Travel & Tourism Fair Kolkata 2026 Date : 10-12 JULY, 2026 Venue : Biswa Bangla Exhibition Centre Organiser : Fairfest Media Limited	AGRI INTEX 2026 Date : 9-13 JULY, 2026 Venue : Codissia Trade Fair Complex Organiser : CODISSIA Intec Technology Centre	Uttar Pradesh Fire & Safety Expo and Conference 2026 Date : 10-11 JULY, 2026 Venue : India Expo Centre & Mart Organiser : PHD Chamber Of Commerce And Industry
Food & Bakery Expo 2026 Date : 10-12 JULY, 2026 Venue : India Expo Centre & Mart Organiser : SGFOODEES-INFOTECH LLP	Aakar Auto Show Expo 2026 Date : 10-12 JULY, 2026 Venue : Gujarat University Convention Centre, Ahmedabad Organiser : Aries Events Pvt. Ltd.	Bharat Tex 2026 Date : 14-17 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCS)	Indian Fashion Jewellery & Accessories Show 2026 Date : 4-6 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Export Promotion Council for Handicrafts	InfoComm Asia - Bangkok 2026 Date : 15-17 JULY, 2026 Venue : Bangkok International Trade & Exhibition Centre Organiser : InfoCommAsia Pte Ltd
Vietnam PFA 2026 Date : 15-17 JULY, 2026 Venue : Saigon Exhibition and Convention Center, Vietnam Organiser : C.I.S VIETNAM ADVERTISING & EXHIBITION JSC	Malaysian International Food & Beverage Trade Fair 2026 Date : 15-17 JULY, 2026 Venue : Kuala Lumpur Convention Centre Organiser : Constellar Exhibitions India Pvt. Ltd.	Growtech Jakarta 2026 Date : 15-18 JULY, 2026 Venue : JIExpo Kemayoran, Jakarta Organiser : Informa Markets	HKTDC Hong Kong Sports and Leisure Expo 2026 Date : 15-21 JULY, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Hong Kong Trade Development Council (HKTDC)	Tube & Pipe Fair 2026 Date : 16-18 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : TULIP 3P MEDIA PRIVATE LIMITED
World Mithai & Namkeen Convention & Expo 2026 Date : 16-18 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : AIM EVENTS	Auto Components Show 2025 Date : 31 JULY - 2 AUGUST, 2026 Venue : Chennai Trade Centre Organiser : Future Market Events	VIBRANT INDIA 2026 Date : 17-20 JULY, 2026 Venue : Gujarat University Convention Centre, Ahmedabad Organiser : Vibrant India Event Solution	Zak Jewels Expo - Chennai 2026 Date : 18-20 JULY, 2026 Venue : Taj Coromandel, Chennai Organiser : Zak Trade Fairs & Exhibitions Pvt. Ltd.	AUTOMATION EXPO 2026 Date : 22-25 JULY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : I. E. D. Communications Limited
Cosmohome Tech Expo 2026 Date : 22-23 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : Nexus Exhibitions Pvt. Ltd.	YARNEX - India International Yarn Exhibition Delhi 2026 Date : 23-25 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : S S TEXTILE MEDIA PRIVATE LIMITED	Natural Gas Vehicle EXPO 2026 Date : 23-25 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Indian Exhibition Services	ProWave Expo 2026 Hyderabad Date : 23-25 JULY, 2026 Venue : Classic Convention Three, Hyderabad Organiser : Sai Solutions	Bharat Food Expo 2026 Date : 23-25 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : ReEnvision Events Pvt Ltd
Indusfood Ahmedabad 2026 Date : 24-26 JULY, 2026 Venue : Ahmedabad Organiser : TRADE PROMOTION COUNCIL OF INDIA	AMTEX 2026 Date : 24-27 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Reed Triune Exhibitions Pvt.Ltd.	Medicall - Chennai 2026 Date : 24-26 JULY, 2026 Venue : Chennai Trade Centre Organiser : Medexpert Business Consultants Pvt Ltd	Indonesia International Coating, Paint and Technology Exhibition 2026 Date : 28-30 JULY, 2026 Venue : JIExpo Kemayoran, Jakarta Organiser : PT. GEM INDONESIA	India International Agri Business Conference & Expo Date : 29-30 JULY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : RAY ONE AGRICULTURE CONSULTING LLP

CMPL EXPO 2026



CMPL Expo 2026 concluded on a high note at the Jio World Convention Centre, BKC, reaffirming its position as Asia's largest platform for Contract Manufacturing and Private Label industries. The three-day expo brought together 450+ exhibitors, attracted over 32,000 visitors, and facilitated countless business connections across the sector. The event showcased a diverse range of innovations and solutions from 500+ exhibitors, highlighting emerging trends and opportunities within the private label and contract manufacturing ecosystem.

IN-STORE ASIA 2026



Asia's premier exhibition of retail design and in-store marketing – In-store Asia 2026 saw enthusiastic participation from the exhibitors as well as the visitors. The exhibition also organised insightful panel discussions which featured 50 speakers from across the international and domestic landscape. Topics of the discussion included “Shaping the Storefront of Tomorrow : Inspired, Inclusive, Intelligent”, “The Me-Commerce Revolution”, “From Fit-Out to Experience Infrastructure” and more. With high visitor footfall and good response from the exhibitors as well as the visitors, the exhibition reaffirmed its position as Asia premier destination for retail resources, store design, visual merchandising and in-store marketing.

BHARAT SHIKSHA EXPO 2026



The 3rd edition of Bharat Shiksha Expo 2026 commenced with an inspiring inaugural ceremony at the India Expo Centre & Mart, Greater Noida, bringing together distinguished dignitaries, education leaders, academic institutions, policymakers, industry experts, and key stakeholders from across the education ecosystem. The event served as a platform for meaningful discussions focused on the evolving landscape of education, with emphasis on skill-based learning, application-oriented education, and future-ready academic frameworks aligned with the vision of the National Education Policy (NEP) 2020.

INTRALOGISTICS & WAREHOUSING EXPO MUMBAI 2026



The inauguration of IWE – Intralogistics & Warehousing Expo 2026 was successfully held on 14th May 2026 at the Bombay Exhibition Centre, Mumbai, marking the commencement of one of India's premier platforms for the warehousing, logistics, and supply chain sectors. Co-located with the Material Handling Expo and Pharma Supply Chain Expo, the event has brought together leading industry stakeholders, innovators, exhibitors, and professionals from across the logistics and supply chain ecosystem under one roof.

LIGHT + LED EXPO MUMBAI 2026



Light + LED Expo Mumbai 2026, India's leading platform dedicated to lighting innovation, LED technologies, and smart solutions, was inaugurated on 7th May 2026 at the Bombay Exhibition Centre. The event commenced with a grand inauguration ceremony attended by prominent industry leaders and dignitaries, including Mrs. Urmila Rajadhyaksha - President, Indian Society of Landscape Architects (ISOLA), Ms. Surbhi J. - Founder & Principal, Da Light Hub | Ambassador, Women in Lighting India, Mr. Ritesh Shah - Founder & Principal Lighting Designer, Lux Light Designs | India Regional Co-ordinator, International Association of Lighting Designers (IALD – USA), Mr. Prem Vora - President, Electrical Merchant Association, Mr. Deepak Doshi - President, Luminaire Accessories Components Manufacturers Association (LACMA), Mr. Raj Manek - Executive Director & Board Member, Messe Frankfurt Asia Holdings Ltd, Mr. Winston Pereira - Executive Director, Messe Frankfurt Trade Fairs India Pvt Ltd.

THE 12TH INTERNATIONAL AGARBATTI & PERFUME EXPO 2026



The fragrance industry marked a grand beginning as the 12th International Agarbatti & Perfume Expo was inaugurated on 9th May 2026 at the Bangalore International Exhibition Centre. The event commenced with a traditional lamp-lighting ceremony, led by esteemed sponsors, symbolising a shared vision for growth, innovation, and a bright future for the industry. A key highlight of the inauguration was the ribbon-cutting ceremony, conducted by B.L. Jain of Devdarshan Dhoop and Agarbattis, the Title Sponsor of the exhibition. The expo brought together 110 exhibitors, including a specialised participant from Poland, and attracted over 4,000 industry professionals within the first two days. The event also witnessed international participation from delegates representing countries including Malaysia, the United States, and several others.

FRANCHISE INDIA EXPO 2026



Entrepreneurs, investors, startup founders, franchisors, and leading business executives came together at Franchise India Expo 2026 held at Yashobhoomi, New Delhi, to explore emerging business, franchise, and investment opportunities under one roof. The exhibition featured over 500 brands, creating a dynamic platform for networking, strategic partnerships, and business expansion across diverse sectors. Bringing together key stakeholders from the entrepreneurial ecosystem, the expo facilitated meaningful interactions, investment discussions, and insights into evolving franchise and growth opportunities in the Indian market.

ACE REFLECT CHENNAI



Ace Reflect Chennai, India's premier exhibition dedicated to architecture, design, construction, and interior solutions, was successfully held at the Chennai Trade Centre, bringing together exhibitors, innovators, industry professionals, and visitors under one roof. The event served as a dynamic platform for showcasing the latest trends, technologies, and innovations shaping the architecture and interior design landscape, while fostering networking opportunities, knowledge exchange, and business collaborations across the sector.

ELASIA 2026



Organized by Triune Exhibitors Pvt Ltd, in association with the Electrical Consultants Association of India (ELCA) and the Control Panel & Switchgears Manufacturers Association of India (COSMA), the "11th ELASIA 2026" event served as a dynamic platform for industry stakeholders to showcase the latest innovations, products, and services in the power, electrical, control, and lighting sectors. It offered exhibitors a valuable opportunity to present their capabilities, connect with industry leaders, and explore new business prospects in a rapidly evolving market. The exhibition saw over 770 exhibitors, over 50,000 visitors and 6+ International participating countries.

PACK-O-PRINTEX 2026



Pack-O-Printex 2026, powered by the Indus-Tech Machine Tools & Automation Expo, was successfully held from 15-18 May 2026 at the Biswa Bangla Exhibition Centre, Newtown, Kolkata. The national-level exhibition served as a prominent platform for the printing and packaging industry, bringing together manufacturers, technology providers, and industry professionals to showcase innovative solutions aimed at enhancing product quality and enabling cost-effective manufacturing processes. The event also focused on fostering meaningful B2B interactions, networking opportunities, and strategic business collaborations, creating a conducive environment for knowledge exchange and industry growth across the packaging and printing sectors.

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