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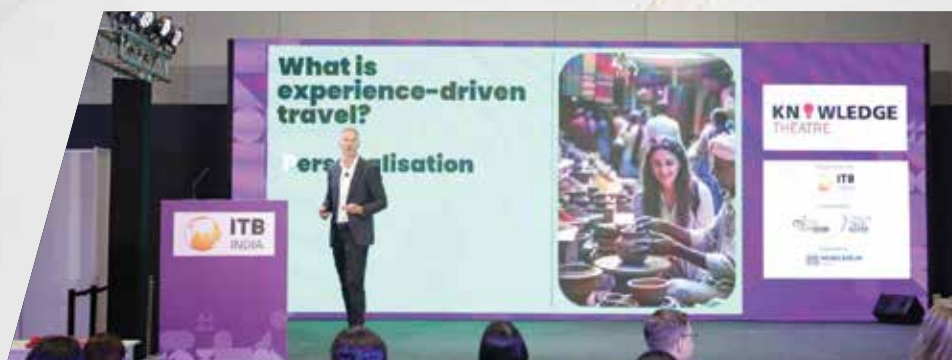
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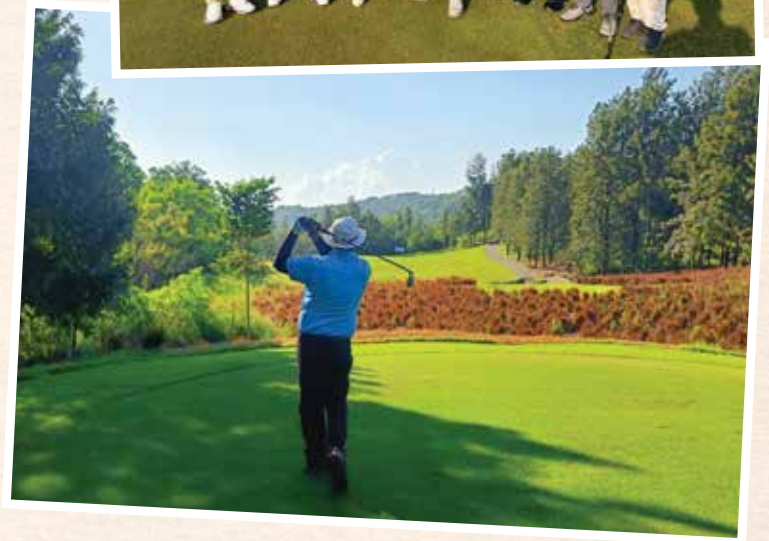
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Founding Member of EAW



→ **DEEPAK BOHRA**
DIRECTOR OF VAARTA
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CEO, TULIP 3P MEDIA



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MICE TAKES MOMENTUM IN INDIA



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Editor's Note



**M Q
SYED**

Editor-In-Chief,
TradeFairTimes
syed@exhicongroup.com

Bridging Markets Through Exhibitions

The exhibition and business events industry continues to evolve as a powerful catalyst for economic growth, innovation, and global collaboration. This edition of TradeFairTimes brings together some of the most significant developments from India and around the world, reflecting an industry that is not only expanding in scale but also redefining the future of business networking, trade promotion, and knowledge exchange.

Leading this edition is the strategic partnership between Messe Frankfurt Trade Fairs India, Virtual Info Systems, and ITS India Forum, which brings India's premier Intelligent Transportation Systems forum under the umbrella of Transport + Traffic Infrotech Expo. Another defining moment for the industry was the successful celebration of the 10th edition of the Exhibition Excellence Awards 2026. The landmark event witnessed record-breaking participation from exhibition professionals across the country, reaffirming the industry's remarkable growth over the past decade. Adding to the celebrations, IIJS Bharat received the prestigious Special Legacy Award, recognizing its four-decade contribution to India's exhibition landscape.

Sustainability continues to influence every sector, and this issue highlights initiatives that are shaping a greener future. The 7th World Environment Expo 2026 showcased cutting-edge environmental technologies and encouraged meaningful discussions on sustainable development, while Bharat Packaging Expo 2027 has set the stage for transforming India's packaging industry through innovation, circularity, and environmentally responsible practices. India's industrial growth story also takes centre stage with Bharat Buildcon 2026 attracting more than 25,000 visitors from over 90 countries on its opening day, reflecting strong international confidence in the country's construction and infrastructure ecosystem. Meanwhile, Foodtech Asia Expo 2026 returns to Indore for its seventh edition, strengthening Central India's position as a growing hub for food processing and allied technologies.

India's ambitions in the MICE sector continue to gain momentum as the Maharashtra Convention Bureau partners with JWC to strengthen its international positioning. We also cover PHDCCI's efforts to encourage Indian participation in Vietnam International Sourcing 2026, opening new opportunities for trade and international collaboration.

As the exhibition industry continues to connect markets, ideas, and people across borders, its role in driving innovation and economic development has never been more significant. We hope this edition provides valuable insights into the trends shaping our industry and inspires new opportunities for collaboration and growth.

TEAM TFT

Editor-In-Chief

M Q Syed

Group Editor

S M Quasim

Group Director

Padma Mishra

Associate Editor

Syed Abul Fazal

Resident Editors

Dr. Sadaf Rizvi
Gaurav Singh

Kolkata

Adrija Dasgupta

Design Team

Pravin Kapase
Swapnil Pagar

Advertising

Amrita Singh
Kunal Kanaujiya
Nausheen Khan

Web Manager

Suraj Ambesange

Circulation

Abutalib Syed

tft@exhicongroup.com

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Awards, Global Partnerships and Strategic Platforms Propel India's Business Events Industry to New Heights

India's Meetings, Incentives, Conferences and Exhibitions (MICE) industry is witnessing unprecedented momentum. From landmark industry recognition platforms and international partnerships to dedicated MICE forums and globally renowned travel exhibitions, the sector is rapidly evolving into one of the strongest pillars of India's tourism and business economy.

The first half of 2026 has demonstrated that India's MICE ecosystem is no longer focused solely on hosting

events—it is actively building a globally competitive business events destination. Government support, investment in world-class convention infrastructure, increasing participation from international organisers, and stronger collaboration between industry stakeholders are collectively shaping the country's next growth chapter. This month's cover story explores four major developments that underline this transformation, Exhibition Showcase Awards, WOW Awards Asia, India for MICE, and the upcoming ITB India.

The INDIA FOR MICE 2026 successfully concluded at HITEX Exhibition Centre, Hyderabad, establishing itself as a significant platform for dialogue, collaboration and business networking within India's Meetings, Incentives, Conferences and Exhibitions (MICE) industry. Hosted as part of World Events Economy Week (WEEW) 2026, the summit brought together policymakers, convention bureaus, venue operators, exhibition organisers, tourism authorities, hospitality professionals and event service providers to discuss the future of India's business events ecosystem.

The event witnessed the participation of more than 300 delegates, featured over 20 distinguished speakers and panellists across six conference sessions, while an exhibition floor comprising more than 20 exhibitors showcased products, destinations and services supporting the MICE sector.

A key highlight of the conference was the presence of several renowned industry leaders and government representatives who shared insights on strengthening India's global positioning as a preferred MICE destination. The speaker line-up included Sri Jupally Krishna Rao, Minister for Tourism and Culture, Government of Telangana; Suman Billa, Additional Secretary & Director General, Ministry of Tourism, Government of India; Adeline Vancauwelaert, Chief Operating Officer of UFI – The Global Association of the Exhibition Industry; Sebastian Witt, Partner & Senior Consultant, JWC GmbH; Sooraj Dhawan, President, IEIA; M. S. Shanmugam IAS, Principal Secretary/Commissioner of Tourism, Government of Tamil Nadu; Gary Khan, CEO, Hyderabad Convention Visitors Bureau; Anju Gomes, Senior Regional Director – Middle East, ICCA; Ravinder

INDIA FOR MICE 2026 Brings Industry Leaders Together to Shape India's Global MICE Future



INDIA FOR MICE 2026 has marked a significant milestone in shaping the future of India's business events landscape. By bringing together key policymakers, global experts, and industry leaders at HITEX, we have taken a crucial step toward establishing a collaborative, resilient, and forward-looking roadmap. The discussions and partnerships initiated here will play an essential role in strengthening India's positioning as a premier global hub for MICE activities.

Sethi, CMD, R.E. Rogers India; Surat Singh Malhotra, Founder, Namdhari Events; Balvinder Singh Sawhney, Assistant Secretary General, FICCI; Rubin Cherian, General Manager, Novotel Hyderabad Convention Centre & HICC; Ubaid Ahmad, Bangalore International Exhibition Centre; Satyendra Mehra, NuernbergMesse India; Uday Singh Bayas, President, IPEMA; Manuj Ralhan, Novotel Jaipur Convention Centre; M. S. Vinod, Meroform India; P. Ramakrishna, India Mobile Congress; Pallavi Mehra,

Informa Markets; Nagesh Pampati, Pampati Aeroworld Holidays; Thomas Joseph, Jio World Convention Centre; Shekhar Grover; Chander Mansharmani, India Convention Promotion Bureau; and Tanuja Pandey, Advisor, Maharashtra Tourism Department.

The delegate profile reflected broad representation from across the industry. Event organisers and exhibition professionals accounted for 33.4% of attendees, followed by corporate and service providers (29.3%), technology and media (16%), travel and tourism (8%), hotels and convention venues (8%), and government bodies and venues (5.4%). This diverse participation enabled meaningful networking and cross-sector engagement throughout the event.

Organisers highlighted that INDIA FOR MICE 2026 represents an important step towards creating a collaborative roadmap for the country's MICE industry.

The 17th edition of WOW Awards Asia reaffirmed its position as Asia's largest platform celebrating excellence in experiential marketing, MICE, live entertainment, hospitality and weddings. Held on 3–4 July 2026 at the Jio World Convention Centre, Mumbai, the event brought together over 6,000 delegates from more than 25 countries, making it one of the most influential gatherings of the global experiential industry.

Over the years, WOW Awards Asia has evolved beyond an awards programme into a dynamic business and knowledge platform that connects event professionals, marketers, tourism boards, destination management companies, hospitality leaders, technology providers and creative agencies. The 2026 edition continued this legacy by creating opportunities for networking, collaboration and discussions around the future of experience-led businesses.

One of the key highlights of the event was its thought-provoking conference programme featuring industry leaders from diverse sectors. Sessions explored the rapidly evolving experience economy, changing consumer expectations and the role of innovation in shaping future events. Discussions such as *The Rise of Culinary Entertainment: The Billion-Dollar Shift from Catering to Spectacle* highlighted how food experiences are becoming an integral part of live events, with celebrated chef Sanjeev Kapoor joining entertainment industry veterans Mazhar Nadiadwala and Mohamad Morani to share their perspectives.

Another engaging session, *Decoding the Gen Z Mindset*, examined how younger audiences are redefining event engagement, brand communication and experiential marketing. Meanwhile, *The New Experience Economy: India as*

WOW Awards Asia 2026 Where Creativity, Innovation and Experiences Take Centre Stage



The 17th edition of WOW Awards Asia has been a remarkable milestone, bringing together over 6,000 delegates from 25 countries to celebrate the sheer resilience and creativity of the experiential industry. This year's gathering at the Jio World Convention Centre has proven that WOW is much more than an awards platform—it is a global community fostering collaboration, sharing knowledge, and driving the future of the experience economy.

the World's Event Playground brought together leaders from the tourism, events and convention sectors to discuss India's growing stature as a global destination for business events and large-scale experiences.

The event was further elevated by the presence of distinguished dignitaries, including Union Minister for Culture and Tourism Shri Gajendra Singh Shekhawat, Maharashtra's Minister of State for Tourism Shri Indranil Naik, Nashik Mayor Smt. Himgauri Aher-Adke, and renowned journalist Rajdeep Sardesai, reflecting the increasing recognition of the

experience economy as an important contributor to tourism and economic development.

Beyond the conference sessions, WOW Awards Asia honoured outstanding talent through its prestigious annual recognitions, including the Experiential CMO Awards, 35 Under 35, Women of the Year, Event Managers A-List, Entertainers Connect and the Wedding Power List. These accolades celebrated professionals who continue to redefine creativity, leadership and innovation across the experiential ecosystem.

With international participation, inspiring knowledge sessions, industry recognition and world-class entertainment, WOW Awards Asia 2026 once again demonstrated why it remains one of Asia's most influential platforms for the events and MICE industry. As experiences continue to become the driving force behind business engagement, the platform reflected the industry's collective vision of creating more immersive, innovative and globally competitive events.



The 10th edition of the Exhibition Excellence Awards & Summit (EEA 2026) marked a significant milestone for India's exhibition and MICE industry, celebrating a decade of recognising excellence while reflecting the remarkable growth of the country's business events ecosystem. Held at the CIDCO Exhibition & Convention Centre, Navi Mumbai, the landmark edition attracted over 1,200 delegates, making it the largest gathering in the event's history.

Organised by Exhibition Showcase, the summit brought together exhibition and conference organisers, venue operators, event service providers, policymakers, entrepreneurs, industry associations and international experts for a day dedicated to knowledge exchange, networking and business collaboration. Running alongside the summit, the India Event Expo recorded its biggest edition yet, featuring 136 exhibitors showcasing innovations in event technology, venue solutions, fabrication, hospitality, logistics and experiential services.

The event witnessed strong participation from leading government organisations, including the Ministry of Tourism, Government of India, Maharashtra Tourism, ITPO, NSIC and MSSIDC, alongside prominent international bodies such as UFI – The Global Association of the Exhibition Industry and ICCA. Renowned global leaders from organisations including Royal Jaarbeurs, JWC GmbH, Italian Exhibition Group and GES EMEA shared their perspectives, reinforcing India's growing importance in the international business events landscape.

Exhibition Excellence Awards & Summit 2026 A Decade of Recognising Excellence, Inspiring Innovation



A comprehensive summit programme addressed the future of exhibitions through discussions on international market trends, technology adoption, destination competitiveness, investment opportunities and strategies for building globally recognised exhibition brands. One of the major highlights was the Leadership Roundtable on the role of the exhibition industry in India's Viksit Bharat 2047 vision, where industry leaders emphasised the need for stronger convention bureaus, enhanced exhibition infrastructure, greater international participation, AI-driven innovation and closer collaboration between government and industry stakeholders.

The summit concluded with the prestigious Exhibition Excellence Awards, honouring outstanding

achievements across exhibition organising, conference management, MICE venues, hospitality and event services. The awards recognised organisations and professionals whose innovation, leadership and commitment continue to raise the standards of the industry.

As the Exhibition Excellence Awards completed its remarkable ten-year journey, the platform stood not only as a celebration of excellence but also as a reflection of an industry that has matured significantly over the past decade. With record participation, meaningful dialogue and growing international engagement, EEA 2026 reaffirmed its position as India's premier platform for the exhibitions and business events community while highlighting the sector's vital role in shaping the future of the country's MICE industry.

ITB INDIA 2026 : THE GATEWAY TO INDIA'S AND SOUTH ASIA'S TRAVEL ECONOMY

As India's travel and tourism industry continues to witness remarkable growth, ITB India 2026 is set to once again serve as one of the country's most influential business-to-business travel trade platforms. Scheduled to take place from 1-3 September 2026 at the Jio World Convention Centre, Mumbai, the three-day exhibition and convention will bring together leading travel professionals, tourism boards, destinations, hospitality brands and technology providers from across the globe.

Organised by Messe Berlin Asia Pacific, ITB India has established itself as a premier gateway to the rapidly growing Indian and South Asian travel markets. The event provides a

dedicated platform for international exhibitors to connect with buyers across the MICE, leisure, corporate travel and travel technology sectors, enabling new business opportunities, strategic partnerships and long-term collaborations.

This year's edition will feature more than 600 pre-qualified buyers from India and neighbouring South Asian countries, with 80 percent of attendees comprising key decision-makers responsible for business development and procurement.

One of the exhibition's strongest differentiators is its structured matchmaking programme. Through a fully pre-scheduled appointment system, exhibitors are guaranteed one-to-one meetings with carefully selected buyers, ensuring productive

business interactions and maximising return on participation. Each exhibitor will have access to at least 33 scheduled business appointments, creating valuable opportunities to explore partnerships and expand market presence.

Beyond the exhibition floor, ITB India 2026 will host a comprehensive programme of conferences, workshops and seminars addressing the latest developments in global tourism, MICE, corporate travel, destination marketing and travel technology. These knowledge sessions, combined with dedicated networking functions, will provide participants with valuable industry insights while facilitating meaningful dialogue between buyers, exhibitors and travel professionals.

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Established in 1986, R.E. Rogers India (RERI) has set industry benchmarks in exhibition cargo logistics, providing seamless solutions across India and beyond. With a 39 year legacy, expertise spans freight forwarding, transportation, and logistics for global organizers, venues, governments, trade associations, and exhibitors.

Expanding beyond exhibitions, RERI now plays a key role in Defence, Free Trade Warehousing Zone services, Special Import/Export Projects, and Art Exhibits, along with major Sports & Entertainment Events. A focus on operational excellence ensures seamless execution, efficiency, and reliability, keeping pace with global logistics demands. With a commitment to responsible logistics, operations integrate sustainable practices that optimize resources and reduce environmental impact. Trusted by global organizers, governments, trade associations, logistics solutions are built not just to move shipments, but to move industries into the future.

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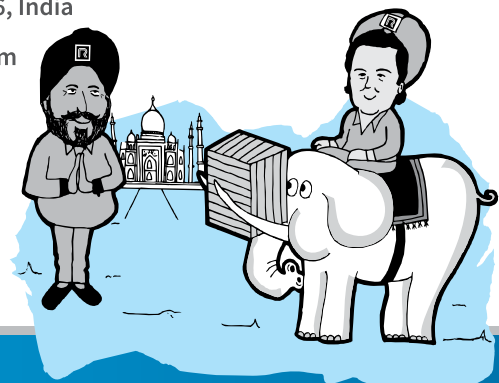
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BAS W. APPOINTED CHAIRPERSON OF INTERNATIONAL EXHIBITION LOGISTICS ASSOCIATION



The International Exhibition Logistics Association has announced the appointment of Bas W. as its new

Chairperson, ushering in a new chapter of leadership for the global exhibition and event logistics industry.

A long-standing member of IELA, Bas has served multiple terms on the association's Board of Management, making significant contributions to education, training, and industry development initiatives. His extensive experience and in-depth understanding of exhibition and event logistics position him well to lead the association as it continues to strengthen its global network and advance industry standards.

Professionally, Bas represents Valverde BV, a Netherlands-based international freight forwarding company specializing in exhibition and event logistics. The company offers

end-to-end logistics solutions, including transportation, customs clearance, on-site handling, and project coordination for exhibitions and events across the globe.

As Chairperson, Bas is expected to focus on fostering greater collaboration among IELA's international membership while driving innovation, knowledge sharing, and operational excellence throughout the exhibition logistics sector. His appointment comes at a time when the industry continues to evolve, with increasing emphasis on global connectivity, sustainability, and efficient event logistics.

The leadership transition reflects IELA's continued commitment to supporting its members and strengthening the global exhibition and event logistics ecosystem through experienced and forward-looking leadership.



R.E. ROGERS INDIA WINS THREE PRESTIGIOUS AWARDS AT 41ST IELA CONGRESS 2026

R.E. Rogers India has achieved a remarkable milestone at the 41st IELA Congress, held from June 24–27, 2026, in Sun City, earning three prestigious honours from the International Exhibition Logistics Association.

The company secured First Place in the Best On-Site Agent category and First Place in the Best Domestic Agent category, while also receiving Third Place in the Best Export Agent category. The accolades recognise R.E. Rogers India's consistent excellence in exhibition and event logistics, reinforcing its position among the world's leading logistics service providers for the exhibitions industry.

The recognition reflects over four decades of dedication, operational excellence, and a steadfast commitment to delivering reliable logistics solutions for exhibitions and events across domestic and international markets. The company credited the achievement to the unwavering efforts of its team and the continued support of its trusted partners worldwide.

The awards mark another significant milestone for R.E. Rogers India, highlighting its contribution to raising service standards in the global exhibition logistics sector and strengthening India's presence on the international stage.

INDIA EYES GLOBAL MICE LEADERSHIP WITH UK-FOCUSED PPP INITIATIVE

In a significant move to position India as a leading global destination for Meetings, Incentives, Conferences and Exhibitions (MICE), Union Minister for Commerce & Industry Piyush Goyal has reportedly called upon FICCI to develop a strategic Public-Private Partnership (PPP) framework for promoting India's MICE tourism in the United Kingdom.

The announcement was made during a business community meeting in London, where the Minister directed Dr. Jyotsna Suri, Past President of FICCI and Chairperson of The Lalit Hotels Group, to design the proposed PPP model.

The initiative is expected to be supported through the Government of India's export promotion budget.

According to information shared by IDC Projects, the organisation has expressed its willingness to collaborate with Dr. Suri and FICCI in developing the framework. The proposed UK model is envisaged as a pilot that could later be replicated across other international markets to strengthen India's global MICE positioning.

The initiative reflects the government's growing focus on unlocking India's untapped potential as a premier MICE destination by leveraging public-private collaboration and targeted international market development.

TradeFairTimes will continue to monitor developments on the proposed PPP framework and its implications for India's exhibitions and business events industry.



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BUILDING A PLATFORM FOR CHANGE

SHIVANI GHORAWAT Reflects on EAW's Evolution

As a Founding Member of EAW, Shivani Ghorawat has played a pivotal role in creating platforms that bring together stakeholders from across the water and wastewater sector. In this exclusive interaction with TradeFairTimes, she shares the vision behind establishing EAW, the organisation's growth journey, key milestones achieved over the years, and the role of Global Aqua Expo in fostering innovation, technology adoption, and industry collaboration. She also discusses government support, policy initiatives, emerging opportunities in the sector, and EAW's roadmap for future expansion



TFT: For the ones who don't know, can you please introduce yourself and about the upcoming expo?

SG: Water is not just a sector. It is one of the defining challenges and opportunities of our century.

For more than two decades, my journey with Everything About Water has been driven by a simple belief: sustainable water solutions can only emerge when knowledge, technology, policy, and people come together on one platform.

EAW was established with a vision to create an independent and trusted ecosystem for the water industry. Over the last 25 years, we have evolved from a knowledge platform into a global engagement platform connecting governments, utilities, industries, technology providers, consultants, investors, and future leaders of the sector.

EAW Global Aqua Expo 2026 is the next chapter of this journey.

Taking place from 6–8 August

2026 at Bharat Mandapam, New Delhi, the Expo has been designed as a global platform where policy meets technology, innovation meets investment, and ideas meet implementation. The event will bring together industry leaders, international delegations, government institutions, utilities, technology providers, startups, and investors from across the world.

Our objective is not simply to organize an exhibition. Our objective

is to create a platform that contributes to the future of global water security.

TFT : How has been your journey with EAW? What were the major milestones achieved?

SG : The journey of EAW has been one of persistence, purpose, and long-term commitment.

When we started more than two decades ago, the water sector lacked dedicated platforms focused entirely on knowledge, collaboration, and industry development. Over the years, we have consistently worked to build trust and create meaningful engagement across the entire water ecosystem.

Our major milestones include:

- Establishing one of India’s most respected water knowledge platforms.
- Building long-term relationships with government agencies, utilities, industries, and technology companies.
- Creating platforms for technical knowledge, publications, exhibitions, conferences, and capacity building.
- Expanding international collaborations and industry partnerships.
- Launching independent recognition platforms for innovation and excellence.
- Creating year-round engagement through knowledge sharing and industry dialogue.

For me, the true achievement is not measured by the number of events or publications. It is measured by the trust the industry has placed in EAW over the last 25 years.

Legacy is built through consistency, credibility, and contribution, and that continues to be our strongest foundation.

TFT : Through the Global Aqua Expo, what are the different challenges and opportunities EAW wants to highlight?

SG : The world is entering a new water era.

Climate change, water scarcity, aging infrastructure, urbanization, industrial growth, wastewater management, and resource efficiency are creating unprecedented challenges.

At the same time, tremendous



opportunities are emerging through:

- Water reuse and circular economy.
- Smart and digital water systems.
- Artificial intelligence and data-driven utilities.
- Industrial sustainability.
- Climate-resilient infrastructure.
- Decentralized treatment solutions.
- Resource recovery technologies.

Through EAW Global Aqua Expo, we want to create conversations that move beyond products and focus on solutions, partnerships, investment, and implementation.

Our role is to bridge the gap between innovation and adoption.

The future of water will not be determined by technology alone. It will be determined by collaboration.

TFT : Water security and wastewater management have become critical priorities worldwide. How does EAW Global Aqua Expo contribute to addressing these challenges and promoting sustainable solutions?

SG : Water security is now directly linked to economic growth, climate resilience, public health, and social development.

Similarly, wastewater is no longer a challenge to be managed. It is a resource that must be recovered, reused, and reintegrated into the economy.

EAW Global Aqua Expo contributes by bringing together every stakeholder who influences the water sector, including governments, utilities, industries, consultants, researchers,

technology companies, and investors.

The platform encourages:

- Technology exchange.
- International cooperation.
- Policy discussions.
- Capacity building.
- Knowledge sharing.
- Business partnerships.
- Innovation adoption.

As a sector, we need to move from discussing problems to implementing solutions.

At EAW, our mission is to create platforms that accelerate this transition.

TFT : Are there any special conferences, knowledge sessions, panel discussions, or industry forums planned alongside the exhibition that attendees should look forward to?

SG : Absolutely.

Knowledge and leadership have always been the foundation of EAW.

EAW Global Aqua Expo 2026 has been designed as a multi-dimensional platform that combines policy, business, technology, investment, innovation, and skill development.

The event will host:

- ASSOCHAM Water Leaders Summit.
- Global Water Diplomacy & Climate Resilience Forum.
- Global Water Market Access & Investment Forum.
- Eastern India Water Forum.
- Water Resilience Forum.
- EAW Water Academy.

In addition, attendees can experience:

- Global Water Business Lounge.
- Government & Facilitation Hub.
- Export & Market Access Desk.
- EAW Water Leaders Studio.
- Innovation Spotlight Arena.
- Technical Masterclasses.
- CEO Leadership Interactions.
- Startup Innovation Sessions.
- International Delegation Meetings.
- Water Leadership Dialogues.

We are also working toward introducing Global Water Leadership Roundtables, Women in Water Leadership initiatives, Future Water Leaders programs, and international collaboration forums.

Our ambition is to create a platform where business, knowledge, and leadership come together to shape the future of water.

TFT : Are there any plans to expand this exhibition in cities like Mumbai,

Bangalore and Hyderabad?

SG : India is a highly diverse water market, and every region faces unique opportunities and challenges.

Cities such as Mumbai, Bengaluru, Hyderabad, Chennai, Ahmedabad, and emerging industrial regions will play an important role in India's water future.

Our vision is not simply to replicate exhibitions in multiple cities. Our objective is to build regional ecosystems connected to a larger national and global network.

Over the coming years, EAW intends to strengthen its presence through regional forums, state-level initiatives, industry roundtables, customized engagement programs, and specialized knowledge platforms.

The future of EAW lies in creating connected water communities that bring local priorities onto a global stage.

TFT : The Government of India has been actively promoting initiatives related to water conservation, wastewater treatment, and sustainable water management. How has the support of government policies and programs contributed to the growth of the water sector, and what further measures would you like to see?

SG : Government initiatives have played a transformational role in India's water journey.

Programs focused on drinking water, wastewater treatment, river rejuvenation, urban infrastructure, water conservation, and sustainability have accelerated investments and increased awareness across the sector.

India today has an opportunity to become a global leader in water innovation, manufacturing, and sustainable solutions.

Going forward, I would like to see:

- Faster adoption of innovative technologies.
- Greater support for pilot projects and demonstration programs.
- Stronger industry-government collaboration.
- Increased investment in skill development.
- Support for startups and young entrepreneurs.
- Greater focus on water reuse and circular economy models.

The future of water will require partnerships.

No single institution, company,

or government can solve these challenges alone. Collaboration will become the most important technology of all.

TFT : Lastly, what are your future plans for EAW?

SG : The future of EAW is deeply connected with the future of the global water sector.

Our vision is to establish EAW as one of the world's most respected water knowledge, engagement, and market-access platforms.

Over the coming years, we aim to:

- Expand international partnerships and collaborations.
- Strengthen our global conference and exhibition platforms.
- Build world-class knowledge and research initiatives.
- Develop future water leaders through training and capacity building.
- Support innovation, startups, and entrepreneurship.
- Increase international participation across our platforms.
- Create regional and global forums addressing emerging water challenges.
- Build stronger digital and year-round engagement platforms.

Most importantly, we want EAW to continue serving as a trusted, neutral, and independent platform for the industry.

For 25 years, EAW has contributed to strengthening understanding, collaboration, and adoption within the water sector. The next chapter is about creating greater global impact.

Our aspiration is simple.

To build a platform where ideas become partnerships, partnerships become solutions, and solutions create a more water-secure world.

Because the future of water is not only about managing a resource.

It is about protecting economies, strengthening communities, building resilience, and securing the future of generations to come.

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DEEPAK BOHRA on Building Fan Expo

In this exclusive conversation with TradeFairTimes, Deepak Bohra, Director of Vaarta Trade Fairs Pvt. Ltd., shares his entrepreneurial journey and the vision behind creating India's first dedicated exhibition for the fan industry. He discusses the evolution of Fan Expo, the industry's response to the unique concept, key milestones achieved over the years, and his plans to further strengthen specialized trade fair platforms in India.



Deepak Bohra,
Director of Vaarta Trade Fairs Pvt. Ltd.

TFT : Please introduce yourself and take us through the journey of Vaarta Trade Fairs?

Deepak Bohra : I am Deepak Bohra, Director at Vaarta Trade Fairs India Pvt. Ltd. We are a dynamic team of young exhibition professionals dedicated to enabling niche markets to connect, collaborate, and scale their businesses. Our journey at Vaarta has been incredibly rewarding; we consistently strive to champion high-potential industries that lack a dedicated platform to grow and thrive. As we proudly celebrate our 5-year anniversary this year, we remain committed to bridging market gaps and driving industrial growth through world-class B2B platforms.

TFT : Vaarta Trade Fairs Pvt. Ltd. is widely known for organizing the unique Fan Expo in India. How did this concept evolve?

Deepak Bohra : Yes, we are fortunately known for diving into unique, niche sectors and bringing closely associated industries together to create the best possible business synergies. This wouldn't be possible without our exceptional research team. They work tirelessly behind the scenes to uncover hidden market potentials, and properties like FAN Expo

are a direct result of their vision and hard work. The credit clearly goes to our research buddies.

TFT : While launching Fan Expo, how you managed to bring all the industry experts on one stage? What were the difficulties you faced and how you addressed them?

Deepak Bohra : When we conceptualized Fan Expo, the primary challenge was realigning the market's perception of the industry. The fan segment has traditionally been viewed through a conventional appliance lens, despite being a core revenue driver and high-volume anchor for major consumer electronics portfolios.

Our main task was navigating a highly fragmented supply chain during a period of intense technological evolution—specifically, the industry-wide transition from legacy induction technology to high-efficiency, smart

electronics.

We addressed this by engaging in deep dialogue with sector leaders, presenting data-backed insights on market growth, and demonstrating how a dedicated platform would accelerate this technical transition. By focusing on collective industry advancement rather than individual competition, we successfully established the trust required to unify competing giants on a single platform.

TFT : How was the visitor footfall and what was the response from exhibitors at the previous edition of Fan Expo?

Deepak Bohra : The previous edition of Fan Expo in Delhi delivered outstanding metrics, welcoming 10,300 targeted pan-India visitors over three days—specifically bringing together architects, interior designers, real estate professionals, and major retail networks. The response from our approximately 150 exhibitors was overwhelmingly positive, driven by high-value B2B engagement and strong commercial traction that firmly established the expo as a premier sourcing destination.

TFT : What are some of the most exciting technologies, innovations, and companies that visitors can expect to see at the August edition?

Deepak Bohra : Visitors at our August edition will see a sector completely transformed by innovation. First, there's a major technical push toward sustainability with highly efficient BLDC technology and the latest star-rated energy-efficient models. We'll also see advanced Smart Fans that integrate seamlessly into modern home automation systems.

Beyond the electronics, the aesthetic shift is incredible. The floor will feature stunning designer and luxury fans tailored specifically for modern interior architecture. We are also heavily focusing on what we see as the next big growth segments—such as sleek bladeless fans and versatile personal fans that are quickly capturing consumer interest. It's going to be the



ultimate showcase of where air-comfort engineering is heading next and taking the FAN beyond just an appliance.

TFT : In establishing Fan Expo as one of the premier platforms for the fan industry, which associations, industry leaders, and stakeholders played a

“We are a dynamic team of young exhibition professionals dedicated to enabling niche markets to connect, collaborate, and scale their businesses. Our journey at Vaarta has been incredibly rewarding; we consistently strive to champion high-potential industries that lack a dedicated platform to grow and thrive.”

key role in supporting and encouraging this initiative?

Deepak Bohra : An exhibition of this scale succeeds entirely on the trust of its stakeholders, and we are deeply thankful that the whole industry accepted Fan Expo with open arms. We received overwhelming support right from the top; industry giants like Havells believed in the concept immediately, bringing a massive presence to the show floor.

Beyond individual brands, the structural support from institutional bodies was critical. We had more than 25 architects' associations, 6 major trade associations, and multiple real estate organizations endorsing and supporting the event. When you pair that institutional backing with the active participation of tier-one leaders like Crompton,

Orient, Signify, Polar, Sujata, Indo, RR Kabel, and Surya, it creates an unmatched synergy. The list of partners is incredibly extensive, and every single one played a vital role.

TFT : Are there any conferences, knowledge sessions, or workshops planned alongside the exhibition?

Deepak Bohra : Yes, the exhibition features an extensive lineup of parallel high-value events. We are hosting the FAN India Summit, an exclusive CEO Roundtable, and the India Lighting Summit.

A key highlight is the co-location of the Smart Lighting Expo, which maximizes market cross-over and business synergy. Additionally, targeted commercial networking is built directly into the event flow through the Global FAN Connect – Buyer-Seller Meet and our exclusive Networking Evening.

TFT : Going ahead can we see some new exhibition IPs by Vaarta Trade Fairs?

Deepak Bohra : Yes, absolutely. We have a robust pipeline of forward-looking concepts designed to connect high-potential, specialized industries. Our most immediate major launch is the India Electric Motor Expo, debuting this October in Pune with the powerful backing of industry titans like Godrej, Mahindra, AMPEL, Pitti, and Rotomag. Looking even further down the line, we are already structuring our portfolio expansion for 2027, where we will be introducing a few more exciting niche IPs to the market.

TFT : Lastly, any message you want to give to our readers?

Deepak Bohra : We extend a very warm invitation to all your readers to join us at the event. The industry is changing rapidly, and this is the perfect destination to explore new-age fan technologies, energy-efficient innovations, and premium designs. Whether you want to witness the latest trends or forge strategic partnerships, your presence will add immense value. We look forward to seeing you there!



tube
&
pipe
FAIR

In this exclusive conversation with TradeFairTimes, **Priyank Jain**, CEO, Tulip 3P Media, shares the vision behind Tube & Pipe Fair, highlighting its role in bringing together the global tube, pipe, and allied industries under one roof. He discusses the exhibition's growth, the latest technologies visitors can expect, industry trends, challenges, and his roadmap for strengthening the platform as a key destination for business networking, innovation, and industrial collaboration.

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**PRIYANK JAIN on the
Vision Behind Tube & Pipe Fair**

TFT: Could you please brief us about the Tube & Pipe Fair? What was the main objective behind launching this exhibition?

Priyank Jain : Tube & Pipe Fair (TPF) was launched in 2023 with the vision of creating a dedicated business platform exclusively for India's tube, pipe and allied industry. While the sector has been growing rapidly, we felt there was a need for an exhibition that could bring together manufacturers, machinery suppliers, raw material providers, technology companies, service providers, buyers, and industry professionals under one roof.

Through Tube & Pipe Fair, a B2B exhibition, we wanted to facilitate meaningful business interactions, showcase the latest technologies and innovations, and create opportunities for knowledge sharing. Backed by our strong association with the industry through Tube & Pipe India

magazine, the exhibition has become an extension of our commitment to supporting the sector's growth.

TFT: The exhibition was launched in 2023, and the Hyderabad edition will be the 4th edition. What kind of industry response are you getting?

Priyank Jain : The exhibition is renowned for showcasing new product launches and cutting-edge technologies. TPF's inaugural edition in 2023 received

an overwhelming response from the industry. The strong participation and positive feedback reaffirmed the industry's need for a dedicated platform for the tube and pipe sector. Building on this success, we expanded to Hyderabad in 2024, where the South Edition hosted 100+ brands and 5,000+ visitors. The momentum continued in 2025, with 133 exhibitors, growing 2x since its launch. This steady growth reflects the industry's confidence in Tube & Pipe Fair as a trusted business platform.

We are also witnessing growing participation from international exhibitors and buyers, reflecting the increasing global interest in India's tube and pipe manufacturing ecosystem. This continued growth gives us confidence that Tube & Pipe Fair has evolved into a trusted business platform for both domestic and international stakeholders.

With this momentum, we are confident that the upcoming Hyderabad edition will be our strongest South edition yet, offering greater industry participation, stronger international presence, and more business and networking opportunities for exhibitors and visitors alike.

TFT: What opportunities do you believe exist for Indian manufacturers in domestic and international markets?

Priyank Jain : As Indian manufacturers are looking up to global opportunities, enhancing product quality, innovation and expansion, the global attention is equally and eagerly placed on India. Our country is currently one of the fastest-growing manufacturing economies, and this creates tremendous opportunities for the Indian tube and pipe industry. The steel sector, also known as the sunrise sector, has been driving huge volumes for the tube and pipe sector. Domestically, sectors such as infrastructure, oil & gas, water management, renewable energy, construction, railways, automotive and industrial manufacturing continue to drive demand.

On the global front, Indian manufacturers are increasingly being recognised for their quality, competitive pricing, and manufacturing capabilities. As companies continue to invest in automation, advanced machinery,

and quality standards, I believe India is well positioned to strengthen its presence in international markets and become a preferred sourcing destination in the coming years.

TFT: What can exhibitors and visitors expect from the upcoming edition of Tube & Pipe Fair?

Priyank Jain : The upcoming South Edition of TPF in Hyderabad will be two times bigger. Visitors can expect a comprehensive showcase covering the complete tube and pipe value chain, from raw materials and machinery to finished products, automation solutions, testing equipment, and ancillary technologies. There will be live machine demonstrations, product launches, technical interactions, and numerous networking opportunities with leading domestic and international companies. Our objective is to create an environment where exhibitors generate quality business leads while visitors discover new technologies and reliable business partners.

TFT: Are there any policy reforms or industry support measures you would like to see from the government?

Priyank Jain : The government has taken several positive steps to strengthen the manufacturing sector through initiatives like Make in India and increased investments in infrastructure. Programmes focused on water supply and distribution, such as the Jal Jeevan Mission, along with continued spending on oil & gas, railways, and urban infrastructure, are creating strong demand for the tube and pipe industry. Going forward, continued support in terms of raw material availability, reasonable pricing, technology upgradation, skill development, export promotion, and easier access to finance for MSMEs will further enhance the sector's competitiveness and help Indian manufacturers expand their global presence.

TFT: What are your long-term plans for the Tube & Pipe Fair?

Priyank Jain : Our long-term vision is to further strengthen Tube & Pipe Fair as South Asia's largest and most influential dedicated exhibition for the tube and pipe industry. We intend to expand the exhibition's scale, increase international

participation, and continuously improve the quality of visitors and exhibitors. We also plan to introduce more knowledge-driven initiatives, including conferences, technical seminars, buyer-seller meets, and focused networking sessions, making the event a year-on-year business destination for the industry.

As we look ahead, our journey will continue to be driven by the support of our partners, clients, exhibitors, visitors, and the wider industry. Together, we are building a platform that grows with the industry's aspirations.

TFT: What was the scale of the event in the previous edition and how has it grown now?

Priyank Jain : The growth of Tube & Pipe Fair has been very encouraging. Our inaugural edition in 2023 featured 70+ brands and attracted around 3,000 business visitors, laying a strong foundation for the exhibition. The 2024 South Edition in Hyderabad expanded to 100+ leading brands and welcomed over 5,000 visitors, reflecting the industry's strong response to the regional format. In 2025, the fair reached another milestone with 133 exhibitors, making it our largest Tube & Pipe Fair edition to date. The consistent increase in participation over the last three editions reflects the industry's growing confidence in the platform and its role as a dedicated business event for the tube and pipe sector.

TFT: Lastly, what message would you like to share with exhibitors, visitors, and stakeholders who are considering participating in the Tube & Pipe Fair?

Priyank Jain : I would like to invite everyone associated with the tube, pipe and allied industry to be part of Tube & Pipe Fair. The exhibition is much more than a product showcase, it is a platform to build relationships, exchange ideas, discover emerging technologies, and explore new business opportunities. Whether you are an established company looking to expand your market or a new entrant seeking visibility, the exhibition offers the right environment to connect with key decision-makers. We look forward to welcoming the industry to Hyderabad and together contributing to the continued growth of India's tube and pipe sector.



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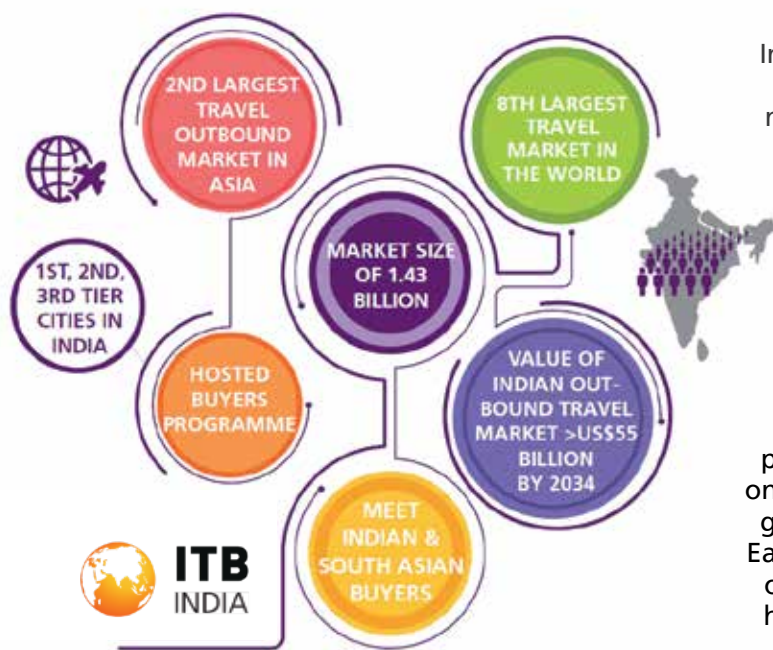


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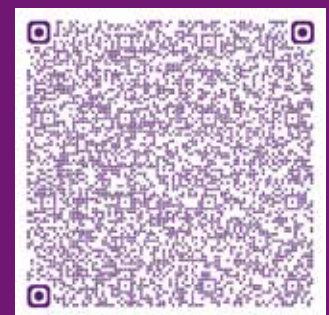
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GJEPC Hosts U.S. Legislative Delegation for Strategic Industry Discussions

The Gem & Jewellery Export Promotion Council (GJEPC) welcomed a high-level delegation of U.S. senators, state legislators, and representatives from the National Conference of State Legislatures (NCSL) at its Mumbai headquarters on 22 June, reinforcing the growing economic and trade relationship between India and the United States.

The visit provided an opportunity for the delegation to gain insights into India's gem and jewellery sector, one of the country's most significant export industries, while exploring opportunities for enhanced bilateral cooperation.

The U.S. delegation included Wayne Harper, President Emeritus and President Pro Tempore of NCSL; Dan Saddler,

Member of the Alaska House of Representatives; Chase Blasi, Member of the Kansas Senate; Chris Lee, Member of the Hawaii Senate; Kirstin Kahaloa, Member of the Hawaii House of Representatives; Ron Winterton, Member of the Utah Senate; and Bryan Thomas, Chief Communications Officer of NCSL.

The delegation was received by senior industry leaders including Kirit Bhansali, Chairman, GJEPC; Shaunak Parikh, Vice Chairman, GJEPC; Mehul Shah, Vice President, Bharat Diamond Bourse; Ashish Borda, Convenor – PMBD, GJEPC; Mital Doshi, Convenor – Banking, Insurance & Taxation Committee, GJEPC; Bharat Ghori, Member – Diamond Panel, GJEPC; and Sabyasachi Ray, Executive Director, GJEPC.

During the interaction, GJEPC

The visit served as a valuable platform for dialogue between policymakers and industry stakeholders, fostering a deeper understanding of the challenges and opportunities shaping the global gem and jewellery trade.

GJEPC

representatives provided an overview of India's gem and jewellery industry, highlighting its contribution to exports, employment generation, skill development, and economic growth. Discussions also focused on strengthening India-U.S. trade relations and examining emerging trends within the global diamond and jewellery sector.

Key topics included the evolving global supply chain, responsible sourcing practices, compliance frameworks, the Kimberley Process, and the growing role of both natural and lab-grown diamonds in the international marketplace. Industry leaders also highlighted initiatives aimed at workforce development, welfare programmes, and the sector's commitment to maintaining high ethical and sustainability standards.

The visit served as a valuable platform for dialogue between policymakers and industry stakeholders, fostering a deeper understanding of the challenges and opportunities shaping the global gem and jewellery trade. As India and the United States continue to strengthen economic ties, such engagements are expected to support greater collaboration, trade growth, and knowledge exchange between the two nations.

The interaction underscored the importance of international partnerships in promoting innovation, sustainability, and long-term growth within the gem and jewellery industry.

Gifts World Expo 2026 to Showcase the Future of India's Gifting and Promotional Products Industry

Gifts World Expo 2026, one of India's leading business-to-business exhibitions for the gifting and promotional products sector, is set to take place from 30 July to 1 August 2026 at Bharat Mandapam, Pragati Maidan, New Delhi. The three-day event will bring together manufacturers, suppliers, distributors, importers, wholesalers, retailers, corporate buyers, and industry professionals from across the gifting ecosystem.

As consumer preferences continue to evolve and demand grows for personalized, innovative, and premium gifting solutions, the gifting industry is witnessing

significant transformation. Against this backdrop, Gifts World Expo has established itself as a key sourcing and networking platform where businesses can discover emerging trends, connect with new suppliers, and explore growth opportunities within the expanding gifting market.

The exhibition will feature a comprehensive range of product categories catering to both corporate and consumer segments. These include corporate gifts and promotional products, festive and celebration gifts, wedding and trousseau gifting solutions, luxury and premium gifting items, promotional merchandise, apparel and accessories, awards and recognition products,

bags and travel accessories, electronic gadgets, home appliances, gift packaging solutions, handicrafts, home décor products, houseware, kitchenware, health and wellness products, confectionery, gourmet offerings, and several other gifting-related segments.

The event is expected to attract a large number of exhibitors showcasing the latest products, creative gifting concepts, and customized solutions designed to meet the diverse needs of businesses and consumers alike. Exhibitors will have the opportunity to present their offerings to a targeted audience of buyers and decision-makers seeking innovative products and reliable sourcing partners.



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Messe München achieves record results in mega year 2025

Messe München delivered its best-ever fiscal year results in 2025, said Dr. Reinhard Pfeiffer and Stefan Rummel, the CEO dual leadership of Messe München, at the presentation of the company's results. "Achieving such excellent figures amid economic headwinds also underscores the vital role trade fairs play in driving economic growth and fostering international dialogue."

In a year packed with trade fairs, the Munich exhibition grounds welcomed large crowds at the 18 own events, participations, and partnerships hosted—including ten of the now 14 world-leading trade fairs—plus 74 guest events. The 34,600 exhibitors and over 2.5 million visitors who came to Messe München contributed significantly to sales growth. Together with the sales generated by Messe München's foreign subsidiaries, this gives consolidated group sales of EUR 594 million, group EBITDA (earnings before interest, taxes, depreciation and amortization) of EUR 175 million and consolidated net income of EUR 99 million.

The Munich trade fair location is right at the heart of this success. One of the main reasons for that is the mega year with the high number of world-leading trade fairs such as BAU, automatica, drinktec, transport logistic, and of course bauma, as well as IAA MOBILITY. As a result, the Munich location generated sales of EUR 517 million and EBITDA of EUR 152 million. Net income came in at EUR 88 million. This will be lower next year due to the rotation of trade fairs.'

Activities abroad boost growth and strengthen resilience

The foreign subsidiaries also contribute to the high group result. The 42 events held outside Germany attracted more than 1.8 million visitors and a total of 17,000 exhibitors. Last year, efforts to further develop the North American market were stepped up with analytica USA and transport logistic Americas. In China, one of our focus markets, IE expo and the technology fairs Laser China, productronica China, and electronica China

generated considerable interest among exhibitors and visitors. India hosted several flagship fairs from Messe München's portfolio: IFAT India, electronica India, and analytica Lab India.

"Our foreign business is an important pillar for further growth and makes us more resilient to market volatility. In line with our strategy, we will continue to invest in expanding our international presence," said CEOs Pfeiffer and Rummel. This will also benefit Munich as an exhibition venue: "A great many of our customers come across our brands abroad and then travel to the world-leading trade fair in Munich." Last year, 40.7 percent of the visitors and 60.2 percent of the exhibitors at Messe München's own events came from outside Germany.

The investments have also enhanced year-to-date performance in 2026. After acquiring U.S.-based event solutions provider Tradeshow Logic in January 2026, Messe München founded a new subsidiary for the North American market, and IFAT Saudi Arabia marks the most successful entry into the international market to date for the premier environmental technology fair.

Messe München expects a higher contribution from its international business in fiscal 2026 due to the rotation of events. This year, for example, bauma will take place in India and China. Due to high demand, the November 2026 edition of bauma in Shanghai will be held across two exhibition centres for the first time.

Positive assessment for the current year to date

Following the mega year 2025, the main location, Munich, will now return to a regular trade fair calendar featuring 15 own events, participations, and partnerships, plus 93 guest events. Despite geopolitical and economic challenges, the mid-year assessment is very positive.

Munich consolidates reputation as a hub for the healthcare industry and medical technology

This year, Munich will consolidate its reputation as a leading innovation hub for



Achieving such excellent figures amid economic headwinds also underscores the vital role trade fairs play in driving economic growth and fostering international dialogue. Our foreign business is an important pillar for further growth and makes us more resilient to market volatility. In line with our strategy, we will continue to invest in expanding our international presence.

Dr. Reinhard Pfeiffer and Stefan Rummel, CEO dual leadership of Messe München

the healthcare industry and medical technology. Around 60,000 medical professionals and industry representatives from this segment will be coming to Munich to attend as many as five major international conferences, including the European Society of Cardiology Congress in August. As one of the world's largest medical conventions, it draws over 30,000 healthcare professionals and serves as a lead format for top-level research in the field of cardiology.

Preparations for DMEA 2027 are also underway. Starting from next year, Europe's leading event for digital health will be hosted by Messe München.

Messe München is investing EUR 80 million in ongoing efforts to enhance the appeal of its hub and improve energy efficiency and is implementing an AI action plan

To further enhance the appeal of its exhibition venue, Messe München is making selective investments in infrastructure and further modernization of the grounds, with total capital expenditure expected to reach approximately EUR 80 million by 2030. The measures include a technical upgrade of the north outdoor area, expansion of the PV installations on the rooftops of the west parking garage, and installation of digital signage displays throughout the exhibition grounds. In addition to benefiting exhibitors and visitors alike, this will also reinforce Messe München's standing as a venue for high-profile, sophisticated large-scale events and conventions. What is more, Messe München is increasingly leveraging artificial intelligence across its trade fair business and management activities with an AI strategy. Current implementation efforts are primarily focused on solutions for individualization, matchmaking, analytics, and lead generation.'

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By Ms. Jagriti Pandey
(PhD Scholar)
Project Lead -
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and Events Pvt. Ltd.



There is a persistent fantasy in the events industry: that the right algorithm, the right platform, the right targeted ad campaign will finally crack the growth problem. If you can just reach enough people, they will come. That scale is a technology problem waiting for a technology solution. It isn't.

After decades of evolution through economic downturns, a global pandemic, and the relentless rise of digital alternatives, the exhibitions that propagate are not the ones with the biggest email lists or the most sophisticated marketing stacks. They are the ones where a buyer trusts the seller across the aisle, where an attendee feels genuinely known, and where the show floor feels less like a marketplace and more like a homecoming. Human trust, it turns out, still beats digital reach. And it probably always will. Digital tools have transformed how exhibitions market themselves, manage registrations, and measure ROI. No serious organiser disputes this. But somewhere in the rush to adopt every new platform, a dangerous assumption took hold: that digital reach was a substitute for relationship depth, rather than a complement to it. You can retarget a prospect one hundred times and still lose them to a competitor whose sales director took them to dinner. Building a beautiful virtual showroom and still watching your live attendance erode because attendees no longer feel that the show knows them. Reach gets people to the door. Trust built face-to-face, sustained over the years, keeps them coming back.

There is something that happens in a physical room that no digital format has yet replicated. A handshake carries information. Eye contact during a product demonstration signals confidence in ways a video call cannot. The texture of a product, the energy of a crowd, the serendipity of a hallway conversation with someone you were not scheduled to meet, and these are not soft, sentimental extras. They are the core mechanism by which business trust is built. A vendor you have met, whose team you have

Why the Exhibitions That Compound Growth Are Built on Relationships, Not Reach?



- There is a persistent fantasy in the events industry: that the right algorithm, the right platform, the right targeted ad campaign will finally crack the growth problem... It isn't."
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- Digital reach was a substitute for relationship depth, rather than a complement to it."
- Reach gets people to the door. Trust built face-to-face, sustained over the years, keeps them coming back."
- There is something that happens in a physical room that no digital format has yet replicated."

watched in action, whose product you have handled, that vendor is a known quantity. Every digital interaction before and after the show is an attempt to approximate what two minutes on the show floor delivers naturally.

Physical experience is not the delivery mechanism for the brand. It is a brand.

This is why the exhibitions that invest in the quality of the floor experience consistently outperform those that treat the physical event as a formality, bookended by digital campaigns.

Growth is a long game. The most common mistake young exhibition businesses make is treating each event cycle as a fresh acquisition challenge, a new campaign, new

messaging, new outreach lists, as if the goal is to fill the room from scratch every year. The mature view is different. Each edition of a show is a deposit in a long-running relationship account. The exhibitor who has a good experience this year does not need to be acquired next year; they need to be retained, which is a fundamentally different and far less costly exercise. The attendee who found a genuine business connection at your show becomes, over time, a missionary for it. They bring colleagues. They recommend it to their networks. They give you the benefit of the doubt when logistics go wrong. Relationship continuity is not a retention strategy. It is the growth strategy.

The long bet is that Exhibitions that feel transactional will always struggle. They will chase trends, fight for share in crowded markets, and bleed margin trying to acquire their way to growth. There will always be a newer platform, a cheaper competitor, a shinier alternative. Exhibitions that feel like industry homes will compound. The relationships they enable create loyalty that marketing cannot buy. The trust they build attracts the next generation of exhibitors and attendees because the sector vouches for them. The community they cultivate becomes self-sustaining, which is harder to build, but far harder to displace.

The growth question for any serious exhibition is not how we reach more people, but it is how we become somewhere that people genuinely need to be.

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IESA Tamil Nadu Chapter's 2nd Edition of Events Today Conclave 2026 Concludes on a Grand Note

The Indian Exhibitions, Conferences & Events Services Association (IESA) – Tamil Nadu Chapter successfully hosted the 2nd Edition of the Events Today Conclave 2026 on 26th and 27th June 2026 at the Four Points by Sheraton, Mahabalipuram Resort & Convention Centre, Chennai. Held under the theme “Reliable Today, Ready for Tomorrow,” the two-day conclave brought together 228 delegates and 20 exhibition stalls, making it one of the most significant gatherings for the events, exhibitions, MICE, and experiential industry in South India.

The conclave was inaugurated by Mr. Dhayalan K., IEDS, Joint Director & Head of Office, Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, who graced the occasion as the Chief Guest. In his inaugural address, he emphasized the importance of the MSME sector in strengthening India's events ecosystem and encouraged the industry to leverage government initiatives to drive innovation, entrepreneurship, and sustainable business growth.

The event was further honoured by the presence of Mr. Phani Raj N., Head – Trade Fairs, AIEMA-ACMEE, Chennai, as the Guest of Honour. He highlighted the growing role of trade fairs and exhibitions in fostering industrial development, business networking, and global market opportunities, while appreciating IESA Tamil Nadu Chapter for creating a platform that brings together industry leaders under one roof.

The conclave featured an exceptional lineup of industry

leaders, entrepreneurs, and subject matter experts who shared their knowledge through keynote addresses, panel discussions, and interactive sessions. The distinguished speakers and panelists included:

- Amelia Betsi C., ISS, Deputy Director, MSME, Government of India
- Dr. Ilankumaran Kalaiamoorthy, CEO, Apollo Hospitals
- Sagar Pingali, Executive Vice President, EEMA & Managing Director, Catpro Events
- Uma Menon, Director, Rudra Communication
- Vinod Janardhan, Managing Director, TEAM RUSTIC Pvt. Ltd.
- Raju Venkatraman, CEO, Medall Health Care Pvt. Ltd.
- Arun Samuel, Chairman & Managing Director, Wings Group of Companies
- Kamlesh Jhabakk, CEO, Beep Experience
- Avishkar Tendla, Founder Director, NATURA
- Rajan N., Chairman, Raj Melodies
- Vaibhav Kapoor, Director, Third Wave Services
- Umesh J. Kumar, Art Director & Founder, Golden Hammer

The phenomenal response to the 2nd Edition of the Events Today Conclave reflects the strength and unity of our industry. My heartfelt thanks to our Chief Guest, Guest of Honour, distinguished speakers, delegates, exhibitors, sponsors, partners, and every member of the IESA Tamil Nadu Chapter whose unwavering support made this conclave a grand success. Together, we have created a platform that will continue to inspire innovation, collaboration, and excellence in the events industry.

Santosh NM,
Vice President –
South, IESA,

- Akshay, Commercial Director & Co-Founder, Giant Truss
- VJ KayCee, Visual Artist, PIXADOO
- Mahesh, Director, LaserTech Entertainment Pvt. Ltd.
- Dr. Deepak Swaminathan, Founder, Media Point & PEPIUP Technologies

The sessions were ably moderated by Maryann Manassesh, Varinder Singh, D. V. Vinod Gopal (Founder Partner, Red Chariots), and Raghav Khosla (Exhibition Showcase), who facilitated engaging discussions on health and wellness, financial planning, safety standards, compliance, technology adoption, digital transformation, and the future of the events industry.

A major attraction of the conclave was the 20-stall exhibition, where leading companies showcased cutting-edge event technologies, infrastructure, creative solutions, and services, creating valuable business opportunities and collaborations.

The celebrations culminated in a spectacular Gala Dinner and Fellowship Evening, complemented by live entertainment, a MI bands performance, team recognition ceremony, and the presentation of the Lifetime Achievement Award, offering delegates an unforgettable networking and celebration experience.

The conclave was successfully organized under the visionary leadership of Mr. Santosh NM, Vice President – South, IESA, who served as the Organising Chairman. His strategic vision, meticulous planning, and relentless commitment were instrumental in making the conclave a benchmark event for the industry. The event was further strengthened by the leadership of Mr. Punithan, President, IESA Tamil Nadu Chapter, along with the dedicated support of the Chapter Office Bearers, Organising Committee, volunteers, sponsors, exhibitors, and every member of the Tamil Nadu Chapter, whose collective efforts ensured the flawless execution of the two-day event.





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7th World Environment Expo 2026 Showcases Sustainable Innovations and Strengthens Dialogue on Green Growth

The 7th World Environment Expo 2026, held from 04–06 June 2026 at the India Expo Centre & Mart, Greater Noida, concluded successfully, reinforcing its position as one of India's leading business and knowledge platforms dedicated to environmental sustainability, renewable energy, waste management, recycling, and green technologies.

Organized by Indian Exhibition Services (IES) in association with the Green Society of India (GSI), the three-day exhibition brought together policymakers, government officials, industry leaders, technology providers, researchers, environmental professionals, entrepreneurs, and sustainability advocates from across India and overseas. The event featured participation from over 200 exhibitors and attracted an estimated 15,000–20,000 business visitors, reflecting the growing industry focus on sustainable development and climate-resilient solutions.

The expo showcased a comprehensive range of technologies and solutions across sectors including renewable energy, pollution control, waste management, recycling, biofuels, water conservation, biodegradable products, battery technologies, energy efficiency, and environmental protection systems. Concurrent exhibitions, namely Biofuel Expo 2026, Rooftop Solar Expo 2026, World of Recycling Expo 2026, Battery Asia Expo 2026, and Biodegradable & Compostable Expo 2026, further expanded the event's scope, creating an integrated platform for business networking, technology exchange,

and investment opportunities.

The exhibition was inaugurated by Dr. Mahesh Sharma, Former Union Minister and Member of Parliament, who highlighted the importance of sustainable development, environmental conservation, and collaborative action in addressing global environmental challenges. He commended the initiative for providing an effective platform that brings together stakeholders from government, industry, academia, and civil society to advance sustainability objectives.

A significant feature of the expo was its robust knowledge-sharing programme comprising the World Environment Conference 2026, Biofuel Conference 2026, and the All India Mayors & RWAs Summit 2026. Organized by Indian Exhibition Services (IES) in association with the International Confederation of Trade and Industry (ICTI), these forums facilitated high-level discussions on climate action, clean energy transition, sustainable urban development, waste management, and environmental policy.

The conference sessions were graced by Shri Nand Kishor Gurjar, Member of the Uttar Pradesh Legislative Assembly, as Chief Guest. Addressing the gathering, Mr. Neeraj Arora, Secretary General, ICTI, emphasized the need for collective action, innovation, and public-private partnerships to accelerate India's transition towards a sustainable and low-carbon future.

One of the key sessions, titled "Inspired by Nature: Strategic Visions for Climate Action and Net-Zero 2070," focused on climate resilience, circular economy practices, energy efficiency,



World Environment Expo has evolved into a premier platform for promoting sustainable technologies, encouraging industry collaboration, and facilitating meaningful dialogue on environmental challenges. The continued growth of the event reflects the increasing commitment of industry and society towards sustainable development and green economic growth.

Swadesh Kumar, Founder & CEO, Indian Exhibition Services (IES), and Organiser of World Environment Expo

resource conservation, and policy frameworks required to achieve India's long-term sustainability goals. Another important session on "Sustainable Innovations: Greening the Future of Urban Infrastructure and Waste Management" examined emerging technologies and best practices for sustainable cities, smart infrastructure, recycling, and integrated waste management systems.

The Biofuel Conference 2026 highlighted the increasing importance of biofuels in India's clean energy ecosystem. Discussions centred on technological advancements, feedstock availability, policy support mechanisms, investment opportunities, and the contribution of biofuels towards enhancing energy security and reducing greenhouse gas emissions.

A major highlight on the concluding day was the All India Mayors & RWAs Summit 2026, which brought together mayors, Resident Welfare Associations (RWAs), municipal bodies, development authorities, public sector organizations, and industry representatives. Deliberations focused on community-led waste management, citizen engagement, urban cleanliness, recycling initiatives, and sustainable city planning, underlining the critical role of local governance in achieving environmental sustainability.

On the final day of the event, Shri Somendra Tomar, Member of the Uttar Pradesh Legislative Assembly, visited the exhibition and interacted with exhibitors and industry stakeholders. He appreciated the efforts of the organizers in creating a comprehensive platform showcasing innovative environmental technologies and promoting sustainable industrial practices.

Speaking on the occasion, Swadesh Kumar, Founder & CEO, Indian Exhibition Services (IES), and Organiser of World Environment Expo, stated, "World Environment Expo has evolved into a premier platform for promoting sustainable technologies, encouraging industry collaboration, and facilitating meaningful dialogue on environmental challenges. The continued growth of the event reflects the increasing commitment of industry and society towards sustainable development and green economic growth."

SEMICON India 2026 to Bring Global Semiconductor Leaders Together in New Delhi

India is set to host SEMICON India 2026 from 17-19 September 2026 at Yashobhoomi – India International Convention and Expo Centre, New Delhi, reaffirming the country's commitment to strengthening its position in the global semiconductor landscape.

Jointly organized by the India Semiconductor Mission (ISM) and SEMI, the event will serve as a premier platform for industry leaders, policymakers, researchers, academicians, innovators, and start-ups from across the global semiconductor value chain to explore opportunities for collaboration, innovation, and growth.

Held under the guidance of the Ministry of Electronics and Information Technology (MeitY), Government of India, SEMICON India 2026 forms an important part of India's broader strategy to develop a robust semiconductor ecosystem and enhance its role in

global technology supply chains.

The event will facilitate discussions on emerging semiconductor technologies, manufacturing capabilities, research and development, talent development, and international cooperation. Participants will have the opportunity to engage with stakeholders from across the semiconductor ecosystem, fostering dialogue on industry trends, investment opportunities, and future growth strategies.

As semiconductor manufacturing and supply chains become increasingly interconnected, SEMICON India 2026 aims to create meaningful engagement between industry, government, academia, and research institutions. The exhibition and conference will provide a platform for exchanging ideas, showcasing innovations, and developing strategic partnerships that support the advancement of semiconductor technologies.

India is set to host SEMICON India 2026... reaffirming the country's commitment to strengthening its position in the global semiconductor landscape. The event will serve as a premier platform for industry leaders, policymakers, researchers, academicians, innovators, and start-ups from across the global semiconductor value chain to explore opportunities for collaboration, innovation, and growth.



Organized under the theme of connecting today's global ecosystem to drive tomorrow's innovation and growth, the event seeks to strengthen collaboration among key stakeholders while promoting India's emergence as a trusted destination for semiconductor design, manufacturing, and innovation.

With participation expected from leading global companies, technology providers, policymakers, and industry experts, SEMICON India 2026 is poised to play a significant role in accelerating India's semiconductor ambitions and contributing to the continued development of a resilient and future-ready global semiconductor industry.



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ENGIEXPO Announces India's Biggest Industrial Exhibition Editions 2026–2028 Across 6 Cities – Pune, Ahmedabad, Surat, Jaipur, Rajkot & Vadodara

India's leading B2B engineering and industrial trade fair returns with a six-city national circuit featuring 500+ exhibitors, 50,000+ trade visitors and 25+ industrial sectors under one roof.

ENGIEXPO, one of the India's most trusted names in industrial exhibitions, today announced its 2026–2028 national circuit spanning six major manufacturing hubs across Gujarat, Maharashtra and Rajasthan. Now in its 19th to 24th editions, this premier industrial exhibition brings together manufacturers, suppliers, distributors and industrial buyers to showcase the latest in machine tools, CNC machinery, automation, fasteners, hydraulics, pneumatics, welding, casting, fabrication, power tools and engineering

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- 500+ Exhibitors showcasing the latest engineering technology and industrial products
- 50,000+ Trade Visitors

ENGIEXPO is India's premier B2B platform, connecting the manufacturing ecosystem across six high-growth industrial cities. With over 500 exhibitors, 50,000 trade visitors, and 25+ industrial sectors under one roof, ENGIEXPO delivers unmatched access to qualified buyers and decision-makers. Book your stall today and be part of India's largest traveling industrial exhibition.

- including manufacturers, dealers, distributors & industrial buyers
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- Free Visitor Entry with live product demonstrations
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From Pune's manufacturing belt and Ahmedabad's industrial powerhouse to Surat, Jaipur, Rajkot and Vadodara, ENGIEXPO is where India's engineering industry meets, networks and grows.

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ABOUT ENGIEXPO

ENGIEXPO is a leading B2B industrial exhibition platform organizing engineering and manufacturing trade fairs across India since 2015. Headquartered in Ahmedabad and organized by 2WAY ADVERTISING, ENGIEXPO has hosted 18+ successful editions, empowering thousands of exhibitors to generate leads, launch products and expand their reach across India's industrial heartland.

Organized by: 2WAY ADVERTISING
Headquarters: 224 Saffron Business Park, Ahmedabad, Gujarat

COMPLETE 6-CITY EXHIBITION SCHEDULE 2026–2028

Edition	City	Venue	Dates
19th ENGIEXPO	Pune	Moshi Ground (PIECC)	21–23 November 2026
20th ENGIEXPO	Ahmedabad	GMDC Ground	19–21 December 2026
21st ENGIEXPO	Surat	Vanita Vishram Ground	6–8 February 2027
22nd ENGIEXPO	Jaipur	JECC, Sitapura	28–30 August 2027
23rd ENGIEXPO	Rajkot	NSIC Ground	21–24 November 2027
24th ENGIEXPO	Vadodara	Anusuya Leprosy Ground, Ajwa Road	5–7 February 2028

Foodtech Asia Expo 2026 Returns with Its 7th Edition in Indore, Madhya Pradesh

India's Premier Platform for Food Processing, Packaging, Bakery, Dairy, Beverage & Allied Industries

Olampia Exhibition Pvt. Ltd. is pleased to announce the 7th Edition of Foodtech Asia Expo 2026, scheduled to be held from 21st to 24th August 2026 in Indore, Madhya Pradesh.

Foodtech Asia Expo has established itself as one of India's leading B2B exhibitions dedicated to the food processing and allied industries. The upcoming edition aims to bring together manufacturers, suppliers, technology providers, industry experts, entrepreneurs, investors, and buyers from across the country under one roof.

The exhibition will showcase the latest innovations and advancements in food processing machinery, packaging solutions, bakery equipment, dairy technology, beverage processing systems, refrigeration and cold chain solutions, food ingredients, automation technologies, quality control systems, and related services.

With India's food processing sector witnessing rapid growth and increasing demand for modern technologies, Foodtech Asia Expo 2026 will serve as an ideal platform for businesses to explore new opportunities, establish strategic

partnerships, launch products, and strengthen their market presence.

The four-day event is expected to attract thousands of trade visitors, including food manufacturers, processors, distributors, retailers, exporters, hotel and restaurant owners, entrepreneurs, and industry professionals seeking innovative solutions for business growth and operational efficiency.

Speaking about the event, the organizers emphasized that Foodtech Asia Expo continues to play a significant role in connecting industry stakeholders and promoting technological advancements that contribute to the development of India's food processing ecosystem.

Key highlights of the exhibition include:

- Latest food processing and packaging technologies
 - Bakery, confectionery, dairy and beverage solutions
 - Refrigeration and cold chain technologies
 - Food ingredients and additives
 - Automation and smart manufacturing solutions
 - Business networking and partnership opportunities
 - Product launches and live machinery demonstrations
- Foodtech Asia Expo 2026 is expected to become a strategic business platform for industry

Join us at the 7th Edition of Foodtech Asia Expo 2026, India's premier B2B platform for Food Processing, Packaging, Bakery, Dairy, Beverage & Allied Industries! From August 21st to 24th, 2026, in Indore, Madhya Pradesh, connect with over 500 exhibitors showcasing the latest innovations. Explore cutting-edge machinery, packaging solutions, bakery equipment, dairy technology, and more.

professionals looking to stay ahead of market trends and technological developments.

Industry associations, trade bodies, manufacturers, suppliers, and professionals from the food and beverage sector are invited to participate and benefit from this comprehensive industry gathering.

Event Details:

- Event: 7th Edition of Foodtech Asia Expo 2026
- Dates: 21-24 August 2026
- Venue: Indore, Madhya Pradesh, India

For Participation & Enquiries:

- Olampia Exhibition Pvt. Ltd.
- +91 98910 22256 | +91 98102 12485
- sales1@olampiaexhibition.com | sales9@olampiaexhibition.com
- www.foodtechasia.in

IJS Bharat Honoured with Special Legacy Award at Exhibition Excellence Awards 2026

IIJS Bharat, the flagship gem and jewellery exhibition organised by the Gem & Jewellery Export Promotion Council (GJEPC), has been awarded the prestigious Special Legacy Honour at the Exhibition Excellence Awards 2026. The recognition marks the third consecutive year that the exhibition has been acknowledged at the industry awards.

The honour celebrates IJS Bharat's remarkable journey and long-standing contribution to the exhibition industry, recognising its transformation over the past four decades into one of the world's most prominent B2B sourcing platforms for the gem and jewellery sector.



The award was received by Shamal Pote, Director – National Exhibitions, GJEPC, on behalf of the Council. Speaking on the occasion, he noted that the recognition reflects the trust and continued support of exhibitors, domestic and international buyers, industry stakeholders, and partners who have played a vital role in the exhibition's growth and success over the years.

Over the last 42 years, IJS Bharat has established itself as a key business platform connecting jewellery manufacturers, wholesalers, retailers, exporters, and global buyers. The exhibition has consistently showcased India's manufacturing excellence, design capabilities, and innovation, while strengthening the country's position as a leading global hub for gems and jewellery.

The Special Legacy Honour acknowledges the exhibition's enduring impact on the industry and its contribution to fostering trade, business networking, and international market opportunities for the Indian gem and jewellery sector.



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Chennai's Print & Media Expos Scale Up Amid Industry Growth

Reflecting the rapid transformation of India's printing, packaging, signage, visual communications industries, Print Expo Chennai and Media Expo Chennai 2026 will return to the Chennai Trade Centre, Tamil Nadu from 9 – 11 July 2026 with their largest combined editions to date. Bringing together 175 exhibitors and over 400 brands and upwards of 550 products and solutions across 11,000+ sqm of gross space, the co-located shows are set to become South India's most comprehensive sourcing platforms for the print, advertising, branding, signage and packaging ecosystems.

South India continues to be a highly significant market for the printing, signage and visual communications industries, characterised by a large base of established print businesses, strong demand for cost-effective production technologies and a preference for regional sourcing and business engagement. Print Expo and Media Expo have emerged into strategic platforms that bring the complete spectrum of industry solutions closer to the South Indian market. The growing importance of the platform is reflected in the 2026 edition, where exhibitor demand has resulted in a sold-out show floor, expanded booth sizes and increased participation from companies across India seeking to strengthen their presence in the region. In 2026, the co-located shows have reflected a growth of 20% including the floor space and many new first-time participants. This has resulted in the addition of a new exhibition hangar to accommodate the growing exhibitor

numbers and expanded floor area.

The growth of the exhibitions mirrors the momentum of the industries they serve. According to IMARC group, India's commercial printing market is projected to grow from USD 36.53 billion in 2025 to USD 46.65 billion by 2034, driven by urbanisation, digital infrastructure investments and growing adoption of intelligent display technologies. (Source IMARC Group).

Likewise, Mr Ashok Neelkant, Managing Director, Showcase Trade Fairs and Business Media, expressed: "India's commercial printing industry continues to evolve in tandem with the rapid growth of packaging, consumer goods and organised retail. South India remains a key growth engine for the sector, accounting for the largest share of the country's commercial printing market and driving investments in advanced printing technologies, finishing solutions, packaging applications and automation. Over the past 16 years, Print Expo Chennai has consistently reflected these industry trends while providing a platform for innovation, business networking and technology adoption. The scale and strength of the 2026 edition underscore the confidence that exhibitors, technology providers and print professionals place in both the exhibition and the South Indian market."

Research conducted through exhibitor interactions ahead of the shows reveals a market actively investing in automation, digital printing, print finishing, UV curing technologies, security, RFID solutions, smart identification systems, packaging applications,



South India continues to play a defining role in India's print and visual communications landscape. What we are witnessing today is a strong convergence of printing, packaging, branding, digital signage and automation technologies. The growth of Print Expo Chennai and Media Expo Chennai reflects the industry's confidence in the region and its appetite for innovation-led business growth. The combined platforms offer a unique opportunity for industry stakeholders to discover emerging technologies, build partnerships and access one of India's most dynamic markets.

Raj Manek
Executive
Director & Board
Member, Messe
Frankfurt Asia
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sustainable production systems, and advanced display technologies. Exhibitors at Print Expo Chennai highlighted increasing demand for workflow automation, printing finishing equipment, UV Coating technologies, security printing solutions, variable data printing and energy-efficient production systems. Several companies will also showcase live demonstrations and product innovations aimed at enhancing productivity, quality and operational efficiency.

Similarly, exhibitors' insights from Media Expo Chennai indicate growing market demand for digital signage, LED display systems, premium graphic media, advanced vinyl technologies, smart branding applications and high-performance visual communication solutions. The exhibition will witness product launches and demonstrations across digital printing, display technologies, branding materials and signage applications, reflecting the industry's shift toward technology-enabled customer engagement and immersive brand experiences.

Print Expo Chennai will see leading players like Autoprint Machinery, Canon, EPSON, Fujifilm, HP, Konica Minolta, Minosha India, Monotech Systems, Orange O Tec, Technova Imaging, Xerox and RISQ while Media Expo Chennai will feature companies like Britomatics, EPSON, JX Enterprises, Mehta Cad Cam, Lipi Marketing, Negi Sign Systems, Southern Agencies, Unique Sign and several other brands. Developing on the recent merger, Sign India Expo Chennai will also be in collaboration with Media Expo Chennai, which further strengthens the platform's value proposition by bringing together stakeholders from advertising, retail branding, visual merchandising, signage fabrication and outdoor media sectors under one roof.

Together, the depth of the shows and product categories offer visitors access to the complete value chain spanning print production, packaging, branding, signage, digital displays and visual communications. With participation from leading brands from India, China, Japan and Taiwan, the exhibitions are expected to attract decision-makers, printers, converters, brand owners, advertisers, signage professionals and business leaders seeking future-ready solutions for an increasingly competitive marketplace.

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Hyve Group Set for Billion-Dollar Acquisition by Hellman & Friedman

Global B2B events organiser Hyve Group is set to enter a new chapter following an agreement for its acquisition by leading private equity firm Hellman & Friedman (H&F). The transaction, which is expected to close by the end of 2026, will see H&F acquire Hyve from Providence Equity Partners and Searchlight Capital Partners, which took the company private in 2023.

According to industry reports, the deal is valued at approximately £1.3 billion (US\$1.8 billion) and is expected to generate a substantial return for the outgoing investors.

Recognised as one of the world's largest exhibition and events organisers, Hyve operates 31 flagship events across 18 brands, serving industries such as edtech, fintech, healthcare, e-commerce, supply chain, and marketing technology. Headquartered in London, the company maintains a strong international footprint with operations spanning key markets including China, India, the United States, the UAE, and the Netherlands.

The acquisition comes amid a period of strong business



performance for Hyve. The company has recorded three consecutive years of double-digit organic revenue growth and has grown its EBITDA beyond US\$100 million. Hyve has also indicated that it is on course to achieve the objectives of its ambitious GO27 growth and optimisation strategy ahead of schedule.

Over the last three years, the company has actively expanded its portfolio through seven strategic acquisitions and the launch of five new event brands. In addition, Hyve has invested significantly in technology-driven solutions, including AI-powered matchmaking platforms, membership communities, and year-round content and engagement services designed to enhance customer value beyond the exhibition floor.

Hyve Group, a global leader in B2B events, is set to embark on a new growth phase following its acquisition by private equity firm Hellman & Friedman (H&F) in a £1.3 billion deal. Operating 31 flagship events across 18 brands in sectors like edtech, fintech, and healthcare, Hyve has achieved three consecutive years of double-digit organic revenue growth. This acquisition, expected to close by late 2026, will fuel Hyve's international expansion, product development, and strategic acquisitions, reinforcing the enduring value of face-to-face interactions in an increasingly AI-driven world.

Under H&F's ownership, Hyve plans to accelerate its international expansion, develop complementary products and services, and pursue further acquisitions in high-growth industries and emerging markets.

Commenting on the development, Mark Shashoua, CEO of Hyve Group, expressed confidence that the partnership with H&F will support the company's next phase of growth, particularly as businesses increasingly seek deeper industry ecosystems and year-round engagement opportunities.

Meanwhile, Hunter Philbrick, Partner at Hellman & Friedman, highlighted the growing importance of face-to-face interactions in an AI-driven world. He noted that while artificial intelligence continues to transform global commerce, the value of human connections and meaningful business interactions will become even more critical. Philbrick described Hyve's portfolio as a collection of highly valuable industry platforms capable of combining physical events with technology-enabled engagement to create year-round business ecosystems.

The acquisition represents one of the most significant transactions in the global exhibitions and business events industry in recent years and underscores continued investor confidence in the long-term growth potential of the sector.

PHDCCI Promotes Indian Participation in Vietnam International Sourcing 2026

The International Affairs Division of the PHD Chamber of Commerce and Industry (PHDCCI) held a meeting with officials from the Embassy of Vietnam in India on 22 June 2026 to explore avenues for strengthening bilateral trade ties and encouraging greater Indian participation in Vietnam International Sourcing (VIS) 2026.

The meeting was attended by Naveen Seth, Deputy Secretary General, PHDCCI, and Manisha Singh, Senior Secretary – International Affairs, PHDCCI, along with Bui Trung Thuong, Trade Counsellor, and Tran Thi Lan Huong, First Secretary, representing the Embassy of Vietnam in India.

During the discussions, both sides emphasized the importance of enhancing economic cooperation between India and

Vietnam and creating new opportunities for businesses from both countries to expand their global trade footprint. Particular focus was placed on promoting participation in Vietnam International Sourcing 2026, one of Vietnam's leading trade sourcing platforms connecting international buyers with Vietnamese manufacturers and exporters.

Scheduled to take place from 3–5 September 2026 at the Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, VIS 2026 is expected to bring together more than 600 Vietnamese manufacturers and exporters, showcasing over 12,000 export-ready products across a wide range of sectors. The event will provide a comprehensive platform for buyers, importers, distributors, and sourcing professionals seeking new business opportunities in Southeast Asia.

PHDCCI expressed its keen interest in facilitating the participation of Indian businesses at the exhibition and supporting initiatives aimed at strengthening sourcing partnerships, business matchmaking opportunities, networking engagements, and trade collaborations with Vietnamese and international companies. The interaction reflects the growing momentum in India–Vietnam economic relations and underscores the commitment of both sides to fostering greater business connectivity, trade diversification, and cross-border investment opportunities. Through platforms such as Vietnam International Sourcing 2026, Indian companies will have the opportunity to explore new markets, identify reliable suppliers, and establish strategic partnerships within the rapidly growing ASEAN region.



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dmG events and Koelnmesse Partner to bring Anuga Select South Africa

Leading exhibition organizer dmG events, in partnership with Koelnmesse, the force behind the globally renowned Anuga trade fair in Germany, has announced the launch of Anuga Select South Africa, a new business platform dedicated to the African food and beverage industry. The event evolves from the successful Africa Food Show (formerly Africa's Big 7) and combines its established regional presence with the international reputation and reach of the Anuga brand.

Scheduled to take place from 22–24 June 2027 at the Cape Town International Convention Centre (CTICC), the exhibition aims to strengthen trade links between Africa and global food and beverage markets while providing a dedicated platform for sourcing, networking, and business development.

The announcement follows the remarkable success of the latest Africa Food Show, which recorded a significant increase in participation, attracting visitors and exhibitors from more than 36 countries, including China, India, Germany, Brazil, Poland, and

Pakistan. The strong international response highlighted the need for a larger, globally connected platform to support Africa's rapidly growing food sector.

Bringing one of the world's most recognized food industry brands to South Africa for the first time, Anuga Select South Africa will unite international suppliers, regional manufacturers, distributors, retailers, hospitality professionals, and foodservice buyers under one roof. The exhibition will showcase innovations, products, and solutions across the entire food and beverage value chain while fostering cross-border trade and strategic partnerships.

The launch comes at a time when Africa's food and agribusiness sector is experiencing significant growth. Industry estimates project the market to reach US\$1 trillion by 2030, driven by population growth, urbanization, and increasing consumer demand. South Africa, with its advanced infrastructure, established retail ecosystem, and strategic location, continues to serve as a key gateway to African markets.

The event is expected to attract senior decision-makers



Anuga Select South Africa represents an exciting new chapter for the African food and beverage industry. By transforming the established market presence of Africa Food Show into the global recognition and expertise of the Anuga brand, we are creating a powerful platform that supports international trade, regional partnerships and long-term industry growth across Africa. The event is designed to deliver real business outcomes for exhibitors and visitors alike while supporting the continued evolution of Africa's food economy.

Matt Denton,
President, dmG
events

from supermarkets, wholesalers, distributors, hotels, restaurants, import-export businesses, foodservice companies, and e-commerce grocery platforms. Exhibitors will represent diverse sectors including dairy, meat and poultry, fresh produce, frozen foods, bakery products, beverages, organic foods, ingredients, food technology, packaging, and hospitality solutions.

Designed to support business expansion and market access, the exhibition will provide exhibitors with direct opportunities to connect with buyers seeking new products, supplier partnerships, and innovative solutions. In addition to the exhibition floor, the event will feature networking sessions, knowledge-sharing forums, and discussions on emerging consumer trends, food trade developments, and supply chain advancements across Africa.

Statements regarding the partnership:
Gerald Böse, CEO of Koelnmesse GmbH:

"Anyone looking at Africa's food industry today sees far more than growing consumer markets. Across many countries, strong businesses, innovative brands and new trading networks are emerging. International trade fair platforms create visibility and open doors to a global range of customers and partners, particularly for SMEs. With Anuga Select South Africa, we are bringing one of our most trusted brands into this dynamic environment and, together with dmG events, creating a platform that connects African and international market players."

With its combination of international expertise, regional market knowledge, and strong industry backing, Anuga Select South Africa is poised to become one of the continent's most influential business events for the food and beverage industry.

VEC Partners with Industry Leaders to Boost Vietnam Events

Vietnam Exposition Center (VEC) has signed strategic Memoranda of Understanding (MOUs) with leading partners in the exhibition, events, and trade promotion sectors, including Informa Markets, NC Network, Exporum, Vinexad, Chaoyu Expo, and the Vietnam Exhibition & Convention Association (VECA). These partnerships

create new opportunities to develop and expand a series of international-scale exhibitions and events in Vietnam. Under the agreements, VEC and its partners will collaborate to develop, co-organize, and expand specialized exhibitions, trade fairs, conferences, and international events in Vietnam. The parties will also explore opportunities to create new exhibition brands and attract established

global event series to be held regularly at VEC's exhibition and event facilities. The partnerships with Informa Markets, NC Network, Exporum, Chaoyu Expo, and Vinexad will provide VEC with access to a global network of leading exhibition organizers, enhancing its ability to attract large-scale B2B exhibitions, increase international trade visitor traffic, and maximize infrastructure utilization.

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Bharat Packaging Expo 2027 Aims to Drive Innovation and Sustainability in India's Packaging Sector

A curtain-raiser event for Bharat Packaging Expo 2027 was held on 19 June 2026 at the Indian Institute of Packaging (IIP), Patparganj, New Delhi, bringing together leading stakeholders from the packaging ecosystem, including brand owners, technology providers, manufacturers, exhibitors, and buyers. The event focused on the theme, "From Compliance Pressure to Intelligent Packaging Transformation," highlighting the evolving role of packaging in a rapidly changing business environment.

Jointly organised by the Indian Institute of Packaging (IIP) and India Exposition Mart Limited (IEML), with support from the Ministry of Commerce & Industry, Government of India, the World Packaging Organisation (WPO), and the Asian Packaging Federation (APF), the programme set the stage for Bharat Packaging Expo 2027, which will take place from 30 August to 2 September 2027 at the India Expo Centre & Mart, Greater Noida.

Welcoming the participants, Dr. Tanweer Alam, Additional Director & Regional Officer, IIP Delhi, described the upcoming expo as a significant platform that will

bring together the entire packaging value chain, encourage innovation, address industry challenges, and strengthen India's standing in the global packaging landscape.

Industry leaders shared their perspectives on the future of packaging and the key trends shaping the sector. N.S. Sundaram, Chairman, IIP Delhi and CEO, Paharpur 3P, noted that the industry is witnessing rapid transformation driven by sustainability requirements, regulatory developments, and increasing demand for recyclable and resource-efficient packaging solutions. He emphasized the importance of innovation, digitization, traceability, and collaboration in building a globally competitive packaging ecosystem.

Representatives from leading brands and technology companies highlighted the growing need for consumer-centric, compliant, and sustainable packaging solutions. Discussions also focused on packaging safety, circular economy principles, consumer experience, and the role of data-driven insights in developing effective packaging strategies.

Rahul Tirpude, Deputy Director, IIP Delhi, pointed out that packaging today extends far

Get ready for Bharat Packaging Expo 2027! The curtain-raiser event on June 19, 2026, at IIP, New Delhi, set the stage for India's premier packaging exhibition. Focused on 'From Compliance Pressure to Intelligent Packaging Transformation,' this expo will be held from August 30 to September 2, 2027, at India Expo Centre & Mart, Greater Noida. Jointly organized by IIP and IEML, with global support, it promises over 500 exhibitors, 30,000 visitors from 60+ countries, and a showcase of the entire packaging value chain, from materials to smart innovations. Discover new opportunities, foster collaboration, and witness India's rise as a global packaging hub!

beyond product protection and presentation, playing a critical role in exports, compliance, sustainability, and business growth. He stated that Bharat Packaging Expo 2027 will serve as a platform to address emerging trends, future challenges, and growth opportunities across the sector.

Speaking on the exhibition's significance, Sudeep Sarcar, CEO, India Exposition Mart Limited (IEML), highlighted the event's buyer-focused approach, designed to facilitate meaningful business interactions through structured matchmaking programmes and pre-scheduled buyer-seller meetings.

Positioned as "India's Gateway to the Global Packaging Ecosystem," Bharat Packaging Expo 2027 is expected to feature more than 500 exhibitors, attract over 30,000 business visitors, and welcome participants from 60+ countries across 25,000+ square metres of exhibition space. The event will showcase the complete packaging value chain, including packaging materials, machinery, automation, printing and labelling technologies, food and pharmaceutical packaging, sustainable solutions, logistics systems, warehousing technologies, and smart packaging innovations.

Industry stakeholders concluded that Bharat Packaging Expo 2027 has the potential to become a key platform for collaboration, innovation, and business growth while supporting India's emergence as a global hub for packaging technology and manufacturing excellence.

DyeChem Asia International Expo 2026 Concludes Successfully

The 52nd edition of DyeChem Asia International Expo 2026 concluded successfully at the IMPACT Exhibition Center, Bangkok, reinforcing Thailand's position as a key sourcing and business destination for the global textile chemicals industry. Held from 3-5 June 2026, the three-day exhibition brought together manufacturers, suppliers, buyers, researchers, technology providers, and industry experts from across Asia and international markets.

Organized by CEMS-Global USA, the exhibition was co-located with the 2nd Asia Sourcing Show 2026, creating a comprehensive platform that connected stakeholders from across the textile, apparel, and chemical value chains. The event served as an important marketplace

for companies engaged in dyestuffs, fine chemicals, specialty chemicals, textile auxiliaries, and related technologies.

A major highlight of this year's exhibition was the strong emphasis on green textile chemistry and sustainable manufacturing solutions. As environmental regulations tighten and global brands increasingly prioritize sustainability, manufacturers are actively seeking innovative solutions that reduce water consumption, improve chemical efficiency, and minimize environmental impact. Exhibitors showcased a wide range of eco-friendly products, advanced chemical formulations, and technologies designed to support cleaner and more responsible textile production processes.

The co-location of DyeChem Asia with Asia Sourcing Show created

valuable opportunities for interaction and collaboration among chemical suppliers, textile processors, garment manufacturers, sourcing professionals, and industry buyers. Participants were able to explore new business opportunities, discuss emerging market trends, and establish strategic partnerships aimed at strengthening supply chains and driving innovation throughout the industry.

Thailand's strategic importance as a manufacturing and sourcing hub was another key theme discussed during the exhibition. Positioned at the crossroads of South and Southeast Asia, Bangkok continues to attract regional and international businesses seeking to diversify sourcing networks and build resilient supply chains.



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Bharat Buildcon 2026 Takes Place with Strong Industry Participation; Draws Over 25,000 Visitors from 90+ Countries on Opening Day

Bharat Buildcon 2026 – One Nation, One Expo – India’s flagship exhibition for the building materials and construction sector, opened to an exceptional response at the Yashobhoomi Convention Centre, New Delhi. The inaugural day welcomed more than 25,000 visitors, including architects, developers, builders, contractors, manufacturers, traders, policymakers, industry associations, and international buyers.

The exhibition was inaugurated by Shri Manohar Lal, Union Minister for Housing and Urban Affairs, Shri Jitin Prasada, Minister of State for Commerce & Industry and Electronics & Information Technology, and Shri Parshottam Rupala, Member of Parliament, in the presence of industry leaders and key stakeholders from the construction ecosystem.

With participation from over 90 countries and more than 100 Indian cities, Bharat Buildcon

2026 has established itself as a major global business platform for the building materials and construction industry. The exhibition showcases innovations and solutions across 24 product segments, including ceramics, stone, hardware, cement, steel, plywood, laminates, furniture, sanitaryware, electricals, paints, construction technologies, and related sectors supporting India’s infrastructure and housing development.

India’s construction sector continues to be a key contributor to economic growth, accounting for nearly 9% of the country’s GDP and providing employment to over 51 million people. Valued at approximately USD 685 billion in 2025, the industry is projected to exceed USD 1.24 trillion by 2034, driven by rapid urbanisation, infrastructure investments, housing demand, industrial expansion, and government-led development programmes.

Industry observers note that large-scale exhibitions such as

The presence of buyers and sourcing professionals from more than 90 countries reflects growing global confidence in India’s manufacturing capabilities. The exhibition serves as a bridge between Indian manufacturers and international markets, creating valuable export opportunities and reinforcing India’s position as a preferred sourcing destination.

Vishal Acharya,
Director, Bharat Buildcon

Bharat Buildcon play an important role in strengthening supply chains, encouraging innovation, fostering technology adoption, generating business opportunities, and promoting exports and foreign investment.

Speaking on the significance of international participation, Vishal Acharya, Director, Bharat Buildcon, stated that the presence of buyers and sourcing professionals from more than 90 countries reflects growing global confidence in India’s manufacturing capabilities. He noted that the exhibition serves as a bridge between Indian manufacturers and international markets, creating valuable export opportunities and reinforcing India’s position as a preferred sourcing destination.

Highlighting the robust domestic response, Jitendra Kathiriya, Director, Bharat Buildcon, said that participation from over 100 Indian cities demonstrates the scale and diversity of the country’s building materials sector. He added that the exhibition provides a common platform for manufacturers, distributors, architects, developers, retailers, and consultants to connect, collaborate, and generate new business opportunities while supporting multiple allied industries.

Commenting on export promotion, Nilesh Jetpariya, Chairman of CAPEXIL, said that India’s building materials industry is gaining global recognition for its quality, innovation, and manufacturing capabilities. According to him, Bharat Buildcon is helping Indian companies access international markets while supporting the government’s vision of expanding exports and strengthening the Make in India initiative.

International Convention Showcasing India’s Railway Innovation Excellence and Global Collaboration Opportunities Concludes in Delhi

The IRSE-IRSTE International Railway Convention & Exhibition 2026, one of Asia’s largest and most prestigious gatherings of railway signalling, telecommunications and railway technology professionals, concluded successfully after three days of intensive discussions, knowledge sharing, innovation showcases and business networking at Bharat Mandapam, New Delhi.

Organised jointly by IRSE (Indian Section) and IRSTE (India) under the aegis

of the Ministry of Railways, Government of India, the Convention brought together senior officials from Indian Railways, policymakers, international railway administrations, technology leaders, industry experts, researchers and global companies working in rail infrastructure, signalling, artificial intelligence, telecommunications, cloud computing, cybersecurity, automation and smart mobility solutions.

The Convention was centred around the theme “Designing, Developing and

Manufacturing AI-Driven Next Generation Railway Control, Command and Signalling Systems for a Viksit Bharat,” reflecting India’s commitment towards building a modern, safe, efficient and globally competitive railway ecosystem powered by indigenous innovation and advanced technologies. The three-day event featured high-level plenary sessions, technical conferences, expert panel discussions, industry exhibitions, product demonstrations and extensive business networking opportunities.

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CMS Asia to Debut in Singapore as New Business Platform for Cleaning and Environmental Solutions

Partnership Agreement signed between Singapore's National Environment Agency (NEA) and Messe Berlin Asia Pacific: Strategic partnership to support the next phase of growth of NEA's CleanEnviro Summit Singapore (CESG) and launch CMS Asia as a new regional industry platform

Messe Berlin Asia Pacific, in collaboration with Singapore's National Environment Agency (NEA), has announced the launch of CMS Asia, a new trade exhibition dedicated to cleaning, facility management, and environmental services. The inaugural edition will be held from 8-10 June 2027 in Singapore alongside CleanEnviro Summit Singapore (CESG), marking the beginning of a landmark 12-year partnership between NEA and Messe Berlin Asia Pacific that will span six biennial editions from 2027 to 2039.

As urbanisation accelerates across the Asia-Pacific region, cities are increasingly seeking smarter, more sustainable, and efficient solutions for public hygiene, urban cleaning, facility management, waste management, and environmental resilience. CMS Asia and CESG will together create an integrated platform that fosters business collaboration, innovation, knowledge exchange, and policy dialogue among industry stakeholders, technology providers, service operators, policymakers, and major buyers from across the environmental

services ecosystem.

"Asia Pacific is one of the world's most dynamic regions for urban development, infrastructure growth and sustainability transformation. With CMS Asia, we are creating a dedicated business platform for the industries that support cleaner, healthier and more resilient cities – from cleaning and facility management to environmental services and sustainability solutions," said Katrina Leung, Managing Director & Vice President Asia Pacific at Messe Berlin. "Together with CleanEnviro Summit Singapore, CMS Asia will connect policy dialogue, innovation, business exchange and technology sourcing in one place."

"As the world faces increasingly complex environmental challenges, including climate change, Singapore remains committed to driving global collaboration and advancing capabilities in environmental management," said Mr Alexander Lim, Managing Director of CleanEnviro Summit Singapore. "This partnership with Messe Berlin Asia Pacific reinforces that commitment and strengthens CleanEnviro Summit Singapore's role as a leading regional platform for policy dialogue, industry engagement, and innovation."

A Dedicated Platform for Sustainable Urban Solutions

Inspired by the internationally recognised CMS Berlin brand, CMS Asia is being developed to serve as a premier business platform for the cleaning, facility management, and environmental services



Asia Pacific is one of the world's most dynamic regions for urban development, infrastructure growth and sustainability transformation. With CMS Asia, we are creating a dedicated business platform for the industries that support cleaner, healthier and more resilient cities – from cleaning and facility management to environmental services and sustainability solutions.

Katrina Leung,
Managing
Director & Vice
President Asia
Pacific at Messe
Berlin.

sectors in Asia-Pacific. As part of the integrated event format, the exhibition component of CESG will be rebranded as CMS Asia and managed by Messe Berlin Asia Pacific, leveraging its global exhibition expertise and extensive industry network.

The exhibition will feature solutions across a wide range of sectors, including cleaning and hygiene, smart facility management, waste and resource recovery, pest management, environmental monitoring, sustainability technologies, and public health solutions. Designed with the unique needs of Asia-Pacific's urban environments in mind, the event will focus on practical and scalable technologies for cities, healthcare facilities, transportation networks, public buildings, and commercial infrastructure.

Attendees can expect country and city pavilions, themed showcase zones, and live demonstrations featuring innovations such as robotic cleaning systems, autonomous technologies, and smart solutions for public infrastructure and healthcare environments.

CESG to Continue Driving Policy Leadership

While CMS Asia will focus on business and technology exchange, CESG will continue to serve as the policy and thought-leadership pillar of the integrated platform. The summit brings together policymakers, regulators, industry leaders, innovators, and academics from around the world to discuss environmental governance, sustainability strategies, regulatory developments, and climate-resilient urban management.

Through conferences, business matching sessions, live demonstrations, sustainability forums, and technical visits, the combined CMS Asia and CESG platform aims to promote higher standards of environmental hygiene, operational efficiency, and sustainable urban development across the Asia-Pacific region.

The partnership represents a significant step toward creating a comprehensive regional platform that connects policy, innovation, technology, and business opportunities while supporting the future of sustainable and resilient cities.





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Trade Show ROI Doesn't Happen in the Booth It Happens After the Show

By **Richard (Rich) Erschik**
— The Voice of Trade Show ROI

The trade show industry spends an enormous amount of time talking about what happens before and during an event. Exhibitors are taught how to design better booths, attract more visitors, create memorable experiences, and generate more traffic. Industry publications, speakers, consultants, and event organizers regularly focus on booth design, attendee engagement, staffing, promotions, technology, giveaways, and pre-show marketing campaigns.

Those topics are important. But they only tell part of the story.

A recent review of trade show industry content revealed that nearly all educational resources focus on pre-show and during-show activities, while very little attention is devoted to what happens after the event ends. Yet that is precisely where the return on investment is either created or lost.

The reality is simple. Trade show success is not determined by how many people walked through your booth. It is determined by what happens after those people leave.

Most exhibitors measure activity instead of results. They count badge scans, conversations, product demonstrations, and business cards collected. They celebrate booth traffic and congratulate themselves on a busy exhibit. Then the show ends, the crates are packed, and the leads are handed to the sales department.

That is where the process often breaks down.

For decades, companies have operated under the assumption that once sales receives the leads, the job is done. Marketing generated the traffic. Sales will follow up. Everyone moves on to the next project. Unfortunately, experience shows that this approach produces inconsistent results at best.

The problem is not lead

generation. The problem is lead management.

Richard Erschik, author of *Trade Shows Don't Cost... They PAY!*, argues that most exhibitors do not have a trade show problem. They have a post-show process problem. Throughout his career, Erschik built and operated one of the industry's leading lead response and qualification companies, processing more than one million trade show leads and conducting over 1.6 million follow-up calls.

What he learned was both surprising and predictable.

Many exhibitors invest tens or even hundreds of thousands of dollars to participate in a trade show but have no systematic process to ensure every lead receives timely follow-up. Some leads receive immediate attention while others are overlooked entirely. Salespeople naturally focus on the opportunities they perceive as most promising, leaving many potentially valuable prospects untouched.

The result is that companies often judge a trade show based on activity rather than actual business outcomes.

A better approach begins with recognizing that every lead deserves a response.

The objective of a trade show should not be to collect names. It should be to identify, qualify, prioritize, and nurture opportunities. That requires a process.

Within the first few days after an event, lead data should be cleaned, organized, and segmented. Booth notes should be reviewed, product interests documented, and responsibilities assigned. Every lead should receive a timely follow-up communication that acknowledges the booth interaction and continues the conversation.

More importantly, exhibitors must move beyond simple contact and focus on qualification.

Who has a current need? Who is involved in the buying decision? What



- Trade show success is not determined by how many people walked through your booth. It is determined by what happens after those people leave."
- The problem is not lead generation. The problem is lead management."
- Many exhibitors invest tens or even hundreds of thousands of dollars to participate in a trade show but have no systematic process to ensure every lead receives timely follow-up."
- A better approach begins with recognizing that every lead deserves a response. The objective of a trade show should not be to collect names. It should be to identify, qualify, prioritize, and nurture opportunities."

is the timeline? Is budget available? What level of interest actually exists?

Those answers determine the true value of a lead far more effectively than a badge scan ever will.

The strongest post-show programs create a structured path that moves prospects from initial interest to meaningful engagement. High-priority opportunities are routed quickly to sales, while longer-term prospects enter a nurturing process that keeps the company visible until buying conditions change.

This approach transforms trade show marketing from an expense into an investment.

It also provides something executives increasingly demand: accountability.

Senior leadership and finance departments are less interested in hearing that a booth was busy than they are in understanding business results. They want to know how many qualified opportunities were generated, how many proposals resulted, how many customers were acquired, and what revenue can be directly attributed to the event.

Those are the metrics that matter.

A successful trade show program should track the entire journey—from total investment and lead volume to qualification rates, proposal activity, closed business, cost per customer, and overall return on investment. When measured this way, trade shows become one of the few marketing channels capable of demonstrating direct business impact.

The trade show industry does not need less focus on booth design, attendee engagement, or experiential marketing. Those elements remain essential. Great exhibits attract attention, start conversations, and create opportunities.

However, exhibitors must recognize that the booth is only the beginning of the process.

The most successful companies understand that trade show ROI is not won during the event. It is won afterward through disciplined follow-up, lead qualification, nurturing, measurement, and accountability.

In the end, exhibitors are faced with a simple choice.

They can continue measuring activity and hoping for results.

Or they can build a post-show process that converts conversations into customers and investment into measurable return.

The difference between the two approaches often determines whether a trade show becomes an expense—or a profit center.

About the Author: Richard Erschik is an experienced-based trade show exhibitor educator and trainer. You can reach him from his website www.ExhibitorTrainingWebinar.com

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Vibrant Goa Global Business Summit 2026 Announced; Registrations Now Open

The organisers of the Vibrant Goa Global Business Summit 2026 have officially announced the fourth edition of the summit, which will take place from 29–31 October 2026 in Goa. The highly anticipated event is expected to bring together business leaders, entrepreneurs, investors, policymakers, industry associations, diplomats, and members of the global Goan community for three days of networking, collaboration, and knowledge exchange.

The announcement was made during the inaugural RISE 2026

Leadership Forum held at Novotel, Panaji, where distinguished stakeholders from various sectors gathered to discuss entrepreneurship, innovation, investment, and economic development. The occasion also witnessed the formal launch of the Confederation of Global Goan Entrepreneurs (COGGE), an initiative aimed at strengthening connections among Goan entrepreneurs and professionals across the world.

Positioned as a premier platform for fostering international business partnerships and investment

The Vibrant Goa Global Business Summit seeks to create meaningful engagement between businesses, governments, institutions, and investors

Organisers of the Vibrant Goa Global Business Summit

opportunities, the Vibrant Goa Global Business Summit seeks to create meaningful engagement between businesses, governments, institutions, and investors. The summit will provide participants with opportunities to explore emerging markets, identify strategic collaborations, and gain insights into evolving industry trends.

The event will also highlight Goa's growing potential as a destination for investment, innovation, tourism, technology, sustainability, and entrepreneurship. Through a series of conferences, networking sessions, business meetings, and industry-focused discussions, the summit aims to facilitate long-term partnerships and contribute to economic growth and business development.

Over the years, Vibrant Goa has emerged as an important platform for connecting local enterprises with global opportunities, while promoting Goa as a hub for innovation and international business engagement.

Registrations for the Vibrant Goa Global Business Summit 2026 are now open, and interested participants are encouraged to secure their participation in advance.

Maharashtra Convention Bureau Partners with JWC

The Government of Maharashtra has signed a strategic agreement with Germany-based business events and destination management consultancy JWC to accelerate the growth and international outreach of the Maharashtra Convention Bureau (MCB).

The collaboration comes shortly after Maharashtra made history by becoming the first Indian state to establish a dedicated convention bureau. The initiative was officially unveiled at IMEX Frankfurt 2025 as part of the state's broader Maharashtra Tourism Policy 2024, aimed at positioning Maharashtra as a leading destination for meetings, incentives, conferences, and exhibitions (MICE).

Through the newly signed Memorandum of Understanding (MoU), JWC will offer strategic guidance, global industry expertise, and access to its extensive



international network. The partnership is expected to enhance Maharashtra's ability to attract major business events, strengthen its international bidding capabilities, and elevate the state's profile within the global business events industry.

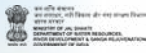
The agreement was formalized in the presence of Sanjay Khandare, Additional Chief Secretary (Tourism), Government of Maharashtra, and Vijay Powar, Deputy Secretary, Department of Tourism, along with senior representatives from JWC, including Jochen Witt, President & CEO, Sebastian Witt, Partner, and

Vijay Sharma, Managing Director, JWC India.

As India's leading economic state and home to Mumbai, the country's financial capital, Maharashtra is actively focusing on the MICE sector as a key driver of tourism growth and economic development. The state government views business events as an important catalyst for attracting investment, generating employment opportunities, increasing visitor spending, and strengthening its global competitiveness.

JWC brings significant international experience to the partnership, having worked with destinations and convention bureaus across more than 30 countries. The consultancy is known for its expertise in destination strategy, event bidding and acquisition, stakeholder engagement, and the development of sustainable business events ecosystems.

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Event Calendar JULY 2026

Seafood Expo Bharat 2026 Date : 1-3 JULY, 2026 Venue : CHENNAI Organiser : The Marine Products Export Development Authority (MPEDA) Ministry of Commerce & Industry	India Horeca Expo 2026 Date : 1-3 JULY, 2026 Venue : Codissia Trade Fair Complex, Coimbatore Organiser : SYNERGY EXPOSURES AND EVENTS INDIA PRIVATE LIMITED	Design & Manufacturing Solutions Expo Japan 2026 Date : 1-3 JULY, 2026 Venue : Tokyo International Exhibition Center Organiser : RX JAPAN LTD.	Mobility Tech Asia 2026 Date : 1-3 JULY, 2026 Venue : AsiaWorld-Expo, Hong Kong Organiser : Informa Markets Thailand	Mercom India Renewables Summit 2026 Date : 1-2 JULY, 2026 Venue : Hyatt Regency Delhi Organiser : MERCOM INDIA PRIVATE LIMITED
MTA Vietnam 2026 Date : 1-4 JULY, 2026 Venue : Saigon Exhibition and Convention Center Organiser : INFORMA MARKETS	RACC ASEAN (Thailand) 2026 Date : 1-3 JULY, 2026 Venue : IMPACT EXHIBITION AND CONVENTION CENTRE Organiser : Hangzhou Fima Expo Co.,Ltd	TCE Baby Expo - Kuala Lumpur 2026 Date : 2-5 JULY, 2026 Venue : Mid Valley Exhibition Centre Organiser : TCE GROUP SDN BHD	Food A'Fair 2026 Date : 2-4 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : BLITZ EVENTS & EXHIBITIONS PRIVATE LIMITED	GLOBAL CONCLAVE ON PLASTICS RECYCLING AND SUSTAINABILITY 2026 Date : 2-5 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : The All India Plastics Manufacturers Association
Rail & Transit Expo (RailTrans) 2026 Date : 3-4 JULY, 2026 Venue : BHARAT MANDAPAM Organiser : Urban Infra Communication Pvt. Ltd	SEA - Senior Expo Asia 2026 Date : 3-5 JULY, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Brilliant Vertical Exhibition (Hong Kong) Limited	SOMS Exhibition & Conference 2026 Date : 2-4 JULY, 2026 Venue : Helipad Exhibition Centre, Gandhinagar Organiser : Soluble Fertilizer Industry Association	JAS - Jewellers Association Show 2026 Date : 3-5 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Jewellers Association	PHARMMAX 2026 Date : 3-4 JULY, 2026 Venue : Biswa Bangla Exhibition Centre Organiser : DEVASYA MEDIA PRIVATE LIMITED
Wedding Asia - Hyderabad 2026 Date : 4-5 JULY, 2026 Venue : Park Hyatt Hyderabad Organiser : THE WEDDING EXTRAORDINAIRE	Toy Biz International 2026 Date : 4-7 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : The Toy Association of India	Fusion the Era 2026 Date : 4-7 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : Fusion The Era	Indian Houseware Show 2026 Date : 4-6 JULY, 2026 Venue : Chennai Trade Centre Organiser : STEEL MARKET INFO	Pharma India Expo 2026 Date : 7-9 JULY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : Indian Exhibition Services
CPhI South east Asia 2026 Date : 8-10 JULY, 2026 Venue : Queen Sirikit National Convention Center, Thailand Organiser : Informa Markets	Solar & Storage Live Vietnam 2026 Date : 8-9 JULY, 2026 Venue : SKY EXPO VIETNAM Center, Vietnam Organiser : Terrapinn	East India National Garment Fair 2026 Date : 8-10 JULY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : AIATF (All India Association of Textile & Fashion)	Body Blueprint 2026 Date : 8-9 JULY, 2026 Venue : Biswa Bangla Mela Prangan, Kolkata Organiser : AIATF GARMENT FAIR	ACE REFLECT - Jaipur 2026 Date : 18-19 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : Asian Business Exhibition & Conferences Private Limited
Media Expo Chennai 2026 Date : 9-11 JULY, 2026 Venue : Chennai Trade Centre Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.	Pharma Pro&Pack Expo 2026 Date : 9-11 JULY, 2026 Venue : HITEX EXHIBITION CENTRE, HYDERABAD Organiser : MESSE MUENCHEN INDIA PRIVATE LIMITED	Travel & Tourism Fair Kolkata 2026 Date : 10-12 JULY, 2026 Venue : Biswa Bangla Exhibition Centre Organiser : Fairfest Media Limited	AGRI INTEX 2026 Date : 9-13 JULY, 2026 Venue : Codissia Trade Fair Complex Organiser : CODISSIA Intec Technology Centre	Uttar Pradesh Fire & Safety Expo and Conference 2026 Date : 10-11 JULY, 2026 Venue : India Expo Centre & Mart Organiser : PHD Chamber Of Commerce And Industry
Food & Bakery Expo 2026 Date : 10-12 JULY, 2026 Venue : India Expo Centre & Mart Organiser : SGFOODEES-INFOTECH LLP	Aakar Auto Show Expo 2026 Date : 10-12 JULY, 2026 Venue : Gujarat University Convention Centre, Ahmedabad Organiser : Aries Events Pvt. Ltd.	Bharat Tex 2026 Date : 14-17 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCS)	Indian Fashion Jewellery & Accessories Show 2026 Date : 4-6 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Export Promotion Council for Handicrafts	InfoComm Asia - Bangkok 2026 Date : 15-17 JULY, 2026 Venue : Bangkok International Trade & Exhibition Centre Organiser : InfoCommAsia Pte Ltd
Vietnam PFA 2026 Date : 15-17 JULY, 2026 Venue : Saigon Exhibition and Convention Center, Vietnam Organiser : C.I.S VIETNAM ADVERTISING & EXHIBITION JSC	Malaysian International Food & Beverage Trade Fair 2026 Date : 15-17 JULY, 2026 Venue : Kuala Lumpur Convention Centre Organiser : Constellar Exhibitions India Pvt. Ltd.	Growtech Jakarta 2026 Date : 15-18 JULY, 2026 Venue : JIExpo Kemayoran, Jakarta Organiser : Informa Markets	HKTDC Hong Kong Sports and Leisure Expo 2026 Date : 15-21 JULY, 2026 Venue : Hong Kong Convention and Exhibition Centre Organiser : Hong Kong Trade Development Council (HKTDC)	Tube & Pipe Fair 2026 Date : 16-18 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : TULIP 3P MEDIA PRIVATE LIMITED
World Mithai & Namkeen Convention & Expo 2026 Date : 16-18 JULY, 2026 Venue : HITEX Exhibition Centre Organiser : AIM EVENTS	Auto Components Show 2025 Date : 31 JULY - 2 AUGUST, 2026 Venue : Chennai Trade Centre Organiser : Future Market Events	VIBRANT INDIA 2026 Date : 17-20 JULY, 2026 Venue : Gujarat University Convention Centre, Ahmedabad Organiser : Vibrant India Event Solution	Zak Jewels Expo - Chennai 2026 Date : 18-20 JULY, 2026 Venue : Taj Coromandel, Chennai Organiser : Zak Trade Fairs & Exhibitions Pvt. Ltd.	AUTOMATION EXPO 2026 Date : 22-25 JULY, 2026 Venue : BOMBAY EXHIBITION CENTRE Organiser : I. E. D. Communications Limited
Cosmohome Tech Expo 2026 Date : 22-23 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : Nexus Exhibitions Pvt. Ltd.	YARNEX - India International Yarn Exhibition Delhi 2026 Date : 23-25 JULY, 2026 Venue : PRAGATI MAIDAN Organiser : S S TEXTILE MEDIA PRIVATE LIMITED	Natural Gas Vehicle EXPO 2026 Date : 23-25 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Indian Exhibition Services	ProWave Expo 2026 Hyderabad Date : 23-25 JULY, 2026 Venue : Classic Convention Three, Hyderabad Organiser : Sai Solutions	Bharat Food Expo 2026 Date : 23-25 JULY, 2026 Venue : Jaipur Exhibition & Convention Centre Organiser : ReEnvision Events Pvt Ltd
Indusfood Ahmedabad 2026 Date : 24-26 JULY, 2026 Venue : Ahmedabad Organiser : TRADE PROMOTION COUNCIL OF INDIA	AMTEX 2026 Date : 24-27 JULY, 2026 Venue : India Exposition Mart, Greater Noida Organiser : Reed Triune Exhibitions Pvt.Ltd.	Medicall - Chennai 2026 Date : 24-26 JULY, 2026 Venue : Chennai Trade Centre Organiser : Medexpert Business Consultants Pvt Ltd	Indonesia International Coating, Paint and Technology Exhibition 2026 Date : 28-30 JULY, 2026 Venue : JIExpo Kemayoran, Jakarta Organiser : PT. GEM INDONESIA	India International Agri Business Conference & Expo Date : 29-30 JULY, 2026 Venue : JIO WORLD CONVENTION CENTRE Organiser : RAY ONE AGRICULTURE CONSULTING LLP

Event Calendar AUGUST 2026

TOPACK - TOTAL PACKAGING EXPO Date : 30th JULY - 1 AUGUST 2026 Venue : Chennai Trade Centre Organiser : MIDAAS TOUCH EVENTS AND TRADE FAIRS LLP	IJS - India International Jewellery Show 2026 Date : 5 - 9 August, 2026 Venue : Jio World Convention Centre, Mumbai Organiser : GJEPC	IHE - India International Hospitality Expo 2026 Date : 5-8 August, 2026 Venue : India Expo Centre & Mart Organiser : INDIA EXPOSITION MART LTD.	EAW Global Aqua Expo 2026 Date : 6-8 August, 2026 Venue : Pragati Maidan Organiser : Earth Water Foundation	Gartex Texprocess India - Delhi 2026 Date : 6-8 August, 2026 Venue : Bharat Mandapam Organiser : Messe Frankfurt Trade Fairs India
India International footwear Fair 2026 Date : 6-8 August, 2026 Venue : Pragati Maidan Organiser : CONFEDERATION OF INDIAN FOOTWEAR INDUSTRIES	Fan Expo 2026 Date : 6-8 August, 2026 Venue : India Expo Centre & Mart Organiser : Vaarta Trade Fairs India Pvt. Ltd.	BIOFACH INDIA 2026 Date : 6-8 August, 2026 Venue : India Expo Centre & Mart Organiser : NUERNBERGMESE INDIA PRIVATE LIMITED	WATER EXPO Bangalore 2026 Date : 6-8 August, 2026 Venue : National College Ground, Bengaluru Organiser : WATER INDIA	INDEXPLUS 2026 Date : 7-9 August, 2026 Venue : Yashobhoomi Organiser : NurnbergMesse India Pvt. Ltd.
Foodpro 2026 Date : 7-9 August, 2026 Venue : Chennai Trade Centre Organiser : CONFEDERATION OF INDIAN INDUSTRY	Home Care Ingredients Expo Date : 7-8 August, 2026 Venue : Chennai Trade Centre Complex Organiser : Future Market Events	Cosmetics Ingredients Expo Date : 7-8 August, 2026 Venue : Chennai Trade Centre Complex Organiser : Future Market Events	HIPLEX- HYDERABAD INTERNATIONAL PLASTICS EXPO Date : 7-10 August, 2026 Venue : HITEX Exhibition Centre Organiser : TAAPMA HIPLEX	India Prefab Expo 2026 Date : 11-13 August, 2026 Venue : Yashobhoomi Organiser : Infinity Expo Pvt. Ltd.
India Bio Energy & Tech Expo Date : 11-13 August, 2026 Venue : India Expo Centre & Mart Organiser : Indian Federation Of Green Energy	FoodTech Kerala 2026 Date : 12-14 August, 2026 Venue : Bolgatty Palace Event Centre, Kochi Organiser : Food Hospitality Media	Traumacon Mumbai 2026 Date : 13 - 16 August, 2026 Venue : The Westin Mumbai Powai Lake, Mumbai Organiser : Vama Events Pvt. Ltd.	CABLE NET CONVERGENCE 2026 Date : 13-15 August, 2026 Venue : HITEX Exhibition Centre Organiser : CABLE NET CONCEPTS	Smart Home Automation & Property Expo 2026 Date : 14-16 August, 2026 Venue : HITEX Exhibition Centre Organiser : Shapexpo
Bridal Asia - Mumbai 2026 Date : 15 - 16 August, 2026 Venue : Jio World Convention Centre Organiser : Services International	India Energy Summit & Expo 2026 Date : 18-19 August, 2026 Venue : HITEX Exhibition Centre Organiser : Elets	Big Cine Expo Date : 18-19 August, 2026 Venue : Chennai Trade Centre Complex Organiser : Network208	IC3 Conference & Expo 2026 Date : 19 - 20 August, 2026 Venue : Jio World Convention Centre Organiser : International Career & College Counseling	Indian DJ Expo 2026 Date : 19-21 August, 2026 Venue : Pragati Maidan Organiser : Beatroots Expo & Publications LLP
Sound & Light Asia 2026 Date : 19-22 August, 2026 Venue : India Expo Centre & Mart Organiser : AAKAR EXHIBITION PRIVATE LIMITED	AAKAR 2026 Date : 19-22 August, 2026 Venue : India Expo Centre & Mart Organiser : AAKAR EXHIBITION PRIVATE LIMITED	HoReCa Asia 2026 Date : 19-22 August, 2026 Venue : India Expo Centre & Mart Organiser : AAKAR EXHIBITION PRIVATE LIMITED	Tent Decor Asia 2026 Date : 19-22 August, 2026 Venue : India Expo Centre & Mart Organiser : AAKAR EXHIBITION PRIVATE LIMITED	HIMTEX 2026 Date : 20-24 August, 2026 Venue : HITEX Exhibition Centre Organiser : Hyderabad International Trade Expositions Limited (HITEX)
Gifts World Expo Date : 20-22 August, 2026 Venue : Tripura Vasini White Petals, Bengaluru Organiser : MEX Exhibition Pvt. Ltd.	India Fragrance Expo 2026 Date : 20-22 August, 2026 Venue : Bangalore International Exhibition Centre Organiser : Media Day Marketing	Delhi Water Expo 2026 Date : 20-22 August, 2026 Venue : Pragati Maidan Organiser : WATER TODAY PVT. LTD	PackPlus New Delhi 2026 Date : 20-22 August, 2026 Venue : Pragati Maidan Organiser : REED EXHIBITIONS INDIA	MATECIA 2026 Date : 20-23 August, 2026 Venue : Yashobhoomi Organiser : BIG SEA MARCOM
PackSol 2026 Date : 20-22 August, 2026 Venue : Pragati Maidan Organiser : REED EXHIBITIONS INDIA	Fitness India 2026 Date : 20-22 August, 2026 Venue : Pragati Maidan Organiser : Indian Exhibition Services	GIFTS INDIA INTERNATIONAL 2026 Date : 20-22 August, 2026 Venue : Bombay Exhibition Center Organiser : Reed Exhibitions	IIFJAS MUMBAI 2026 Date : 20-23 August, 2026 Venue : Bombay Exhibition Center Organiser : Radiant Ltd.	PHARMATECH & LABTECH EXPO 2026 Date : 20-22 August, 2026 Venue : Gandhinagar Organiser : PHARMATECHNOLOGYINDEX.COM PRIVATE LIMITED
India Health 2026 Date : 21-23 August, 2026 Venue : Bharat Mandapam Organiser : Informa Markets	FOOTWEAR INDIA EXPO 2026 Date : 21-23 August, 2026 Venue : Pragati Maidan Organiser : Footwear India Expo	AESTHETICS 2026 Date : 21-23 August, 2026 Venue : Bharat Mandapam Organiser : Aesthetics India	DairyTech India 2026 Date : 21-23 August, 2026 Venue : KTPO Trade Centre, Bengaluru Organiser : Media Today Pvt. Ltd.	India Foodex 2026 Date : 21-23 August, 2026 Venue : KTPO Trade Centre, Bengaluru Organiser : Media Today Pvt. Ltd.
Elektrotec 2026 Date : 21-24 August, 2026 Venue : Codissia Trade Fair Complex Organiser : CODISSIA Intec Technology Centre	23rd International Kolkata Foodtech 2026 Date : 21-23 August, 2026 Venue : Biswa Bangla Mela Prangan Organiser : N.K. Kapur & Co. (P) Ltd.	Warehousing Asia 2026 Date : 21-24 August, 2026 Venue : Mela Ground, Mahalaxmi Nagar, MP Organiser : Olampia Exhibition Pvt.Ltd.	FOODTECH ASIA 2026 Date : 21-24 August, 2026 Venue : Mela Ground, Mahalaxmi Nagar, MP Organiser : Olampia Exhibition Pvt.Ltd.	Cold Chain Asia Indore 2026 Date : 21-24 August, 2026 Venue : Mela Ground, Mahalaxmi Nagar, MP Organiser : Olampia Exhibition Pvt.Ltd.
IIOO Expo 2026 Date : 22-24 August, 2026 Venue : Chennai Trade Centre Complex Organiser : S.D. Promo Media Pvt. Ltd.	Fi India 2026 Date : 26 - 28 August, 2026 Venue : Bombay Exhibition Center Organiser : INFORMA MARKETS	ProPak India 2026 Date : 26 - 28 August, 2026 Venue : Bombay Exhibition Center Organiser : INFORMA MARKETS	The Haat of Art New Delhi 2026 Date : 26-30 August, 2026 Venue : Pragati Maidan Organiser : EXHOBUZZ PRIVATE LIMITED	Film Expo India 2026 Date : 26-30 August, 2026 Venue : Pragati Maidan Organiser : Exhobuzz Exhibitions and Events
Metal Forming Show Date : 27-30 August, 2026 Venue : Chennai Trade Centre Complex Organiser : AIEMA Technology Centre	BeautySum India 2026 Date : 27-29 August, 2026 Venue : Yashobhoomi Organiser : MESSE ESANG	Hitex SportExpo 2025 Date : 28-29 August, 2026 Venue : HITEX Exhibition Centre Organiser : Hyderabad International Trade Expositions Limited	Money Expo India 2026 Date : 29-30 August, 2026 Venue : Jio World Convention Centre Organiser : Trasol Events Pvt. Ltd.	Health & Wellness Expo 2026 Date : 29-30 August, 2026 Venue : World Trade Center, Mumbai Organiser : Introduction Trade Shows

GLOBAL FABRIC EXPO 2026



The Global Fabric Expo 2026 was held at the Surat International Exhibition and Convention Center under the joint auspices of the Southern Gujarat Chamber of Commerce and Industry and the South Gujarat Chamber Trade and Industries Development Center. The exhibition was inaugurated by Dr. Jayaram Bhai Gamit. Following the inauguration, Dr. Gamit toured the exhibition, visited various stalls, and interacted with entrepreneurs from the textile industry. Addressing the gathering, he highlighted Surat's emergence as India's leading textile hub, noting that the city's industrialists have earned national and international recognition through quality, innovation, and the adoption of modern technology. He also stated that exhibitions such as Global Fabric Expo provide an effective platform for local manufacturers to connect with national and international markets. Emphasising the textile sector's contribution to the visions of 'Make in India', 'Atmanirbhar Bharat', and 'Developed India-2047', he noted that the Gujarat government continues to support industrial growth through modern infrastructure, industry-friendly policies, and improved business facilities.

INDIA INTERNATIONAL CARGO SHOW 2026



The inaugural New Delhi edition of IICS 2026 commenced with a ceremonial lamp-lighting and ribbon-cutting ceremony, marking the beginning of a three-day exhibition dedicated to innovation, collaboration, and growth across the cargo, logistics, and supply chain ecosystem. The event was inaugurated by Ram Mohan Naidu Kinjarapu, whose presence highlighted the significance of the exhibition for the logistics and aviation sectors. During the inauguration, the Minister emphasised the growing importance of logistics, aviation, and multimodal connectivity in strengthening India's position as a global trade hub. The exhibition brought together key stakeholders from across the cargo, logistics, and supply chain industries, providing a platform for business networking, knowledge exchange, and showcasing the latest industry innovations.

WORLD OF CONCRETE INDIA 2026



The 12th edition of World of Concrete India 2026 was held at the Bombay Exhibition Centre, bringing together stakeholders from the concrete, cement, construction materials and infrastructure technology sectors. Organised by Informa Markets in India, the three-day exhibition took place from June 3-5 and showcased the latest innovations shaping India's infrastructure landscape. The inauguration was attended by leading policymakers and industry experts, including Dr. LP Singh, Dr. Vishal Ramesh Thombare, Ravindra Tyagi, Hiranmay Mahanta, Suyyog Kellusskar, Yogesh Mudras, and Rajneesh Khattar. During the event, speakers highlighted key industry trends such as sustainable construction, decarbonisation, mechanisation, digital transformation, advanced materials and the growing adoption of ready-mix concrete and precast technologies. They also emphasised the importance of innovation, collaboration and resilient infrastructure in supporting India's rapid urbanisation and infrastructure expansion.

INTEC 2026



INTEC 2026 was inaugurated by U. Subba Rao at the CODISSIA Trade Fair Complex. Organised by CODISSIA, the industrial trade fair served as a key platform for technological innovation and manufacturing excellence, bringing together industry leaders, manufacturers, technology providers, and business professionals to showcase the latest advancements in the sector.

D-ARC BUILD - BENGALURU 2026

◆ D-arc BUILD 2026 commenced with a strong opening day, bringing together architects, designers, builders, developers, and industry innovators under one roof. The exhibition witnessed vibrant networking, knowledge sharing, and business interactions, setting the tone for meaningful collaboration and future growth within the architecture and construction sectors. Supported by Isola, HPMF, NAREDCO Karnataka, and Women's Indian Chamber of Commerce and Industry, the event provided a dynamic platform for innovation, partnership, and the exchange of ideas, reinforcing its role as a key meeting point for the built environment industry.

INDIA WAREHOUSING SHOW 2026

◆ India's warehousing, logistics, and supply chain ecosystem came together as the 15th edition of India Warehousing Show (IWS) 2026 was held at YashoBhoomi – India International Convention & Expo Centre (IICC), Dwarka, New Delhi, from June 25-27, 2026. Organised by RX India, the three-day exhibition brought together policymakers, industry leaders, technology providers, and supply chain professionals under one roof. A two-day knowledge conference was also held alongside the exhibition. The event was inaugurated by Pankaj Kumar, reflecting the growing importance of warehousing and logistics as strategic enablers of economic development.

NGF KIDSWEAR 2026

◆ The 83rd edition of the National Garment Fair (NGF) – Kidswear, organised by the Clothing Manufacturers Association of India, was held in Mumbai from June 22-24, 2026. The three-day trade fair brought together more than 630 leading kidswear brands and recorded a 25% increase in buyer registrations compared to the previous edition, reflecting strong industry confidence. The event was inaugurated by leading retail industry figures, including Dr. M. S. Asif Ali, Akash Ranjit Nanjunda, and Navin Tejpal Shah, alongside CMAI office bearers and industry stakeholders. Spread across 2.25 lakh sq. ft. of exhibition space, the fair showcased a comprehensive range of products, including infantwear, toddlers' wear, juniors' wear, ethnic and occasion wear, casual apparel, and accessories. It served as a key sourcing and networking platform for manufacturers, retailers, distributors, wholesalers, e-commerce players, and other industry professionals.

VALVE WORLD EXPO INDIA 2026

◆ Valve World Expo India 2026 commenced with a grand inauguration ceremony, marking the opening of the two-day exhibition dedicated to engineering excellence and industrial flow control solutions. The event brought together industry professionals, leading manufacturers, technology providers, and technical experts under one roof to showcase the latest advancements in valves, actuators, automation, and related technologies. The exhibition highlighted innovative products and solutions developed by both Indian and international companies, providing a platform for business networking, technology exchange, and industry collaboration. Valve World Expo India 2026 once again reinforced its position as a key meeting point for the industrial flow control sector, fostering innovation and strengthening global business opportunities.

INDOMACH HYDERABAD 2026

◆ The fifth edition of INDOMACH Hyderabad 2026, a three-day B2B Industrial Machinery & Engineering Expo organised by IndoMach Business Solutions, was held from June 12 to 14 at the HITEX Exhibition Center. The event was inaugurated by K. Sudhir Reddy. During the inauguration, Reddy highlighted Hyderabad's rapid growth as a major industrial hub and emphasised the importance of strong B2B platforms in supporting the city's 20,000 MSMEs and ancillary industries. He noted that such exhibitions create valuable opportunities for buyers and suppliers to connect and expand their businesses. B. Pillai said the expo provided an excellent platform for industry stakeholders to showcase products, build new connections and explore business opportunities in a rapidly growing market.

Event Manager's Horoscope – July 2026

Mid-Year Push & Festival Season Prep.

■ Aries (Mar 21 – Apr 19)

Career: A high-pressure event lands on short notice, your instinct for fast execution wins the day.



Finance: Watch vendor upsells; lock contracts before peak-season price hikes.

Relationships: A client pushes back on scope, hold your ground

calmly.

Tip: Don't sprint through every fire drill; pick your battles.

■ Taurus (Apr 20 – May 20)

Career: Steady delivery builds your reputation as the “safe pair of hands” this season.



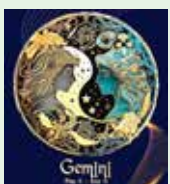
Finance: A retainer renewal brings welcome stability.

Relationships: Old vendor relationships pay off with priority slots.

Tip: Resist the urge to over-customize - simple and reliable wins this month.

■ Gemini (May 21 – Jun 20)

Career: Juggling multiple events tests your multitasking, but you thrive on the variety.



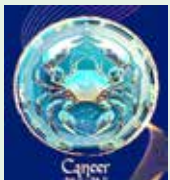
Finance: Mixed cash flow, one event overdelivers, another underdelivers.

Relationships: Miscommunication with a co-planner causes a scheduling clash.

Tip: Put everything in writing this month, no verbal confirmations.

■ Cancer (Jun 21 – Jul 22)

Career: Your empathetic leadership calms a stressed client team mid-event.



Finance: Budget cushions you built earlier in the year come in handy now.

Relationships: Core crew loyalty

is rewarded with smoother collaboration.

Tip: Protect your own energy - you're everyone's emotional anchor this month.

■ Leo (Jul 23 – Aug 22)

Career: A flagship event puts your design vision center stage - own the spotlight.



Finance: Premium sponsorships roll in, but so do premium expectations.

Relationships: A creative ego clash with

a vendor needs diplomatic handling.

Tip: Let the work speak; you don't need to oversell your wins this month.

■ Virgo (Aug 23 – Sep 22)

Career: Meticulous logistics planning prevents a near-disaster onsite.



Finance: A vendor audit uncovers savings you can reinvest.

Relationships: Your precision earns quiet respect from skeptical

stakeholders.

Tip: Delegate the small stuff - your perfectionism is best spent on critical paths.

■ Libra (Sep 23 – Oct 22)

Career: Diplomatic skills shine as you mediate a multi-stakeholder event brief.



Finance: Revenue grows from a new corporate booking pipeline.

Relationships: Balance is key - don't overcommit to keep

everyone happy.

Tip: Set boundaries early; people-pleasing will cost you hours this month.

■ Scorpio (Oct 23 – Nov 21)

Career: A high-stakes international event tests your nerve - you deliver.



Finance: Tight cash-flow tracking pays off when an unexpected cost hits.

Relationships: Crew loyalty deepens, but a late-month friction point needs addressing.

Tip: Don't let intensity tip into burnout - schedule a real reset day.

■ Sagittarius (Nov 22 – Dec 21)

Career: Bold, creative pitches land you a standout project for the season.



Finance: Budget discipline finally catches up with your enthusiasm.

Relationships: Backstage trust strengthens with a

new business partner.

Tip: Pair your big ideas with a realistic execution timeline this time.

■ Capricorn (Dec 22 – Jan 19)

Career: Long-term planning from earlier in the year pays massive dividends now.



Finance: A major deal closes - but don't skip the fine print.

Relationships: Stakeholder trust is at an all-time high.

Tip: Build in recovery time after this event - your calendar has no slack.

■ Aquarius (Jan 20 – Feb 18)

Career: An innovative hybrid/tech-driven event puts you ahead of competitors.



Finance: Disciplined saving habits give you room to invest in new tools.

Relationships: Networking pays off with a high-value

vendor relationship.

Tip: Don't let tech experimentation distract from core event fundamentals.

■ Pisces (Feb 19 – Mar 20)

Career: Your creative pitches expand your brand's footprint this month.



Finance: A windfall lets you upgrade your production setup.

Relationships: Deep client bonds are reinforced through thoughtful gestures.

Tip: Trust your prep work - don't second-guess details under pressure.



**India Expo
Centre & Mart**



9001 : 2015 - QMS
14001 : 2015 - EMS
45001 : 2018 - OH&S

MORE THAN A VENUE



IEML's ADVANTAGE

-  **2,34,718 SQM**
Total Area
-  **17**
Multipurpose Halls
-  **Upto 14 metres**
Ceiling Height
-  **230+**
In House 5 Star Hotel Rooms
-  **87315 SQM**
Indoor Exhibition Space
-  **Multi Cuisine**
Food & beverage
-  **Upto 30 ton**
per Sqm Load Bearing
-  **Upto 10 Gbps**
Wi-fi/LAN
-  **Upto 12,000**
Vehicle Parking
-  **34 MW +**
3 MW Solar
In House Uninterrupted Power Supply

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SPAN COLUMN-
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RAPID
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& DEPLOYMENT



MODULAR
EXPANSION
CAPABILITIES



HIGH STRUCTURAL
INTEGRITY & SAFETY
STANDARDS



REUSABLE &
SUSTAINABLE
CONSTRUCTION
METHODOLOGY