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HOW THE IRAN CONFLICT REWIRED THE MIDDLE EAST'S TRADE FAIR CALENDAR

ICPB Successfully Concludes 15th Convention India Conclave 2026

EEMAGINE 2026 Brings Together 850+ Industry Leaders in Chennai

Propshop Gets Listed on NSE Emerge, Marking a Significant Milestone

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Editor's Note

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A Sector Defined by Resilience

The Indian exhibition, convention and MICE industry continues to demonstrate remarkable resilience, innovation and ambition. This edition of TradeFairTimes brings together stories that capture the sector's evolving landscape, from major industry gatherings and global partnerships to emerging opportunities and challenges.

Our special feature on the 15th Conventions India Conclave takes centre stage, offering insights into India's growing conventions ecosystem and the conversations shaping its future. We also examine the impact of six months of the Iran-US war on the exhibition industry, highlighting how geopolitical developments are influencing events, travel, trade and business confidence. This issue features an interview with Shivani Ghorawat of Everything About Water, alongside our report on Aqua Expo. We bring you successful show stories, including Print Expo Chennai and Media Expo Chennai, which attracted 17,532 trade visitors and generated strong business enquiries for 185 exhibitors. Anuga Select India 2026 further reflects India's growing importance in the global food and beverage trade.

From the Verifair Dubai–Radeecal Exhicon India joint venture to EEMAGINE 2026 bringing together 850+ industry leaders, the issue highlights the increasing focus on collaboration and the experience economy. IIJS Bharat Premiere 2026 showcases India's expanding global jewellery trade, while India Exposition Mart's IPO filing with SEBI signals continued investor interest in exhibition infrastructure. We also explore the projected 12–14% annual growth of India's MICE sector, the 9th International Health & Wellness Expo, Vertex Group's entry into India, and the landmark Exhicon–ICICI Lombard exhibition insurance initiative. Adding depth are contributions from Jagriti Pandey, Sagar Chamoli and Richard Erschik, along with our comprehensive Event Calendar.

As the industry moves forward, this edition celebrates its resilience, transformation and immense potential.

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SPECIAL REPORT

SIX MONTHS OF WAR: HOW THE IRAN CONFLICT REWIRED THE MIDDLE EAST'S TRADE FAIR CALENDAR

A swift military campaign has settled into a grinding stalemate — and along the way it has forced organizers to tear up and rebuild the Gulf's events calendar not once, but in some cases twice.

BY THE TRADEFAIRTIMES RESEARCH TEAM · SIX-MONTH REVIEW

100+	269	$9.2BN
EVENTS CANCELLED, POSTPONED OR RELOCATED	GULF-WIDE EVENTS RESCHEDULED	COMBINED UAE + SAUDI MICE MARKET AT STAKE

Six months after the United States and Israel launched their first strikes on Iran on February 28, 2026, the Gulf's exhibition industry is still absorbing the shock. What began as a swift military campaign has settled into a grinding stalemate — and along the way it has forced organizers to tear up and rebuild the region's events calendar not once, but in some cases twice.

TradeFairTimes research finds that in the first month of the war alone, more than 100 conferences, trade shows, sporting fixtures and festivals across the UAE, Saudi Arabia, Qatar and Bahrain were cancelled, postponed or relocated. By April 7, industry tracker Northbourne Advisory had logged 269 rescheduled events across the Gulf, with the UAE absorbing the heaviest blow: 17 cancellations and 50 postponements.

THE MARQUEE CASUALTIES

No show illustrates the disruption better than Arabian Travel Market (ATM), the region's flagship tourism and trade exhibition. Originally scheduled for May 4–7, RX Global postponed it three months to August, citing the safety and well-being of exhibitors and partners. When the August window still proved unworkable, organizers pushed it again — to September 14–17 — while keeping it at its longtime home, the Dubai World Trade Centre. ATM typically draws around 55,000 attendees and 2,800 exhibitors from over 160 countries, and organizers say the show has previously facilitated some $2.5bn in industry deals across an edition.

Informa's LEAP, Saudi Arabia's flagship tech showcase and a joint venture with the Saudi Federation for Cybersecurity, Programming and Drones, moved from its original April dates to late August. Informa CEO Stephen Carter told investors that prolonged disruption could force events "further into the calendar — or even into 2027," directly threatening revenue recognition for the year. Informa also delayed its Middle East Energy show into early autumn, alongside LEAP.

The inaugural IAAPA Expo Middle East, the attractions and theme-park industry's first dedicated regional showcase, didn't just slip a season — it slipped a year, moving from March 2026 to April 2027. More than 325 exhibitors had been expected at Abu Dhabi's ADNEC Centre for a show organizers had pitched as a Gulf counterpart to IAAPA's flagship Orlando expo, tapping into a regional attractions market worth an estimated $24.3bn annually.

GITEX GLOBAL, the world's largest technology trade show, is relocating entirely — from the Dubai World Trade Centre to the newer Dubai Exhibition Centre at Expo City Dubai — with provisional dates of December 7–11. Organizers say the venue change had been under consideration before the war but was accelerated by it.

Elsewhere, Art Dubai compressed into what organizers called "a more focused and flexible format" and moved to May 14–17; TOKEN2049 Dubai was pushed all the way to 2027; and the World Economic Forum postponed its Saudi-based Global Collaboration and Growth Meeting indefinitely. Formula 1 cancelled its Bahrain and Saudi Arabian Grands Prix outright for April rather than reschedule.

> "DUBAI HOTELS LOST 60 PERCENT OF THEIR BOOKINGS WITHIN 48 HOURS OF THE FIRST STRIKES."
>
> — INDUSTRY REPORT ON THE SECTOR'S OPENING WEEKS

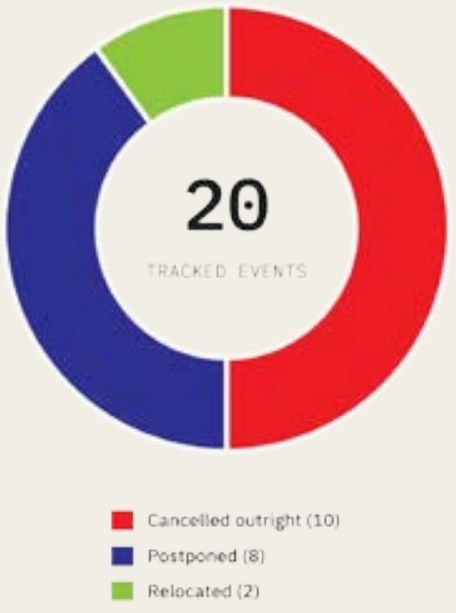
WHY THE FAIRS COULDN'T JUST CARRY ON

The disruption wasn't a matter of nerves alone — it was logistical. Reuters figures cited by industry trackers put flight cancellations across Dubai, Doha and Abu Dhabi at roughly 21,300 in the war's opening weeks, stranding tens of thousands of would-be travelers and severing the freight routes exhibition organizers rely on to move stand materials, signage and equipment into the region.

The World Travel & Tourism Council put regional tourism losses at roughly €515m a day at the conflict's peak — a figure that captures not just fairs, but the hospitality and aviation ecosystem the exhibition industry depends on to function. Ripple effects reached exhibition halls thousands of miles away: at April's Canton Fair in Guangzhou, exporters reported that orders were drying up as Middle Eastern buyers struggled to book flights at fares that had spiked with the war.

THE TOLL, BY THE NUMBERS

STATUS OF 20 MARQUEE EVENTS TRACKED



SOURCE: TRADEFAIRTIMES RESEARCH

UAE, FIRST MONTH OF THE WAR

SOURCE: NORTHBOURNE ADVISORY, VIA TFT RESEARCH

The UAE absorbed the heaviest blow of any Gulf market in the war's first month, accounting for the largest single share of the 100+ events disrupted region-wide.

THE FULL CASUALTY LIST

Named events confirmed postponed, cancelled or relocated since February 28, tracked against the 100+ events industry consultancy Northbourne Advisory recorded region-wide in the first month alone.

EVENT	SECTOR	STATUS	ORIGINAL DATES → NEW STATUS / DATES
Arabian Travel Market (ATM)	Travel & tourism trade show	Postponed ×2	May 4–7 → Sept 14–17, Dubai World Trade Centre
LEAP	Tech / Saudi flagship show	Postponed	April → Aug 31–Sept 3, Riyadh Exhibition & Convention Centre
Middle East Energy (Informa)	Energy trade show	Postponed	Spring → September
IAAPA Expo Middle East	Attractions / theme parks	Postponed	March 31–April 2 → April 12–15, 2027, ADNEC Abu Dhabi
GITEX GLOBAL	Technology trade show	Relocated	Original DWTC dates → Dubai Exhibition Centre; provisional Dec 7–11
Art Dubai	Art fair	Postponed	April → May 14–17, adapted format
TOKEN2049 Dubai	Crypto conference	Cancelled	Late April → pushed to 2027
JP Morgan MENA Global Opportunities Summit	Finance	Cancelled	March
UITP Summit 2026	Transport	Cancelled	April
Ton Gateway	Crypto conference	Cancelled	May

EVENT	SECTOR	STATUS	ORIGINAL DATES → NEW STATUS / DATES
WEF Global Collaboration & Growth Meeting	Finance / policy	Postponed indefinitely	April 22–23
Megacampus Summit	Entrepreneurship / innovation	Cancelled	Spring
Saudi Film Festival (12th ed.)	Culture / media	Postponed	April 23–29 → June 25–July 1, Ithra, Dhahran
Fanatics Flag Football Classic	Sport	Relocated	Riyadh → Los Angeles
F1 Bahrain Grand Prix	Sport	Cancelled	April
F1 Saudi Arabian Grand Prix	Sport	Cancelled	April
FIA World Endurance Championship, Qatar 1812km	Sport	Postponed	March 26–28 → rescheduled to Oct 22–24, 2026
Offlimits Festival	Entertainment	Cancelled	April, rescheduled to November → cancelled
Christina Aguilera Concert, Etihad Arena	Entertainment	Cancelled	September
The Corrs, Etihad Arena	Entertainment	Cancelled	Late September

> Not every major show has moved: ADIPEC — one of the world's largest energy gatherings, with 2,250+ exhibitors — remains confirmed for its usual November 2–5 slot at ADNEC, despite persistent rumours since March that it would be relocated or delayed.

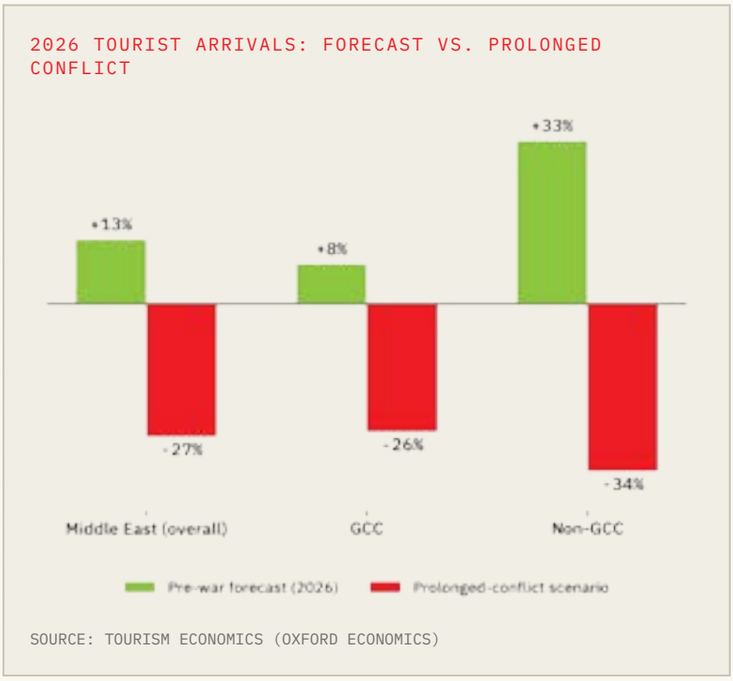
WHO MOVED, WHO STAYED, WHO'S COUNTING THE COST

TradeFairTimes research points to a consistent pattern: organizers have overwhelmingly chosen postponement over cancellation, pushing marquee shows into late summer and autumn — a period the industry normally avoids altogether because of extreme Gulf heat and seasonally lighter international travel demand. That has compressed an unusually large share of 2026's calendar into the final quarter of the year, raising the prospect of scheduling clashes, tighter hotel inventory, and diluted attendance as multiple major shows compete for the same narrow window.

The rescheduling carries a real financial cost that has yet to be fully tallied. The UAE's MICE market was valued at roughly $6bn last year; Saudi Arabia's at around $3.2bn. Every postponed edition means organizers absorb the cost of rebuilding floor plans, renegotiating hotel blocks, and re-signing sponsorship commitments from scratch — even as some, like Art Dubai, have opted to roll unused booth fees from no-show exhibitors into the following year's edition rather than refund them outright. Not every player has pulled back at the same rate: regional exhibitors and buyers have largely continued showing up, while Western delegations have been markedly more likely to withdraw or send smaller delegations.

REGION-WIDE TOLL ON TRAVEL, TOURISM & MICE

Tourism Economics, a division of Oxford Economics, modelled three scenarios for 2026 regional tourist arrivals in early March: absent conflict, the Middle East had been on track for 13 percent growth. A short one-to-three-week war would still cut that to an 11 percent decline; a two-month escalation could drag arrivals down as much as 27 percent for the year. Six months in, with no ceasefire holding, the region is trending toward the harsher end of those scenarios.



Beyond trade fairs, the disruption has hit the Gulf's wider Experience Economy: high-profile entertainment cancellations in Abu Dhabi alone span major touring concerts and festival dates, all scrapped even after some had already been rescheduled once. Analysts covering the region's sports strategy have flagged the loss of the Bahrain and Saudi Arabian Grands Prix as a direct hit to economic diversification plans built around motorsport, tourism and hospitality investment.

IMPACT ON INDIA

India's exhibition and travel sectors have felt the war through a different but equally direct channel: the Gulf is India's principal air corridor to Europe, North America and the wider Middle East, and one of its largest inbound and outbound travel markets in its own right.

+20–30%
Rise in airline operating costs as Indian carriers reroute around closed airspace

+40%
Spike in last-minute Europe / North America fares in March alone

15–20%
Projected fall in India's inbound long-haul tourism for 2026

70%
Share of global basmati demand from the Middle East — now facing a war-risk insurance freeze

23% / 39%
Share of India's apple / almond imports sourced from Iran, both disrupted

91%
Share of India's cooking-gas (LPG) supply sourced from the Gulf

Policy response. New Delhi has moved to cushion exporters directly: the Directorate General of Foreign Trade extended export obligation deadlines under the EPCG and Advance Authorisation schemes — originally due between March and May — to August 31, 2026, citing geopolitical tensions, supply-chain disruption and rising freight costs. For India's own exhibition industry, the net effect looks mixed rather than uniformly negative: outbound MICE and leisure traffic that once went to Dubai or Doha is, for now, staying home or shifting to markets outside the Gulf's flight paths — a redistribution some Indian venues and destinations are positioned to capture, even as Indian exporters tied to Gulf trade absorb real losses on the goods side.

THE OUTLOOK

Executives publicly maintain confidence in the region's long-term position. Informa's Stephen Carter told investors the group intends to return to the Gulf market "with punch and with purpose" once the disruption passes, and organizers of ATM and LEAP have both framed their new autumn dates as an opportunity to maximize participation rather than merely a retreat.

Whether that confidence is borne out will depend on a war that, six months in, shows no sign of resolution: Brent crude remains roughly 22 percent above its pre-war level, the Strait of Hormuz continues to operate at a fraction of normal shipping volumes, and a Reuters/Ipsos poll at the end of August found 80 percent of Americans expect US involvement in Iran to continue for an extended period. For the Gulf's exhibition industry, that suggests the recalibrated Q4 2026 calendar may be less a one-off adjustment than the new operating reality.

"THE RECALIBRATED Q4 2026 CALENDAR MAY BE LESS A ONE-OFF ADJUSTMENT THAN THE NEW OPERATING REALITY."

TradeFairTimes will continue tracking rescheduled events, venue changes and attendance data as the region's exhibition calendar continues to shift.

IESA to Organise Eventfull Bharat MarketPlace with AGM

The EVENTFULL BHARAT - MARKET PLACE is an initiative of IESA – Indian Exhibition, Events & Conferences Services Association – providing an exclusive platform to showcase India's strengths and capabilities; R&D; innovations; and talent available for the Exhibitions and Events Industry. The first editions of this event held concurrently with IESA's India Expo Shop 2025 was a great success at Yashobhoomi Convention and Exhibition Centre, New Delhi. The second edition of EventFull Bharat is scheduled for 9th October 2026 at Surat Garden, Vasant Kunj, New Delhi. This one-day exclusive event will be held concurrently with the 11th Annual Session and AGM of IESA. This exclusive gathering is expected to be attended by senior stakeholders of the Exhibitions and Events Industry of India and will provide an opportunity to interact and network for future businesses with relevant attendees of over 250 business professionals from this industry.

EventFull Bharat is designed to be the ultimate catalyst for India's exhibition and events ecosystem. By bringing together over 250 top industry leaders at Surat Garden on October 9, 2026, we are creating a focused platform to drive cutting-edge innovation, advanced technology and AI adoption, and high-impact B2B networking that will shape the future of our industry.

Sukhvinder Singh Bhatia (Vice President – North), IESA

The event will include the following:

1. A Showcase (Mini Exhibition) of innovative products and services for the exhibitions and events industry
2. Panel discussions on select subjects by industry experts
3. B2B Meetings
4. IESA AGM (only for IESA Members by invitation)
5. Cocktail and dinner

The Panel will include discussions on current and future requirements of the industry, scope for innovations, adoption of advanced technologies and AI to save cost and time, ways to improve quality and timely delivery, safety and security for all stakeholders, skilling and training, etc. amongst others. The IESA Community with over 400 members, covering a variety of segments in the Exhibition & Events Industry in India, is the strongest back up ecosystem of this industry and is capable of handling and executing world class Exhibitions of small and large scale, in India and overseas.

The IESA Community is successfully partnering the Exhibitions and events industry for over the last five decades.

Exhicon and ICICI Lombard announce landmark Exhibition Insurance Initiative At 15Th Conventions India Conclave

During the event, Exhicon Events Media Solutions Limited (EXHICON) and ICICI Lombard General Insurance Company Limited announced a landmark initiative to strengthen the Exhibition Insurance ecosystem in India, bringing specialised risk protection closer to the rapidly expanding exhibitions and trade fairs industry.

Through the strategic partnership between EXHICON and ICICI Lombard, the two organisations are working together to create greater awareness, accessibility and adoption of insurance solutions specifically relevant to exhibitions and trade fairs.

Exhibitions involve substantial investments in venues, temporary structures, stalls, equipment, logistics, technology, manpower and other event infrastructure. They also expose organisers, exhibitors and stakeholders to a range of operational, property, liability, cancellation and other unforeseen risks.

EXHICON, with its extensive presence across exhibitions, trade fairs, exhibition infrastructure, venue development and event services, brings deep industry understanding and access to a broad ecosystem of organisers, exhibitors, associations, venues and service providers.

ICICI Lombard brings its insurance expertise and capabilities in designing and servicing commercial and event-related insurance solutions.

> We are particularly proud that this initiative was unveiled at the 15th Conventions India Conclave at Bharat Mandapam, where the entire convention, exhibition, events and MICE ecosystem came together from India and across the world. EXHICON is delighted to be the Gold Partner of this important industry platform.
>
> **M Q Syed,**
> CMD, EXHICON

The initiative will focus on:

- Increasing awareness of exhibition-related risks and insurance protection;
- Facilitating access to appropriate insurance solutions for exhibitions and trade fairs;
- Supporting organisers and exhibitors in understanding their risk exposures;
- Encouraging better risk-management practices across the exhibition ecosystem; and
- Creating a scalable insurance framework aligned with the growth of India's exhibition industry.

VivaTech 2026: India Showcases AI Power in Paris as Official Partner Country

India made a high-profile impact at VivaTech 2026 in Paris, taking center stage as the Official AI Partner Country during the India–France Year of Innovation 2026.

Organized by the India Trade Promotion Organisation (ITPO), the nearly 1,000-square-meter India Pavilion was designed around the "Tree of Life" concept, bringing together government, academia, startups, and investors under one roof across three interconnected zones.

High-Level Representation: Inaugurated by Union Commerce & Industry Minister Piyush Goyal, the pavilion hosted key discussions between India's Principal Scientific Adviser Prof. Ajay Kumar Sood and France's Minister Delegate for AI, Anne Le Hénanff.

Leaders' Visit: Prime Minister Narendra Modi and French President Emmanuel Macron jointly toured the pavilion, interacting with Indian founders and reinforcing innovation at the core of India-France ties.

Diverse Ecosystem: Over 80 startups, tech enterprises, and institutions exhibited advancements in AI, Digital Public Infrastructure (DPI), healthcare, space tech, climate tech, and semiconductors.

Business Impact & Outcomes

- 250+ Qualified business leads generated
- 35+ Investor engagements
- 60+ Follow-up meetings
- 50+ Strategic partnership discussions
- 10 MoUs, Intent Letters, and Expressions of Interest signed across 15+ international markets

The event highlighted India not only as a rapidly growing innovation hub, but as a reliable, scale-ready global technology partner.

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BHANU RAJAGOPALAN
MANAGING DIRECTOR, ORANGEBEAK TECHNOLOGIES PVT. LTD.

A CONVERSATION WITH BHANU RAJAGOPALAN ON THE VISION, GROWTH AND FUTURE OF BOILER INDIA EXPO, AND ITS ROLE IN STRENGTHENING INDIA'S INDUSTRIAL ECOSYSTEM.

Powering India's Industrial Future : The Vision Behind Boiler India Expo

TFT : What can exhibitors and visitors expect from the upcoming edition of Boiler India Expo? Are there any new features or special initiatives being introduced this year?

Bhanu Rajagopalan : We expect a bigger, denser show. We're targeting 250+ exhibitors from 30+ countries and 20,000+ qualified trade visitors this time, with 12+ seminars running across the three days. That's on top of what we already delivered in 2024. We don't want to just repeat that number, we want to build on it.

We've also polished the seminar tracks, Clean Energy & Decarbonization, Digital Steam Systems, Circular Economy & Waste Heat Recovery, Boiler Skills & Certification.

TFT : With industries increasingly focusing on energy efficiency and decarbonisation, how is the boiler and thermal engineering sector adapting to these changing market demands?

Bhanu Rajagopalan : Our panel discussion was titled "Shaping the Boiler Industry to Mitigate Future Energy Requirements and Climate Risks," and that room was packed. We had panellists on stage talking net-zero pathways for an industry that's traditionally been seen as, you know, smokestacks and steam.

We're seeing real product upgrade on the exhibitor front, low-NOx systems, electric-gas hybrids, hydrogen-ready boilers, DeNOx SCR/SNCR tech, online continuous emission monitoring systems.

Sustainability officers and ESG consultants attend a defined visitor category now.

TFT : Boiler India has expanded internationally with editions in Nairobi and Bangkok. What has been the response from global markets, and are there plans to expand into

new regions?

Bhanu Rajagopalan : Exhibitors who did Boiler World Nairobi turned around and participated in the Indian edition too. Several of our India exhibitors participated with us in Bangkok because they wanted a foothold in Southeast Asia.

India, East Africa, Southeast Asia aren't separate markets to us, they're one connected demand corridor. India's fabrication base is perfectly positioned to serve, all of the thermal-heat-industry. So yes, more regional expansion is coming. We're planning a construction chemicals and equipment expo ICON Asia, so that's next.

TFT : What are the biggest challenges currently facing the boiler manufacturing and thermal engineering industry and how Boiler India Expo will address them?

Bhanu Rajagopalan : One- skills. There's a real gap in trained boiler operators and technicians, which is why "Boiler Skills & Certification" is discussed at depth during Boiler India. Two - compliance and emissions norms tightening globally, faster than a lot of mid-size manufacturers can retool for.

Three - fuel transition. Moving from conventional fired boilers to biomass, hydrogen-ready, or electric systems isn't cheap, and a lot of MSMEs are stuck figuring out the economics of it.

What we can actually do about that from an event standpoint is put the right people in the same room, plant heads standing next to the OEM that just built a retrofit kit, an EPC consultant next to a government inspection body.

- **Skills Gap:** Addressing the shortage of trained boiler operators and technicians through dedicated skills and certification sessions.
- **Regulatory Compliance:** Helping manufacturers adapt to rapidly tightening global emission norms.
- **Fuel Transition Economics:** Creating dialogue between technology providers, policymakers, and MSMEs to address the financial viability of transitioning to biomass, hydrogen, or electric systems.

TFT : Have you observed a shift in visitor profiles over the years? Are more decision-makers and plant heads attending the exhibition today?

Bhanu Rajagopalan : Yes, definitely. Plant heads and maintenance engineers were always core to this show, but what's changed is the width of the room.

We're now regularly getting procurement heads, ESG consultants, investors and startups in energy tech, even government inspection authorities walking the floor.

And there's a growing academic presence too, which tells us this is becoming a talent pipeline event as much as a trade event. The international mix has also gotten heavier. Exhibitors aren't just pitching to the domestic market anymore.

TFT : Looking back, what has been the proudest milestone in the journey of Boiler India Expo?

Bhanu Rajagopalan : Watching it go from a domestic industrial expo to something with 37 countries represented, that told us this had genuinely become the platform for the industry.

And now we've taken the Best Boiler User Awards national. Which means a plant's performance nowk gets looked at and recognized by the Centre and DPIIT as well. For plant heads and industries that take safety and efficiency seriously, that changes what winning actually means.

TFT : If you could introduce one major change to India's exhibition industry, what would it be and why?

Bhanu Rajagopalan : If I could change one thing, it'd be standardized, government-backed venue and logistics infrastructure across more Tier-2 cities. The moment you try to scale a niche industrial show like ours, you hit inconsistent venue quality, customs friction for international exhibitors bringing in equipment.

Also, we'd genuinely like to see better subsidy systems and stronger economic backing from the government for MSEs. They're the backbone of this industry, and easing their cost of participation would only deepen the ecosystem we're trying to build.

TFT : Finally, what message would you like to share with the ones looking to attend the expo?

Bhanu Rajagopalan : This industry moves fast right now, hydrogen-ready boilers, smart emission-compliant systems, retrofit demand driven by tightening norms, and the deals, the partnerships, the vendor relationships that matter get built in these three days, not over email six months later.

Come with your top stall preferences ready, come ready to actually talk business, not just collect brochures. 8-10 October, Navi Mumbai. We'll see you on the floor. You can register for free on our website India.boilerworldexpo.com

US-Based Vertex Group to Enter India's MICE and Corporate Travel Market

US-headquartered Vertex Group is set to enter India's Meetings, Incentives, Conferences and Exhibitions (MICE) and corporate travel market through its new venture, Vertex Travel, Founder and President Gagan Arora said.

The group plans to make an initial investment of ₹75 crore to develop an integrated business travel and MICE platform. Over the next 18 months, the investment will primarily focus on three key areas technology, talent and network development.

According to Arora, the company will assess the venture's performance across several parameters, including client acquisition, repeat business, revenue quality, programme profitability, customer satisfaction, technology adoption and the scalability of its operating model.

"We will evaluate client acquisition, repeat business, revenue quality, programme profitability, customer satisfaction, technology adoption and the scalability of the operating model. If the business demonstrates the performance and market traction we expect, we are prepared to increase investment as Vertex Travel scales," Arora told PTI in an interview.

India's Water Sector

Policy, Technology, and the Future of Water Management

As India faces growing water stress, innovation and collaboration have become essential for ensuring a sustainable water future. At the EAW Global Aqua Expo 2026, industry leaders, policymakers, and technology providers came together to discuss emerging solutions and challenges in the water sector. TFT Delhi Correspondent NEETU NIGAM spoke with SHIVANI GHORAWAT, Founder of EAW (Everything About Water), about the evolution of India's water industry, government initiatives, technological advancements, and the future of water management in the country.

TFT : To begin, could you tell us about the concept behind this event?

Shivani : I am proud to say that we have been working in the water and wastewater sector for the past 26 years. We were among the first organisations to launch a publication dedicated to the water sector at a time when very few people were discussing these issues. We also started trade shows focused on water and wastewater management to bring together all stakeholders, including government bodies, industries, consumers, and end-users, on a common platform.

The purpose of this trade show is not simply to organise an event. It is a platform that brings together policymakers, stakeholders, investors, utilities, industries, technology providers, embassies, and consultants under one roof. It provides an opportunity for them to interact, exchange ideas, and engage in meaningful discussions that can lead to practical solutions.

TFT : How did the idea of organising an exhibition focused on water and wastewater management originate, and what changes have you witnessed over the years?

Shivani : When we started this exhibition, we were a group of five or six professionals with experience in the water sector. We recognised that water scarcity would continue to be one of the world's most significant challenges. That realisation led us to create this platform. We published our first issue containing technical articles and began educating people about water and wastewater management. At that time, when we spoke about treating sewage water and making it suitable for drinking, people found it difficult to believe. They would ask, "How can sewage water be treated and made safe for drinking?"

Those ideas seemed unusual back then, but today wastewater treatment and reuse have become widely accepted.

There was also a time when people would say, "One day we will have to buy drinking water."

Today, purchasing drinking water is completely normal. People rarely think about the fact that there was a time when drinking water was freely available. A great deal has changed over the past 26 years, and I believe many more changes are yet to come. Technology is advancing rapidly. We are seeing the increasing use of AI, drones, leak-detection systems, and automation in the water sector.

One of India's biggest challenges is water leakage and water theft during distribution. The government is working to address these issues by introducing advanced equipment capable of detecting leaks and identifying areas where water theft may be occurring.

TFT : How many exhibitors are participating in this year's event?

Shivani : Approximately 150 exhibitors are participating. We have both national and international participants. In total, 18 international companies are participating. We have companies from China, South Korea, Italy, the United States, Switzerland, and France. We also have a dedicated Switzerland Pavilion at the exhibition.

TFT : What major initiatives is the government implementing at the national level to address water scarcity across the country?

Shivani : Government awareness and focus on water issues have increased tremendously.

As I mentioned earlier, when we began discussing these issues more than 25 years ago, very few people were paying attention. Today, awareness has reached an entirely different level.

One of the government's major initiatives is "Har Ghar Jal, Swachh Jal," which aims to provide clean drinking water to every household through tap-water connections.

The broader vision is that the water supplied through household taps should already be clean and safe for drinking, eliminating the need for domestic water purifiers. The government is introducing several initiatives in this direction.

Our Jal Shakti Minister also visited the exhibition and inaugurated the event. He interacted openly with exhibitors showcasing new products and technologies. He sought suggestions regarding policy improvements, technological adoption, and ways to build a better future for India's water sector.

TFT : Have you prepared any specific recommendations that you would like to share with the government?

Shivani : We first need to consult with industry stakeholders, gather their perspectives, and formulate a set of recommendations. Once that process is complete, we will present our suggestions to the government.

TFT : Based on your international experience, are there any policies or practices from other countries that India could adopt?

UPCOMING

MOHALI CONVENTION & EXHIBITION CENTRE

PHASE 1

PHASE 2

PHASE 3

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Shivani : One of the most impressive things in many developed countries is that people can drink water directly from the tap. You do not see water purifiers installed in every household. Even in public spaces where people refill their water bottles, separate purification systems are rarely visible.

Their water supply systems are so well managed and maintained that citizens have complete confidence in the quality of water provided by the government. I would like India to reach that level as well.

Ideally, every household should receive clean and safe drinking water directly through the tap, especially for children, so that people do not fall ill due to contaminated water.

I would be proud if one day we could say that domestic water purifiers are no longer necessary because agencies such as the Delhi Jal Board and other water suppliers are delivering clean drinking water directly to every home.

TFT : Another concern regarding water purifiers, particularly RO systems, is that they remove essential minerals from water. What are your views on this?

Shivani : Yes, and this is where public awareness becomes very important.

Some people are aware of this issue, while others are not. Every technology has its advantages and limitations. When UV technology was introduced, similar discussions took place. Then came RO technology, and now we are seeing the emergence of alkaline water systems.

If you look around the exhibition today, you will see several companies promoting alkaline water technology. At present, it is relatively expensive, so people may not adopt it immediately. However, as awareness grows and people understand its benefits, adoption is likely to increase.

As you correctly pointed out, RO purifiers can remove some of the minerals that our bodies require.

This is precisely the kind of awareness that we aim to build through our platform and our monthly publication.

TFT : Every summer, Delhi faces concerns about water scarcity and water crises. Have you had discussions with the Delhi Government regarding this issue?

Shivani : Yes, we have had several discussions with the Delhi Jal Board.

In fact, you may have seen that the Delhi Jal Board has been promoting the "Catch the Rain" initiative. The objective is to educate people at the household level about rainwater harvesting and water conservation.

During the monsoon season, we often witness heavy rainfall and waterlogging. At the same time, we are facing increasing water scarcity. Therefore, people need to understand that while water may appear abundant during certain periods, it must be conserved for future generations.

That is why households are being encouraged to install rainwater harvesting systems. Every drop of water that can be conserved or reused is important because water management and treatment are among the most pressing needs of our time.

- **Long-Term Engagement :** The platform has been active in the water and wastewater sector for 26 years, transitioning from publishing technical articles to hosting trade shows that connect policymakers, industries, technology providers, and investors.
- **Shifting Perceptions :** Over the past two and a half decades, public acceptance has evolved significantly. Concepts that were once met with skepticism, such as wastewater recycling and purchasing bottled drinking water, have now become standard practice.
- **Exhibitor Participation :** This year's event features approximately 150 exhibitors, including 18 international companies representing countries such as Switzerland, China, South Korea, Italy, the United States, and France.

TFT : However, Delhi does not receive heavy rainfall throughout the year. Do you think rainwater harvesting is a sufficiently reliable and sustainable solution?

Shivani : I would not say otherwise. Rainfall patterns vary from year to year. Some years may be relatively dry, while others may experience excessive rainfall. For example, last year saw unusually heavy rainfall.

Although Delhi may not receive as much rainfall as certain other regions, we should still make use of whatever rainwater is available during the monsoon. In states such as Maharashtra and in many coastal regions where rainfall is significantly higher, rainwater harvesting becomes even more important.

We need to incorporate these practices into our daily lives.

Consider how people's attitudes toward drinking water have changed over time. There was a time when people drank tap water without questioning its quality. Gradually, awareness increased, and people realised the importance of purifying water to protect their health. As purchasing power increased, water purifiers became common household appliances.

Today, almost every household has a water purifier. Similarly, I believe that awareness about water conservation can also become a regular part of household thinking in the near future.

TFT : What role can the industry play in addressing these challenges?

Shivani : The industry can contribute through innovation and technology. For example, drones, camera-based systems, and several other advanced solutions are being introduced to improve water management and monitoring.

TFT : What do you see as the future of the water industry?

Shivani : The future is enormous.

The water crisis is already here, and it will continue to be a major challenge, especially as groundwater levels continue to decline rapidly.

We must preserve our water resources not only for ourselves but also for future generations.

Continuous awareness and education are extremely important. The water industry has tremendous potential, and its future is exceptionally promising.

TFT : What are some of the major challenges faced by industry players?

Shivani : One of the biggest challenges for industry players is pricing.

If a product is expensive, or if an international technology enters the Indian market and companies want the government to adopt it, cost often becomes a major obstacle.

India is quite price-sensitive, and affordability remains an important factor.

Apart from that, I believe the government is generally open and adaptive when it comes to adopting new technologies and solutions.

EAW Global Aqua Expo 2026 : Driving Innovation and Collaboration in India's Water Sector

India is facing a staggering reality where it must support 18% of the world's population with only 4% of its freshwater resources, leaving 600 million people to cope with extreme water stress. While the Jal Jeevan Mission has set ambitious goals for rural connectivity, the situation in the National Capital proves that infrastructure alone is not enough; we urgently need to deploy advanced technologies to ensure the water delivered is actually safe to drink. The solutions and global expertise showcased here at the EAW Global Aqua Expo at Bharat Mandapam are critical to bridging this gap and redefining sustainable water management for our country.

India is home to nearly 18% of the world's population but possesses only about 4% of the world's freshwater resources. Approximately 600 million people in the country face high to extreme water stress, according to the World Resources Institute.

The Indian government's Jal Jeevan Mission was envisioned to provide safe and adequate drinking water through individual household tap connections to every rural household by 2024. However, challenges remain. Even in the national capital, Delhi, access to clean and reliable water continues to be a concern. Several residential societies and colonies still receive foul-smelling, contaminated water, while some areas face water shortages for days at a time.

Despite these challenges, significant efforts are being made across the country to address water-related issues and develop sustainable solutions.

Delhi recently hosted the three-day EAW Global Aqua Expo 2026 at Bharat Mandapam, bringing together more than 150 exhibitors from India and overseas. The exhibition showcased advanced technologies and innovative solutions aimed at solving water-related challenges across the country.

The event highlighted the latest technologies, sustainable solutions, and emerging business opportunities in the water sector. It brought together manufacturers, technology providers, consultants, researchers, government officials, and investors from around the world to discuss, discover, and deploy innovations that can redefine water management.

Jharkhand Looking Towards Technology Led Solutions

TFT Delhi Correspondent Neetu Nigam met Om Prakash, Consultant at the Sustainable Commerce Forum, at the Jharkhand Pavilion.

"From Jharkhand's perspective, this is definitely a beneficial platform. The government's core vision now needs an upgrade, and for that, it must seek support from industry experts and technology providers. That is why we came here—to connect with industry leaders and learn about emerging technologies. We have gained valuable insights, especially regarding new technologies in Sewage Treatment Plants (STPs). We also explored advanced motor technologies from companies like Grundfos. So far, the company has not participated in projects in Jharkhand, but perhaps that may happen in the future."

Discussing Jharkhand's water challenges, he explained:

"The issue in Jharkhand is not the availability of water; the challenge is retaining it. Water does not remain on the surface long enough to seep into the ground and recharge groundwater reserves. Therefore, we need technologies and infrastructure such as dams and water-retention systems to conserve water effectively. If we fail to retain water, groundwater levels will continue to decline. We need to strengthen our water resources through proper planning and technology."

Mr. Prakash further stated that the Jharkhand government is actively exploring technological partnerships.

"We invited several companies we met at the expo to visit Jharkhand, conduct surveys, and assess potential solutions. We will issue tenders, and interested companies can participate. There is a lot of work to be done, and collaboration between consultants, government agencies, and technology providers is essential."

Among the exhibitors, he particularly appreciated companies such as “PESPL Enviro Solutions Private Limited”, “Grundfos”, and firms working with “nanobubble technology”.

"Our team visited almost every stall, collected brochures, and gathered information from exhibitors. Once I return, I will review all the material, prepare detailed notes, and draft a comprehensive report for the ministry. The report will cover the participating companies, technologies showcased, and potential applications for Jharkhand.

Personally, I found the expo extremely useful, and if it is organized again in the future, we will certainly participate to explore more innovations in the water sector."

Industry Calls for Stronger Government Support

TFT spoke with Vijayraj Shisodya, Director of Rainy and recipient of multiple national and international awards, including the "CII Most Innovative Water Saving Product Award" and the "JSW–The Times of India Earth Care Award" (twice).

TFT also spoke with Vijayraj Shisodya, Director of Rainy and recipient of multiple national and international awards, including the "CII Most Innovative Water Saving Product Award" and the "JSW–The Times of India Earth Care Award" (twice).

Mr. Shisodya highlighted the gap between policy announcements and implementation.

"On one hand, the government is promoting campaigns such as 'Save Water' and 'Catch the Rain.' However, when we examine the ground reality, there is often a significant gap between words and action.

Rainwater harvesting filters currently attract 18% GST. The question is : who will buy them at that rate? The government should subsidize rainwater harvesting technologies in the same way it supported the adoption of solar panels. Otherwise atleast reduce GST 18% to 5%. If such support is provided, homeowners will consider installing these systems while constructing their houses."

Referring specifically to Delhi's recurring water crisis, he added:

"Every year we read headlines about Delhi's water crisis. Yet, in many cases, outdated approaches continue to be used without fully considering Delhi's geographical conditions. We have shared our suggestions, but implementation remains a challenge."

Delhi Jal Board Exploring New Technologies

TFT also interacted with Sudhanshu, a representative at the Delhi Jal Board stall, regarding technologies showcased at the expo and future plans for Delhi.

He said : "We have seen several promising technologies at the expo. One of the most interesting solutions is a rainwater harvesting kit currently displayed in the MSME section. We were impressed by the concept and have invited the company to submit its research and development report to the Delhi Jal Board.

I plan to introduce them to our senior leadership, including the Chief Engineer. In fact, our officials visited the stall yesterday and showed considerable interest. If discussions progress positively, we will explore implementing the technology across Delhi."

He also noted that the expo exposed the Delhi Jal Board to several technological upgrades.

"We came across advanced valves, pipes, membranes, and other equipment. Some of these

technologies were either new to us or we had limited exposure to them. We have invited the companies to present their proposals, after which we will evaluate opportunities for collaboration."

Discussing wastewater management, Sudhanshu explained:

"We are currently planning around 20 new Decentralized Sewage Treatment Plants (DSTPs). Our objective is to intercept drains flowing into the Yamuna River and treat the wastewater before it enters the river.

Instead of untreated sewage flowing directly into the Yamuna, it will be treated and released as cleaner water. This will benefit both the Yamuna and Delhi in the long term."

He further emphasized the growing importance of wastewater reuse.

"Several companies are promoting technologies that allow greywater—water from baths and washing activities—to be treated and reused for flushing, gardening, and construction.

"We are working on a similar concept on a larger scale. Water treated at our Sewage Treatment Plants (STPs) was previously used mainly for horticulture. Now, we are upgrading treatment levels so that this water can also be used for construction activities and supplied to agencies such as the PWD, DDA, and NDMC.

Except for drinking purposes, treated water can eventually be utilized for almost all non-potable applications."

Delhi Jal Board Rejects Claims of Outdated Engineering

When asked about criticism from some exhibitors that Delhi Jal Board's engineering systems require major modernization, Sudhanshu strongly disagreed.

"No, I completely disagree with that statement. We have actively engaged with several innovative organisations and young professionals to modernise our operations. We have collaborated with institutions such as IIT Kanpur through the Airawat Foundation, IIT Delhi, and international organisations such as JICA (Japan International Cooperation Agency), which is currently working on the Chandrawal Water Treatment Plant project. Therefore, it would be incorrect to say that our systems are outdated. We continuously strive to adopt the latest technologies and improve our infrastructure."

As India continues to face growing water stress, platforms such as the EAW Global Aqua Expo 2026 are playing an important role in connecting governments, industries, researchers, and innovators. The event highlighted not only the challenges facing the country's water sector but also the opportunities for collaboration and technological advancement that could help secure India's water future.

Water technology is advancing rapidly, surpassing our expectations. During the expo, various innovative solutions were demonstrated, such as devices that produce drinking water directly from the air. The water they generate tastes as pure and fresh as purified RO water. As these technologies become more affordable and popular, we might soon see such machines in public areas, offering safe drinking water and alleviating pressure on traditional water sources.

Propshop : Taking India's Exhibition Excellence to the World

The listing of Propshop Events and Exhibitions Limited (PROPSHOP) on the NSE platform marks a significant milestone, not only for the company but also for India's rapidly growing exhibition and event infrastructure industry. As the first and only pure-play exhibition stand build company to be listed on the NSE exchange, Propshop has opened a new avenue of confidence for a sector that has largely operated behind the scenes while contributing substantially to trade, commerce, and global business networking.

In the exhibition and trade show industry, Propshop Events & Exhibitions Ltd has built a global footprint rapidly and consistently. What began as an exhibition stand design and fabrication company has evolved into a globally recognized brand, delivering world-class exhibition experiences across continents and helping Indian businesses showcase their capabilities on the international stage.

Today, Propshop Events and Exhibitions Ltd, stands as one of India's most influential exhibition solution providers, with a growing presence across the United States, Europe, the United Kingdom, the UAE, and key international exhibition markets worldwide. The company's vision extends beyond booth construction. It is focused on creating business platforms that enable brands, manufacturers, exporters, and innovators to connect with global audiences.

A Truly Global Presence

Propshop's international growth story is backed by impressive execution credentials. Over 14 years of industry experience, the company has successfully delivered more than 10,000+ projects for over 2,000 clients across 60+ countries, making it one of the most widely experienced Indian exhibition service providers operating on the global stage.

Its expansion across the USA, Europe, and UAE reflects the increasing demand for high-quality exhibition infrastructure and brand experience solutions. With dedicated capabilities in design, project management, fabrication, logistics, installation, and execution, Propshop has positioned itself as a trusted partner for both Indian and international exhibitors.

Propshop Events & Exhibitions Limited (The Propshop) is an official member of the International Federation of Exhibition and Event Services (IFES), the global network for the exhibition and event industry

IFES membership connects them to a trusted worldwide network of international partners to coordinate and execute cross-border exhibition projects seamlessly

Empanelments with leading industry platforms including:

- Informa Markets, ABEC, BTTF, CMPL, HGH India, MATECIA and Messe Muenchen International

Propshop has earned 100+ recognition as an award-winning exhibition stand design and build company, known for transforming creative concepts into impactful brand experiences. Its projects consistently combine innovative design, engineering precision, and flawless on-ground execution, helping brands stand out in highly competitive trade show environments.

At Propshop, our vision is to become the preferred global exhibition partner for businesses looking to expand across international markets. The launch of our subsidiaries in the USA, Europe, and UAE, along with our association with Informa Markets' emapanel network, marks a significant step toward that goal. By establishing a strong local presence and delivering world-class exhibition solutions globally, we are creating new opportunities for long-term partnerships and sustainable revenue growth. Our growing footprint across major trade shows worldwide reflects our commitment to helping companies build meaningful brand presence, stronger business connections, and lasting success in the global marketplace.

Prathamesh Pusalkar
Founder, Propshop Events & Exhibitions Limited

Building India's Global Exhibition Future

More than an exhibition company, Propshop has become a symbol of India's growing influence in the global events and trade ecosystem. By carrying Indian creativity, engineering expertise, and execution excellence to international markets, the company is helping businesses cross borders, build global partnerships, and unlock new opportunities worldwide.

As Propshop continues its international expansion, it is not merely building exhibition stands. It is building bridges between markets, industries, and nations, firmly establishing India as a global force in the exhibition and experiential marketing industry.

About Propshop Events & Exhibitions

Propshop Events & Exhibitions Limited is an NSE-listed exhibition and experiential marketing company specialising in exhibition stand design and construction, turnkey exhibition solutions, experiential marketing, corporate events and brand experiences.

With capabilities across India and international markets, Propshop works with brands to create high-impact physical and experiential environments that connect businesses with their customers at exhibitions, trade shows, corporate events and industry platforms.

The company serves leading Indian and global brands across sectors including technology, manufacturing, automotive, pharmaceuticals, engineering, infrastructure, consumer brands and business services.

Propshop is driving the global expansion of India's exhibition industry, with an expanding presence across India, the USA, Europe, the GCC and APAC.

MeasuringUp

A Certification Standard for the Exhibition Industry and the Case for Starting in India

Ms. Jagriti Pandey, (PhD Scholar) Project Lead - Futurex Trade Fair and Events Pvt. Ltd.

In any given week in India right now, several exhibitions are opening their doors in Delhi, Mumbai, Bengaluru, and increasingly in tier-2 cities, building convention halls of their own to absorb the overflow. The country is in the middle of the biggest exhibition infrastructure build-out it has ever seen; Bharat Mandapam and Yashobhoomi in Delhi, Jio World Convention Centre in Mumbai, and a government-backed "Meet in India" push aiming to place at least ten Indian cities among the world's top MICE destinations. By one widely repeated industry estimate, the organized sector alone runs upward of a thousand exhibitions a year, in an industry whose own size nobody quite agrees on; different research firms currently value it anywhere from roughly four billion dollars to well over ten, depending on whether the count is exhibitions alone or events more broadly. That's before anyone tries to measure how well a single show inside that number performed.

That second problem is what exhibitors live with. An exhibitor choosing between two similarly sized shows in the same vertical, in the same quarter, is choosing mostly blind. Both organizers will produce healthy-looking numbers. Neither number can be checked against the other, because the organization reporting how well the booth space performed is usually the same one that sold it. Multiplying that across a thousand shows a year, and the real cost isn't abstract; it's marketing spending going to whichever organizer tells the better story, not whichever floor generates business.

This isn't unique to India. Face-to-face exhibitions remain one of the largest and most resilient channels in B2B marketing worldwide, absorbing a substantial share of many companies' annual budgets and outlasting two decades of predictions that digital would replace them. Ask three people at the same show the organizer, the exhibitor, the sponsor what "a good show" means in numbers, and expect three different answers, measured in three different ways, none of which the others can check. India is simply where that gap is showing up fastest, because nowhere else is so much new exhibition capacity, and so many new shows, arriving at once.

A bag of coffee carries a certification if it's grown to fair-trade standards. A washing machine carries a rating once an independent lab has verified its energy use. A supplier's quality process carries an ISO number once an auditor has checked it. In almost every other category, a buyer can verify a claim before paying for it. Exhibitions one of the largest line items in many marketing budgets; mostly don't offer that, because the organization selling the booth space is usually the same one reporting how well that booth space performed.

The industry has historically leaned on one figure above all others : attendance. It's the easiest number to make impressive, and the easiest to inflate through exhibit-hall-only badges handed out for free, list-building giveaways, or simply counting every visitor who walked past a scanner more than once. A raw headcount says almost nothing about whether a show was worth exhibiting at.

Attendance quality asks who showed up, not just how many, but how many carried real budget authority, purchasing power, or a genuine reason to be there. Independent research puts the share of trade show visitors with some form of buying authority at roughly eight in ten, which is exactly the kind of figure that only means something once it's been checked rather than simply claimed. In practice, this is measured by cross-referencing registration data against job title, purchasing authority, and industry relevance, rather than relying on a simple gate count. Audit programs that already verify raw visitor and exhibitor totals against ticketing systems could extend that same independent check to the buyer-fit data organizers already collect internally but rarely disclose publicly.

Even that only answers half the question an exhibitor is asking. A room full of the right people is necessary; it isn't the same as knowing whether those people turned into pipelines. That gap between who was in the room and what business the room generated is precisely what exhibitors mean when they say they can't tell which show to attend and which to skip. It shows up in the wider data too : industry surveys consistently find that a large share of exhibitors never closes the loop between the leads a show hands them and the revenue those leads eventually produce. So the show gets renewed, or quietly dropped, on a gut feeling about a number nobody measured.

None of this requires starting from nothing. The exhibition industry already runs a working example of exactly this kind of trust mark; it's just narrower than it needs to be. UFI, the Global Association of the Exhibition Industry, already operates "UFI Approved Event" and "UFI Approved International Event" labels, earned through an independent four-part audit covering a systems appraisal, an on-site exhibition inspection, a database review, and the issuing of an audit certificate, carried out by accredited third-party auditors. Close to 900 shows worldwide carry the label today. It's proven the model works : organizers submit to it voluntarily, and buyers have learned to look for it. The catch is that the audit mostly verifies headcount visitor numbers, exhibitor numbers, and net exhibition space, not the funnel metrics that decide whether a sponsor renews.

India isn't outside this system; it's just thin inside it. A handful of the country's marquee shows already carry the UFI label CII's EXCON construction-equipment expo in Bengaluru and Exhibitions India Group's Convergence India among them which proves Indian organizers can clear the bar when they choose to. It also underlines how small a slice that is of roughly a thousand shows the organized sector runs here each year.

Domestically, the groundwork is further along than most exhibitors realize. IEIA, the Indian Exhibition Industry Association, counts auditing trade shows as one of its own founding objectives, and in recent years has led a Bureau of Indian Standards panel tasked with building the first national standards framework for the sector. What exists today under that umbrella mostly certifies people rather than shows : IEIA's globally recognized CEM designation trains and credentials individual exhibition managers, not the performance data their shows produce. The audit expertise, the industry body, and the government appetite for legitimizing the sector are all already in the room. What's missing is a layer that picks up exactly where attendance auditing leaves off and follows the data up the funnel the way energy ratings or hygiene grades do in other industries.

What that layer could look like is a set of four tiers, each adding to the one before it. A Verified show would meet the attendance pillar alone, independently audited, comparable to what the strongest programs already check today. A Verified Plus show would add a second pillar : disclosing and having its engagement methodology independently checked. A Certified show would add a third : publishing a consistently applied lead-scoring rubric, so a "qualified lead" means the same thing at every certified show rather than whatever each organizer decides to call one. A Certified Elite show would meet all four pillars, including tracked and published post-show conversion data, the tier a sponsor or exhibitor could commit a budget to without needing to take anything on faith. Products earn a label because someone independently checked the claim first. India is already building the venues and the institutional machinery : the halls, the ministry programs, the standards panel. The one thing still missing is the number an exhibitor can trust before they sign the cheque. There is no real reason the exhibition industry's most important numbers should keep being the exception.

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NürnbergMesse and Messe Berlin Join Forces to Create New Food Industry Platform in Mumbai

NürnbergMesse and Messe Berlin have announced a strategic partnership for the Indian market, bringing their leading food industry trade fairs together in Mumbai for the first time. BIOFACH INDIA and FRUIT LOGISTICA Connect India will be co-located from May 25–27, 2028, at the Jio World Convention Centre.

While both exhibitions will continue to maintain their individual identities, positioning and market focus, the collaboration is expected to create new business opportunities across India's organic food and fresh produce sectors.

"By bringing together two leading exhibition brands, we are combining international networks and industry expertise to create a central meeting point for the food industry in Asia," said Petra Wolf, Senior Vice President Product, Management, NurnbergMesse Group.

Co-Location to Expand Business and Networking Opportunities

The co-location will provide exhibitors and buyers with access to complementary business communities and a broader international network. By bringing the two events together, the organisers aim to create a new platform connecting closely related segments of the food industry and facilitate greater interaction across the value chain.

The partnership is expected to support collaboration and knowledge exchange across areas including sustainable production, international trade, supply chains, logistics, innovation, technology and retail.

By bringing together two leading exhibition brands, we are combining international networks and industry expertise to create a central meeting point for the food industry in Asia.

Petra Wolf, Senior Vice President Product Management, NurnbergMesse Group

As part of the global BIOFACH exhibition network, BIOFACH INDIA has established itself as a leading trade fair for India's organic food sector. Meanwhile, FRUIT LOGISTICA Connect India marks Messe Berlin's entry into the Indian fresh produce market through a dedicated exhibition format based on its internationally recognised FRUIT LOGISTICA brand.

Partnership Targets Growth in Organic Food and Fresh Produce

The collaboration reflects the increasing convergence between the organic food and fresh produce industries, particularly around sustainability, efficient supply chains, technology and evolving consumer preferences.

Sonia Prashar, Managing Director, India: "Our partnership with Messe Berlin reflects a shared vision of bringing together two globally recognized exhibition brands in a way that creates new business opportunities for our customers. We are confident that the co-location of BIOFACH INDIA and FRUIT LOGISTICA Connect India will further support the growth of India's organic food and fresh produce sectors."

Katrina Leung, Managing Director & Vice President Asia Pacific, Messe Berlin: "The co-location of FRUIT LOGISTICA Connect India and BIOFACH INDIA will create new opportunities for exhibitors,

buyers and industry stakeholders while preserving the unique identity of each event. Together with NürnbergMesse, we look forward to strengthening international business connections and supporting the long-term development of both industries."

India Carpet Expo 2026 in Bhadohi Set to Attract Buyers from 56 Countries

Preparations are underway for the India Carpet Expo 2026 in Bhadohi, with organisers planning to invite around 400 carpet exporters from 56 countries as the industry looks to expand international business opportunities, including stronger trade ties with BRICS nations.

Organised by the Carpet Export Promotion Council (CEPC), under the Union Ministry of Textiles, the carpet fair and exhibition is scheduled to take place in Bhadohi from October 4–7. The event is positioned as Asia's largest carpet fair.

CEPC Chairman Mukesh Kumar Gomber said office-bearers of the council, members of its administrative committee and representatives of the fair organising committee recently held discussions to finalise preparations for the event.

"We have invited 400 carpet exporters from 56 countries for the carpet fair and exhibition. Apart from them, around 350 representatives of various carpet manufacturing companies are also being invited," Gomber told PTI.

He said the participation of international buyers and industry representatives would provide Indian carpet manufacturers and exporters with opportunities to establish direct business relationships, identify new markets and explore fresh sourcing and commercial avenues.

Gomber added that the India Carpet Expo 2026 is expected to be a significant milestone for the carpet industry, with considerable interest already being witnessed among international buyers.

Around 300 carpet manufacturers and exporters from different states are also expected to participate in the expo. They will showcase their products across exhibition stalls and seek business orders, supporting the industry's efforts to increase India's carpet exports.

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21ST SURAT
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FEBRUARY 2027
Vanita Vishram Ground, Surat

22nd JAIPUR
28 29 30
AUGUST 2027
JECC, Sitapur ,Jaipur

23rd RAJKOT
21 22 23 24
NOVEMBER 2027
NSIC Ground,Aji Industrial Estate, Rajkot

24th VADODARA
05 06 07
FEBRUARY 2028
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THE SHOW THAT TEACHES WINS

Why Trade Show Organizers Should Own Exhibitor Education

Richard Erschik

Every organizer knows the acquisition math. Filling a hall isn't always the hardest part — keeping it full, show after show, is. Exhibitors don't churn because they stop believing in trade shows. They churn because a specific show stopped working for them, and they draw the wrong conclusion about why.

Usually, the show wasn't the problem. What the exhibitor did — or didn't do — before, during, and after the show was.

The Knowledge That Walked Out the Door

For years, the exhibiting side of this equation quietly took care of itself. Exhibiting companies had a staff exhibit manager, usually a trade show veteran, who knew how to run the booth and manage lead generation. That knowledge didn't come from a manual. It came from doing it often and learning what actually works.

Then COVID hit, shows went dark for two years, and a lot of that institutional knowledge simply left the workforce — through layoffs, retirements, and career changes that never reversed once the halls reopened. The exhibiting companies that came back often sent someone new to the trade show world : capable, but starting from zero on a process nobody had ever formally taught them.

That gap didn't close on its own. It's still sitting there, in booth after booth, at show after show.

The Status Quo Nobody Questions

Most show organizers have quietly accepted a role that stops at the exhibitor's booth line : sell the space, max the sponsorships, run the show, see everyone next year. Exhibitor success — what happens with the lead gen, the follow-up, the ROI — has always been treated as someone else's job.

Nobody designed that boundary. It just got inherited, show after show, until it hardened into how the industry has always worked. But an exhibitor who doesn't know how to convert booth traffic into revenue isn't going to blame their own process. They're going to blame the show — and quietly not come back.

That's a retention problem hiding in plain sight, and it's one almost no organizer is actually solving.

The Opportunity : Own the Education, Not Just the Floor

Organizers who step into that gap — offering real, practical exhibitor education alongside the show itself — change their relationship with exhibitors entirely. Instead of being the vendor who rents them space once a year, they become the partner who helped them succeed in it.

That shift means fewer hard renewal conversations, and stronger numbers where it counts : renewal rates, referrals, and floor growth. An exhibitor who hit their ROI target because your show taught them how doesn't shop around for a competing event next year. They bring a bigger booth, and they tell their industry peers to book a space too.

Exhibitor education isn't a favor. It's an acquisition and retention strategy that costs far less than the marketing spend most organizers use to fill the aisles and chase the same result.

What This Actually Looks Like

It doesn't require organizers to become trainers themselves. It requires making real, practical education part of the exhibitor experience — before the show, on driving qualified traffic instead of just traffic; during the show, on engaging and qualifying visitors well; and especially after the show, on following up in a way that actually contacts all the visitors and closes business.

The organizers who build this in aren't just running a better show. They're building the kind of exhibitor loyalty that no amount of floor-space and services discounting can buy.

About the Author

Richard Erschik was a trade show exhibitor for 12 years before founding and running a trade show lead management company for 22+ years, helping exhibitors achieve the elusive ROI they need to justify their investment. American Airlines recognized his company as "One of the Most Innovative Companies in the Country" and a "Best Practice in Trade Show Marketing." A featured presenter at the EXHIBITOR Show in Las Vegas for 18 consecutive years, he's partnered with some of the largest trade show organizers in the country — teaching not just the what and why of exhibiting, but the how, especially the after-show lead management that proves trade show value. ExhibitorTrainingWebinar.com

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THE SHIFT IN TRADE SHOWS :
WHAT ORGANIZERS AND EXHIBITORS NEED TO KNOW TODAY

A practical perspective on data, attendee quality, and real ROI in B2B exhibitions

Sagar Chamoli, TFT News Desk

If you have been running trade shows or setting up stalls for years, you already know the ground reality has completely shifted. The era of simply setting up a booth, putting out brochures, and waiting for visitors to walk up to you is long gone. Similarly, for organizers, selling floor space by the square meter without giving real value just doesn't work anymore. According to data from the Indian Exhibition Industry Association, the domestic B2B exhibition sector is growing at a steady 10% to 12% annually. That tells us one clear thing : face-to-face deals and live product experiences are still unmatched. But the way we approach these events has to evolve if we want to stay profitable.

When you look at the numbers, trade shows still crush cold calls and digital ads in terms of actual deal conversions. Standard digital marketing or email campaigns usually yield a modest 2% to 5% conversion rate. In contrast, face-toface conversations on a busy show floor regularly hit 40% to 50% conversion rates. Why? Because you are talking directly to decision-makers. Industry insights show that over 80% of trade show attendees either hold the checkbook or have a direct say in buying decisions. For organizers, this means focusing on attendee quality over raw visitor numbers. Bringing in 500 serious buyers creates far more value for exhibitors than bringing in 5,000 passersby, directly boosting exhibitor retention rates past 60%.

For exhibitors, joining a major industry show isn't an expense—it's a high-return investment when handled right. Research from the Center for Exhibition Industry Research shows that closing a deal initiated at a trade show costs roughly 45% less than doing it through traditional field sales calls. Where else can your team meet 30 or 40 prequalified decision-makers in just 3 days without paying for weeks of travel and endless meeting setups? The trick, though, is shifting from passive booth sitting to proactive, pre-show outreach, running live demos on the floor, and executing tight post-show follow-ups within 48 hours.

On the flip side, the role of event organizers has changed from venue supplier to strategic matchmaker. Leading organizers now integrate smart venue tech, AI-powered networking apps, and NFC lead retrieval systems. Giving your exhibitors clear data on who visited their booth, what products they looked at, and how long they stayed gives them measurable ROI. Shows that share this level of clear analytics see over a 30% increase in repeat booth bookings and sponsorship renewals year over year. Beyond the show floor, these events drive massive economic activity across hospitality, travel, and logistics, proving how critical they are for regional growth.

As global supply chains adjust and companies look to expand into fast-growing markets, the opportunities for seasoned trade show players are massive. The teams that stick strictly to old playbooks risk getting left behind by more agile competitors. But organizers and exhibitors who leverage data, smart event technology, and high-value buyer matchmaking will keep winning, scaling their businesses, and shaping the future of B2B commerce.

Verifair Dubai and Radeecal Exhicon India Sign Strategic Joint Venture

Verifair Dubai and Radeecal Exhicon India have officially signed a strategic Joint Venture Agreement to jointly organise two focused industrial exhibitions in India, strengthening their commitment to creating world-class business platforms for the manufacturing and industrial sectors.

Under this partnership, the companies will jointly launch:

The partnership combines Verifair's international business events expertise with Radeecal Exhicon's strong presence and execution capabilities in the Indian exhibition industry. The objective is to create highly focused B2B platforms connecting manufacturers, technology providers, distributors, government bodies, and industry professionals from India and across the globe.

Jeen Joshua, Managing Director, Verifair Dubai

"India continues to be one of the world's fastest-growing industrial economies, presenting exceptional opportunities across the power, electrical and paper sectors. Our partnership with Radeecal Exhicon is built on a shared vision of delivering international-quality exhibitions that facilitate business growth, technology exchange and global networking.

We are confident that Powerelec Bharat and ProPaper Bharat will become benchmark events for their respective industries."

Maanuj Desai, CMO, Radeecal Exhicon India

"We are delighted to partner with Verifair Dubai in this strategic venture. By combining our strengths, we aim to create industry-leading exhibitions that not only serve the Indian market but also attract international participation.

Powerelec Bharat and ProPaper Bharat will provide a comprehensive platform for innovation, investment, and business collaboration while supporting the growth of India's manufacturing ecosystem."

Powerelec Bharat is set to take place at CIAL Trade Fair Centre, Kochi, Kerelam, India from 8th to 10th April 2027 and Pro Paper Bharat is set to take place at Bombay Exhibition Centre, Mumbai, Maharashtra, India from 8th to 10th June 2027, with participation expected from leading national and international companies, industry associations, and government stakeholders.

The joint venture marks another significant milestone in expanding international exhibition collaborations and reinforcing India's position as a preferred destination for specialised B2B trade exhibitions.

Messe Muenchen India and dmg events Announce Partnership to Launch AiX DataWorld 2027

The new conference and exhibition will support the developers, operators and technology providers building the data centre infrastructure required for India's secure, AI-led digital economy.

As India's data centre market expands rapidly alongside growing demand for artificial intelligence, cloud computing and digital services, Messe Muenchen India, in partnership with dmg events, will launch AiX DataWorld 2027, a dedicated conference and platform with two editions in Mumbai and Chennai for the country's data centre industry. The partnership announcement reflects a defining infrastructure requirement for India's next phase of digital growth : the ability to store, process, protect and manage increasing volumes of data through secure, reliable and scalable capacity developed within the country.

The two editions will take place in the latter part of 2027, beginning with Mumbai and followed by Chennai, under the tagline "The Infrastructure of Intelligence."

The event is being developed as demand for artificial intelligence, cloud computing, digital services and enterprise data processing drives the need for secure, scalable data centre capacity in India. It will bring together developers, financiers, operators, technology providers and enterprise customers with growing computing and storage needs.

India's Digital Personal Data Protection Act, 2023, and the Digital Personal Data Protection Rules, 2025, along with sector requirements and data sovereignty priorities, are strengthening the case for trusted domestic infrastructure. India's digital economy is projected to account for nearly one-fifth of national

GVA by 2030, with data centre capacity expected to exceed 4,500 MW across hubs including Mumbai, Chennai, Bengaluru, Hyderabad and Delhi-NCR, alongside emerging hyperscale and AI-driven locations.

Meeting this demand requires major investment across power, cooling, connectivity, construction, computing and cybersecurity. AiX DataWorld 2027 will connect the ecosystem delivering this infrastructure.

Powering India's Digital Independence

As India generates more data, it will need greater domestic capacity to store, process and manage that data securely.

Data centres depend on reliable power, advanced cooling, connectivity, engineering, capital, cybersecurity and skilled talent. AI workloads are further increasing pressure on energy efficiency, thermal management and operational resilience.

AiX DataWorld will provide a platform for developers, operators and enterprises to evaluate the technologies and partners needed to expand India's data centre capacity.

Christopher Hudson, President, dmg events, said, "AI ambition is only as strong as the infrastructure behind it. India now has a significant opportunity to turn rapidly rising demand into secure, resilient and scalable capacity. AiX DataWorld 2027 will bring together the investors, technology providers, energy leaders and infrastructure experts helping to shape that development, connecting global capability with the organisations driving India's digital future."

Covering the Data Centre Value Chain

AiX DataWorld 2027 will combine an industry exhibition, strategic conference, curated meetings and networking programmes.

The exhibition will showcase solutions across data centre development, power and cooling systems, connectivity, engineering and construction, AI computing infrastructure, cybersecurity and renewable energy.

Exhibitors will include developers, operators, equipment manufacturers, engineering firms, connectivity providers, software companies, energy suppliers, security specialists, investors and consultants.

The event will bring together senior decision-makers from hyperscalers, cloud and AI companies, telecom operators, utilities, financial institutions, government bodies and large enterprises across sectors such as BFSI, manufacturing, healthcare, e-commerce, media, logistics and technology services.

The conference will address key commercial, technical and policy issues shaping India's data centre growth, including AI infrastructure, power availability, energy storage, cooling technologies, efficiency, renewable energy, investment, cybersecurity, data sovereignty and workforce development.

Mumbai and Chennai to Host AiX DataWorld 2027

Mumbai will host the first edition, followed by Chennai. The two-city format will connect AiX DataWorld with two of India's leading data centre hubs and their growing infrastructure and enterprise ecosystems.

Through the Mumbai and Chennai editions of AiX DataWorld 2027, Messe München India and dmg events aim to link India's infrastructure demand with the technologies, capital and expertise needed to support its AI, cloud and digital economy.

India's digital independence will depend on its ability to build and operate secure, efficient and resilient infrastructure at scale. Data protection, artificial intelligence, cloud adoption and enterprise digitisation are creating a common requirement for greater data centre capacity within the country. Through our partnership with dmg events, AiX DataWorld will connect developers and operators with the technology providers, infrastructure specialists, investors and enterprise users required to translate India's digital ambitions into physical infrastructure.

Bhupinder Singh, President, IMEA, Messe München, and CEO, Messe Muenchen India

Gifts World Expo Bengaluru 2026 concludes, reinforcing its role as a key gifting marketplace for South India

The sustained response to the exhibition comes as the gifting industry continues to evolve, with businesses and consumers increasingly seeking premium, personalised, functional and design-led gifting solutions. Demand across retail, hospitality and institutional channels, as well as wedding, festive, corporate and employee gifting, is expanding the scope of the sector. Against this backdrop, the continued growth of Gifts World Expo Bengaluru reflects its ability to respond to changing buyer requirements while bringing together a diverse mix of brands, products and business opportunities.

The 2026 edition attracted visitors across southern states while also drawing visitors from other regions of India, bringing together distributors, wholesalers, retailers, corporate procurement teams, importers, institutional buyers and gifting professionals. With 75+ new participants and 50+ new product launches, the exhibition offered buyers an opportunity to discover new products and emerging brands, while exhibitors used the platform to engage with new business prospects, strengthen market relationships and explore opportunities across South India. The first-time Stationery World Pavilion expanded the sourcing proposition of the exhibition, bringing stationery, office supplies, writing instruments and paper products into the gifting ecosystem.

The Startup & Innovation Hub emerged as a successful feature of the exhibition, creating opportunities for new businesses and entrepreneurs to showcase their products, engage with potential buyers and connect with distributors and industry stakeholders. The strong response to the Hub reflected the growing role of emerging businesses and entrepreneurial ideas in shaping the gifting industry. Together, these initiatives reflected the exhibition's continued evolution and its focus on bringing new categories, businesses and ideas into the regional market. The breadth of participation also highlighted Bengaluru's strategic position as a commercial centre connecting multiple regional markets and its growing relevance to the gifting and corporate procurement ecosystem.

Mr Praveen Bafna, Managing Director, Saino Pen & Plastic Pvt Ltd, expressed : "We have participated for the first time in Gifts World Expo Bengaluru, and we have launched a few new models of ball pens." My experience at the expo has been great. The response has been very good; we have all our existing customers, dealers, and distributors, as well as new corporate customers, visiting us, and I am satisfied."

The exhibition's focus on both business engagement and knowledge exchange reflects the changing expectations from trade platforms, where buyers and exhibitors increasingly seek not only product discovery but also market insights and opportunities to understand emerging trends. The active engagement of exhibitors and visitors on the show floor was complemented by knowledge sessions hosted under 'Gift Talks', which brought industry experts together to discuss developments influencing the gifting sector. Sessions covered Bengaluru's emergence as a gifting hub and the evolving role of stationery in gifting, among other subjects. The programme also featured a dedicated session celebrating the journeys of successful women, adding perspectives on leadership and entrepreneurship to the wider industry conversation and a workshop as well.

The conclusion of Gifts World Expo Bengaluru 2026 reinforces the importance of Bengaluru as a strategic market for the gifting industry. The continued participation of established brands alongside new businesses, the introduction of new product categories and the strong regional buyer presence demonstrate how the exhibition has evolved with the market. The event was jointly organised by Messe Frankfurt Trade Fairs India Pvt Ltd and MEX Exhibitions Pvt Ltd, with support from industry associations including Corporate Gifts Association of India (CGAI), the Handloom Handicraft Exporters Welfare Association (HHEWA), the National Jute Board, the Pen & Stationery Association of India and the Tamil Nadu Pen Manufacturers and Dealers Association.

The steady growth of Gifts World Expo Bengaluru 2026 reflects a broader shift in the gifting industry, where corporate and retail buyers are increasingly looking for personalized, premium, and functional products. With the introduction of the Stationery World Pavilion and the Startup & Innovation Hub, we aimed to expand the sourcing options available to buyers while providing emerging brands with a platform to connect with regional distributors.

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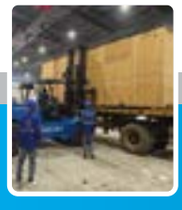
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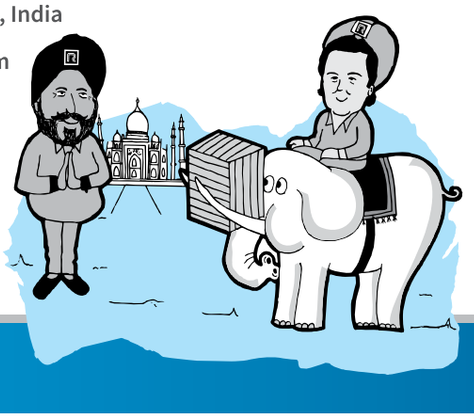

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Record-Breaking Print and Media Expo in Chennai Concludes Successfully

After three days of business networking, product innovation and industry collaboration at the Chennai Trade Centre, the co-located shows Print Expo Chennai and Media Expo Chennai in collaboration with Sign India Expo, concluded successfully. The three-day event attracted 17,532 visitors from across 221 cities and 20 countries who explored the latest developments in commercial printing, digital printing, packaging, converting, signage, branding, automation, and finishing technologies. The exhibition featured 185 exhibitors and 250+ brands showcasing more than 550+ product innovations across 11,000+ gross sqm of exhibition space.

Participants expressed satisfaction with the quality of enquiries received, highlighting the event's ability to connect them with genuine business prospects and build a strong pipeline for post-show engagements. The co-located exhibition served as a dynamic business platform for commercial printers, packaging converters, advertising agencies, signage manufacturers, print service providers, brand owners, exhibitors, investors, retailers, architects, and interior designers and professionals associated with printing, signage and branding industries - seeking the latest products, technologies and solutions to strengthen their businesses.

Speaking of the successful conclusion of the exhibition, Mr Sagar Garib Nawaz Wala, Proprietor of CMYK, said : "The main purpose of our coming here is to cover the signage industry, and the response I got here is mesmerising." Sharing a similar experience, Mr Vikkas Chordia, Director, Excel India Tech, added, "We are into solutions for indoor and outdoor LED displays, and we have done projects in Australia as well as in Dubai. We have various energy-saving concepts and solutions for LED displays. This is my first time participating in Media Expo, and we have met good B2B and B2C clients who visited us. This exhibition is really great and helpful for us on a B2B scale. We are looking forward to a huge turnaround after the show."

Many participating exhibitors received strong visitor interest in automation technologies, digital printing solutions, sustainable production solutions, and next-generation signage applications. This indicates that the customers prefer modern, efficient, and eco-friendly manufacturing solutions and are willing to invest in new technologies. The quality of interactions reflected a market increasingly focused on productivity, operational efficiency, and sustainable manufacturing, giving exhibitors confidence in a healthy post-show business profile.

Among the technologies drawing significant attention was HP's first-of-its-kind large-format inkjet printing solution, featuring a continuous bottle-based ink system, which became a huge success at the show and was designed to reduce printing costs significantly. Highlighting its market response, Mr G Vijay Kumar, Regional Sales Manager – South India - HP Designjet, Pagewide & Latex Printer, HP Inc. said, "From the HP brand, we are participating for the first time in South India; we have been participating in other regions, but with Messe Frankfurt, we have taken a chance for Chennai at this edition. We are feeling so happy after seeing the response; the customers are flooding in. We did not expect such a great response. This is our first experience in South India, and customers are also happy because earlier they didn't have space to find HP in the expo, so we have filled that gap with the help of the organisers and are looking forward to the future shows."

> The response from the market has been exceptional, and we have engaged with very serious customers. South India is a mature market that tends to adopt new technologies faster than other regions, and we have already closed some business during the show while expecting much more afterward. Visitors showed particular interest in our new integrated printing and cutting system, as well as our digital book printer, confirming the industry's move towards short-run printing and print-on-demand requirements.
>
> **Gulshan Kumar,** General Manager (Business Head) – Commercial (Inkjet Printing Division), True Colors

Surat-based company True Colours manufactures inks and sublimation papers and has expanded into commercial printing. At Print Expo they launched three new products : first being the digital book printer as the market is more into paper printing; for their second display they presented a new concept for India with their entry level integrated printing and cutting system which can do printing, lamination, foiling, cutting in a single process and third – the embellishment printer which can do foiling, spot UV and embossing foiling. Mr Gulshan Kumar, General Manager (Business Head) – Commercial (Inkjet Printing Division), True Colors, quoted : "The response has been pretty good, and we have very serious customers. We have closed some business during the show and are expecting more after the event. South India is the region in India where people tend to adopt new technologies faster than in other regions. South is a very mature market for commercial printing, and people tend to adopt new technologies. Book printing, though not a new concept, has been in the market for quite some time, but the market is now maturing. A lot of people are now showing interest, and they want to move towards short-run printing and print-on-demand requirements."

Beyond product showcases, the exhibition proved a valuable networking opportunity for manufacturers, distributors, dealers, and end users. Visitors engaged directly with industry experts to understand evolving marketing trends, emerging technologies, and practical solutions to grow the business. These live product demonstrations were an excellent way to generate considerable interest among exhibitors, commercial printers, and business owners.

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Dairy, Fisheries, Livestock to Drive Rural Economy's Growth

The vision of building a resilient, self-reliant and future-ready agricultural ecosystem took centre stage at the 3rd National Sustainable Agriculture Summit & Awards 2026, where policymakers, industry leaders, financial institutions, scientists, cooperatives, agri-entrepreneurs and progressive farmers came together to deliberate on the theme "Krishi Samridhi 2047 : Building a Resilient and Self-Reliant Agriculture Ecosystem".

Organised by Sustainability Matters, IndiAgri and Alliance for Change, Transformation & Innovation (ACTION), the Summit emerged as a national platform for dialogue on the future of Indian agriculture, focusing on sustainability, climate resilience, innovation, rural entrepreneurship, food security, natural resource management and farmer prosperity.

In his keynote address, Rajiv Ranjan (Lalan) Singh, Union Minister for Fisheries, Animal Husbandry & Dairying and Panchayati Raj emphasised that the goals of Atmanirbhar Bharat and Viksit Bharat 2047 can only be achieved through a strong rural economy and empowered farmers. He highlighted the government's efforts to strengthen agriculture and allied sectors through scientific interventions, infrastructure development, value-chain enhancement, technology adoption and sustainable rural enterprises.

For India to emerge as a developed nation by 2047, our farmers must be empowered and our rural economy must become stronger and more self-reliant. Agriculture and allied sectors will continue to play a central role in driving inclusive growth and prosperity.

Rajiv Ranjan (Lalan) Singh
Union Minister for Fisheries, Animal Husbandry & Dairying and Panchayati Raj

"For India to emerge as a developed nation by 2047, our farmers must be empowered and our rural economy must become stronger and more self-reliant. Agriculture and allied sectors will continue to play a central role in driving inclusive growth and prosperity," the Minister said.

The Summit brought together a distinguished gathering of leaders and stakeholders including Sanjay Kumar Jha, Member of Parliament (Rajya Sabha); Dr Meenesh C. Shah, Chairman, National Dairy Development Board (NDDB); Manoj Kumar Dubey, Chairman & Managing Director, Indian Railway Finance Corporation (IRFC); Dr Rajendra Prasad, General Manager, SIDBI; Gajendra Kumar, Joint General Manager (Marketing), KRIBHCO; senior policymakers, researchers, industry leaders and representatives of farmer organisations and cooperatives.

AEDEX + Airport Expo 2026 to Bring 300+ Exhibitors and 12,000 Trade Visitors to Delhi

AEDEX + Airport Expo 2026 is set to bring together key stakeholders from the aerospace, defence, airport infrastructure and civil aviation sectors from September 10–12, 2026, at Hall 2, Yashobhoomi, IICC, Dwarka, New Delhi.

The event is projected to attract more than 300 exhibitors, over 600 delegates and upwards of 12,000 trade visitors, with participation expected from more than 10 countries.

The 2026 edition marks the first time that AEDEX and Airport Expo will be co-located, creating a wider business platform connecting aerospace and defence with civil aviation and airport infrastructure.

Airport Expo will focus on emerging technologies and solutions across smart airports, digitalisation, automation, security, cargo and logistics, future airport operations and sustainable airport development. At the same time, AEDEX will provide a platform for aerospace and defence manufacturers to engage with government representatives, researchers, investors and international buyers.

The combined event is also expected to have wider significance for the travel and tourism ecosystem, as airport infrastructure plays a crucial role in passenger movement, airline connectivity, cargo operations and destination accessibility. For travel companies and tourism stakeholders, developments in airport infrastructure can directly influence passenger capacity, traveller experience, international connectivity and a destination's ability to attract tourism demand.

More than 300 exhibitors are expected to participate in AEDEX + Airport Expo 2026. The participation projection has also been highlighted by the Government of Ontario, which is organising an aerospace, defence and aviation trade mission around the exhibition.

According to Ontario's official event listing, the exhibition is expected to feature more than 300 exhibitors from over 10 countries, along with 600+ delegates and upwards of 12,000 trade visitors.

The published exhibitor material includes several prominent Indian organisations, including Hindustan Aeronautics Limited (HAL), Bharat Electronics Limited (BEL), Tata Advanced Systems, Larsen & Toubro, Indian Space Research Organisation (ISRO), DRDO-related organisations and National Aerospace Laboratories.

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India's Experience Economy Takes Centre Stage as EEMAGINE 2026 Brings Together 850+ Industry Leaders in Chennai

The Events and Entertainment Management Association (EEMA) brought together more than 850 policymakers, industry leaders, entrepreneurs and global experts at EEMAGINE 2026, held on 8 August at ITC Grand Chola, Chennai. Marking EEMA's 18th annual convention, the event was hosted in Chennai for the first time, bringing together stakeholders from live entertainment, weddings, MICE, exhibitions, government events, experiential marketing and allied sectors to explore the opportunities and challenges shaping India's rapidly expanding experience economy.

EEMAGINE 2026 opened with a ceremonial flag hoisting and a vibrant cultural showcase celebrating the artistic heritage of South India. The region's strong cultural identity, creative ecosystem and growing economic importance set the stage for discussions on how experiences can contribute to destination development, tourism and economic growth.

A key highlight of the convention was the launch of the first-ever Socio-Economic Impact Report by KPMG, EEMA and Mastercard. The report presented new data and insights into the contribution of India's events industry to the economy and allied sectors. According to the report, the industry is projected to reach approximately USD 60 billion by 2030, with MICE, weddings, live events and sporting experiences emerging as major growth drivers. It also highlighted the industry's broader contribution to employment, tourism and local economies, with events generating significant economic activity beyond the event itself.

Live events today are no longer just about entertainment; they are becoming an important part of India's economic infrastructure. India represents 18% of the world's population, yet our contribution to the global live events and experiences economy remains only around 2–2.5%, highlighting the tremendous opportunity for growth.

Samit Garg
President, EEMA (Events and Entertainment Management Association

The convention was held at a time when India's experience economy is becoming an increasingly important contributor to the country's economic and cultural landscape. The industry is projected to grow from USD 32.2 billion in 2024 to USD 47.2 billion by 2029 and support more than 10 million jobs across the country. With an estimated opportunity of ₹3.25–3.5 lakh crore across segments and approximately 34,000 ticketed events held in India last year, the sector is creating a growing impact across tourism, hospitality, employment, infrastructure, culture and local economies.

Against this backdrop, EEMAGINE 2026 provided a platform for industry and government stakeholders to discuss the policy frameworks, talent development, investment, innovation and collaboration needed to unlock the next phase of growth. The convention also reinforced EEMA's Vision 2030, which aims to position India as the "Experience Destination" of the world by strengthening the country's capabilities across live experiences, weddings, MICE, exhibitions and other experiential formats.

The convention featured 43 speakers from India and international markets, including Dubai, London and Toronto, with sessions covering entrepreneurship, business, entertainment, infrastructure, sports,

destination development and the wider experience economy. Padma Shri awardee and three-time Grammy Award winner Ricky Kej also shared his perspectives on the power of music, creativity and storytelling in creating memorable experiences and connecting audiences across cultures.

EEMAGINE 2026 ultimately highlighted the growing role of the experience economy in India's development, while bringing the industry together to explore how collaboration, creativity and innovation can shape the country's next chapter as a global destination for experiences.

Speaking at EEMAGINE 2026, Samit Garg, President, EEMA, said, "Live events today are no longer just about entertainment; they are becoming an important part of India's economic infrastructure. India represents 18% of the world's population, yet our contribution to the global live events and experiences economy remains only around 2–2.5%, highlighting the tremendous opportunity for growth. As an industry, we have a responsibility to recognise ourselves as catalysts for change, build stronger collaboration with government and other stakeholders, and create the talent and capital ecosystem needed for our

next phase of growth. India is ready to become the stage for the world, and our collective responsibility is to take this India story forward through collaboration, innovation and experiences."

The programme also featured former Indian cricketer Javagal Srinath, who shared perspectives drawn from his experience in sport and leadership, adding another dimension to the convention's conversations around performance, teamwork and leadership.

The final day of EEMAGINE 2026 continued the industry dialogue with discussions around the next generation of client servicing, taking Indian experiences to global audiences, safety standards and the growing role of AI in the events business. The programme also featured conversations on global experience design and India's readiness to host and deliver experiences for international audiences, before concluding with the EEMAX Global Awards.

IIJS Bharat Premiere 2026 Concludes, Highlighting India's Growing Global Jewellery Trade

The 42nd edition of IIJS Bharat Premiere 2026 was inaugurated at the Jio World Convention Centre, Mumbai, bringing together the global gem and jewellery community at a time when India's jewellery export sector was witnessing significant growth. Supported by a series of Free Trade Agreements (FTAs) with the UAE, Australia, Oman and the United Kingdom, along with anticipated agreements with the European Union and New Zealand, the industry was positioned to strengthen its presence across key international markets under preferential trade terms.

The ceremony was graced by Shri Chirag Paswan, Hon'ble Union Minister of Food Processing Industries, Government of India, as the Chief Guest. Graced by Guests of Honour - Paul Rowley, Executive Vice President, Diamond Trading – De Beers Group; K. P. Abdul Salam, Vice Chairman, Malabar Gold and Diamonds; Lamon Rutten, MD & CEO, India Gold Metaverse

GJEPC Leadership present - Kirit Bhansali, Chairman, GJEPC; Saunak Parikh, Vice Chairman, GJEPC; Sabyasachi Ray, Executive Director, GJEPC

Recognised as the world's second-largest B2B exhibition for the gem and jewellery industry, IIJS Bharat Premiere 2026 covered more than 135,000 square metres across two venues. The exhibition featured over 2,100 exhibitors across 3,600 stalls and was expected to attract more than 50,000 trade visitors, including over 2,700 international buyers from more than 80 countries. The scale and international participation reinforced its position as a major global sourcing platform for the jewellery industry.

The event was held at the Jio World Convention Centre (BKC) from 5–9 August, while the Bombay Exhibition Centre (NESCO), Goregaon, hosted the exhibition from 6–10 August 2026. The 2026 edition also marked a significant milestone, celebrating 25 years of IIJS as one of India's leading B2B gem and jewellery exhibitions.

Running concurrently at the Bombay Exhibition Centre was the India Gem & Jewellery Machinery Expo (IGJME) 2026, which continued to serve as a key platform for jewellery manufacturing technologies. The expo featured 249 exhibitors across 348 stalls and showcased advancements in jewellery manufacturing, automation, precision engineering, machinery, tools and equipment, highlighting the industry's continued focus on innovation, efficiency and globally competitive production.

The expansion of India's gem and jewellery sector is a testament to our growing trade capabilities. Through strategic Free Trade Agreements with key nations, our domestic industries are well-positioned to access international markets, driving both economic growth and competitive manufacturing on a global scale.

Chirag Paswan
Hon'ble Union Minister of Food Processing Industries, Government of India

India Exposition Mart Files DRHP with SEBI

New Delhi-based India Exposition Mart Ltd has filed its Draft Red Herring Prospectus (DRHP) with the Securities and Exchange Board of India (SEBI), marking a significant step towards launching its initial public offering (IPO).

The proposed IPO comprises a fresh issue of up to 75 lakh equity shares and an offer-for-sale (OFS) of up to 2.3 crore shares by existing selling shareholders.

Of the proceeds from the fresh issue, ₹63.8 crore will be utilised to meet the company's capital expenditure requirements for upgrading air handling units, chillers, cooling towers, lifts and escalators, variable frequency drives, and other ancillary infrastructure at the India Expo Centre and Mart.

An additional ₹30.8 crore will be allocated towards capital expenditure for the renovation of Exhibition Halls 4 and 6 and the construction of Exhibition Hall 18 at the India Expo Centre and Mart, along with general corporate purposes.

India Exposition Mart operates an integrated exhibition and convention centre under the brand name "India Expo Centre and Mart" in Greater Noida, Uttar Pradesh. Over the last three financial years, the company has managed and organised 156 events and exhibitions. As of June 30, 2026, it had more than 45 confirmed bookings for upcoming events and exhibitions.

The equity shares are proposed to be listed on both the BSE and NSE. Choice Capital Advisors has been appointed as the merchant banker for the proposed IPO.

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Shaping India's Urban Future Through AI, Safety & Intelligent Mobility

The 4th Safe City & Intelligent Mobility India Summit 2026 successfully concluded today in New Delhi, bringing together senior policymakers, law enforcement leaders, urban planners, technology innovators, and industry stakeholders to discuss the future of safer, smarter, and more sustainable cities in India.

Commenting on the occasion, Shri Shashi Dharan, Managing Director, Bharat Exhibitions, said, "The 4th Safe City & Intelligent Mobility India Summit 2026 reflects India's growing commitment to leveraging technology, innovation, and collaboration to build safer, smarter, and more connected cities. By bringing together policymakers, law enforcement agencies, urban planners, and technology leaders on a common platform, we aim to accelerate the adoption of intelligent mobility solutions and advanced public safety frameworks that will shape the future of urban India."

Guest of Honour, Shri A. Satish Ganesh, IPS, ADG, Traffic & Road Safety, Uttar Pradesh Police who graced the Summit highlighted in his speech, "The future of road safety lies in the intelligent integration of technology, enforcement, and public awareness. Together, we can create safer, smarter, and more sustainable urban mobility ecosystems for every citizen. Technology today is pan India, no doubt, so we have to leverage this and take it ahead," Joining him, Shri Nidhin Valsan, IPS, DIG, Technology & Project Implementation, Delhi Police, also stressed the need for greater collaboration between law enforcement, government agencies, and technology providers to build safer cities and enhance citizen security through intelligent surveillance and digital policing solutions.

The 4th Safe City & Intelligent Mobility India Summit 2026 reflects India's growing commitment to leveraging technology, innovation, and collaboration to build safer, smarter, and more connected cities. By bringing together policymakers, law enforcement agencies, urban planners, and technology leaders on a common platform, we aim to accelerate the adoption of intelligent mobility solutions and advanced public safety frameworks that will shape the future of urban India.

Shashi Dharan
Managing Director, Bharat Exhibitions

In his industry address, Dr. Sumit D. Chowdhury, Founder, Chairman & MD, Gaia Smart Cities underscored the importance of citizen-centric urban innovation, stating that smart cities of the future must integrate mobility, sustainability, digital infrastructure, and public safety into a unified framework.

Another speaker, M.A. Johar, President - Project Business, CP Plus reiterated, "Smart cities need intelligent security at their core. By combining innovation, AI, and integrated surveillance, we can create safer urban environments that empower citizens and drive sustainable growth."

The inaugural session also featured Dinesh Chand Sharma, Director – Standards & Public Policy, SESEI who spoke on these lines, "Standards are the backbone of smart cities. By fostering interoperability, security, and innovation, we can accelerate the development of safer and more connected urban ecosystems." and Brig. Anil Tandan, Director General, Broadband India Forum delivering the Vote of Thanks.

The summit highlighted the critical role of technology, data-driven governance, intelligent transportation systems, AI-powered surveillance, digital infrastructure, and public-private collaboration in enhancing urban safety and mobility across India. Discussions focused on accelerating smart city initiatives, strengthening road safety, improving traffic management, leveraging emerging technologies, and building resilient urban ecosystems.

Space Tech Expo Europe to Move to Frankfurt After 11 Years in Bremen

After 11 successful years in Bremen, Space Tech Expo Europe is set to relocate to Frankfurt, as the current venue can no longer provide sufficient space to accommodate the trade fair's growing number of national and international exhibitors.

Since its launch in 2015, Space Tech Expo Europe has established itself as an important industry platform and has played a significant role in strengthening Bremen's position as a key hub for the aerospace sector.

The move to Frankfurt comes amid the event's continued expansion and rising exhibitor participation, creating the need for a larger venue capable of supporting its future growth.

About Space Tech Expo :

Space Tech Expo Europe is Europe's largest B2B event for the space industry. At the show, one can expect to see a variety of space technologies used in manufacturing processes. It is the leading showcase for space manufacturing & testing services, components, and systems engineering for spacecraft, launchers, and satellite programs. The attendees recognise the expo as the main event in the space industry calendar, providing the ultimate platform to network with peers and form vital new business connections and partnerships face-to-face.

Pharma Manufacturing & Automation Excellence Awards 2026

Recognizing the Future of Pharma Manufacturing : People, Performance, and Progress

The Pharma Manufacturing & Automation Excellence Awards 2026(PM&AE Awards 2026) celebrates the organizations, leaders, and professionals who are redefining pharmaceutical manufacturing through operational excellence, smart manufacturing, workforce development, innovation, sustainability, and resilient supply chains.

The PM&AE Awards 2026 celebrate the organizations and leaders driving operational excellence, sustainability, and smart manufacturing in the pharmaceutical sector. By recognizing measurable achievements across the entire manufacturing ecosystem, we hope to support the development of a more resilient and future-ready industry.

Co-located with the 8th Annual Pharma Manufacturing & Automation Convention 2026 (PM&AC 2026), the awards recognize excellence across the entire manufacturing ecosystem, from shop-floor professionals and emerging leaders to transformational organisations and industry veterans. The awards are designed to honour measurable achievements, leadership impact, people development, technology adoption, and manufacturing performance that contribute to building a stronger, more competitive, and future-ready pharmaceutical industry.

To ensure fairness and relevance, select organisational categories are segmented by annual turnover, while innovation, sustainability, workforce development, and smart manufacturing categories remain open to organisations of all sizes.

India's Food & Beverage Growth Story Attracts Strong Global Participation as Anuga Select India 2026 Strengthens International Trade Partnerships

The European Union Leads an Expanded International Presence Alongside 12+ Participating Countries at India's Premier Platform for Food & Beverage Sourcing, Trade and Innovation

India's growing importance in the global food and beverage industry will take centre stage at Anuga Select India 2026, as international food businesses, country pavilions, buyers and industry stakeholders come together for three days of sourcing, trade, innovation and business networking.

A key highlight of the 2026 edition is the European Union (EU) participating as the Official Country Partner, bringing Europe's diverse agri-food ecosystem to India and creating opportunities for greater market access, sourcing and business collaboration between European suppliers and the Indian food and beverage industry.

Europe Takes Centre Stage as Official Partner Region

The EU Pavilion will showcase the breadth of European agri-food excellence, highlighting the quality, authenticity, food safety, traceability, sustainability and innovation associated with European food systems.

The pavilion will present a diverse range of food categories, including dairy and cheese, bakery and confectionery ingredients, meat and processed meat products, cereals and grain-based products, specialty agricultural products, premium food ingredients, sustainable food solutions and authentic regional European foods.

Through product showcases, tastings and knowledge-sharing opportunities, the EU presence will give Indian buyers, importers, distributors, retailers and HoReCa professionals an opportunity to discover European products, understand their provenance and explore new sourcing possibilities.

The participation of the European Union further strengthens Anuga Select India's role as a platform connecting international food suppliers with India's expanding food and beverage market, while providing businesses with opportunities to build long-term commercial relationships.

> We are pleased to participate as the Official Country Partner for Anuga Select India 2026. This partnership allows us to showcase the diverse agri-food excellence of Europe, emphasizing our high standards of food safety, traceability, and sustainability. We look forward to strengthening trade relations and exploring new collaborative opportunities with the Indian food and beverage industry.

Anuga Select India 2026 : Connecting Global Suppliers with India

With 400+ exhibitors, representation from 45+ countries and more than 13,500 sqm of exhibition space, Anuga Select India 2026 will bring together the key segments of the food and beverage value chain at Bombay Exhibition Centre, Mumbai.

The exhibition is designed to connect importers and exporters, distributors and wholesalers, retail chains and modern trade buyers, HoReCa professionals, food manufacturers, food service operators, industry associations, policymakers, investors and entrepreneurs.

Beyond product discovery and international sourcing, Anuga Select India will provide a platform to identify emerging food trends, discover innovative products and ingredients, explore new markets and develop strategic business partnerships.

Dedicated industry features, curated networking opportunities and buyer-focused initiatives will further support meaningful connections between exhibitors and decision-makers across the food and beverage ecosystem.

Anuga Select India 2026 will take place from 29 September to 1 October 2026 at Bombay Exhibition Centre, Mumbai, bringing the international food and beverage community together to discover products, build partnerships and shape the future of food trade.

Kerala Travel Mart 2026 Records Over 3,000 Buyer Registrations

The Kerala Travel Mart (KTM) 2026 has recorded more than 3,000 buyer registrations ahead of its scheduled dates from September 25 to 27, reflecting strong interest in Kerala's diverse tourism offerings. The registrations comprise 790 international buyers and 2,210 domestic buyers, marking a record level of participation for one of India's leading tourism trade events.

The three-day mart will be formally inaugurated on September 24 at the Lulu International Convention Centre, Bolgatty. Business meetings and trade interactions will be conducted from September 25 to 27, with the exhibition and meetings hosted at the Sagara and Samudrika Convention Centres on Willingdon Island.

KTM 2026 has also witnessed a notable rise in participation from tourism enterprises and organisations. A total of 382 sellers have completed their stall bookings, while approximately 30 stalls representing various government institutions will also participate in the event.

The scale of business engagement is further reflected in the more than 40,000 business meetings already scheduled, highlighting the growing investment potential and market opportunities within Kerala's tourism sector.

In addition to business meetings, the mart will feature sessions involving tourism policymakers, along with seminars led by national and international experts. Post-mart tours have also been planned from September 28 to October 3, covering 12 different tourism sectors across Kerala.

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9th International Health & Wellness Expo 2026 Concludes with Focus on AYUSH, Integrated Healthcare and Healthy Living

The 9th International Health & Wellness Expo 2026, held at Bharat Mandapam, Pragati Maidan, New Delhi, was inaugurated with a ceremonial lamp-lighting by Dr. Mahesh Dadheech, Chief Executive Officer (CEO) of the National Medicinal Plants Board (NMPB), under the Ministry of Ayush, Government of India. The three-day expo was organised by Namo Gange Trust from August 21 to 23.

According to the organisers, the event brought together more than 100 national and international exhibitors, over 10,000 visitors, 1,000-plus buyers and more than 150 expert speakers. Healthcare professionals, doctors, researchers, industry representatives, entrepreneurs and other stakeholders participated in conferences, knowledge sessions and business interactions throughout the event.

The final day featured an AYUSH conference with a special focus on homeopathy, while the exhibition floor continued to witness strong visitor engagement across participating brands and organisations.

Traditional Indian food and healthier lifestyle choices also emerged as key themes at the expo. 'Kaki Maa' healthy pickles and sattu drew significant attention from visitors, highlighting the link between India's culinary heritage, nutrition and wellness.

IHWE 2026 was held alongside the 18th Arogya Conference, which featured discussions on evidence-based traditional medicine, preventive healthcare, integrated healthcare, Ayurveda, homeopathy, nutrition and holistic wellness. Speakers highlighted the importance of scientific research, evidence-based treatment, quality education and greater integration of traditional healthcare systems with modern medicine.

The expo also hosted the Healthcare Innovation Summit, Global Wellness Leadership Forum and Wellness & AYUSH Leadership Forum. Discussions across these forums covered digital health, artificial intelligence in healthcare, preventive medicine, nutrition, wellness tourism and AYUSH.

The concluding day also featured the Namo Gange Global Health Excellence Awards 2026, which recognised individuals and institutions for their contributions to healthcare, AYUSH, wellness, research and innovation.

Vijay Sharma, Chairman, Namo Gange Trust, said IHWE is aimed at fostering knowledge-sharing, innovation, business collaboration, investment and global partnerships across the health and wellness ecosystem. He added that India has significant potential to emerge as a global leader in AYUSH, traditional medicine, natural health resources and holistic wellness.

Integrating traditional wisdom with modern scientific research is essential for the future of preventive healthcare. Supporting medicinal plants and traditional practices not only preserves our heritage but also provides sustainable, holistic wellness solutions for a global audience."

Dr. Mahesh Dadheech
Chief Executive Officer (CEO), National Medicinal Plants Board (NMPB), Ministry of Ayush

gamescom 2026 Draws 368,000 Visitors to Cologne, Sets New Exhibitor Record

The 2026 edition of gamescom, the world's largest gaming event, concluded in Cologne, Germany, after bringing together the global gaming community from August 26–30. The gamescom developer conference was held on August 24.

The event attracted 368,000 visitors from 131 countries, highlighting its growing international appeal. According to the organisers, the number of international visitors increased by 6% compared with the previous year, while international participation among exhibitors also reached a record level.

The event also recorded an increase in trade visitors and generated 624 million views, further underlining gamescom's significance as a global platform for the international games industry.

Among the major companies participating in gamescom 2026 were Konami, Tencent Games, Embark Studios, Level Infinite, Giants, erosoft, astragon, Capcom, CD Projekt RED, Krafton, Nintendo, Team17, Ubisoft and Xbox.

Ahead of the event, Koelnmesse announced on July 21 that all available exhibition space for gamescom 2026 had sold out for the first time, driven by record demand from exhibitors. Organisers also began exploring expansion plans for the 2027 edition.

More than 1,700 exhibitors ultimately occupied the halls of Koelnmesse, surpassing the initial projection of more than 1,600 exhibitors and setting a new record for the event. Additional registrations from group participations further increased the number of exhibiting companies. The exhibition covered 233,000 square metres of fully booked space, reinforcing gamescom's position as a major international platform for the global gaming industry. The strong international presence was another defining feature of gamescom 2026. Companies from more than 40 countries participated in the event, while country pavilions from 23 nations were confirmed.

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India's MICE Sector Expected to Grow 12–14% Annually Over Next 3–5 Years : NIMA

India's MICE (Meetings, Incentives, Conferences and Exhibitions) sector is projected to grow at an annual rate of 12–14% over the next three to five years, according to Dr Nitin Mittal, National Coordinator, Network of Indian MICE Association (NIMA).

Speaking at the three-day Travel & Tourism Fair (TTF) Mumbai 2026, Mittal said India's MICE and destination wedding sectors are witnessing strong growth. Corporate MICE is expanding by 10–15% year-on-year, while destination weddings are growing at a faster pace of 15–20%, taking the combined segment to an estimated 12–15% growth over the previous year.

According to Mittal, established MICE destinations such as Delhi NCR, Mumbai, Bengaluru, Hyderabad and Chennai continue to dominate the sector. At the same time, tier-II and tier-III destinations, including Goa, Udaipur, Jaipur, Kochi, Varanasi and Indore, are gaining traction due to their improving infrastructure, cultural offerings and cost advantages.

"Over the next 3–5 years, the sector is expected to grow at 12–14% annually. Strengthening connectivity, streamlining visa processes, developing city-level convention bureaus and introducing targeted incentives for global events will be critical to positioning India as a leading global destination for MICE and weddings," Mittal said.

Meanwhile, Rajesh Poddar, Chairman, Western Region, Travel Agents Association of India (TAAI), said the travel trade is witnessing strong momentum across domestic and Far East markets. He noted that changing global dynamics and visa-related challenges in the EU and US are also influencing traveller preferences.

India recorded more than 4.3 billion domestic tourist visits in 2025, while 32.83 million Indian nationals travelled overseas during the year, registering a 6.3% year-on-year increase, Poddar said, highlighting the continued expansion of the travel sector.

He added that travellers are increasingly looking for offbeat and lesser-known destinations, while affordable and hassle-free visa options are creating new opportunities, particularly in the luxury travel segment. According to Poddar, government initiatives such as easier visa processes, tourist-friendly infrastructure and dedicated tourist police could further support the sector's growth.

However, he pointed to the ongoing West Asia crisis as a fresh challenge for international travel, with flight disruptions, longer flight routes and rising airfares weighing on outbound demand. Poddar also highlighted the sharp increase in Aviation Turbine Fuel (ATF) prices, stating that international ATF prices have risen nearly 2.5 times over the past three months.

"With fuel accounting for around 40% of airline operating costs, the increase has put significant pressure on airline finances and, ultimately, travel costs. While strong domestic demand provides an important cushion, maintaining affordable air connectivity and supporting alternative international routes will be critical for the travel trade in the months ahead," he added.

> India's MICE and destination wedding sectors are witnessing steady growth, with the overall MICE sector projected to expand at an annual rate of 12 to 14 percent over the next three to five years. While established hubs like Delhi NCR, Mumbai, and Bengaluru continue to lead, we are seeing notable traction in tier-II and tier-III cities such as Goa, Udaipur, and Kochi due to improving infrastructure and cost advantages. To sustain this momentum and position India as a competitive global destination, it remains critical to continue strengthening connectivity, streamlining visa processes, and establishing city-level convention bureaus.
>
> **Dr. Nitin Mittal,** National Coordinator, Network of Indian MICE Association (NIMA)

Aakar 2026 takes place at India Expo Mart, Bringing Four Major Industry Expos Under One Roof

The 12th edition of Aakar 2026 was organised at India Expo Mart & Mart, Greater Noida, bringing together manufacturers, suppliers, traders, hospitality professionals, event specialists and buyers from across India and international markets.

The four-day B2B exhibition, being held from August 19–22, 2026, showcased products, technologies, equipment and business solutions across the expanding events, hospitality, HoReCa, tent décor, sound, lighting and entertainment sectors. The exhibition provided industry professionals with opportunities to explore new products and technologies, connect with potential business partners and identify emerging commercial opportunities.

Aakar 2026 brings together four specialised exhibitions at a single venue — Tent Decor Asia, HORECA Asia, Hospitality Asia and SFX & Light Expo/Sound & Light Asia. Tent Decor Asia features a diverse range of tents, marquees, temporary structures, fabrics, outdoor furniture and decorative solutions for weddings, exhibitions, corporate events and large-scale celebrations. HORECA Asia focuses on the evolving food-service and hospitality sector, showcasing commercial kitchen equipment, catering solutions, food-service products and professional hospitality supplies.

Hospitality Asia presents hotel furniture, tableware, linens, guest amenities, interior products and other solutions designed to support modern hotel and hospitality environments. Meanwhile, SFX & Light Expo/Sound & Light Asia showcases professional audio systems, lighting equipment, stage technologies, visual solutions and special effects for concerts, weddings, corporate events, entertainment venues, exhibitions and large-scale productions. The event also provided a dedicated B2B environment for stakeholders to assess emerging market trends, discover new technologies and explore potential collaborations, partnerships and distribution opportunities across the events, hospitality and entertainment ecosystem.

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SEMICON India 2026 to Host 500+ Exhibitors from 40 Countries, Highlighting India's Semiconductor Ambitions

More than 500 exhibitors, including 294 international companies from over 40 countries, are expected to participate in SEMICON India 2026 as India accelerates efforts to build a comprehensive semiconductor ecosystem spanning manufacturing, design, technology and global supply chains.

The fifth edition of SEMICON India will be held from September 17–19 at Yashobhoomi, New Delhi. Prime Minister Narendra Modi is scheduled to inaugurate the three-day event on September 17. The conference and exhibition will bring together global semiconductor and electronics companies, government representatives, industry leaders, investors, researchers, startups and academic institutions.

Themed 'Silicon to Systems : Building the Ecosystem', the event will feature more than 150 international speakers and over 15,000 square metres of exhibition space. It will also include six country pavilions, 10 state government pavilions and dedicated platforms focusing on startups, innovation and workforce development.

The programme will cover key areas across the semiconductor ecosystem, including manufacturing and technology, artificial intelligence and digital transformation, supply chains, chemicals, gases and materials, government initiatives, product development and design, startups, talent and skilling.

'Sand to Silicon to Systems' to Showcase India's Semiconductor Value Chain

A major highlight of this year's edition will be the introduction of the 'Sand to Silicon to Systems' Value Chain Experience. The new feature will showcase India's efforts to develop capabilities across the semiconductor value chain and strengthen its position in the global electronics ecosystem.

Ashok Chandak, President, SEMI India and IESA, said the theme reflects India's transition towards developing a comprehensive and globally competitive semiconductor value chain. He added that participation from leading global and Indian companies reflects growing industry confidence in the country's semiconductor ambitions.

"The introduction of the new 'Sand to Silicon to Systems' Value Chain Experience this year demonstrates how India is progressing from building credibility to demonstrating capability," Chandak said.

SEMICON India 2026 is being jointly organised by the India Semiconductor Mission (ISM), Ministry of Electronics and Information Technology (MeitY) and SEMI.

The theme of SEMICON India 2026, 'Silicon to Systems : Building the Ecosystem,' reflects India's ongoing transition toward developing a comprehensive and globally competitive semiconductor value chain. The participation of over 500 exhibitors, including nearly 300 international companies, demonstrates growing industry confidence in the country's semiconductor trajectory. This year, the introduction of the 'Sand to Silicon to Systems' Value Chain Experience will highlight how India is progressing from building initial credibility to demonstrating practical capability across the entire ecosystem.

Ashok Chandak, President, SEMI India and IESA

Government Initiatives Drive Semiconductor Ecosystem Development

According to the organisers, India's semiconductor ambitions have gained momentum through the Semicon India Programme. Under Semicon 1.0, 12 projects have been approved to support the development of a domestic semiconductor manufacturing ecosystem. The Union Cabinet has also approved the next phase, Semicon 2.0, aimed at accelerating the creation of a robust and resilient semiconductor ecosystem.

The government is also supporting semiconductor research, innovation and design by providing access to advanced design tools to more than 332 academic institutions and 105 startups. In addition, 24 startups have been approved under the Design Linked Incentive (DLI) scheme.

DDA Signs ₹1,000-Crore Deal for Five-Star Hotel in Dwarka, Targeting 2030 Opening

The Delhi Development Authority (DDA) has signed an agreement with Juniper Hotels Ltd to develop a five-star hotel in Sector 23, Dwarka, with an estimated investment of ₹1,000 crore.

According to the DDA, the property will be operated in partnership with Hyatt under the Grand Hyatt brand and is expected to become operational by 2030. The project is projected to generate employment opportunities for approximately 800 people.

The agreement, signed on Wednesday, forms part of the DDA's broader efforts to strengthen Dwarka's position as an emerging economic, commercial and investment hub in the national capital.

The proposed hotel is expected to benefit from its strategic location and proximity to several major developments. DDA officials said the property will overlook the DDA Dwarka Golf Course and be located close to the Yashobhoomi Convention Centre, Dwarka Sports Complex and the proposed diplomatic enclave. The project is also expected to benefit from Dwarka's expanding connectivity and commercial infrastructure. With the growing presence of convention, business and international engagement facilities in the area, the hotel could further strengthen Dwarka's positioning as an important destination for business travel, MICE activity and large-scale events. The development is expected to add to the area's hospitality capacity while supporting the wider ecosystem around Yashobhoomi and other upcoming commercial and institutional projects.

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India Convention Promotion Bureau
(Sponsored by Ministry of Tourism, Government of India)

ICPB Successfully Concludes 15th Convention India Conclave 2026

Strengthening India's Position as a Global MICE Destination

The India Convention Promotion Bureau (ICPB) successfully concluded the 15th Convention India Conclave (CIC) 2026, held from 19–21 August 2026 at Bharat Mandapam, New Delhi. The flagship three-day event brought together government representatives, tourism leaders, global MICE experts, convention centres, hotels, airlines, Professional Conference Organisers (PCOs), Destination Management Companies (DMCs), associations and other industry stakeholders to discuss the future of India's Meetings, Incentives, Conferences and Exhibitions (MICE) sector.

700+
REGISTRATIONS
HIGHEST EVER RECORDED FOR CIC

The Conclave was organised by ICPB in collaboration with the Ministry of Tourism, Government of India, with Delhi Tourism as the Host State Partner and India Trade Promotion Organisation (ITPO) as the Venue Partner. The 2026 edition received nearly 700 registrations, the highest ever recorded for CIC, reflecting the growing importance of MICE and the industry's confidence in India's potential as a leading global business-events destination.

INAUGURAL CEREMONY

The inaugural ceremony was led by Shri Gajendra Singh Shekhawat, Union Minister for Tourism and Culture, Government of India, and Shri Kapil Mishra, Minister of Tourism, Government of Delhi. The ceremony was also attended by Dr. Senthil Gopinath, CEO, International Congress and Convention Association (ICCA); Mr. Jawed Ashraf, IFS, Chairman, ITPO; Suneel Anchipaka, IAS, Managing Director, Delhi Tourism; Dr. Neeraj Kharwal, IAS, Managing Director, ITPO; and Mr. Chander Mansharamani, Vice Chairman, ICPB and Chairman of the CIC 2026 Organising Committee.

SHRI GAJENDRA SINGH SHEKHAWAT

Union Minister for Tourism and Culture
Government of India

Addressing the gathering, Shri Gajendra Singh Shekhawat highlighted the larger economic importance of MICE and emphasised that business events should not be viewed simply as gatherings of delegates. He said that such events create partnerships, encourage investment and innovation, and bring together policymakers, entrepreneurs, investors and industry leaders. He stressed the need for an enabling ecosystem combining world-class infrastructure, stronger institutional support, destination development, better facilitation and closer government-industry cooperation. He also highlighted the importance of innovation, partnerships and new opportunities in strengthening India's MICE sector.

SHRI KAPIL MISHRA

Minister of Tourism, Government of Delhi

Shri Kapil Mishra, Minister of Tourism, Government of Delhi, outlined Delhi's vision of becoming a destination in its own right rather than being viewed primarily as a transit city. He said, “Delhi Tourism is moving towards systematic change. Everyone has talked about Delhi’s potential, but there has been a need for a vision to turn it from a transit city into a tourism destination city.” He highlighted initiatives such as new tourism circuits, Delhi Dekho, improved tourism infrastructure and a stronger focus on MICE. He also emphasised the need for a dedicated Delhi-NCR Convention Bureau to help attract and service international conferences and business events.

SHRI JAWED ASHRAF

Chairman, ITPO

Speaking on the role of infrastructure, Mr. Jawed Ashraf, Chairman, ITPO, highlighted the economic importance of MICE and its “multiplier effect on the economy, employment, tourism, exports and a country’s global image.” He also announced that ITPO is prepared to anchor and lead the process of creating a city-centric or NCR-centric convention promotion bureau. Such a mechanism could bring together airlines, hotels, transport providers, industry and both Central and Delhi Governments to jointly promote Delhi-NCR and bid for major international events.

SHRI SUMAN BILLA

Additional Secretary and Director General (Tourism)
Ministry of Tourism, Government of India

Shri Suman Billa, Additional Secretary and Director General (Tourism), Ministry of Tourism, Government of India, called for a stronger policy ecosystem and deeper government-industry collaboration. He highlighted the contribution of MICE to tourism, trade, investment, employment and knowledge exchange. He stressed the importance of improving the ease of doing business for international conventions and exhibitions, strengthening public-private partnerships for MICE infrastructure and destination development, and creating a collaborative roadmap for sustainable and inclusive growth.

DR. SENTHIL GOPINATH

CEO, ICCA

Dr. Senthil Gopinath, CEO, ICCA, highlighted India's significant potential to increase its share of the global meetings market. He noted that India has hosted more than 3,300 meetings over the past 50 years and currently ranks 26th globally. With more than 1,138 associations, India has a strong base that can help attract international conferences and position Indian associations as partners and ambassadors for global events. He also stressed that meetings infrastructure should be viewed as a strategic national asset supported by a strong business-events ecosystem.

KEY KNOWLEDGE SESSIONS AND INDUSTRY DISCUSSIONS

The Conclave featured a series of knowledge sessions covering some of the most important issues shaping India's MICE industry. The keynote panel discussion on “Powering the Future of Innovation”, moderated by Ms. Anju Gomes, Regional Director, ICCA, brought together Mr. Premjit Lal, Executive Director, ITPO; Mr. Suneel Anchipaka, IAS, Managing Director, Delhi Tourism; Mr. Arun Srivastava, Joint DG Tourism, Government of India; and Dr. Yudhbir Singh, National President, ISBTI. The session explored innovation, infrastructure, tourism and the future growth of business events.

The session on “Women in Leadership: Shaping the Future of MICE in Viksit Bharat”, moderated by Ms. Vibha Bhatia, brought together Ms. Rajni Nair Deb, Ms. Rucheeka Chuggani, Ms. Stella Ariadne Styliani, Captain Yashika H. Tyagi and Ms. Nisha Dhingra. The discussion focused on women's leadership and their growing role in shaping the future of the MICE industry. Technology’s role in transforming tourism, MICE and destination marketing was explored in “Technology: Redefining Tourism, MICE & Destination Marketing”, moderated by Ms. Deepika Chowdhry, with Mr. Anil Parashar, Mr. Navneet Kaushal, Mr. Eyal Halevy and Mr. Vipul Awasthi.

Another important discussion, “Infrastructure Opportunities for India’s MICE Sector”, was moderated by Mr. M. Q. Syed and featured Mr. Sachin Sinha, Mr. Mohammad Ali, Mr. P. Uday Kumar and Mr. Thomas Joseph. The session focused on infrastructure and the opportunities available to further strengthen India's capacity to host large-scale international business events.

Convention Infrastructure as an Investment in Future Cities of Growth

When asked by the moderator Mr. M. Q. Syed about how can private investors achieve viable ROI on convention infrastructure when supporting infrastructure such as roads, connectivity and the surrounding ecosystem is largely beyond their control?

SACHIN SINHA
Group Chief Financial Officer
India Exposition Mart Limited

“See the investment is not just into a venue, always think from a perspective that you are investing into a future city of growth, so if you are able to build a system where the venue is good, good for the exhibitor and organizer, they are getting best of the ROC's, the footfalls you are able to generate to a great extent, the real estate is buzzing around, the F&B is doing a good business, the organizers and the mice industry people are getting good business out of it then of course the organizer and exhibitor will in turn get a good ROC also.

So think from a perspective that you are putting money, you are bringing in investor to put money there in so that they can understand that it's an investment for a future city of growth. Now what will happen, the government and the administration are also very hungry these days to look for venues, opportunities to populate their programs, they want to reach to the people at large and the large expositions cannot always be concentrated to the capital cities or maybe like a very industrial cities. You need to go to the far-fetching, corners of India. I have been very delighted to say that there are good venues coming right there in the south corner of the country, in the west corners of the country, Northeastern states are doing good business, Kashmir is doing good business. They are having good exhibition centers. So all these money cannot alone be a government center thing. They may have built this infrastructure in two state capitals but we as in the mice industry players we will have to sit across with the government bodies, convince them with our plans and also sit with the private equity partners, let them build a fund for us and we can convince them that see the return would be higher than the real industry real estate industry”

He also emphasised that collaboration is essential to support India’s growing exhibition and convention ecosystem. He noted that while convention infrastructure is capital-intensive and has a long gestation period, India should develop a more integrated network of convention and exhibition centres across cities. Sinha also stressed the importance of ensuring that the benefits of such infrastructure reach MSMEs and smaller businesses. According to him, focusing only on large-scale exhibitions may limit the wider economic impact, whereas creating platforms that support MSMEs can generate broader business opportunities and strengthen local economies. He suggested that the industry’s success should be measured not only by large exhibitions but also by how effectively convention infrastructure enables smaller businesses and emerging enterprises to participate and grow.

Convention Infrastructure Is Outpacing Hotel Room Supply

Further during the session, Mr. M. Q. Syed asked Mr. Mohammad Ali whether the infrastructure of convention is being built faster than the number of rooms being built by the hotel industry or the demand versus supply gap is only thinner or it's being becoming more and more bigger day by day?

MOHAMMAD ALI
Director - Global Sales, Accor

“There is a gap. No doubt about this. But the good thing is that like you mentioned that how we are building infrastructure of course though new convention centers are coming. I think this is a great news and they are scaling up which is making us like a hotel companies to in run faster. So today when we look into this, you also mentioned about that there are conventions happening, we have limited convention centers with this such kind of services but there are more large conventions happening in different kind of grounds and maidans and then we have heard about those traffic jams and all why it's happening because people have to travel from a longer distance. So today again as a conference organizer one thinks if he's trying is bringing 5,000 people into Delhi in Bharat Mandapam or any convention center, do they have enough number of bedrooms which can comfortably host them in different price point. Unfortunately we don't! In this moment there's a huge supply and demand gap but at the same time the good news is that when we see today and we read on a daily basis every change in India is growing aggressively. The kind of commitment when you see from Accor perspective, we are opening from 277 hotel today to 300 hotels in next four years, Taj, Hilton, Marriott everybody's growing so I think this is the good news that we are catching the pace but in that comparison I think the convention centers have increased the bar so the branded hotel companies need to run faster to catch up this. Today if the price goes for one lakh or 50,000, whether it's an airline price or it's a hotel room price, it makes a destination more expensive and which is another reason where sometime we lose them. So we need to be competitive not only in terms of infrastructure but also in terms of pricing and pricing brings this complete ecosystem if you have enough ability so but with a right path to build this.”

India's Convention Sector Needs More Capacity and Strategic Planning

THOMAS JOSEPH
Vice President - Business Development
Jio World Convention Centre

Replying to the question of Mr. M. Q. Syed during the session about growing competition in convention and exhibition space, Mr. Thomas Joseph said that India should not be concerned about an oversupply of convention centres, but rather focus on addressing the existing gap in infrastructure and strategy. He noted that while several new projects have been announced, successful convention destinations require international marketing plans well before venues open. He highlighted that major international conferences are often planned three to four years in advance, making early destination promotion essential. Thomas also stressed that convention centres should be viewed as catalysts for wider economic growth rather than simply revenue-generating assets, with government support playing an important role in encouraging investment. He called for better measurement of the broader economic impact of business events, including hotel stays, employment and local spending. Citing global data, he noted that business events attracted 1.65 billion participants from 180 countries in 2025, generating $1.3 trillion in direct economic spending and $3.1 trillion including indirect and induced impact. According to Thomas, India therefore needs more convention infrastructure, stronger destination marketing and a clearer understanding of the economic value generated by the business events industry.

Government's Role in Promoting MICE

When asked about the role of government in promoting MICE industry, Mr. P. Uday Kumar, Director, EEMS Ltd. commented:

P. UDAY KUMAR
Director
Exhicon Events Media Solutions Ltd.

"Going by my government experience in a sector like MICE, I think let us honestly accept that only today maybe in the couple of years mice has been accepted as a business model in the government. I think earlier if I remember 10-15 years back this sector was not at all considered as a kind of a professional assignment. Be it the ministry bodies or public sectors they were all done through so-called vendors on a kind of a standalone basis, used to call for quotations. I think the last maybe four or five years or maybe after construction of these assets like Bharat Mandapam and others, there is a business approach. So what I also noticed like most of the industry operators in the MICE today, I think we are busy doing mostly micromanagement, I think we need to come out of that, we need to think of visionary strategies and of course government and association should act as enablers us to create this 2047 Viksit Bharat Mission. I would even strongly advocate of making this MICE industry to report to specific ministry. In fact now I think the MICE is basically totally disintegrated reporting or maybe taking the assistance from different ministries from time to time on different support systems. I think it is time that government brings mice under a specific ministry and also create completely ecosystem not only the funding ecosystem but also infrastructure ecosystem, SOP's single point clearances for mega venues. I always believe in creating world scale infrastructure. So when you talk about world scale infrastructure government has to be enabler both central and state governments, they have to form think tank and recreate complete policies and main thing is MICE has to come under a specific ministry so that decisions are taken without any delay"

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"ICPB – Role in Promoting MICE"

The session "ICPB – Role in Promoting MICE", moderated by Mr. Raghav Khosla, brought together Mr. Vikas Sood, Mr. Ashish Jagota, Mr. Dharmendra Kumar, Mr. Ajay Vinayak and Mr. Tushar Kesharwani. The discussion examined the role of ICPB and industry stakeholders in strengthening India's MICE ecosystem.

Luxury Hotels Must Evolve from Event Sales to MICE Consultancy

VIKAS SOOD
Complex General Manager
The Leela Gandhinagar

Vikas Sood, Complex General Manager, The Leela Gandhinagar emphasised that India's hospitality sector has been closely associated with the MICE industry for decades, but luxury hotels now have an opportunity to play a more strategic role in shaping the sector's future. He said hotels should move beyond conventional event sales and position their teams as consultants who can design customised experiences for organisers and delegates.

Sood highlighted the potential of India's rich cultural heritage, cuisine, history and regional traditions to create distinctive MICE experiences. He suggested introducing dedicated "MICE concierge" services to help international organisers integrate local experiences into their programmes and give delegates memorable, culturally rooted experiences.
He also called for greater customisation in event packages, including thematic dinners, contemporary interpretations of regional cuisine and destination-specific experiences. According to him, hotels need to understand that different MICE segments—whether associations, corporate events, medical conferences, concerts or large-scale entertainment events have different expectations.

Sood further stressed the need for specialised training and SOPs for MICE operations. Sales teams, he said, should develop stronger consulting skills, international exposure and a deeper understanding of organisers' requirements so they can recommend the right venue, experience and event format rather than simply sell hotel space.

Venue Selection: Connectivity, Inventory and Flexibility Matter

Further in the session, Raghav Khosla asked Mr. Tushar Kesharwani about the things that he sees when he selects a hotel for an event.

To which Mr. Tushar Kesharwani, Director, Vacation Experts Pvt. Ltd. replied:
"So whenever we choose a venue there are a few checklist points that we follow. The first of all is the accessibility. How well that venue is connected in which city, how's the transport, how the airport connectivity is there. So first is the connectivity second is the room inventory and meeting infrastructure. So this is also a very important point. Today we have hotels wherein we have room inventory but we do not have a meeting infrastructure or if we have a meeting infrastructure we do not have the room inventory. So it has to be a mix of both. Apart from that food and beverage, what kind of food and beverages the venue is able to offer. Along with that the rates because that's one of the most important aspect in terms of closing the venue and how flexible the venue is. So if there is any urgency or last minute changes so typically whenever we are doing an event we will have room check-in list updating till the last moment. So how flexible is the hotel or the venue who's ready to help us. So these are some points what I feel is which makes us to choose a venue."

Seamless Operations Are the Key to Winning Corporate MICE Business:

Further in the session, Raghav questioned Mr. Ajay Vinayak on how India could attract more international MICE business and what was holding the country back from reaching the global top tier?

“Like, why do we get the corporates here? That's... I would say Indian MICE sector is primary been evaluating ourselves... heritage or hospitality or a luxury hotel or a convention center. I would say no. They normally look at... they always request us, or always looking forward for a seamless operation, where everything is time-bound for the corporate these days. And they need a lot of hand-holding. If I'd say, for them giving a room rate for $800, they'll accept it, but they need a seamless operation. This is where the key is.”

AJAY VINAYAK
Founder & CEO
Palomino Hospitality Pvt. Ltd.

The ‘I’ in MICE Is the Multiplier for India’s Economy

When asked about the importance of ‘I’ in the MICE, Mr. Dharmendra Kumar, CEO, Geanis World & MICE replied:

"This 'I' is very important. This is not just Incentive. This is Impact. This is Experience. We cannot see this 'I'. We can see the convention halls, we can see the conference rooms, but this 'I' is this Experience. This 'I' is also an exponential to which the economy is rotated, multiplied lot many times. When somebody is coming to India, it is not just the convention hall or a conference room. This is 'I', which ensures that emotions are multiplied. So when somebody comes to airport, there is the transport, there is a guide, there is a tour manager, there is a hotel, food, event, event setups, exhibition booth setups. So this 'I' is actually a multiplier for the economy and as far as this I is concerned, it is very much important for I for India and I for incentives because this gives an opportunity to us to showcase India. This is experience.”

DHARMENDRA KUMAR
CEO
Geanis World & MICE

ICPB's Role in Promoting MICE:

On the question of "How ICPB can promote MICE to the world" Ashish Jagota, Executive Director, Concept Conferences Pvt. Ltd. replied:

ASHISH JAGOTA
Executive Director
Concept Conferences Pvt. Ltd.

"I think ICPB is one big umbrella which brings along our industry together from small company to the big company whoever is some other way related to the conferences and convention business they all bring together in one umbrella so and it gives a kind of a recognition to that company even if it's a MSME company and others to come up in a way and connect with the rest of the industry partners if they are doing a business in city like Bhopal. I went to Guwahati this year, we did about 6,000 people conference. So I got an opportunity to find out the people locally who have the potential and doing events and infrastructure there they could do a setup for me for my dinners and all overnight and the kind of infrastructure they had as a northeast I was not even aware of. So what I'm saying is that by ICBP we can give an opportunity to everybody to connect and it becomes easy whenever whichever state you are going to give the business or going for with a business you have the right people to serve you there and but of course it creates a good revenue for those particular cities by those people involved in companies"

The successful conclusion of CIC 2026 reaffirmed ICPB's commitment to bringing the government and industry together and creating a stronger, more coordinated MICE ecosystem. With India's growing infrastructure, connectivity and international experience, the Conclave highlighted the significant opportunity for India to strengthen its position in the global business-events market.

Mr. Chander Mansharamani, Vice Chairman, ICPB and Convention Chairman, emphasised that the discussions and partnerships generated through the Conclave must now translate into action. CIC 2026, with its record participation and wide-ranging industry dialogue, has provided an important platform to move India's MICE ambitions forward and support the country's larger vision of Viksit Bharat 2047.

Chander Mansharamani
Vice Chairman, India Convention Promotion Bureau

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PLASTICS RECYCLING SHOW INDIA 2026
31AUG - 2 SEPT, 2026
Organiser : Plastics Recycling Show India

IFAT INDIA 2026
9–11 SEPT, 2026
Organiser : Messe Muenchen India Pvt. Ltd.

MEDICAL FAIR INDIA 2026- MUMBAI
17–19 SEPT, 2026
Organiser : Messe Dusseldorf India Pvt. Ltd.

INDEXPLUS 2026 MUMBAI
18–20 SEPT, 2026
Organiser : NurnbergMesse India Pvt. Ltd.

MUMBAIWOOD 2026
18–20 SEPT, 2026
Organiser : Nuernberg Messe India Pvt Ltd

SAFETYEX 2026
28–30 SEPT, 2026
Organiser : Services International

YASHOBHOOMI

POWERGEN INDIA & INDIAN UTILITY WEEK 2026
1–3 SEPT, 2026
Organiser : The Energy & Climate Initiatives Society

IMM INDIA 2026
1–3 SEPT, 2026
Organiser : Koelnmesse India Pvt Ltd

FIRE SAFE BUILD INDIA 2026
10–12 SEPT, 2026
Organiser : Nuernberg Messe India Pvt Ltd

INDIA FENCE EXPO 2026
10–12 SEPT, 2026
Organiser : NurnbergMesse India Pvt. Ltd.

AEDEX - AEROSPACE AND DEFENCE EXPO 2026
10–12 SEPT, 2026
Organiser : TAFCON Projects India Pvt. Ltd.

DISASTER RESPONSE & MANAGEMENT EXPO 2026
28–30 SEPT, 2026
Organiser : Services International

ET TECH X 2026
22–24 SEPT, 2026
Organiser : S.D. Promo Media Pvt. Ltd.

DRONE INDIA 2026
28–30 SEPT, 2026
Organiser : Services International

FIRE INDIA 2026
28–30 SEPT, 2026
Organiser : Services International

BLTM - BUSINESS & LUXURY TRAVEL MICE
2-4 SEPT, 2026
Organiser : Fairfest Media Ltd.

GAYATRI VIHAR - PALACE GROUNDS

GTE - GARMENT TECHNOLOGY EXPO 2026
18–20 SEPT, 2026
Organiser : Garment Technology Expo Pvt. Ltd.

LACE & TRIMS SHOW 2026
18–20 SEPT, 2026
Organiser : Garment Technology Expo Pvt. Ltd.

INDIA EXPO CENTRE & MART

EV INDIA EXPO 2026
1–3 SEPT, 2026
Organiser : Indian Exhibition Services

UP INTERNATIONAL TRADE SHOW 2026
25–29 SEPT, 2026
Organiser : India Exposition Mart Ltd.

PUNE INTERNATIONAL EXHIBITION AND CONVENTION CENTRE

FACTEQ 2026
7–10 SEPT, 2026
Organiser : Indian Machine Tool Manufacturers' Association

PUNE MACHINE TOOL 2026
7–10 SEPT, 2026
Organiser : Indian Machine Tool Manufacturers' Association

JIO WORLD CONVENTION CENTRE

ITB INDIA 2026
1–3 SEPT, 2026
Organiser : Messe Berlin (Singapore) Pte. Ltd.

FSIE - FIRE & SECURITY INDIA EXPO 2026
3–5 SEPT, 2026
Organiser : Fire & Security Association of India

IFF - INDIA FOOD FORUM 2026
22–23 SEPT, 2026
Organiser : Images Multimedia Pvt. Ltd.

MAPIC INDIA 2026 - MUMBAI
29–30 SEPT, 2026
Organiser : RX Global

BHARAT MANDAPAM (PRAGATI MAIDAN)

14TH DELHI JEWELLERY & GEM FAIR 2026
26–28 SEPT, 2026
Organiser : INFORMA MARKETS INDIA PRIVATE LIMITED

PHARMA MACHTECH EXPO & LABNEXT EXPO 2026
7–9 SEPT, 2026
Organiser : EEPC India

IPHEX 2026
7–9 SEPT, 2026
Organiser : Pharmaceutical Export Promotion Council of india

INTERNATIONAL EXHIBITION FOR HAND & POWER TOOLS, CUTTING & WELDING, MACHINERY
17–19 SEPT, 2026
Organiser : Informa Exhibitions India Private Limited

MEDIA EXPO NEW DELHI 2026
17–19 SEPT, 2026
Organiser : Messe Frankfurt Trade Fairs India Pvt. Ltd.

9TH INDIA INTERNATIONAL WATER WEEK 2026
22–26 SEPT, 2026
Organiser : India Water Week Secretariat

BANGALORE INTERNATIONAL EXHIBITION CENTRE

ELECTRONICA INDIA 2026
16–18 SEPT, 2026
Organiser : Messe Muenchen India Pvt. Ltd.

LASER WORLD OF PHOTONICS INDIA 2026
16–18 SEPT, 2026
Organiser : Messe Muenchen India Pvt. Ltd.

BENGALURU SPACE EXPO (BSX) 2026
7–9 SEPT, 2026
Organiser : Confederation of Indian Industry

PRODUCTRONICA INDIA 2026
16–18 SEPT, 2026
Organiser : Messe Muenchen India Pvt. Ltd.

HBLF SHOW 2026
25–27 SEPT, 2026
Organiser : Kevin Publication Pvt. Ltd.

EXPODENT BENGALURU 2026
25–27 SEPT, 2026
Organiser : Association of Dental Industry & Trade of India

CODISSIA TRADE FAIR CENTRE

INTER FOUNDRY - COIMBATORE 2026
10–12 SEPT, 2026
Organiser : VA Exhibitions

INTER DIECAST - COIMBATORE 2026
10–12 SEPT, 2026
Organiser : VA Exhibitions

HELIPAD EXHIBITION CENTRE

AGRI ASIA 2026
11–12 SEPT, 2026
Organiser : Radeecal Communications

DAIRY LIVESTOCK AND POULTRY EXPO ASIA 2026
11–13 SEPT, 2026
Organiser : Radeecal Communications

GUJARAT UNIVERSITY EXHIBITION CENTRE

AAKAR BEAUTY & SALON EXPO-AHMEDABAD 2026
20–22 SEPT, 2026
Organiser : Aakar Exhibition Pvt. Ltd.

WORLD OF HOSPITALITY EXPO
1-3 SEPT, 2026
Organiser : Incredible Fairs And Media Private Limited

CIDCO EXHIBITION & CONVENTION CENTER

FOOD INDIA EXPO 2026 MUMBAI
9–11 SEPT, 2026
Organiser : VYAPAR EXPRESS

THE ASHOK HOTEL

BRIDAL ASIA - DELHI 2026
19- 20 SEPT , 2026
Organiser : Services International

ANNEXE HALL

IITM - INDIA INTERNATIONAL TRAVEL MART - DELHI 2026
24–26 SEPT, 2026
Organiser : Sphere Travelmedia & Exhibitions Pvt. Ltd.

HOTEL TAJ PALACE

COUTURE INDIA SHOW 2026 - NEW DELHI
26–28 SEPT, 2026
Organiser : Gem & Jewellery Information Center

RADISSON BLU BENGALURU

DVCON INDIA 2026
1–3 SEPT, 2026
Organiser : MP Associates, Inc.

CHENNAI TRADE CENTRE

INFRAME EXPO 2026
4–6 SEPT, 2026
Organiser : INFRAME Expo

INDIAN ICE CREAM CONGRESS & EXPO 2026
10–12 SEPT, 2026
Organiser : AIM EVENTS

GEM & JEWELLERY INDIA INTERNATIONAL FAIR
25-27 SEPT, 2026
Organiser : The Jewellers and Diamond Traders Association - Madras

HITEX EXHIBITION CENTRE

INDEXPO HYDERABAD 2026
4–6 SEPT, 2026
Organiser : Indore Infoline Pvt. Ltd

BRIDAL ASIA - HYDERABAD 2026
5–6 SEPT, 2026
Organiser : Services International

ANALYTICA LAB INDIA 2026 - HYDERABAD
10–12 SEPT, 2026
Organiser : Messe Muenchen India Pvt. Ltd.

Event Calendar OCTOBER 2026

BOMBAY EXHIBITION CENTRE

EDUCATION SUPPLY & FRANCHISE EXPO 2026
6-8 OCT, 2026
Organiser :
INNOVATIVE ENTERPRISES

INDUS-TECH EXPO 2026
7-9 OCT, 2026
Organiser :
DRONACHARYA EVENTS PRIVATE LIMITED

OSH INDIA 2026
7-9 OCT, 2026
Organiser :
INFORMA MARKETS INDIA PRIVATE LIMITED

INDIACORR EXPO 2026
14-16 OCT, 2026
Organiser :
Reed Exhibition

AUTOTECHNICIA 2026
22-24 OCT, 2026
Organiser :
S.D. Promo Media Pvt. Ltd

EVTECHNICIA 2026
22-24 OCT, 2026
Organiser :
S.D. Promo Media Pvt. Ltd

INDIA WAREHOUSING & LOGISTICS SHOW (IWLS) 2026
22-24 OCT, 2026
Organiser :
Reed Manch Exhibitions Pvt. Ltd

INDIA COLD CHAIN SHOW 2026
22-24 OCT, 2026
Organiser :
Reed Manch Exhibitions Pvt. Ltd

INDIA CHEM 2026
22-24 OCT, 2026
Organiser :
Federation of Indian Chambers of Commerce & Industry

DRINKTEC INDIA 2026
28-30 OCT, 2026
Organiser :
MESSE MUENCHEN INDIA PRIVATE LIMITED

YASHOBHOOMI

INDIA MOBILE CONGRESS 2026
7-10 OCT, 2026
Organiser :
India Mobile Congress

TRANS TECH INDIA 2026
14-16 OCT, 2026
Organiser :
India Infrastructure Publishing Pvt. Ltd. (RENEWABLE WATCH)

INDIA EXPOSITION MART LTD.

INDIA PAPER EXPO 2026
14-16 OCT, 2026
Organiser :
Reed Exhibition

THE BATTERY SHOW INDIA 2026
22-24 OCT, 2026
Organiser :
INFORMA MARKETS INDIA PRIVATE LIMITED

CHENNAI TRADE CENTRE

WINDERGY INDIA 2026
7-9 OCT, 2026
Organiser :
PDA Ventures Pvt. Ltd

PACKVISION EXPO 2026
15-17 OCT, 2026
Organiser :
Future Market Events

AUTO CLUSTER EXHIBITION CENTRE, PUNE

INDIA ELECTRIC MOTOR EXPO 2026
15-17 OCT, 2026
Organiser :
Vaarta Trade Fairs India Pvt. Ltd.

GLOBE-TECH ENGINEERING EXPO 2026
2-5 OCT, 2026
Organiser :
Globe-Tech Media Solutions

INDIA INTERNATIONAL EV SHOW 2026 PUNE
2-4 OCT, 2026
Organiser :
ICPMA & Futurex Trade Fair & Events Pvt Ltd

DIEMEX- 2026 INTERNATIONAL DIE & MOULD EXHIBITION
8-10 OCT, 2026
Organiser :
Maxx Business Media Pvt. Ltd

JIO WORLD CONVENTION CENTRE

GJS - INDIA GEM & JEWELLERY SHOW 2026
2-4 OCT, 2026
Organiser :
All India Gem And Jewellery Domestic Council

INDIA DESIGN 2026
9-11 OCT, 2026
Organiser :
OGAAN PUBLICATIONS

STEEL CONSTRUCTION EXPO 2026
27-29 OCT, 2026
Organiser :
MX Business Network Pvt. Ltd

CRANE EXPO 2026 MUMBAI
27-29 OCT, 2026
Organiser :
MX Business Network Pvt. Ltd

BANGALORE INTERNATIONAL EXHIBITION CENTRE

AGRICON INDIA 2026
1-3 OCT, 2026
Organiser :
MESSE MUENCHEN INDIA PRIVATE LIMITED

HORTICONNECT INDIA EXPO 2026
1-3 OCT, 2026
Organiser :
MESSE MUENCHEN INDIA PRIVATE LIMITED

ACETECH SHOW - BENGALURU 2026
9-11 OCT, 2026
Organiser :
ABEC

HIFF - HINDUSTAN INTERNATIONAL FURNITURE FAIR 2026
24-26 OCT, 2026
Organiser :
HIFF Trade and Events Pvt. Ltd

CIDCO EXHIBITION & CONVENTION CENTRE

PHARMALABCHEM EXPO 2026
15-17 OCT, 2026
Organiser :
EXHIVISION MEDIA PRIVATE LIMITED

BOILER INDIA 2026
8-10 OCT, 2026
Organiser :
Orangebeak Technologies Pvt. Ltd

PRAGATI MAIDAN

48TH MEDICALL EXPO - NEW DELHI 2026
2-4 OCT, 2026
Organiser :
GLOBAL EXHIBITION ORGANISERS AND CONSULTANTS

INNOBUS EXPO & CONFERENCE 2026
15-OCT-26
Organiser :
Symbroj Media Pvt. Ltd.

TRANSPORT + TRAFFIC INFRATECH EXPO 2026
7-8 OCT, 2026
Organiser :
Virtual Info Systems Pvt. Ltd | Messe Frankfurt India Pvt. Ltd.

AUTOSTYLE WORLD EXPO 2026
9-11 OCT, 2026
Organiser :
MEX Exhibition Pvt. Ltd

DECCAN COLLEGE, PUNE

FEED TECH EXPO 2026
10-12 OCT, 2026
Organiser :
BENISON Media

EKA CLUB, AHMD

OPTIC EXPO 2026
3-5 OCT, 2026
Organiser :
Aries Events Pvt. Ltd

CODISSIA TRADE FAIR COMPLEX

RAW MAT INDIA 2026
6-8 OCT, 2026
Organiser :
CODISSIA Intec Technology Centre

VIGYAN BHAWAN SCIENCE CITY, AHMD

MEDITECH HEALTHCARE ASIA 2026
9-11 OCT, 2026
Organiser :
RADEECAL COMMUNICATIONS

HELIPAD EXHIBITION CENTRE

FARM TO FASHION 2026
16-18 OCT, 2026
Organiser :
K and D Communication Limited

SHRIRAM BUSINESS PARK, RAIPUR

CON-MINEX EXPO 2026
2-5 OCT, 2026
Organiser :
FUTURE COMMUNICATIONS EVENTS AND EXHIBITION PRIVATE LIMITED

HITEX EXHIBITION CENTRE

PAPEXPO 2026
1-3 OCT, 2026
Organiser :
PAPYRUS EXPO LLP

WAREMAT HYDERABAD 2026
8-10 OCT, 2026
Organiser :
MIDAAS TOUCH EVENTS AND TRADE FAIRS LLP

GLOBAL FLOORING SOLUTIONS EXPO 2026
23-25 OCT, 2026
Organiser :
Hyderabad International Trade Expositions Limited (HITEX)

HILTON MUMBAI INTERNATIONAL AIRPORT

ELEVATE INDIA 2026
8-9 OCT, 2026
Organiser : INTER ADS SGM CONVENTIONS PRIVATE LTD

NEHRU CENTRE, MUMBAI

INDIA ART FESTIVAL MUMBAI 2026
9-11 OCT, 2026
Organiser :
RUTURAJ INDOARTFEST PRIVATE E LIMITED

WORLD TRADE CENTRE, MUMBAI

SCAT MARKETPLACE 2026
12-14 OCT, 2026
Organiser :
Nuern Berg Messe India Pvt. Ltd

JW MARRIOTT AEROCITY DELHI

OIL SPILL INDIA 2026
6-7 OCT, 2026
Organiser :
THE ENERGY & CLIMATE INITIATIVES SOCIETY

NSIC GROUNDS DELHI

CHOCOLATE & BAKERY EXPO (CBEX) 2026
8-10 OCT, 2026
Organiser :
Radiaant Expostion Ltd

JW MARRIOTT BENGALURU

ASIA JEWELS SHOW 2026 - BENGALURU
16-18 OCT, 2026
Organiser :
HRS Media

PALACE GROUNDS, BENGALURU

SOUTH SIGN EXPO 2026
23-25 OCT, 2026
Organiser : Buysell Interactions Pvt. Ltd

EAW GLOBAL AQUA EXPO 2026

EAW Global Aqua Expo 2026 was inaugurated with a three-day programme focused on water and wastewater technologies, sustainable solutions and industry collaboration. The inauguration was attended by Dr Raj Bhushan Choudhary, Hon'ble Minister of State for Jal Shakti, Government of India; Mr Amit Kapur, Chairman, Founder & Managing Director; Ms Shivani G., Founding Member, Earth Water Foundation; Dr Ambika Sharma, Assistant Secretary General, ASSOCHAM; Mr Siddharth K. Desai, Co-Chair, ASSOCHAM National Council on Water and Joint Managing Director, KISHOR Pumps; and Mr Abhay Kumar Yadav, Additional Director & Head of Department, ASSOCHAM.

FI INDIA & PROPAK INDIA 2026

The 20th edition of Fi India and the 8th edition of ProPak India were held from 26–28 August 2026 at the Bombay Exhibition Centre, Mumbai. The co-located exhibitions brought together stakeholders from across the food ingredients, processing and packaging value chain. The editions highlighted the continued growth of India's food manufacturing sector, with the country's food additives and ingredients industry projected to reach US$15 billion by 2031 and the packaging industry expected to reach US$92 billion by FY2030. The packaged food and beverages market was also projected to cross US$150 billion by 2030, reflecting expanding opportunities across the sector.

GIFTS WORLD EXPO BENGALURU

The 6th edition of Gifts World Expo Bengaluru was held at Tripura Vasini, Palace Grounds, Bengaluru, bringing together 250+ exhibitors and showcasing over 8,000 products, including 75+ new participants. The exhibition opened with a traditional lamp-lighting ceremony attended by industry leaders and representatives from trade associations. The three-day event brought together wholesalers, retailers, corporate procurement professionals, e-commerce players, importers, distributors and gifting solution providers, offering a platform to explore new products, sourcing opportunities and business connections across the South Indian market.

GIFTS INDIA EXPO 2026

Gifts India Expo 2026, organised by RX India, brought together manufacturers, suppliers, brands, distributors and buyers from the gifting and lifestyle products industry. Held from August 20–22, 2026, at the Bombay Exhibition Centre, Mumbai, the expo showcased a wide range of gifting solutions, innovative products and emerging trends, while providing a platform for business networking, product discovery and industry engagement.

INDEXPLUS DELHI & SURFACES AT WORK

INDEXPLUS Delhi, held alongside Surfaces At Work, brought together the furniture, interiors and surfaces industry for a three-day showcase of products, ideas and industry engagement. The edition marked the biggest-ever presentation of INDEXPLUS Delhi, with exhibitors, visitors, industry professionals and associations coming together to explore new products, business opportunities and emerging trends. The show provided a platform for networking, brand showcasing and knowledge exchange, reflecting the continued growth and evolving dynamics of India's furniture and interior industry.

INDIA ENERGY SUMMIT & EXPO 2026

The India Energy Summit & Expo 2026 brought together industry leaders, policymakers, energy experts, startups and innovators in Hyderabad from 18-19 August, 2026 to discuss the evolving energy landscape. The summit featured discussions on energy transition, sustainability, emerging technologies and innovation, while providing a platform for industry dialogue, collaboration and new business opportunities.

ITB INDIA 2026

ITB India 2026 takes place at Jio World Convention Centre bringing Three Days of Business and Industry Exchange. "India and South Asia continue to offer significant opportunities for the global travel industry, and the international participation at ITB India this year reflects the strong interest we continue to see in these markets," said Darren Seah, Executive Director, Messe Berlin Asia Pacific.

IIJS BHARAT PREMIERE 2026

IIJS Bharat Premiere 2026 was inaugurated at the Jio World Convention Centre (JWCC), Mumbai, bringing together leading industry stakeholders, trade representatives and jewellery professionals. The opening ceremony was attended by distinguished dignitaries and global jewellery industry leaders, with Shri Chandrashekhar Bawankule, Hon'ble Minister of Revenue, Government of Maharashtra, serving as the Chief Guest.

CII FOODPRO 2026

CII Foodpro 2026 was inaugurated in Chennai on 7 August 2026, bringing together key stakeholders from the food processing and allied industries. The inauguration was attended by senior industry and government representatives, including CII leadership, government officials and industry experts.

IHE - INDIA INTERNATIONAL HOSPITALITY EXPO 2026

India International Hospitality Expo (IHE) welcomed H.E. Napintorn Srisunpang, Minister Attached to the Prime Minister's Office of Thailand, along with a distinguished Thai delegation. The delegation was received by Dr Rakesh Kumar, Chairman, India Exposition Mart Limited (IEML), and explored the expo's showcase of hospitality, culinary innovation and emerging industry trends.

2ND EDITION

AUTO TECHNICIA

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22 / 23 / 24 OCTOBER 2026

Bombay Exhibition Centre, Goregaon (East), NESCO

MUMBAI – INDIA

Key Show Facts

300+ TRADE EXHIBITORS

15,000+ TRADE VISITORS

800+ PARTICIPATING BRANDS

8+ PARTICIPATING COUNTRIES

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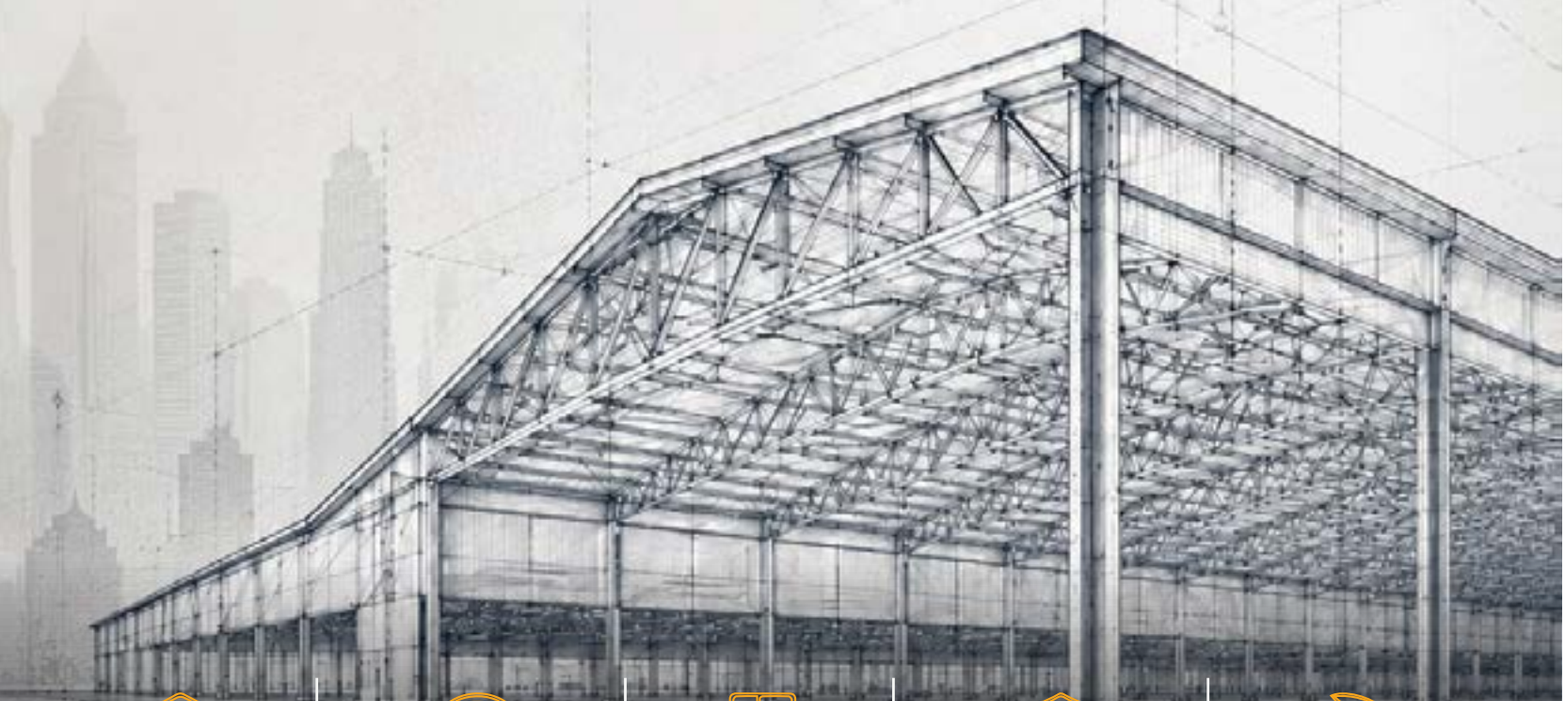

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INDEVA

ISO 9001 : 2015 - QMS
14001 : 2015 - EMS
45001 : 2018 - OH&S

MORE THAN A VENUE

IEML's ADVANTAGE

- **2,34,718** SQM — Total Area
- **17** — Multipurpose Halls
- Upto **14 metres** — Ceiling Height
- **230+** — In House 5 Star Hotel Rooms
- **87315 SQM** — Indoor Exhibition Space
- Multi Cuisine — Food & beverage
- Upto **30 ton per Sqm** — Load Bearing
- Upto **10 Gbps** — Wi-fi/LAN
- Upto **12,000** — Vehicle Parking
- **34 MW + 3 MW Solar** — In House Uninterrupted Power Supply

MEMBER AFFILIATION & ACCREDITATION

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